Plaintiff Center for Environmental Health, in the public interest, based on information and belief and investigation of counsel, except for information based on knowledge, hereby makes the following allegations:

## INTRODUCTION

- 1. This Complaint seeks to remedy Defendants' continuing failure to warn individuals in California that they are being exposed to cadmium, a chemical known to the State of California to cause birth defects and other reproductive harm. Such exposures have occurred, and continue to occur, through the manufacture, distribution, sale and use of Defendants' necklaces (the "Necklaces"). The Necklaces are often sold with dresses as matching accessories and are made of materials and components containing high levels of cadmium. Consumers, including pregnant women and children, are exposed to cadmium when they touch, handle or wear the Necklaces.
- 2. Under California's Proposition 65, Health & Safety Code §25249.5, et seq., it is unlawful for businesses to knowingly and intentionally expose individuals in California to chemicals known to the State to cause birth defects or other reproductive harm without providing clear and reasonable warnings to individuals prior to their exposure. Defendants introduce Necklaces contaminated with significant quantities of cadmium into the California marketplace, exposing consumers of their Necklaces, many of whom are pregnant women and children, to cadmium.
- 3. Despite the fact that Defendants expose pregnant women and other people who come into contact with the Necklaces to cadmium, Defendants provide no warnings whatsoever about the reproductive hazards associated with these cadmium exposures.

  Defendants' conduct thus violates the warning provision of Proposition 65. Health & Safety Code §25249.6.

## **PARTIES**

4. Plaintiff CENTER FOR ENVIRONMENTAL HEALTH ("CEH") is a non-profit corporation dedicated to protecting the public from environmental health hazards and toxic exposures. CEH is based in Oakland, California and incorporated under the laws of the

State of California. CEH is a "person" within the meaning of Health & Safety Code
§25249.11(a) and brings this enforcement action in the public interest pursuant to Health &
Safety Code §25249.7(d). CEH is a nationally recognized non-profit environmental advocacy
group that has prosecuted a large number of Proposition 65 cases in the public interest. These
cases have resulted in significant public benefit, including the reformulation of thousands of
products to remove toxic chemicals to make them safer. CEH also provides information to
Californians about the health risks associated with exposure to hazardous substances, where
manufacturers and other responsible parties fail to do so.

- 5. Defendant KELLWOOD COMPANY, LLC is a person in the course of doing business within the meaning of Health & Safety Code §25249.11. Kellwood Company, LLC manufactures, distributes and/or sells the Necklaces for sale or use in California.
- 6. Defendant AMAZON.COM, INC. is a person in the course of doing business within the meaning of Health & Safety Code §25249.11. Amazon.com, Inc. manufactures, distributes and/or sells Necklaces supplied by Defendant Kellwood Company, LLC for sale or use in California.
- 7. DOES 1 through 100 are each a person in the course of doing business within the meaning of Health & Safety Code §25249.11. DOES 1 through 100 manufacture, distribute and/or sell the Necklaces for sale or use in California.
- 8. The true names of DOES 1 through 100 are either unknown to CEH at this time or the applicable time period before which CEH may file a Proposition 65 action has not run. When their identities are ascertained or the applicable time period runs, the Complaint shall be amended to reflect their true names.
- 9. The defendants identified in paragraphs 5 and 6 and DOES 1 through 100 are collectively referred to herein as "Defendants."

## JURISDICTION AND VENUE

10. The Court has jurisdiction over this action pursuant to Health & Safety Code §25249.7, which allows enforcement in any court of competent jurisdiction, and pursuant to California Constitution Article VI, Section 10, because this case is a cause not given by statute

to other trial courts.

- 11. This Court has jurisdiction over Defendants because each is a business entity that does sufficient business, has sufficient minimum contacts in California or otherwise intentionally avails itself of the California market through the sale, marketing or use of the Necklaces in California or by having such other contacts with California so as to render the exercise of jurisdiction over it by the California courts consistent with traditional notions of fair play and substantial justice.
- 12. Venue is proper in the Alameda County Superior Court because one or more of the violations arise in the County of Alameda.

