

1 Evan J. Smith, Esquire (SBN 242352)  
2 Ryan P. Cardona, Esquire (SBN 302113)  
3 BRODSKY & SMITH, LLC  
4 9595 Wilshire Blvd., Ste. 900  
5 Beverly Hills, CA 90212  
6 Telephone: (877) 534-2590  
7 Facsimile: (310) 247-0160

8 *Attorneys for Plaintiff*

ENDORSED  
FILED  
ALAMEDA COUNTY

AUG 20 2019

CLERK OF THE SUPERIOR COURT  
By DEBRA FURTADO  
Deputy

SUPERIOR COURT OF THE STATE OF CALIFORNIA

COUNTY OF ALAMEDA

10 ANTHONY FERREIRO,  
11 Plaintiff,

12 vs.

13 SPORTSMAN'S WAREHOUSE, INC.,  
14 Defendant.

Case No.: **RG19031866**

**COMPLAINT FOR CIVIL PENALTIES AND  
INJUNCTIVE RELIEF**

(Violation of Health & Safety Code § 25249.5 et  
seq.)

15 Plaintiff Anthony Ferreiro ("Plaintiff"), by and through his attorneys, alleges the  
16 following cause of action in the public interest of the citizens of the State of California.

17 **BACKGROUND OF THE CASE**

18 1. Plaintiff brings this representative action on behalf of all California citizens to  
19 enforce relevant portions of Safe Drinking Water and Toxic Enforcement Act of 1986, codified  
20 at the Health and Safety Code § 25249.5 et seq ("Proposition 65"), which reads, in relevant part,  
21 "[n]o person in the course of doing business shall knowingly and intentionally expose any  
22 individual to a chemical known to the state to cause cancer or reproductive toxicity without first  
23 giving clear and reasonable warning to such individual ...". Health & Safety Code § 25249.6.

24 2. This complaint is a representative action brought by Plaintiff in the public interest  
25 of the citizens of the State of California to enforce the People's right to be informed of the health  
26 hazards caused by exposure to di(2-ethylhexyl) phthalate (DEHP), a toxic chemical found in  
27 Plug Jacket Fishing Lure Wraps sold and/or distributed by defendant Sportsman's Warehouse,  
28 Inc. ("Sportsman's Warehouse" or "Defendant") in California.

- 1 -

COMPLAINT FOR CIVIL PENALTIES AND INJUNCTIVE RELIEF – VIOLATION OF  
HEALTH & SAFETY CODE §25249.5

Filed By Fax

1           3.       DEHP is a harmful chemical known to the State of California to cause cancer and  
2 reproductive toxicity. On January 1, 1988, the State of California listed DEHP as a chemical  
3 known to the State to cause cancer and it has come under the purview of Proposition 65  
4 regulations since that time. Cal. Code Regs. Tit. 27, § 27001(c); Health & Safety Code §§  
5 25249.8 & 25249.10(b). On October 24, 2003, the State of California listed DEHP as a chemical  
6 known to cause reproductive toxicity.

7           4.       Proposition 65 requires all businesses with ten (10) or more employees that  
8 operate within California or sell products therein to comply with Proposition 65 regulations.  
9 Included in such regulations is the requirement that businesses must label any product containing  
10 a Proposition 65-listed chemical with a “clear and reasonable” warning before “knowingly and  
11 intentionally” exposing any person to it.

12           5.       Proposition 65 allows for civil penalties of up to \$2,500.00 per day per violation  
13 to be imposed upon defendants in a civil action for violations of Proposition 65. Health & Safety  
14 Code § 25249.7(b). Proposition 65 also allows for any court of competent jurisdiction to enjoin  
15 the actions of a defendant which “violate or threaten to violate” the statute. Health & Safety  
16 Code § 25249.7.

17           6.       Plaintiff alleges that Defendant distributes and/or offers for sale in California,  
18 without a requisite exposure warning, Plug Jacket Fishing Lure Wraps (the “Products”) that  
19 expose persons to DEHP.

