

MERCED POKER ROOM
1445 MARTIN LUTHER KING JR. WAY
MERCED, CA 95340
(209) 722-5050

RE: Application for Gaming Activity Review

Name of Proposed Gaming Activities

Texas Hold'Em

Omaha

Omaha High/Low Split

Prize

Texas Hold'em, Omaha, Omaha High/Low Split

A fixed amount ranging from \$25 to \$150 in the form of casino chips.

Rules of Play

This promotion will award players who play during the pre-determined and specifically posted hours with instant cash in the form of casino chips. For example Players will receive a fixed amount of \$60.00 in chips for the purchase price of \$30.00 in cash during live play. Players are required to play for one (1) hour to retain the additional. Players must play for the required hour or go bust. Players shall be required to fulfill the pre-determined and designated time in order to keep the bonus chips. If the player has lost all of their chips before they have fulfilled the required amount of time, including the bonus chips, then they have fulfilled the time requirement. In the event that a customer has to leave before the required amount of playing time has been fulfilled, then that customer shall return the entire bonus chip amount or any remaining amount of chips up to the bonus chip amount, as long as they have enough left in play. If the amount of chips left in play does not equal the amount of bonus chips given, The Merced Poker Room shall not require a player to pay the difference.

In order to keep track of the bonus chip distribution and time of play, a floor person shall maintain a daily log during the promotional period, which shall be used to track the time of play for each player that participates. The log will contain the player's name, the current date, time in, time out, and the starting and ending date of the promotional period in which players may participate in the promotion. Each daily log sheet will be manually recorded, tracked, maintained, and stored by the Merced Poker Room. It is the player's responsibility to sign in at the start of their game with the floor manager, as well as to sign out with the floor manager when they leave. Furthermore, the player must initial their log for credit of time played. Time accumulated during the promotional period for each player shall be by the Marina Club.

Eligibility

The required buy-in shall range from \$30 to \$100.

To be eligible for the promotion, players must be in the casino during the hour(s) that the promotion is being offered.

The promotional casino chips will be awarded to players when they have purchased the required amount of chips to play at an Omaha or Texas Hold'em game during a determined and posted time period.

Eligible time periods will occur daily and will be pre-determined and posted. Players who buy-in for the pre-determined and specified amount of chips and playing in a qualifying game beginning at a pre-determined and posted time will receive a pre-determined and specified amount of promotional chips.

There is no minimum or maximum number of players required to be playing in a poker game in order to qualify.

All procedures, times and cash amounts (in the form of casino chips) will be displayed prominently via printed flyers, digital display, and any other forms of advertisements.

Funding

All fee collections and table limits are for the designated base games and are Bureau approved, predetermined and posted at each table. There will be no additional fees or collection fees taken for this promotion.

No Purchase Necessary

The promotion does not contain the element of chance. Therefore, it does not constitute an illegal lottery, and is not to be offered on a no purchase necessary basis.

Omaha High/Low Split Scooper

Rules of Play

This gaming activity will award player(s) a Prize, which will be pre-determined by the house. Players must play the Omaha High/Low Split Controlled Game in order to qualify for the Prize. Every time a player(s) makes a Scooper (player taking the whole pot without splitting); the house will fund a pre-determined amount to put into the prize pool. The prize pool will be kept in a locked collection box and only to be opened at the end of each month. Designated Personnel will verify and keep track of daily scoopers by shift. Designated Personnel will maintain a log in order to keep track of players and how many scooper the player has made within the month. The log will be manually recorded, tracked, maintained and posted in the gambling establishment. Every qualifying scooper will be initialed by Designated Personnel and the player. At the end of a calendar month the prize will be awarded to the first three players with the most scoopers. This gaming activity will start on the first (1st) of each month and will end on the last day of the month. Eg. January 1, 2012 – January 31, 2012.

Players will be given ample notice of the rules and restrictions necessary in order to participate and qualify for the Omaha High/Low Split Scooper. Rules will be prominently displayed within the Merced Poker Room at all times that the Omaha High/Low Split Scooper is being offered for play.

Prize Structure

The prize pool will be ranging from \$1 - \$50,000 and will pay up to three places. The pre-determined amount funded by the house will be ranging from \$1.00 - \$5.00.

At the end of the month, the pre-determined prize pool will be awarded to 1st, 2nd, and 3rd place. House will start with a pre-determined amount to reseed the prize pool at the beginning of each month.

