

1 Michael Freund SBN 99687  
2 Ryan Hoffman SBN 283297  
3 Michael Freund & Associates  
4 1919 Addison Street, Suite 105  
5 Berkeley, CA 94704  
6 Telephone: (510) 540-1992  
7 Facsimile: (510) 540-5543

ENDORSED  
FILED  
ALAMEDA COUNTY

OCT 12 2016

CLERK OF THE SUPERIOR COURT  
By CARRIE SIMMONS Deputy

8 Attorneys for Plaintiff Environmental Research Center, Inc.

9 **SUPERIOR COURT OF THE STATE OF CALIFORNIA**  
10 **COUNTY OF ALAMEDA**

11 **ENVIRONMENTAL RESEARCH CENTER,**  
12 **INC., a California non-profit corporation**  
13 **Plaintiff,**  
14 **vs.**  
15 **MAX 3, LLC, MAXIMIZED LIVING, INC.**  
16 **and DOES 1-100**  
17 **Defendants.**

CASE NO. **RG16834961**  
**COMPLAINT FOR INJUNCTIVE  
AND DECLARATORY RELIEF AND  
CIVIL PENALTIES**

[Toxic Tort, Environmental  
Proposition 65, Health & Safety Code  
Section 25249.5 et seq.]

18  
19 Plaintiff Environmental Research Center, Inc. hereby alleges:

20 **I**

21 **INTRODUCTION**

22 1. Plaintiff Environmental Research Center, Inc. (hereinafter "Plaintiff" or "ERC") brings  
23 this action as a private attorney general enforcer and in the public interest pursuant to Health &  
24 Safety Code section 25249.7, subdivision (d). The Safe Drinking Water and Toxic Enforcement  
25 Act of 1986 (Health & Safety Code section 25249.5 *et seq.*) also known as "Proposition 65,"  
26 mandates that businesses with ten or more employees must provide a "clear and reasonable  
27 warning" prior to exposing any individual to a chemical known to the state to cause cancer or  
28 reproductive toxicity. Lead and cadmium are chemicals known to the State of California to

1 cause cancer, birth defects, and other reproductive harm. This Complaint seeks injunctive and  
2 declaratory relief, and civil penalties, to remedy the ongoing failure of Defendants Max 3, LLC,  
3 Maximized Living, Inc. (collectively "Maximized Living") and DOES 1-100 (hereinafter  
4 individually referred to as "Defendant" or collectively as "Defendants"), to warn consumers that  
5 they have been exposed to lead and/or cadmium from the "COVERED PRODUCTS" set forth  
6 in paragraph 3 at levels exceeding the Maximum Allowable Dose Level ("MADL") and  
7 requiring a warning pursuant to Health & Safety Code section 25249.6.

8  
9 **II**  
**PARTIES**

10 2. Plaintiff ERC is a California non-profit corporation dedicated to, among other causes,  
11 helping safeguard the public from health hazards by reducing the use and misuse of hazardous  
12 and toxic chemicals, facilitating a safe environment for consumers and employees, and  
13 encouraging corporate responsibility.

14 3. Defendants Max3, LLC and Maximized Living, Inc. are businesses that develop,  
15 manufacture, market, distribute, and/or sell nutritional health products that have exposed users  
16 to lead and/or cadmium in the State of California within the relevant statute of limitations  
17 period. These "COVERED PRODUCTS" are: (1) Max 3 LLC Maximized Living Perfect Plant  
18 Protein Vanilla – Lead, (2) Max 3 LLC Maximized Living Max Greens Chocolate – Lead, (3)  
19 Max3 LLC Maximized Living Detox System –Lead (contains the following products: a. Max3  
20 LLC Maximized Living Detox System Cell Detox and b. Max3 LLC Maximized Living Detox  
21 System Body Detox), and (4) Max 3 LLC Maximized Living Grass-Fed Whey Protein  
22 Chocolate – Cadmium. Defendants are companies subject to Proposition 65 as they each  
23 employ ten or more persons, and have employed ten or more persons at all times relevant to this  
24 action.

25 4. Defendants DOES 1-100, are named herein under fictitious names, as their true names  
26 and capacities are unknown to ERC. ERC is informed and believes, and thereon alleges, that  
27 each of said DOES is responsible, in some actionable manner, for the events and happenings  
28 hereinafter referred to, either through said Defendant's conduct, or through the conduct of its

1 agents, servants or employees, or in some other manner, causing the harms alleged by ERC in  
2 this complaint. When ERC ascertains said true names and capacities of DOES, ERC will seek  
3 leave to amend this complaint to set forth the same.

### 4 III

#### 5 JURISDICTION AND VENUE

6 5. This Court has jurisdiction pursuant to California Constitution Article VI, Section 10,  
7 which grants the Superior Court original jurisdiction in all causes except those given by statute  
8 to other trial courts. The statute under which this action is brought does not specify any other  
9 basis for jurisdiction.

10 6. This Court has jurisdiction over Defendants because Defendants are businesses having  
11 sufficient minimum contacts with California, or otherwise intentionally availing themselves of  
12 the California market through the marketing, distribution, and/or sale of the COVERED  
13 PRODUCTS in the State of California to render the exercise of jurisdiction over them by the  
14 California courts consistent with traditional notions of fair play and substantial justice.

15 7. The Complaint is based on allegations contained in a Notice of Violation dated June 29  
16 2016, served on the California Attorney General, other public enforcers and Defendants. The  
17 Notice of Violation constitutes adequate notice to Defendants because it provided adequate  
18 information to allow Defendants to assess the nature of the alleged violations, consistent with  
19 Proposition 65 and its implementing regulations. A certificate of merit and a certificate of  
20 service accompanied each copy of the Notice of Violation, both of which comply with  
21 Proposition 65 and its implementing regulations. The Notice of Violation served on Defendants  
22 also included a copy of "The Safe Drinking Water and Toxic Enforcement Act of 1986  
23 (Proposition 65): A Summary." Service of the Notice of Violation and accompanying  
24 documents complied with Proposition 65 and its implementing regulations. Attached hereto as  
25 Exhibit A is a true and correct copy of this Notice of Violation and associated documents. More  
26 than 60 days have passed since ERC mailed the Notice of Violation and no public enforcement  
27 entity has filed a complaint in this case.