20           7.       Defendant’s failure to warn consumers and other individuals in California of the  
21 health hazards associated with exposure to DEHP in conjunction with the sale and/or distribution  
22 of the Products is a violation of Proposition 65 and subjects Defendant to the injunction and  
23 civil penalties described herein.

24           8.       Plaintiff seeks civil penalties against Defendant for its violations of Proposition  
25 65 in accordance with Health and Safety Code § 25249.7(b).

26           9.       Plaintiff also seeks injunctive relief, preliminarily and permanently, requiring  
27 Defendant to provide purchasers or users of the Products with required warnings related to the  
28

1 dangers and health hazards associated with exposure to DEHP pursuant to Health and Safety  
2 Code § 25249.7(a).

### 3 PARTIES

4 10. Plaintiff is a citizen of the State of California acting in the interest of the general  
5 public to promote awareness of exposures to toxic chemicals in products sold in California and  
6 to improve human health by reducing hazardous substances contained in such items. He brings  
7 this action in the public interest pursuant to Health and Safety Code § 25249.7(d).

8 11. Defendant Sportsman's Warehouse, through its business, effectively  
9 manufactures, imports, distributes, sells, and/or offers the Products for sale or use in the State of  
10 California, or it implies by its conduct that it manufactures, imports, distributes, sells, and/or  
11 offers the Products for sale or use in the State of California.

12 12. Plaintiff alleges that defendant Sportsman's Warehouse is a "person" in the  
13 course of doing business within the meaning of Health & Safety Code sections 25249.6 and  
14 25249.11.

### 15 VENUE AND JURISDICTION

16 13. Venue is proper in the County of Alameda because one or more of the instances  
17 of wrongful conduct occurred, and continue to occur in this county and/or because Defendant  
18 conducted, and continues to conduct, business in the County of Alameda with respect to the  
19 Products.

20 14. This Court has jurisdiction over this action pursuant to California Constitution  
21 Article VI, § 10, which grants the Superior Court original jurisdiction in all causes except those  
22 given by statute to other trial courts. Health and Safety Code § 25249.7 allows for the  
23 enforcement of violations of Proposition 65 in any Court of competent jurisdiction; therefore,  
24 this Court has jurisdiction over this lawsuit.

25 15. This Court has jurisdiction over Defendant because Defendant is either a citizen  
26 of the State of California, has sufficient minimum contacts with the State of California, is  
27 registered with the California Secretary of State as foreign corporations authorized to do business  
28 in the State of California, and/or has otherwise purposefully availed itself of the California

1 market. Such purposeful availment has rendered the exercise of jurisdiction by California courts  
2 consistent and permissible with traditional notions of fair play and substantial justice.

3 **SATISFACTION OF NOTICE REQUIREMENTS**

4 16. On November 1, 2018, Plaintiff gave notice of alleged violation of Health and  
5 Safety Code § 25249.6 (the "Notice") to Defendant concerning the exposure of California  
6 citizens to DEHP contained in the Products without proper warning, subject to a private action to  
7 Defendant and to the California Attorney General's office and the offices of the County District  
8 attorneys and City Attorneys for each city with a population greater than 750,000 persons  
9 wherein the herein violations allegedly occurred.

10 17. The Notice complied with all procedural requirements of Proposition 65 including  
11 the attachment of a Certificate of Merit affirming that Plaintiff's counsel had consulted with at  
12 least one person with relevant and appropriate expertise who reviewed relevant data regarding  
13 DEHP exposure, and that counsel believed there was meritorious and reasonable cause for a  
14 private action.

15 18. After receiving the Notice, and to Plaintiff's best information and belief, none of  
16 the noticed appropriate public enforcement agencies have commenced and diligently prosecuted  
17 a cause of action against Defendant under Proposition 65 to enforce the alleged violations which  
18 are the subject of the Notice.

19 19. Plaintiff is commencing this action more than sixty (60) days from the date of the  
20 Notice to Defendant, as required by law.

