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Reuben Yeroushalmi (SBN 193981) 1 reuben@yeroushalmi.com YEROUSHALMI & YEROUSHALMI* 2 9100 Wilshire Boulevard, Suite 240W 3 Beverly Hills, California 90212 Telephone: (310) 623-1926 4 Facsimile: (310) 623-1930 5 Attorneys for Plaintiff, CONSUMER ADVOCACY GROUP, INC. 6 7 SUPERIOR COURT OF THE STATE OF CALIFORNIA 8 **COUNTY OF LOS ANGELES** 9 10 CASE NO. 228TCV08903 CONSUMER ADVOCACY GROUP, INC., 11 in the public interest, 12 Plaintiff, COMPLAINT FOR PENALTY AND 13 **INJUNCTION** v. 14 Violation of Proposition 65, the Safe Drinking Water and Toxic Enforcement 15 ASIAN FINE FOODS DBA HOCEAN, a California Corporation; Act of 1986 (Health & Safety Code, § 16 BOLSABUY, INC., a California 25249.5, et seq.) Corporation; 17 AA MARKET PLACE, LLC, a California ACTION IS AN UNLIMITED CIVIL Limited Liability Company; 18 CASE (exceeds \$25,000) and DOES 1-40, 19 Defendants. 20 21 22 23 24 Plaintiff CONSUMER ADVOCACY GROUP, INC. alleges four causes of action 25 against defendants ASIAN FINE FOODS DBA HOCEAN; BOLSABUY, INC.; AA MARKET 26 PLACE, LLC., and DOES 1-40 as follows: 27 THE PARTIES 28 Page 1 of 17

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COMPLAINT FOR VIOLATION OF PROPOSITION 65, THE SAFE DRINKING WATER AND TOXIC ENFORCEMENT ACT OF 1986 (HEALTH AND SAFETY CODE \S 25249.5, ET SEQ.)

- 1. Plaintiff CONSUMER ADVOCACY GROUP, INC. ("Plaintiff" or "CAG") is an organization qualified to do business in the State of California. CAG is a person within the meaning of Health and Safety Code Section 25249.11, subdivision (a). CAG, acting as a private attorney general, brings this action in the public interest as defined under Health and Safety Code Section 25249.7, subdivision (d).
- Defendant ASIAN FINE FOODS DBA HOCEAN ("HOCEAN") is a California
 Corporation, qualified to do business in California, and doing business in the State of
 California at all relevant times herein.
- 3. Defendant BOLSABUY, INC. ("BOLSABUY") is a California Corporation, qualified to do business in California, and doing business in the State of California at all relevant times herein.
- 4. Defendant AA MARKET PLACE, LLC ("AA MARKET") is a Limited Liability Company, qualified to do business in California, and doing business in the State of California at all relevant times herein.
- 5. Plaintiff is presently unaware of the true names and capacities of defendants DOES 1-40, and therefore sues these defendants by such fictitious names. Plaintiff will amend this Complaint to allege their true names and capacities when ascertained. Plaintiff is informed, believes, and thereon alleges that each fictitiously named defendant is responsible in some manner for the occurrences herein alleged and the damages caused thereby.
- 6. At all times mentioned herein, the term "Defendants" includes HOCEAN, BOLSABUY, AA MARKET, and DOES 1-40.
- 7. Plaintiff is informed and believes, and thereon alleges that each of the Defendants at all times mentioned herein have conducted business within the State of California.
- 8. Upon information and belief, at all times relevant to this action, each of the Defendants, including DOES 1-40, was an agent, servant, or employee of each of the other Defendants. In conducting the activities alleged in this Complaint, each of the

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Defendants was acting within the course and scope of this agency, service, or employment, and was acting with the consent, permission, and authorization of each of the other Defendants. All actions of each of the Defendants alleged in this Complaint were ratified and approved by every other Defendant or their officers or managing agents. Alternatively, each of the Defendants aided, conspired with and/or facilitated the alleged wrongful conduct of each of the other Defendants.

9. Plaintiff is informed, believes, and thereon alleges that at all relevant times, each of the Defendants was a person doing business within the meaning of Health and Safety Code Section 25249.11, subdivision (b), and that each of the Defendants had ten (10) or more employees at all relevant times.

