## CALIFORNIA DEPARTMENT OF JUSTICE



## **TOBACCO GRANT PROGRAM**

FISCAL YEAR 2022-23

ALAMEDA COUNTY		
APPLICANT	SUMMARY OF AWARD	AWARD
Alameda County Sheriff's Office	Will fund enforcement operations to include retail inspections,	\$351,216
	shoulder tap and minor decoy operations, and tobacco store	
	enforcement operations. In addition, training and education will be	
	conducted with youth, sworn officers, and business owners to	
	prevent the access and use of tobacco products by minors.	
Piedmont Police Department	Will provide funding for tobacco enforcement operations, to conduct	\$410,117
	retail license and compliance inspections, provide training to local	
	retailers, conduct minor decoy operations in collaboration with other	
	local jurisdictions, provide student and parent education classes on	
	the harms of tobacco use, and assist the local school district to	
	procure on campus vape sensors.	
Pleasanton Police Department	Will fund school and community education and enforcement	\$431,459
	operations, including retail stings and shoulder tap operations.	
CONTRA COSTA COUNTY		
APPLICANT	SUMMARY OF AWARD	AWARD
Contra Costa Health Services	Will fund tobacco-related enforcement operations at all licensed	\$442,692
(Tobacco Prevention Program)	retailers in unincorporated Contra Costa, including compliance	
	inspections, tobacco-related training to enforcement agencies	
	regarding tobacco laws, issues, and products, and provide technical	
	assistance to local enforcement agencies and facilitate a countywide	
	enforcers' workgroup.	
San Pablo Police Department	Will fund personnel to provide education to youth regarding tobacco	\$936,288
	prevention, conduct retail compliance inspections, perform multi-	
	jurisdictional enforcement operations, conduct enforcement	
	operations, including minor decoy and shoulder tap, and to	
	implement procedures to ensure 100% compliance with for smoke-	
	free rental housing tobacco ordinance.	

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HUMBOLDT COUNTY		
APPLICANT	SUMMARY OF AWARD	AWARD
Humboldt County Department	Will fund retailer compliance checks and tobacco licensing	\$541,793
of Health and Human Services	inspections, retailer training and education, increase public	
	knowledge and awareness of, and adherence to, local tobacco	
	control ordinance, updates to internal retail permit tracking tools,	
	and online licensing for tobacco retailers.	
IMPERIAL COUNTY		
APPLICANT	SUMMARY OF AWARD	AWARD
Imperial County Sheriff's Office	Will fund community education and anti-tobacco campaign, retailer	\$717,802
	outreach and education, and retail compliance.	
KINGS COUNTY		
APPLICANT	SUMMARY OF AWARD	AWARD
Avenal Police Department	Will fund efforts to create a local task force who will design and	\$158,673
	implement an educational anti-tobacco campaign targeted towards	
	minors, organization of community outreach events, conduct	
	tobacco-related enforcement operations, including minor decoy and	
	shoulder tap, retail compliance checks, conduct retail education	
	meetings, and install signage throughout the community to inform	
	the public of state and local no smoking laws.	
Hanford Police Department	Will fund enforcement activities including shoulder tap operations,	\$70,110
	retail inspections, and minor decoy details, and training to staff	
	regarding results of tobacco related operations and retail	
	establishments out of compliance.	
LASSEN COUNTY		
APPLICANT	SUMMARY OF AWARD	AWARD
Lassen County Sheriff's Office	Will fund tobacco prevention education to youth within the public	\$794,237
	school system, conduct tobacco retail compliance checks and	
	enforcement, including minor decoy and shoulder tap operations,	
	retailer education in partnership with local youth, and to provide	
	public education outreach in a variety of settings throughout the	
	county.	

