

ENDORSED
FILED
SAN FRANCISCO COUNTY
SUPERIOR COURT

2011 AUG 10 AM 1:09

CLERK OF THE COURT
BY: ~~ELIZABETH STARK~~

1 Michael Freund SBN 99687
2 Law Office of Michael Freund
3 1915 Addison Street
4 Berkeley, CA 94704
5 Telephone: (510) 540-1992
6 Facsimile: (510) 540-5543

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8
9 Attorney for Plaintiff Environmental Research Center

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12 **SUPERIOR COURT OF THE STATE OF CALIFORNIA**
13 **COUNTY OF SAN FRANCISCO**

14 **ENVIRONMENTAL RESEARCH CENTER,**
15 a California non-profit corporation

Case No. **CGC-11-513255**

16 **Plaintiff,**

**COMPLAINT FOR INJUNCTIVE
AND DECLARATORY RELIEF
AND CIVIL PENALTIES**

17 **v.**

18 **AMS HEALTH SCIENCES, INC. and**
19 **DOES 1-100**

[Miscellaneous Civil Complaint (42)]
Proposition 65, Health & Safety Code
Section 25249.5 et seq.]

20 **Defendants.**

21 Plaintiff Environmental Research Center hereby alleges:

22 **I**

23 **INTRODUCTION**

24
25 1. Plaintiff Environmental Research Center (hereinafter "Plaintiff" or "ERC")) brings this
26 action as a private attorney general and in the public interest pursuant to Health & Safety Code
27 Section 25249.7 (d). This complaint seeks injunctive and declaratory relief and civil penalties to
28

1 remedy AMS Health Sciences, Inc.'s ("AMS") failure to warn users of certain products sold by the
2 company that they are exposed to lead, a chemical known to the State of California to cause cancer,
3 birth defects and other reproductive harm. Based on the Safe Drinking Water and Toxic
4 Enforcement Act of 1986 (Health & Safety Code Section 25249.5 et seq) also known as
5 "Proposition 65," businesses with ten or more employees must provide a "clear and reasonable
6 warning" prior to exposing persons to these chemicals.
7

8 II

9 PARTIES

10
11 2. Plaintiff ERC is a California non-profit corporation dedicated to, among other causes, helping
12 safeguard the public from health hazards by bringing about a reduction in the use and misuse of
13 hazardous and toxic chemicals, facilitating a safe environment for consumers and employees and
14 encouraging corporate responsibility.
15

16 3. Defendant AMS is a business entity that manufactures, distributes and/or sells nutritional
17 products that expose users of these products to lead in the State of California. These products are:
18 AMS Health Sciences Saba Weight-Loss Formula Borojo Juice; AMS Health Sciences Uropower;
19 AMS Health Sciences Weight Loss Formula Natural A.C.E.; AMS Health Sciences Gold Plus
20 Antioxidant; AMS Health Sciences Co-Clenz; and AMS Health Sciences Inc. Am-300, 90 Caplets.
21 ("Covered Products"). AMS is a company that employs ten or more persons.
22

23 4. Defendants Does I-100, are named herein under fictitious names, as their true names and
24 capacities are unknown to Plaintiff. ERC is informed and believes, and thereon alleges, that each
25 of said Does is responsible, in some actionable manner, for the events and happenings hereinafter
26 referred to, either through said Defendant's conduct, or through the conduct of its agents, servants or
27 employees, or in some other manner, causing the harms alleged by ERC in this complaint. When
28

1 said true names and capacities of Does are ascertained, ERC will seek leave to amend this complaint
2 to set forth the same.
3

4 III

5 JURISDICTION AND VENUE

6 5. This Court has jurisdiction pursuant to California Constitution Article VI, Section 10 because
7 this case is a cause not given by statute to other trial courts.
8

9 6. ERC has performed any and all conditions precedent to the filing of a legal action pursuant to
10 Proposition 65 by serving by mail two Notices of Violation, dated July 9, 2010 and January 14,
11 2011 to the Attorney General of the State of California, the state's District Attorneys, the
12 appropriate City Attorney's and to AMS. A true and correct copy of these Notices is attached
13 herein as Exhibit A. More than 60 days have passed since these Notices were mailed and no
14 public enforcement entity has filed a complaint in this case.
15

16 7. This Court is the proper venue for the action because the causes of action have arisen in San
17 Francisco where some of the violations of law have occurred. Furthermore, this Court is the proper
18 venue under Code of Civil Procedure Section 395.5 and Health & Safety Code Section 25249.7.
19

20 IV

21 STATUTORY BACKGROUND

22 A. Proposition 65

23 8. The Safe Drinking Water and Toxic Enforcement Act of 1986 is an initiative statute passed as
24 "Proposition 65" by an overwhelming majority vote of the people in November of 1986.
25

26 9. The warning requirement of Proposition 65 is contained in Health & Safety Code Section
27 25249.6, which provides:

28 No person in the course of doing business shall knowingly and intentionally expose any
individual to a chemical known to the state to cause cancer or reproductive toxicity without first

1 giving clear and reasonable warning to such individual, except as provided in Section 25249.10.

