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INITIATIVE COORDINATOR  
ATTORNEY GENERAL'S OFFICE

Anabel Renteria  
Initiative Coordinator  
Office of the Attorney General  
1300 I Street, 17th Floor  
Sacramento, CA 95814

Re: Submission of text amendment for ballot initiative, "The Common Sense Initiative to Protect California Kids Online."

Dear Ms. Renteria,

I am submitting the following amendments for our ballot initiative.

Please contact me or my chief of staff, Robbie Tourney, for any reason regarding this request at the contact information provided here.

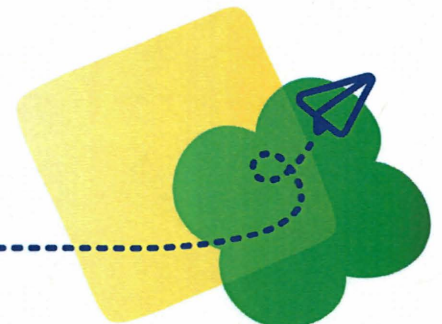
Thank you for your assistance with this request.

Sincerely,

A handwritten signature in blue ink that reads "James P. Steyer".

James P. Steyer  
Founder and CEO, Common Sense Media  
699 8th Street, Suite C150  
San Francisco, CA 94103

Contact: Robbie Torney, Chief of Staff  
(505) 310-9160  
rtorney@commonsense.org



**Proposed Ballot Initiative Title:**

Common Sense Initiative to Protect California Kids Online

**Proposed Summary:**

This initiative would protect California kids and teens from specific online ~~harms~~ **injuries** by holding large social media platforms financially accountable for ~~knowingly~~ offering products that foreseeably cause ~~harm~~ **injury** to kids.

**Proposed Initiative Text:**

**SECTION 1.**

*Subdivision 1714(e) is added to Section 1714 of the Civil Code, to read:*

*(e) (1) The people of the State of California find as follows:*

*(A) The biggest social media platforms invent and deploy features they know ~~harm~~ **injure** large numbers of children, including contributing to child deaths.*

*(B) The costs of these ~~harms~~ **injuries** are unfairly being paid by parents, schools, and taxpayers, not the platforms.*

*(C) Current law, subdivision (a), already makes every person and corporation, social media platforms included, financially “responsible “ “for an injury occasioned to another by his or her want of ordinary care or skill in the management of his or her property or person[.]”*

*(D) This legislation is necessary to ensure that the social media platforms that are ~~knowingly~~ causing the most severe ~~harms~~ **injuries** to **the** largest number of children are more financially motivated than they are now to prevent ~~harm~~ **injury** from occurring to children in the first place.*

*(2) A social media platform that ~~knowingly~~ violates its responsibility of ordinary care and skill to a child pursuant to subdivision (a) shall, in addition to any other remedy, be liable for statutory damages of either:*

*(A) ~~one~~ **five** thousand dollars (\$5,000) per violation up to a maximum, per child, of one million dollars (\$1,000,000.); or*

*(B) three times the amount of the child’s actual damages.*

*(3) Any waiver of this section is prohibited.*

*(4) For purposes of this section:*

*(A) “Child” means a minor under eighteen (18) years of age.*

*B) “Social media platform” means a platform as defined in Section 22675 of the Business and Professions Code that generates more than one hundred million (\$100,000,000) per year in gross revenues.*

*(5) This act shall be construed to provide the maximum protection of the health, safety, and well-being of children permissible under federal statutes and the United States and California Constitutions.*

*(6) The provisions of this section are severable. If any provision of this section or its application is held invalid, that invalidity shall not affect other provisions or applications that can be given effect without the invalid provision or application.*

- (7) The duties, remedies, and obligations imposed by this act are cumulative with any other duties or obligations imposed under other law and shall not be construed to relieve a platform from any duties or obligations imposed under any other law.*
- (8) The Legislature may amend this initiative by majority vote but only to either increase the amount of statutory damages or expand the liability of platforms.*