1 LEXINGTON LAW GROUP, LLP Eric S. Somers, State Bar No. 139050 Mark N. Todzo, State Bar No. 168389 Ryan D. Cabinte, State Bar No. 230792 **ENDORSED** 3 1627 Irving Street FILED ALAMEDA COUNTY San Francisco, CA 94122 4 Telephone: (415) 759-4111 Facsimile: (415) 759-4112 JUL 1 9 2007 5 BY E. BAKER PLANCE COURT Attorneys for Plaintiff 6 CENTER FOR ENVIRONMENTAL HEALTH 7 8 SUPERIOR COURT OF THE STATE OF CALIFORNIA 9 COUNTY OF ALAMEDA 10 11 12 PEOPLE OF THE STATE OF CALIFORNIA, Lead Case No.: RG 04-162075 13 ex rel. BILL LOCKYER, Attorney General, [Consolidated with Case Nos.: RG 06-14 269531; RG 04-162037; and RG 04-Plaintiff, 169511] 15 v. THIRD AMENDED COMPLAINT --16 CENTER FOR ENVIRONMENTAL **BURLINGTON COAT FACTORY** HEALTH V.\_NADRI, INC.; CASE NO. 17 WAREHOUSE CORPORATION, et al., RG 06-269531 18 Health & Safety Code §25249.6 et seq. Defendants. 19 (Other) 20 And Consolidated Cases. 21 22 23 24 25 26 27 28

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Plaintiff Center for Environmental Health, in the public interest, based on information and belief and investigation of counsel, except for information based on personal knowledge, hereby makes the following allegations:

## **INTRODUCTION**

1. This Third Amended Complaint seeks to remedy defendants' continuing failure to warn individuals in California that they are being exposed to lead and lead compounds (collectively, "Lead"), chemicals known to the State of California to cause cancer, birth defects and other reproductive harm. Such exposures have occurred, and continue to occur, through the manufacture, distribution, sale and use of defendants' jewelry, such as bracelets, necklaces, and earrings, made of materials containing Lead (the "Products"). Lead is present in both the metallic and non-metallic parts of the Products. The route of exposure for the violations is direct ingestion when consumers place the Products in their mouths, ingestion via hand to mouth contact after consumers wear, touch or handle the Products or eat after coming into contact with the Products, and dermal absorption directly through the skin when consumers wear, touch or handle the Products. Many of the Products are designed for and marketed to young children and teens, who are particularly likely to place the Products in their mouths and who are also particularly susceptible to lead poisoning. These exposures occur in homes, workplaces and everywhere else throughout California where people wear, touch or handle the Products. Clear and reasonable warnings are not provided to users of the Products regarding the carcinogenic or reproductive hazards of Lead. Consequently, defendants have violated and continue to violate the warning provision of Proposition 65. Health & Safety Code §25249.6.

## **PARTIES**

2. Plaintiff CENTER FOR ENVIRONMENTAL HEALTH ("CEH") is a non-profit corporation dedicated to protecting the public from environmental health hazards and toxic exposures. CEH is based in Oakland, California and incorporated under the laws of the State of California. CEH is a "person" within the meaning of Health & Safety Code §25249.11(a) and brings this enforcement action in the public interest pursuant to Health & Safety Code §25249.7(d). CEH is a nationally recognized non-profit environmental advocacy

group that has prosecuted a large number of Proposition 65 cases in the public interest. These cases have resulted in significant public benefit, including reformulation of toxic products to make them safer and the provision of clear and reasonable warnings on hundreds of products sold throughout California.

