# City of Richmond Reparations Program

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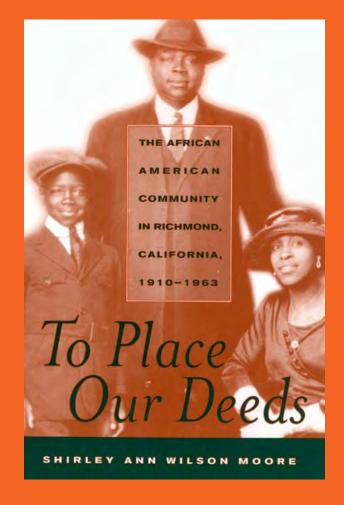


#### Overview

- → History & Research
- → Housing & Land
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- → Business Development
- → Cultural Reparations
- → Investments in People
- → Race & Equity Officer
- → Race Equity Action Plan

#### Richmond, CA

History & Research



### Housing & Land Reparations

\$25,000 to survivors and descendants of redlining and 2008 housing crisis for housing (down payment, loan payoff, upgrades, closing cost, etc.).

Direct Receivership Program to Low and Moderate Income

Right to return policy for former residents from certain low -income census tracts

Richmond Homestead Ordinance: use Surplus Land list and allow local residents and business owners to bid at low prices.



Compensating African Americans for the wrongs of history has been political nonstarter for decades. Then, last November, one Chicago suburb made it a reality.

BY BRYAN SMITH
ILLUSTRATION BY LINCOLN AGNEW
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#### Procurement

Engaging prime contractors at the bidding phase to develop procurement plans. Also, develop inclusive procurement across sectors and proactively engaging the private sector.

Richmond Business
Opportunity Ordinance:
enforce the ordinance
and encourage the City
Manager to do sheltered
bidding or set asides for
local businesses.

Create Guaranteed
Program for bonding: City
creates a list of
guaranteed co -signers so
Black owned businesses
can get bonding.

#### Business Development.

Expand Richmond's Facade Improvement Program throughout the city based on an reparations model so individuals can improve their storefront in all of our business corridors.

Cannabis equity ordinance: Cannabis Equity Ordinance will have set asides for survivors of the War on Drugs, who are primarily Black people, to get permits for storefronts, delivery services, and grow operations.

## Develop a Cultural District Initiative:

Establish areas and business districts within

Richmond that reflect the

heritage of its residents.



#### Cultural Reparations.

- Pass a resolution acknowledging the racism and wrongdoings of the past.
- Establish Heritage Trails that highlight people, places, and events
- Include a Black art aspect in the existing art tax.
- Community Services Department create a Multicultural Program and/or other events highlighting Richmond's Cultural Diversity

#### Investments in People

#### Guaranteed Income

Public - Private Partnership for Basic Income Program:

#### FIPs as Protected Class

Pass ordinance in the City making FIPs a protected class:

#### Black Women & Girls Taskforce

Provide City support for Richmond Community Foundation's Equity for Black Women and Girls Initiative

#### Infrastructure

Create Water
Equity Plan: Audit
local water
providers to ensure
safe and affordable
water.

Develop and adopt Pavement Equity Plan for historically and predominantly Black neighborhoods.

Implement the Sewer laterals program with a pro-Black lens.



Adopt the Racial Equity Plan created by the City of Richmond's Government Alliance on Race and Equity (GARE) Team

#### Race & Equity Initiatives

Racial Equity Action Plan

Reparations, Equity and Inclusion

Race & Equity Officer

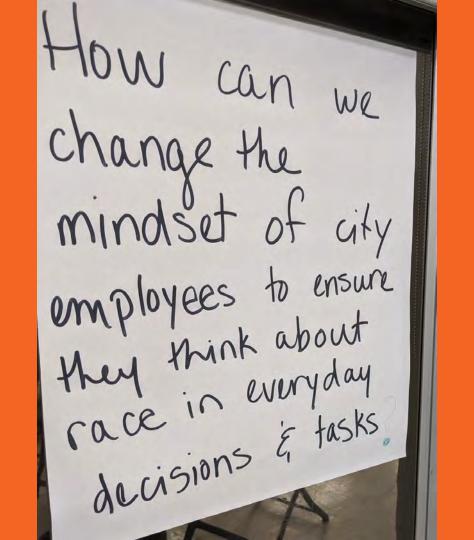
Goal One Internal Work – City of Richmond employees understand and are committed to achieving racial equity

- 1. Meet with department directors
- Establish a city-wide training program for employees and community partners consisting of Race Equity, Implicit Bias, Structural & Institutional Racism
- 3. Use of a Racial Equity tool with Policies or Programs



#### **RACE EQUITY 101**

- "Train the Trainer"
- Ongoing, multi -level training curriculum
- Implicit Bias



Goal Two Community Engagement – Every city department is governed by the principle of "Community Ownership"\*, fostering democratic participation and equity through community-driven decision-making.