2 10. Implementing regulations for Proposition 65 provide that warnings are required for consumer
3 product exposures. A "consumer product exposure is an exposure which results from a person's
4 acquisition, purchase, storage, consumption, or other reasonably foreseeable use of a consumer
5 good, or any exposure that results from receiving a consumer service." 27 CCR Section 25601 (b).

6 11. Whenever a clear and reasonable warning is required under Health & Safety Code Section
7 25249.6, the "method employed to transmit the warning must be reasonably calculated considering
8 the alternative methods available under the circumstances, to make the warning message available
9 prior to exposure." 27 CCR Section 25601. The warning requirement may be satisfied by a
10 warning that appears on a product's label or other labeling, shelf labeling, signs, a system of signs,
11 public advertising identifying the system and toll-free information services, or any other, system,
12 that provides clear and reasonable warnings. Id., Section 25603.1 (a) – (d).

13 12. Proposition 65 establishes a procedure by which the State is to develop a list of
14 chemicals "known to the State to cause cancer or reproductive toxicity." Health & Safety Code
15 Section 25249.8. There is no duty to provide a clear and reasonable warning until 12-months after
16 the chemical was published on the State list. Id., Section 25249.10 (b). Lead was listed as a
17 chemical known to the State of California to cause developmental toxicity and male and female
18 reproductive toxicity on February 27, 1987. Lead was listed as a chemical known to the State of
19 California to cause cancer on October 1, 1992. Title 27, Cal. Code Regs., Section 27001.

20 13. Proposition 65 may be enforced by any person in the public interest who provides notice
21 sixty days before filing suit to both the violator and designated law enforcement officials. The
22 failure of law enforcement officials to file a timely complaint enables a citizen suit to be filed
23 pursuant to Health & Safety Code Section 25249.7 (c).

1 14. Proposition 65 provides that any person "violating or threatening to violate" Proposition 65
2 may be enjoined in any court of competent jurisdiction. Health & Safety Code Section 25249.7 (a).
3 To "threaten to violate" means "to create a condition in which there is a substantial probability that a
4 violation will occur." Id., Section 25249.11 (e). Furthermore, violators are subject to a civil penalty
5 of up to \$2,500 per day for each violation. Id., Section 25249.7 (b).
6

7
8 V

9 **STATEMENT OF FACTS**

10 15. Defendant AMS manufactures, distributes and/or sells the Covered Products to the State
11 of California. These products contain lead.

12 16. AMS has knowingly and intentionally exposed numerous persons to lead, without
13 providing a Proposition 65 warning. The company has at all times relevant hereto been aware that
14 the Covered Products contain lead and that persons using these products are exposed to the
15 chemical. AMS markets the Covered Products with knowledge that consumers are being exposed
16 to lead during normal use of the product.
17

18 17. AMS has failed to provide consumers of the Covered Products with a clear and reasonable
19 warning that they are being exposed to a chemical known to the State of California to cause cancer,
20 birth defects and other reproductive harm.
21

22 **FIRST CAUSE OF ACTION**

23 **(Violation of Section 25249.6 of the Health and Safety Code, Failure to Provide Clear**
24 **and Reasonable Warning under Proposition 65)**

25 18. AMS refers to paragraphs 1-17, inclusive, and incorporates them herein by this reference.

26 19. By committing the acts alleged above, AMS has, in the course of doing business, knowingly
27 and intentionally exposed users of the Covered Products to lead, a chemical known to the State of
28 California to cause cancer, birth defects and other reproductive harm without first giving clear and

1 reasonable warning to such individuals, within the meaning of Health & Safety Code Section
2 25249.6.

3
4 20. Said violations render AMS liable for civil penalties up to \$2,500 (two thousand, five
5 hundred dollars) per day, for each violation.

6 21. AMS's continued violation of the law will irreparably harm ERC and the public interest
7 in whose behalf Plaintiff brings this action, for which there is no adequate remedy at law.
8

9 **SECOND CAUSE OF ACTION**

10 **(Declaratory Relief)**

11 22. ERC refers to paragraphs 1-21, inclusive, and incorporates them herein by this reference.