JURISDICTION

- 10. The Court has jurisdiction over this lawsuit pursuant to California Constitution Article VI, Section 10, which grants the Superior Court original jurisdiction in all causes except those given by statute to other trial courts. This Court has jurisdiction over this action pursuant to Health and Safety Code Section 25249.7, which allows enforcement of violations of Proposition 65 in any Court of competent jurisdiction.
- 11. This Court has jurisdiction over Defendants named herein because Defendants either reside or are located in this State or are foreign corporations authorized to do business in California, are registered with the California Secretary of State, or who do sufficient business in California, have sufficient minimum contacts with California, or otherwise intentionally avail themselves of the markets within California through their manufacture, distribution, promotion, marketing, or sale of their products within California to render the exercise of jurisdiction by the California courts permissible under traditional notions of fair play and substantial justice.
- 12. Venue is proper in the County of Los Angeles because one or more of the instances of wrongful conduct occurred, and continues to occur, in the County of Los Angeles and/or

because Defendants conducted, and continue to conduct, business in the County of Los Angeles with respect to the consumer product that is the subject of this action.

BACKGROUND AND PRELIMINARY FACTS

- 13. In 1986, California voters approved an initiative to address growing concerns about exposure to toxic chemicals and declared their right "[t]o be informed about exposures to chemicals that cause cancer, birth defects, or other reproductive harm." Ballot Pamp., Proposed Law, Gen. Elec. (Nov. 4, 1986) at p. 3. The initiative, The Safe Drinking Water and Toxic Enforcement Act of 1986, codified at Health and Safety Code Sections 25249.5, et seq. ("Proposition 65"), helps to protect California's drinking water sources from contamination, to allow consumers to make informed choices about the products they buy, and to enable persons to protect themselves from toxic chemicals as they see fit.
- 14. Proposition 65 requires the Governor of California to publish a list of chemicals known to the state to cause cancer, birth defects, or other reproductive harm. *Health & Safety Code* § 25249.8. The list, which the Governor updates at least once a year, contains over 700 chemicals and chemical families. Proposition 65 imposes warning requirements and other controls that apply to Proposition 65-listed chemicals.
- 15. All businesses with ten (10) or more employees that operate or sell products in California must comply with Proposition 65. Under Proposition 65, businesses are: (1) prohibited from knowingly discharging Proposition 65-listed chemicals into sources of drinking water (*Health & Safety Code* § 25249.5), and (2) required to provide "clear and reasonable" warnings before exposing a person, knowingly and intentionally, to a Proposition 65-listed chemical (*Health & Safety Code* § 25249.6).
- 16. Proposition 65 provides that any person "violating or threatening to violate" the statute may be enjoined in any court of competent jurisdiction. *Health & Safety Code* § 25249.7. "Threaten to violate" means "to create a condition in which there is a substantial probability that a violation will occur." *Health & Safety Code* § 25249.11(e).

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- 17. Plaintiff identified certain practices of manufacturers and distributors of Dried Seaweed Slices, Dried Seafood, and Fish Sauce of exposing, knowingly and intentionally, persons in California to Lead and Lead Compounds, Cadmium and Cadmium Compounds, Inorganic Arsenic Compounds, and/or Inorganic Arsenic Oxides of such products without first providing clear and reasonable warnings of such to the exposed persons prior to the time of exposure. Plaintiff later discerned that Defendants engaged in such practice.
- 18. On October 1, 1992 the Governor of California added Lead and Lead Compounds ("Lead") to the list of chemicals known to the State to cause cancer (Cal. Code Regs. tit. 27, § 27001(b)). Pursuant to Health and Safety Code Sections 25249.9 and 25249.10, twenty (20) months after addition of Lead to the list of chemicals known to the State to cause cancer, Lead became fully subject to Proposition 65 warning requirements and discharge prohibitions.
- 19. On February 27, 1987, the Governor of California added Lead to the list of chemicals known to the State to cause developmental and reproductive toxicity (Cal. Code Regs. tit. 27, § 27001(c)). Lead is known to the State to cause developmental, female, and male reproductive toxicity. Pursuant to Health and Safety Code Sections 25249.9 and 25249.10, twenty (20) months after addition of Lead to the list of chemicals known to the State to cause developmental and reproductive toxicity, Lead became fully subject to Proposition 65 warning requirements and discharge prohibitions.
- 20. On October 1, 1987 the Governor of California added Cadmium and Cadmium Compounds ("Cadmium") to the list of chemicals known to the State to cause cancer (Cal. Code Regs. tit. 27, § 27001(b)). Pursuant to Health and Safety Code Sections 25249.9 and 25249.10, twenty (20) months after addition of Cadmium to the list of