- 1. Collaborate with community organizations to develop a shared vision in shaping race equity policy.
- 2. Eradicate barriers for civic engagement by improving methodologies for participatory actions.
- 3. Strengthen the City's community engagement efforts to increase transparency and trust.



#### THE SPECTRUM OF COMMUNITY ENGAGEMENT TO OWNERSHIP



STANCE TOWARDS COMMUNITY	IGNORE	INFORM	CONSULT	INVOLVE	COLLABORATE	DEFER TO
(	>	>	>	3	4>	5
IMPACT	Marginalization	Placation	Tokenization	Voice	Delegated Power	Community Ownership
COMMUNITY ENGAGEMENT GOALS	Deny access to decision-making processes	Provide the community with relevant information	Gather input from the community	Ensure community needs and assets are integrated into process & inform planning	Ensure community capacity to play a leadership role in implementation of decisions	Foster democratic participation and equity through community-driven decision-making; Bridge divide between community & governance
MESSAGE TO COMMUNITY	Your voice, needs & interests do not matter	We will keep you informed	We care what you think	You are making us think, (and therefore act) differently about the issue	Your leadership and expertise are critical to how we address the issue	It's time to unlock collective power and capacity for transformative solutions



Goal 3 City Service Provision - City of Richmond is a Racially Equitable Employer and Promotes Racial Equity in Contracting and Procurement

- 1. Training on Equitable Hiring Practices for All Hiring Managers
- 2. Strengthen personnel policy, job specifications and descriptions
- 3. Improve hiring and promotion equity to enhance and maintain a workforce representative of the community

Goal Four Healthy Life Outcomes - Healthy life outcomes are increased and racial disproportionalities are eliminated for BIPOC and marginalized communities

- 1. Equitable Housing Opportunities that include protections for displacement
- 2. Access to Healthy Food Improve access to healthy food in neighborhoods
- 3. Improve park quality in under-resourced areas and incorporate a budget map to monitor funding appropriations for specific parks





Iron Triangle Park

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## Leap's Y-Plan Resident Engagement Project

Questions
Posed to
Residents:

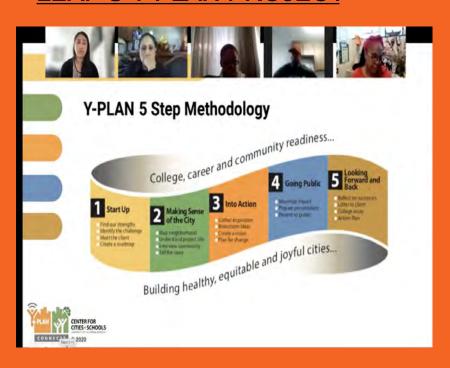
What are inequalities that you see or experience in your community?

How can we use that information to help the city make "good" policies that will help the Richmond community in the long run?

Top 3 Recommendations:

- 1. Better cleanliness and maintenance resources and accountability for the City of Richmond
- More access to mental health resources
- 3. Richmond needs to do better at finding affordable homes for displaced residents

#### LEAP'S Y-PLAN PROJECT



#### Y-Plan partnership with Richmond Race & Equity Team

- 1 or 2 Resident Ambassadors to join the Race Equity
   Resident Advisory Committee
- 1 or 2 Resident Ambassadors to join the Community
   Engagement working group
- LEAP to start a Race and Equity Team as a pilot for department teams



#### Race and Equity Officer

Would be responsible for providing the education and technical support of city staff, local law enforcement, elected officials, as well as the implementation of programs and training.

- Assist City's goal of advancing racial and socially equitable responses, practices, and protocols
- Leader, advocate and catalyst to advance equity and social justice initiatives that achieve results
- Creation of new policies and driving reforms



Thank you!