12 23. There exists an actual controversy relating to the legal rights and duties of the parties, within
13 the meaning of Code of Civil Procedure Section 1060, between ERC and AMS concerning:

14 a) whether AMS has exposed individuals to a chemical known to the State of California to
15 cause cancer, birth defects and other reproductive harm without providing clear and reasonable
16 warning.
17

18 **VI**

19 **PRAAYER**

20 WHEREFORE Plaintiff prays for relief as follows:
21

22 1. On the First Cause of Action, for civil penalties for each and every violation according to
23 proof;

24 2. On the First Cause of Action, and pursuant to Health & Safety Code Section 25249.7 (a), for
25 such temporary restraining orders, preliminary and permanent injunctive orders, or other orders,
26 prohibiting AMS from exposing persons to lead without providing clear and reasonable warning;
27
28

1 3. On the Second Cause of Action, for a declaratory judgment pursuant to Code of Civil
2 Procedure Section 1060 declaring:

3
4 a. that AMS has exposed individuals to a chemical known to the State of California to cause,
5 birth defects and other reproductive harm without providing clear and reasonable warning; and

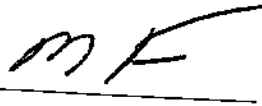
6 4. On all Causes of Action, for reasonable attorneys' fees pursuant to Section 1021.5 of the Code
7 of Civil Procedure or the substantial benefit theory;

8 5. For costs of suit herein; and

9
10 6. For such other relief as the Court may deem just and proper.

11 Dated: August 8, 2011

12 By

13 

14 _____
15 Michael Freund
16 Attorney for Environmental Research Center
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MICHAEL FREUND
ATTORNEY AT LAW
1915 ADDISON STREET
BERKELEY, CALIFORNIA 94704-1101

TEL 510/540-1992
FAX 510/540-5543
EMAIL FREUND1@AOL.COM

July 9, 2010

Re: Notice of Violation Against AMS Health Sciences, Inc. for Violation of California Health & Safety Code Section 25249.6

Dear Prosecutors:

I represent the Environmental Research Center ("ERC"), a non-profit California corporation whose mission is to safeguard the public from health hazards that impact families, workers and the environment. ERC is dedicated to reducing the use and misuse of hazardous and toxic chemicals, facilitating a safe environment for consumers and employees and encouraging corporate responsibility. ERC is located at 5694 Mission Center Road, # 199, San Diego, CA 92108. Through this Notice of Violation, ERC seeks to reduce exposure to the public from lead contained in the named products manufactured and distributed by AMS Health Sciences, Inc.

This letter constitutes notification that AMS Health Sciences, Inc. located at 4000 N. Lindsay Ave., Oklahoma City, OK 73105 has violated the warning requirement of Proposition 65, the Safe Drinking Water and Toxic Enforcement Act (commencing with section 25249.5 of the Health and Safety Code).

In particular, this company has manufactured and distributed products which have exposed and continue to expose numerous individuals within California to lead. Lead was listed pursuant to Proposition 65 as a chemical known to cause developmental toxicity, and male and female reproductive toxicity on February 27, 1987. Lead was listed pursuant to Proposition 65 as a carcinogen on October 1, 1992. The time period of these violations commenced one year after the listed dates above. The primary route of exposure has been oral through ingestion.

AMS Health Sciences, Inc. is exposing people to lead from the following products: AMS Health Sciences Saba Weight-Loss Formula Borojo Juice; AMS Health Sciences Uropower; AMS Health Sciences Prime One Concentrate Mixed Fruit; AMS Health Sciences Weight Loss Formula Natural A.C.E.; AMS Health Sciences Gold Plus Antioxidant; and AMS Health Sciences Co-Clenz.

Proposition 65 requires that a clear and reasonable warning be provided prior to exposure to certain listed chemicals. AMS Health Sciences, Inc. is in violation of Proposition 65 because the company failed to provide a warning to persons using their products that they are being exposed to lead. (22 C.C.R. section 12601.) While in the course of doing business, the company is knowingly and intentionally exposing people to lead, without first providing clear and reasonable warning. (Health and Safety Code section 25249.6.) The method of warning should be a warning that appears on the product's label. 22 C.C.R. section 12601 (b)(1) (A).

Proposition 65 requires that notice and intent to sue be given to a violator 60-days before the suit is filed. With this letter, ERC gives notice of the alleged violation to the noticed party and the appropriate governmental authorities. This notice covers all violations of Proposition 65 that are currently known to ERC from information now available. ERC may continue to investigate other products that may reveal further violations. A summary of Proposition 65, prepared by the Office of Environmental Health Hazard Assessment, and referenced as Appendix A, has been provided to the noticed party.

Based on the allegations set forth in this Notice, ERC intends to file a citizen enforcement action against AMS Health Sciences, Inc. unless the company agrees in an enforceable written instrument to: (1) reformulate these products so as to eliminate further lead exposures; and (2) pay an appropriate civil penalty. Consistent with the public interest goals of Proposition 65 and my client's objectives in pursuing this Notice, ERC will focus its efforts in seeking a constructive resolution of this matter. Such resolution will avoid both further unwarned consumer exposures to lead and expensive and time-consuming litigation.

If you have any questions, please contact my office at your earliest convenience.