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- 21. On May 1, 1997, the Governor of California added Cadmium to the list of chemicals known to the State to cause developmental and reproductive toxicity (*Cal. Code Regs.* tit. 27, § 27001(c)). Cadmium is known to the State to cause developmental, and male reproductive toxicity. Pursuant to Health and Safety Code Sections 25249.9 and 25249.10, twenty (20) months after addition of Cadmium to the list of chemicals known to the State to cause developmental and reproductive toxicity, Cadmium became fully subject to Proposition 65 warning requirements and discharge prohibitions.
- 22. On May 1, 1997, the Governor of California added Inorganic Arsenic to the list of chemicals known to the State to cause developmental toxicity (*Cal. Code Regs.* tit. 27, § 27001(c)). Inorganic Arsenic is known to the State to cause developmental, toxicity. Pursuant to Health and Safety Code Sections 25249.9 and 25249.10, twenty (20) months after addition of Inorganic Arsenic Oxides to the list of chemicals known to the State to cause developmental toxicity, Inorganic Arsenic became fully subject to Proposition 65 warning requirements and discharge prohibitions. Inorganic Arsenic is hereinafter referred to as "Arsenic".

SATISFACTION OF PRIOR NOTICE

- 23. Plaintiff served the following notices for alleged violations of Health and Safety Code Section 25249.6, concerning consumer products exposures:
 - a. On or about January 7, 2020, Plaintiff gave notice of alleged violations of Health and Safety Code Section 25249.6, concerning consumer products exposures subject to a private action to HOCEAN, and to the California Attorney General, County District Attorneys, and City Attorneys for each city containing a population of at least 750,000 people in whose jurisdictions the violations allegedly occurred, concerning the Dried Seaweed Slices.

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- b. On or about March 11, 2021, Plaintiff gave notice of alleged violations of Health and Safety Code Section 25249.6, concerning consumer products exposures subject to a private action to HOCEAN, BOLSABUY, and to the California Attorney General, County District Attorneys, and City Attorneys for each city containing a population of at least 750,000 people in whose jurisdictions the violations allegedly occurred, concerning the Dried Anchovy and Shrimp.
- c. On or about October 29, 2021, Plaintiff gave notice of alleged violations of Health and Safety Code Section 25249.6, concerning consumer products exposures subject to a private action to HOCEAN, AA MARKET, and to the California Attorney General, County District Attorneys, and City Attorneys for each city containing a population of at least 750,000 people in whose jurisdictions the violations allegedly occurred, concerning the Fish Sauce.
- 24. Before sending the notice of alleged violations, Plaintiff investigated the consumer products involved, the likelihood that such products would cause users to suffer significant exposures to Lead, Cadmium, and Inorganic Arsenic, and the corporate structure of each of the Defendants.
- 25. Plaintiff's notice of alleged violation included a Certificate of Merit executed by the attorney for the noticing party, CAG. The Certificate of Merit stated that the attorney for Plaintiff who executed the certificate had consulted with at least one person with relevant and appropriate expertise who reviewed data regarding the exposures to Lead, Cadmium, and Inorganic Arsenic, the subject Proposition 65-listed chemical of this action. Based on that information, the attorney for Plaintiff who executed the Certificate of Merit believed there was a reasonable and meritorious case for this private action. The attorney for Plaintiff attached to the Certificate of Merit served on the Attorney General the confidential factual information sufficient to establish the basis of the Certificate of Merit.

- 26. Plaintiff's notice of alleged violations also included a Certificate of Service and a document entitled "The Safe Drinking Water & Toxic Enforcement Act of 1986 (Proposition 65) A Summary." *Health & Safety Code* § 25249.7(d).
- 27. Plaintiff is commencing this action more than sixty (60) days from the dates that Plaintiff gave notice of the alleged violations to HOCEAN, BOLSABUY, AA MARKET, and the public prosecutors referenced in Paragraph 23.
- 28. Plaintiff is informed, believes, and thereon alleges that neither the Attorney General, nor any applicable district attorney or city attorney has commenced and is diligently prosecuting an action against the Defendants.

