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CASE MANAGEMENT CONFERENCE SET

APR 13 2007 - 9⁰⁰ AM

DEPARTMENT 212

Attorneys for Plaintiff
RUSSELL BRIMER

8 SUPERIOR COURT OF THE STATE OF CALIFORNIA
9 FOR THE CITY AND COUNTY OF SAN FRANCISCO
10 UNLIMITED CIVIL JURISDICTION

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12
13 RUSSELL BRIMER,

14 Plaintiff,

15 v.

16 WHOLE FOODS MARKET, CALIFORNIA,
17 INC.; WHOLE FOODS MARKET, INC.;
HERMAN DODGE & SONS, INC.; and DOES
1 through 150, inclusive,

18 Defendants.

No. _____

CGC-06-457886

**COMPLAINT FOR CIVIL PENALTIES
AND INJUNCTIVE RELIEF**

(Health & Safety Code §25249, *et seq.*)

19
20 RUSSELL BRIMER, by and through his counsel, on behalf of himself, on behalf of all
21 others similarly situated and on behalf of the general public, hereby alleges as follows:

22 **NATURE OF THE ACTION**

23 1. This Complaint is a representative action brought by plaintiff RUSSELL BRIMER,
24 on behalf of citizens of the State of California, to enforce each citizen's right to be informed of the
25 presence of and nature of toxic chemicals in consumer goods.

26 2. This Complaint seeks to remedy defendants' continuing failures to warn the
27 citizens of the State of California about the presence of, the nature of, and such citizens' actual and
28 potential exposure to lead present in or on consumer products placed into the stream of commerce

1 by defendants.

2 3. Lead is a chemical that is identified in Title 22, California Code of Regulations
3 (“CCR”) §12000 that is known to the State of California to cause birth defects and other
4 reproductive harm. Lead shall hereafter be referred to as the “LISTED CHEMICAL.” The
5 consumer products containing the LISTED CHEMICAL, and for which defendants are
6 responsible, are: mugs and other ceramic containers intended for the consumption of food or
7 beverages with colored artwork or designs on the exterior including, but not limited to, *Infuser*
8 *Mug Oriental 10 oz, #124-380 (#7 94283 10445 5)*. All such consumer products containing the
9 LISTED CHEMICAL on the exterior shall hereafter be referred to as the “PRODUCTS.”

10 4. Under California’s Safe Drinking Water and Toxic Enforcement Act of 1986,
11 Health & Safety Code §25249.6 *et seq.*¹ (hereafter “Proposition 65”), “No person in the course of
12 doing business shall knowingly and intentionally expose any individual to a chemical known to the
13 state to cause cancer or reproductive toxicity without first giving clear and reasonable warning to
14 such individual....”

15 5. On February 27, 1987, the State listed lead as a chemical known to cause birth
16 defects and other reproductive harm. This chemical became subject to the warning requirement
17 one year later and was therefore subject to the “clear and reasonable warning” requirements of
18 Proposition 65, beginning on February 27, 1988. (22 CCR §12000(b)(c); Proposition 65.)

19 6. Defendants’ failures to provide proper mandatory warnings about exposure to the
20 LISTED CHEMICAL in conjunction with the sale of the PRODUCTS is a violation of Proposition
21 65 and subjects defendants to enjoinder of such conduct as well as civil penalties for each such
22 violation.

23 7. For defendants’ violations of Proposition 65, plaintiff seeks preliminary injunctive
24 and permanent injunctive relief to compel defendants to provide purchasers of the PRODUCTS
25 with the appropriate Proposition 65 warning regarding the health hazards of the LISTED
26 CHEMICAL.

27
28 ¹ Unless specifically noted, all statutory citations refer to California law.

1 8. Plaintiff also seeks civil penalties against defendants for their violations of
2 Proposition 65, as provided for by Health & Safety Code §25249.7(b).

3 **PARTIES**

4 9. Plaintiff RUSSELL BRIMER is a citizen of the State of California who is dedicated
5 to protecting the health of California citizens, including the elimination or reduction of toxic
6 exposures from consumer products, and who brings this action on behalf of the general public
7 pursuant to Health & Safety Code §25249.7.

8 10. Defendant WHOLE FOODS MARKET, CALIFORNIA, INC. (“WHOLE FOODS
9 CALIFORNIA”) is a person doing business within the meaning of Health & Safety Code
10 §25249.11.

11 11. WHOLE FOODS, CALIFORNIA manufactures, distributes and/or offers the
12 PRODUCTS for sale or use in the State of California or implies by its conduct that it
13 manufactures, distributes and/or offers the PRODUCTS for sale or use in the State of California.

14 12. Defendant WHOLE FOODS MARKET, INC. (“WHOLE FOODS MARKET”) is a
15 person doing business within the meaning of Health & Safety Code §25249.11.