- 3. Defendant 21<sup>ST</sup> CENTURY GIRL, INC. is a person in the course of doing business within the meaning of Health & Safety Code §25249.11. 21<sup>ST</sup> CENTURY GIRL, INC. manufactures, distributes and/or sells the Products for sale and use in California.
- 4. Defendant 99¢ ONLY STORES is a person in the course of doing business within the meaning of Health & Safety Code §25249.11. 99¢ ONLY STORES manufactures, distributes and/or sells the Products for sale and use in California.
- 5. Defendant ALDO GROUP, INC. is a person in the course of doing business within the meaning of Health & Safety Code §25249.11. ALDO GROUP, INC. manufactures, distributes and/or sells the Products for sale and use in California.
- 6. Defendant ALDO US, INC. is a person in the course of doing business within the meaning of Health & Safety Code §25249.11. ALDO US, INC. manufactures, distributes and/or sells the Products for sale and use in California.
- 7. Defendant ALMAR SALES CO., INC. is a person in the course of doing business within the meaning of Health & Safety Code §25249.11. ALMAR SALES CO., INC. manufactures, distributes and/or sells the Products for sale and use in California.
- 8. Defendant ALMART RETAIL DEVELOPMENT COMPANY, INC. is a person in the course of doing business within the meaning of Health & Safety Code §25249.11. ALMART RETAIL DEVELOPMENT COMPANY, INC. manufactures, distributes and/or sells the Products for sale and use in California.
- 9. Defendant AMERICA'S COLLECTIBLES NETWORK, INC. dba

  JEWELRY TELEVISION is a person in the course of doing business within the meaning of

  Health & Safety Code §25249.11. AMERICA'S COLLECTIBLES NETWORK, INC. dba

  JEWELRY TELEVISION manufactures, distributes and/or sells the Products for sale and use in

  California.

- 10. Defendant AMINCO INTERNATIONAL (USA), INC. is a person in the course of doing business within the meaning of Health & Safety Code §25249.11. AMINCO INTERNATIONAL (USA), INC. manufactures, distributes and/or sells the Products for sale and use in California.
- 11. Defendant AMSCAN HOLDINGS, INC. is a person in the course of doing business within the meaning of Health & Safety Code §25249.11. AMSCAN HOLDINGS, INC. manufactures, distributes and/or sells the Products for sale and use in California.
- 12. Defendant AQUARIUS RAGS, LLC is a person in the course of doing business within the meaning of Health & Safety Code §25249.11. AQUARIUS RAGS, LLC manufactures, distributes and/or sells the Products for sale and use in California.
- 13. Defendant BAKERS FOOTWEAR GROUP, INC. is a person in the course of doing business within the meaning of Health & Safety Code §25249.11. BAKERS FOOTWEAR GROUP, INC. manufactures, distributes and/or sells the Products for sale and use in California.
- 14. Defendant BARCELINO CONTINENTAL CORP. is a person in the course of doing business within the meaning of Health & Safety Code §25249.11. BARCELINO CONTINENTAL CORP. manufactures, distributes and/or sells the Products for sale and use in California.
- 15. Defendant BEBE STORES, INC. is a person in the course of doing business within the meaning of Health & Safety Code §25249.11. BEBE STORES, INC. manufactures, distributes and/or sells the Products for sale and use in California.
- 16. Defendant BEVERLY FABRICS, INC. is a person in the course of doing business within the meaning of Health & Safety Code §25249.11. BEVERLY FABRICS, INC. manufactures, distributes and/or sells the Products for sale and use in California.
- 17. Defendant BIG LOTS STORES, INC. is a person in the course of doing business within the meaning of Health & Safety Code §25249.11. BIG LOTS STORES, INC. manufactures, distributes and/or sells the Products for sale and use in California.
  - 18. Defendant BJB, INC. is a person in the course of doing business within the

meaning of Health & Safety Code §25249.11. BJB, INC. manufactures, distributes and/or sells the Products for sale and use in California.

- 19. Defendant BRANDON FEMME, INC. is a person in the course of doing business within the meaning of Health & Safety Code §25249.11. BRANDON FEMME, INC. manufactures, distributes and/or sells the Products for sale and use in California.
- 20. Defendant CACHE, INC. is a person in the course of doing business within the meaning of Health & Safety Code §25249.11. CACHE, INC. manufactures, distributes and/or sells the Products for sale and use in California.
- 21. Defendant CHARMS BY THE BAY is a person in the course of doing business within the meaning of Health & Safety Code §25249.11. CHARMS BY THE BAY manufactures, distributes and/or sells the Products for sale and use in California.
- 22. Defendant CLUB LIBBY LU, INC. is a person in the course of doing business within the meaning of Health & Safety Code §25249.11. CLUB LIBBY LU, INC. manufactures, distributes and/or sells the Products for sale and use in California.
- 23. Defendant COLDWATER CREEK, INC. is a person in the course of doing business within the meaning of Health & Safety Code §25249.11. COLDWATER CREEK, INC. manufactures, distributes and/or sells the Products for sale and use in California.
- 24. Defendant COUNTRY VISIONS, INC. is a person in the course of doing business within the meaning of Health & Safety Code §25249.11. COUNTRY VISIONS, INC. manufactures, distributes and/or sells the Products for sale and use in California.
- 25. Defendant COUSIN CORPORATION OF AMERICA is a person in the course of doing business within the meaning of Health & Safety Code §25249.11. COUSIN CORPORATION OF AMERICA manufactures, distributes and/or sells the Products for sale and use in California.
- 26. Defendant DAISO CALIFORNIA LLC is a person in the course of doing business within the meaning of Health & Safety Code §25249.11. DAISO CALIFORNIA LLC manufactures, distributes and/or sells the Products for sale and use in California.
  - 27. Defendant D.M. MERCHANDISING, INC. is a person in the course of

