1 2 3 4 5 6 7 8 9	XAVIER BECERRA Attorney General of California NICKLAS A. AKERS Senior Assistant Attorney General MICHAEL E. ELISOFON BERNARD A. ESKANDARI Supervising Deputy Attorneys General SARAH E. KURTZ (SBN 99881) ADELINA R. ACUÑA (SBN 284576) RACHEL A. FOODMAN (SBN 308364) Deputy Attorneys General 455 Golden Gate Avenue, Suite 11000 San Francisco, CA 94102-7004 Telephone: (415) 510-3795 Fax: (415) 703-5480 Email: rachel.foodman@doj.ca.gov Attorneys for the People of the State of Californ	[EXEMPT FROM FILING FEES UNDER GOV. CODE, § 6103]	
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12	SUPERIOR COURT OF THE STATE OF CALIFORNIA		
13	FOR THE COUNTY OF SAN FRANCISCO		
14		_	
15	THE PEOPLE OF THE STATE OF CALIFORNIA,	Case No. CGC-18-567732	
16	Plaintiff,		
17	v.	CONDITIONALLY REDACTED FIRST AMENDED COMPLAINT FOR	
18		PERMANENT INJUNCTION, CIVIL PENALTIES, RESTITUTION, AND	
19	NAVIENT CORPORATION; NAVIENT SOLUTIONS, LLC; PIONEER CREDIT	OTHER EQUITABLE RELIEF	
20	RECOVERY, INC.; AND GENERAL REVENUE CORPORATION,	(BUS. & PROF. CODE, § 17200 et seq.)	
21	Defendants.	[VERIFIED ANSWER REQUIRED	
22		UNDER CODE CIV. PROC., § 446]	
23 24	The People of the State of California ("Pe	onle") by and through Xavier Becerra Attorney	
25	The People of the State of California ("People"), by and through Xavier Becerra, Attorney General of the State of California, allege the following on information and belief:		
26	INTRODUCTION		
27	1. Navient and its debt-collection subsidiaries have committed significant and		
28	pervasive violations of California's consumer-protection laws against thousands—if not hundreds		
	1		
	COM	PLAINT	

of thousands—of student-loan borrowers in California. Navient is the largest student-loan servicer in the country, servicing the loans of more than 12 million borrowers nationwide with more than \$300 billion in federal and private student loans.

- 2. At every turn, Navient has failed to live up to its responsibilities in servicing federal student loans. For example, for years, Navient promised borrowers that it would counsel them on various reduced-repayment options in light of their financial situation. In reality, Navient steered borrowers facing long-term financial distress into short-term forbearances rather than informing them of options that could have saved borrowers thousands of dollars. Navient did this to save itself time and money. For borrowers that were able to ultimately enroll in a reduced-repayment plan, Navient provided them with deficient and misleading notices regarding renewal of those plans. And when, as a result, borrowers failed to timely renew, their monthly repayment amount would immediately increase. Navient also promised borrowers that they could reduce their principal by making extra payments but applied overpayments first to fees and interest. These and other systematic violations of California's consumer-protections laws have harmed numerous California borrowers with federal student loans serviced by Navient.
- 3. When borrowers default on their federal student loans—often as the inevitable result of Navient's servicing misconduct—Navient's wholly owned debt-collection subsidiaries, Pioneer and GRC, engaged in further violations of California law that have likewise harmed Californian borrowers. For example, Pioneer and GRC have exaggerated the benefits of rehabilitation plans on borrowers' credit reports and misrepresented the amount of fees that are forgiven if borrowers succeed in rehabilitating their loans. Pioneer has also misstated to delinquent borrowers the standard for total and permanent disability.

DEFENDANTS

4. In 1972, Congress created the Student Loan Marketing Association (commonly referred to as "Sallie Mae"), a government-sponsored enterprise, to support the student-loan program created by the Higher Education Act of 1965. (20 U.S.C. § 1001 et seq.) In 1984, Sallie Mae became a publicly traded company, and from approximately 1997 to 2004, Sallie Mae transitioned into a private company.

- 5. By 2005, Sallie Mae was fully privatized, with SLM Corporation as the parent company and subsidiary Sallie Mae, Inc. responsible for most of the company's student-loan servicing and debt-collection businesses. From 2004 until April 2014, SLM Corporation and its subsidiaries conducted the full spectrum of student-lending activities—including originating loans under the Federal Family Education Loan ("FFEL") Program (34 C.F.R. § 682.100 et seq.); developing and implementing lending policies; marketing student loans and loan packages to schools and students; funding and distributing loans; and then servicing and collecting loans. In April 2014, SLM Corporation split into two publicly traded entities: (a) a servicing and debt-collection business (Navient Corporation); and (b) a student-lending business (a new SLM Corporation).
- 6. Defendant Navient Corporation ("Navient Corp.") is a Delaware corporation. After the 2014 split described above, Navient Corp. assumed responsibility for liabilities resulting from certain pre-split conduct of the former SLM Corporation and its subsidiaries, including the servicing and debt-collection misconduct alleged in this Complaint. Defendant Navient Corp. is therefore included in this Complaint for servicing and collection-related conduct prior to the 2014 split.
- 7. Also as part of this split, Sallie Mae, Inc. was transferred to Navient Corp. and its subsidiaries. Sallie Mae, Inc. then changed its name to Navient Solutions, Inc. Navient Solutions, Inc. later converted from a corporation into a limited liability company and became known as Navient Solutions, LLC.
- 8. Defendant Navient Solutions, LLC ("Navient Solutions"), a Delaware limited-liability company, is a wholly owned subsidiary of Navient Corp.
- 9. In this Complaint, Sallie Mae, Inc.; Navient Solutions, LLC; and Navient Corp. are referred to collectively as "Navient." Today, Navient services more than \$300 billion in student loans for more than 12 million borrowers nationwide, including hundreds of thousands of federal student-loan borrowers in California.
- 10. Defendant Pioneer Credit Recovery, Inc. ("Pioneer"), a Delaware corporation, is a wholly owned subsidiary of Navient Corp. Pioneer principally engages in debt-collection

Navient Solutions, Pioneer, and GRC. In addition, Navient Corp. issues consolidated financial statements and balance sheets for itself and its wholly owned subsidiaries, including Navient Solutions, Pioneer, and GRC.