FIRST CAUSE OF ACTION

(By CONSUMER ADVOCACY GROUP, INC. and against HOCEAN, and DOES 1-10 for Violations of Proposition 65, The Safe Drinking Water and Toxic Enforcement Act of 1986 (*Health & Safety Code*, §§ 25249.5, et seq.))

Seaweed

- 29. Plaintiff repeats and incorporates by reference paragraphs 1 through 28 of this complaint as though fully set forth herein.
- 30. Each of the Defendants is, and at all times mentioned herein was, a manufacturer, distributor, promoter, or retailer of Dried Seaweed Slices ("Seaweed"), including but not limited to "SELECTED PRODUCT;" "DRIED SEAWEED SLICE;" "NET WT.: 7oz(200g);" "PRODUCT OF HONGKONG;" "DISTRIBUTED BY: H I LA. CA 90040;" "0 45027 10125 5;".
- 31. Seaweed contains Lead and Inorganic Arsenic.
- 32. Defendants knew or should have known that Lead and Inorganic Arsenic has been identified by the State of California as a chemical known to cause cancer, and reproductive toxicity and therefore was subject to Proposition 65 warning requirements. Defendants were also informed of the presence of Lead and Inorganic Arsenic in Seaweed within Plaintiff's notice of alleged violations further discussed above at Paragraph 23a.

- 33. Plaintiff's allegations regarding Seaweed concerns "[c]onsumer products exposure[s]," which "is an exposure that results from a person's acquisition, purchase, storage, consumption, or other reasonably foreseeable use of a consumer good, or any exposure that results from receiving a consumer service." *Cal. Code Regs.* tit. 27, § 25602(b). Seaweeds are consumer products, and, as mentioned herein, exposures to Lead and Inorganic Arsenic took place as a result of such normal and foreseeable consumption and use.
- 34. Plaintiff is informed, believes, and thereon alleges that between January 7, 2017 and the present, each of the Defendants knowingly and intentionally exposed California consumers and users of Seaweed, which Defendants manufactured, distributed, or sold as mentioned above, to Lead and Inorganic Arsenic, without first providing any type of clear and reasonable warning of such to the exposed persons before the time of exposure. Defendants have distributed and sold Seaweed in California. Defendants know and intend that California consumers will use and consume Seaweed, thereby exposing them to Lead and Inorganic Arsenic. Further, Plaintiff is informed, believes, and thereon alleges that Defendants are selling Product under a brand or trademark that is owned or licensed by the Defendants or an entity affiliated thereto; have knowingly introduced relevant chemical into product or knowingly caused relevant chemical to be created in Product; have covered, obscured or altered a warning label that has been affixed to Product by the manufacturer, producer, packager, importer, supplier or distributor of Product; have received a notice and warning materials for exposure from Product without conspicuously posting or displaying the warning materials; and/or have actual knowledge of potential exposure to relevant chemical from Product. Defendants thereby violated Proposition 65.
- 35. The principal routes of exposure are through dermal contact, ingestion and inhalation.

 Persons sustain exposures by handling Seaweed without wearing gloves or any other personal protective equipment, or by touching bare skin or mucous membranes with

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gloves after handling Seaweed, as well as through direct and indirect hand to mouth contact, hand to mucous membrane, or breathing in particulate matter dispersed from Seaweed.

- 36. Plaintiff is informed, believes, and thereon alleges that each of Defendants' violations of Proposition 65 as to Seaweed have been ongoing and continuous, as Defendants engaged and continue to engage in conduct which violates Health and Safety Code Section 25249.6, including the manufacture, distribution, promotion, and sale of Seaweed, so that a separate and distinct violation of Proposition 65 occurred each and every time a person was exposed to Lead and Inorganic Arsenic by Seaweed as mentioned herein.
- 37. Plaintiff is informed, believes, and thereon alleges that each violation of Proposition 65 mentioned herein is ever continuing. Plaintiff further alleges and believes that the violations alleged herein will continue to occur into the future.
- 38. Based on the allegations herein, Defendants are liable for civil penalties of up to \$2,500.00 per day per individual exposure to Lead and Inorganic Arsenic from Seaweed, pursuant to Health and Safety Code Section 25249.7(b).
- 39. Plaintiff has engaged in good faith efforts to resolve the claims alleged herein prior to filing this Complaint.