doing business within the meaning of Health & Safety Code §25249.11. D.M. MERCHANDISING, INC. manufactures, distributes and/or sells the Products for sale and use in California.

- 28. Defendant DONKIE, LLC dba AMBIANCE is a person in the course of doing business within the meaning of Health & Safety Code §25249.11. DONKIE, LLC dba AMBIANCE manufactures, distributes and/or sells the Products for sale and use in California.
- 29. Defendant ESTÉE LAUDER INC. is a person in the course of doing business within the meaning of Health & Safety Code §25249.11. ESTÉE LAUDER INC. manufactures, distributes and/or sells the Products for sale and use in California.
- 30. Defendant THE ESTÉE LAUDER COMPANIES INC. is a person in the course of doing business within the meaning of Health & Safety Code §25249.11. THE ESTÉE LAUDER COMPANIES INC. manufactures, distributes and/or sells the Products for sale and use in California.
- 31. Defendant ETHEL & MYRTLE, INC. is a person in the course of doing business within the meaning of Health & Safety Code §25249.11. ETHEL & MYRTLE, INC. manufactures, distributes and/or sells the Products for sale and use in California.
- 32. Defendant FURLA (U.S.A.) INCORPORATED is a person in the course of doing business within the meaning of Health & Safety Code §25249.11. FURLA (U.S.A.) INCORPORATED manufactures, distributes and/or sells the Products for sale and use in California.
- 33. Defendant GANZ, INC. is a person in the course of doing business within the meaning of Health & Safety Code §25249.11. GANZ, INC. manufactures, distributes and/or sells the Products for sale and use in California.
- 34. Defendant GEORGIOU STUDIO, INC. is a person in the course of doing business within the meaning of Health & Safety Code §25249.11. GEORGIOU STUDIO, INC. manufactures, distributes and/or sells the Products for sale and use in California.
- 35. Defendant HAND & MIND, INC. is a person in the course of doing business within the meaning of Health & Safety Code §25249.11. HAND & MIND, INC.

manufactures, distributes and/or sells the Products for sale and use in California.

- 36. Defendant HARD ROCK CAFE INTERNATIONAL (USA), INC. is a person in the course of doing business within the meaning of Health & Safety Code §25249.11. HARD ROCK CAFE INTERNATIONAL (USA), INC. manufactures, distributes and/or sells the Products for sale and use in California.
- 37. Defendant HELEN OF TROY LTD. is a person in the course of doing business within the meaning of Health & Safety Code §25249.11. HELEN OF TROY LTD. manufactures, distributes and/or sells the Products for sale and use in California.
- 38. Defendant HOME SHOPPING NETWORK, INC. is a person in the course of doing business within the meaning of Health & Safety Code §25249.11. HOME SHOPPING NETWORK, INC. manufactures, distributes and/or sells the Products for sale and use in California.
- 39. Defendant IDEAL STATIONERS, INC. is a person in the course of doing business within the meaning of Health & Safety Code §25249.11. IDEAL STATIONERS, INC. manufactures, distributes and/or sells the Products for sale and use in California.
- 40. Defendant I & J.C. CORP. is a person in the course of doing business within the meaning of Health & Safety Code §25249.11. I & J.C. CORP. manufactures, distributes and/or sells the Products for sale and use in California.
- 41. Defendant I LOVE BRACELETS, INC. is a person in the course of doing business within the meaning of Health & Safety Code §25249.11. I LOVE BRACELETS, INC. manufactures, distributes and/or sells the Products for sale and use in California.
- 42. Defendant IMPERIAL TOY LLC is a person in the course of doing business within the meaning of Health & Safety Code §25249.11. IMPERIAL TOY LLC manufactures, distributes and/or sells the Products for sale and use in California.
- 43. Defendant INNISBROOK WRAPS, INC. is a person in the course of doing business within the meaning of Health & Safety Code §25249.11. INNISBROOK WRAPS, INC. manufactures, distributes and/or sells the Products for sale and use in California.
  - 44. Defendant JACADI USA, INC. is a person in the course of doing business