- 14. Navient Corp. owns or leases the offices used by its wholly owned subsidiaries, including Navient Solutions, Pioneer, and GRC.
- 15. At all relevant times, each Defendant acted individually and jointly with every other named Defendant in committing all acts alleged in this Complaint.
- 16. At all relevant times, each Defendant acted (a) as a principal; (b) under express or implied agency; or (c) with actual or ostensible authority to perform the acts alleged in this Complaint on behalf of every other named Defendant.
- 17. At all relevant times, some or all Defendants acted as the agent of the others, and all Defendants acted within the scope of their agency if acting as an agent of another.
- 18. At all relevant times, each Defendant knew or realized, or should have known or realized, that the other Defendants were engaging in or planned to engage in the violations of law alleged in this Complaint. Knowing or realizing that the other Defendants were engaging in such unlawful conduct, each Defendant nevertheless facilitated the commission of those unlawful acts. Each Defendant intended to and did encourage, facilitate, or assist in the commission of the unlawful acts, and thereby aided and abetted the other Defendants in the unlawful conduct.
- 19. Defendants have engaged in a conspiracy, common enterprise, and common course of conduct, the purpose of which is and was to engage in the violations of law alleged in this Complaint. The conspiracy, common enterprise, and common course of conduct continue to the present.

JURISDICTION AND VENUE

- 20. This Court has jurisdiction over Defendants because Defendants, by servicing and collecting the federal student loans of California borrowers, intentionally availed themselves of the California market so as to render the exercise of jurisdiction over Defendants by the California courts consistent with traditional notions of fair play and substantial justice.
 - 21. The violations of law alleged in this Complaint occurred in the County of San

Francisco and throughout California.

- 22. Venue is proper in this Court under Code of Civil Procedure section 395.5 because Defendants' servicing and debt-collection activities included the San Francisco region and therefore Defendants' liability arises in the County of San Francisco.
- 23. Venue is also proper in this Court under Code of Civil Procedure section 393, subdivision (a), because violations of law that occurred in the County of San Francisco are a "part of the cause" upon which the Plaintiff seeks the recovery of penalties imposed by statute.

DEFENDANTS' BUSINESS PRACTICES

24. Navient serviced and services federal student loans for hundreds of thousands of borrowers living in California. Pioneer and GRC have also collected on numerous defaulted federal student loans of borrowers living in California. Upon information and belief, Navient, Pioneer, and GRC engaged in the business acts and practices described below when servicing and collecting the federal student loans of California borrowers. The allegations in this Complaint relate only to federal student loans. This Complaint does not allege misconduct related to servicing and collecting private student loans.

I. BACKGROUND ON FEDERAL STUDENT LOANS

- 25. On November 8, 1965, President Johnson signed into law the Higher Education Act of 1965 (20 U.S.C. § 1001 et seq.), which was intended "to strengthen the educational resources of our colleges and universities and to provide financial assistance for students in postsecondary and higher education." (Pub. L. No. 89-329, 79 Stat. 1219.) The 1972 reauthorization of the Higher Education Act expanded aid to students entering junior colleges as well as trade schools and career colleges. (Pub. L. 92-318, 86 Stat. 235.)
- As used in this Complaint, "federal student loans" refer to loans offered through programs administered by the U.S. Department of Education ("ED"), including "direct loans" under the William D. Ford Direct Student Loan Program and "guaranteed-insured loans" under the FFEL Program. Federal student loans come in two main forms: subsidized and unsubsidized. For subsidized loans, the government generally pays the interest while the borrower is in school. For unsubsidized loans, the borrower must pay all of the interest.

- 27. Federal student loans have unique characteristics and features, including that (a) they are primarily need-based and made to borrowers regardless of credit history, so that approval is automatic if the student meets certain requirements; (b) their interest rate is capped by the federal government; and (c) they offer borrowers a variety of repayment options.
- 28. Due to these features, borrowers typically access federal student loans before private student loans. At the end of 2017, federal student loans made up over 80% of the student-loan market.
- 29. The management or "servicing" of federal student loans is handled by private entities, like Navient. Federal student-loan servicers handle a multitude of issues for borrowers, including collecting payments, providing repayment options to borrowers, and facilitating loan payoff.
- 30. Federal student loans come with a vast array of repayment options to fit a borrower's short-term and long-term financial situation. For instance, for borrowers experiencing long-term or permanent financial difficulty who are unable to pay the standard monthly payments under the original terms of the loan, Congress created income-driven repayment programs, which can significantly reduce the borrower's monthly payment.

II. DEFENDANTS' CONDUCT RELATED TO THE SERVICING OF FEDERAL STUDENT LOANS

- A. Navient Illegally Steers Federal Student-Loan Borrowers into Inappropriate and Harmful Forbearances, Rather than Income-Driven Repayment Plans
- 31. When federal student-loan borrowers first enter repayment, they are assigned to or select a specific repayment plan. Borrowers can change their repayment plan at any time, including when they experience financial hardship or distress.
- 32. ED offers a number of repayment plans designed to help borrowers manage their federal student-loan debt by making monthly payments more affordable. These repayment plans include several income-driven repayment plans, such as Income-Based Repayment ("IBR") and Pay As You Earn Repayment ("PAYE"). Most federal student loans are eligible for at least one income-driven repayment plan. The monthly payment under an income-driven repayment plan

depends on the borrower's income and family size and is intended to be more affordable for borrowers who would struggle to make payments under a standard repayment plan. In some circumstances, depending on a borrower's financial situation, he or she may pay as little as \$0 per month when enrolled in one of these plans.

