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County of Santa Clara
18CV335059
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8 **SUPERIOR COURT OF CALIFORNIA**
9 **COUNTY OF SANTA CLARA**
10

11 SAFE PRODUCTS FOR CALIFORNIANS,)
LLC,)

12 Plaintiff,)

13 vs.)

14 CLAY AND CO LLC; WAL-MART)
15 STORES, INC.; BASS PRO OUTDOOR)
16 WORLD L.L.C.; AMAZON.COM, INC.;)
DOES 1 THROUGH 150)

17 Defendants.)
18)

No. 18CV335059

**COMPLAINT FOR CIVIL PENALTIES
AND INJUNCTIVE RELIEF**

(Health & Safety Code § 25249.5, *et seq.*)

19 Plaintiff, SAFE PRODUCTS FOR CALIFORNIANS, LLC (“Plaintiff”), alleges as
20 follows:

21 **SUMMARY**

22 1. This is a representative action brought by Plaintiff in the public interest of the
23 citizens of the State of California to enforce the public’s right to be informed of the health
24 hazards caused by exposures to di-isononyl phthalate (“DINP”) and di-isodecyl phthalate
25 (“DIDP), toxic chemicals found in and on the products manufactured, distributed, and/or sold
26 by Defendants, CLAY AND CO LLC; WAL-MART STORES, INC.; BASS PRO OUTDOOR
27 WORLD L.L.C.; AMAZON.COM, INC.; and DOES 1 THROUGH 150, inclusive
28 (collectively “Defendants”), as set forth below.

1 2. By this Complaint, Plaintiff seeks to remedy Defendants' continuing failure to
2 warn individuals not covered by California's Occupational Safety Health Act, Labor Code
3 § 6300, *et seq.* ("OSHA"), who purchase, use, or handle Defendants' products, about the risks
4 of exposure to DINP and DIDP present in and on the products manufactured, distributed, and
5 sold throughout the State of California. Individuals not covered by OSHA who purchase, use,
6 or handle Defendants' products are referred to hereinafter as "Consumers."

7 3. Detectable levels of DINP and DIDP are found in and on the soft plastic lures
8 that Defendants manufacture, distribute, and/or offer for sale to Consumers throughout the
9 State of California.

10 4. Under the Safe Drinking Water and Toxic Enforcement Act of 1986, codified at
11 Health & Safety Code § 25249.5, *et seq.* ("Proposition 65"), "[n]o person in the course of
12 doing business shall knowingly and intentionally expose any individual to a chemical known to
13 the state to cause cancer or reproductive toxicity without first giving clear and reasonable
14 warning to such individual ..." Health & Safety Code § 25249.6.

15 5. Pursuant to Proposition 65, on December 20, 2013, California identified and
16 listed DINP as a chemical known to cause cancer. DINP became subject to the "clear and
17 reasonable warning" requirements of Proposition 65 one year later on December 20, 2014. Cal.
18 Code Regs. tit. 27, § 27001(c); Health & Safety Code § 25249.8.

19 6. Pursuant to Proposition 65, on April 20, 2007, California identified and listed
20 DIDP as a chemical known to cause developmental toxicity. DIDP became subject to the "clear
21 and reasonable warning" requirements of Proposition 65 one year later on April 20, 2008. Cal.
22 Code Regs. tit. 27, § 27001(c); Health & Safety Code § 25249.8.

23 7. Defendants manufacture, distribute, import, sell, and offer for sale without
24 health warnings in the State of California, soft plastic lures that contain excessive levels of
25 DINP and/or DIDP including, but not limited to, "Tiny Paca Craw," UPC# 665685421313,
26 containing excessive levels of DINP; and "Dirt Dawg," UPC 665685552932, containing
27 excessive levels of DINP and DIDP. All such products containing DINP and/or DIDP are
28 referred to collectively hereinafter as "Products."

1 PARTIES

2 14. Plaintiff is a limited liability California company with its principal place of
3 business within the State of California, County of Santa Clara. Plaintiff seeks to reduce or
4 eliminate the presence of hazardous substances in consumer products sold in California, and to
5 ensure that California consumers are aware of the presence of such substances in consumer
6 goods so that they can make an educated effort to limit their own exposure where deemed
7 necessary. Plaintiff brings this action in the public interest pursuant to Health & Safety Code
8 § 25249.7(d).

