ENDORSED FILED LEXINGTON LAW GROUP 1 ALAMEDA COUNTY Eric S. Somers, State Bar No. 139050 Howard Hirsch, State Bar No. 213209 2 NOV 2 4 2014 503 Divisadero Street 3 San Francisco, CA 94117 CLERILOUIS Stale Ytalley, Jr. Telephone: (415) 913-7800 Facsimile: (415) 759-4112 4 esomers@lexlawgroup.com 5 hhirsch@lexlawgroup.com Attorneys for Plaintiff 6 CENTÉR FOR ENVIRONMENTAL HEALTH 7 8 SUPERIOR COURT OF THE STATE OF CALIFORNIA 9 COUNTY OF ALAMEDA 10 11 Case No. R G 1 4749378 CENTER FOR ENVIRONMENTAL HEALTH,) 12 a non-profit corporation, Plaintiff, COMPLAINT FOR INJUNCTIVE 13 RELIEF AND CIVIL PENALTIES 14 ν. Health & Safety Code §25249.6, et seg. 15 ROCKET DOG BRANDS LLC; AEROPOSTALE, INC.; THE BON-TON (Other) STORES, INC.; CARRINI, INC.; 16 CONSOLIDATED SHOE COMPANY, INC.; DOLGEN CALIFORNIA, LLC; DOLLAR 17 GENERAL CORPORATION; ELAINE TURNER DESIGNS, LLC; GÍNA CONCEPTS LLC; GINA GROUP LLC; GOJANE LLC; 18 19 HERSCHEL SUPPLY COMPANY LTD.; HRSH ACQUISITIONS LLC; LA VANI INC.; SASHA HANDBAGS, INC.; STEIN MART, INC.; TANGELO, INC.; and DOES 1 through 20 21 700, inclusive, 22 Defendants. 23 24 25 26 27 28

Plaintiff Center for Environmental Health, in the public interest, based on information and belief and investigation of counsel, except for information based on knowledge, hereby makes the following allegations:

INTRODUCTION

- 1. This Complaint seeks to remedy Defendants' continuing failure to warn individuals in California that they are being exposed to lead and lead compounds (collectively, "Lead"), chemicals known to the State of California to cause cancer and birth defects and other reproductive harm. Such exposures have occurred, and continue to occur, through the manufacture, distribution, sale and/or use of three types of fashion accessories: (i) wallets, handbags, purses and clutches made with leather, vinyl or imitation leather materials (collectively, "Handbags"); (ii) footwear made with leather, vinyl or imitation leather materials ("Footwear"); and (iii) belts made with leather, vinyl or imitation leather materials ("Belts"). Handbags, Footwear and Belts are collectively referred to herein as "Fashion Accessories." Individuals in California, including pregnant women and children, are exposed to Lead when they wear, use, touch or handle Defendants' Fashion Accessories.
- 2. Under California's Proposition 65, Health & Safety Code §25249.5, et seq., it is unlawful for businesses to knowingly and intentionally expose individuals in California to chemicals known to the State to cause cancer, birth defects or other reproductive harm without providing clear and reasonable warnings to individuals prior to their exposure. Defendants introduce Fashion Accessories contaminated with significant quantities of Lead into the California marketplace, exposing consumers of their Fashion Accessories, many of whom are pregnant women and children, to Lead.
- 3. Despite the fact that Defendants expose pregnant women, children and other people who come into contact with the Fashion Accessories to Lead, Defendants provide no warnings whatsoever about the carcinogenic or reproductive hazards associated with these Lead exposures. Defendants' conduct thus violates the warning provision of Proposition 65. Health & Safety Code §25249.6.