- 33. Most income-driven repayment plans offer additional benefits for federal student-loan borrowers, especially borrowers experiencing long-term financial hardship. The following examples are illustrative:
- a. For borrowers with subsidized loans whose monthly payment amount does not fully cover accrued interest, the federal government pays any unpaid interest that accrues on those loans during the first three consecutive years of enrollment in the income-driven repayment plan. This interest subsidy significantly benefits these borrowers because they generally have no obligation to ever pay the unpaid interest that accrues during those three years. Because that interest is paid in full by the federal government as it accrues, it is not added to the principal balance of the loan, or "capitalized."
- b. Borrowers who are enrolled in an income-driven repayment plan can also receive forgiveness of the remaining balance of their federal student loan, either after making 20 to 25 years of qualifying payments for most income-driven repayment plans or ten years of qualifying payments while employed in certain public-service professions.
- 34. Federal student loans are generally also eligible for forbearance, which is a short-term, temporary postponement of payment. With forbearance, a borrower experiencing temporary financial hardship or illness may be able to stop making payments or reduce his or her monthly payment for a defined period of no more than 12 months at a time.
- 35. Navient's website states that forbearance is appropriate for borrowers experiencing "a problem making on-time payments due to a temporary financial difficulty." The website also states: "Forbearance is intended to help you out in times of temporary need."
- 36. Borrowers placed in forbearance face significant costs, including the accumulation of unpaid interest and the capitalization of that unpaid interest to the principal balance of the loan. In some cases, a loan in forbearance may be re-amortized, meaning the monthly payments are

recalculated, which can lead to an increase in the borrower's monthly payment. These costs generally increase the longer a borrower is in forbearance.

- 37. Long-term placement in forbearance can permanently increase the borrower's monthly payment after the forbearance period ends and increase the total amount the borrower repays over the life of the loan. Forbearance is therefore unsuitable for borrowers experiencing a long-term or chronic inability to make their monthly payments under a standard repayment plan.
- 38. Because income-driven repayment plans enable borrowers to avoid or reduce the costs associated with forbearance, enrolling in these plans is usually a better option than forbearance for borrowers facing long-term financial hardship.
- 39. ED publicly encourages borrowers to consult with their federal student-loan servicer, such as Navient, to determine the best repayment option. For example, ED's website includes the following statements:

Although you may select or be assigned a repayment plan when you first begin repaying your student loan, you can change repayment plans at any time—for free. [¶] Contact your loan servicer if you would like to discuss repayment plan options or change your repayment plan. 1

A loan servicer is a company that handles the billing and other services on your federal student loan. The loan servicer will work with you on repayment plans and loan consolidation and will assist you with other tasks related to your federal student loan. It is important to maintain contact with your loan servicer. If your circumstances change at any time during your repayment period, your loan servicer will be able to help.²

Before you apply for an income-driven repayment plan, contact your loan servicer if you have any questions. Your loan servicer will help you decide whether one of these plans is right for you.³

Always contact your loan servicer immediately if you are having trouble making your student loan payments.⁴

Contact your loan servicer if you would like to discuss repayment plan options or change your repayment plan.⁵

40. Navient also repeatedly and affirmatively encourages borrowers experiencing financial hardship to contact Navient for help in evaluating their repayment options. For example,

¹ http://studentaid.ed.gov/sa/repay-loans/understand/plans

http://studentaid.ed.gov/sa/repay-loans/understand/servicers

http://studentaid.ed.gov/sa/repay-loans/understand/plans/income-driven

⁴ http://studentaid.ed.gov/sa/repay-loans/deferment-forbearance

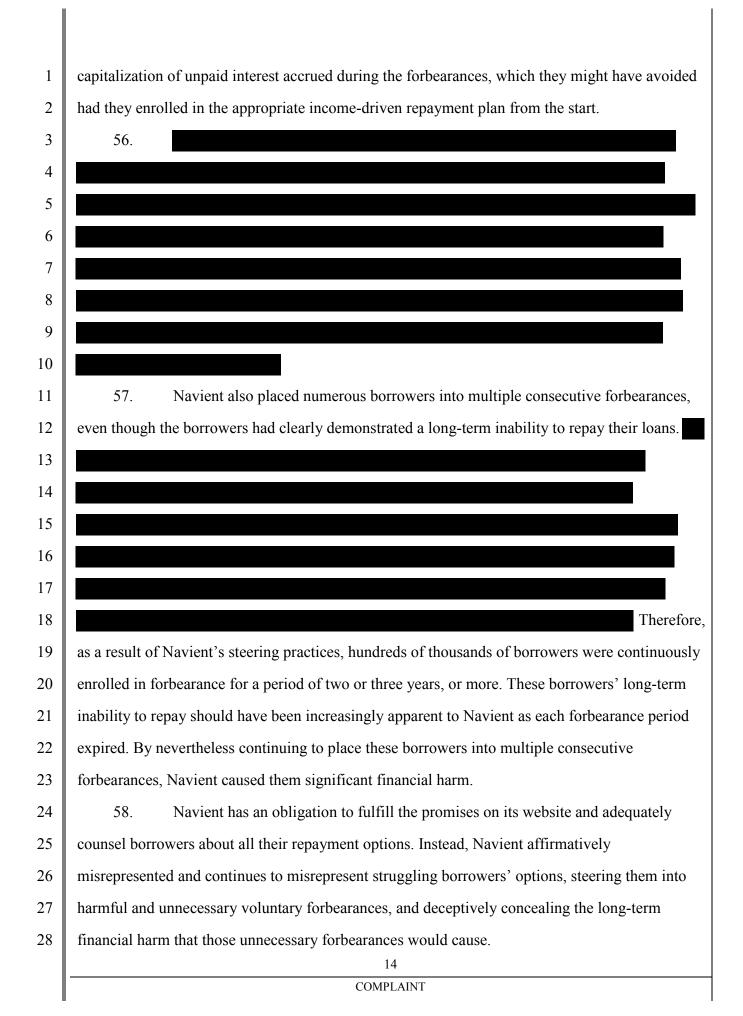
⁵ http://studentaid.ed.gov/sa/repay-loans/understand/plans