Sincerely,



Michael Freund

cc: Chris Heptinstall, ERC
Karen Evans, ERC

CERTIFICATE OF MERIT

Health and Safety Code Section 25249.7 (d)

I, Michael Freund hereby declare:

1. This Certificate of Merit accompanies the Notice of Violation in which it is alleged that the party identified in the Notice has violated Health and Safety Code Section 25249.6 by failing to provide clear and reasonable warnings.
2. I am the attorney for the noticing party Environmental Research Center ("ERC"). ERC is dedicated to reducing the use and misuse of hazardous and toxic chemicals, facilitating a safe environment for consumers and employees and encouraging corporate responsibility. The Notice of Violation alleges that the party identified has exposed persons in California to lead from products that it manufactures and distributes. Please refer to the Notice of Violation for additional details regarding the alleged violations.
3. I have consulted with one or more persons with relevant and appropriate experience or expertise who has reviewed facts, studies, or other data regarding the alleged exposure to the listed chemical that is the subject of the action. In particular, I have consulted with the laboratory that conducted the testing to determine the concentration of lead in the products identified in the Notice of Violation and I have relied on the testing results. The testing was conducted by a reputable testing laboratory with substantial experience in testing for lead. These facts, studies or other data derived through this investigation overwhelmingly demonstrate that the party identified in the Notice of Violation exposes persons to lead through oral exposure (ingestion).
4. Based on my consultation with the laboratory, the results of the laboratory testing, as well as published studies on lead, it is clear that there is sufficient evidence that human

exposures exist from exposure to the products from the noticed party. Furthermore, as a result of the above, I have concluded that there is a reasonable and meritorious case for the private action. I understand that "reasonable and meritorious case for the private action" means that the information provides a credible basis that all elements of the plaintiff's case can be established and the information did not prove that the alleged violator will be able to establish any of the affirmative defenses set forth in the statute.

5. The copy of this Certificate of Merit served on the California Attorney General attaches to it factual information sufficient to establish the basis for this certificate, including the information identified in Health & Safety Code Section 25249.7 (h) (2), i.e., (1) the identity of the persons consulted with and relied on by the certifier, and (2) the facts, studies or other data reviewed by those persons.

Dated: July 8, 2010



Michael Freund
Attorney for Environmental Research Center

CERTIFICATE OF SERVICE

I am a citizen of the United States and a resident of the County of Alameda. I am over the age of eighteen years and not a party to the within entitled action; my business address is 1915 Addison Street, Berkeley, California 94704. On July 9, 2010 I served the within:

Notice of Violation and Certificate of Merit (Supporting documentation pursuant to 11 CCR section 3102 sent to Attorney General only)

on the parties in said action, by placing a true copy thereof enclosed in a sealed envelope with postage thereon fully prepaid, in the United States Post Office mail box in Oakland, California to said parties addressed as follows:

See Attached Service List

I, Michael Freund, declare under penalty of perjury that the foregoing is true and correct.

Executed on July 9, 2009 at Berkeley, California.

MF

Michael Freund

District Attorney of Alameda County
1225 Fallon Street, Room 900
Oakland, CA 94612

District Attorney of Glenn County
PO Box 430
Willows, CA 95988

District Attorney of Marin County
3501 Civic Center Dr., Room 130
San Rafael, CA 94903

District Attorney of Colusa County
547 Market Street
Colusa, CA 95932

District Attorney of Kings County
1400 West Lacey
Hanford, CA 93239

District Attorney of Mono County
PO Box 617
Bridgeport, CA 93517

District Attorney of Contra Costa
County
627 Ferry Street
Martinez, CA 94553

District Attorney of Lake County
255 N. Forbes Street
Lakeport, CA 95453

District Attorney of Mariposa County
PO Box 730
Mariposa, CA 95338

District Attorney of Alpine County
PO Box 248
Markleeville, CA 96120

District Attorney of Humboldt County
825 5th Street
Eureka, CA 95501

District Attorney of Monterey County
230 Church Street, Bdg. 2
Salinas, CA 93901

District Attorney of Del Norte County
450 H Street, Ste 171
Crescent City, CA 95531

District Attorney of Imperial County
939 Main Street
El Centro, CA 92243

District Attorney of Mendocino County
PO Box 1000
Ukiah, CA 95482

District Attorney of Amador County
708 Court Street, # 202
Jackson, CA 95642

District Attorney of Lassen County
220 S. Lassen St., Ste 8
Susanville, CA 96130

District Attorney of Napa County
931 Parkway Mall
Napa, CA 94559

District Attorney of Butte County
25 County Center Drive
Oroville, CA 95965

District Attorney of Inyo County
PO Drawer D
Independence, CA 93526

District Attorney of Merced County
2222 "M" Street
Merced, CA 95340

District Attorney of El Dorado County
15 Main Street
Placerville, CA 95667

District Attorney of Los Angeles County
210 W. Temple Street, Room 345
Los Angeles, CA 90012