SECOND CAUSE OF ACTION

(By CONSUMER ADVOCACY GROUP, INC. and against HOCEAN, BOLSABUY, and DOES 11-20 for Violations of Proposition 65, The Safe Drinking Water and Toxic Enforcement Act of 1986 (Health & Safety Code, §§ 25249.5, et seq.))

Dried Seafood

- 40. Plaintiff repeats and incorporates by reference paragraphs 1 through 39 of this complaint as though fully set forth herein.
- 41. Each of the Defendants is, and at all times mentioned herein was, a manufacturer, distributor, promoter, or retailer of Dried Anchovy ("Dried Seafood"), including but not

- limited to "Dried Anchovy"; "Net Wt: 3 oz (85g)"; "UPC 0 45027 80521 4"; "Product of Malaysia".
- 42. Dried Seafood contains Lead and Cadmium.
- 43. Defendants knew or should have known that Lead and Cadmium has been identified by the State of California as a chemical known to cause cancer, and reproductive toxicity and therefore was subject to Proposition 65 warning requirements. Defendants were also informed of the presence of Lead and Cadmium in Dried Seafood within Plaintiff's notice of alleged violations further discussed above at Paragraph 23b.
- 44. Plaintiff's allegations regarding Dried Seafood concerns "[c]onsumer products exposure[s]," which "is an exposure that results from a person's acquisition, purchase, storage, consumption, or other reasonably foreseeable use of a consumer good, or any exposure that results from receiving a consumer service." *Cal. Code Regs.* tit. 27, § 25602(b). Dried Seafood are consumer products, and, as mentioned herein, exposures to Lead and Cadmium took place as a result of such normal and foreseeable consumption and use.
- 45. Plaintiff is informed, believes, and thereon alleges that between March 11, 2018 and the present, each of the Defendants knowingly and intentionally exposed California consumers and users of Dried Seafood, which Defendants manufactured, distributed, or sold as mentioned above, to Lead and Cadmium, without first providing any type of clear and reasonable warning of such to the exposed persons before the time of exposure. Defendants have distributed and sold Dried Seafood in California. Defendants know and intend that California consumers will use and consume Dried Seafood, thereby exposing them to Lead and Cadmium. Further, Plaintiff is informed, believes, and thereon alleges that Defendants are selling Product under a brand or trademark that is owned or licensed by the Defendants or an entity affiliated thereto; have knowingly introduced relevant chemical into product or knowingly caused relevant chemical to be created in Product; have covered, obscured or altered a warning label that

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has been affixed to Product by the manufacturer, producer, packager, importer, supplier or distributor of Product; have received a notice and warning materials for exposure from Product without conspicuously posting or displaying the warning materials; and/or have actual knowledge of potential exposure to relevant chemical from Product. Defendants thereby violated Proposition 65.

- 46. The principal routes of exposure are through dermal contact, ingestion and inhalation. Persons sustain exposures by handling Dried Seafood without wearing gloves or any other personal protective equipment, or by touching bare skin or mucous membranes with gloves after handling Dried Seafood, as well as through direct and indirect hand to mouth contact, hand to mucous membrane, or breathing in particulate matter dispersed from Dried Seafood.
- 47. Plaintiff is informed, believes, and thereon alleges that each of Defendants' violations of Proposition 65 as to Dried Seafood have been ongoing and continuous, as Defendants engaged and continue to engage in conduct which violates Health and Safety Code Section 25249.6, including the manufacture, distribution, promotion, and sale of Dried Seafood, so that a separate and distinct violation of Proposition 65 occurred each and every time a person was exposed to Lead and Cadmium by Dried Seafood as mentioned herein.
- 48. Plaintiff is informed, believes, and thereon alleges that each violation of Proposition 65 mentioned herein is ever continuing. Plaintiff further alleges and believes that the violations alleged herein will continue to occur into the future.
- 49. Based on the allegations herein, Defendants are liable for civil penalties of up to \$2,500.00 per day per individual exposure to Lead and Cadmium from Dried Seafood, pursuant to Health and Safety Code Section 25249.7(b).
- 50. Plaintiff has engaged in good faith efforts to resolve the claims alleged herein prior to filing this Complaint.

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THIRD CAUSE OF ACTION

(By CONSUMER ADVOCACY GROUP, INC. and against HOCEAN, BOLSABUY, and DOES 21-30 for Violations of Proposition 65, The Safe Drinking Water and Toxic Enforcement Act of 1986 (*Health & Safety Code*, §§ 25249.5, et seq.))