	d .			
1	Navient's website currently displays the following statements, which invite borrowers to call for			
2	guidance in finding long-term repayment solutions and promise that Navient will take specific			
3	actions to help those borrowers:			
4	[I]f you're having trouble, there are options for assistance, including income-driven repayment plans, deferment, forbearance, and solutions to help you avoid delinquency and prevent default [¶] We can work with you to help you get back on track, and are sometimes able to offer new or temporarily reduced payment schedules. [¶] Contact us at 800-722-1300 and let us help you make the right decision for your situation. ⁶			
5				
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7				
8	If you're experiencing problems making your loans [sic] payments, please contact us. [¶] Our representatives can help you by identifying options and solutions, so you can make the right decision for your situation. ⁷			
10	Navient is here to help. [¶] We've found that, 9 times out of 10, when we can talk to a struggling federal loan customer we can help him or her get on an affordable payment plan and avoid default. ⁸			
12	For years, Navient's website has included other, similar statements and promises.			
13	For example, its website previously stated that Navient was "committed to giving you the			
14	information and tools you need to understand and evaluate your student loan payment options.			
15	We can help you find an option that fits your budget, simplifies payment, and minimizes your			
16	total interest cost."			
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25				
26	6 http://www.navient.com/loan-customers/postponing-payments/if-you-are-having-trouble			
27	(red in original) 7 http://www.navient.com/loan-customers/postponing-payments/avoiding-default 8 http://www.navient.com/loan-customers/getting-started/successful-student-loan-			
28	borrowers (bold in original)			
-	10			

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3	Navient representatives
4	therefore knew that they were supposed to inform borrowers struggling with long-term financial
5	distress or hardship about alternative repayment plans.
6	46. In spite of these training-manual instructions, and despite publicly promising to
7	help borrowers identify and enroll in an appropriate, affordable repayment plan, Navient's
8	representatives instead steered borrowers experiencing long-term distress or hardship into
9	forbearance. In some cases, Navient representatives failed to mention the availability of income-
0	driven repayment plans at all. Instead, representatives falsely and routinely told borrowers that
1	forbearance was the only option even after the borrowers had, over the span of several years,
2	repeatedly informed Navient that their income was insufficient to make their loan payments. In
3	other words, Navient affirmatively "steered" borrowers into harmful and inappropriate
4	forbearances, reducing Navient's operational costs while causing serious financial harm to
5	borrowers.
6	47. Navient's compensation policies for customer service representatives incentivized
7	this misconduct. Because of the number and complexity of income-driven repayment plans
8	available for federal student loans, a conversation about alternative repayment plans and the

borrower's financial situation is usually time consuming. Counseling a struggling borrower to enroll in one of these plans often takes much longer for a Navient representative than simply placing the borrower in a forbearance. Navient's compensation policies exacerbated the problem by financially rewarding representatives for shorter average-call times. Representatives therefore often rushed struggling borrowers into improper forbearances rather than engaging in the lengthy and detailed conversations needed to adequately counsel and enroll them into an income-driven repayment plan. 48. Navient used a comprehensive set of incentive-compensation plans for its customer-service representatives and pre-default collections employees, including those who made calls to California consumers. An incentive-compensation plan is a reward strategy that compensates employees based on criteria other than pay for time worked. An incentive-compensation plan is designed to supplement base pay and drive behaviors that align the employee's interests with the strategy of the company. 49. 50. 51.

- 52. To enroll in an income-driven repayment plan, borrowers must submit a paper or online application along with certain income-tax documentation. Enrolling a borrower in these plans can require multiple, lengthy conversations with a Navient representative, especially when the borrower has questions or difficulty with the application process. In contrast, borrowers can obtain a forbearance over the phone, usually in a matter of minutes, and without submitting any paperwork. Placing borrowers in forbearance costs Navient less than enrolling them in an income-driven repayment plan, and Navient incentivizes its employees to do so.
- 53. Due to the incentive structure described above, Navient representatives have routinely failed and continue to fail to do what the company promised: counsel financially distressed borrowers about the repayment options available to them and enroll them in the most appropriate and affordable repayment plan for their particular financial situation.
- 54. Between January 1, 2010 and March 31, 2015, nearly 25% of Navient federal student-loan borrowers who were ultimately enrolled in IBR with a \$0 monthly payment had been placed in forbearance within the 12-month period immediately preceding that enrollment. Similarly, during that same time period, 16% of borrowers who ultimately enrolled in PAYE with a \$0 monthly payment had been placed in forbearance within the 12-month period immediately preceding their enrollment. Navient placed the majority of borrowers who enrolled in an incomedriven repayment plan into forbearances more than three months prior to their enrollment in the plan, indicating that Navient was not simply using the forbearances as a stop-gap to suspend unaffordable payments while the borrowers' income-driven repayment applications were pending.
- By placing these borrowers into inappropriate forbearances before ultimately 55. enrolling them in an income-driven repayment plan with a \$0 payment, Navient delayed borrowers' access to the benefits of these plans. Borrowers also suffered the unnecessary