Places Paid	Percentage of Prize Pool
1st	60%
2nd	30%
3rd	10%

Eligibility Requirements

- Player(s) will only be eligible for this gaming activity if he/she participates in the Omaha High/Low Split Controlled Game.
- Both cards Must Play and players Must Scoop the whole pot (No split Pot) in order to qualify for this gaming activity.
- There is no amount of time required to play in order to qualify for this gaming activity.
- There is a minimum of 5 players required in order to qualify for this gaming activity.
- A “No Purchase Necessary” table will allow a player to be eligible for the Omaha High/Low Split Scooper.
- All procedures, times, and prize amounts will be displayed prominently at all times the Omaha High/Low Split Scooper is being offered for play via any form of advertising that the Merced Poker Room wishes to use, including but not limited to printed flyers, digital display, the Poker Room’s website, etc.

Funding

The Omaha High/Low Split Scooper will be funded by the Merced Poker Room. There will be no additional promotion fees, jackpot fees, or collection fees taken in order to fund this gaming promotion or for players to participate. All collection fees and table limits are for the designated controlled game and are Bureau approved, pre-determined, and posted at each table.

Administrative Fees

The Merced Poker Room will not retain an administrative fee as this gaming activity is funded by the Merced Poker Room.

No Purchase Necessary

The Omaha High/Low Split Scooper will have a” No Purchase Necessary” table to be offered while conducting this gaming activity.

MERCED POKER ROOM

Omaha Progressive Jackpot

1. This activity is associated with both Omaha and Omaha High/Low Split Poker. Both games will qualify for this single jackpot prize.
2. A cash prize will be awarded.
3. The cash prize is progressive. The initial seeding will start at \$1,000.00. If no one qualifies for the initial seed amount, it will roll over to the next day. \$10 per day will be added to the initial seed until prize is won or until it is capped at \$5,000.00.
4. This activity is house funded.
5. There will be no collection fee for this gaming activity.
6. The house will seed the prize that is to be awarded.
7. The cash prize will be distributed as follows: qualified losing hand- 40%, qualified winning hand- 20%, 40% will be evenly distributed to all other players at the winning table who had a hand when the cash prize was won.
8. Once the prize is won, house will reseed the prize immediately to its initial seeding.
9. Minimum of 5 players or more to qualify for prize.
10. The house will not retain any administrative fee or any other fee for this promotion.
11. A "No Purchase Necessary" table is available to any person who wishes not to participate in the live wager games but would like to qualify for the prize.
12. There is no published/proposed advertisement literature.
13. There is no copyright attached to this promotion. No other person or entity is involved with this promotion other than the house.
14. This activity will utilize the poker tables and cards currently in use in the house.

MPR employees are eligible to win the jackpot if they are off duty.

Qualifying losing and winning hands: **Omaha:** 9999 or better beaten by a higher ranked Four of a Kind or better

Two of the four hole cards must play to qualify for the Omaha Jackpot.

The players in Omaha and Omaha High/Low Split have to play until the showdown in order to qualify for the Jackpot.

In the event that during a round of play 2 or more players with winning or losing hands, the prize will be split between the players. For example, normally the prize amount is distributed 40% Losing/20% Winning/40% Table Share, but if two players have the same losing hand the prize will be split 20%/20% for both Losing hands. Only the **winning table** will win the posted prize amount; all other tables in the Casino will not qualify for the posted prize amount.

Tournament games are separate and apart from all other Merced Poker Room games. Any and all MPR jackpots do not apply to tournament play and will not be awarded to tournament participants.

Merced Poker Room

Pocket Pairs Cracked Bonus

Advertisement Requirements

The Casino may advertise various names for this promotion. Should the Casino advertise a different name, the BGC ID listed shall be referenced on all advertisements relating to the Pocket Pairs Cracked Bonus promotion.

Furthermore, all rules and procedures for this promotion, including but not limited to the following, shall be prominently displayed in The Casino at all times that the promotion is being offered:

- Eligible games and time periods.
- Qualifying winning and losing hands.
- Prize amount.
- Availability of No Purchase Necessary.
- Any other applicable restrictions.

Controlled Game

The Pocket Pairs Cracked Bonus gaming activity shall be attached to all limits and versions of the currently approved games offered at The Merced Poker Room, as listed below:

- Texas Hold'em (BGC ID: GEGA-003304)
- Texas Hold'em Hi-Low Split (BGC ID: GEGA-003737)
- Omaha (BGC ID: GEGA-003305)
- Omaha High-Low Split (BGC ID: GEGA-003306)

All controlled game rules shall be played as previously approved by the Bureau.

Rules of Play

This bonus is paid to a player in any poker game listed above if that player receives any pair of hole cards according to the qualifying hand chart offered at the time the promotion is offered.

