

From: Environmental Research Fax: 18662346280

To: 5102671546@rcfax.com

Fax: (510) 267-1546

Page: 5 of 30

07/15/2020 2:48 PM

**FILED BY FAX**

ALAMEDA COUNTY

July 15, 2020

CLERK OF  
THE SUPERIOR COURT  
By Gina Fu, Deputy

CASE NUMBER:

**RG20067780**

1 RICHARD M. FRANCO (CBN 170970)  
 2 LAW OFFICE OF RICHARD M. FRANCO  
 3 6500 Estates Drive  
 4 Oakland, CA 94611  
 5 Ph: 510-684-1022  
 6 Email: rick@rfrancolaw.com  
 7  
 8 Attorney for Plaintiff  
 9 ENVIRONMENTAL RESEARCH CENTER, INC.

**SUPERIOR COURT OF THE STATE OF CALIFORNIA**

**COUNTY OF ALAMEDA**

10 ENVIRONMENTAL RESEARCH CENTER,  
 11 INC., a non-profit California corporation,

Plaintiff,

vs.

14 PERFICIO NETWORKS, INC., a California  
 15 corporation, and VIVACITY, INC., a  
 16 California corporation,

Defendants.

Case No.

**COMPLAINT FOR INJUNCTIVE  
RELIEF AND CIVIL PENALTIES**

Health & Safety Code §25249.5, *et seq.*

Plaintiff Environmental Research Center, Inc. ("PLAINTIFF" or "ERC") brings this action in the interest of the general public and, on information and belief, hereby alleges:

**INTRODUCTION**

1. This action seeks to remedy the continuing failure of Defendants Perficio Networks, Inc. and Vivacity, Inc., (collectively, "DEFENDANTS") to warn consumers in California that they are being exposed to lead, a substance known to the State of California to cause cancer, birth defects, and other reproductive harm. DEFENDANTS manufacture, package, distribute, market, and/or sell in California certain products containing lead

1 (collectively, the “PRODUCTS”):

- 2 • **YOR Health YOR Supergreens (lead)**
- 3 • **YOR Health YOR Shake Chocolate (lead)**
- 4 • **YOR Health YOR Shake Vanilla (lead)**
- 5 • **YOR Health YOR Essential Vitamin (lead)**

6 2. Lead (hereinafter, the “LISTED CHEMICAL”) is a substance known to the  
7 State<sup>1</sup> of California to cause cancer, birth defects, and other reproductive harm.

8 3. The ingestion of the PRODUCTS causes exposure to the LISTED CHEMICAL  
9 at levels requiring a “clear and reasonable warning” under California's Safe Drinking Water  
10 and Toxic Enforcement Act of 1986, Health & Safety Code (“H&S Code”) §25249.5, *et seq.*  
11 (also known as “Proposition 65”). DEFENDANTS have failed to provide the health hazard  
12 warnings required by Proposition 65.

13 4. DEFENDANTS’ past and continued manufacturing, packaging, distributing,  
14 marketing, and/or sales of the PRODUCTS without the required health hazard warnings,  
15 causes or threatens to cause individuals to be involuntarily and unwittingly exposed to levels of  
16 the LISTED CHEMICAL that violate or threaten to violate Proposition 65.

17 5. PLAINTIFF seeks injunctive relief enjoining DEFENDANTS from the  
18 continued manufacturing, packaging, distributing, marketing, and/or sales of the PRODUCTS  
19 in California without provision of clear and reasonable warnings regarding the risks of cancer,  
20 birth defects, and other reproductive harm posed by exposure to the LISTED CHEMICAL  
21 through the ingestion of the PRODUCTS. PLAINTIFF seeks an injunction compelling  
22 DEFENDANTS to bring their business practices into compliance with Proposition 65 by  
23 providing a clear and reasonable warning to each individual who has been and who in the  
24 future may be exposed to the LISTED CHEMICAL from the ingestion of the PRODUCTS.

25  
26 

---

<sup>1</sup> All statutory and regulatory references herein are to California law, unless otherwise specified.

1 PLAINTIFF also seeks an order compelling DEFENDANTS to identify and locate each  
2 individual person who in the past has purchased the PRODUCTS, and to provide to each such  
3 purchaser a clear and reasonable warning that ingestion of the PRODUCTS will cause  
4 exposures to the LISTED CHEMICAL.

5 6. In addition to injunctive relief, PLAINTIFF seeks an assessment of civil  
6 penalties up to the maximum civil penalty of \$2,500 per day per exposure authorized by  
7 Proposition 65 to remedy DEFENDANTS' failure to provide clear and reasonable warnings  
8 regarding exposures to the LISTED CHEMICAL.

9 **JURISDICTION AND VENUE**

10 7. This Court has jurisdiction over this action pursuant to California Constitution  
11 Article VI, Section 10, which grants the Superior Court "original jurisdiction in all causes  
12 except those given by statute to other trial courts." The statute under which this action is  
13 brought does not specify any other basis for jurisdiction.

