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8 **UNITED STATES DISTRICT COURT**
9 **CENTRAL DISTRICT OF CALIFORNIA**

10 **Federal Trade Commission and the**
11 **States of Arkansas; California;**
12 **Colorado; Connecticut; Delaware;**
13 **Florida; Georgia; Illinois; Indiana;**
14 **Maryland; New York; North**
15 **Carolina; Oklahoma; Oregon; South**
Carolina; Utah; Virginia; West
Virginia; and Wisconsin,

16 Plaintiffs,

17 v.

18 **Kars-R-Us.com, Inc.**, a corporation
19 also doing business as Donate Car 2
Veterans and Donation2Charity.com;

20 **Michael Irwin**, individually and as an
21 officer of Kars-R-Us.com, Inc.; and

22 **Lisa Frank**, individually and as an
23 officer of Kars-R-Us.com, Inc.,

24 Defendants.

No. 2:25-cv-09150

[Proposed]
STIPULATED ORDER FOR
PERMANENT INJUNCTION,
MONETARY JUDGMENT, AND
OTHER RELIEF

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26 Plaintiffs, the Federal Trade Commission (“FTC”); the Attorneys General of
27 the states of Arkansas, California, Colorado, Connecticut, Delaware, Florida,
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Georgia, Illinois, Indiana, Maryland, New York, North Carolina, Oklahoma, Oregon, Utah, Virginia, West Virginia, and Wisconsin; the Secretary of State of Maryland; the Secretary of State of North Carolina; the Secretary of State of South Carolina; and the Utah Division of Consumer Protection (collectively “Plaintiffs”), filed their Complaint for Permanent Injunction and Other Relief (“Complaint”), for a permanent injunction, monetary judgment, and other relief in this matter, pursuant to Section 13(b) of the Federal Trade Commission Act (“FTC Act”), 15 U.S.C. §53(b), and pursuant to the following legal authorities of the State Plaintiffs:

STATE	STATUTORY AUTHORITY
Arkansas	Ark. Code Ann. § 4-28-412, Ark. Code Ann. § 4-28-416, and Ark. Code Ann. §§ 4-88-101 et seq.
California	Cal. Bus. & Prof. Code §§ 17200 - 17209, 17510 - 17510.95; Cal. Gov. Code §§ 12580 - 12599.10.
Colorado	Colo. Rev. Stat. §§ 6-1-110 to 113
Connecticut	Conn. Gen. Stat. § 3-125; Conn. Gen. Stat. § 21a-190l(b); Conn. Gen. Stat. § 42-110m(a)
Delaware	6 <i>Del. C.</i> § 2595(a) and 6 <i>Del. C.</i> § 2513(a).
Florida	Florida Chapter 501, Part II, Florida Statutes (2024), Chapter 496, Florida Statutes (2024).
Georgia	GA. CODE ANN. § 10-1-390 – 408.
Illinois	225 Ill. Comp. Stat. §§ 460/0.01 through 460/23.
Indiana	IND. CODE §§ 23-7-8-1 through -9; and 24-5-0.5-1 through -12
Maryland	MD. CODE ANN., BUS. REG. §§ 6-101 through 6-701 (LexisNexis 2024).

1	New York	N.Y. Executive Law §§ 171-a through 175, and 63(12); N.Y.
2		Gen. Bus. Law § 349
3	North Carolina	N.C. Gen. Stat. §§ 75-1.1 <i>et seq.</i> ; N.C.G.S. 131F-20(1), (9),
4		(10), (15), (18); 131F-21; 131F-23; 131F-24.
5	Oklahoma	OKLA. STAT. tit. 18 §§ 552.1 through 552.24 (West)
6	Oregon	OR. REV. STAT. §§128.801 through 128.898, 646.605
7		through 646.642, and 180.060(7)
8	South Carolina	S.C. CODE ANN. §§ 33-56-10 through 33-56-200.
9	Utah	UTAH CODE ANN. §§13-22-1 through 13-22-23; 13-26-1
10		through 13-26-11; and 13-11-1 through 13-11-23.
11	Virginia	VA. CODE ANN. §§ 57-48 through 57-69
12	West Virginia	W.Va. Code §§ 29-19-1, -15b; and W.Va. Code § 46A-1-101
13		through 46A-6-110
14	Wisconsin	WIS. STAT. §§ 202.01 through 202.18
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16 Plaintiffs and Defendants stipulate to the entry of Stipulated Order For
17 Permanent Injunction, Monetary Judgment, and Other Relief (“Order”) to resolve
18 all matters in dispute in this action between them.

