



**CALIFORNIA DEPARTMENT OF JUSTICE
TOBACCO GRANT PROGRAM
2018-2019**

ALAMEDA COUNTY		
APPLICANT	AWARD	SUMMARY OF AWARD
Alameda Police Department	\$357,695	The Alameda Police Department's Crime Prevention Unit will increase student awareness of the risks of tobacco products and eliminate flavored tobacco sales by hiring a new school resource officer to conduct school presentations and install vaping sensors in schools.
Piedmont Police Department	\$391,599	The Piedmont Police Department will hire a school resource officer to conduct student and parent education classes on the harms of tobacco use and conduct tobacco enforcement.
San Leandro Police Department	\$91,424	The San Leandro Police Department will develop and post no smoking signage. The police department will also develop a webpage about tobacco control laws, conduct outreach sessions with schools that do not currently have a school resource officer, and provide presentations to Youth Action Committee meetings.
BUTTE COUNTY		
APPLICANT	AWARD	SUMMARY OF AWARD
Butte County Office of Education	\$1,638,459	The Butte County Office of Education will reduce access to tobacco products to youth, reduce youth exposure to secondhand smoke and nicotine, increase awareness of tobacco and emerging products, enhance overall safety and security of schools by enforcing tobacco-related retail license laws through annual operations, install smoke and vapor detectors in high schools, provide training to sworn personnel and school staff on tobacco-related issues, conduct tobacco-related forums to parents and community, and provide nicotine experimentation and addiction identification and intervention to community.
Chico Unified School District	\$1,225,179	The Chico Unified School District will provide monitoring, enforcement, education and outreach to reduce and eventually eliminate the use of tobacco by school-aged youth by increasing campus supervision, installing smoke and vapor detectors, and providing monthly trainings on tobacco-related issues to sworn personnel, staff, students and parents.

Oroville City Elementary School District	\$424,240	The Oroville City Elementary School District will implement a tobacco prevention program for 4th through 8th grade students. The school district will conduct retail enforcement operations near school campuses.
CALAVERAS COUNTY		
APPLICANT	AWARD	SUMMARY OF AWARD
Angels Camp Police Department	\$289,439	The Angels Camp Police Department will participate in the Alliance for Substance Abuse coalition to identify collaborative opportunities, coordinate a young adult tobacco survey, hire a school resource officer for enforcement and outreach, conduct retailer education sessions, participate in community outreach events, and utilize social media to increase tobacco prevention messages.
CONTRA COSTA COUNTY		
APPLICANT	AWARD	SUMMARY OF AWARD
Contra Costa Health Services	\$838,379	The Contra Costa Health Services' Tobacco Prevention Program will increase education and awareness about tobacco issues by conducting tobacco retailer inspections and tobacco retailer education classes. It will also conduct youth and young adult outreach and education, participate in tobacco prevention task forces, and conduct a tobacco prevention social media campaign.
DEL NORTE COUNTY		
APPLICANT	AWARD	SUMMARY OF AWARD
City of Crescent City	\$354,791	The Crescent City will hire a new school resource officer. The city will increase outreach efforts in the community, shoulder tap/undercover buy operations and retailer license compliance inspections and education updates.
EL DORADO COUNTY		
APPLICANT	AWARD	SUMMARY OF AWARD
Placerville Police Department	\$395,267	The Placerville Police Department will support a school resource officer to educate about the dangers of tobacco use. The police department will work to enact a tobacco-free ordinance and provide public education on the ordinances and related tobacco laws.
FRESNO COUNTY		
APPLICANT	AWARD	SUMMARY OF AWARD
Central Unified School District	\$728,268	The Central Unified School District will hire school resource officers to conduct additional outreach and enforcement activities at locations where students are present and conduct staff and parent training to improve the ability to