1 8. This Court is the proper venue for the action because the causes of action have arisen in  
2 the County of Alameda where some of the violations of law have occurred, and will continue to  
3 occur, due to the ongoing sale of Maximized Living's products. Furthermore, venue is proper in  
4 this Court under Code of Civil Procedure section 395.5 and Health & Safety Code section  
5 25249.7.

6 IV

7 STATUTORY BACKGROUND

8 9. The Safe Drinking Water and Toxic Enforcement Act of 1986 is an initiative statute  
9 passed as "Proposition 65" by an overwhelming majority vote of the people in November of  
10 1986.

11 10. The warning requirement of Proposition 65 is contained in Health & Safety Code  
12 section 25249.6, which provides:

13 No person in the course of doing business shall knowingly and  
14 intentionally expose any individual to a chemical known to the state to  
15 cause cancer or reproductive toxicity without first giving clear and  
16 reasonable warning to such individual, except as provided in Section  
17 25249.10.

18 11. Implementing regulations for Proposition 65 define expose as "to cause to ingest, inhale,  
19 contact via body surfaces or otherwise come into contact with a listed chemical." An individual  
20 may come into contact with a listed chemical through water, air, food, consumer products and  
21 any other environmental exposure as well as occupational exposures." (Cal. Code Regs., tit. 27,  
22 § 25102, subd. (i).)

23 12. In this case, the exposures are caused by consumer products. Implementing regulations  
24 for Proposition 65 define a consumer product exposure as "an exposure which results from a  
25 person's acquisition, purchase, storage, consumption, or other reasonably foreseeable use of a  
26 consumer good, or any exposure that results from receiving a consumer service." (Cal. Code  
27 Regs., tit. 27, § 25602, subd. (b).)

28 13. Whenever a clear and reasonable warning is required under Health & Safety Code  
section 25249.6, the "method employed to transmit the warning must be reasonably calculated

1 considering the alternative methods available under the circumstances, to make the warning  
2 message available prior to exposure.” (Cal. Code Regs., tit. 27, §25601.) The warning  
3 requirement may be satisfied by a warning that appears on a product’s label or other labeling,  
4 shelf labeling, signs, a system of signs, public advertising identifying the system and toll-free  
5 information services, or any other system, that provides clear and reasonable warnings. (Cal.  
6 Code Regs., tit. 27, §25603.1, subd. (a)-(d).)

7 14. Proposition 65 establishes a procedure by which the State is to develop a list of  
8 chemicals “known to the State to cause cancer or reproductive toxicity.” (Health & Safety Code,  
9 § 25249.8.) There is no duty to provide a clear and reasonable warning until 12-months after the  
10 chemical is published on the State list. (Health & Safety Code, § 25249.10, subd. (b).) Lead was  
11 listed as a chemical known to the State of California to cause developmental toxicity in the fetus  
12 and male and female reproductive toxicity on February 27, 1987. Lead was listed as a chemical  
13 known to the State of California to cause cancer on October 1, 1992. Cadmium was officially  
14 listed as a chemical known to cause developmental toxicity and male reproductive toxicity on  
15 May 1, 1997 while cadmium and cadmium compounds were listed as chemicals known to the  
16 State of California to cause cancer on October 1, 1987. (State of California EPA OEHHA Safe  
17 Drinking Water and Toxic Enforcement Act of 1986 Chemicals Known to the State to Cause  
18 Cancer and Reproductive Toxicity.)

19 15. The MADL for lead as a chemical known to cause reproductive toxicity is 0.5  
20 micrograms per day and the MADL for cadmium is 4.10 micrograms of cadmium per day. (Cal.  
21 Code Regs., tit. 27, § 25805.) The No Significant Risk Level for lead as a carcinogen is 15  
22 micrograms per day. (Cal. Code Regs., tit. 27, § 25705.)

23 16. Proposition 65 provides that any person “violating or threatening to violate” Proposition  
24 65 may be enjoined in any court of competent jurisdiction. (Health & Safety Code, §25249.7,  
25 subd. (a).) To “threaten to violate” means “to create a condition in which there is a substantial  
26 probability that a violation will occur.” (Health & Safety Code, § 25249.11, subd. (e).)  
27 Furthermore, violators are subject to a civil penalty of up to \$2,500 per day for each violation.  
28 (Health & Safety Code, § 25249.7, subd. (b)(1).)

1 17. Proposition 65 may be enforced by any person in the public interest who provides notice  
2 sixty days before filing suit to the violator and designated law enforcement officials. The failure  
3 of law enforcement officials to file a timely complaint enables a citizen suit to be filed pursuant  
4 to Health & Safety Code section 25249.7, subdivisions (c) and (d).

5 V

6 **STATEMENT OF FACTS**

7 18. Defendants have developed, manufactured, marketed, distributed, and/or sold the  
8 COVERED PRODUCTS containing lead and/or cadmium into the State of California.  
9 Consumption of the COVERED PRODUCTS according to the directions and/or  
10 recommendations provided for said products causes consumers to be exposed to lead at levels  
11 exceeding the 0.5 micrograms per day and cadmium at levels exceeding the 4.10 micrograms  
12 per day MADL and requiring a warning. Consumers have been ingesting these products for  
13 many years, without any knowledge of their exposure to lead and/or cadmium, very dangerous  
14 chemicals.

15 19. For many years, Defendants have knowingly and intentionally exposed numerous  
16 persons to lead and/or cadmium without providing a Proposition 65 warning. Prior to ERC's  
17 Notice of Violation and this Complaint, Defendants failed to provide a warning on the labels of  
18 the COVERED PRODUCTS. Defendants have at all times relevant hereto been aware that the  
19 COVERED PRODUCTS contained lead and/or cadmium and that persons using these products  
20 have been exposed to these chemicals.

