



C A L I F O R N I A
 DEPARTMENT OF JUSTICE

TOBACCO GRANT PROGRAM
 FISCAL YEAR 2023-24 AWARDS

CONTRA COSTA COUNTY		
APPLICANT	SUMMARY OF AWARD	AWARD
San Pablo Police Department	Will fund additional personnel to support tobacco retailer enforcement activities including retail inspections, minor decoy and shoulder tap operations, and community education and outreach.	\$225,613
FRESNO COUNTY		
APPLICANT	SUMMARY OF AWARD	AWARD
Fresno County Superintendent of Schools	Will fund tobacco education including student-led awareness campaigns and student-led retailer education including information about flavored tobacco laws.	\$880,188
Kingsburg Police Department	Will fund tobacco retailer enforcement to include retail inspections, decoy operations, retailer and parent town hall training, additional retailer education following the training, and tobacco education for students and school staff.	\$23,053
Parlier Police Department	Will fund tobacco retailer enforcement to include retailer inspections, flavored tobacco operations, establishment of a retailer diversion program with retailer education meetings for violators. Will also fund outreach and education to students and the community and purchase and installation of tobacco-related signage.	\$182,941
Parlier Unified School District	Will fund tobacco retailer education through youth-led campaign, educational and outreach campaign, after-school diversion program and connecting students to community resources, tobacco training to school staff, and coordination of services through the Parlier Youth Tobacco Prevention Community Task Force.	\$197,000
KERN COUNTY		
APPLICANT	SUMMARY OF AWARD	AWARD
Wasco Police Department	Will fund tobacco retailer enforcement to include retailer inspections, minor decoy and shoulder-tap operations, and retailer education. Will also fund public education and outreach at community events.	\$501,478

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LOS ANGELES COUNTY		
APPLICANT	SUMMARY OF AWARD	AWARD
Duarte Public Safety Department	Will fund tobacco retailer enforcement including inspections, minor decoy and flavored tobacco operations, and retailer education and diversion.	\$295,178
Inglewood Police Department	Will fund tobacco retailer enforcement to include retail inspections, shoulder tap and minor decoy operations, surveillance operations, officer training on tobacco laws and best practice enforcement activities.	\$143,888
Los Angeles City Attorney's Office	Will fund investigations and prosecutions of illegal tobacco sales to minors/youth (PC 308 violations), retailer education and trainings, develop new investigation program to target illegal online sales to youth, a new enforcement protocol for local flavored tobacco ordinance, and online tobacco retailer education to enhance the existing diversion program.	\$4,249,580
Los Angeles County Office of Education	Will fund tobacco education including training of school staff, student and family awareness presentations, facilitate a coalition of Tobacco Grant Program grantees and partner agencies to share best practices and resources, and establish procedures for safe storage and/or disposal of e-cigarettes and vape devices.	\$1,483,149
Lynwood Unified School District	Will fund tobacco education provided to students and parents, student-led anti-tobacco awareness campaigns, intervention services and community referrals for students seeking to stop tobacco use, and staff training on tobacco issues using the Stanford Tobacco Prevention Toolkit.	\$201,285
Palmdale Neighborhood Services Department	Will fund tobacco retailer enforcement to include retailer inspections, identification and targeting of problematic retailers, and enforcement operations including shoulder-tap and single-sales flavored and single-sales operations. Will also fund purchase and installation of tobacco signage.	\$793,170
West Hollywood Community Safety Department	Will fund tobacco retailer enforcement to include identification of non-compliance retailers, retailer inspections, minor decoy operations, retailer education and training, and officer training on tobacco laws and ordinances.	\$75,000
MADERA COUNTY		
APPLICANT	SUMMARY OF AWARD	AWARD
Madera Police Department	Will fund tobacco retailer enforcement, tobacco education of students and the community, training of officers on tobacco laws and local ordinances, and development of a task force for retailer enforcement.	\$42,227

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MARIN COUNTY		
APPLICANT	SUMMARY OF AWARD	AWARD
Marin County Office of Education	Will fund tobacco education to include student-led media campaigns and peer-to-peer education, prevention and intervention, student and community outreach, and establish procedures for safe storage and/or disposal of e-cigarettes and vape devices.	\$116,530
Novato Police Department	Will fund tobacco retailer enforcement to include retail inspection and compliance checks, minor decoy and shoulder-tap operations, retailer education including about the flavored tobacco ban, and tobacco education of students and youth.	\$20,124
MONTEREY COUNTY		
APPLICANT	SUMMARY OF AWARD	AWARD
Soledad Police Department	Will fund tobacco retailer enforcement to include retailer inspections, shoulder-tap and other enforcement operations, flavored tobacco enforcement, and conduct post-enforcement actions for violators.	\$215,967
ORANGE COUNTY		
APPLICANT	SUMMARY OF AWARD	AWARD
Cypress Police Department	Will fund tobacco retailer enforcement to include inspections, minor decoy, shoulder tap, targeted enforcement of known violators, and retailer education.	\$128,958
Irvine Police Department	Will fund tobacco retailer enforcement to include retail compliance and license inspections, flavored tobacco enforcement, consumer protection enforcement operations, retailer training and education, and community education.	\$519,993
Orange Police Department	Will fund tobacco retailer enforcement to include retailer inspections and enforcement operations including minor decoy, shoulder-tap operations, flavored and single-sales operations, and provide retailer education. Will also fund a diversion educational course for retailers in violation of tobacco laws or ordinances.	\$230,969