		recognize newer models of e-cigarette and vaping devices and deter the use of tobacco products on school grounds.
Sanger Police Department	\$230,258	The Sanger Police Department will conduct outreach and enforcement by conducting staff training to improve their ability to recognize newer models of e-cigarettes and vaping devices. The police department will provide intervention services for students dependent on tobacco.
GLENN COUNTY		
APPLICANT	AWARD	SUMMARY OF AWARD
Glenn County Sheriff's Office	\$1,105,583	The Glenn County Sheriff's Office will hire school resource officers. They will conduct training for tobacco-related enforcement, conduct education and outreach, partner with other organizations to provide cessation and intervention support, conduct decoy operations, including shoulder taps, and have smoke and vapor detectors installed on school campuses.
HUMBOLDT COUNTY		
APPLICANT	AWARD	SUMMARY OF AWARD
City of Eureka Community Services Department	\$281,195	The City of Eureka Community Services Department will hire code enforcement personnel to issue citations for smoking in public areas, conduct education and outreach, produce a quality grade educational TV campaign and create a new educational poster to be featured throughout the city, focusing on health and how to identify and report violations.
KINGS COUNTY		
APPLICANT	AWARD	SUMMARY OF AWARD
Hanford Police Department	\$192,387	The Hanford Police Department will identify and target problematic tobacco retailers, assign officers to monitor tobacco use by minors at local events, conduct enforcement operations, conduct retailer education classes, conduct tobacco retail inspections, evaluate current practices, provide roll call training and develop policy and procedures to inform community members about ongoing projects and outcomes.
LASSEN COUNTY		
APPLICANT	AWARD	SUMMARY OF AWARD
Lassen County Sheriff's Office	\$972,986	The Lassen County Sheriff's Office will hire school resource officers to enforce tobacco laws, provide training and outreach, and perform compliance checks.
Lassen Union High School District	\$380,782	The Lassen Union High School District will focus on

		educational efforts, expand a contract with the City of Susanville Police Department to provide a school resource officer to enforce laws and campus policy, and supervise targeted areas on and near campus.
City of Susanville	\$466,488	The City of Susanville will conduct tobacco enforcement education and training for tobacco retailers and the community, as well as sting operations and informative surveys.
LOS ANGELES COUNTY		
APPLICANT	AWARD	SUMMARY OF AWARD
Cerritos Community College District	\$69,516	The Cerritos Community College District will develop and pilot a smoke-free initiative called the Breathe Free Falcons project. This project will measure the impact of its activities on the frequency of smoking at Cerritos College and will be measured by the number of infractions reported by campus police.
Downey Police Department	\$76,500	The Downey Police Department Administration Division will educate minors, identify and target problematic retailers, enforce laws in and around locations where minors are present, enforce applicable laws at establishments, conduct shoulder tap operations, conduct retailer education classes, install signage at local parks and work closely with local schools and school resource officers.
Huntington Park Police Department	\$57,183	The Huntington Park Police Department will conduct shoulder tap and other enforcement operations, post-enforcement operations, inspections, install signage, conduct education classes for retailers, the community and schools, prosecute all tobacco-related violations and participate in community events.
Hermosa Beach Police Department	\$75,404	The Hermosa Beach Police Department will identify and target tobacco problematic retailers, conduct shoulder tap and other enforcement operations, conduct inspections, conduct retailer education classes, increase communication and involvement with students and youth, provide roll call training, and prosecute all tobacco-related citations.
Los Angeles City Attorney's Office	\$1,650,593	The Los Angeles City Attorney's Office will enhance DATA (Decreasing Adolescent Tobacco Access) through outreach and enforcement, retailer compliance checks and the development of new flavored tobacco regulations.
Los Angeles County Department	\$395,063	The Los Angeles County Department of Public Health will