B. Navient Failed to Provide Proper Notice of the Procedure for and Consequences of Not Recertifying Income-Driven Repayment Eligibility

- 59. After enrolling in an income-driven repayment plan, each federal student-loan borrower must certify his or her income and family size to qualify for an affordable payment amount. The affordable payment amount expires after 12 months unless the borrower "recertifies" his or her income and family size by submitting updated information and documentation.
- 60. Failure to timely recertify income and family size can lead to the following negative consequences:
- a. An immediate increase in the borrower's monthly payment to the amount dictated by a "standard" repayment plan;
 - b. The capitalization of unpaid interest into the principal balance of the loan;
- c. For subsidized loans in the first three years of enrollment in an incomedriven repayment plan, the loss of an interest subsidy from the federal government for each month until the borrower renews his or her enrollment; and
 - d. Delayed progress towards loan forgiveness.
- 61. When a borrower first enrolls in an income-driven repayment plan, Navient sends an "initial disclosure notice," which identifies the beginning and end dates of enrollment. The notice also promises borrowers, "You'll be notified in advance when your loan(s) is up for renewal for the IBR plan. At that time, you'll be provided with a date to submit a new application." The notice does not itself list a specific renewal deadline.
- 62. The "initial disclosure notice" also outlines certain potential consequences if borrowers "choose not to renew" or "request to leave the plan," including the recalculation of the borrower's monthly payment amount and capitalization of unpaid interest into the principal balance of the loan. The notice does not warn the borrower about the potential consequences of failing to timely submit a renewal application or of submitting an incorrect or incomplete application.
- 63. Despite the promise in the "initial disclosure notice" to provide a renewal deadline, between at least January 2010 and mid-December 2012, Navient's annual income-driven

repayment renewal notices sent through U.S. mail failed to state a date by which borrowers had to submit their recertification paperwork. Instead, Navient's pre-December 2012 mailed notices stated vaguely that the borrower's income-driven repayment period would "expire in approximately 90 days" and that the "renewal process may take at least 30 days." In other words, Navient broke its promise to give borrowers a specific deadline for submitting their renewal application and supporting documentation of income to avoid expiration of the 12-month period.

- 64. Reasonable borrowers cannot, based on this notice, determine the deadline by which they must submit the required package in order to timely recertify enrollment in their income-driven repayment plans. The statement that the "renewal process may take at least 30 days" is qualified twice—with the terms "may" and "at least." Navient therefore obscures how long the recertification process is actually likely to take or even the maximum number of days the process could take. Navient's statement that a borrower's plan will expire in "approximately 90 days" is likewise unhelpful. Navient provides no date from which the borrower could count backwards to calculate the deadline. Even with such a date, the deadline would only be "approximate[]."
- 65. Finally, the notice conceals from borrowers the likely consequences of failing to timely submit their recertification application. The notices state that failure to timely submit, such as providing incorrect or incomplete information, will result in a "delay." This falsely suggests that the only consequence of failing to timely submit is a "delay" in the renewal "process," and that as long as the deficiencies were rectified, no other consequences would result. This was false.
- 66. By 2015, more than 75% of Navient's federal student-loan borrowers consented to receiving electronic communications. These borrowers were to receive electronic renewal notices instead of notices by mail.
- 67. Between at least mid-2010 and March 2015, however, Navient did not actually send the electronic renewal notice by email. Instead, Navient sent an email directing borrowers to access the notice separately through a website. Notably, neither the subject line of the email nor its contents provided any indication of the purpose or importance of the notice. From at least January 1, 2010, through November 15, 2012, the subject line of the email simply read: "Your

- Sallie Mae Account Information." Likewise, from at least November 16, 2012, through March 18, 2015, the subject line of the email was, "New Document Ready to View." And as recently as August 9, 2017, the subject line of the email was, "Your Navient account information," with the body of the email stating only that "A new education loan document is available online. Please log in to your account to view it."
- 68. To access the notice, borrowers had to follow a hyperlink in the email, log in to Navient's secure website with their user ID and password, and open an electronic version of the same renewal notice that Navient sent other borrowers via U.S. mail.
- 69. Tellingly, during the same time period, Navient's email notices seeking payments through these same electronic communications did not suffer from these defects. In contrast with the deceptive renewal-notice emails described above, Navient's payment-request emails clearly informed borrowers of the nature and importance of the communication. For example, the subject line of one such email was "Your Sallie Mae Department of Education Statement is Available," and the body of the email stated "Your monthly statement is now available. Please log in to your account at Sallie Mae.com to view and pay your bill." Another email about loan terms had the subject line "Change in Loan Terms," with body text stating, "The payment term for your loan(s) has changed. Please log in to your account to view the document with your updated payment schedule." When Navient sought money from borrowers, it crafted straightforward and informative email communications. But when tasked with helping financially distressed borrowers recertify their eligibility for income-driven repayment, Navient's representations were vague and deceptive.
- 70. Navient has the ability to track the number of borrowers who click on the hyperlinks contained in the company's emails. Navient therefore knew or should have known that borrowers often did not click on the recertification hyperlink described above and, as a result, never saw the electronic renewal notices on its website.
- 71. During the period of Navient's deficient email notices, a large percentage of Navient's federal student-loan borrowers did not timely recertify their plan enrollment in incomedriven repayment. For example, between January 2015 and March 2015, the percentage of

