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JOHN MOORE

SUPERIOR COURT OF THE STATE OF CALIFORNIA  
COUNTY OF SANTA CLARA  
UNLIMITED CIVIL JURISDICTION

JOHN MOORE,  
Plaintiff,  
v.  
WINCRAFT, INCORPORATED; and DOES 1  
– 150, inclusive,  
Defendants.

Case No. 16CV302456  
**COMPLAINT FOR CIVIL PENALTIES  
AND INJUNCTIVE RELIEF**  
(Health & Safety Code § 25249.5 *et seq.*)

ENDORSED  
FILED  
2016 NOV -8 P 4: 26  
David H. Yamamoto, Clerk of the Superior Court  
County of Santa Clara, California  
By \_\_\_\_\_ Deputy Clerk

1 NATURE OF THE ACTION

2 1. This Complaint is a representative action brought by plaintiff JOHN MOORE in  
3 the public interest of the citizens of the State of California to enforce the People’s right to be  
4 informed of the health hazards caused by exposures to di(2-ethylhexyl) phthalate (“DEHP”), a  
5 toxic chemical found in and on the badge/ID holder components sold by Defendants in  
6 California.

7 2. By this Complaint, Plaintiff seeks to remedy Defendants’ continuing failure to  
8 warn individuals not covered by California’s Occupational Safety Health Act, Labor Code  
9 section 6300 et seq., who purchase, use or handle Defendants’ products, about the risks of  
10 exposure to DEHP present in and on the badge/ID holder components manufactured,  
11 distributed, and offered for sale or use throughout the State of California. Individuals not  
12 covered by California’s Occupational Safety Health Act, Labor Code section 6300 et seq., who  
13 purchase, use or handle Defendants’ products, are referred to hereinafter as “consumers.”

14 3. Detectable levels of DEHP are found in and on the badge/ID holder components  
15 that Defendants manufacture, distribute, and offer for sale to consumers throughout the State of  
16 California.

17 4. Under the Safe Drinking Water and Toxic Enforcement Act of 1986, codified at  
18 Health and Safety Code section 25249.6 *et seq.* (“Proposition 65”), “[n]o person in the course of  
19 doing business shall knowingly and intentionally expose any individual to a chemical known to  
20 the state to cause cancer or reproductive toxicity without first giving clear and reasonable  
21 warning to such individual . . . ” Health & Safety Code § 25249.6.

22 5. Pursuant to Proposition 65, on October 24, 2003, California identified and listed  
23 DEHP as a chemical known to cause birth defects (and reproductive harm). DEHP became  
24 subject to the “clear and reasonable warning” requirements of the act one year later on October  
25 24, 2004. Cal. Code Regs. tit. 27, § 27001(c); Health & Safety Code §§ 25249.8 &  
26 25249.10(b).



1 manufactures, imports, distributes, sells, and/or offers the PRODUCTS for sale or use in the  
2 State of California.

3 13. Defendants DOES 1-50 (“MANUFACTURER DEFENDANTS”) are each a  
4 person in the course of doing business within the meaning of Health and Safety Code sections  
5 25249.6 and 25249.11.

6 14. MANUFACTURER DEFENDANTS, and each of them, research, test, design,  
7 assemble, fabricate, and manufacture, or each implies by its conduct that it researches, tests,  
8 designs, assembles, fabricates, and manufactures one or more of the PRODUCTS offered for  
9 sale or use in California.

10 15. Defendants DOES 51-100 (“DISTRIBUTOR DEFENDANTS”) are each a person  
11 in the course of doing business within the meaning of Health and Safety Code sections 25249.6  
12 and 25249.11.

13 16. DISTRIBUTOR DEFENDANTS, and each of them, distribute, exchange,  
14 transfer, process, and transport one or more of the PRODUCTS to individuals, businesses, or  
15 retailers for sale or use in the State of California, or each implies by its conduct that it  
16 distributes, exchanges, transfers, processes, and transports one or more of the PRODUCTS to  
17 individuals, businesses, or retailers for sale or use in the State of California.

18 17. Defendants DOES 101-150 (“RETAILER DEFENDANTS”) are each a person in  
19 the course of doing business within the meaning of Health and Safety Code sections 25249.6  
20 and 25249.11.

21 18. RETAILER DEFENDANTS, and each of them, offer the PRODUCTS for sale to  
22 individuals in the State of California.

23 19. At this time, the true names of defendants DOES 1 through 150, inclusive, are  
24 unknown to Plaintiff, who, therefore, sues said defendants by their fictitious names pursuant to  
25 Code of Civil Procedure section 474. Plaintiff is informed and believes, and on that basis  
26 alleges, that each of the fictitiously named defendants is responsible for the acts and occurrences  
27 alleged herein. When ascertained, their true names shall be reflected in an amended complaint.  
28



1 informed about exposures to chemicals that cause cancer, birth defects, or other reproductive  
2 harm.”

3 26. Proposition 65 states, “[n]o person in the course of doing business shall  
4 knowingly and intentionally expose any individual to a chemical known to the state to cause  
5 cancer or reproductive toxicity without first giving clear and reasonable warning to such  
6 individual . . . .” Health & Safety Code § 25249.6.