9 15. Defendants CLAY AND CO LLC; WAL-MART STORES, INC.; BASS PRO
10 OUTDOOR WORLD L.L.C.; and AMAZON.COM, INC. are each persons in the course of
11 doing business within the meaning of Health & Safety Code §§ 25249.6 and 25249.11.

12 16. Defendants manufacture, import, distribute, sell, and/or offer the Products for
13 sale or use in the State of California, or imply by their conduct that they manufacture, import,
14 distribute, sell, and/or offer the Products for sale or use in the State of California.

15 17. Defendants DOES 1 THROUGH 50, inclusive (“Manufacturer Defendants”),
16 are each a person in the course of doing business within the meaning of Health & Safety Code
17 §§ 25249.6 and 25249.11.

18 18. Manufacturer Defendants, and each of them, research, test, design, assemble,
19 fabricate, and manufacture, or each implies by its conduct that it researches, tests, designs,
20 assembles, fabricates, and manufactures, one or more of the Products offered for sale or use in
21 California.

22 19. Defendants DOES 51 THROUGH 100, inclusive (“Distributor Defendants”),
23 are each a person in the course of doing business within the meaning of Health & Safety Code
24 §§ 25249.6 and 25249.11.

25 20. Distributor Defendants, and each of them, distribute, exchange, transfer,
26 process, and transport one or more of the Products to individuals, businesses, or retailers for
27 sale or use in the State of California, or each implies by its conduct that it distributes,
28 exchanges, transfers, processes, and transports one or more of the Products to individuals,

1 businesses, or retailers for sale or use in the State of California.

2 21. Defendants DOES 101 THROUGH 150, inclusive (“Retailer Defendants”), are
3 each a person in the course of doing business within the meaning of Health & Safety Code
4 §§ 25249.6 and 25249.11.

5 22. Retailer Defendants, and each of them, offer the Products for sale to individuals
6 in the State of California.

7 23. At this time, the true names of Defendants DOES 1 THROUGH 150, inclusive,
8 are unknown to Plaintiff, who, therefore, sues said defendants by their fictitious names
9 pursuant to Code of Civil Procedure § 474. Plaintiff is informed and believes, and on that basis
10 alleges, that each of the fictitiously named defendants is responsible for the acts and
11 occurrences alleged herein. When ascertained, their true names shall be reflected in an
12 amended complaint.

13 **FIRST CAUSE OF ACTION**

14 **Violation of Proposition 65**

15 24. Plaintiff re-pleads and incorporates by reference the allegations contained in
16 each of the foregoing paragraphs, and incorporates them herein as if separately re-pled.

17 25. Plaintiff is informed and believes, and on that basis alleges, that each of the
18 Defendants employs ten or more persons.

19 26. In enacting Proposition 65, in the preamble to the Safe Drinking Water and
20 Toxic Enforcement Act of 1986, the People of California expressly declared their right “[t]o be
21 informed about exposures to chemicals that cause cancer, birth defects, or other reproductive
22 harm.”

23 27. Proposition 65 states, “[no] person in the course of doing business shall
24 knowingly and intentionally expose any individual to a chemical known to the state to cause
25 cancer or reproductive toxicity without first giving clear and reasonable warning to such
26 individual ...” Health & Safety Code § 25249.6.

27 28. On May 2, 2018, Plaintiff served a sixty-day notice of violation, including the
28 attachment of a Certificate of Merit affirming that Plaintiff’s counsel had consulted with at

1 least one person with relevant and appropriate expertise who reviewed relevant data regarding
2 the alleged exposures to DINP and DIDP and that counsel believed there was meritorious and
3 reasonable cause for a public action, on Defendants CLAY AND CO LLC; WAL-MART
4 STORES, INC.; BASS PRO OUTDOOR WORLD L.L.C.; AMAZON.COM, INC., the
5 California Attorney General's Office, and the requisite public enforcement agencies, alleging
6 that, as a result of Defendants' sales of the Products, Consumers in the State of California are
7 being exposed to DINP and DIDP resulting from their reasonably foreseeable use of the
8 Products, without the Consumers first receiving a "clear and reasonable warning" regarding the
9 harms associated with exposures to DINP and DIDP, as required by Proposition 65.