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PARTIES

- 4. Plaintiff CENTER FOR ENVIRONMENTAL HEALTH ("CEH") is a non-profit corporation dedicated to protecting the public from environmental health hazards and toxic exposures. CEH is based in Oakland, California and incorporated under the laws of the State of California. CEH is a "person" within the meaning of Health & Safety Code §25249.11(a) and brings this enforcement action in the public interest pursuant to Health & Safety Code §25249.7(d). CEH is a nationally recognized non-profit environmental advocacy group that has prosecuted a large number of Proposition 65 cases in the public interest. These cases have resulted in significant public benefit, including the reformulation of thousands of products to remove toxic chemicals to make them safer. CEH also provides information to Californians about the health risks associated with exposure to hazardous substances, where manufacturers and other responsible parties fail to do so.
- 5. Defendant AEROPOSTALE, INC. is a person in the course of doing business within the meaning of Health & Safety Code §25249.11. Aeropostale, Inc. manufactures, distributes and/or sells Belts for sale or use in California.
- 6. Defendant THE BON-TON STORES, INC. is a person in the course of doing business within the meaning of Health & Safety Code §25249.11. The Bon-Ton Stores, Inc. manufactures, distributes and/or sells Footwear and Handbags for sale or use in California.
- 7. Defendant CARRINI, INC. is a person in the course of doing business within the meaning of Health & Safety Code §25249.11. Carrini, Inc. manufactures, distributes and/or sells Footwear for sale or use in California.
- 8. Defendant CONSOLIDATED SHOE COMPANY, INC. is a person in the course of doing business within the meaning of Health & Safety Code §25249.11. Consolidated Shoe Company, Inc. manufactures, distributes and/or sells Footwear for sale or use in California.
- 9. Defendant DOLGEN CALIFORNIA, LLC is a person in the course of doing business within the meaning of Health & Safety Code §25249.11. Dolgen California, LLC manufactures, distributes and/or sells Footwear and Handbags for sale or use in California.
 - 10. Defendant DOLLAR GENERAL CORPORATION is a person in the

LLC manufactures, distributes and/or sells Footwear for sale or use in California.

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DOES 601 through 700 are each a person in the course of doing business

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No person in the course of doing business shall knowingly and intentionally expose any individual to a chemical known to the state to cause cancer or reproductive toxicity without first giving clear and reasonable warning to such individual. . .

- On February 27, 1987, the State of California officially listed lead as a chemical known to cause reproductive toxicity. Lead is specifically identified as a reproductive toxicant under three subcategories: "developmental reproductive toxicity," which means harm to the developing fetus, "female reproductive toxicity," which means harm to the female reproductive system, and "male reproductive toxicity," which means harm to the male reproductive system. 27 Cal. Code Regs. ("C.C.R.") §27001(c). On February 27, 1988, one year after it was listed as a chemical known to cause reproductive toxicity, lead became subject to the clear and reasonable warning requirement regarding reproductive toxicants under Proposition 65. 27 C.C.R. §27001(c); Health & Safety Code §25249.10(b).
- 37. On October 1, 1992, the State of California officially listed lead and lead compounds as chemicals known to cause cancer. On October 1, 1993, one year after they were listed as chemicals known to cause cancer, lead and lead compounds became subject to the clear and reasonable warning requirement regarding carcinogens under Proposition 65. 27 C.C.R. §27001(c); Health & Safety Code §25249.10(b).
- Children show a greater sensitivity to Lead's effects than do adults. Adverse health impacts from Lead exposure generally occur in children at lower blood Lead levels than in adults. Children absorb and retain more Lead in proportion to their weight than do adults. Young children also show a greater prevalence of iron deficiency, a condition that can increase gastrointestinal absorption of Lead. The body accumulates Lead over a lifetime and releases it slowly, so even small doses received in childhood, over time, can cause adverse health impacts, including but not limited to reproductive toxicity, later in life. For example, in times of physiological stress, such as pregnancy, the body can mobilize accumulated stores of Lead in tissue and bone, thereby increasing the level of Lead in the blood and increasing the risk of harm to the fetus.
 - 39. There is no safe level of exposure to Lead and even minute amounts of

Lead exposure have been shown to permanently reduce mental capacity. Studies have repeatedly concluded that concentrations of Lead in children's blood previously deemed acceptable can have adverse health effects. See, e.g., Canfield, R.L., et al., "Intellectual Impairment in Children with Blood Lead Concentrations below 10 ug per Deciliter," New England Journal of Medicine 348:16, 2003. Another recent study found that childhood Lead exposure predicts intellectual functioning in early adulthood in that adult IQ levels are inversely associated with blood Lead concentrations from childhood. Mazumdar, M., et al., "Low-Level Environmental Lead Exposure in Childhood and Adult Intellectual Function: A Follow-Up Study," Environmental Health 10:24, 2011; see also Lanphear, B.P., et al., "Subclinical Lead Toxicity in U.S. Children and Adolescents," Neurodevelopmental Disabilities II Platform, 2000 (concluded that even the smallest detectable amount of blood Lead levels in children can mean the difference between an A or B grade in school).

