



Return Mail Processing
PO Box 589
Claysburg, PA 16625-0589

February 28, 2018



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ANYTOWN, US 12345-6789



Notice of Data Breach

Dear Sample A Sample:

Ventiv Technology, Inc. (“Ventiv”) provides workers’ compensation claim management software solutions to assist third party claims administrators, including Keenan & Associates (“Keenan”), in managing the claims of injured workers. We are writing to inform you that we recently identified and addressed a security incident that may have involved your personal information as a health care provider. This notice explains the incident, measures we have taken, and some steps you can take in response.

What Happened

On December 5, 2017, our IT department received reports of suspicious activity regarding an employee email account hosted on Office365. We immediately changed the password for the account and began an investigation. Our investigation involved the assistance of a professional forensic firm to determine if any employee email accounts had been accessed without authorization. On January 4, 2018, the investigation determined that an unknown individual had accessed certain Ventiv employees’ email accounts hosted on Office365 without authorization between October 14, 2017 to December 8, 2017.

Following this determination, we immediately began an inspection of the employee email accounts for personal information that could have been viewed or accessed by the unauthorized individual. While this process was time and labor-intensive, we wanted to be certain about who may have been impacted, what information about them was involved, and ensure that the information pertained to real individuals. We also needed to conduct a project to tie the potentially affected individuals to the Ventiv client who provided their information to us. We are notifying you as quickly as possible after we completed this investigation, provided notice to the client from whom your information was provided to us, and coordinated notification efforts with that client.

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What Information Was Involved

The emails and attachments that were in the accounts may have included your name and Social Security number.

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What We Are Doing

Cyber-attacks on email continue to increase and evolve. For this reason and to help prevent this type of incident in the future, we are continuously enhancing our data security procedures.

What You Can Do

We encourage you to remain vigilant by reviewing your account statements for any unauthorized activity. You should also review the additional information on the following pages on ways to protect yourself. In an abundance of caution, we have arranged for you to receive a complimentary one-year membership of Experian's® IdentityWorksSM Credit 3B. This product helps detect possible misuse of your personal information and provides you with identity protection services focused on immediate identification and resolution of identity theft. IdentityWorks Credit 3B is completely free to you and enrolling in this program will not hurt your credit score. For more information on identity theft prevention and IdentityWorks Credit 3B, including instructions on how to activate your complimentary one-year membership, please see the additional information provided in this letter.

For More Information

We sincerely regret that this incident occurred and apologize for any inconvenience or concern this may cause you. If you have questions, please call 877.890.9332, Monday through Friday between 9:00 am and 9:00 pm Eastern Time.

Sincerely,

A handwritten signature in black ink, appearing to read "Scott Wilson". The signature is fluid and cursive, with a large initial "S" and "W".

Scott Wilson
Chief Information Security Officer
Ventiv Technology, Inc.

Activate IdentityWorks Credit 3B Now in Three Easy Steps

If you believe there was fraudulent use of your information and would like to discuss how you may be able to resolve those issues, please reach out to an Experian agent. If, after discussing your situation with an agent, it is determined that identity restoration support is needed then an Experian Identity Restoration agent is available to work with you to investigate and resolve each incident of fraud that occurred (including, as appropriate, helping you with contacting credit grantors to dispute charges and close accounts; assisting you in placing a freeze on your credit file with the three major credit bureaus; and assisting you with contacting government agencies to help restore your identity to its proper condition).

Please note that this offer is available to you for one year from the date of this letter and does not require any action on your part at this time. The Terms and Conditions for this offer are located at www.ExperianIDWorks.com/restoration. You will also find self-help tips and information about identity protection at this site.

While Identity Restoration assistance is immediately available to you, we also encourage you to activate the fraud detection tools available through Experian IdentityWorksSM as a complimentary one year membership. This product provides you with superior identity detection and resolution of identity theft. To start monitoring your personal information please follow the steps below:

- Ensure that you **enroll by: May 31, 2018** (Your code will not work after this date.)
- **Visit** the Experian IdentityWorks website to enroll: www.experianidworks.com/3bcredit
- Provide your **activation code: ABCDEFGHI**

If you have questions about the product, need assistance with identity restoration or would like an alternative to enrolling in Experian IdentityWorks online, please contact Experian's customer care team at 877-890-9332 by **May 31, 2018**. Be prepared to provide engagement number **ENGAGEMENT** as proof of eligibility for the identity restoration services by Experian.

ADDITIONAL DETAILS REGARDING YOUR 12-MONTH EXPERIAN IDENTITYWORKS MEMBERSHIP:

A credit card is **not** required for enrollment in Experian IdentityWorks.

You can contact Experian **immediately** regarding any fraud issues, and have access to the following features once you enroll in Experian IdentityWorks:

- ◆ **Experian credit report at signup:** See what information is associated with your credit file. Daily credit reports are available for online members only.*
- ◆ **Credit Monitoring:** Actively monitors Experian, Equifax and Transunion files for indicators of fraud.
- ◆ **Identity Restoration:** Identity Restoration specialists are immediately available to help you address credit and non-credit related fraud.
- ◆ **Experian IdentityWorks ExtendCARE™:** You receive the same high-level of Identity Restoration support even after your Experian IdentityWorks membership has expired.
- ◆ **\$1 Million Identity Theft Insurance**:** Provides coverage for certain costs and unauthorized electronic fund transfers.

What you can do to protect your information: There are additional actions you can consider taking to reduce the chances of identity theft or fraud on your account(s). Please refer to www.ExperianIDWorks.com/restoration for this information.

* Offline members will be eligible to call for additional reports quarterly after enrolling

** Identity theft insurance is underwritten by insurance company subsidiaries or affiliates of American International Group, Inc. (AIG). The description herein is a summary and intended for informational purposes only and does not include all terms, conditions and exclusions of the policies described. Please refer to the actual policies for terms, conditions, and exclusions of coverage. Coverage may not be available in all jurisdictions

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MORE INFORMATION ON WAYS TO PROTECT YOURSELF

Even if you choose not to take advantage of this free credit monitoring, we recommend that you remain vigilant for incidents of fraud or identity theft by reviewing your account statements and free credit reports for any unauthorized activity. You may obtain a copy of your credit report, free of charge, once every 12 months from each of the three nationwide credit reporting companies. To order your annual free credit report, please visit www.annualcreditreport.com or call toll free at 1-877-322-8228. Contact information for the three nationwide credit reporting companies is as follows:

Equifax, PO Box 740241, Atlanta, GA 30374, www.equifax.com, 1-800-685-1111

Experian, PO Box 2002, Allen, TX 75013, www.experian.com, 1-888-397-3742

TransUnion, PO Box 2000, Chester, PA 19016, www.transunion.com, 1-800-916-8800

If you believe you are the victim of identity theft or have reason to believe your personal information has been misused, you should immediately contact the Federal Trade Commission and/or the Attorney General's office in your state. You can obtain information from these sources about steps an individual can take to avoid identity theft as well as information about fraud alerts and security freezes. You should also contact your local law enforcement authorities and file a police report. Obtain a copy of the police report in case you are asked to provide copies to creditors to correct your records. Contact information for the Federal Trade Commission is as follows:

Federal Trade Commission, Consumer Response Center, 600 Pennsylvania Avenue, NW
Washington, DC 20580, 1-877-IDTHEFT (438-4338), www.ftc.gov/idtheft