21 **FIRST CAUSE OF ACTION**

22 **(By Plaintiff against Defendant for the Violation of Proposition 65)**

23 20. Plaintiff hereby repeats and incorporates by reference paragraphs 1 through 19 of  
24 this complaint as though fully set forth herein.

25 21. Defendant has, at all times mentioned herein, acted as distributor, and/or retailer  
26 of the Product.

27 22. The Products contain DEHP, a hazardous chemical found on the Proposition 65  
28 list of chemicals known to be hazardous to human health.

1           23.     The Product does not comply with the Proposition 65 warning requirements.

2           24.     Plaintiff, based on his best information and belief, avers that at all relevant times  
3 herein, and at least since September 22, 2018, continuing until the present, that Defendant has  
4 continued to knowingly and intentionally expose California users and consumers of the Product  
5 to DEHP without providing required warnings under Proposition 65.

6           25.     The exposures that are the subject of the Notice result from the purchase,  
7 acquisition, handling and recommended use of the Product. Consequently, the primary route of  
8 exposure to these chemicals is through dermal absorption. Users can be exposed to DEHP by  
9 dermal absorption through direct skin contact with the Product when touched with bare hands. If  
10 the Product is contacted with wet hands or the clear plastic is wet, DEHP skin permeation rates  
11 from aqueous solutions are faster than neat DEHP permeation. Items placed inside the Product  
12 can absorb DEHP that can be subsequently handled, held in direct contact with skin, mouthed, or  
13 ingested by the user. If the Product is stored or transported in a carrier, DEHP that leaches from  
14 the product may contaminate other articles contained within these closed spaces are subsequently  
15 handled, worn, mouthed, or consumed. Finally, while direct mouthing of the Product does not  
16 seem likely, some amount of exposure through ingestion can occur by touching the Product with  
17 subsequent touching of the user's hand to mouth.

18          26.     Plaintiff, based on his best information and belief, avers that such exposures will  
19 continue every day until clear and reasonable warnings are provided to Product purchasers and  
20 users or until this known toxic chemical is removed from the Product.

21          27.     Defendant has knowledge that the normal and reasonably foreseeable use of the  
22 Product exposes individuals to DEHP, and Defendant intends that exposures to DEHP will occur  
23 by its deliberate, non-accidental participation in the manufacture, importation, distribution, sale  
24 and offering of the Products to consumers in California.

25          28.     Plaintiff has engaged in good faith efforts to resolve the herein claims prior to this  
26 Complaint.

27          29.     Pursuant to Health and Safety Code § 25249.7(b), as a consequence of the above  
28 described acts, Defendant is liable for a maximum civil penalty of \$2,500 per day per violation.

1           30. Pursuant to Health and Safety Code § 25249.7(a), this Court is specifically  
2 authorized to grant injunctive relief in favor of Plaintiff and against Defendant.

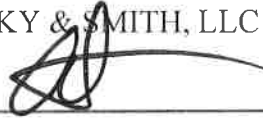
3                                   **PRAYER FOR RELIEF**

4           WHEREFORE, Plaintiff demands judgment against Defendant and requests the  
5 following relief:

- 6                   A. That the court assess civil penalties against Defendant in the amount of  
7                               \$2,500 per day for each violation in accordance with Health and Safety  
8                               Code § 25249.7(b);
- 9                   B. That the court preliminarily and permanently enjoin Defendant mandating  
10                              Proposition 65 compliant warnings on the Product;
- 11                  C. That the court grant Plaintiff reasonable attorney's fees and costs of suit.
- 12                  D. That the court grant any further relief as may be just and proper.

13  
14 Dated: August 19, 2019

BRODSKY & SMITH, LLC

15 By:   
16 Evan J. Smith (SBN242352)  
17 Ryan P. Cardona (SBN302113)  
18 9595 Wilshire Boulevard, Suite 900  
19 Beverly Hills, CA 90212  
20 Telephone: (877) 534-2590  
21 Facsimile: (310) 247-0160

*Attorneys for Plaintiff*