21 20. Defendants have been aware of the presence of lead and/or cadmium in the COVERED  
22 PRODUCTS and have failed to disclose the presence of these chemicals to the public, who  
23 undoubtedly believe they have been ingesting totally healthy and pure products pursuant to the  
24 company's statements. In addition to failing to provide a warning to its customers on the label  
25 of each Covered Product, **Maximized Living**' website makes various representations regarding  
26 the high quality and beneficial nature of the company's products as well as the measures  
27  
28

1 purportedly taken to ensure those qualities: These statements include but are not limited to the  
2 the following:

- 3
- 4 • “The gentle detoxification process first helps your body purify itself, and the  
5 formulation keeps your natural detoxification systems at peak performance every  
6 day.”
- 7 • “Cell Detox™ contains powerful ingredients that work synergistically to raise your  
8 body’s natural antioxidant and detoxifier, glutathione, which helps your body to  
9 remove toxins from the body at a cellular level.”
- 10 • “Body Detox™ works hand in hand with Cell Detox to collect the toxins released by  
11 your body and safely and permanently removes them.”
- 12 • “.... our organization has developed a scientifically based holistic process founded  
13 on 5 core principles of wellness.”
- 14 • “Maximized Living unlocks unlimited health and potential through the practice of  
15 The 5 Essentials.”
- 16 • “All the 5 Essentials drive detoxification in two important ways, helping the body  
17 remove toxins already present while also creating new lifestyle habits that reduce  
18 exposure and risk going forward.”

19 21. Both prior and subsequent to ERC’s Notice of Violation, Defendants failed to provide  
20 consumers of the COVERED PRODUCTS with a clear and reasonable warning that they have  
21 been exposed to chemicals known to the State of California to cause cancer, birth defects and  
22 other reproductive harm. This failure to warn is ongoing.

23 **FIRST CAUSE OF ACTION**  
24 **(Violation of Section 25249.6 of the Health and Safety Code, Failure to Provide Clear and**  
25 **Reasonable Warning under Proposition 65)**

26 22. ERC refers to paragraphs 1-21, inclusive, and incorporates them herein by this  
27 reference.

28 23. By committing the acts alleged above, Defendants have, in the course of doing  
business, knowingly and intentionally exposed users of the COVERED PRODUCTS to lead  
and/or cadmium, chemicals known to the State of California to cause cancer, birth defects, and  
other reproductive harm, without first giving clear and reasonable warning to such individuals  
within the meaning of Health & Safety Code section 25249.6. In doing so, Defendants have

1 violated Health & Safety Code section 25249.6, and continue to violate the statute with each  
2 successive sale of the COVERED PRODUCTS.

3 24. Said violations render Defendants liable for civil penalties, up to \$2,500 per day for each  
4 violation, and subject Defendants to injunction.

5 **SECOND CAUSE OF ACTION**  
6 **(Declaratory Relief)**

7 25. ERC refers to paragraphs 1-24, inclusive, and incorporates them herein by this  
8 reference.

9 26. There exists an actual controversy relating to the legal rights and duties of the Parties,  
10 within the meaning of Code of Civil Procedure section 1060, between ERC and Defendants,  
11 concerning whether Defendants have exposed individuals to chemicals known to the State of  
12 California to cause cancer, birth defects, and other reproductive harm without providing clear  
13 and reasonable warning.

14 **VI**

15 **PRAYER**

16 WHEREFORE ERC prays for relief as follows:

17 1. On the First Cause of Action, for civil penalties for each and every violation according  
18 to proof;

19 2. On the First Cause of Action, and pursuant to Health & Safety Code section 25249.7,  
20 subdivision (a), for such temporary restraining orders, preliminary and permanent injunctive  
21 orders, or other orders as are necessary to prevent Defendants from exposing persons to lead  
22 and/or cadmium without providing clear and reasonable warning;

23 3. On the Second Cause of Action, for a declaratory judgment pursuant to Code of Civil  
24 Procedure section 1060 declaring that Defendants have exposed individuals to lead and/or  
25 cadmium without providing clear and reasonable warning; and

26 4. On all Causes of Action, for reasonable attorneys' fees pursuant to Code of Civil  
27 Procedure section 1021.5 or the substantial benefit theory;

28 5. For costs of suit herein; and

1 6. For such other relief as the Court may deem just and proper.

2  
3 DATED: October 5, 2016

MICHAEL FREUND & ASSOCIATES

4  
5 *m/ -*

6 Michael Freund  
7 Ryan Hoffman  
8 Attorneys for Plaintiff  
9 ENVIRONMENTAL RESEARCH CENTER, INC.  
10  
11  
12  
13  
14  
15  
16  
17  
18  
19  
20  
21  
22  
23  
24  
25  
26  
27  
28

EXHIBIT A

**Michael Freund & Associates**

1919 Addison Street, Suite 105  
Berkeley, CA 94704  
Voice: 510.540.1992 • Fax: 510.540.5543

Michael Freund, Esq.  
Ryan Hoffman, Esq.

OF COUNSEL:  
Denise Ferkich Hoffman, Esq.

June 29, 2016

**NOTICE OF VIOLATION OF  
CALIFORNIA HEALTH & SAFETY CODE SECTION 25249.5 ET SEQ.  
(PROPOSITION 65)**

Dear Alleged Violators and the Appropriate Public Enforcement Agencies:

I represent Environmental Research Center, Inc. ("ERC"), 3111 Camino Del Rio North, Suite 400, San Diego, CA 92108; Tel. (619) 500-3090. ERC's Executive Director is Chris Heptinstall. ERC is a California non-profit corporation dedicated to, among other causes, helping safeguard the public from health hazards by bringing about a reduction in the use and misuse of hazardous and toxic chemicals, facilitating a safe environment for consumers and employees, and encouraging corporate responsibility.

ERC has identified violations of California's Safe Drinking Water and Toxic Enforcement Act of 1986 ("Proposition 65"), which is codified at California Health & Safety Code §25249.5 *et seq.*, with respect to the products identified below. These violations have occurred and continue to occur because the alleged Violators identified below failed to provide required clear and reasonable warnings with these products. This letter serves as a notice of these violations to the alleged Violators and the appropriate public enforcement agencies. Pursuant to Health and Safety Code Section 25249.7(d), ERC intends to file a private enforcement action in the public interest 60 days after effective service of this notice unless the public enforcement agencies have commenced and are diligently prosecuting an action to rectify these violations.

**General Information about Proposition 65.** A copy of a summary of Proposition 65, prepared by the Office of Environmental Health Hazard Assessment, is enclosed with this letter served to the alleged Violators identified below.