within the meaning of Health & Safety Code §25249.11. JACADI USA, INC. manufactures, distributes and/or sells the Products for sale and use in California.

- 45. Defendant JEST JEWELS, INC. is a person in the course of doing business within the meaning of Health & Safety Code §25249.11. JEST JEWELS, INC. manufactures, distributes and/or sells the Products for sale and use in California.
- 46. Defendant JIGSAW USA INC. is a person in the course of doing business within the meaning of Health & Safety Code §25249.11. JIGSAW USA INC. manufactures, distributes and/or sells the Products for sale and use in California.
- 47. Defendant JIMMY Z SURF CO., INC. is a person in the course of doing business within the meaning of Health & Safety Code §25249.11. JIMMY Z SURF CO., INC. manufactures, distributes and/or sells the Products for sale and use in California.
- 48. Defendant JJI INTERNATIONAL, INC. is a person in the course of doing business within the meaning of Health & Safety Code §25249.11. JJI INTERNATIONAL, INC. manufactures, distributes and/or sells the Products for sale and use in California.
- 49. Defendant KATE SPADE LLC is a person in the course of doing business within the meaning of Health & Safety Code §25249.11. KATE SPADE LLC manufactures, distributes and/or sells the Products for sale and use in California.
- 50. Defendant LEARNING EXPRESS, INC. is a person in the course of doing business within the meaning of Health & Safety Code §25249.11. LEARNING EXPRESS, INC. manufactures, distributes and/or sells the Products for sale and use in California.
- 51. Defendant LESILU PRODUCTIONS, INC. dba HEY DOLL is a person in the course of doing business within the meaning of Health & Safety Code §25249.11. LESILU PRODUCTIONS, INC. dba HEY DOLL manufactures, distributes and/or sells the Products for sale and use in California.
- 52. Defendant LONG RAP, INC. is a person in the course of doing business within the meaning of Health & Safety Code §25249.11. LONG RAP, INC. manufactures, distributes and/or sells the Products for sale and use in California.
  - 53. Defendant LUCAS DESIGN INTERNATIONAL, INC. is a person in the

course of doing business within the meaning of Health & Safety Code §25249.11. LUCAS DESIGN INTERNATIONAL, INC. manufactures, distributes and/or sells the Products for sale and use in California.

- 54. Defendant MALOOF SPORTS & ENTERTAINMENT, LLC is a person in the course of doing business within the meaning of Health & Safety Code §25249.11.

  MALOOF SPORTS & ENTERTAINMENT, LLC manufactures, distributes and/or sells the Products for sale and use in California.
- 55. Defendant MAXFIELD, INC. is a person in the course of doing business within the meaning of Health & Safety Code §25249.11. MAXFIELD, INC. manufactures, distributes and/or sells the Products for sale and use in California.
- 56. Defendant MCCAULOU'S, INC. is a person in the course of doing business within the meaning of Health & Safety Code §25249.11. MCCAULOU'S, INC. manufactures, distributes and/or sells the Products for sale and use in California.
- 57. Defendant MEL BERNIE & COMPANY, INC. is a person in the course of doing business within the meaning of Health & Safety Code §25249.11. MEL, BERNIE & COMPANY, INC. manufactures, distributes and/or sells the Products for sale and use in California.
- 58. Defendant METROPARK USA, INC. is a person in the course of doing business within the meaning of Health & Safety Code §25249.11. METROPARK USA, INC. manufactures, distributes and/or sells the Products for sale and use in California.
- 59. Defendant NAKAJIMA USA, INC. is a person in the course of doing business within the meaning of Health & Safety Code §25249.11. NAKAJIMA USA, INC. manufactures, distributes and/or sells the Products for sale and use in California.
- 60. Defendant NO FEAR, INC. is a person in the course of doing business within the meaning of Health & Safety Code §25249.11. NO FEAR, INC. manufactures, distributes and/or sells the Products for sale and use in California.
- 61. Defendant NO FEAR RETAIL STORES, INC. is a person in the course of doing business within the meaning of Health & Safety Code §25249.11. NO FEAR RETAIL

manufactures, distributes and/or sells the Products for sale and use in California.

