

1 Reuben Yeroushalmi (SBN 193981)
2 Daniel D. Cho (SBN 105409)
3 Ben Yeroushalmi (SBN 232540)
4 **YEROUSHALMI & ASSOCIATES**
5 9100 Wilshire Boulevard, Suite 610E
6 Beverly Hills, California 90213
7 Telephone: 310.623.1926
8 Facsimile: 310.623.1930

9 Attorneys for Plaintiffs,
10 Consumer Advocacy Group, Inc.

11
12 SUPERIOR COURT OF THE STATE OF CALIFORNIA
13
14 COUNTY OF LOS ANGELES – CENTRAL DISTRICT

15 CONSUMER ADVOCACY GROUP, INC.,
16 in the public interest,
17
18 Plaintiff,
19
20 v.
21
22 ESI Cases & Accessories, Inc. a New York
23 Corporation; and DOES 1-20;
24
25 Defendants.

26 CASE NO. BC 447840

27 COMPLAINT FOR PENALTY,
28 INJUNCTION, AND RESTITUTION

Violation of Proposition 65, the Safe
Drinking Water and Toxic Enforcement
Act of 1986 (*Health & Safety Code*, §
25249.5, *et seq.*)

ACTION IS AN UNLIMITED CIVIL
CASE (exceeds \$25,000)

Plaintiff Consumer Advocacy Group, Inc. alleges a cause of action against Defendants as follows:

///
///
///
///
///
///

CONFORMED COPY
ORIGINAL FILED
SUPERIOR COURT OF CALIFORNIA
COUNTY OF LOS ANGELES

OCT 20 2010

John A. Clarke, Executive Officer/Clerk
BY Shaunya Wesley, Deputy

COPY

THE PARTIES

- 1
2 1. Plaintiff Consumer Advocacy Group, Inc. ("Plaintiff" OR "CAG") is a corporation
3 qualified to do business in the State of California. CAG is a person within the meaning
4 of Health and Safety Code section 25249.11, subdivision (a). CAG, acting as a private
5 attorney general, brings this action in the public interest as defined under Health and
6 Safety Code section 25249.7, subdivision (d).
- 7 2. Defendant E.S.I. Cases & Accessories, Inc. ("ESI") is a company incorporated in the
8 State of New York.
- 9 3. Plaintiff is presently unaware of the true names and capacities of defendants Does 1-20,
10 and therefore sues these defendants by such fictitious names. Plaintiff will amend this
11 complaint to allege their true names and capacities when ascertained. Plaintiff is
12 informed, believes, and thereon alleges that each fictitiously named defendant is
13 responsible in some manner for the occurrences herein alleged and the damages caused
14 thereby.
- 15 4. At all times mentioned herein, the term "Defendants" includes E.S.I. Cases &
16 Accessories, Inc. and Does 1-20.
- 17 5. Plaintiff is informed and believes, and thereon alleges that each of the Defendants at all
18 times mentioned herein have conducted business within the State of California.
- 19 6. At all times relevant to this action, each of the Defendants, including Does 1-20, was an
20 agent, servant, or employee of each of the other Defendants. In conducting the activities
21 alleged in this Complaint, each of the Defendants was acting within the course and scope
22 of this agency, service, or employment, and was acting with the consent, permission, and
23 authorization of each of the other Defendants. All actions of each of the Defendants
24 alleged in this Complaint were ratified and approved by every other Defendant or their
25 officers or managing agents. Alternatively, each of the Defendants aided, conspired with
26 and/or facilitated the alleged wrongful conduct of each of the other Defendants.
- 27 7. Plaintiff is informed, believes, and thereon alleges that at all relevant times, each of the
28 Defendants was a person doing business within the meaning of Health and Safety Code

1 section 25249.11, subdivision (b), and that each of the Defendants had ten (10) or more
2 employees at all relevant times.

3 **JURISDICTION**

- 4 8. The Court has jurisdiction over this lawsuit pursuant to California Constitution Article
5 VI, Section 10, which grants the Superior Court original jurisdiction in all causes except
6 those given by statute to other trial courts. This Court has jurisdiction over this action
7 pursuant to Health and Safety Code section 25249.7, which allows enforcement of
8 violations of Proposition 65 in any Court of competent jurisdiction.
- 9 9. This Court has jurisdiction over Defendants named herein because Defendants either
10 reside or are located in this State or are foreign corporations authorized to do business in
11 California, are registered with the California Secretary of State, or who do sufficient
12 business in California, have sufficient minimum contacts with California, or otherwise
13 intentionally avail themselves of the markets within California through their manufacture,
14 distribution, promotion, marketing, or sale of their products within California to render
15 the exercise of jurisdiction by the California courts permissible under traditional notions
16 of fair play and substantial justice.
- 17 10. Venue is proper in the County of Los Angeles because one or more of the instances of
18 wrongful conduct occurred, and continues to occur, in the County of Los Angeles and/or
19 because Defendants conducted, and continue to conduct, business in the County of Los
20 Angeles with respect to the consumer product that is the subject of this action.