Qualifying Hands

Players that make one of the following advertised losing qualifying hands will be eligible to win the posted prize amount, as shown below. In order to qualify for the promotion, the player dealt the qualifying hand must use both hole cards. The following qualifying hand options shall not be offered together at any time nor may any combination of the different qualifying hand options be offered together at any time that this gaming activity is being offered. All hands offered within a specific qualifying hands chart must be offered together at all times. Only a losing hand that has been Bureau approved and pre-determined and designated by the Merced Poker Room is eligible. Patrons shall be provided with ample advance notice of which qualifying hand option is being offered for play, as well as the requirements for the qualifying hand. Furthermore, the qualifying hand, as well as the prize amount, shall be displayed prominently within the Merced Poker Room at all times the Pocket Pairs Cracked promotion is being offered for play.

Merced Poker Room

Pocket Pairs Cracked Bonus

Option A

Losing Hand	Winning Hand
A-A	Higher Ranked Hand
K-K	Higher Ranked Hand
2-2	Higher Ranked Hand

Option B

Losing Hand	Winning Hand
A-A	Higher Ranked Hand
K-K	Higher Ranked Hand

Option C

Losing Hand	Winning Hand
A-A	Higher Ranked Hand

Prize

Players that win the Pocket Pairs Cracked Bonus promotion will receive a fixed prize ranging from \$20 to \$1,000 in cash or chips. The amount of the prize will be posted prior to the promotional period. In all instances, the actual prize amount that players are eligible to win shall be pre-determined & conspicuously posted in the Merced Poker Room at all times that this gaming activity is being offered.

Eligibility

This gaming activity will be open to all players who are seated and playing at an approved game during the pre-determined and specified hours designated for the gaming activity.

- There is no minimum or maximum number of players required to be dealt in during a qualifying game in order for players to be eligible and the table to qualify for the promotional prize.
- When a qualifying hand is announced, a floor person will verify that the hand qualify. Any deviation from a standard deck will nullify the promotion.
- In order to qualify for the promotion, the player must complete the applicable bets on each round. If the player goes all-in, this is considered to have completed all bets.
- In order to qualify for the promotion, the player must lose the hand at the showdown, after the final round of betting.
- In the event that during a round of play, two or more players have qualifying losing hands, each player will split the posted prize amount.
- The promotion shall not be valid during tournament play and is only valid during live game play.
- The player holding "pocket pairs" can make no sign or gesture, whether verbal, visual, or otherwise to any other player that he/she holds the qualifying hand. Any signs or gestures will invalidate that hand for the designated Pocket Pairs Cracked Bonus promotion.
- Players must be seated and playing at a designated table in order to qualify for the promotion and receive the prize.

Merced Poker Room

Pocket Pairs Cracked Bonus

- On and off-duty employees are eligible to participate in this promotion.
- All procedures, times, qualifying hands, and prize amounts must be displayed prominently via any form of advertising that the Merced Poker Room wishes to use, including but not limited to printed flyers, digital display, the Merced Poker Room's website.

Funding

The Pocket Pairs Cracked Bonus promotion is fully funded by the Merced Poker Room. At no time will any fees be collected from players for the purpose of funding the promotion.

No Purchase Necessary

No Purchase Necessary: The Pocket Pairs Cracked Bonus will be offered for free, on a general and indiscriminate basis, with no restrictions to patrons who wish to participate in a No Purchase Necessary (NPN) game. The Casino will provide NPN tables for all patrons who request to participate in the promotion without paying a table fee or placing a wager. The NPN player must adhere to all rules as the live player. All advertisements shall state "No purchase Necessary" for the Pocket Pairs Cracked Promotion. The prize distribution method will apply as normal.

APPLICATION FOR GAMING ACTIVITY REVIEW

Poker Tournament Structure

SECTION III – JACKPOTS, CASHPOTS, BONUSES, PROMOTIONS, etc.

1. Name of Tournament or Special Event:

Poker Tournaments.

2. Name of controlled games to be offered during the Tournament or Special Event:

Texas Hold'em, Omaha, Omaha High/Low Split

3. Attach a copy of the application and fees submitted to the California gambling Control Commission for any additional temporary tables related to this gaming activity:

N/A

4. Location of event within the gambling establishment:

N/A

5. Gaming activity(ies) to be offered during Tournament or Special Event:

Bounties – “Bounty” targets are tournament players who are selected prior to the start of the tournament. During the play of a Tournament, either a single player or multiple players in a tournament may be designated as “bounty” targets. If a “bounty” target player loses all of their tournament chips during a hand of play and is eliminated from the tournament, the winner of that hand will win a pre-determined and designated amount of money ranging in value between \$10 and \$1,000. The “bounty” money may be deducted from the tournament prize pool or the money may be guaranteed and paid for by the casino. Patrons shall be given notice of how the activity will be funded prior to the tournament being offered.