- 40. Lead exposures for pregnant women are also of particular concern in light of evidence that even short-term Lead exposures *in utero* may have long-term harmful effects. Hu, H., *et al.*, "Fetal Lead Exposure at Each State of Pregnancy as a Predictor of Infant Mental Development," *Environmental Health Perspectives* 114:11, 2006; Schnaas, L., *et al.*, "Reduced Intellectual Development in Children with Prenatal Lead Exposure," *Environmental Health Perspectives* 114:5, 2006.
- 41. The problem of Lead in Fashion Accessories is an industry-wide problem. Lead is found in the fabric and/or material from which many Fashion Accessories are made. Lead is found in Fashion Accessories as a stabilizer in the vinyl or imitation leather materials, as a chemical ingredient in some of the dies, paints and other coloring agents used in Fashion Accessories and in the chemicals used in the leather tanning process. Lead is also found in the metallic components such as zippers, zipper pulls and buckles used on some Fashion Accessories.
- 42. Defendants' Fashion Accessories contain sufficient quantities of Lead such that individuals, including pregnant women and children, who wear, use, touch and/or handle Fashion Accessories are exposed to Lead through the average use of Fashion Accessories.

Consumer exposures to Lead occur through ingestion via hand-to-mouth contact after consumers touch and/or handle Fashion Accessories and dermal absorption directly through the skin when consumers wear, touch and/or handle Fashion Accessories.

- 43. Some Fashion Accessories are designed for and marketed to children. Young children are also exposed to Lead from Fashion Accessories when they touch or play with Fashion Accessories that are owned or used by their parents or caretakers. In addition, young children are exposed to Lead from Handbags when they eat food that is stored or carried in Handbags or touch or play with non-food items that are stored or carried in Handbags. Additional childhood exposures to Lead occur when children touch their hands to their mouths after their hands have touched Fashion Accessories or items stored or carried in Handbags.
- 44. Any person acting in the public interest has standing to enforce violations of Proposition 65 provided that such person has supplied the requisite public enforcers with a valid 60-Day Notice of Violation and such public enforcers are not diligently prosecuting the action within such time. Health & Safety Code §25249.7(d).
- 45. More than sixty days prior to naming each Defendant in this lawsuit, CEH provided a 60-Day "Notice of Violation of Proposition 65" to the California Attorney General, the District Attorneys of every county in California, the City Attorneys of every California city with a population greater than 750,000 and to each of the named Defendants. In compliance with Health & Safety Code §25249.7(d) and 27 C.C.R. §25903(b), each Notice included the following information: (1) the name and address of each violator; (2) the statute violated; (3) the time period during which violations occurred; (4) specific descriptions of the violations, including (a) the routes of exposure to Lead from Fashion Accessories, and (b) the specific type of Fashion Accessories sold and used in violation of Proposition 65; and (5) the name of the specific Proposition 65-listed chemical that is the subject of the violations described in each Notice.
- 46. CEH also sent a Certificate of Merit for each Notice to the California Attorney General, the District Attorneys of every county in California, the City Attorneys of every California city with a population greater than 750,000 and to the named Defendants. In compliance with Health & Safety Code §25249.7(d) and 11 C.C.R. §3101, each of the

52. Defendants also have constructive knowledge that their Fashion Accessories contain Lead due to the widespread media coverage concerning the problem of Lead in consumer products in general and in Fashion Accessories in particular. The industry-wide problem of Lead in Fashion Accessories has been the subject of extensive media coverage, including articles in national newspapers and stories on nationally televised programs such as "Good Morning America."

- Accessories for use in the California marketplace, Defendants know or should know that Fashion Accessories contain Lead and that individuals who use Fashion Accessories will be exposed to Lead. The Lead exposures to consumers who use the Fashion Accessories are a natural and foreseeable consequence of Defendants' placing the Fashion Accessories into the stream of commerce.
- 54. Nevertheless, Defendants continue to expose consumers in California, including pregnant women and children, to Lead without prior clear and reasonable warnings regarding the carcinogenic and/or reproductive hazards of Lead.
- 55. CEH has engaged in good-faith efforts to resolve the claims alleged herein prior to filing this Complaint.
- 56. Any person "violating or threatening to violate" Proposition 65 may be enjoined in any court of competent jurisdiction. Health & Safety Code §25249.7. "Threaten to violate" is defined to mean "to create a condition in which there is a substantial probability that a violation will occur." Health & Safety Code §25249.11(e). Proposition 65 provides for civil penalties not to exceed \$2,500 per day for each violation of Proposition 65.

FIRST CAUSE OF ACTION (Violations of the Health & Safety Code §25249.6) (Against Handbag Defendants Only)

57. CEH realleges and incorporates by reference as if specifically set forth herein Paragraphs 1 through 56, inclusive.

Belts Defendants know that average use of their Belts will expose users of

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1	Dated: November 24, 2014	Respectfully submitted,
2		LEXINGTON LAW GROUP
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5		Howard Hirsch
6		Attorneys for Plaintiff CENTER FOR ENVIRONMENTAL HEALTH
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