of Public Health		identify and target problematic tobacco retailers in unincorporated Los Angeles County, evaluate the health and safety impact of tobacco-only shops and vape shops, conduct retailer enforcement operations, conduct post-enforcement compliance checks/inspections targeting licensed retailers, conduct retailer education classes, evaluate existing systems and conduct trainings to educate cities on youth access issues.
Long Beach Department of Health and Human Services	\$556,984	The Long Beach Department of Health and Human Services will create a youth-focused tobacco enforcement diversion program. The program will develop a new tobacco retailer orientation packet, one-on-one interventions, increase inspections and the tobacco retail diversion program, increase youth-oriented activities and digital tobacco enforcement and education training tool.
City of West Hollywood, Public Safety Department	\$30,000	The City of West Hollywood Public Safety Department will provide training of tobacco-related issues for sworn personnel, coordinate training for licensed tobacco retailers, create publicity to raise awareness of tobacco consumption, conduct inspections of retailers, identify locations selling tobacco illegally, conduct minor decoy operations and conduct "loosie" operations, where retailers sell loose cigarettes.
MARIN COUNTY		
APPLICANT	AWARD	SUMMARY OF AWARD
Marin County Sheriff's Office	\$150,000	The Marin County Sheriff's Office will conduct tobacco retailer compliance checks, identify and target problematic retailers, conduct retail operations and post-enforcement operations, conduct periodic trainings and merchant education, attend community coalition meetings, and provide evaluation report to share with the Marin County Local Lead Agency.
Novato Unified School District	\$589,516	The Novato Unified School District will hire school resource officers. The school district will provide tobacco-related enforcement activities by targeting licensed retailers, conduct inspection operations, and install 50 signs on school campuses.
MERCED COUNTY		
APPLICANT	AWARD	SUMMARY OF AWARD
Merced County Department of Public Health	\$457,218	The Merced County Public Health will assess tobacco use among youth in unincorporated areas, increase youth engagement, train tobacco retailers on compliance,

		strengthen tobacco-free policies, and enforce underage sales laws.
MONTEREY COUNTY		
APPLICANT	AWARD	SUMMARY OF AWARD
Pacific Grove Police Department	\$33,000	The Pacific Grove Police Department will partner with local schools to provide tobacco awareness, education, and enforcement. The police department will also perform compliance checks on licensed tobacco retailers.
NAPA COUNTY		
APPLICANT	AWARD	SUMMARY OF AWARD
Napa County Office of Education	\$537,113	The Napa County Office of Education will provide anti-tobacco outreach and education to youth and families using curriculum, meetings, and parent workshops.
St. Helena Police Department	\$393,514	The St. Helena Police Department will hire an officer to determine the sources where underage youth obtain the products. The officer will educate local tobacco vendors on underage tobacco use and assess the frequency of use.
ORANGE COUNTY		
APPLICANT	AWARD	SUMMARY OF AWARD
City of Garden Grove	\$353,085	The City of Garden Grove will develop and implement a Tobacco Enforcement Task Force to issue and enforce local tobacco retail licenses, conduct underage decoy purchase operations and prosecute violators, conduct post-enforcement operations, promote prevention and intervention through education and outreach, and purchase signage for designated public non-smoking areas.
Seal Beach Police Department	\$327,852	The Seal Beach Police Department will address "quality of life" and tobacco awareness in the community. The police department will conduct tobacco retail enforcement operations, including minor decoy operations and shoulder taps.
PLACER COUNTY		
APPLICANT	AWARD	SUMMARY OF AWARD
Auburn Police Department	\$142,730	The Auburn Police Department's Criminal Investigations Unit will work with partners to reduce youth tobacco access and use by conducting Youth Tobacco Purchase Surveys, obtaining 100% legal compliance amongst tobacco retailers, implementing two community-oriented mass media campaigns, providing youth-focused intervention and education, and conducting retailer education and operations.