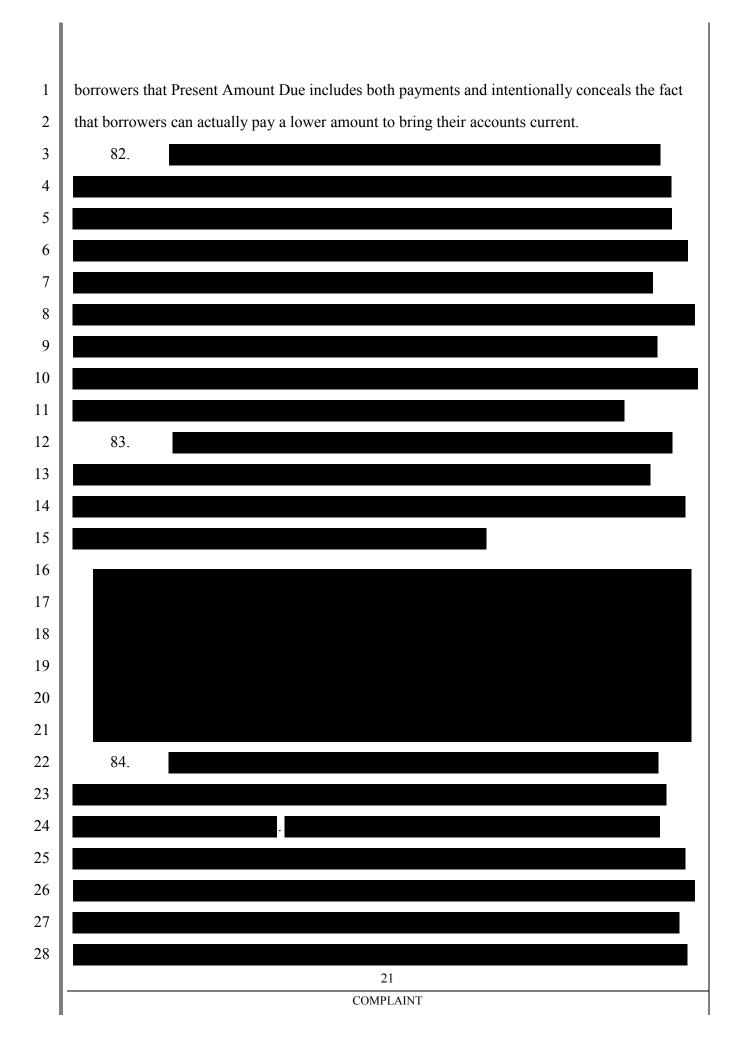
Navient's federal student-loan borrowers who did not timely recertify—and suffered the negative consequences described above—regularly exceeded 60%. Navient was aware of this.

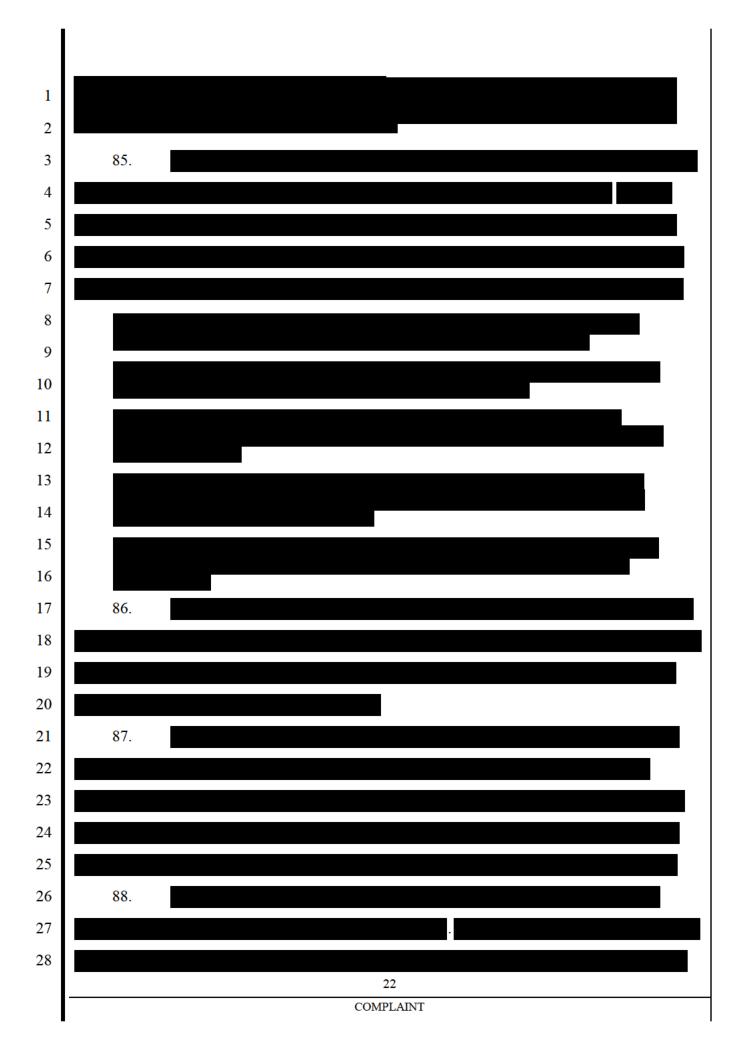
72. Beginning in or around March 2015, Navient attempted to improve its email notices. The email subject line said, "Your Payment Will Increase Soon!" The text of the email stated, "in order to keep your lower payment amount, it's important that you apply soon to renew your repayment plan." After these changes, Navient's recertification rate more than doubled. Despite knowing that the improved notice emails result in improved recertification rates, even up to August 9, 2017, Navient nonetheless still sometimes sent email notices with the deficient and deceptive information.