## **BACKGROUND FACTS**

- 13. The People of the State of California have declared by initiative under Proposition 65 their right "[t]o be informed about exposures to chemicals that cause cancer, birth defects, or other reproductive harm." Proposition 65, §1(b).
- 14. To effectuate this goal, Proposition 65 prohibits exposing people to chemicals listed by the State of California as known to cause birth defects or other reproductive harm without a "clear and reasonable warning" unless the business responsible for the exposure can prove that it fits within a statutory exemption. Health & Safety Code §25249.6 states, in pertinent part:

No person in the course of doing business shall knowingly and intentionally expose any individual to a chemical known to the state to cause cancer or reproductive toxicity without first giving clear and reasonable warning to such individual. . .

- 15. On May 1, 1997, the State of California officially listed cadmium as a chemical known to cause reproductive toxicity. Cadmium became subject to the Proposition 65 "clear and reasonable" reproductive toxicity warning one year later beginning on May 1, 1998. 27 C.C.R. §27001(c); Health & Safety Code §25249.10(b).
- 16. Cadmium in consumer products is of particular concern in light of evidence that cadmium exposure has the potential to negatively impact reproduction and embryonic development in several different ways and at every stage of the reproductive process.

See, e.g., Thompson, J., et al., "Review: Cadmium: Toxic Effects on the Reproductive System and the Embryo," Reproductive Toxicology (February 2008) Vol. 25:304; and Ji, Yan-Li, et al., "Pubertal Cadmium Exposure Impairs Testicular Development and Spermatogenesis via Disrupting Testicular Testosterone Synthesis in Adult Mice," Reproductive Toxicology (accepted for publication October 2009) (even low levels of cadmium accumulation in semen may contribute to male infertility).

- 17. The Necklaces are made of materials and components that contain cadmium. Cadmium is primarily present in the metallic parts of the Necklaces. For example, metallic components such as pendants, clasps and other parts of the Necklaces contain cadmium.
- 18. Defendants' Necklaces contain sufficient quantities of cadmium such that consumers, including pregnant women and children, who touch, handle or wear the Necklaces are exposed to a significant amount of cadmium. The primary routes of exposure for the violations are ingestion via hand-to-mouth contact after consumers touch or handle the Necklaces; direct ingestion when consumers place the Necklaces in their mouths; and dermal absorption directly through the skin when consumers touch, handle or wear the Necklaces. These exposures occur in homes, workplaces and everywhere else throughout California where the Necklaces are touched, handled or warn.
- 19. No clear and reasonable warning is provided with the Necklaces regarding the reproductive hazards of cadmium.
- 20. Any person acting in the public interest has standing to enforce violations of Proposition 65 provided that such person has supplied the requisite public enforcers with a valid 60-Day Notice of Violation and such public enforcers are not diligently prosecuting the action within such time. Health & Safety Code §25249.7(d).
- 21. More than sixty days prior to naming each Defendant in this lawsuit, CEH provided a 60-Day "Notice of Violation of Proposition 65" to the California Attorney General, the District Attorneys of every county in California, the City Attorneys of every California city with a population greater than 750,000 and to each of the named Defendants. In compliance with Health & Safety Code §25249.7(d) and 27 C.C.R. §25903(b), each Notice included the

following information: (1) the name and address of each violator; (2) the statute violated; (3) the time period during which violations occurred; (4) specific descriptions of the violations, including (a) the routes of exposure to cadmium from the Necklaces, and (b) the specific type of products sold and used in violation of Proposition 65; and (5) the name of the specific Proposition 65-listed chemical that is the subject of the violations described in each of the Notices.