19 THEREFORE, IT IS ORDERED as follows:

20 FINDINGS

- 21 1. This Court has jurisdiction over this matter.
- 22 2. The Complaint charges that Defendants participated in deceptive acts
23 or practices in violation of Section 5 of the FTC Act, 15 U.S.C. § 45, and the laws
24 of the State Plaintiffs referenced above by misrepresenting, and failing to support
25 claims that, Donors’ vehicle Contributions to Defendant Kars-R-Us.com would be
26 used to support United Breast Cancer Foundation, Inc.’s (“United Breast Cancer
27 Foundation”) breast screening services.
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3. Defendants neither admit nor deny any of the allegations in the Complaint, except as specifically stated in this Order. Only for purposes of this action, Defendants admit the facts necessary to establish jurisdiction.

4. Defendants waive any claim that they may have under the Equal Access to Justice Act, 28 U.S.C. § 2412, concerning the prosecution of this action through the date of this Order, and agree to bear their own costs and attorney fees.

5. Defendants and the Commission and State Plaintiffs waive all rights to appeal or otherwise challenge or contest the validity of this Order.

DEFINITIONS

For the purpose of this Order, the following definitions apply:

A. **“Contribution”** means any donation or gift of money or any other thing of value, including motorized and other vehicles.

B. **“Defendants”** means Lisa Frank, Michael Irwin, and the Corporate Defendant, individually, collectively, or in any combination.

1. **“Corporate Defendant”** means KARS-R-US.COM, Inc. also doing business as DONATE CAR 2 VETERANS and DONATION2CHARITY.COM and its successors and assigns.

2. **“Individual Defendants”** means Michael Irwin and Lisa Frank.

C. **“Donor”** means any Person solicited to make, or who makes a Contribution.

D. **“Fundrais(e)(ing)”** means a plan, program, or campaign that is conducted to induce Contributions, including donations of motorized or other vehicles, by any means, including face-to-face, mail, telephone, electronic mail, social media, television, or radio.

E. **“Fundraising Services”** means providing assistance in Fundraising, directly or indirectly, including by advising, assisting, acting as a broker, independent contractor or fundraising consultant, investing, planning, supplying or

1 arranging for the supply of contact or Donor lists, arranging for any Person to
2 affiliate with any Person for the purpose of Fundraising, or providing or arranging
3 for the provision of marketing services (e.g., creating or advising on solicitation
4 materials), printing, customer service, caging, escrow, payment processing, mail
5 processing, or fulfillment services in connection with Fundraising.

6 F. **“Fundraising Materials”** means initial, rebuttal, and other scripts;
7 frequently asked questions (e.g. FAQs); brochures; or advertisements disseminated
8 by any means, including face-to-face, mail, telephone, electronic mail, social
9 media, television, or radio.

10 G. **“Nonprofit Organization”** means any Person that is, or is
11 represented to be, a nonprofit entity or that has, or is represented to have, a
12 charitable purpose, specifically including any entity that purports to benefit, either
13 in whole or in part, individuals who suffer from any illness or disease, or their
14 families, or screen for or prevent any illness or disease.

15 H. **“Person”** means any individual, group, organization, unincorporated
16 association, limited or general partnership, corporation, or other legal entity,
17 including a Nonprofit Organization.

18 I. **“State Plaintiffs”** means the Attorneys General of the states of
19 Arkansas, California, Colorado, Connecticut, Delaware, Florida, Georgia, Illinois,
20 Indiana, Maryland, New York, North Carolina, Oklahoma, Oregon, Utah, Virginia,
21 West Virginia, and Wisconsin; the Secretary of State of Maryland; the Secretary of
22 State of North Carolina; the Secretary of State of South Carolina; and the Utah
23 Division of Consumer Protection.

