

[SENT VIA EMAIL]

## **Important Information about your Account**

[Date]:

Dear Zazzler,

### **What Happened:**

We take security extremely seriously at Zazzle and wanted to let you know that in July 2017, our Security Team detected a brute force data security attack. During this data breach, some unauthorized login attempts to Zazzle accounts were made, including one using your Zazzle username (email address) and password.

### **What Information Was Involved:**

Given the nature of the incident, Zazzle believes that your username (email address) and password may have been obtained by an unauthorized third party, through a breach of other website(s), who then tried to confirm your credentials on our site.

### **What We Are Doing:**

To further safeguard your data, we have reset your password. The next time you visit Zazzle you will be prompted to choose a new password for your account. If you use the same login credentials on other websites or online accounts, we recommend that you reset your password on those websites and online accounts as well.

In addition, Zazzle implemented a CAPTCHA on its website to prevent logins by automated means. Zazzle is currently evaluating additional safeguards and monitoring agents to deter these attacks going forward. We are making this notification to you today as a proactive measure for your safety and security.

### **What You Can Do**

For more information about how to protect your accounts, please see our help center at: <https://help.zazzle.com/hc/en-us/articles/115001459614>

### **More Information**

If you have any additional questions, feel free to contact us:

Email: [password.reset@zazzle.com](mailto:password.reset@zazzle.com)

Phone: 1 (888) 892-9953

1800 Seaport Blvd., Redwood City, CA 94063

Sincerely,

Your Zazzle Team