7 27. On June 14, 2016, Plaintiff served a sixty-day notice of violation, together with  
8 the accompanying certificate of merit, on WINCRAFT, the California Attorney General’s  
9 Office, and the requisite public enforcement agencies alleging that, as a result of  
10 DEFENDANTS’ sales of the PRODUCTS, consumers in the State of California are being  
11 exposed to DEHP resulting from their reasonably foreseeable use of the PRODUCTS, without  
12 the consumers first receiving a “clear and reasonable warning” regarding the harms associated  
13 with exposures to DEHP, as required by Proposition 65.

14 28. DEFENDANTS manufacture, import, distribute, sell, and offer the PRODUCTS  
15 for sale or use in violation of Health and Safety Code section 25249.6, and DEFENDANTS’  
16 violations have continued beyond their receipt of plaintiff’s sixty-day notice of violation. As  
17 such, DEFENDANTS’ violations are ongoing and continuous in nature and, unless enjoined  
18 will continue in the future.

19 29. After receiving Plaintiff’s sixty-day notice of violation, no public enforcement  
20 agency has commenced and diligently prosecuted a cause of action against DEFENDANTS  
21 under Proposition 65 to enforce the alleged violations that are the subject of plaintiff’s notice of  
22 violation.

23 30. The PRODUCTS that DEFENDANTS manufacture, import, distribute, sell, and  
24 offer for sale or use in California cause exposures to DEHP as a result of the reasonably  
25 foreseeable use of the PRODUCTS. Such exposures caused by DEFENDANTS and endured by  
26 consumers in California are not exempt from the “clear and reasonable” warning requirements  
27 of Proposition 65, yet DEFENDANTS provide no warning.

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1           31. DEFENDANTS knew or should have known that the PRODUCTS they  
2 manufacture, import, distribute, sell, and offer for sale in California contain DEHP.

3           32. DEHP is present in or on the PRODUCTS in such a way as to expose consumers  
4 through dermal contact and/or ingestion during reasonably foreseeable use.

5           33. The normal and reasonably foreseeable use of the PRODUCTS has caused, and  
6 continues to cause, consumer exposures to DEHP, as defined by title 27 of the California Code  
7 of Regulations, section 25602(b).

8           34. DEFENDANTS know that the normal and reasonably foreseeable use of the  
9 PRODUCTS exposes individuals to DEHP through dermal contact and/or ingestion.

10          35. DEFENDANTS intend that exposures to DEHP from the reasonably foreseeable  
11 use of the PRODUCTS will occur by their deliberate, non-accidental participation in the  
12 manufacture, importation, distribution, sale, and offering of the PRODUCTS for sale or use to  
13 consumers in California.

14          36. DEFENDANTS failed to provide a “clear and reasonable warning” to those  
15 consumers in California who have been, or who will be, exposed to DEHP through dermal  
16 contact and/or ingestion resulting from their use of the PRODUCTS.

17          37. Contrary to the express policy and statutory prohibition of Proposition 65 enacted  
18 directly by California voters, consumers exposed to DEHP through dermal contact and/or  
19 ingestion as a result of their use of the PRODUCTS that DEFENDANTS sold without a “clear  
20 and reasonable” health hazard warning, have suffered, and continue to suffer, irreparable harm  
21 for which they have no plain, speedy, or adequate remedy at law.

22          38. Pursuant to Health and Safety Code section 25249.7(b), as a consequence of the  
23 above-described acts, DEFENDANTS, and each of them, are liable for a maximum civil penalty  
24 of \$2,500 per day for each violation.

25          39. As a consequence of the above-described acts, Health and Safety Code  
26 section 25249.7(a) also specifically authorizes the Court to grant injunctive relief against  
27 DEFENDANTS.

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**PRAYER FOR RELIEF**

Wherefore, Plaintiff prays for judgment against DEFENDANTS as follows:

1. That the Court, pursuant to Health and Safety Code section 25249.7(b), assess civil penalties against DEFENDANTS, and each of them, in the amount of \$2,500 per day for each violation;
2. That the Court, pursuant to Health and Safety Code section 25249.7(a), preliminarily and permanently enjoin DEFENDANTS from manufacturing, distributing, or offering the PRODUCTS for sale or use in California without first providing a “clear and reasonable warning” in accordance with title 27 of the California Code of Regulations, section 25601 *et seq.*, regarding the harms associated with exposures to DEHP;
3. That the Court, Pursuant to Health and Safety Code section 25249.7(a), issue preliminary and permanent injunctions mandating that DEFENDANTS recall all PRODUCTS currently in the chain of commerce in California without a “clear and reasonable warning” as defined by California Code of Regulations title 27, section 25601 *et seq.*;
4. That the Court grant plaintiff her reasonable attorneys’ fees and costs of suit; and
5. That the Court grant such other and further relief as may be just and proper.

Dated: November 7, 2016

Respectfully submitted,  
THE CHANLER GROUP

By:   
Warren M. Klein  
Attorneys for Plaintiff  
JOHN MOORE