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Attorneys for Plaintiff LAURENCE VINOCUR



# SUPERIOR COURT OF THE STATE OF CALIFORNIA

#### COUNTY OF SAN FRANCISCO

#### UNLIMITED CIVIL JURISDICTION

CGC-18-570016

LAURENCE VINOCUR,

Plaintiff,

NICOLE BRAYDEN GIFTS, LLC; DIVINITY BOUTIQUE, LLC; OAK PATCH GIFTS LLC; and DOES 1-150, inclusive,

Defendants.

Case No.

# COMPLAINT FOR CIVIL PENALTIES AND INJUNCTIVE RELIEF

(Health & Safety Code § 25249.5 et seq.)

# **NATURE OF THE ACTION**

- 1. This Complaint is a representative action brought by plaintiff Laurence Vinocur in the public interest of the citizens of the State of California to enforce the People's right to be informed of the health hazards caused by exposures to lead, a toxic chemical found in and on the beverageware with exterior designs sold by defendants in California.
- 2. By this Complaint, plaintiff seeks to remedy defendants' continuing failure to warn individuals not covered by California's Occupational Safety Health Act, Labor Code § 6300 *et seq.*, who purchase, use or handle defendants' products, about the risks of exposure to lead present in and on the beverageware with exterior designs that are manufactured, imported, sold or distributed for sale or use throughout the State of California. Individuals not covered by California's Occupational Safety Health Act, Labor Code § 6300 *et seq.*, who purchase, use or handle defendants' products, are referred to hereinafter as "consumers."
- 3. Detectable levels of lead are found in and on the beverageware with exterior designs that defendants manufacture, import, sell or distribute for sale to consumers throughout the State of California.
- 4. Under the Safe Drinking Water and Toxic Enforcement Act of 1986, codified at Health and Safety Code § 25249.6 *et seq.* ("Proposition 65"), "[n]o person in the course of doing business shall knowingly and intentionally expose any individual to a chemical known to the state to cause cancer or reproductive toxicity without first giving clear and reasonable warning to such individual . . . ." Health & Safety Code § 25249.6.
- 5. Pursuant to Proposition 65, on February 27, 1987, California identified and listed lead as a chemical known to cause birth defects (and other reproductive harm.) Lead became subject to the warning requirement one year later and was therefore subject to the "clear and reasonable warning" requirements of Proposition 65, beginning on February 27, 1988. Cal. Code Regs. tit. 27, § 27001(c); Health & Safety Code §§ 25249.8 and 25249.10(b).
- 6. Defendants manufacture, import, sell and distribute for sale, without health hazard warnings in California, beverageware with exterior designs containing lead, including, but not

limited to, the *Laid Back Retired State Shot Glass*, *UPC #7 41464 10459 9*, referred to, hereinafter, as the "PRODUCTS".

- 7. Defendants' failure to warn consumers in the State of California of the health hazards associated with exposures to lead in conjunction with defendants' sales of the PRODUCTS are violations of Proposition 65, and subject defendants, and each of them, to enjoinment of such conduct as well as civil penalties for each violation. Health & Safety Code \$\\$ 25249.7(a) and 25249.7(b)(1).
- 8. For defendants' violations of Proposition 65, Plaintiff seeks preliminary and permanent injunctive relief to compel defendants to provide consumers of the PRODUCTS with the required warning regarding the health hazards associated with exposures to lead. Health & Safety Code § 25249.7(a).
- 9. Pursuant to Health and Safety Code § 25249.7(b), Plaintiff also seeks civil penalties against defendants for their violations of Proposition 65.

#### **PARTIES**

- 10. Plaintiff LAURENCE VINOCUR is a citizen of the State of California who is dedicated to protecting the health of California citizens through the elimination or reduction of toxic exposures from consumer products, and he brings this action in the public interest, pursuant to Health and Safety Code § 25249.7(d).
- 11. Defendant NICOLE BRAYDEN GIFTS, LLC ("NICOLE BRAYDEN") is a person in the course of doing business within the meaning of Health and Safety Code §§ 25249.6 and 25249.11.
- 12. NICOLE BRAYDEN manufactures, imports, distributes, sells, and/or offers the PRODUCTS for sale or use in the State of California, or implies by its conduct that it manufactures, imports, distributes, sells, and/or offers the PRODUCTS for sale or use in the State of California.