District Attorney of Nevada County
110 Union Street
Nevada City, CA 95959-2503

District Attorney of Calaveras County
91 Mountain Ranch Road
San Andreas, CA 95249

District Attorney of Madera County
209 West Yosemite Ave.
Madera, CA 93637

District Attorney of Orange County
401 Civic Center Drive West
Santa Ana, CA 92701

District Attorney of Fresno County
20 Tulare Street, # 1000
Fresno, CA 93721

District Attorney of Kern County
1215 Truxtun Ave.
Bakersfield, CA 93301

District Attorney of Modoc County
204 S. Court Street
Alturas, CA 96101-4020

District Attorney of Placer County
2501 North Lake Blvd.
Tahoe City, CA 96145

District Attorney of San Mateo County
400 County Ctr., 3rd Floor
Redwood City, CA 94063

District Attorney of Sutter County
446 Second Street
Yuba City, CA 95991

District Attorney of San Bernardino Cty
316 N. Mountain View Ave.
San Bernardino, CA 92415

District Attorney of Sierra County
Courthouse, PO Box 457
Donieville, CA 95936

District Attorney of Ventura County
800 South Victoria Ave.
Ventura, CA 93009

District Attorney of Plumas County
520 Main Street, Room 404
Quincy, CA 95971

District Attorney of Santa Barbara
County
1105 Santa Barbara Street
Santa Barbara, 93101

District Attorney of Tehama County
PO Box 519
Red Bluff, CA 96080

District Attorney of San Diego County
330 West Broadway, Suite 1320
San Diego, 92101

District Attorney of Siskiyou County
PO Box 986
Yreka, CA 96097

District Attorney of Yolo County
301 Second Street
Woodland, CA 95695

District Attorney of Riverside County
4075 Main Street
Riverside, CA 92501

District Attorney of Solano County
675 Texas Street, Suite 4500
Fairfield, CA 94533

District Attorney of Trinity County
PO Box 310
11 Court Street
Weaverville, CA 96093

District Attorney of San Francisco
County
850 Bryant Street, Room 325
San Francisco, CA 94103

District Attorney of Santa Clara County
70 West Hedding Street, West Wing
San Jose, CA 95110

District Attorney of Yuba County
215 Fifth Street
Marysville, CA 95901

District Attorney of Sacramento County
901 "G" Street
Sacramento, CA 95814

District Attorney of Santa Cruz County
701 Ocean Street, Room 200
Santa Cruz, CA 95060

District Attorney of Tulare County
221 S. Mooney Ave., Room 224
Visalia, CA 93291

District Attorney of San Joaquin County
PO Box 990
Stockton, CA 95201

District Attorney of Sonoma County
600 Administration Drive, Room 212J
Santa Rosa, CA 95403

District Attorney of Tuolumne County
423 No. Washington Street
Sonora, CA 95370

District attorney of San Luis Obispo
County
505 Monterey St., Room 450
San Luis Obispo, CA 93408

District Attorney of Shasta County
1525 Court Street, Third Floor
Redding, CA 96001-1632

San Jose City Attorney's Office
200 East Santa Clara Street
San Jose, CA 95113

District Attorney of San Benito County
9 Fourth Street, 2nd Floor
Willister, CA 95023

District Attorney of Stanislaus County
800 11th Street, Room 200
PO Box 442
Modesto, CA 95353

Los Angeles City Attorney's Office
800 City Hall East
200 N. Main Street
Los Angeles, CA 90012

San Diego City Attorney's Office
1200 3rd Ave. # 1620
San Diego, CA 92101

San Francisco City Attorney's Office
City Hall, Room 234
San Francisco, CA 94102

California Attorney General's Office
Attn: Proposition 65 Coordinator
1515 Clay Street, Suite 2000
PO Box 70550
Oakland, CA 94612

Karen A. Evans, General Counsel
Environmental Research Center
Law Office of Karen A. Evans.
4218 Biona Place
San Diego, CA 92116

James Ditanna, President
AMS Health Sciences, Inc.
4000 N. Lindsay Ave.
Oklahoma City, OK 73105

Winnans worked extensively with atomic absorption. Mr. Cain has run the laboratory since 1968. Mr. Cain specializes in chemical analysis and has tested numerous products and raw materials involving many varying chemicals and metals. Mr. Cain has monitored landfills for lead toxicity. Mr. Cain has worked on many environmental projects throughout the United States over the past four decades.

III. Facts, Studies or Other Data Regarding the Exposure to Lead

Technical Laboratories has reviewed facts, studies and other data regarding the concentration of lead from the products of the noticed party. In particular, the laboratory tested various products to determine the total lead in these products. The concentration of lead was measured in parts per million. Technical Laboratories used EPA Method 6010 B to determine the concentration of lead in the products. A letter from the President of Technical Laboratories summarizing the procedure used to calculate lead concentration in the listed products is attached as Exhibit A. A true and correct copy of EPA Method 6010 B is attached as Exhibit B. A true and correct copy of the lab results and the conversion formula spreadsheet is marked Exhibit C. The test results provide sufficient basis to issue the Notice of Violation.