**Alleged Violators.** The names of the companies covered by this notice that violated Proposition 65 (hereinafter the "Violators") are:

**Max 3, LLC  
Maximized Living, Inc.**

**Consumer Products and Listed Chemicals.** The products that are the subject of this notice and the chemicals in those products identified as exceeding allowable levels are:

1. Max 3 LLC Maximized Living Perfect Plant Protein Vanilla – Lead
2. Max 3 LLC Maximized Living Max Greens Chocolate - Lead
3. Max3 LLC Maximized Living Detox System -Lead
  - a. Max3 LLC Maximized Living Detox System Cell Detox
  - b. Max3 LLC Maximized Living Detox System Body Detox
4. Max 3 LLC Maximized Living Max Kids Detox Powder – Lead
5. Max 3 LLC Maximized Living Grass-Fed Whey Protein Chocolate - Cadmium

On February 27, 1987, the State of California officially listed lead as a chemical known to cause developmental toxicity, and male and female reproductive toxicity. On October 1, 1992, the State of California officially listed lead and lead compounds as chemicals known to cause cancer.

June 29, 2016

Page 2

Cadmium was officially listed as a chemical known to cause developmental toxicity and male reproductive toxicity on May 1, 1997 while cadmium and cadmium compounds were listed as chemicals known to the State of California to cause cancer on October 1, 1987.

It should be noted that ERC may continue to investigate other products that may reveal further violations and result in subsequent notices of violations.

**Route of Exposure.** The consumer exposures that are the subject of this notice result from the purchase, acquisition, handling and recommended use of these products. Consequently, the primary route of exposure to these chemicals has been and continues to be through ingestion, but may have also occurred and may continue to occur through inhalation and/or dermal contact.

**Approximate Time Period of Violations.** Ongoing violations have occurred every day since at least June 29, 2013, as well as every day since the products were introduced into the California marketplace, and will continue every day until clear and reasonable warnings are provided to product purchasers and users or until these known toxic chemicals are either removed from or reduced to allowable levels in the products. Proposition 65 requires that a clear and reasonable warning be provided prior to exposure to the identified chemicals. The method of warning should be a warning that appears on the product label. The Violators violated Proposition 65 because they failed to provide persons handling and/or using these products with appropriate warnings that they are being exposed to these chemicals.

Consistent with the public interest goals of Proposition 65 and a desire to have these ongoing violations of California law quickly rectified, ERC is interested in seeking a constructive resolution of this matter that includes an enforceable written agreement by the Violators to: (1) reformulate the identified products so as to eliminate further exposures to the identified chemicals, or provide appropriate warnings on the labels of these products; (2) pay an appropriate civil penalty; and (3) provide clear and reasonable warnings compliant with Proposition 65 to all persons located in California who purchased the above products in the last three years. Such a resolution will prevent further unwarned consumer exposures to the identified chemicals, as well as an expensive and time consuming litigation.

ERC has retained me as legal counsel in connection with this matter. **Please direct all communications regarding this Notice of Violation to my attention at the law office address and telephone number indicated on the letterhead.**

Sincerely,



---

Michael Freund

**Attachments**

Certificate of Merit

Certificate of Service

OEHHA Summary (to Max 3, LLC, Maximized Living, Inc., and their Registered Agents for Service of Process only)

Additional Supporting Information for Certificate of Merit (to AG only)

**CERTIFICATE OF MERIT**

**Re: Environmental Research Center, Inc.'s Notice of Proposition 65 Violations by Max 3, LLC and Maximized Living, Inc.**

I, Michael Freund, declare:

1. This Certificate of Merit accompanies the attached 60-day notice in which it is alleged that the parties identified in the notice violated California Health & Safety Code Section 25249.6 by failing to provide clear and reasonable warnings.

2. I am an attorney for the noticing party.

3. I have consulted with one or more persons with relevant and appropriate experience or expertise who have reviewed facts, studies, or other data regarding the exposure to the listed chemicals that are the subject of the notice.

4. Based on the information obtained through those consultants, and on other information in my possession, I believe there is a reasonable and meritorious case for the private action. I understand that "reasonable and meritorious case for the private action" means that the information provides a credible basis that all elements of the plaintiff's case can be established and that the information did not prove that the alleged Violators will be able to establish any of the affirmative defenses set forth in the statute.

5. Along with the copy of this Certificate of Merit served on the Attorney General is attached additional factual information sufficient to establish the basis for this certificate, including the information identified in California Health & Safety Code §25249.7(h)(2), i.e., (1) the identity of the persons consulted with and relied on by the certifier, and (2) the facts, studies, or other data reviewed by those persons.

Dated: June 29, 2016



---

Michael Freund

**CERTIFICATE OF SERVICE**

I, the undersigned, declare under penalty of perjury under the laws of the State of California that the following is true and correct:

I am a citizen of the United States, over the age of 18 years of age, and am not a party to the within entitled action. My business address is 306 Joy Street, Fort Oglethorpe, Georgia 30742. I am a resident or employed in the county where the mailing occurred. The envelope or package was placed in the mail at Fort Oglethorpe, Georgia.

On June 29, 2016, I served the following documents: **NOTICE OF VIOLATION OF CALIFORNIA HEALTH & SAFETY CODE §25249.5 ET SEQ.; CERTIFICATE OF MERIT; "THE SAFE DRINKING WATER AND TOXIC ENFORCEMENT ACT OF 1986 (PROPOSITION 65): A SUMMARY"** on the following parties by placing a true and correct copy thereof in a sealed envelope, addressed to the party listed below and depositing it at a U.S. Postal Service Office with the postage fully prepaid for delivery by Certified Mail:

Current President or CEO  
Max 3, LLC  
1170 Celebration Boulevard, Suite 100B  
Celebration, FL 34747

Current President or CEO  
Maximized Living, Inc.  
3600 Commerce Boulevard  
Kissimmee, FL 34741

Current President or CEO  
Maximized Living, Inc.  
1170 Celebration Boulevard, Suite 100B  
Celebration, FL 34747

Current President or CEO  
Max 3, LLC  
3600 Commerce Boulevard  
Kissimmee, FL 34741

Current President or CEO  
Maximized Living, Inc.  
1420 Celebration Boulevard, Suite 200  
Kissimmee, FL 34747