24 J. **“United Breast Cancer Foundation”** means United Breast Cancer
25 Foundation, Inc., and its successors and assigns.
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ORDER

I. PROHIBITION ON FUNDRAISING

(As to Defendant Irwin)

IT IS ORDERED that Defendant Irwin is permanently restrained and enjoined from Fundraising or providing Fundraising Services to any Person, whether directly or indirectly. This prohibition includes controlling, directly or indirectly, or holding an ownership in, any entity engaged in Fundraising or the provision of Fundraising Services.

Provided, however, that, subject to the limitations of this Section I, Defendant Irwin may be employed by or volunteer for any Nonprofit Organization in any capacity not prohibited by the above, such as working in any non-supervisory role unrelated to the solicitation, management, custody, control, or distribution of any charitable asset or Contribution.

II. PROHIBITION AGAINST MISREPRESENTATIONS

(As to Defendant Irwin)

IT IS FURTHER ORDERED that Defendant Irwin, his officers, agents, employees, and all other persons in active concert or participation with any of them, who receive actual notice of this Order, whether acting directly or indirectly, in connection with the advertising, marketing, promotion, offering for sale, selling, or distribution of any good or service, are permanently restrained and enjoined from misrepresenting, or assisting others in misrepresenting, expressly or by implication, any material fact.

III. PROHIBITION AGAINST MISREPRESENTATIONS

(As to Defendants Frank and Kars-R-Us.com)

IT IS FURTHER ORDERED that Defendants Frank and Kars-R-Us.com, their officers, agents, employees, and all other persons in active concert or participation with any of them, who receive actual notice of this Order, whether

1 acting directly or indirectly, in connection with Fundraising, or advertising,
2 marketing, promotion, offering for sale, selling, or distribution of any good or
3 service, are permanently restrained and enjoined from misrepresenting, or assisting
4 others in misrepresenting, expressly or by implication:

5 A. The Person, program, cause, or purpose that a Contribution will
6 support, including but not limited to any false or misleading representation that
7 funds will be used to provide free or low-cost breast cancer screening;

8 B. The percentage or amount of any Contribution that will go, or has
9 previously been applied, to:

10 1. Any services or activities that are the subject of the solicitation,
11 such as cancer screening services; or

12 2. Any Person on whose behalf Defendants Frank and Kars-R-
13 Us.com are Fundraising;

14 C. Any fact material to Donors' decisions concerning any good or
15 service, or the use of a Contribution.

16 **IV. PROHIBITION AGAINST FAILING TO SUBSTANTIATE ANY**
17 **CLAIMS**

18 **(As to Defendants Frank and Kars-R-Us.com)**

19 IT IS FURTHER ORDERED that Defendants Frank and Kars-R-Us.com,
20 their officers, agents, employees, and all other persons in active concert or
21 participation with any of them, who receive actual notice of this Order, whether
22 acting directly or indirectly, in connection with Fundraising, are permanently
23 restrained and enjoined from failing to ascertain and document, before entering
24 into any agreement to solicit, or continuing to solicit, for any Nonprofit
25 Organization, and again every year until Defendants Frank and Kars-R-Us.com
26 stop soliciting for the Nonprofit Organization:
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1 A. That all Fundraising Materials used by Defendants Frank and Kars-R-
2 Us.com for the Nonprofit Organization or other Person, do not misrepresent:

- 3 1. The identity of the Fundraiser;
4 2. The Person, program, or purpose funded by a Contribution;
5 3. The geographic area or areas within which any of a Nonprofit
6 Organization or other Person's programs or services are provided;
7 and
8 4. The percentage or amount of any Contribution to the Nonprofit
9 Organization or other Person that will be, or has previously been,
10 applied to the charitable purpose.

11 B. That any Person that is represented to be a Nonprofit Organization on
12 behalf of whom Defendants Frank and Kars-R-Us.com are Fundraising is
13 registered in any state in which Defendants Frank and Kars-R-Us.com conduct
14 Fundraising on such Person's behalf if that state requires such registration, and that
15 such Person operates consistently with its stated purpose;

16 C. That Defendants Frank and Kars-R-Us.com are contractually
17 authorized by any Person that is represented to be a Nonprofit Organization on
18 behalf of whom Defendants Frank and Kars-R-Us.com are Fundraising to solicit in
19 each state where Defendants Frank and Kars-R-Us.com conduct Fundraising;

20 D. That the Nonprofit Organization or other Person has provided the
21 programs or services described in the Fundraising Materials used by Defendants
22 Frank and Kars-R-Us.com for the Nonprofit Organization or other Person during
23 the most recent fiscal or calendar year. If those programs or services were not
24 described in the Nonprofit Organization's most recently filed Form 990 or other tax
25 return with the Internal Revenue Service, substantiation shall be sufficient if the
26 Nonprofit Organization or other Person provides to Defendants Frank and Kars-R-
27 Us.com an attestation in writing to the accuracy of the statements in the
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1 Fundraising Materials, supported by documentation such as the Nonprofit
2 Organization or other Person's written plan or itemized budget for delivering these
3 benefits during the current calendar or fiscal year.