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RIVERSIDE COUNTY		
APPLICANT	SUMMARY OF AWARD	AWARD
City of Moreno Valley	Will fund tobacco retailer enforcement to include retail inspections, minor decoy, shoulder-tap and single sales operations, problematic retailer identification and compliance checks, retailer education, and community education.	\$123,850
Murrieta Police Department	Will fund tobacco retailer enforcement to include problematic retailer identification, surveillance operations, minor decoy and shoulder-tap operations, and collaboration to suspend and revoke tobacco permits after identifying violations. Will also fund retailer education classes and tobacco education presentations to students, parents, and school staff.	\$134,061
Riverside County Sheriff's Department	Will fund tobacco retailer enforcement to include retailer inspections, minor decoy and shoulder-tap operations, single-sales enforcement operations, establish procedures for safe storage and/or disposal of e-cigarettes and vape devices, and install tobacco signage.	\$336,618
SACRAMENTO COUNTY		
APPLICANT	SUMMARY OF AWARD	AWARD
Elk Grove Police Department	Will fund tobacco retailer enforcement to include minor decoy and shoulder-tap operations, flavored tobacco sales enforcement, retailer education, training of officers in tobacco laws and ordinances, and will provide tobacco education in public forums and at schools.	\$138,594
Sacramento County Sheriff's Office	Will fund tobacco retailer enforcement to include retailer inspections, minor decoy operations, enforcement of the flavored tobacco ban, monitoring online sales and reporting violators for business license suspension, retailer education, tobacco education at schools and in the community, and training officers on tobacco laws and ordinances.	\$1,096,253
SAN BERNARDINO COUNTY		
APPLICANT	SUMMARY OF AWARD	AWARD
Ontario Police Department	Will fund tobacco retailer enforcement to include retail inspections, minor decoy and shoulder-tap operations, retailer education meetings/classes, community outreach and tobacco education, and training of officers on tobacco laws and ordinances.	\$130,606
SAN DIEGO COUNTY		
APPLICANT	SUMMARY OF AWARD	AWARD
Chula Vista Police Department	Will fund tobacco retailer enforcement to include shoulder tap and minor decoy operations, and flavor tobacco operations.	\$115,217
San Diego County Public Health Services	Will fund tobacco retailer enforcement to include minor decoy operations and code enforcement, retailer education, citations for violators and participation in appeals hearings.	\$1,279,771

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SAN FRANCISCO COUNTY		
APPLICANT	SUMMARY OF AWARD	AWARD
San Francisco Department of Public Health	Will fund tobacco retailer enforcement to include retail inspections, minor decoy operations, flavored tobacco enforcement operations, online sales enforcement including lawsuits and demand letters filed by City Attorney's Office, retailer education and training, and retailer diversion. Will also fund improvements to data collection, analysis and reporting, and assisting other jurisdictions build their capacity.	\$2,888,144
SAN LUIS OBISPO COUNTY		
APPLICANT	SUMMARY OF AWARD	AWARD
Arroyo Grande Police Department	Will fund tobacco retailer enforcement to include shoulder tap and minor decoy operations, follow-up inspections, retailer education, tobacco education to minors and youth, and training of officers on tobacco laws and local ordinances.	\$153,826
SANTA CLARA COUNTY		
APPLICANT	SUMMARY OF AWARD	AWARD
Santa Clara County Department of Public Health	Will fund tobacco retailer enforcement across the county and in seven contracted law enforcement agencies to include minor decoy operations, flavored tobacco inspections, retailer education, implementation of a multi-agency task force, and coordinate post-enforcement protocols related to violations. Will also fund data tracking efforts to monitor compliance, evaluate effects of ordinances, and help law enforcement agencies prioritize enforcement of non-compliant retailers.	\$1,216,296
Santa Clara County Office of Education	Will fund tobacco education, staff training and implementation of restorative practices, youth-involved media awareness campaigns, retailer education media including about the flavored tobacco ban, purchase and installation of tobacco signage, and tobacco education and outreach to parents and guardians including proper disposal of vape devices.	\$1,417,927
SANTA CRUZ COUNTY		
APPLICANT	SUMMARY OF AWARD	AWARD
Santa Cruz Police Department	Will fund tobacco retailer enforcement to include retailer inspections and surveillance, minor decoy operations, retailer education including the flavored tobacco ban, community outreach, and sharing of information and resources with neighboring agencies through the Santa Cruz County Tobacco Education Coalition.	\$256,568
SISKIYOU COUNTY		
APPLICANT	SUMMARY OF AWARD	AWARD
Siskiyou County Sheriff's Office	Will fund tobacco retailer enforcement to include minor decoy operations and retailer education including about flavored tobacco bans. Will also fund community outreach and education, training school staff on tobacco issues, and establishment of a tobacco product waste management protocol.	\$620,900

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SUTTER COUNTY		
APPLICANT	SUMMARY OF AWARD	AWARD
Sutter County Health and Human Services Agency	Will fund tobacco retailer education, tobacco education and diversion services for students.	\$396,039
TULARE COUNTY		
APPLICANT	SUMMARY OF AWARD	AWARD
Farmersville Police Department	Will fund tobacco retailer enforcement to include shoulder-tap and minor decoy operations, retail stings, and retailer and community education.	\$36,545
YOLO COUNTY		
APPLICANT	SUMMARY OF AWARD	AWARD
Yolo County Health and Human Services Agency	Will fund tobacco retailer enforcement to include retailer compliance checks and licensing inspections, decoy operations, flavor ban enforcement, and retailer training and education.	\$139,107

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