- 70. Defendant PHILLIPS-VAN HEUSEN CORPORATION is a person in the course of doing business within the meaning of Health & Safety Code §25249.11. PHILLIPS-VAN HEUSEN COPORATION manufactures, distributes and/or sells the Products for sale and use in California.
- 71. Defendant PUMPKIN PATCH LLC is a person in the course of doing business within the meaning of Health & Safety Code §25249.11. PUMPKIN PATCH LLC manufactures, distributes and/or sells the Products for sale and use in California.
- 72. Defendant PUREBEAUTY, INC. is a person in the course of doing business within the meaning of Health & Safety Code §25249.11. PUREBEAUTY, INC. manufactures, distributes and/or sells the Products for sale and use in California.
- 73. Defendant RALEY'S is a person in the course of doing business within the meaning of Health & Safety Code §25249.11. RALEY'S manufactures, distributes and/or sells the Products for sale and use in California.
- 74. Defendant REGIS CORPORATION is a person in the course of doing business within the meaning of Health & Safety Code §25249.11. REGIS CORPORATION manufactures, distributes and/or sells the Products for sale and use in California.
- 75. Defendant ROC APPAREL GROUP, LLC is a person in the course of doing business within the meaning of Health & Safety Code §25249.11. ROC APPAREL GROUP, LLC manufactures, distributes and/or sells the Products for sale and use in California.
- 76. Defendant RUE 21, INC. is a person in the course of doing business within the meaning of Health & Safety Code §25249.11. RUE 21, INC. manufactures, distributes and/or sells the Products for sale and use in California.
- 77. Defendant SAFEWAY INC. is a person in the course of doing business within the meaning of Health & Safety Code §25249.11. SAFEWAY INC. manufactures, distributes and/or sells the Products for sale and use in California.
- 78. Defendant SAUSALITO ACCESSORIES, INC. is a person in the course of doing business within the meaning of Health & Safety Code §25249.11. SAUSALITO

is a person in the course of doing business within the meaning of Health & Safety Code §25249.11. STRASBURG-JARVIS, INC. dba STRASBURG CHILDREN manufactures, distributes and/or sells the Products for sale and use in California.

- 87. Defendant THE RAIDER IMAGE, LLC is a person in the course of doing business within the meaning of Health & Safety Code §25249.11. THE RAIDER IMAGE, LLC manufactures, distributes and/or sells the Products for sale and use in California.
- 88. Defendant THE TALBOTS, INC. is a person in the course of doing business within the meaning of Health & Safety Code §25249.11. THE TALBOTS, INC. manufactures, distributes and/or sells the Products for sale and use in California.
- 89. Defendant THE TJX COMPANIES, INC. is a person in the course of doing business within the meaning of Health & Safety Code §25249.11. THE TJX COMPANIES, INC. manufactures, distributes and/or sells the Products for sale and use in California.
- 90. Defendant T.J. MAXX OF CALIFORNIA, LLC is a person in the course of doing business within the meaning of Health & Safety Code §25249.11. T.J. MAXX OF CALIFORNIA, LLC manufactures, distributes and/or sells the Products for sale and use in California.
- 91. Defendant TRAVEL TRADERS HOTEL STORES, INC. is a person in the course of doing business within the meaning of Health & Safety Code §25249.11. TRAVEL TRADERS HOTEL STORES, INC. manufactures, distributes and/or sells the Products for sale and use in California.
- 92. Defendant TRAVEL TRADERS, LLC is a person in the course of doing business within the meaning of Health & Safety Code TRAVEL TRADERS, LLC manufactures, distributes and/or sells the Products for sale and use in California.
- 93. Defendant ULTA SALON, COSMETICS & FRAGRANCE, INC. is a person in the course of doing business within the meaning of Health & Safety Code §25249.11. ULTA SALON, COSMETICS & FRAGRANCE, INC. manufactures, distributes and/or sells the Products for sale and use in California.

them to Lead without prior clear and reasonable warning regarding the carcinogenic or reproductive hazards of Lead.