4 E. That more than an incidental amount of the Contributions received by
5 the Nonprofit Organization or other Person are spent on the programs or services
6 described in the Fundraising Materials used by Defendants Frank and Kars-R-
7 Us.com during the most recent fiscal or calendar year, including by reviewing a
8 financial statement of the Nonprofit Organization or other Person for each year and
9 accounting period during the past three calendar or fiscal years (or for the period of
10 the organization's operation, if less than two years) or, if the Nonprofit or other
11 Person has filed a Form 990 or other tax return with the Internal Revenue Service
12 at any time during the past three calendar or fiscal years, by reviewing copies of
13 each Form 990 or other tax return filed by or on behalf of the Nonprofit
14 Organization or other Person during that time, *provided that*, if such programs or
15 services will be or have been provided for the first time during the current calendar
16 or fiscal year, the substantiation shall be sufficient if it identifies or describes the
17 program's intended beneficiaries and intended local communities and includes the
18 organization's written plan and itemized budget for delivering these benefits during
19 the current calendar or fiscal year.

20 V. COMPLIANCE WITH STATE LAW

21 IT IS FURTHER ORDERED that Defendants, their officers, agents,
22 employees, and all other persons in active concert or participation with any of
23 them, who receive actual notice of this Order, whether acting directly or indirectly,
24 in connection with the advertising, marketing, promotion, offering for sale, selling,
25 or distribution of any good or service, are permanently restrained and enjoined
26 from violating, causing others to violate, or assisting others in violating any
27 provision of the following state laws:
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STATE	STATUTORY AUTHORITY
Arkansas	Ark. Code Ann. § 4-28-412, Ark. Code Ann. § 4-28-416, and Ark. Code Ann. §§ 4-88-101 et seq.
California	Cal. Bus. & Prof. Code §§ 17200 - 17209, 17510 - 17510.95; Cal. Gov. Code §§ 12580 - 12599.10.
Colorado	Colo. Rev. Stat. §§ 6-1-101 through 115; and §§ 6-16-101 through 114.
Connecticut	Conn. Gen. Stat. § 21a-190h(1) and (2); Conn. Gen. Stat. § 42-110b(a)
Delaware	6 Del. C. § 2595(a) and 6 Del. C. § 2513(a)
Florida	Chapter 501, Part II, Florida Statutes (2024); Chapter 496, Florida Statutes (2024).
Georgia	GA. CODE ANN. § 10-1-390 – 408.
Illinois	225 Ill. Comp. Stat. §§ 460/0.01 through 460/23.
Indiana	IND. CODE §§ 23-7-8-1 through -9; and 24-5-0.5-1 through -12
Maryland	MD. CODE ANN., BUS. REG. §§ 6-101 through 6-701 (LexisNexis 2024).
New York	N.Y. Executive Law §§ 171-a through 175, and 63(12); N.Y. Gen. Bus. Law § 349.
North Carolina	N.C. Gen. Stat. §§ 75-14, 75-15.1, and 131F-1 to 131F-33
Oklahoma	OKLA. STAT. ANN. tit. 18 §§ 552.1 through 552.22 (West)
Oregon	OR. REV. STAT. §§128.886; and 646.605 through 646.636
South Carolina	S.C. CODE ANN. §§ 33-56-10 through 33-56-200.
Utah	UTAH CODE ANN. §§13-22-1 through 13-22-23; 13-26-1 through 13-26-11; and 13-11-1 through 13-11-23.
Virginia	VA. CODE ANN. §§ 57-48 through 57-69

1	West Virginia	W.Va. Code §§ 29-19-1, -15b; and W.Va. Code § 46A-1-101
2		through 46A-6-110
3	Wisconsin	WIS. STAT. §§ 202.01 through 202.18