21 **BACKGROUND AND PRELIMINARY FACTS**

- 22 11. In 1986, California voters approved an initiative to address growing concerns about
23 exposure to toxic chemicals and declared their right “[t]o be informed about exposures to
24 chemicals that cause cancer, birth defects, or other reproductive harm.” Ballot Pamp.,
25 Proposed Law, Gen. Elec. (Nov. 4, 1986) at p. 3. The initiative, The Safe Drinking
26 Water and Toxic Enforcement Act of 1986, codified at Health and Safety Code sections
27 25249.5, *et seq.* (“Proposition 65”), helps to protect California’s drinking water sources
28 from contamination, to allow consumers to make informed choices about the products

1 they buy, and to enable persons to protect themselves from toxic chemicals as they see
2 fit.

3 12. Proposition 65 requires the Governor of California to publish a list of chemicals known to
4 the state to cause cancer, birth defects, or other reproductive harm. *Health & Safety Code*
5 § 25249.8. The list, which the Governor updates at least once a year, contains over 700
6 chemicals and chemical families. Proposition 65 imposes warning requirements and
7 other controls that apply to Proposition 65-listed chemicals.

8 13. All businesses with ten (10) or more employees that operate or sell products in California
9 must comply with Proposition 65. Under Proposition 65, businesses are: (1) prohibited
10 from knowingly discharging Proposition 65-listed chemicals into sources of drinking
11 water (*Health & Safety Code* § 25249.5), and (2) required to provide "clear and
12 reasonable" warnings before exposing a person, knowingly and intentionally, to a
13 Proposition 65-listed chemical (*Health & Safety Code* § 25249.6).

14 14. Proposition 65 provides that any person "violating or threatening to violate" the statute
15 may be enjoined in any court of competent jurisdiction. *Health & Safety Code* § 25249.7.
16 "Threaten to violate" means "to create a condition in which there is a substantial
17 probability that a violation will occur." *Health & Safety Code* § 25249.11(e).
18 Defendants are also liable for civil penalties of up to \$2,500.00 per day per violation,
19 recoverable in a civil action. *Health & Safety Code* § 25249.7(b).

20 15. Plaintiff identified certain practices of manufacturers and distributors of lead-bearing
21 products of exposing, knowingly and intentionally, persons in California to the
22 Proposition 65-listed chemicals of such products without first providing clear and
23 reasonable warnings of such to the exposed persons prior to the time of exposure.
24 Plaintiff later discerned that Defendants engaged in such practice.

25 16. On October 1, 1992, the Governor of California added Lead and Lead Compounds to the
26 list of chemicals known to the State to cause cancer (*Cal. Code Regs.* tit. 27, § 27001(b)).
27 Pursuant to Health and Safety Code sections 25249.9 and 25249.10, twenty (20) months
28 after addition of Lead and lead compounds to the list of chemicals known to the State to

1 cause cancer, Lead and lead compounds became fully subject to Proposition 65 warning
2 requirements and discharge prohibitions.

3 17. On February 27, 1987, the Governor of California added Lead to the list of chemicals
4 known to the State to cause reproductive toxicity (*Cal. Code Regs. tit. 27, § 27001(c)*).
5 Lead is known to the State to cause developmental, female, and male reproductive
6 toxicity. Pursuant to Health and Safety Code sections 25249.9 and 25249.10, twenty (20)
7 months after addition of Lead to the list of chemicals known to the State to cause
8 reproductive toxicity, Lead became fully subject to Proposition 65 warning requirements
9 and discharge prohibitions.

10 **SATISFACTION OF PRIOR NOTICE**

11 18. On or about June 11, 2010 Plaintiff gave notice of alleged violations of Health and Safety
12 Code section 25249.6, concerning consumer products exposures, subject to a private
13 action to ESI, identified in the notice as “E.S.I. Cases & Accessories, Inc.,” and to the
14 California Attorney General, County District Attorneys, and City Attorneys for each city
15 containing a population of at least 750,000 people in whose jurisdictions the violations
16 allegedly occurred, concerning Wireless Gear model CC4500 Rapid Car Charger.

17 19. Before sending the notice of alleged violation, Plaintiff investigated the consumer
18 products involved, the likelihood that such products would cause users to suffer
19 significant exposures to lead, and the corporate structure of each of the Defendants.

20 20. Plaintiff’s notice of alleged violation included a Certificate of Merit executed by the
21 attorney for the noticing party, CAG. The Certificate of Merit stated that the attorney for
22 Plaintiff who executed the certificate had consulted with at least one person with relevant
23 and appropriate expertise who reviewed data regarding the exposures to lead,
24 respectively, which are the subject Proposition 65-listed chemicals of this action. Based
25 on that information, the attorney for Plaintiff who executed the Certificate of Merit
26 believed there was a reasonable and meritorious case for this private action. The attorney
27 for Plaintiff attached to the Certificate of Merit served on the Attorney General the
28

1 confidential factual information sufficient to establish the basis of the Certificate of
2 Merit.