- 13. Defendant DIVINITY BOUTIQUE, LLC ("DIVINITY BOUTIQUE") is a person in the course of doing business within the meaning of Health and Safety Code §§ 25249.6 and 25249.11.
- 14. DIVINITY BOUTIQUE manufactures, imports, distributes, sells, and/or offers the PRODUCTS for sale or use in the State of California, or implies by its conduct that it manufactures, imports, distributes, sells, and/or offers the PRODUCTS for sale or use in the State of California.
- 15. Defendant OAK PATCH GIFTS LLC ("OAK PATCH GIFTS") is a person in the course of doing business within the meaning of Health and Safety Code §§ 25249.6 and 25249.11.
- 16. OAK PATCH GIFTS manufactures, imports, distributes, sells, and/or offers the PRODUCTS for sale or use in the State of California, or implies by its conduct that it manufactures, imports, distributes, sells, and/or offers the PRODUCTS for sale or use in the State of California.
- 17. Defendants DOES 1-50 ("MANUFACTURER DEFENDANTS") are each a person in the course of doing business within the meaning of Health and Safety Code §§ 25249.6 and 25249.11.
- 18. MANUFACTURER DEFENDANTS, and each of them, research, test, design, assemble, fabricate, and manufacture, or each implies by its conduct that it researches, tests, designs, assembles, fabricates, and manufactures one or more of the PRODUCTS offered for sale or use in California.
- 19. Defendants DOES 51-100 ("DISTRIBUTOR DEFENDANTS") are each a person in the course of doing business within the meaning of Health and Safety Code §§ 25249.6 and 25249.11.
- 20. DISTRIBUTOR DEFENDANTS, and each of them, distribute, exchange, transfer, process, and transport one or more of the PRODUCTS to individuals, businesses, or retailers for sale or use in the State of California, or each implies by its conduct that it

distributes, exchanges, transfers, processes, and transports one or more of the PRODUCTS to individuals, businesses, or retailers for sale or use in the State of California.

- 21. Defendants DOES 101-150 ("RETAILER DEFENDANTS") are each a person in the course of doing business within the meaning of Health and Safety Code §§ 25249.6 and 25249.11.
- 22. RETAILER DEFENDANTS, and each of them, offer the PRODUCTS for sale to individuals in the State of California.
- 23. At this time, the true names of defendants DOES 1 through 150, inclusive, are unknown to Plaintiff, who, therefore, sues said defendants by their fictitious names, pursuant to Code of Civil Procedure § 474. Plaintiff is informed and believes, and on that basis alleges, that each of the fictitiously named defendants is responsible for the acts and occurrences alleged herein. When ascertained, their true names shall be reflected in an amended complaint.
- 24. NICOLE BRAYDEN, DIVINITY BOUTIQUE, OAK PATCH GIFTS, MANUFACTURER DEFENDANTS, DISTRIBUTOR DEFENDANTS, and RETAILER DEFENDANTS shall hereinafter, where appropriate, be referred to collectively as the "DEFENDANTS."

# **VENUE AND JURISDICTION**

- 25. Venue is proper in the Superior Court for the County of San Francisco, pursuant to Code of Civil Procedure §§ 393, 395, and 395.5, because this Court is a court of competent jurisdiction, because Plaintiff seeks civil penalties against DEFENDANTS, because one or more instances of wrongful conduct occurred, and continue to occur, in this county, and/or because DEFENDANTS conducted, and continue to conduct, business in San Francisco with respect to the PRODUCTS.
- 26. The California Superior Court has jurisdiction over this action, pursuant to California Constitution Article VI, section 10, which grants the Superior Court "original jurisdiction in all causes except those given by statute to other trial courts." The statute under which this action is brought does not specify any other basis of subject matter jurisdiction.

27. The California Superior Court has jurisdiction over DEFENDANTS based on Plaintiff's information and good faith belief that DEFENDANTS are each a person, firm, corporation or association that is a citizen of the State of California, have sufficient minimum contacts in the State of California, and/or otherwise purposefully avails itself of the California market. DEFENDANTS' purposeful availment renders the exercise of personal jurisdiction by California courts consistent with traditional notions of fair play and substantial justice.

## FIRST CAUSE OF ACTION

# (Violation of Proposition 65 - Against All Defendants)

- 28. Plaintiff realleges and incorporates by reference, as if fully set forth herein, Paragraphs 1 through 27, inclusive.
- 29. In enacting Proposition 65, in the preamble to the Safe Drinking Water and Toxic Enforcement Act of 1986, the People of California expressly declared their right "[t]o be informed about exposures to chemicals that cause cancer, birth defects, or other reproductive harm."
- 30. Proposition 65 states, "[n]o person in the course of doing business shall knowingly and intentionally expose any individual to a chemical known to the state to cause cancer or reproductive toxicity without first giving clear and reasonable warning to such individual . . . ." Health & Safety Code § 25249.6.
- 31. On February 14, 2018, Plaintiff served a sixty-day notice of violation, together with the accompanying certificate of merit, on NICOLE BRAYDEN, DIVINITY BOUTIQUE, the California Attorney General's Office, and the requisite public enforcement agencies, alleging that, as a result of DEFENDANTS' sales of the PRODUCTS, consumers in the State of California are being exposed to lead, resulting from their reasonably foreseeable use of the PRODUCTS, without consumers first receiving a "clear and reasonable warning" regarding the harms associated with exposures to lead, as required by Proposition 65.
- 32. On March 9, 2018, Plaintiff served a Supplemental 60-Day Notice of Violation, together with the accompanying certificate of merit, on the California Attorney General's Office

and the requisite public enforcement agencies, alleging that, in addition to NICOLE BRAYDEN AND DIVINITY BOUTIQUE, OAK PATCH GIFTS' sales of the PRODUCTS expose consumers in the State of California to lead, resulting from consumers' reasonably foreseeable use of the PRODUCTS, without consumers first receiving a "clear and reasonable warning" regarding the harms associated with exposures to lead, as required by Proposition 65.