Dried Seafood

- 51. Plaintiff repeats and incorporates by reference paragraphs 1 through 50 of this complaint as though fully set forth herein.
- 52. Each of the Defendants is, and at all times mentioned herein was, a manufacturer, distributor, promoter, or retailer of Dried Shrimp ("Dried Seafood"), including but not limited to "Dried Shrimp"; "Keep Frozen"; "Skin 85157"; "Special Selected Quality Net Wt: 3oz (85g)"; "UPC 0 45027 12110 9"; "Product of Malaysia"; and "Best Quality Dried Shrimp"; "Net Wt: 3oz (85 GRS); "UPC 0 45027 16803 6 "Product of Taiwan".
- 53. Dried Seafood contains Lead.
- 54. Defendants knew or should have known that Lead has been identified by the State of California as a chemical known to cause cancer, and reproductive toxicity and therefore was subject to Proposition 65 warning requirements. Defendants were also informed of the presence of Lead in Dried Seafood within Plaintiff's notice of alleged violations further discussed above at Paragraph 23b.
- 55. Plaintiff's allegations regarding Dried Seafood concerns "[c]onsumer products exposure[s]," which "is an exposure that results from a person's acquisition, purchase, storage, consumption, or other reasonably foreseeable use of a consumer good, or any exposure that results from receiving a consumer service." *Cal. Code Regs.* tit. 27, § 25602(b). Dried Seafood are consumer products, and, as mentioned herein, exposures to Lead took place as a result of such normal and foreseeable consumption and use.
- 56. Plaintiff is informed, believes, and thereon alleges that between March 11, 2018 and the present, each of the Defendants knowingly and intentionally exposed California consumers and users of Dried Seafood, which Defendants manufactured, distributed, or sold as mentioned above, to Lead, without first providing any type of clear and

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reasonable warning of such to the exposed persons before the time of exposure. Defendants have distributed and sold Dried Seafood in California. Defendants know and intend that California consumers will use and consume Dried Seafood, thereby exposing them to Lead. Further, Plaintiff is informed, believes, and thereon alleges that Defendants are selling Product under a brand or trademark that is owned or licensed by the Defendants or an entity affiliated thereto; have knowingly introduced relevant chemical into product or knowingly caused relevant chemical to be created in Product; have covered, obscured or altered a warning label that has been affixed to Product by the manufacturer, producer, packager, importer, supplier or distributor of Product; have received a notice and warning materials for exposure from Product without conspicuously posting or displaying the warning materials; and/or have actual knowledge of potential exposure to relevant chemical from Product. Defendants thereby violated Proposition 65.

- 57. The principal routes of exposure are through dermal contact, ingestion and inhalation. Persons sustain exposures by handling Dried Seafood without wearing gloves or any other personal protective equipment, or by touching bare skin or mucous membranes with gloves after handling Dried Seafood, as well as through direct and indirect hand to mouth contact, hand to mucous membrane, or breathing in particulate matter dispersed from Dried Seafood.
- 58. Plaintiff is informed, believes, and thereon alleges that each of Defendants' violations of Proposition 65 as to Dried Seafood have been ongoing and continuous, as Defendants engaged and continue to engage in conduct which violates Health and Safety Code Section 25249.6, including the manufacture, distribution, promotion, and sale of Dried Seafood, so that a separate and distinct violation of Proposition 65 occurred each and every time a person was exposed to Lead by Dried Seafood as mentioned herein.

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- 59. Plaintiff is informed, believes, and thereon alleges that each violation of Proposition 65 mentioned herein is ever continuing. Plaintiff further alleges and believes that the violations alleged herein will continue to occur into the future.
- 60. Based on the allegations herein, Defendants are liable for civil penalties of up to \$2,500.00 per day per individual exposure to Lead from Dried Seafood, pursuant to Health and Safety Code Section 25249.7(b).
- 61. Plaintiff has engaged in good faith efforts to resolve the claims alleged herein prior to filing this Complaint.

FOURTH CAUSE OF ACTION

(By CONSUMER ADVOCACY GROUP, INC. and against HOCEAN, AA MARKET, and DOES 31-40 for Violations of Proposition 65, The Safe Drinking Water and Toxic Enforcement Act of 1986 (*Health & Safety Code*, §§ 25249.5, et seq.))