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5 *Provided further*, the State Plaintiffs, except for the Colorado Attorney

6 General's Office, agree that the Defendants' stipulating to this Order or entering

7 into any other settlement agreement arising from the operative facts and conduct

8 alleged in the Complaint and containing the same or similar injunctive prohibitions

9 related to Fundraising shall not, separately or collectively, serve solely as the basis

10 to enforce state statutory provisions that deny, suspend, revoke, or prohibit

11 Defendants Kars-R-Us.com and Frank from Fundraising in their respective states.

12 Defendants Kars-R-Us.com and Frank shall voluntarily withdraw their

13 registrations in Colorado within 14 days of the entry of this Order for a period of

14 not less than five years. The Colorado Attorney General's Office shall not take any

15 administrative action against Defendants Kars-R-Us.com and Frank based on their

16 voluntary withdrawal of their Colorado registrations as described above.

17 VI. DONOR INFORMATION

18 IT IS FURTHER ORDERED that Defendants, their officers, agents,

19 employees, and all other persons in active concert or participation with any of

20 them, who receive actual notice of this Order, are permanently restrained and

21 enjoined from, directly or indirectly, disclosing, using, or benefitting from any

22 information about any Donor to United Breast Cancer Foundation solicited by

23 Defendants, including the name, address, telephone number, email address, Social

24 Security number, other identifying information, or any data that enables access to a

25 Donor's account (including a credit card, bank account, or other financial account),

26 that any Defendant obtained prior to entry of the Order;

27 Provided, however, that Donor information may be disclosed or used:

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1 1. for the limited and sole purpose of assisting prior donors to
 2 United Breast Cancer Foundation with any legal or tax issues pertaining to
 3 their donated vehicle; or

4 2. to the extent requested by a government agency or required by
 5 law, regulation, or court order.

6 7 **VII. COOPERATION**

8 IT IS FURTHER ORDERED that Defendants must fully cooperate with
 9 representatives of Plaintiffs in this case and in any investigation related to or
 10 associated with the transactions or the occurrences that are the subject of the
 11 Complaint. Defendants must provide truthful and complete information, evidence,
 12 and testimony. Individual Defendants must appear and Corporate Defendant “must
 13 cause its officers, employees, representatives, or agents to appear” for interviews,
 14 discovery, hearings, trials, and any other proceedings that a Plaintiff representative
 15 may reasonably request upon 5 days written notice, or other reasonable notice, at
 16 such places and times as a Plaintiff representative may designate, without the
 17 service of a subpoena.

18 **VIII. MONETARY JUDGMENT**

19 IT IS FURTHER ORDERED that:

20 A. Judgment in the amount of **Three Million Eight Hundred Eighty-**
 21 **Two Thousand and Ninety One Dollars (\$3,882,091)** is entered in favor of
 22 Plaintiffs against Individual Defendants and Corporate Defendant, jointly and
 23 severally, as equitable monetary relief.

24 B. Defendants shall pay **Five Hundred Fifty Thousand Dollars**
 25 **(\$550,000)**, of this sum within ten (10) calendar days of entry of the Order. This
 26 sum will be paid to one or more charities whose mission or purpose is consistent
 27 with the purported mission or purpose of United Breast Cancer Foundation as a
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1 Contribution as set forth below, following subsequent motion by the State Plaintiffs
2 and order of this Court.

3 C. Defendants stipulate that their undersigned counsel holds the monies
4 owed for the payment pursuant to Paragraph VIII.B in a client trust account for no
5 purpose other than payment to the Florida Department of Legal Affairs Escrow
6 Fund (“Florida Escrow Fund”).

7 D. The monies owed by Defendants and held in a client trust account by
8 their undersigned counsel shall be transferred within ten (10) calendar days of
9 entry of the Order to the Florida Escrow Fund, which shall hold this amount for no
10 purpose other than future payment to one or more charities as a Contribution,
11 unless otherwise ordered by this Court. This transfer shall be made by wire
12 transfer, cashier’s check, or other certified funds made payable to the “Florida
13 Department of Legal Affairs Escrow Fund.”

14 E. Upon completion of the payment described in Paragraph VIII.B, the
15 remainder of the judgment is suspended as to all Defendants, subject to Paragraphs
16 VIII.F and VIII.G.