16 13. WHOLE FOODS MARKET manufactures, distributes and/or offers the
17 PRODUCTS for sale or use in the State of California or implies by its conduct that it
18 manufactures, distributes and/or offers the PRODUCTS for sale or use in the State of California.

19 14. Defendant HERMAN DODGE & SONS, INC. (“HERMAN DODGE & SONS”) is
20 a person doing business within the meaning of Health & Safety Code §25249.11.

21 15. HERMAN DODGE & SONS manufactures, distributes and/or offers the
22 PRODUCTS for sale or use in the State of California or implies by its conduct that it
23 manufactures, distributes and/or offers the PRODUCTS for sale or use in the State of California.

24 16. Defendants DOES 1-50 (hereafter “MANUFACTURER DEFENDANTS”) are each
25 persons doing business within the meaning of Health & Safety Code §25249.11.

26 17. MANUFACTURER DEFENDANTS engage in the process of research, testing,
27 designing, assembling, fabricating and/or manufacturing, or imply by their conduct that they
28 engage in the process of research, testing, designing, assembling, fabricating and/or

1 manufacturing, one or more of the PRODUCTS for sale, consumption or use in the State of
2 California.

3 18. Defendants DOES 51-100 (hereafter "DISTRIBUTOR DEFENDANTS") are each
4 persons doing business within the meaning of Health & Safety Code §25249.11.

5 19. DISTRIBUTOR DEFENDANTS distribute, exchange, transfer, process and/or
6 transport one or more of the PRODUCTS to individuals, businesses or retailers in the State of
7 California.

8 20. Defendants DOES 101-150 (hereafter "RETAIL DEFENDANTS") are each
9 persons doing business within the meaning of Health & Safety Code §25249.11.

10 21. RETAIL DEFENDANTS offer the PRODUCTS for sale to individuals in the State
11 of California.

12 22. At this time, the true names of Defendants DOES 1 through 150, inclusive, are
13 unknown to plaintiff, who therefore sues said defendants by their fictitious name pursuant to Code
14 of Civil Procedure §474. Plaintiff is informed and believes, and on that basis alleges, that each of
15 the fictitiously named defendants is responsible for the acts and occurrences herein alleged. When
16 ascertained, their true names shall be reflected in an amended complaint.

17 23. WHOLE FOODS CALIFORNIA, WHOLE FOODS MARKET, HERMAN
18 DODGE & SONS, MANUFACTURER DEFENDANTS, DISTRIBUTOR DEFENDANTS,
19 RETAIL DEFENDANTS, and Defendants DOES 1 through 150 shall, where appropriate,
20 collectively be referred to hereafter as "DEFENDANTS".

21 **VENUE AND JURISDICTION**

22 24. Venue is proper in the San Francisco County Superior Court, pursuant to Code of
23 Civil Procedure §§394, 395, 395.5 because this Court is a court of competent jurisdiction, because
24 one or more instances of wrongful conduct occurred, and continues to occur, in the County of San
25 Francisco and/or because DEFENDANTS conducted, and continue to conduct, business in this
26 County with respect to the PRODUCTS.

27 25. The California Superior Court has jurisdiction over this action pursuant to
28 California Constitution Article VI, §10, which grants the Superior Court "original jurisdiction in

1 all causes except those given by statute to other trial courts.” The statute under which this action
2 is brought does not specify any other basis of subject matter jurisdiction.

3 26. The California Superior Court has jurisdiction over DEFENDANTS based on
4 plaintiff’s information and good faith belief that each defendant is a person, firm, corporation or
5 association that either is a citizen of the State of California, has sufficient minimum contacts in the
6 State of California, or otherwise purposefully avails itself of the California market.
7 DEFENDANTS’ purposeful availment renders the exercise of personal jurisdiction by California
8 courts consistent with traditional notions of fair play and substantial justice.

9 **FIRST CAUSE OF ACTION**

10 **(Violation of Proposition 65)**

11 27. Plaintiff realleges and incorporates by reference, as if fully set forth herein,
12 Paragraphs 1 through 26, inclusive.

13 28. The citizens of the State of California have expressly stated in the Safe Drinking
14 Water and Toxic Enforcement Act of 1986, Health & Safety Code §25249.6, *et seq.* (“Proposition
15 65”) that they must be informed “about exposures to chemicals that cause cancer, birth defects and
16 other reproductive harm.” (Proposition 65, §1(b).)

17 29. Proposition 65 further states that, “No person in the course of doing business shall
18 knowingly and intentionally expose any individual to a chemical known to the state to cause
19 cancer or reproductive toxicity without first giving clear and reasonable warning to such
20 individual....”

21 30. Based on information and good faith belief, plaintiff alleges that, at all times
22 relevant to this Complaint, DEFENDANTS have engaged in the sales of the PRODUCTS in
23 violation of Health & Safety Code §25249.6, *et seq.*, and that DEFENDANTS’ offensive sale of
24 the PRODUCTS has continued to occur beyond DEFENDANTS’ receipt of plaintiff’s 60-Day
25 Notice of Violation. Plaintiff also alleges and believes that such violations will continue to occur
26 into the future.