Ben Lerner  
(Maximized Living, Inc.'s Registered Agent for  
Service of Process)  
1170 Celebration Boulevard, Suite 100B  
Celebration, FL 34747

Current President or CEO  
Max 3, LLC  
1575 North Lockwood Ridge Road  
Sarasota, FL 34237

Ben Lerner  
(Max 3, LLC's Registered Agent for  
Service of Process)  
1170 Celebration Boulevard, Suite 100B  
Celebration, FL 34747

On June 29, 2016, I verified the following documents **NOTICE OF VIOLATIONS, CALIFORNIA HEALTH & SAFETY CODE §25249.5 ET SEQ.; CERTIFICATE OF MERIT; ADDITIONAL SUPPORTING INFORMATION FOR CERTIFICATE OF MERIT AS REQUIRED BY CALIFORNIA HEALTH & SAFETY CODE §25249.7(d)(1)** were served on the following party when a true and correct copy thereof was uploaded on the California Attorney General's website, which can be accessed at <https://oag.ca.gov/prop65/add-60-day-notice> :

Office of the California Attorney General  
Prop 65 Enforcement Reporting  
1515 Clay Street, Suite 2000  
Oakland, CA 94612-0550

On June 29, 2016, I verified the following documents **NOTICE OF VIOLATIONS, CALIFORNIA HEALTH & SAFETY CODE §25249.5 ET SEQ.; CERTIFICATE OF MERIT** were served on the following parties when a true and correct copy thereof was sent via electronic mail to the party listed below:

Notice of Violation of California Health & Safety Code §25249.5 *et seq.*

June 29, 2016

Page 5

Stacey Grassini, Deputy District Attorney  
Contra Costa County  
900 Ward Street  
Martinez, CA 94553  
sgrassini@contracostada.org

Michelle Latimer, Program Coordinator  
Lassen County  
220 S. Lassen Street  
Susanville, CA 96130  
mlatimer@co.lassen.ca.us

Dije Ndreu, Deputy District Attorney  
Monterey County  
1200 Aguajito Road  
Monterey, CA 93940  
Prop65DA@co.monterey.ca.us

Gary Lieberstein, District Attorney  
Napa County  
931 Parkway Mall  
Napa, CA 94559  
CEPD@countyofnapa.org

Paul E. Zellerbach, District Attorney  
Riverside County  
3072 Orange Street  
Riverside, CA 92501  
Prop65@rivcoda.org

Anne Marie Schubert, District Attorney  
Sacramento County  
901 G Street  
Sacramento, CA 95814  
Prop65@sacda.org

Gregory Alker, Assistant District Attorney  
San Francisco County  
732 Brannan Street  
San Francisco, CA 94103  
gregory.alker@sfgov.org

Tori Verber Salazar, District Attorney  
San Joaquin County  
222 E. Weber Avenue, Room 202  
Stockton, CA 95202  
DAConsumer.Environmental@sjcda.org

Eric J. Dobroth, Deputy District Attorney  
San Luis Obispo County  
County Government Center Annex, 4<sup>th</sup> Floor  
San Luis Obispo, CA 93408  
edobroth@co.slo.ca.us

Yen Dang, Supervising Deputy District Attorney  
Santa Clara County  
70 W Hedding St  
San Jose, CA 95110  
EPU@da.sccgov.org

Stephan R. Passalacqua, District Attorney  
Sonoma County  
600 Administration Dr  
Sonoma, CA 95403  
jbarnes@sonoma-county.org

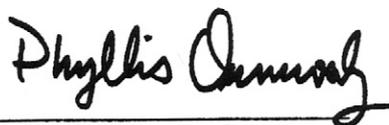
Phillip J. Cline, District Attorney  
Tulare County  
221 S Mooney Blvd  
Visalia, CA 95370  
Prop65@co.tulare.ca.us

Gregory D. Totten, District Attorney  
Ventura County  
800 S Victoria Ave  
Ventura, CA 93009  
daspecialops@ventura.org

Jeff W. Reisig, District Attorney  
Yolo County  
301 Second Street  
Woodland, CA 95695  
cfepd@yolocounty.org

On June 29, 2016, I served the following documents: **NOTICE OF VIOLATION, CALIFORNIA HEALTH & SAFETY CODE §25249.5 ET SEQ.; CERTIFICATE OF MERIT** on each of the parties on the Service List attached hereto by placing a true and correct copy thereof in a sealed envelope, addressed to each of the parties on the Service List attached hereto, and depositing it at a U.S. Postal Service Office with the postage fully prepaid for delivery by Priority Mail.

Executed on June 29, 2016, in Fort Oglethorpe, Georgia.



Phyllis Dunwoody

Notice of Violation of California Health & Safety Code §25249.5 *et seq.*

June 29, 2016

Page 6

Service List

District Attorney, Alameda  
County  
1225 Fallon Street, Suite 900  
Oakland, CA 94612

District Attorney, Alpine  
County  
P.O. Box 248  
Markleeville, CA 96120

District Attorney, Amador  
County  
708 Court Street, Suite 202  
Jackson, CA 95642

District Attorney, Butte  
County  
25 County Center Drive, Suite  
245  
Oroville, CA 95965

District Attorney, Calaveras  
County  
891 Mountain Ranch Road  
San Andreas, CA 95249

District Attorney, Colusa  
County  
346 Fifth Street Suite 101  
Colusa, CA 95932

District Attorney, Del Norte  
County  
450 H Street, Room 171  
Crescent City, CA 95531

District Attorney, El Dorado  
County  
515 Main Street  
Placerville, CA 95667

District Attorney, Fresno  
County  
2220 Tulare Street, Suite 1000  
Fresno, CA 93721

District Attorney, Glenn  
County  
Post Office Box 430  
Willows, CA 95988

District Attorney, Humboldt  
County  
825 5th Street 4<sup>th</sup> Floor  
Eureka, CA 95501

District Attorney, Imperial  
County  
940 West Main Street, Ste 102  
El Centro, CA 92243

District Attorney, Inyo County  
230 W. Line Street  
Bishop, CA 93514

District Attorney, Kern County  
1215 Truxtun Avenue  
Bakersfield, CA 93301

District Attorney, Kings  
County  
1400 West Lacey Boulevard  
Hanford, CA 93230