3 21. Plaintiff's notice of alleged violations also included a Certificate of Service and a
4 document entitled "The Safe Drinking Water & Toxic Enforcement Act of 1986
5 (Proposition 65) A Summary." *Health & Safety Code* § 25249.7(d).

6 22. Plaintiff is commencing this action more than sixty (60) days from the dates that Plaintiff
7 gave notice of the alleged violations to ESI and the public prosecutors referenced in
8 Paragraph 18.

9 23. Plaintiff is informed, believes, and thereon alleges that neither the Attorney General, nor
10 any applicable district attorney or city attorney has commenced and is diligently
11 prosecuting an action against the Defendants.

12 **FIRST CAUSE OF ACTION**

13 **(By Consumer Advocacy Group, Inc. and against ESI for Violations of Proposition 65, The**
14 **Safe Drinking Water and Toxic Enforcement Act of 1986 (*Health & Safety Code*, §§**
15 **25249.5, *et seq.*))**

16 **Wireless Gear model CC4500 Rapid Car Charger**

17 24. Plaintiff Consumer Advocacy Group, Inc. repeats and incorporates by reference
18 paragraphs 1 through 24 of this complaint as though fully set forth herein.

19 25. Each of the Defendants is, and at all times mentioned herein was, a manufacturer,
20 distributor, promoter, or retailer of Wireless Gear model CC4500 Rapid Car Charger
21 ("Car Charger"), a consumer product designed for personal use as a charging device.

22 26. Plaintiff is informed, believes, and thereon alleges that Car Charger contains Lead.

23 27. Defendants knew or should have known that Lead has been identified by the State of
24 California as a chemical known to cause cancer and reproductive toxicity and therefore
25 was subject to Proposition 65 warning requirements. Defendants were also informed of
26 the presence of Lead in the Car Charger within Plaintiff's notice of alleged violations
27 further discussed above at Paragraph 18.

1 28. Plaintiff's allegations regarding Car Charger concern "[c]onsumer products exposure[s],"
2 which "is an exposure that results from a person's acquisition, purchase, storage,
3 consumption, or other reasonably foreseeable use of a consumer good, or any exposure
4 that results from receiving a consumer service." *Cal. Code Regs. tit. 27, § 25602(b)*. Car
5 Charger is a consumer product, and, as mentioned in herein, exposures to Lead took place
6 as a result of such normal and foreseeable consumption and use.

7 29. The principal routes of exposure are through dermal contact, ingestion and inhalation.
8 Persons sustain exposures by handling Car Charger without wearing gloves or by
9 touching bare skin or mucous membranes with gloves after handling Car Charger as well
10 as hand to mouth contact (*e.g.*, by inserting surfaces, such as hands, that have contacted
11 Car Charger into their mouths), hand to mucous membrane, or breathing in particulate
12 matter released or emanating from Car Charger during application and installation, as
13 well as through environmental mediums that carry the Lead and Lead Compounds once
14 contained within the Car Charger.

15 30. Plaintiff is informed, believes, and thereon alleges that each of Defendants' violations of
16 Proposition 65 as to Car Charger have been ongoing and continuous to the date of the
17 signing of this complaint, as Defendants engaged and continue to engage in conduct
18 which violates Health and Safety Code section 25249.6, including the manufacture,
19 distribution, promotion, and sale of Car Charger, so that a separate and distinct violation
20 of Proposition 65 occurred each and every time a person was exposed to Lead by Car
21 Charger as mentioned herein.

22 31. Plaintiff is informed, believes, and thereon alleges that each violation of Proposition 65
23 mentioned herein is ever continuing. Plaintiff further alleges and believes that the
24 violations alleged herein will continue to occur into the future.

25 32. Based on the allegations herein, Defendants are liable for civil penalties of up to
26 \$2,500.00 per day per individual exposure to Lead from Car Charger, pursuant to Health
27 and Safety Code section 25249.7(b).

1 33. In the absence of equitable relief, the general public and Defendants' employees will
2 continue to be involuntarily exposed to Lead that is contained in Car Charger, creating a
3 substantial risk of irreparable harm. Thus, by committing the acts alleged herein,
4 Defendants have caused irreparable harm for which there is no plain, speedy, or adequate
5 remedy at law.

6 34. Plaintiff has engaged in good faith efforts to resolve the claims alleged herein prior to
7 filing this Complaint.

8 **PRAYER FOR RELIEF**

9 Plaintiff demands against each of the Defendants as follows:

- 10 1. A permanent injunction mandating Proposition 65-compliant warnings;
11 2. Penalties pursuant to Health and Safety Code section 25249.7, subdivision (b);
12 3. Costs of suit;
13 4. Reasonable attorney fees and costs; and
14 5. Any further relief that the court may deem just and equitable.

15
16 Dated: October, 2010

YEROUSHALMI & ASSOCIATES

17
18
19 BY: 

20 Reuben Yeroushalmi
21 Attorneys for Plaintiff,
22 Consumer Advocacy Group, Inc.
23
24
25
26
27
28