- Attorney General, the District Attorneys of every county in California, the City Attorneys of every California city with a population greater than 750,000 and to each named Defendant. In compliance with Health & Safety Code §25249.7(d) and 11 C.C.R. §3101, each Certificate certified that CEH's counsel: (1) has consulted with one or more persons with relevant and appropriate experience or expertise who reviewed facts, studies or other data regarding the exposures to cadmium alleged in each Notice; and (2) based on the information obtained through such consultations, believes that there is a reasonable and meritorious case for a citizen enforcement action based on the facts alleged in each Notice. In compliance with Health & Safety Code §25249.7(d) and 11 C.C.R. §3102, each Certificate served on the Attorney General included factual information provided on a confidential basis sufficient to establish the basis for the Certificate, including the identity of the person(s) consulted by CEH's counsel and the facts, studies or other data reviewed by such persons.
- 23. None of the public prosecutors with the authority to prosecute violations of Proposition 65 has commenced or is diligently prosecuting a cause of action against Defendants under Health & Safety Code §25249.5, et seq., based on the claims asserted in the Notice.
- 24. Defendants both know and intend that individuals, including pregnant women and children, will wear, use, touch and/or handle the Necklaces, thus exposing them to cadmium.
- 25. Under Proposition 65, an exposure is "knowing" where the party responsible for such exposure has:

knowledge of the fact that a[n]... exposure to a chemical listed pursuant to [Health & Safety Code §25249.8(a)] is occurring. No knowledge that the ... exposure is unlawful is required.

27 C.C.R. §25102(n). This knowledge may be either actual or constructive. *See, e.g.*, Final Statement of Reasons Revised (November 4, 1988) (pursuant to former 22 C.C.R. Division 2, §12201).

- 26. Defendants have been informed of the cadmium in their Necklaces by the 60-Day Notice of Violation and accompanying Certificate of Merit served on them by CEH. One of the Defendants, Kellwood Company, LLC, has also been informed of the cadmium in its Necklaces by formal letter from the Washington Department of Ecology (which found Necklaces with 984,000 parts per million cadmium) and by letter from the federal Consumer Product Safety Commission ("CPSC").
- 27. Defendants also have constructive knowledge that their Necklaces contain cadmium due to the widespread media coverage concerning the problem of cadmium in consumer products in general, and in jewelry such as the Necklaces in particular.
- 28. As companies that manufacture, import, distribute and/or sell the Necklaces for use in the California marketplace, Defendants know or should know that the Necklaces contain heavy metals such as cadmium and that individuals who touch, handle or wear the Necklaces will be exposed to cadmium. This is particularly the case as one of the Defendants, Kellwood Company, LLC, was subject to a 2011 CPSC recall of similar Necklaces that were made of Lead, another stunningly toxic heavy metal. The cadmium exposures to consumers who touch, handle or wear the Necklaces are a natural and foreseeable consequence of Defendants' placing the Necklaces into the stream of commerce.
- 29. Nevertheless, Defendants continue to expose consumers to cadmium without prior clear and reasonable warnings regarding the reproductive hazards of cadmium.
- 30. CEH has engaged in good-faith efforts to resolve the claims alleged herein prior to filing this complaint.
  - 31. Any person "violating or threatening to violate" Proposition 65 may be

1	California without either reformulating the Necklaces such that no Proposition 65 Warnings are
2	required or providing prior clear and reasonable warnings, as CEH shall specify in further
3	application to the Court;
4	3. That the Court, pursuant to Health & Safety Code §25249.7(a), order
5	Defendants to take action to stop ongoing unwarned exposures to cadmium resulting from use of
6	the Necklaces sold by Defendants, as CEH shall specify in further application to the Court;
7	4. That the Court, pursuant to Code of Civil Procedure §1021.5 or any other
8	applicable theory, grant CEH its reasonable attorneys' fees and costs of suit; and
9	5. That the Court grant such other and further relief as may be just and
10	proper.
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12	Dated: November 2, 2016 Respectfully submitted,
13	LEXINGTON LAW GROUP
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16	Eric S. Somers Attorneys for Plaintiff
17	CENTER FOR ENVIRONMENTAL HEALTH
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