

DWWH, INC. dba Weir Canyon Honda
c/o Cyberscout
PO Box 1286
Dearborn, MI 48120-9998



May 2, 2025

Notice of Data Breach

Dear Parent/Guardian of [REDACTED]

We are writing to inform you of a cyber security event experienced by DWWH, Inc. d/b/a Weir Canyon Honda ("Weir Canyon Honda") that may have involved your minor's information described below. While we have no evidence of attempted or actual misuse of any information, we are providing you with information about the incident, our response, and steps you can take to help protect your minor's information, should you feel it appropriate to do so.

What Happened: On August 30, 2024, we discovered unusual activity on our network and immediately began an investigation, which included working with third-party specialists. Our investigation determined there was unauthorized access to a portion of our network between August 21, 2024 and August 31, 2024. Thereafter, we engaged with third-party specialists to conduct a review of the portion of our network impacted to determine the information contained therein and to whom it related. We then began the time-consuming review of our internal records to locate address information for those potentially affected.

What Information Was Involved: On April 7, 2025, we completed our review and address verification process. The type of information identified in our review, and therefore believe to be potentially at risk, includes your minor's first and last name together with your minor's [REDACTED]

What We Are Doing: Upon discovery, we engaged third-party forensic specialists to investigate this matter, reviewed our policies and procedures related to data protection, and notified federal law enforcement. Out of an abundance of caution, we have arranged for you to activate, at no cost to you, identity theft protection services for 12 months provided by Cyberscout, a TransUnion company, for your minor. Due to privacy laws, we cannot activate these services for your minor directly. Additional information regarding how to activate the complimentary identity theft protection services is enclosed. We have also provided additional information about steps you can take to help protect your minor against fraud and identity theft.

What You Can Do: We recommend that you remain vigilant in regularly reviewing and monitoring all of your minor's account statements to guard against any unauthorized transactions or activity. If you discover any suspicious or unusual activity on your minor's accounts, please promptly contact your minor's financial institution or company. Additionally, you can enroll to receive the complimentary identity theft protection services we are making available to your minor. You can also review the enclosed "Steps You Can Take to Help Protect Your Minor's Information" for additional resources.

For More Information: Should you have additional questions or concerns regarding this matter, please do not hesitate to contact us at 833-998-8149 Monday to Friday between 8:00 am to 8:00 pm EST, excluding holidays. You may also write to us 8323 E La Palma Avenue, Anaheim, CA 92807.

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We take the privacy and security of the information in our care seriously, and sincerely regret any worry or inconvenience this incident may cause you and your family.

Sincerely,

Weir Canyon Honda

STEPS YOU CAN TAKE TO HELP PROTECT YOUR MINOR'S INFORMATION

Enroll in Identity Protection

In response to the incident, we are providing you with access to Cyber Monitoring services for you and your minor for 12 months at no charge. Cyber Monitoring will look out for your and your minor's personal data on the dark web and alert you if your personally identifiable information or your minor's is found online. These services will be provided by Cyberscout, a TransUnion company specializing in fraud assistance and remediation services.

To enroll in Cyber Monitoring services at no charge, please log on to <https://bfs.cyberscout.com/activate> and follow the instructions provided. When prompted please provide the following unique code to receive services:



Once you have enrolled yourself, click on your name in the top right of your dashboard and select "Manage Family Protection" then "Add Family Member" to enroll your minor. In order for you to receive the monitoring services described above, you must enroll within 90 days from the date of this letter. The enrollment requires an internet connection and e-mail account. Please note that when signing up for monitoring services, you may be asked to verify personal information for your own protection to confirm your identity.

Monitor Accounts

Although minors under the age of 18 typically do not have a credit report, under U.S. law, you are entitled to one free credit report annually from each of the three major credit reporting bureaus, TransUnion, Experian, and Equifax. To order your free credit report, visit www.annualcreditreport.com or call 1-877-322-8228. Once you receive your credit report, review it for discrepancies and identify any accounts you did not open or inquiries from creditors that you did not authorize. If you have questions or notice incorrect information, contact the credit reporting bureau.