17 F. Plaintiffs’ agreement to the suspension of part of the judgment is
18 expressly premised upon the truthfulness, accuracy, and completeness of
19 Defendants’ sworn financial statements and related documents (collectively,
20 financial representations”) submitted to the Commission, namely:

21 1. the Financial Statement of Kars-R-Us.com, Inc., executed on
22 January 9, 2025, and attachments thereto;

23 2. the Financial Statement of Individual Defendant Lisa Frank
24 signed on February 14, 2025, including the attachments;

25 3. the email from Defendants’ counsel dated March 28, 2025; and

26 4. the Financial Statement of Individual Defendant Michael Irwin
27 signed on February 14, 2025, including the attachments.
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1 G. The suspension of the judgment will be lifted as to any Defendant if,
2 upon motion by any Plaintiff, the Court finds that Defendant failed to disclose any
3 material asset, materially misstated the value of any asset, or made any other
4 material misstatement or omission in the financial representations identified above.

5 H. If the suspension of the judgment is lifted, the judgment becomes
6 immediately due as to that Defendant in the amount specified in Subsection A
7 above, less any payment previously made pursuant to this Section, plus interest
8 computed from the date of entry of this Order. Such payments shall be made by
9 wire transfer, cashier's check, or other certified funds made payable to the "Florida
10 Department of Legal Affairs Escrow Fund." If the Court has approved one or more
11 charities to receive a Contribution pursuant to Paragraph VIII.I then any such
12 payments shall be made to the approved charities.

13 I. The State Plaintiffs shall identify one or more charities to recommend
14 to this Court as suitable to receive a Contribution. Within one hundred eighty
15 (180) calendar days of entry of the Order, the State Plaintiffs shall submit to this
16 Court a motion and proposed order recommending one or more recipients for the
17 Contribution, the amount to be paid to any approved recipient, and the manner and
18 timeframe for such payment. All monies paid by Defendants and held in the
19 Florida Escrow Fund shall be distributed only as authorized and directed by this
20 Court. Defendants shall have no right to challenge any recommendations
21 regarding any Contribution or monetary distribution made by the State Plaintiffs.

22 J. Defendants understand that any Contribution to a charity described
23 herein is being made in lieu of customer restitution and not on behalf of
24 Defendants. Therefore, Defendants stipulate that they will not claim any tax
25 deduction, credit, or other benefit related to any Contribution to a charity discussed
26 in the Order.

1 K. The North Carolina Attorney General and the North Carolina
2 Secretary of State shall be excluded from this Section VIII.

3 **IX. ADDITIONAL MONETARY PROVISIONS**

4 IT IS FURTHER ORDERED that:

5 A. Defendants relinquish dominion and all legal and equitable right, title,
6 and interest in all assets transferred pursuant to this Order and may not seek the
7 return of any assets.

8 B. The facts alleged in the Complaint will be taken as true, without
9 further proof, in any subsequent civil litigation by or on behalf of any Plaintiff,
10 including in a proceeding to enforce its rights to any payment or monetary
11 judgment pursuant to this Order, such as a nondischargeability complaint in any
12 bankruptcy case.

13 C. The facts alleged in the Complaint establish all elements necessary to
14 sustain an action by the Commission pursuant to Section 523(a)(2)(A) of the
15 Bankruptcy Code, 11 U.S.C. § 523(a)(2)(A), and this Order will have collateral
16 estoppel effect for such purposes.

17 D. Each Defendant acknowledges that Defendant's Employer
18 Identification Number, Social Security Number, or other Taxpayer Identification
19 Number ("TIN"), including all TINs that Defendants previously provided, may be
20 used by the Plaintiffs for reporting and other lawful purposes, including collecting
21 on any delinquent amount arising out of this Order in accordance with 31 U.S.C.
22 §7701.

23 **X. ORDER ACKNOWLEDGMENTS**

24 IT IS FURTHER ORDERED that Defendants obtain acknowledgments of
25 receipt of this Order:

26 A. Each Defendant, within 7 days of entry of this Order, must submit to
27 the Commission an acknowledgment of receipt of this Order sworn under penalty
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1 of perjury.