Environmental Research Center

5694 Mission Center Road #199
San Diego, CA 92108
619.309.4194

January 14, 2011

VIA CERTIFIED MAIL

Current President or CEO
AMS Health Sciences, Inc.
4000 N Lindsay Ave
Oklahoma City, OK 73105

VIA PRIORITY MAIL

District Attorneys of All California Counties
and Select City Attorneys
(See Attached Certificate of Service)

David J. Ketelsleger
C/O McAfee & Taft A Professional Corporation
(AMS Health Sciences, Inc.'s Registered
Agent for Service of Process)
10th Floor, Two Leadership Square
211 North Robinson
Oklahoma City, OK 73102

Office of the California Attorney General
Prop 65 Enforcement Reporting
1515 Clay Street, Suite 2000
P.O. Box 70550
Oakland, CA 94612-0550

Re: Notice of Violations of California Health & Safety Code Section 25249.5 *et seq.*

Dear Addressees:

I am the Executive Director of the Environmental Research Center ("ERC") in connection with this Notice of Violations of California's Safe Drinking Water and Toxic Enforcement Act of 1986, which is codified at California Health & Safety Code Section 25249.5 *et seq.* and also referred to as Proposition 65.

ERC is a California non-profit corporation dedicated to, among other causes, helping safeguard the public from health hazards by bringing about a reduction in the use and misuse of hazardous and toxic chemicals, facilitating a safe environment for consumers and employees, and encouraging corporate responsibility.

The name of the Company covered by this Notice that violated Proposition 65 is:

AMS Health Sciences, Inc.

The product that is the subject of this Notice and the chemical in that product identified as exceeding allowable levels is:

AMS Health Sciences Inc. Am-300 90 Caplets

On February 27, 1987, the State of California officially listed lead as a chemical known to cause developmental toxicity, and male and female reproductive toxicity. On October 1, 1992, the State of California officially listed lead as chemical known to cause cancer.

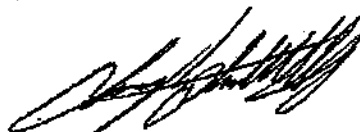
This letter is a Notice to AMS Health Sciences, Inc. and the appropriate governmental authorities of the Proposition 65 violations concerning the listed products. This Notice covers all violations of Proposition 65 involving AMS Health Sciences, Inc. currently known to ERC from the information now available. ERC may continue to investigate other products that may reveal further violations. A summary of Proposition 65, prepared by the Office of Environmental Health Hazard Assessment, has been provided to the Noticed Company with a copy of this letter.

AMS Health Sciences, Inc. has manufactured, marketed, distributed, and/or sold the listed products, which have exposed and continue to expose numerous individuals within California to the identified chemicals. The primary route of exposure to these chemicals has been through ingestion, but may have also occurred through inhalation and/or dermal contact. Proposition 65 requires that a clear and reasonable warning be provided prior to exposure to the identified chemicals. The method of warning should be a warning that appears on the product's label. AMS Health Sciences, Inc. violated Proposition 65 because the Company has failed to provide an appropriate warning to persons using these products that they are being exposed to the identified chemical.

Pursuant to Section 25249.7(d) of the statute, ERC intends to file a citizen enforcement action sixty days after effective service of this Notice unless AMS Health Sciences, Inc. agrees in an enforceable written instrument to: (1) reformulate the listed products so as to eliminate further exposures to the identified chemicals; and (2) pay an appropriate civil penalty. Consistent with the public interest goals of Proposition 65 and ERC's objectives in pursuing this Notice, ERC is interested in seeking a constructive resolution to this matter. Such resolution will avoid both further unwarned consumer exposures to the identified chemicals and expensive and time consuming litigation.

Please direct all questions concerning this notice to ERC's attorney, Michael Freund, address: 1915 Addison Street, Berkeley, California, 94704-1101, telephone no.: 510-540-1992, e-mail: Freund1@aol.com.

Sincerely,



Chris Heptinstall, Executive Director
Environmental Research Center

cc: Karen Evans

Attachments

- Certificate of Merit
- Certificate of Service
- OEHHA Summary (to AMS Health Sciences, Inc. and its Registered Agent for Service only)
- Additional Supporting Information for Certificate of Merit (to AG only)

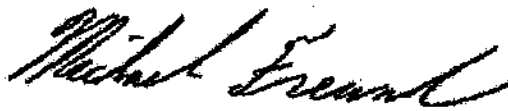
CERTIFICATE OF MERIT

Re: Environmental Research Center's Notice of Proposition 65 Violations by AMS Health Sciences, Inc.