District Attorney, Lake County  
255 N. Forbes Street  
Lakeport, CA 95453

District Attorney, Los Angeles  
County  
210 West Temple Street, Suite  
18000  
Los Angeles, CA 90012

District Attorney, Madera  
County  
209 West Yosemite Avenue  
Madera, CA 93637

District Attorney, Marin  
County  
3501 Civic Center Drive,  
Room 130  
San Rafael, CA 94903

District Attorney, Mariposa  
County  
Post Office Box 730  
Mariposa, CA 95338

District Attorney, Mendocino  
County  
Post Office Box 1000  
Ukiah, CA 95482

District Attorney, Merced  
County  
550 W. Main Street  
Merced, CA 95340

District Attorney, Modoc  
County  
204 S Court Street, Room 202  
Alturas, CA 96101-4020

District Attorney, Mono  
County  
Post Office Box 617  
Bridgeport, CA 93517

District Attorney, Nevada  
County  
201 Commercial Street  
Nevada City, CA 95959

District Attorney, Orange  
County  
401 West Civic Center Drive  
Santa Ana, CA 92701

District Attorney, Placer  
County  
10810 Justice Center Drive,  
Ste 240  
Roseville, CA 95678

District Attorney, Plumas  
County  
520 Main Street, Room 404  
Quincy, CA 95971

District Attorney, San Benito  
County  
419 Fourth Street, 2nd Floor  
Hollister, CA 95023

District Attorney, San  
Bernardino County  
316 N. Mountain View  
Avenue  
San Bernardino, CA 92415-  
0004

District Attorney, San Diego  
County  
330 West Broadway, Suite  
1300  
San Diego, CA 92101

District Attorney, San Mateo  
County  
400 County Ctr., 3rd Floor  
Redwood City, CA 94063

District Attorney, Santa  
Barbara County  
1112 Santa Barbara Street  
Santa Barbara, CA 93101

District Attorney, Santa Cruz  
County  
701 Ocean Street, Room 200  
Santa Cruz, CA 95060

District Attorney, Shasta  
County  
1355 West Street  
Redding, CA 96001

District Attorney, Sierra  
County  
PO Box 457  
Downieville, CA 95936

District Attorney, Siskiyou  
County  
Post Office Box 986  
Yreka, CA 96097

District Attorney, Solano  
County  
675 Texas Street, Ste 4500  
Fairfield, CA 94533

District Attorney, Stanislaus  
County  
832 12th Street, Ste 300  
Modesto, CA 95354

District Attorney, Sutter  
County  
446 Second Street  
Yuba City, CA 95991

District Attorney, Tehama  
County  
Post Office Box 519  
Red Bluff, CA 96080

District Attorney, Trinity  
County  
Post Office Box 310  
Weaverville, CA 96093

District Attorney, Tuolumne  
County  
423 N. Washington Street  
Sonora, CA 95370

District Attorney, Yuba  
County  
215 Fifth Street, Suite 152  
Marysville, CA 95901

Los Angeles City Attorney's  
Office  
City Hall East  
200 N. Main Street, Suite 800  
Los Angeles, CA 90012

San Diego City Attorney's  
Office  
1200 3rd Avenue, Ste 1620  
San Diego, CA 92101

San Francisco, City Attorney  
City Hall, Room 234  
1 Dr Carlton B Goodlett PL  
San Francisco, CA 94102

San Jose City Attorney's  
Office  
200 East Santa Clara Street,  
16th Floor  
San Jose, CA 95113

**Appendix A**

OFFICE OF ENVIRONMENTAL HEALTH HAZARD ASSESSMENT  
CALIFORNIA ENVIRONMENTAL PROTECTION AGENCY  
THE SAFE DRINKING WATER AND TOXIC ENFORCEMENT ACT OF 1986  
(PROPOSITION 65): A SUMMARY

The following summary has been prepared by the California Office of Environmental Health Hazard Assessment (OEHHA), the lead agency for the implementation of the Safe Drinking Water and Toxic Enforcement Act of 1986 (commonly known as "Proposition 65"). A copy of this summary must be included as an attachment to any notice of violation served upon an alleged violator of the Act. The summary provides basic information about the provisions of the law, and is intended to serve only as a convenient source of general information. It is not intended to provide authoritative guidance on the meaning or application of the law. Please refer to the statute and OEHHA's implementing regulations (see citations below) for further information.

FOR INFORMATION CONCERNING THE BASIS FOR THE ALLEGATIONS IN THE NOTICE RELATED TO YOUR BUSINESS, CONTACT THE PERSON IDENTIFIED ON THE NOTICE.

The text of Proposition 65 (Health and Safety Code Sections 25249.5 through 25249.13) is available online at: <http://oehha.ca.gov/prop65/law/P65law72003.html>. Regulations that provide more specific guidance on compliance, and that specify procedures to be followed by the State in carrying out certain aspects of the law, are found in Title 27 of the California Code of Regulations, sections 25102 through 27001.<sup>1</sup> These implementing regulations are available online at: <http://oehha.ca.gov/prop65/law/P65Regs.html>.

*WHAT DOES PROPOSITION 65 REQUIRE?*

**The "Proposition 65 List."** Under Proposition 65, the lead agency (OEHHA) publishes a list of chemicals that are known to the State of California to cause cancer and/or reproductive toxicity. Chemicals are placed on the Proposition 65 list if they are known to cause cancer and/or birth defects or other reproductive harm, such as damage to female or male reproductive systems or to the developing fetus. This list must be updated at least once a year. The current Proposition 65 list of chemicals is available on the OEHHA website at:

[http://www.oehha.ca.gov/prop65/prop65\\_list/Newlist.html](http://www.oehha.ca.gov/prop65/prop65_list/Newlist.html).

Only those chemicals that are on the list are regulated under Proposition 65. Businesses that produce, use, release or otherwise engage in activities involving listed chemicals must comply with the following:

**Clear and reasonable warnings.** A business is required to warn a person before "knowingly and intentionally" exposing that person to a listed chemical unless an exemption applies. The warning given must be "clear and

reasonable.” This means that the warning must: (1) clearly say that the chemical involved is known to cause cancer, or birth defects or other reproductive harm; and (2) be given in such a way that it will effectively reach the person before he or she is exposed to that chemical. Some exposures are exempt from the warning requirement under certain circumstances discussed below.