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LOS ANGELES COUNTY		
APPLICANT	SUMMARY OF AWARD	AWARD
Downey Police Department	Will fund law enforcement activity to identify and target problematic	\$88,560
	retailers of tobacco products through undercover enforcement	
	operations including minor decoy and shoulder tap operations,	
	education and outreach to youth, retailers, and the community to	
	prevent tobacco initiation among youth and young adults, and to	
	provide training to law enforcement staff.	
Gardena Police Department	Will fund enforcement efforts including minor decoy operations and	\$123,276
	retail license inspections, and community education to address the	
	problematic issue of tobacco use amongst youth.	
Inglewood Police Department	Will fund targeted enforcement activities, including minor decoy and	\$245,346
	shoulder tap operations, to increase compliance with laws pertaining	
	to the sale/use of tobacco, conduct retail and community education	
	sessions, and provide training to patrol officers to increase	
	knowledge of tobacco related laws and trends.	
Long Beach City Prosecutor	Will fund the creation of a multi-agency task force with local	\$505,146
g ,	government agencies to strategically target youth-sensitive retailers	, ,
	and increase compliance with tobacco related laws, enhance tobacco	
	retailer diversion through additional education and engagement,	
	increase prosecutions of repeat offenders, increase outreach to	
	retailers and improve community relationships, and provide training	
	to city prosecutors from both local and regional jurisdictions.	
Los Angeles City Attorney	Will fund personnel to case manage the city's retailer education	\$347,033
Los / mgeres only / telorine y	program, prepare legal filings, and support the implementation of	φσ . 7 , σσσ
	new tobacco-related laws, and to design and implement new retailer	
	signage citywide to accurately and consistently communicate tobacco	
	retailer laws and smoking prohibitions.	
Los Angeles County	Will fund efforts to increase enforcement operations of all retailers,	\$1,696,968
Department of Public Health	including minor decoy operations, increase retailer education and	71,050,500
Department of Fubile ficaltif	compliance checks, develop an integrated and centralized tracking	
	system for enforcement and compliance checks, and to develop a	
	regional taskforce to coordinate policy enforcement methods within	
	the county.	
Monrovia Police Department	Will fund enforcement operations, including minor decoy and	\$571,876
Montovia Fonce Department	shoulder tap, retail compliance checks, and education to counter pro-	33/1,8/0
Dort of Los Angeles High Cohool	tobacco marketing influences to underage youth.	¢222 227
Port of Los Angeles High School	Will fund the procurement and installation of vape/smoke detecting	\$233,237
	cameras and anti-tobacco signage on campus to deter students from	
	utilizing tobacco or engaging in tobacco sales. Will also fund tobacco	
Canta Manies Dalies	awareness education.	¢11F 002
Santa Monica Police	Will fund tobacco-related enforcement operations targeting licensed	\$115,983
Department	and Internet retailers, locations where minors are likely to be	
	present, identify problematic retailers of tobacco products, conduct	
	local tobacco retail license inspection operations, and conduct	
	retailer education meetings.	

MADERA COUNTY		
APPLICANT	SUMMARY OF AWARD	AWARD
Madera County Sheriff's Office	Will fund personnel to provide education to minors focused on the	\$847,391
	effects of tobacco use and strategies for prevention, conduct retail	
	inspections and enforcement operations, community education, and	
	provide tobacco related training to all sworn staff.	
MERCED COUNTY		
APPLICANT	SUMMARY OF AWARD	AWARD
Dos Palos Police Department	Will fund education for students regarding the dangers of tobacco,	\$137,367
	conduct retail compliance checks, enforcement efforts including	
	undercover and shoulder tap operations, provide information to	
	parents and school staff about the signs of tobacco use amongst	
	minors and how to prevent it, and provide officer training.	
Merced County Department of	Will fund partnerships with local law enforcement agencies to	\$994,626
Public Health	conduct minor decoy operations at tobacco retailers, provide retailer	
	education, conduct retail observations, provide law enforcement	
	training and technical assistance, and engage youth in the creation of	
	a tobacco prevention campaign.	
MODOC COUNTY		
APPLICANT	SUMMARY OF AWARD	AWARD
Modoc County Sheriff's Office	Will fund education to reduce smoking rates among the population,	\$351,702
	community enforcement operations, retailer diversion program,	
	provide retailer education, law enforcement staff training,	
	establishment of a multi-agency committee, and the creation of an	
	anti-tobacco community outreach campaign.	
MONTEREY COUNTY		
APPLICANT	SUMMARY OF AWARD	AWARD
Greenfield Police Department	Will fund decoy and shoulder tap operations at tobacco retailers	\$56,155
	targeting illegal tobacco sales to minors, and to create educational	
	materials in coordination with Greenfield High School students to be	
	shared throughout the community to raise peer-to-peer tobacco	
	awareness among youth.	
NAPA COUNTY		
APPLICANT	SUMMARY OF AWARD	AWARD
Calistoga Police Department	Will fund community outreach, partnership with local agencies to	\$278,141
	develop anti-tobacco educational resources for students, training for	
	police officers, city staff, and school staff regarding tobacco related	
	issues and current laws, and retailer education.	
NEVADA COUNTY		
APPLICANT	SUMMARY OF AWARD	AWARD
Nevada City Police Department	Will fund enforcement activities including sting operations targeting	\$111,835
	businesses selling tobacco products to minors, an information	
	campaign targeting youth and those working with youth, and	
	tobacco-related training to patrol officers.	