I, Michael Freund, declare:

1. This Certificate of Merit accompanies the attached sixty-day Notice in which it is alleged the party identified in the Notice violated California Health & Safety Code Section 25249.6 by failing to provide clear and reasonable warnings.
2. I am an attorney for the noticing party.
3. I have consulted with one or more persons with relevant and appropriate experience or expertise who have reviewed facts, studies, or other data regarding the exposure to the listed chemical that is the subject of the Notice.
4. Based on the information obtained through those consultants, and on other information in my possession, I believe there is a reasonable and meritorious case for the private action. I understand that "reasonable and meritorious case for the private action" means that the information provides a credible basis that all elements of the plaintiff's case can be established and that the information did not prove that the alleged violator will be able to establish any of the affirmative defenses set forth in the statute.
5. Along with the copy of this Certificate of Merit served on the Attorney General is attached additional factual information sufficient to establish the basis for this Certificate, including the information identified in California Health & Safety Code §25249.7(h)(2), i.e., (1) the identity of the persons consulted with and relied on by the certifier, and (2) the facts, studies, or other data reviewed by those persons.

Dated: January 14, 2011



Michael Freund
Attorney for Environmental Research Center

CERTIFICATE OF SERVICE

I, the undersigned, declare under penalty of perjury under the laws of the State of California that the following is true and correct:

I am a citizen of the United States, over the age of 18 years of age, and am not a party to the within entitled action. My business address is 306 Joy Street, Fort Oglethorpe, Georgia 30742

On January 14, 2011, I served the following documents: **NOTICE OF VIOLATIONS OF CALIFORNIA HEALTH & SAFETY CODE §25249.5 ET SEQ.; CERTIFICATE OF MERIT; "THE SAFE DRINKING WATER AND TOXIC ENFORCEMENT ACT OF 1986 (PROPOSITION 65): A SUMMARY"** on the following parties by placing a true and correct copy thereof in a sealed envelope, addressed to the party listed below and depositing it in a US Postal Service Office for delivery by Certified Mail:

Current President or CEO
AMS Health Sciences, Inc.
4000 N Lindsay Ave
Oklahoma City, OK 73105

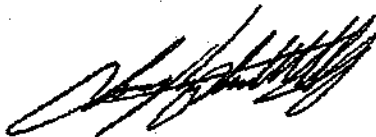
David J. Ketelsleger
C/O McAfee & Taft A Professional Corporation
(AMS Health Sciences, Inc.'s Registered
Agent for Service of Process)
10th Floor, Two Leadership Square
211 North Robinson
Oklahoma City, OK 73102

On January 14, 2011, I served the following documents: **NOTICE OF VIOLATION, CALIFORNIA HEALTH & SAFETY CODE §25249.5 ET SEQ.; CERTIFICATE OF MERIT; ADDITIONAL SUPPORTING INFORMATION FOR CERTIFICATE OF MERIT AS REQUIRED BY CALIFORNIA HEALTH & SAFETY CODE §25249.7(d)(1)** on the following parties by placing a true and correct copy thereof in a sealed envelope, addressed to the party listed below and depositing it in a US Postal Service Office for delivery by Certified Mail:

Office of the California Attorney General
Prop 65 Enforcement Reporting
1515 Clay Street, Suite 2000
Post Office Box 70550
Oakland, CA 94612-0550

On January 14, 2011, I served the following documents: **NOTICE OF VIOLATION, CALIFORNIA HEALTH & SAFETY CODE §25249.5 ET SEQ.; CERTIFICATE OF MERIT** on each of the parties on the Service List attached hereto by placing a true and correct copy thereof in a sealed envelope, addressed to each of the parties on the Service List attached hereto, and depositing it with the U.S. Postal Service for delivery by Priority Mail.

Executed on January 14, 2011, in Fort Oglethorpe, Georgia.



Chris Heptinstall

Service List

District Attorney, Alameda County
1225 Fallon Street, Room 900
Oakland, CA 94612

District Attorney, Alpine County
P.O. Box 248
Markleeville, CA 96120

District Attorney, Amador County
708 Court Street, #202
Jackson, CA 95642

District Attorney, Butte County
25 County Center Drive
Oroville, CA 95965

District Attorney, Calaveras County
891 Mountain Ranch Road
San Andreas, CA 95249

District Attorney, Colusa County
547 Market Street
Colusa, CA 95932

District Attorney, Contra Costa County
900 Ward Street
Martinez, CA 94553

District Attorney, Del Norte County
450 H Street, Ste. 171
Crescent City, CA 95531

District Attorney, El Dorado County
515 Main Street
Placerville, CA 95667

District Attorney, Fresno County
2220 Tulare Street, #1000
Fresno, CA 93721

District Attorney, Glenn County
Post Office Box 430
Willows, CA 95988

District Attorney, Humboldt County
825 5th Street
Eureka, CA 95501

District Attorney, Imperial County
939 West Main Street, Ste 102
El Centro, CA 92243