***Prohibition from discharges into drinking water.*** A business must not knowingly discharge or release a listed chemical into water or onto land where it passes or probably will pass into a source of drinking water. Some discharges are exempt from this requirement under certain circumstances discussed below.

#### *DOES PROPOSITION 65 PROVIDE ANY EXEMPTIONS?*

Yes. You should consult the current version of the statute and regulations

(<http://www.oehha.ca.gov/prop65/law/index.html>) to determine all applicable exemptions, the most common of which are the following:

***Grace Periods.*** Proposition 65 warning requirements do not apply until 12 months after the chemical has been listed. The Proposition 65 discharge prohibition does not apply to a discharge or release of a chemical that takes place less than 20 months after the listing of the chemical.

***Governmental agencies and public water utilities.*** All agencies of the federal, state or local government, as well as entities operating public water systems, are exempt.

***Businesses with nine or fewer employees.*** Neither the warning requirement nor the discharge prohibition applies to a business that employs a total of nine or fewer employees. This includes all employees, not just those present in California.

***Exposures that pose no significant risk of cancer.*** For chemicals that are listed under Proposition 65 as known to the State to cause cancer, a warning is not required if the business causing the exposure can demonstrate that the exposure occurs at a level that poses “no significant risk.” This means that the exposure is calculated to result in not more than one excess case of cancer in 100,000 individuals exposed over a 70-year lifetime. The Proposition 65 regulations identify specific “No Significant Risk Levels” (NSRLs) for many listed carcinogens. Exposures below these levels are exempt from the warning requirement. See OEHHA's website at:

<http://www.oehha.ca.gov/prop65/getNSRLs.html> for a list of NSRLs, and Section 25701 *et seq.* of the regulations for information concerning how these levels are calculated.

***Exposures that will produce no observable reproductive effect at 1,000 times the level in question.*** For chemicals known to the State to cause reproductive toxicity, a warning is not required if the business causing the exposure can demonstrate that the exposure will produce no observable effect, even at 1,000 times the level in question. In other words, the level of exposure must be below the “no observable effect level” divided by 1,000. This number is known as the Maximum Allowable Dose Level (MADL). See OEHHA's website at:

<http://www.oehha.ca.gov/prop65/getNSRLs.html> for a list of MADLs, and Section 25801 *et seq.* of the regulations for information concerning how these levels are calculated.

***Exposures to Naturally Occurring Chemicals in Food.*** Certain exposures to chemicals that naturally occur in foods (i.e., that do not result from any known human activity, including activity by someone other than the person causing the exposure) are exempt from the warning requirements of the law. If the chemical is a contaminant<sup>2</sup> it must be reduced to the lowest level feasible. Regulations explaining this exemption can be found in Section 25501.

***Discharges that do not result in a “significant amount” of the listed chemical entering any source of drinking water.*** The prohibition from discharges into drinking water does not apply if the discharger is able to demonstrate that a “significant amount” of the listed chemical has not, does not, or will not pass into or probably pass into a source of drinking water, and that the discharge complies with all other applicable laws, regulations, permits, requirements, or orders. A “significant amount” means any detectable amount, except an amount that would meet the “no significant risk” level for chemicals that cause cancer or that is 1,000 times below the “no observable effect” level for chemicals that cause reproductive toxicity, if an individual were exposed to that amount in drinking water.

#### ***HOW IS PROPOSITION 65 ENFORCED?***

Enforcement is carried out through civil lawsuits. These lawsuits may be brought by the Attorney General, any district attorney, or certain city attorneys. Lawsuits may also be brought by private parties acting in the public interest, but only after providing notice of the alleged violation to the Attorney General, the appropriate district attorney and city attorney, and the business accused of the violation. The notice must provide adequate information to allow the recipient to assess the nature of the alleged violation. The notice must comply with the information and procedural requirements specified in Section 25903 of Title 27 and sections 3100-3103 of Title 11. A private party may not pursue an independent enforcement action under Proposition 65 if one of the governmental officials noted above initiates an enforcement action within sixty days of the notice.

A business found to be in violation of Proposition 65 is subject to civil penalties of up to \$2,500 per day for each violation. In addition, the business may be ordered by a court to stop committing the violation.

A private party may not file an enforcement action based on certain exposures if the alleged violator meets specific conditions. For the following types of exposures, the Act provides an opportunity for the business to correct the alleged violation:

- An exposure to alcoholic beverages that are consumed on the alleged violator's premises to the extent onsite consumption is permitted by law;
- An exposure to a Proposition 65 listed chemical in a food or beverage prepared and sold on the alleged violator's premises that is primarily intended for immediate consumption on- or off- premises. This only applies if the chemical was not intentionally added to the food, and was formed by cooking or similar preparation of food or beverage components necessary to render the food or beverage palatable or to avoid microbiological contamination;

- An exposure to environmental tobacco smoke caused by entry of persons (other than employees) on premises owned or operated by the alleged violator where smoking is permitted at any location on the premises;
- An exposure to listed chemicals in engine exhaust, to the extent the exposure occurs inside a facility owned or operated by the alleged violator and primarily intended for parking non-commercial vehicles.

If a private party alleges that a violation occurred based on one of the exposures described above, the private party must first provide the alleged violator a notice of special compliance procedure and proof of compliance form.

A private party may not file an action against the alleged violator for these exposures, or recover in a settlement any payment in lieu of penalties any reimbursement for costs and attorney's fees, if the notice was served on or after October 5, 2013, and the alleged violator has done *all* of the following within 14 days of being served notice:

- Corrected the alleged violation;
- Agreed to pay a civil penalty of \$5B500 (subject to change as noted below) to the private party within 30 days; and
- Notified the private party serving the notice in writing that the violation has been corrected.

The written notification to the private-party must include a notice of special compliance procedure and proof of compliance form completed by the alleged violator as directed in the notice. On April 1, 2019, and every five years thereafter, the dollar amount of the civil penalty will be adjusted by the Judicial Council based on the change in the annual California Consumer Price Index. The Judicial Council will publish the dollar amount of the adjusted civil penalty at each five-year interval, together with the date of the next scheduled adjustment.