2 B. For 5 years after entry of this Order, each Individual Defendant for
3 any business that such Defendant, individually or collectively with any other
4 Defendants, is the majority owner or controls directly or indirectly, and the
5 Corporate Defendant, must deliver a copy of this Order to: (1) all principals,
6 officers, directors, and LLC managers and members; (2) all employees having
7 managerial responsibilities for conduct related to the subject matter of the Order
8 and all agents and representatives who participate in conduct related to the subject
9 matter of the Order; and (3) any business entity resulting from any change in
10 structure as set forth in the Section titled Compliance Reporting. Delivery must
11 occur within 7 days of entry of this Order for current personnel. For all others,
12 delivery must occur before they assume their responsibilities.

13 C. From each individual or entity to which a Defendant delivered a copy
14 of this Order, that Defendant must obtain, within 30 days, a signed and dated
15 acknowledgment of receipt of this Order.

16 XI. COMPLIANCE REPORTING

17 IT IS FURTHER ORDERED that Defendants make timely submissions to
18 the Commission and, on behalf of State Plaintiffs, to the California Department of
19 Justice, Office of the Attorney General (“California Department of Justice”),
20 according to the following terms:

21 A. One year after entry of this Order, each Defendant must submit a
22 compliance report, sworn under penalty of perjury:

- 23 1. Each Defendant must: (a) identify the primary physical, postal,
24 and email address and telephone number, as designated points of contact,
25 which representatives of the Commission and State Plaintiffs may use to
26 communicate with Defendant; (b) identify all of that Defendant’s businesses
27 by all of their names, telephone numbers, and physical, postal, email, and
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1 Internet addresses; (c) describe the activities of each business, including the
2 goods and services advertised, marketed, promoted, offered, sold, or
3 distributed, and the involvement of any Defendant (which Defendants must
4 describe if they know or should know due to their own involvement); (d)
5 describe in detail whether and how that Defendant is in compliance with
6 each Section of this Order; and (e) provide a copy of each Order
7 Acknowledgment obtained pursuant to this Order, unless previously
8 submitted to the Commission.

9 2. Additionally, each Individual Defendant must: (a) identify all
10 telephone numbers and all physical, postal, email and Internet addresses,
11 including all residences; (b) identify all business activities, including any
12 business for which such Defendant performs services whether as an
13 employee or otherwise and any entity in which such Defendant has any
14 ownership interest; and (c) describe in detail such Defendant's involvement
15 in each such business, including title, role, responsibilities, participation,
16 authority, control, and any ownership.

17 B. For 10 years after entry of this Order, each Defendant must submit a
18 compliance notice, sworn under penalty of perjury, within 14 days of any change
19 in the following:

20 1. Each Defendant must report any change in: (a) any designated
21 point of contact; or (b) the structure of Corporate Defendant or any entity
22 that Defendant has any ownership interest in or controls directly or indirectly
23 that may affect compliance obligations arising under this Order, including:
24 creation, merger, sale, or dissolution of the entity or any subsidiary, parent,
25 or affiliate that engages in any acts or practices subject to this Order.

26 2. Additionally, each Individual Defendant must report any
27 change in: (a) name, including aliases or fictitious name, or residence
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1 address; or (b) title or role in any business activity, including any business
2 for which such Defendant performs services whether as an employee or
3 otherwise and any entity in which such Defendant has any ownership
4 interest, and identify the name, physical address, and any Internet address of
5 the business or entity.

6 C. Each Defendant must submit to the Commission and California
7 Department of Justice notice of the filing of any bankruptcy petition, insolvency
8 proceeding, or similar proceeding by or against such Defendant within 14 days of
9 its filing.

10 D. Any submission to the Commission required by this Order to be
11 sworn under penalty of perjury must be true and accurate and comply with 28
12 U.S.C. § 1746, such as by concluding: “I declare under penalty of perjury under
13 the laws of the United States of America that the foregoing is true and correct.
14 Executed on: _____” and supplying the date, signatory’s full name, title (if
15 applicable), and signature.

16 E. Unless otherwise directed by a Commission representative in writing,
17 all submissions to the Commission pursuant to this Order must be emailed to
18 DEbrief@ftc.gov or sent by overnight courier (not the U.S. Postal Service) to:
19 Associate Director for Enforcement, Bureau of Consumer Protection, Federal
20 Trade Commission, 600 Pennsylvania Avenue NW, Washington, DC 20580. The
21 subject line must begin: FTC et al. v. Kars-R-Us.com, Inc., et al., Matter No.
22 2523067.