10 29. Defendants manufacture, import, distribute, sell, and offer the Products for sale
11 or use in violation of Health & Safety Code § 25249.6, and Defendants' violations have
12 continued beyond their receipt of Plaintiff's sixty-day notice of violation. As such, Defendants'
13 violations are ongoing and continuous in nature and, unless enjoined, will continue in the
14 future.

15 30. After receiving Plaintiff's sixty-day notice of violation, and to Plaintiff's best
16 information and belief, no public enforcement agency has commenced and diligently
17 prosecuted a cause of action against Defendants under Proposition 65 to enforce the alleged
18 violations that are the subject of Plaintiff's notice of violation.

19 31. The Products that Defendants manufacture, import, distribute, sell, and offer for
20 sale or use in California cause exposures to DINP and DIDP as a result of the reasonably
21 foreseeable use of the Products. Such exposures caused by Defendants and endured by
22 Consumers in California are not exempt from the "clear and reasonable" warning requirements
23 of Proposition 65, yet Defendants provide no clear and reasonable warning.

24 32. Defendants knew or should have known that the Products they manufacture,
25 import, distribute, sell, and offer for sale or use in California contain DINP and/or DIDP.

26 33. DINP and/or DIDP are present in or on the Products in such a way as to expose
27 Consumers through dermal contact and/or ingestion during reasonably foreseeable use.

28 34. The normal and reasonably foreseeable use of the Products has caused, and

1 continues to cause, consumer exposures to DINP and DIDP, as defined by title 27 of the
2 California Code of Regulations, section 25602(b).

3 35. Defendants know that the normal and reasonably foreseeable use of the
4 Products exposes individuals to DINP and/or DIDP through dermal contact and/or ingestion.

5 36. Defendants intend that exposures to DINP and/or DIDP through the reasonably
6 foreseeable use of the Products will occur by their deliberate, non-accidental participation in
7 the manufacture, importation, distribution, sale, and offering of the Products for sale or use to
8 Consumers in California.

9 37. Defendants failed to provide a “clear and reasonable warning” to those
10 Consumers in California who have been, or will be, exposed to DINP and DIDP through
11 dermal contact and/or ingestion resulting from their use of the Products.

12 38. Contrary to the express policy and statutory prohibition of Proposition 65
13 enacted directly by California voters, consumers exposed to DINP and DIDP through dermal
14 contact and/or ingestion as a result of their use of the Products that Defendants sold without a
15 “clear and reasonable” health hazard warning have suffered, and continue to suffer, irreparable
16 harm for which they have no plain, speedy, or adequate remedy at law.

17 39. Pursuant to Health & Safety Code § 25249.7(b), as a consequence of the above-
18 described acts, Defendants, and each of them, are liable for a maximum civil penalty of \$2,500
19 per day for each violation.

20 40. As a consequence of the above-described acts, Health & Safety Code
21 § 25249.7(a) also specifically authorizes the Court to grant injunctive relief against
22 Defendants.

23 **PRAYER FOR RELIEF**

24 WHEREFORE, Plaintiff prays judgment against Defendants, and each of them, for:

- 25 1. Civil penalties in the amount of \$2,500 per day for each violation, pursuant to
26 Health & Safety Code § 25249.7(b);
- 27 2. Preliminary and permanent injunctions mandating that Defendants recall all
28 Products currently in the chain of commerce in California without a “clear and

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reasonable warning” as defined by California Code of Regulations title 27, section 25601, *et seq.*;

3. That the Court, pursuant to Health & Safety Code § 25249.7(a), preliminarily and permanently enjoin Defendants from manufacturing, distributing, or offering the Products for sale or use in California without first providing a “clear and reasonable warning” in accordance with title 27 of the California Code of Regulations, section 25601, *et seq.*, regarding the harms associated with DINP and DIDP;
4. Plaintiff’s reasonable attorney’s fees and costs of suit; and
5. For such other and further relief as the Court deems proper.

Dated: 9-17-18

MISSION LAW FIRM, A.P.C.

Tanya E. Moore
Tanya E. Moore
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Safe Products for Californians, LLC