27 31. On August 11, 2006, a “60-Day Notice” of Proposition 65 violations containing a
28 Certificate of Merit pursuant to California Health & Safety Code §25249.7(d)(1) was provided to

1 public enforcement agencies and to WHOLE FOODS MARKET, CALIFORNIA, INC., WHOLE
2 FOODS MARKET, INC. and HERMAN DODGE & SONS stating that exposures to the LISTED
3 CHEMICAL were occurring in the State of California from the reasonably foreseeable uses of the
4 PRODUCTS, without the individual purchasers and users first having been provided with a “clear
5 and reasonable warning” regarding such exposure.

6 32. The appropriate public enforcement agencies have failed to commence and
7 diligently prosecute a cause of action, under Health & Safety Code §25249.6, *et seq.*, against
8 DEFENDANTS based on the claims asserted in Plaintiff’s 60-Day Notice.

9 33. At all times relevant to this action, the PRODUCTS contained the LISTED
10 CHEMICAL.

11 34. At all times relevant to this action, the DEFENDANTS knew or should have known
12 that the PRODUCTS contained the LISTED CHEMICAL.

13 35. At all times relevant to this action, the LISTED CHEMICAL was present in or on
14 the PRODUCTS in such a way as to be available for transfer or release from PRODUCTS to
15 individuals during the reasonably foreseeable use of the PRODUCTS.

16 36. The normal and reasonably foreseeable use of the PRODUCTS has caused and
17 continues to cause an exposure to the LISTED CHEMICAL, as such exposure is defined by 22
18 CCR §12601.

19 37. Based on information and good faith belief, plaintiff alleges that at all times
20 relevant to this action, DEFENDANTS had knowledge that individuals’ normal and reasonably
21 foreseeable use of the PRODUCTS would cause an exposure to the LISTED CHEMICAL.

22 38. At all times relevant to this action, DEFENDANTS, and each of them, intended
23 that such exposures to the LISTED CHEMICAL from the reasonably foreseeable use of the
24 PRODUCTS would occur by their deliberate, non-accidental participation in the manufacture,
25 distribution and/or sale of PRODUCTS to individuals in the State of California.

26 39. At all times relevant to this action, DEFENDANTS failed to provide a “clear and
27 reasonable warning” of reproductive toxicity (as defined by 22 CCR §12601) to those consumers
28 or other individuals in the State of California who were or could become exposed to the

1 PRODUCTS and to the LISTED CHEMICAL contained therein.

2 40. Contrary to the express policy and statutory prohibition of Proposition 65, enacted
3 directly by California voters, individuals thus exposed to the LISTED CHEMICAL from the
4 PRODUCTS, without “clear and reasonable warning”, have suffered and continue to suffer
5 irreparable harm, for which harm they have no plain, speedy or adequate remedy at law.

6 41. As a consequence of the above-described acts, DEFENDANTS, and each of them,
7 are liable, pursuant to Health & Safety Code §25249.7(b), for a maximum civil penalty of \$2,500
8 per day for each violation.

9 42. As a consequence of the above-described acts, Health & Safety Code §25249.7 also
10 specifically authorizes the grant of injunctive relief under Proposition 65 against DEFENDANTS.

11 Wherefore, plaintiff prays judgment against DEFENDANTS, and each of them, as set forth
12 hereafter.

13 **PRAYER FOR RELIEF**

14 Wherefore, plaintiff prays for judgment against DEFENDANTS as follows:

15 1. That the Court, pursuant to Health & Safety Code §25249.7(b), assess civil
16 penalties against DEFENDANTS, and each of them, in the amount of \$2,500 per day for each
17 violation alleged herein;

18 2. That the Court, pursuant to Health & Safety Code §25249.7(a), preliminarily and
19 permanently enjoin DEFENDANTS, and each of them, from offering the PRODUCTS for sale or
20 use in California, without providing an identification of the LISTED CHEMICAL in the
21 PRODUCTS as well as “clear and reasonable warning[s]” as defined by 22 CCR §12601, as
22 plaintiff shall specify in further application to the Court;

23 3. That the Court grant plaintiff his reasonable attorney’s fees and costs of suit; and

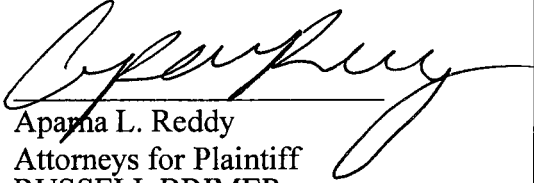
24 4. That the Court grant such other and further relief as may be just and proper.

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1 Dated: November 14, 2006

Respectfully Submitted,
HIRST & CHANLER, LLP

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5 Aparna L. Reddy
6 Attorneys for Plaintiff
7 RUSSELL BRIMER

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