Condiment

- 62. Plaintiff repeats and incorporates by reference paragraphs 1 through 61 of this complaint as though fully set forth herein.
- 63. Each of the Defendants is, and at all times mentioned herein was, a manufacturer, distributor, promoter, or retailer of Fish Sauce ("Fish Sauce"), including but not limited to "Fish Sauce"; "Mam Ca Sac Con"; "Net Wt. 16 oz (454g)"; "UPC 9 45027 84841 2"; "Product of Vietnam".
- 64. Fish Sauce contains Lead.
- 65. Defendants knew or should have known that Lead has been identified by the State of California as a chemical known to cause cancer, and reproductive toxicity and therefore was subject to Proposition 65 warning requirements. Defendants were also informed of the presence of Lead in Fish Sauce within Plaintiff's notice of alleged violations further discussed above at Paragraph 23c.
- 66. Plaintiff's allegations regarding Fish Sauce concerns "[c]onsumer products exposure[s]," which "is an exposure that results from a person's acquisition, purchase, storage,

consumption, or other reasonably foreseeable use of a consumer good, or any exposure that results from receiving a consumer service." *Cal. Code Regs.* tit. 27, § 25602(b). Fish Sauce is consumer products, and, as mentioned herein, exposures to Lead took place as a result of such normal and foreseeable consumption and use.

- 67. Plaintiff is informed, believes, and thereon alleges that between October 29, 2018 and the present, each of the Defendants knowingly and intentionally exposed California consumers and users of Fish Sauce, which Defendants manufactured, distributed, or sold as mentioned above, to Lead, without first providing any type of clear and reasonable warning of such to the exposed persons before the time of exposure. Defendants have distributed and sold Fish Sauce in California. Defendants know and intend that California consumers will use and consume Fish Sauce, thereby exposing them to Lead. Further, Plaintiff is informed, believes, and thereon alleges that Defendants are selling Product under a brand or trademark that is owned or licensed by the Defendants or an entity affiliated thereto; have knowingly introduced relevant chemical into product or knowingly caused relevant chemical to be created in Product; have covered, obscured or altered a warning label that has been affixed to Product by the manufacturer, producer, packager, importer, supplier or distributor of Product; have received a notice and warning materials for exposure from Product without conspicuously posting or displaying the warning materials; and/or have actual knowledge of potential exposure to relevant chemical from Product. Defendants thereby violated Proposition 65.
- 68. The principal routes of exposure are through dermal contact, ingestion and inhalation. Persons sustain exposures by handling Fish Sauce without wearing gloves or any other personal protective equipment, or by touching bare skin or mucous membranes with gloves after handling Fish Sauce, as well as through direct and indirect hand to mouth contact, hand to mucous membrane, or breathing in particulate matter dispersed from Fish Sauce.

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- 69. Plaintiff is informed, believes, and thereon alleges that each of Defendants' violations of Proposition 65 as to Fish Sauce have been ongoing and continuous, as Defendants engaged and continue to engage in conduct which violates Health and Safety Code Section 25249.6, including the manufacture, distribution, promotion, and sale of Fish Sauce, so that a separate and distinct violation of Proposition 65 occurred each and every time a person was exposed to Lead by Fish Sauce as mentioned herein.
- 70. Plaintiff is informed, believes, and thereon alleges that each violation of Proposition 65 mentioned herein is ever continuing. Plaintiff further alleges and believes that the violations alleged herein will continue to occur into the future.
- 71. Based on the allegations herein, Defendants are liable for civil penalties of up to \$2,500.00 per day per individual exposure to Lead from Fish Sauce, pursuant to Health and Safety Code Section 25249.7(b).
- 72. Plaintiff has engaged in good faith efforts to resolve the claims alleged herein prior to filing this Complaint.

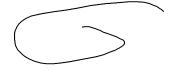
PRAYER FOR RELIEF

Plaintiff demands against each of the Defendants as follows:

- 73. A permanent injunction mandating Proposition 65-compliant warnings;
- 74. Penalties pursuant to Health and Safety Code Section 25249.7, subdivision (b);
- 75. Costs of suit;
- 76. Reasonable attorney fees and costs; and
- 77. Any further relief that the court may deem just and equitable.

Dated: March 11, 2022

YEROUSHALMI & YEROUSHALMI*



Reuben Yeroushalmi Attorneys for Plaintiff, CONSUMER ADVOCACY GROUP, INC.

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