District Attorney, Inyo County
230 W. Line Street
Bishop, CA 93514

District Attorney, Kern County
1215 Truxtun Avenue
Bakersfield, CA 93301

District Attorney, Kings County
1400 West Lacey Boulevard
Hanford, CA 93230

District Attorney, Lake County
255 N. Forbes Street
Lakeport, CA 95453

District Attorney, Lassen County
220 South Lassen Street, Ste. 8
Susanville, CA 96130

District Attorney, Los Angeles County
210 West Temple Street, Rm 345
Los Angeles, CA 90012

District Attorney, Madera County
209 West Yosemite Avenue
Madera, CA 93637

District Attorney, Marin County
3501 Civic Center, Room 130
San Rafael, CA 94903

District Attorney, Mariposa County
Post Office Box 730
Mariposa, CA 95338

District Attorney, Mendocino County
Post Office Box 1000
Ukiah, CA 95482

District Attorney, Merced County
2222 M Street
Merced, CA 95340

District Attorney, Modoc County
204 S Court Street, Room 202
Alturas, CA 96101-4020

District Attorney, Mono County
Post Office Box 617
Bridgeport, CA 93517

District Attorney, Monterey County
230 Church Street, Bldg 2
Salinas, CA 93901

District Attorney, Napa County
931 Parkway Mall
Napa, CA 94559

District Attorney, Nevada County
110 Union Street
Nevada City, CA 95959

District Attorney, Orange County
401 Civic Center Drive West
Santa Ana, CA 92701

Notice of Violations of California Health & Safety Code §25249.5 *et seq.*
January 14, 2011

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District Attorney, Placer County
10810 Justice Center Drive, Ste 240
Roseville, CA 95678

District Attorney, Plumas County
520 Main Street, Room 404
Quincy, CA 95971

District Attorney, Riverside County
4075 Main Street, 1st Floor
Riverside, CA 92501

District Attorney, Sacramento County
901 "G" Street
Sacramento, CA 9581

District Attorney, San Benito County
419 Fourth Street, 2nd Floor
Hollister, CA 95023

District Attorney, San Bernardino County
316 N. Mountain View Avenue
San Bernardino, CA 92415-0004

District Attorney, San Diego County
330 West Broadway, Room 1300
San Diego, CA 92101

District Attorney, San Francisco County
850 Bryant Street, Room 325
San Francisco, CA 94103

District Attorney, San Joaquin County
Post Office Box 990
Stockton, CA 95201

District Attorney, San Luis Obispo County
1050 Monterey Street, Room 450
San Luis Obispo, CA 93408

District Attorney, San Mateo County
400 County Cir., 3rd Floor
Redwood City, CA 94063

District Attorney, Santa Barbara County
1105 Santa Barbara Street
Santa Barbara, CA 93101

District Attorney, Santa Clara County
70 West Hedding Street
San Jose, CA 95110

District Attorney, Santa Cruz County
701 Ocean Street, Room 200
Santa Cruz, CA 95060

District Attorney, Shasta County
1525 Court Street, Third Floor
Redding, CA 96001-1632

District Attorney, Sierra County
PO Box 457
Downieville, CA 95936

District Attorney, Siskiyou County
Post Office Box 986
Yreka, CA 96097

District Attorney, Solano County
675 Texas Street, Ste 4500
Fairfield, CA 94533

District Attorney, Sonoma County
600 Administration Drive, Room 2121
Santa Rosa, CA 95403

District Attorney, Stanislaus County
832 12th Street, Ste 300
Modesto, CA 95353

District Attorney, Sutter County
446 Second Street
Yuba City, CA 95991

District Attorney, Tehama County
Post Office Box 319
Red Bluff, CA 96080

District Attorney, Trinity County
Post Office Box 310
Weaverville, CA 96093

District Attorney, Tulare County
221 S. Mooney Avenue, Room 224
Visalia, CA 93291

District Attorney, Tuolumne County
423 N. Washington Street
Sonora, CA 95370

District Attorney, Ventura County
800 South Victoria Avenue
Ventura, CA 93009

District Attorney, Yolo County
301 2nd Street
Woodland, CA 95695

District Attorney, Yuba County
215 Fifth Street
Marysville, CA 95901

Los Angeles City Attorney's Office
City Hall East
200 N. Main Street, Rm 800
Los Angeles, CA 90012

San Diego City Attorney's Office
1200 3rd Avenue, Ste 1620
San Diego, CA 92101

San Francisco City Attorney's Office
City Hall, Room 234
1 Drive Carlton B Goodlett Place
San Francisco, CA 94102

San Jose City Attorney's Office
200 East Santa Clara Street
San Jose, CA 95113