C. Navient Misrepresented Its Method for Applying Payments to Borrowers' Loans

- 73. Navient affirmatively misrepresents its payment-application method to borrowers. As a loan servicer, one of Navient's primary functions is to process borrowers' monthly payments. Payment processing includes properly allocating each payment to accrued interest, principal balance, and fees due at the time of the payment. Navient deceived borrowers about how it allocated payments.
- 74. In a standard repayment plan (i.e., not income-driven), a borrower's monthly payment amount is calculated to pay down the borrower's loan on an amortized basis across a fixed term, with each monthly payment covering some combination of principal, interest, and fees. Interest is calculated as a percentage of the unpaid principal amount borrowed and accrues daily, meaning a borrower technically owes some new outstanding interest every day of the month other than the due date itself. This daily accrual method is disclosed in the initial promissory note that borrowers sign when they take out the loan (usually months or years before borrowers enter repayment) but is not commonly known or understood by most borrowers.
- 75. Since interest is a percentage of the unpaid principal amount borrowed, a lower principal amount means that the amount of interest is also lower. Thus, borrowers can decrease the lifetime cost of their loan if they pay the principal balance down ahead of their amortization schedule. To do so, borrowers can submit a monthly payment that exceeds the amount due or

includes both "the amount due plus the next monthly payment." Navient does not disclose to





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89. Upon information and belief, Navient's representatives follow the training manuals and respond to these incentives by consistently requesting the Present Amount Due instead of only the amount required to bring borrowers current. Call-center representatives do not explain that Present Amount Due includes the next month's payment, which in most cases is not due immediately on the day of the call.

- 90 Upon information and belief, even when a borrower does discover that the Present Amount Due is more than they currently owe and offers payment for the lower amount actually due, Navient often still demands the full Present Amount Due and resists the borrower's attempts to pay "merely the amount delinquent" over the phone.
- 91. Upon information and belief, borrowers who pay the Present Amount Due do not understand that they can pay a lower amount to clear the delinquency on their account. Borrowers whom Navient convinces to pay the Present Amount Due using a credit card may end up paying more in interest on the credit card balance taken out to cover their next month's payment than they would have paid on the loan had they waited until the payment's scheduled due date. Additionally, causing borrowers to shift debt to their credit card balances can harm borrowers' credit scores.
- 92 In sum, Navient deceptively represents to delinquent borrowers that the Present Amount Due is the amount required to bring their accounts current, when in fact, it includes both the past due amount required to bring them current plus their next monthly payment. This practice harms Navient borrowers who are induced into making larger payments earlier than necessary.
 - Ε. **Navient Improperly Reported Total and Permanent Disability Discharges** to Consumer Reporting Agencies as Defaults
- 93 As a student-loan servicer, Navient routinely furnishes information about its student-loan accounts to consumer reporting agencies.

- 94. ED allows borrowers with a "total and permanent disability" to have their federal loans discharged, relieving them of any obligation to pay the loans. (12 C.F.R. § 685.213.) These include loans held by veterans whom the U.S. Department of Veterans Affairs has determined are unemployable because of disabilities connected to their military service. (*Id.*, § 685.213(c).)
- 95. In 2006, ED issued guidance regarding appropriate credit reporting when a loan is discharged. That guidance instructs that, when a non-defaulted loan is discharged due to a borrower's total and permanent disability, servicers should use only reporting code "05" and a payment rating code applicable to the status of the loan. The instructions also indicate that the reporting code "AL" (signaling that the loan is being "assigned to the government") may be used (a) only by schools holding Perkins loans, not by servicers, and (b) only when the loan is in a default status prior to being discharged due to the disability of the borrower.
- 96. Consistent with the instructions from ED, the operative credit-reporting guide, issued by the Consumer Data Industry Association in 2012, contains a section on "Total and Permanent Disability Discharge Procedures" for student loans. That section authorizes only the use of the reporting code "AL" for defaulted Perkins loans (which again are held only by schools, not by servicers such as Navient).
- 97. From at least October 2012 until approximately June 2014, Navient improperly used the "AL" reporting code to report loans that had been discharged due to the borrower's total and permanent disability, despite the fact that Navient is not an educational institution that holds Perkins loans, and that some of the borrowers who received a loan discharge due to a total and permanent disability had not defaulted.
- 98. Navient's incorrect credit reporting regarding loans that had been discharged due to the borrower's total and permanent disability was both inaccurate and harmful. Navient should have used a different reporting code available specifically to servicers responsible for non-defaulted loans discharged due to a borrower's total and permanent disability. Navient's misreporting made it appear that some borrowers had defaulted, when, in fact, these borrowers had not defaulted and their loans had been discharged due to a total and permanent disability.
 - 99. Navient's use of the wrong reporting code erroneously and negatively impacted

the credit reports of borrowers that received a discharge based on a total and permanent disability but who had not defaulted on their loans. Navient was well aware of the severe harms that would result from negative credit reporting. For example, Navient's website warns: "Defaulting on your federal or private loans may result in serious consequences that might lead to a long lasting and harmful impact to you as the borrower or cosigner."