6. Tournament Structure: (Including Buy-Ins, Re-Buys, Add-Ons, etc.)

Method of entry: Patrons may enter a tournament by paying a buy-in plus entry fee, winning a previous tournament, or winning their entry from a promotion at the casino tournament. However, all promotions that grant entry into a tournament shall be previously approved by the Bureau.

The Buy-In: \$0 to \$50,000

The Re-Buy: \$1 to \$50,000 1 – unlimited times

The Add-On: \$0 to \$50,000 1 – unlimited times

7. Prize amount; source of funds:

The prizes may be the cumulative amount of buy-ins, re-buys, add-on's and/or optional money added by casino. A minimum prize may also be added or guaranteed by the casino.

The prizes may also be guaranteed cash prize amount ranging from \$100 to \$50,000, with any shortfall being covered by the Merced Poker Room. Particular places may also be guaranteed, with any shortfall being covered by the Merced Poker Room. Should collections exceed the value of any guaranteed prize; the surplus will be paid as cash.

When the prize is a non-cash item(s), the item(s) value will range from \$1 - \$1,000,000. The prize(s) cost will either be funded by the Merced Poker Room or reimbursed from the buy-ins, re-buys, and add-ons. If there is not enough cash to cover the cost of the prize(s), the Merced Poker Room will fund the difference.

Players may also be paid out on a percentage basis at the final table. If more than 1 table is paid, then the amount paid to the players before the final table will be deducted from the prize pool before paying out the posted percentage for the final table. All percentages paid will be according to the paytables below.

Other prizes may consist of entry into the World Series of Poker Tournament (W.S.O.P). Rather than the first place tournament winner receiving a percentage of the prize pool, they will receive entry into the W.S.O.P. In addition, the Merced Poker Room will pay for the winner's hotel accommodations while at the W.S.O.P. event in Las Vegas. The player must make his or her own travel arrangements for getting to/from Las Vegas. During this tournament, there will be only one winner. In this case, the cost of the W.S.O.P. shall either be fully funded by the Merced Poker Room or reimbursed from the player(s) buy-ins, re-buys, and add-ons in an amount equivalent to the cash value of the W.S.O.P. entry. However, if the total of the player(s) buy-ins, re-buys, and add-ons exceeds the value of the W.S.O.P. entry, the excess amount of money exceeding the value of the non-cash prize shall also be awarded to the winning player(s) as cash. If the total of the buy-ins plus the re-buys and add-ons (if applicable) does not equal the value of the non-cash prize, the Merced Poker Room shall cover the shortfall.

8. Prize Structure:

When the prize amount is based off of buy-ins, re-buys, and add-ons, the payouts will be based on a percentage. Below is how the payouts will occur.

1 – 20 Players	
1 st Place	50%
2 nd Place	35%
3 rd Place	15%

21 – 50 Players	
1 st Place	45%
2 nd Place	25%
3 rd Place	15%
4 th Place	10%
5 th Place	5%
51 – 100 Players	
1 st Place	35%
2 nd Place	23%
3 rd Place	15%
4 th Place	12%
5 th Place	10%
6 th Place	3%
7 th Place	2%
51 – 100 Players	
1 st Place	25%
2 nd Place	20%
3 rd Place	15%
4 th Place	12%
5 th Place	10%
6 th Place	8%
7 th Place	5%
8 th Place	3%
9 th Place	2%

9. Amount of any administrative or other type of fee retained by the house for operating the Tournament or Special Event:

The Merced Poker Room will collect an entry fee of \$0 to \$500. This fee will be retained for running the tournament and paying its staff. This fee is not optional.

Additionally, a Dealer Appreciation Fee shall be retained by the Merced Poker Room and used exclusively to pay tournament dealers. This will be an optional fee that tournament entrants may pay in exchange for additional tournament chips. The Dealer Appreciation fee will range from \$1 to \$10.