An alleged violator may satisfy these conditions only one time for a violation arising from the same exposure in the same facility or on the same premises. The satisfaction of these conditions does not prevent the Attorney General, a district attorney, a city attorney of a city of greater than 750,000 population, or any full-time city prosecutor with the consent of the district attorney, from filing an enforcement action against an alleged violator. The amount of any civil penalty for a violation shall be reduced to reflect any payment made by the alleged violator for the same alleged violation to a private-party.

A copy of the notice of special compliance procedure and proof of compliance form is included with this notice and can be downloaded from OEHHA's website at: <http://oehha.ca.gov/prop65/law/p65law72003.html>.

The notice is reproduced here:

Date: June 29, 2016

Name of Noticing Party or attorney for Noticing Party: Environmental Research Center, Inc.

Address: 3111 Camino Del Rio North, Suite 400, San Diego, CA 92108

Phone number: 619-500-3090

## **SPECIAL COMPLIANCE PROCEDURE**

### **PROOF OF COMPLIANCE**

You are receiving this form because the Noticing Party listed above has alleged that you are violating California Health and Safety Code §25249.6 (Prop. 65).

**The Noticing Party may not bring any legal proceedings against you for the alleged violation checked below if:**

- 1. You have actually taken the corrective steps that you have certified in this form**
- 2. The Noticing Party has received this form at the address shown above, accurately completed by you, postmarked within 14 days of your receiving this notice**
- 3. The Noticing Party receives the required \$500 penalty payment from you at the address shown above postmarked within 30 days of your receiving this notice.**
- 4. This is the first time you have submitted a Proof of Compliance for a violation arising from the same exposure in the same facility on the same premises.**

### **PART 1: TO BE COMPLETED BY THE NOTICING PARTY OR ATTORNEY FOR THE NOTICING PARTY**

The alleged violation is for an exposure to: (check one)

Alcoholic beverages that are consumed on the alleged violator's premises to the extent on-site consumption is permitted by law.

A chemical known to the state to cause cancer or reproductive toxicity in a food or beverage prepared and sold on the alleged violator's premises for immediate consumption on or off premises to the extent: (1) the chemical was not intentionally added; and (2) the chemical was formed by cooking or similar preparation of food or beverage components necessary to render the food or beverage palatable or to avoid microbiological contamination.

Environmental tobacco smoke caused by entry of persons (other than employees) on premises owned or operated by the alleged violator where smoking is permitted at any location on the premises.

Chemicals known to the State to cause cancer or reproductive toxicity in engine exhaust, to the extent the exposure occurs inside a facility owned or operated by the alleged violator and primarily intended for parking noncommercial vehicles.

### **IMPORTANT NOTES:**

- 1. You have no potential liability under California Health and Safety Code §25249.6 if your business has nine (9) or fewer employees.**
- 2. Using this form will NOT prevent the Attorney General, a district attorney, a city attorney, or a prosecutor in whose jurisdiction the violation is alleged to have occurred from filing an action over the same alleged violations, and that in any such action, the amount of civil penalty shall be reduced to reflect any payment made at this time.**

Date: June 29, 2016

Name of Noticing Party or attorney for Noticing Party: Environmental Research Center, Inc.  
Address: 3111 Camino Del Rio North, Suite 400, San Diego, CA 92108  
Phone number: 619-500-3090

**PART 2: TO BE COMPLETED BY THE ALLEGED VIOLATOR OR AUTHORIZED REPRESENTATIVE**

**Certification of Compliance**

Accurate completion of this form will demonstrate that you are now in compliance with California Health and Safety Code §25249.6 for the alleged violation listed above. You must complete and submit the form below to the Noticing Party at the address shown above, postmarked within 14 days of you receiving this notice.

I hereby agree to pay, within 30 days of completion of this notice, a civil penalty of \$500 to the Noticing Party only and certify that I have complied with Health and Safety Code §25249.6 by (check only one of the following):

- Posting a warning or warnings about the alleged exposure that complies with the law, and attaching a copy of that warning and a photograph accurately showing its placement on my premises;
- Posting the warning or warnings demanded in writing by the Noticing Party, and attaching a copy of that warning and a photograph accurately its placement on my premises; OR
- Eliminating the alleged exposure, and attaching a statement accurately describing how the alleged exposure has been eliminated.

**Certification**

My statements on this form, and on any attachments to it, are true, complete, and correct to the best of my knowledge and belief and are made in good faith. I have carefully read the instructions to complete this form. I understand that if I make a false statement on this form, I may be subject to additional penalties under the Safe Drinking Water and Toxic Enforcement Act of 1986 (Proposition 65).

---

Signature of alleged violator or authorized representative Date

---

Name and title of signatory

*FOR FURTHER INFORMATION ABOUT THE LAW OR REGULATIONS. . .*

Contact the Office of Environmental Health Hazard Assessment's Proposition 65 Implementation Office at (916) 445-6900 or via e-mail at [P65Public.Comments@oehha.ca.gov](mailto:P65Public.Comments@oehha.ca.gov).

Revised: May 2014

---

<sup>1</sup> All further regulatory references are to sections of Title 27 of the California Code of Regulations unless otherwise indicated. The statute, regulations and relevant case law are available on the OEHHA website at: <http://www.oehha.ca.gov/prop65/law/index.html>.

<sup>2</sup> See Section 25501(a)(4).

Note: Authority cited: Section 25249.12, Health and Safety Code. Reference: Sections 25249.5, 25249.6, 25249.7, 25249.9, 25249.10 and 25249.11, Health and Safety Code.

## **HISTORY**

1. New Appendix A filed 4-22-97; operative 4-22-97 pursuant to Government Code section 11343.4(d) (Register 97, No. 17).
2. Amendment filed 1-7-2003; operative 2-6-2003 (Register 2003, No. 2).
3. Change without regulatory effect renumbering title 22, section 12903 and Appendix A to title 27, section 25903 and Appendix A, including amendment of appendix, filed 6-18-2008 pursuant to section 100, title 1, California Code of Regulations (Register 2008, No. 25).
4. Amendment filed 11-19-2012; operative 12-19-2012 (Register 2012, No. 47).
5. Amendment of appendix and Note filed 11-19-2014; operative 1-1-2015 (Register 2014, No. 47).

This database is current through 9/18/15 Register 2015, No. 38

27 CCR Appendix A, 27 CA ADC Appendix A