III. DEFENDANTS' CONDUCT RELATED TO THE DEBT COLLECTION OF FEDERAL STUDENT LOANS

- 100. Despite the availability of income-driven repayment plans, a significant number of federal student loans, including those owed by California borrowers, go into default. A federal loan is generally considered in default after 270 days of non-payment, at which point the servicer sends the loan to a private debt collector. These private collection agencies, which include Pioneer and GRC, Navient's wholly owned subsidiaries, contract with ED's office of Federal Student Aid to collect federal student loans originated under the Direct Loan and FFEL Programs.
- 101. Borrowers who default on their federal student loans have a right to participate in certain programs which, under specific conditions, can return their loans to a non-default repayment status. In particular, borrowers may "rehabilitate" or "consolidate" their defaulted loans. In some instances, borrowers may have their loans discharged in their entirety because of a disability or due to problems with the school they attended.
- 102. The student-loan debt-collection system has been plagued by problems involving private collectors' conduct. In March 2014, for instance, the Government Accountability Office noted significant problems with private collection agencies including, "providing borrowers with inaccurate or misleading information about rehabilitation-program requirements and options." In 2015, ED terminated its contract with Pioneer after finding that Pioneer had made materially inaccurate statements while enrolling borrowers in the federal loan-rehabilitation program. Undersecretary Ted Mitchell explained the termination by stating that federal borrowers "are entitled to accurate information as they make critical choices to manage their debt . . . Every company that works for the Department must keep borrowers' best interests at the heart of their business practices by giving borrowers clear and accurate guidelines."

A. Pioneer and GRC Misrepresented the Credit-Reporting Benefits of Rehabilitating a Defaulted Federal Student Loan

- 103. When borrowers are in a normal repayment status on their federal student loans, they have a related tradeline on their credit report. If a borrower ceases making payments, eventually he or she enters default status, prompting the addition of a new and separate default tradeline to his or her credit report. Accordingly, a borrower in default has two tradelines related to his or her student loan: (a) one reflecting the late payments and delinquencies leading up to default (the "original tradeline"); and (b) another reflecting the default itself (the "default tradeline").
- 104. Certain defaulted federal student-loan borrowers have the option of restoring their loans to good standing through "rehabilitation," in which the borrower agrees to make a series of timely payments calculated to fit his or her financial circumstances. Rehabilitation restores a defaulted Direct Loan or FFEL loan to good standing once the borrower makes nine voluntary, reasonable, and affordable payments received within 20 days of each due date within a ten-month period.
- 105. Once a borrower completes the rehabilitation program, the owner of the loan removes the default tradeline from the borrower's credit report. The original tradeline reflecting the pre-default delinquency is not removed.
- 106. ED instructs debt collectors, including Pioneer, not to state or imply to borrowers that the information related to the original tradeline showing late and delinquent payments reported will be removed from the borrower's credit report as a result of rehabilitation.

 Specifically, the manual for private collection agencies furnished by ED to debt collectors instructs: "Adverse information reported by the original lender will not be expunged or excluded from credit reports before the 7-year period that runs from the lender's report of that default, even if the loan is rehabilitated."
- 107. Pioneer ignored this instruction. From at least January 2012 through December 2014, Pioneer collectors told or implied to borrowers that all negative information—including pre-default delinquencies—would be removed from their credit reports after rehabilitation.

108.	
109.	In fact, rehabilitation does not erase all negative information related to borrowers'
defaulted l	oans. The original tradeline, reflecting a serious delinquency, remains on a borrower's
credit repo	rt after rehabilitation.
В.	Pioneer Misrepresented the Impact of Rehabilitating Defaulted Federal Student Loans on Collection Fees
110.	After a borrower defaults on a federal student loan, collection fees are calculated
pased on a	formula of about 25% of the outstanding principal and interest.
111.	When a borrower makes a rehabilitation payment, the collector utilizes a portion of
he paymer	nt to satisfy collection fees and applies the rest to the loan's outstanding interest and
rincipal. I	For example, out of a \$50 payment, about 20%, or \$10, is used to satisfy collection fees
and the ren	naining \$40 is applied towards the defaulted principal and interest.
112.	After the borrower submits his or her ninth rehabilitation payment, ED waives any
remaining	collection fees. But the borrower does not recover the collection fees paid as a part of
each rehab	ilitation payment.
113.	
С.	Pioneer Misrepresented the Requirements for Discharge Due to Total and Permanent Disability
114.	From at least 2012 to 2014, Pioneer made false statements to borrowers about the 27
	COMPLAINT

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DECLARATION OF SERVICE BY FILE & SERVEXPRESS AND ELECTRONIC MAIL

Case Name:

PEOPLE OF THE STATE OF CALIFORNIA VS. NAVIENT

CORPORATION ET AL

No.:

CGC-18-567732

I declare:

I am employed in the Office of the Attorney General, which is the office of a member of the California State Bar, at which member's direction this service is made. I am 18 years of age or older and not a party to this matter.

On November 1, 2018, by electronic transmission via File & ServeXpress, I served the documents described as:

FIRST AMENDED COMPLAINT FOR PERMANENT INJUNCTION, CIVIL PENALTIES, RESTITUTION, AND OTHER EQUITABLE RELIEF [UN-REDACTED] and CONDITIONALLY REDACTED FIRST AMENDED COMPLAINT FOR PERMANENT INJUNCTION, CIVIL PENALTIES, RESTITUTION, AND OTHER EQUITABLE RELIEF

on the following interested parties in this action who are registered for e-filing:

Austin L. Klar

austin.klar@kirkland.com

Jennifer G. Levy ilevy@kirkland.com

I further declare that I emailed electronic copies of the above-described documents to the following participants in this case, who are not registered with File & ServeXpress:

Michael D. Shumsky

mshumsky@kirkland.com

Nickolas Barber

nickolas.barber@kirkland.com

Mike Kilgarriff

mike.kilgarriff@kirkland.com

Ashley E. Littlefield

ashley.littlefield@kirkland.com

Lauren N. Beebe

lauren.beebe@kirkland.com

I declare under penalty of perjury under the laws of the State of California the foregoing is true and correct and that this declaration was executed on November 1, 2018, at San Francisco, California.

R. Hallsey 77. Hallsey

Declarant Signature