- 33. DEFENDANTS manufacture, import, sell and distribute the PRODUCTS for sale or use in violation of Health and Safety Code § 25249.6, and DEFENDANTS' violations have continued beyond their receipt of plaintiff's sixty-day notice of violation. As such, DEFENDANTS' violations are ongoing and continuous in nature and, unless enjoined, will continue in the future.
- 34. After receiving plaintiff's sixty-day notice of violation and supplemental sixty-day notice of violation, no public enforcement agency has commenced and diligently prosecuted a cause of action against DEFENDANTS under Proposition 65 to enforce the alleged violations that are the subject of Plaintiff's notice of violation.
- 35. The PRODUCTS that DEFENDANTS manufacture, import, distribute, sell, and offer for sale or use in California cause exposures to lead as a result of the reasonably foreseeable use of the PRODUCTS. Such exposures, caused by DEFENDANTS and endured by consumers in California, are not exempt from the "clear and reasonable" warning requirements of Proposition 65, yet DEFENDANTS provide no clear and reasonable warning.
- 36. DEFENDANTS knew or should have known that the PRODUCTS they manufacture, import, distribute, sell, and offer for sale in California contain lead.
- 37. Lead is present in or on the PRODUCTS in such a way as to expose consumers through dermal contact and/or ingestion during reasonably foreseeable use.
- 38. The normal and reasonably foreseeable use of the PRODUCTS has caused, and continues to cause, consumer product exposures to lead, as defined by title 27 of the California Code of Regulations, section 25600.1(e).

- 39. DEFENDANTS know that the normal and reasonably foreseeable use of the PRODUCTS exposes individuals to lead through dermal contact and/or ingestion.
- 40. DEFENDANTS intend that exposures to lead from the reasonably foreseeable use of the PRODUCTS will occur by their deliberate, non-accidental participation in the manufacture, importation, distribution, sale, and offering of the PRODUCTS for sale or use to consumers in California.
- 41. DEFENDANTS failed to provide a "clear and reasonable warning" to those consumers in California who have been, or who will be, exposed to lead through dermal contact and/or ingestion resulting from their use of the PRODUCTS.
- 42. Contrary to the express policy and statutory prohibition of Proposition 65 enacted directly by California voters, consumers exposed to lead through dermal contact and/or ingestion as a result of their use of the PRODUCTS that DEFENDANTS sold without a "clear and reasonable" health hazard warning have suffered, and continue to suffer, irreparable harm for which they have no plain, speedy, or adequate remedy at law.
- 43. Pursuant to Health and Safety Code § 25249.7(b), as a consequence of the above-described acts, DEFENDANTS, and each of them, are liable for a maximum civil penalty of \$2,500 per day for each violation.
- 44. As a consequence of the above-described acts, Health and Safety Code § 25249.7(a) also specifically authorizes the Court to grant injunctive relief against DEFENDANTS.

### PRAYER FOR RELIEF

Wherefore, Plaintiff prays for judgment against DEFENDANTS as follows:

- 1. That the Court, pursuant to Health and Safety Code § 25249.7(b), assess civil penalties against DEFENDANTS, and each of them, in the amount of \$2,500 per day for each violation;
- 2. That the Court, pursuant to Health and Safety Code § 25249.7(a), preliminarily and permanently enjoin DEFENDANTS from manufacturing, distributing, or offering the

PRODUCTS for sale or use in California without first providing a "clear and reasonable warning" in accordance with title 27 of the California Code of Regulations, § 25600 et seq., regarding the harms associated with exposures to lead;

- 3. That the Court, pursuant to Health and Safety Code § 25249.7(a), issue preliminary and permanent injunctions mandating that DEFENDANTS recall all PRODUCTS currently in the chain of commerce in California without a "clear and reasonable warning" as defined by California Code of Regulations title 27, § 25600 et seq.;
  - 4. That the Court grant plaintiff his reasonable attorneys' fees and costs of suit; and
  - 5. That the Court grant such other and further relief as may be just and proper.

Dated: September \_\_\_, 2018 Respectfully submitted,

THE CHANLER GROUP

Kimberly Gates
Attorneys for Plair

Attorneys for Plaintiff LAURENCE VINOCUR