- who wear, touch or handle the Products are exposed to Lead through the reasonably foreseeable use of the Products. These exposures occur when people who wear, touch or handle the Products ingest the Lead by placing the Products directly in their mouths, ingest the Lead by hand to mouth contact, ingest the Lead by eating or drinking after coming into contact with the Products, and absorb the Lead through directly the skin. No clear and reasonable warning is provided with the Products regarding the carcinogenic or reproductive hazards of Lead.
- 115. Any person acting in the public interest has standing to enforce violations of Proposition 65 provided that such person has supplied the requisite public enforcers with a valid 60-Day Notice of Violation and such public enforcers are not diligently prosecuting the action within such time. Health & Safety Code §25249.7(d).
- provided a 60-Day "Notice of Violation of Proposition 65" to the California Attorney General, the District Attorneys of every county in California, the City Attorneys of every California city with a population greater than 750,000, and to each named Defendant. In compliance with Health & Safety Code §25249.7(d) and 22 CCR §12903(b), each Notice of Violation included the following information: the name and address of the violator; the statute violated; the time period during which violations occurred; specific descriptions of the violations, including the routes of exposure to Lead from the Products, and the specific type of product with specific non-exclusive examples of Products sold and used in violation of Proposition 65; and the name of the specific Proposition 65-listed chemical that is the subject of the violation described in the Notice (Lead).
- 117. CEH also sent a Certificate of Merit relating to each of the Notices to the California Attorney General, the District Attorneys of every county in California, the City Attorneys of every California city with a population greater than 750,000, and to each named Defendant. In compliance with Health & Safety Code §25249.7(d) and 11 CCR §3101, each of

these Certificates certified that CEH's counsel: (1) has consulted with one or more persons with relevant and appropriate experience or expertise who reviewed facts, studies or other data regarding the exposures to Lead alleged in the Notice; and (2) based on the information obtained through such consultations, believes that there is a reasonable and meritorious case for a citizen enforcement action based on the facts alleged in the attached Notice. In compliance with Health & Safety Code §25249.7(d) and 11 CCR §3102, each of the Certificates served on the Attorney General included factual information – provided on a confidential basis – sufficient to establish the basis for the Certificate, including the identity of the person(s) consulted by CEH's counsel and the facts, studies or other data reviewed by such persons.

- 118. None of the public prosecutors with the authority to prosecute violations of Proposition 65 has commenced and/or is diligently prosecuting a cause of action against the Proposition 65 Defendants under Health & Safety Code §25249.5 *et seq.* based on the claims asserted in the Notices.
- 119. Any person "violating or threatening to violate" the Proposition 65 may be enjoined in any court of competent jurisdiction. Health & Safety Code §25249.7. To "threaten to violate" is defined to mean "to create a condition in which there is a substantial probability that a violation will occur." Health & Safety Code §25249.11(e). Proposition 65 provides for civil penalties not to exceed \$2,500 per day for each violation of Proposition 65.

## **FIRST CAUSE OF ACTION**

## (Violations of the Health & Safety Code §25249.6)

- 120. Plaintiff realleges and incorporates by reference as if specifically set forth herein Paragraphs 1 through 119 inclusive.
- 121. By placing the Products into the stream of commerce, Defendants are persons in the course of doing business within the meaning of Health & Safety Code §25249.11.
- 122. Defendants know that through the reasonably foreseeable use of the Products, users of the Products are exposed to Lead. Defendants intend that the Products be used in a manner that results in users of the Products being exposed to Lead contained in the Products.
  - 123. Defendants have failed, and continue to fail, to provide clear and

1	5.	That the Court grant such other and further relief as may be just and
2	proper.	
3	Dated: July 19, 2007	Respectfully submitted,
4		LEXINGTON LAW GROUP, LLP
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7		Eric S. Somers
8		Attorneys for Plaintiff CENTER FOR ENVIRONMENTAL HEALTH
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