ORANGE COUNTY		
APPLICANT	SUMMARY OF AWARD	AWARD
City of Buena Park	Will fund personnel to conduct enforcement operations targeting	\$296,387
	non-compliant retailers, local tobacco retail license and flavored	
	tobacco inspections, and a public education outreach campaign	
	aimed at reducing tobacco sales to minors.	
Fullerton Police Department	Will fund directed enforcement efforts to include shoulder tap	\$702,271
	operations, minor decoy operations, and retailer compliance	
	inspections.	
Los Alamitos Police	Will fund tobacco related outreach and education, creation of a	\$436,361
Department	tobacco retailer education and compliance program, and	
	enforcement operations.	
PLACER COUNTY		
APPLICANT	SUMMARY OF AWARD	AWARD
Rocklin Police Department	Will fund community education, retail compliance checks, retail	\$379,102
	inspection and license checks, enforcement operations including	
	minor decoy and shoulder tap, and officer training.	
SAN BERNARDINO COUNTY		
APPLICANT	SUMMARY OF AWARD	AWARD
San Bernardino Police	Will fund personnel to increase tobacco enforcement efforts, provide	\$1,097,375
Department	reoccurring training to all patrol officers related to tobacco	
	enforcement and education, and increase retail site visits to ensure	
	compliance and to provide education.	
SAN DIEGO COUNTY		
APPLICANT	SUMMARY OF AWARD	AWARD
San Diego County Health and	Will fund efforts to increase enforcement activities to resolve retail	\$1,624,706
Human Services Agency	violations and increase the percentage of retailers in compliance,	
	develop a new data management system to track retailer activities,	
	creation of policies and procedures for retail application processing,	
	license issuance, compliance inspections, and enforcement, and the	
	formation of a new multi-agency Tobacco Retail Licensing task force	
	to identify and address local enforcement issues.	
SAN LUIS OBISPO COUNTY		
APPLICANT	SUMMARY OF AWARD	AWARD
Paso Robles Police Department	Will fund decoy operations and walkthrough inspections to ensure	\$30,492
	local tobacco retailers are not selling to minors and are in compliance	
	with city ordinances as it pertains to signage.	
SANTA BARBARA COUNTY		
APPLICANT	SUMMARY OF AWARD	AWARD
City of Santa Maria	Will fund personnel to enforce the city's Tobacco Retail Licensing	\$441,460
	Ordinance and Flavors ban, in which minor decoy and shoulder-tap	
	operations on tobacco retailers and online/delivery services will be	
	conducted, retailer training and compliance, and to educate and	
	enforce tobacco laws in the community.	

SANTA CLARA COUNTY		
APPLICANT	SUMMARY OF AWARD	AWARD
Fremont High School	Will fund the procurement and installation of on campus vape	\$69,480
	detectors to deter and detect e-cigarette use.	
SHASTA COUNTY		
APPLICANT	SUMMARY OF AWARD	AWARD
Columbia and Junction	Will fund the procurement and installation of on campus vape	\$14,697
Elementary School Districts	sensors to reduce the use of e-cigarettes and tobacco related	
	products within the districts' middle schools.	
Cottonwood Union Elementary	Will fund the procurement and installation of on campus vape	\$18,477
School District	sensors to reduce the use of e-cigarettes and tobacco related	
	products within the junior high school.	
Shasta County Health and	Will fund partnership with local law enforcement agencies to conduct	\$379,354
Human Services Agency	minor decoy operations, retail compliance inspections and education,	
	and increase compliance with smoke-free policies in workplaces and	
	public spaces.	
SONOMA COUNTY		
APPLICANT	SUMMARY OF AWARD	AWARD
Sonoma County Department of	Will fund retailer compliance visits and undercover operations,	\$646,804
Health Services	tobacco retailer education and technical assistance, collaboration	
	with local enforcement agencies to improve local retail compliance,	
	and public education.	
STANISLAUS COUNTY		
APPLICANT	SUMMARY OF AWARD	AWARD
Turlock Unified School District	Will fund the procurement and installation of on campus vape	\$189,275
	sensors to reduce the use of e-cigarettes and tobacco related	
	products within the schools.	
TEHAMA COUNTY		
APPLICANT	SUMMARY OF AWARD	AWARD
Tehama County Department of	Will fund retailer education and compliance checks and tobacco	\$699,175
Education	education events to bring community awareness to the issue of	
	tobacco use amongst minors.	

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