You have the right to place a "security freeze" on the file, which will prohibit a credit bureau from releasing information in the credit file without your express authorization. Pursuant to federal law, you cannot be charged to place or lift a security freeze on a credit file. To request a security freeze for your minor, you will need to provide the following information for both you and your minor:

1. Full name (including middle initial as well as Jr., Sr., III, etc.);
2. Social Security number;
3. Date of birth; and
4. Address for the prior two to five years.
Include for your identification:
5. Proof of current address, such as a current utility or telephone bill;
6. A legible photocopy of a government-issued identification card (e.g., state driver's license or identification card); and
7. Proof that you are the parent or legal guardian of the minor.
Include for you minor's identification:
8. A copy of your minor's Social Security card; and
9. A copy of your minor's birth certificate.

Should you wish to contact the credit reporting bureaus or place a security freeze, please contact the bureaus listed below:



TransUnion 1-800-680-7289 www.transunion.com TransUnion Fraud Alert P.O. Box 2000 Chester, PA 19016-2000 TransUnion Credit Freeze P.O. Box 160 Woodlyn, PA 19094	Experian 1-888-397-3742 www.experian.com Experian Fraud Alert P.O. Box 9554 Allen, TX 75013 Experian Credit Freeze P.O. Box 9554 Allen, TX 75013	Equifax 1-888-298-0045 www.equifax.com Equifax Fraud Alert P.O. Box 105069 Atlanta, GA 30348-5069 Equifax Credit Freeze P.O. Box 105788 Atlanta, GA 30348-5788
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Additional Information

You can further educate yourself regarding identity theft, fraud alerts, credit freezes, and the steps you can take to protect your personal information by contacting the credit reporting bureaus, the Federal Trade Commission (FTC), or your state Attorney General. The FTC also encourages those who discover that their information has been misused to file a complaint with them. The FTC may be reached at 600 Pennsylvania Ave. NW, Washington, D.C. 20580; www.identitytheft.gov; 1-877-ID-THEFT (1-877-438-4338); and TTY: 1-866-653-4261.

You have the right to file a police report if you ever experience identity theft or fraud. Please note that in order to file a report with law enforcement for identity theft, you will likely need to provide some proof that you have been a victim. Instances of known or suspected identity theft should also be reported to law enforcement, your state Attorney General, and the FTC. This notice has not been delayed by law enforcement.

For Maryland residents, the Maryland Attorney General may be contacted at 200 St. Paul Place, 16th Floor, Baltimore, MD 21202; 1-410-528-8662 or 1-888-743-0023; and www.marylandattorneygeneral.gov. Weir Canyon Honda may be contacted at 8323 E La Palma Avenue, Anaheim, CA 92807.

For District of Columbia residents, the District of Columbia Attorney General may be contacted at: 400 6th St. NW Washington, D.C. 20001; 202-727-3400; and oag@dc.gov. Weir Canyon Honda may be contacted at 8323 E La Palma Avenue, Anaheim, CA 92807.

For New Mexico residents, you have rights pursuant to the Fair Credit Reporting Act, such as the right to be told if information in your credit file has been used against you, the right to know what is in your credit file, the right to ask for your credit score, and the right to dispute incomplete or inaccurate information. Further, pursuant to the Fair Credit Reporting Act, the consumer reporting bureaus must correct or delete inaccurate, incomplete, or unverifiable information; consumer reporting agencies may not report outdated negative information; access to your file is limited; you must give your consent for credit reports to be provided to employers; you may limit “prescreened” offers of credit and insurance you get based on information in your credit report; and you may seek damages from violator. You may have additional rights under the Fair Credit Reporting Act not summarized here. Identity theft victims and active duty military personnel have specific additional rights pursuant to the Fair Credit Reporting Act. We encourage you to review your rights pursuant to the Fair Credit Reporting Act by visiting www.consumerfinance.gov/f/201504_cfpb_summary_your-rights-under-fcra.pdf, or by writing Consumer Response Center, Room 130-A, Federal Trade Commission, 600 Pennsylvania Ave. N.W., Washington, D.C. 20580.

For New York residents, the New York Attorney General may be contacted at: Office of the Attorney General, The Capitol, Albany, NY 12224-0341; 1-800-771-7755; or <https://ag.ny.gov/>.

For North Carolina residents, the North Carolina Attorney General may be contacted at: 9001 Mail Service Center, Raleigh, NC 27699-9001; 1-877-566-7226 or 1-919-716-6000; and www.ncdoj.gov.