10. Provide copies of any published/proposed promotion or advertisement literature:

N/A

11. Identify any entity or person other than those licensed as the house involved in the gaming activity:

N/A

Texas Hold'em High Hand

Rules of Play

This gaming activity will award player(s) a Prize, which will be pre-determined by the house. Players must play the Texas Hold'em Controlled Game in order to qualify for the Prize. Every time a player(s) makes any Full House (High Hand), the house will fund a pre-determined amount to put into the prize pool. The prize pool will be kept in a locked collection box and only to be opened at the end of each month. Designated Personnel will verify and keep track of daily Full House (High Hands) by shift. Designated Personnel will maintain a log in order to keep track of players and how many Full House the player has made within the month. The log will be manually recorded, tracked, maintained and posted in the gambling establishment. Every qualifying Full House will be initialed by Designated Personnel and the player. At the end of a calendar month the prize will be awarded to the first three players with the most Full House. This gaming activity will start on the first (1st) of each month and will end on the last day of the month. Eg. January 1, 2012 – January 31, 2012.

Players will be given ample notice of the rules and restrictions necessary in order to participate and qualify for the Texas Hold'em High Hand. Rules will be prominently displayed within the Merced Poker Room at all times that the Texas Hold'em High Hand is being offered for play.

Prize Structure

The prize pool will be ranging from \$1 - \$50,000 and will pay up to three places. The pre-determined amount funded by the house will be ranging from \$1.00 - \$5.00.

At the end of the month, the pre-determined prize pool will be awarded to 1st, 2nd, and 3rd place. House will start with a pre-determined amount to reseed the prize pool at the beginning of each month.

Places Paid	Percentage of Prize Pool
1st	60%
2nd	30%
3rd	10%

Eligibility Requirements

- Player(s) will only be eligible for this gaming activity if he/she participates in the Texas Hold'em Controlled Game.
- Both cards Must Play and players Must have a Full House in order to qualify for this gaming activity.
- There is no amount of time required to play in order to qualify for this gaming activity.
- There is a minimum of 5 players required in order to qualify for this gaming activity.
- A "No Purchase Necessary" table will allow a player to be eligible for the Texas Hold'em High Hand.
- All procedures, times, and prize amounts will be displayed prominently at all times the Texas Hold'em High Hand is being offered for play via any form of advertising that the Merced Poker Room wishes to use, including but not limited to printed flyers, digital display, the Poker Room's website, etc.

Funding

The Texas Hold'em High Hand will be funded by the Merced Poker Room. There will be no additional promotion fees, jackpot fees, or collection fees taken in order to fund this gaming activity or for players to participate. All collection fees and table limits are for the designated controlled game and are Bureau approved, pre-determined, and posted at each table.

Administrative Fees

The Merced Poker Room will not retain an administrative fee as this gaming activity is funded by the Merced Poker Room.

No Purchase Necessary

The Texas Hold'em High Hand will have a "No Purchase Necessary" table to be offered while conducting this gaming activity.

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Texas Hold'em Progressive Jackpot

1. This activity is associated with Texas Hold'em Poker.
2. A cash prize will be awarded.
3. The cash prize is progressive. The initial seeding will start at \$2,000.00. If no one qualifies for the initial seed amount, it will roll over to the next day. \$20 per day will be added to the initial seed until prize is won or until it is capped at \$10,000.00.
4. This activity is house funded.
5. There will be no collection fee for this gaming activity.
6. The house will seed the prize that is to be awarded.
7. The cash prize will be distributed as follows: qualified losing hand- 40%, qualified winning hand- 20%, 40% will be evenly distributed to all other players at the winning table who had a hand when the cash prize was won.
8. Once the prize is won, house will reseed the prize immediately to its initial seeding.
9. Minimum of 5 players or more to qualify for prize.
10. The house will not retain any administrative fee or any other fee for this promotion.
11. A "No Purchase Necessary" table is available to any person who wishes not to participate in the live wager games but would like to qualify for the prize.
12. There is no published/proposed advertisement literature.
13. There is no copyright attached to this promotion. No other person or entity is involved with this promotion other than the house.
14. This activity will utilize the poker tables and cards currently in use in the house.

MPR employees are eligible to win the jackpot if they are off duty.

Qualifying losing and winning hands: 2222 or better beaten by a higher ranked Four of a Kind or better.

Both hole cards must play to qualify for the Jackpot.

The players in Texas Hold'em have to play until the showdown in order to qualify for the Jackpot.

In the event that during a round of play 2 or more players with winning or losing hands, the prize will be split between the players. For example, normally the prize amount is distributed 40% Losing/20% Winning/40% Table Share, but if two players have the same losing hand the prize will be split 20%/20% for both Losing hands. Only the **winning table** will win the posted prize amount; all other tables in the Casino will not qualify for the posted prize amount.

Tournament games are separate and apart from all other Merced Poker Room games. Any and all MPR jackpots do not apply to tournament play and will not be awarded to tournament participants.