



California Task Force to Study and Develop
Reparation Proposals for African Americans

**Public Education
Advisory Committee**

AB 3121 PUBLIC EDUCATION CHARGE

AB 3121 requires the Task Force to recommend appropriate ways to educate the California public of:

- The Task Force's findings;
- The Interim Report; and
- The Final Report.

THE PURPOSE OF PUBLIC EDUCATION

To educate the California public of:

- The harm of slavery;
- The forms of racial oppression and exclusion that followed; and
- The resulting cumulative, compounding, and cascading consequences that persist today.

To increase understanding and support for future legislative actions implementing the Task Force's recommendations.

COMMUNICATIONS COMMITTEE AND PUBLIC EDUCATION COMMITTEE OVERLAP

Public education will be implemented:

- During the term of the Task Force ending June 23, 2023, by a communications consultant (Charles Communication Group) in coordination with the Communications Advisory Committee;
- Following the end of the Task Force, by the Legislature pursuant to the public education recommendations that the Task Force may adopt as follows.

RECOMMEND THE STATE AGENCY THAT WILL IMPLEMENT AND OVERSEE PUBLIC EDUCATION AFTER THE TASK FORCE ENDS

To carry out its mandate to educate the public, the Task Force will recommend a state agency to implement, oversee, and solicit grants to fund such public education process. For example:

- A newly created agency, or if such agency is not created, the California Department of Education, State Board of Education, state universities, or other relevant agencies.

THE INTERIM (FINAL) REPORT

Need for Hard Copies: Need to make the Interim Report “Accessible”

- The Interim Report is arguably the most significant government report of its kind since the Kerner Commission Report on Civil Disorders of 1968. So that the Interim Report is not similarly ignored, we need to make hard copies widely and easily available.
- While the Interim Report is a groundbreaking, monumental work, its sheer length and sweep of history also makes it difficult for the public to absorb. The following slides discuss possible projects to make the Interim Report “more accessible” by the public.

THE INTERIM (FINAL) REPORT

Recommend the Development of a Curriculum

- Recommend the retention of a consultant now to develop curriculum and who will continue working with the California Department of Justice to complete and implement it after the Task Force ends.
- Recommend that the curriculum developed by the consultant be adopted by the Legislature and become part of State-mandated educational requirements. The curriculum can include:
 - Lesson Plans for K-12
 - Teaching Modules for Middle School, High School, collegiate undergraduate and graduate schools in History, Civics, Race & Society classes, Ethnic Studies
 - Teacher training sessions—like the public, most teachers are unaware of the history detailed in the Interim Report

THE INTERIM (FINAL) REPORT

Recommend the Creation of Derivative and Creative Works and Provide Funding for Such Works

Examples of recommended derivative and creative works include:

- Develop and distribute PowerPoint presentations of the Interim Report and for each of the 13 Chapters
- Retain producers to create:
 - Documentary films (e.g. standard 1-hour, or 30 minute, or 6-minute YouTube shorts, 1-minute social media viral videos, or 15 second Tik-Tok bits)
 - Audio books and audio chapter excerpts recited by civil rights luminaries, actors, or other relevant celebrities.

THE INTERIM (FINAL) REPORT

- Retain producers to create:
 - Dramatic works depicting events documented in the 13 Chapters
 - Training modules for people who run the portals of information and policy:
 - News editors and reporters whose beat is race, metro, U.S. politics, justice, etc.
 - Public and private policy makers, etc.

THE INTERIM (FINAL) REPORT

- Student contests for essays and video and/or multi-media productions
- Convene public presentations on reparations with participation of Task Force members or other leaders
- Work with thought leaders and influencers to produce podcasts
- Meet with editors of mainstream and ethnic media to discuss the Interim Report
- Work with thought leaders and scholars to develop opinion editorials
- Partner with philanthropy to create grant fund for creative and artistic works

RECOMMEND THAT A COMMUNICATIONS CONSULTANT BE RETAINED POST-JUNE 30, 2023

- We are living in a “short-attention span” society, wherein sound bites move public opinion more easily than deep analysis.
- At the same time, the Task Force is addressing a subject matter that has been suppressed and erased, and is complex.
- In order to support the understanding by the public of the rationale for the expenditure of public funds through any legislative change, as well as counter misunderstanding or bias, a consultant retained post-June 30, 2023 would be helpful to ensure that such rationale is plainly communicated.