County of Placer Health and Human Services	\$423,566	The County of Placer Health and Human Services Department will work with law enforcement, local schools, and the Public Health Division. The department will utilize in-class education and provide materials to students.
Rocklin Police Department	\$551,315	The Rocklin Police Department will hire peace officers to educate youth on the dangers of tobacco use.
PLUMAS COUNTY		
APPLICANT	AWARD	SUMMARY OF AWARD
Plumas County Sheriff's Office	\$271,452	The Plumas County Sheriff's Office will conduct tobacco retailer license inspections and educate youth at schools regarding the dangers of tobacco use.
RIVERSIDE COUNTY		
APPLICANT	AWARD	SUMMARY OF AWARD
Murrieta Police Department	\$58,228	The Murrieta Police Department will provide tobacco retailer education and conduct tobacco classes for middle and high school students.
Riverside Police Department	\$99,858	The Riverside Police Department will increase enforcement targeted at problem tobacco retailers such as hookah bars and smoke shops near college campuses and conduct minor decoy and shoulder tap operations.
SACRAMENTO COUNTY		
APPLICANT	AWARD	SUMMARY OF AWARD
Sacramento County Sheriff's Department	\$1,342,142	The Sacramento County Sheriff's Department will identify and target problematic tobacco retailers. Their Special Investigations Intelligence Bureau will conduct monthly tobacco-related enforcement operations targeting licensed retailers.
SAN BERNARDINO COUNTY		
APPLICANT	AWARD	SUMMARY OF AWARD
Colton Police Department	\$510,590	The Colton Police Department will hire a school resource officer to educate, promote and deter students from using tobacco products. In addition, the police department will also install signage and vape detectors in schools and conduct decoy stings at retail establishments.
Fontana Police Department	\$288,205	The Fontana Police Department will identify and target problematic retailers, conduct enforcement and post-enforcement operations, conduct officer and retailer education classes, and conduct intensive youth outreach.

Ontario Police Department	\$41,400	The Ontario Police Department will target retail establishments, conduct shoulder tap and minor decoy operations, and educate tobacco retailers through inspections and post-enforcement operations.
SAN DIEGO COUNTY		
APPLICANT	AWARD	SUMMARY OF AWARD
Carlsbad Unified School District	\$345,443	The Carlsbad Unified School District will hire a school resource officer to conduct student, staff and parent education classes, tobacco enforcement operations, and community and tobacco retailer educational classes.
Escondido Police Department	\$421,872	The Escondido Police Department will implement its Strategic Tobacco Operations Partnership (STOP) program. The program will hire a new school resource officer, conduct enforcement operations, provide education to students, educate store owners by providing trainings and educational materials and conduct education classes on school campuses.
San Marcos Unified School District	\$792,437	The San Marcos Unified School District will hire a school resource officer to promote tobacco enforcement, prevention, and outreach. The school district will hire staff, provide services to parents and students, develop a tobacco diversion and education program for related violations during and after school, and purchase and install 140 smoke and vape detectors in restrooms and problematic areas on campus.
SAN JOAQUIN COUNTY		
APPLICANT	AWARD	SUMMARY OF AWARD
San Joaquin County Sheriff's Office	\$111,869	The San Joaquin County Sheriff's Office will conduct surveillance at problematic tobacco retailers, compliance checks, minor decoy operations, and shoulder tap operations.
SAN LUIS OBISPO COUNTY		
APPLICANT	AWARD	SUMMARY OF AWARD
Cuesta College Police Department	\$86,999	The Cuesta Collage Police Department will install permanent signage and increase awareness by providing information on college website, college publications and social media. It will increase communication and involvement by collaborating with peer educators to connect with students, and provide training for all sworn-personnel and college employees.

