

Dear [INDIVIDUAL NAME]:

This is in regards to an account you created by registering on either Hatchwise.com or eLogoContest.com.

We value your business and respect the privacy of your information, which is why, as a precautionary measure, we are writing to let you know about a data security incident that involves your email address, username and password.

On or about August 5th, 2014, an intruder illegally gained access to a Geekface LLC server. The data accessed included email addresses, usernames and passwords. The data accessed did not include any account numbers, credit or debt card numbers or other financial information.

While the majority of the passwords on the server were encrypted at the time, a number of them were not. We are requesting that all users reset their password on <http://www.hatchwise.com>. Also, as a precautionary measure, we are advising all users to change their passwords on any other accounts or websites where they may have used the same password.

Geekface LLC values your privacy and deeply regrets that this incident occurred. Geekface LLC has conducted a thorough review of the potentially affected records/databases in order to ensure that their full integrity has been restored. Further, we have also implemented additional security measures designed to prevent a recurrence of such an attack, and to protect the privacy of Geekface LLC valued customers and designers. Finally, we are working closely with law enforcement to ensure the incident is properly addressed.

For further information and assistance, please contact Geekface LLC at 1-800-303-0911 between 10 a.m.- 5 p.m. EST Mon-Fri, or visit Hatchwise.com.

We sincerely apologize that this unfortunate event has occurred, and promise you that we are dedicated to keeping your information secure, and giving you the great experience you have come to expect.

Sincerely,
George Ryan
CEO
Geekface LLC / Hatchwise
P.O. Box 1695
Pawcatuck CT 06379