23 F. Unless otherwise directed by a representative of the California
24 Department of Justice, all submissions to California Department of Justice
25 pursuant to this Order must be emailed to juan.rodriguez@doj.ca.gov (email
26 address) or sent to:

27 California Department of Justice
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Office of the Attorney General
Charitable Trusts Section
300 South Spring Street, Suite 1702
Los Angeles, CA 90013

The subject line must begin: FTC et al. v. Kars-R-Us.com, Inc., et al.

G. Defendants expressly consent to the sharing of any and all documents submitted as part of their compliance reporting to any Plaintiff with all other Plaintiffs.

XII. RECORDKEEPING

IT IS FURTHER ORDERED that Defendants must create certain records for 10 years after entry of the Order, and retain each such record for 5 years, unless state law requires the retention of such record for a period longer than 5 years, in which case the state law shall govern the record retention period in that state. Specifically, Corporate Defendant and each Individual Defendant for any business that such Defendant, individually or collectively with any other Defendants, is a majority owner or controls directly or indirectly, must create and retain the following records:

A. accounting records showing the revenues from sales on behalf of any other Person;

B. personnel records showing, for each person providing services, whether as an employee or otherwise, that person's: name; addresses; telephone numbers; job title or position; dates of service; and (if applicable) the reason for termination;

C. records of all complaints and refund requests, whether received directly or indirectly, such as through a third party, and any response;

D. all records necessary to demonstrate full compliance with each provision of this Order, including all submissions to the Commission and the

1 California Department of Justice; and

2 E. a copy of each unique advertisement, charitable solicitation, or other
3 marketing material.

4 **XIII. COMPLIANCE MONITORING**

5 IT IS FURTHER ORDERED that, for the purpose of monitoring
6 Defendants' compliance with this Order:

7 A. Within 14 days of receipt of a written request from a representative of
8 any Plaintiff, each Defendant must: submit additional compliance reports or other
9 requested information, which must be sworn under penalty of perjury; appear for
10 depositions; and produce documents for inspection and copying. Each Plaintiff is
11 also authorized to obtain discovery, without further leave of court, using any of the
12 procedures prescribed by Federal Rules of Civil Procedure 29, 30 (including
13 depositions by remote means), 31, 33, 34, 36, 45, and 69.

14 B. For matters concerning this Order, each Plaintiff is authorized to
15 communicate directly with each Defendant. Defendants must permit
16 representatives of any Plaintiff to interview any employee or other person affiliated
17 with any Defendant who has agreed to such an interview. The person interviewed
18 may have counsel present.

19 C. Any Plaintiff may use all other lawful means, including posing,
20 through its representatives as Donors, consumers, suppliers, or other individuals or
21 entities, to Defendants or any individual or entity affiliated with Defendants,
22 without the necessity of identification or prior notice. Nothing in this Order limits
23 the Commission's lawful use of compulsory process, pursuant to Sections 9 and 20
24 of the FTC Act, 15 U.S.C. §§ 49, 57b-1.

25 D. Upon written request from a representative of any Plaintiff, any
26 consumer reporting agency must furnish consumer reports concerning Individual
27
28

1 Defendants, pursuant to Section 604(1) of the Fair Credit Reporting Act, 15 U.S.C.
2 §1681b(a)(1).

3 **XIV. STATE COURT ENFORCEMENT**

4 IT IS FURTHER ORDERED that, without limiting any other provisions of
5 the Order, each State Plaintiff shall have the authority to enforce or seek sanctions
6 for violations of the Order independently in a court of general jurisdiction in its
7 state, if that State Plaintiff has reason to believe that Persons in its state have been
8 or will be affected. No approval from any other Plaintiff is required. Defendants
9 consent to any such state court's jurisdiction for purposes of enforcing the terms of
10 the Order.

11 **XV. RETENTION OF JURISDICTION**

12 IT IS FURTHER ORDERED that this Court retains jurisdiction of this
13 matter for purposes of construction, modification, and enforcement of this Order.
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15
16 **SO ORDERED** this ____ day of _____, 202__.

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19 UNITED STATES DISTRICT JUDGE
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