SANTA BARBARA COUNTY		
APPLICANT	AWARD	SUMMARY OF AWARD
Guadalupe Union School District	\$254,638	The Guadalupe Union School District will hire a school resource officer to conduct outreach and enforcement, conduct staff training, and deterrence. In addition, smoke/vapor detection devices will be installed.
City of Santa Barbara	\$189,340	The City of Santa Barbara Administrator's Office will initiate smoke-free educational activities at school campuses. The city will provide personnel to address safety topics and serve as a liaison between the police department and the school staff.
SANTA CLARA COUNTY		
APPLICANT	AWARD	SUMMARY OF AWARD
Morgan Hill Police Department	\$561,649	The Morgan Hill Police Department will hire a school resource officer to conduct school-based and tobacco-related enforcement and outreach, conduct retailer education, and implement peer-to-peer education.
SHASTA COUNTY		
APPLICANT	AWARD	SUMMARY OF AWARD
Shasta County Health and Human Services Department	\$317,480	The Shasta County Health and Human Services Department intends to decrease sales of tobacco products to minors and decrease public exposure to second-hand smoke in public locations. In addition, the department will increase retailer compliance through education.
SOLANO COUNTY		
APPLICANT	AWARD	SUMMARY OF AWARD
Solano County Office of Education	\$1,268,132	The Solano County Office of Education will prevent and deter tobacco usage for youth on school premises and support local law enforcement in prevention techniques. In addition, the office of education will provide tobacco cessation, intervention, and support services for students to quit smoking, and install signage at schools and youth-centered events.
Suisun City Police Department	\$119,706	The Suisun City Police Department will conduct shoulder tap and decoy operations, conduct tobacco retailer compliance checks, and make presentations to tobacco retailers.
SONOMA COUNTY		
APPLICANT	AWARD	SUMMARY OF AWARD
Santa Rosa City Schools	\$1,374,768	The Santa Rosa City Schools will educate and prevent tobacco use by eliminating exposure to minors, as well as install tobacco signage and smoke and vape detectors in all schools.

West Sonoma County Union High School District	\$760,438	The West Sonoma County Union High School District will hire a school resource officer to conduct enforcement operations and be present on campuses. The school district intends to install 50 updated signs regarding tobacco-related regulations on school campuses in both English and in Spanish, and install vape and smoke detectors in schools.
SUTTER COUNTY		
APPLICANT	AWARD	SUMMARY OF AWARD
Sutter County Health and Human Services Department	\$267,300	The Sutter County Health and Human Services Department will reduce underage tobacco sales, marketing of tobacco, and electronic smoking devices. The county intends to increase communication with students, parents, and agency partners and work with the Sutter County Tobacco Control Program to develop and implement diversion programs. The county will train retailers and will conduct compliance checks and minor decoy operations.
Sutter County Sheriff's Office	\$138,146	The Sutter County Sheriff's Office will conduct at least 55 minor decoy operations and 55 shoulder tap operations. The county will enforce laws around school campuses during events, provide bi-monthly training, and provide media releases pertaining to tobacco-related operations and enforcement.
Yuba City Police Department	\$53,895	The Yuba City Police Department intends to increase community awareness to keep tobacco use away from youth. The police department will identify problematic areas and implement strategies to change behavior and increase compliance of retailers. The police department will conduct shoulder taps, ordinance inspections, underage decoy operations, and roll call training.
TULARE COUNTY		
APPLICANT	AWARD	SUMMARY OF AWARD
Tulare County Office of Education	\$686,000	The Tulare County Office of Education, in partnership with the Tulare County Sheriff's Office, intends to reduce tobacco use by performing enforcement and outreach. The office of education intends to conduct 125 outreach activities at school events and use evidence-based prevention programs to reduce tobacco use.
TUOLUMNE COUNTY		
APPLICANT	AWARD	SUMMARY OF AWARD
City of Sonora	\$198,171	The City of Sonora intends to increase awareness among students and school staff and reduce the use of tobacco,

		electronic cigarettes, and substances. The city will work with the Sonora Police Department to educate tobacco retailers on compliance and conduct minor decoy tobacco operations.
Tuolumne County Sheriff's Office	\$225,207	The Tuolumne County Sheriff's Office will hire a school resource officer to cover work in elementary schools K-8th grade and educate students, school personnel, parents, and families in the community regarding underage tobacco use.
VENTURA COUNTY		
APPLICANT	AWARD	SUMMARY OF AWARD
Oxnard Police Department	\$291,491	The Oxnard Police Department will conduct retail decoy operations and work with the Ventura County Public Health Department to educate youth on the dangers of tobacco. The school resource officer will partner with schools to engage in outreach on campuses.
YUBA COUNTY		
APPLICANT	AWARD	SUMMARY OF AWARD
Marysville Police Department	\$84,269	The Marysville Police Department will identify and target non-compliant tobacco retailers, conduct shoulder tap operations, track locations and use data to plan survey location, coordinate with other agencies, and conduct law enforcement canvassing for all major community events.