14 8. This Court has jurisdiction over DEFENDANTS because, based on information  
15 and belief, DEFENDANTS are California corporations and manufacture, distribute and/or sell  
16 the PRODUCTS in the State of California, such that the exercise of jurisdiction over them by  
17 the California courts is consistent with traditional notions of fair play and substantial justice.

18 9. Venue in this action is proper in the Alameda Superior Court because  
19 DEFENDANTS have violated or threaten to violate California law in the County of Alameda.

20 10. On April 9, 2020, PLAINTIFF sent a 60-Day Notice of Proposition 65 Violation  
21 to the requisite public enforcement agencies and to DEFENDANTS. The Notice was issued  
22 pursuant to, and in compliance with, the requirements of H&S Code §25249.7(d) and the  
23 statute's implementing regulations regarding the notice of the violations to be given to certain  
24 public enforcement agencies and to the violators. The Notice included, *inter alia*, the  
25 following information: the name, address, and telephone number of the noticing individuals;  
26 the name of the alleged violators; the statute violated; the approximate time period during

1 which violations occurred; and descriptions of the violations, including the chemical involved,  
2 the route of exposure, and the specific product or type of product causing the violations, and  
3 was issued as follows:

- 4 a. DEFENDANTS were provided a copy of the Notice by Certified Mail.
- 5 b. DEFENDANTS were provided a copy of a document entitled “The Safe  
6 Drinking Water and Toxic Enforcement Act of 1986 (Proposition 65): A  
7 Summary,” which is also known as Appendix A to Title 27 of CCR §25903.
- 8 c. The California Attorney General was provided a copy of the Notice via  
9 online submission.
- 10 d. The California Attorney General was provided with a Certificate of Merit by  
11 the attorney for the noticing parties, stating that there is a reasonable and  
12 meritorious case for this action, and attaching factual information sufficient  
13 to establish a basis for the certificate, including the identity of the persons  
14 consulted with and relied on by the certifier, and the facts, studies, or other  
15 data reviewed by those persons, pursuant to H&S Code §25249.7(h) (2).
- 16 e. The district attorneys, city attorneys or prosecutors of each jurisdiction  
17 within which the PRODUCTS are offered for sale within California were  
18 provided with a copy of the Notice pursuant to H&S Code § 25249.7(d)(1).

19 11. At least 60 days have elapsed since PLAINTIFF sent the Notice to  
20 DEFENDANTS. The appropriate public enforcement agencies have failed to commence and  
21 diligently prosecute a cause of action under H&S Code §25249.5, *et seq.* against  
22 DEFENDANTS based on the allegations herein.

23 **PARTIES**

24 12. PLAINTIFF ERC is a non-profit corporation organized under California’s  
25 Corporation Law. ERC is dedicated to, among other causes, reducing the use and misuse of  
26 hazardous and toxic substances, consumer protection, worker safety, and corporate

1 responsibility. ERC is a person within the meaning of H&S Code §25118 and brings this  
2 enforcement action in the public interest pursuant to H&S Code §25249.7(d).

3 13. DEFENDANT PERFICIO NETWORKS, INC. is a corporation organized  
4 under the laws of the State of California and is a person doing business within the  
5 meaning of H&S Code §25249.11.

6 14. DEFENDANT VIVACITY, INC. is a corporation organized under the laws of  
7 the State of California and is a person doing business within the meaning of H&S Code  
8 §25249.11.

9 15. DEFENDANTS have manufactured, packaged, distributed, marketed, and/or  
10 sold the PRODUCTS for sale or use in California and the County of Alameda. ERC is  
11 informed and believes, and thereupon alleges, that DEFENDANTS continue to manufacture,  
12 package, distribute, market and/or sell the PRODUCTS for sale or use in California and in  
13 Alameda County. DEFENDANTS know and intend that the PRODUCTS are distributed,  
14 marketed and sold to consumers in California.

15 **STATUTORY BACKGROUND**

16 16. The People of the State of California have declared in Proposition 65 their right  
17 "[t]o be informed about exposures to chemicals that cause cancer, birth defects, or other  
18 reproductive harm." (Section 1(b) of Initiative Measure, Proposition 65).

19 17. To effect this goal, Proposition 65 requires that individuals be provided with a  
20 "clear and reasonable warning" before being exposed to substances listed by the State of  
21 California as causing cancer or reproductive toxicity. H&S Code §25249.6 states, in pertinent  
22 part:

23 No person in the course of doing business shall knowingly and intentionally  
24 expose any individual to a chemical known to the state to cause cancer or  
25 reproductive toxicity without first giving clear and reasonable warning to such  
individual....

26 18. “‘Knowingly’ refers only to knowledge of the fact that a discharge of, release of,

1 or exposure to a chemical listed pursuant to Section 25249.8(a) of the Act is occurring. No  
2 knowledge that the discharge, release or exposure is unlawful is required.” (27 California Code  
3 of Regulations (“CCR”) § 25102(n).)

4 19. Proposition 65 provides that any “person who violates or threatens to violate” the  
5 statute may be enjoined in a court of competent jurisdiction. (H&S Code §25249.7). The phrase  
6 “threaten to violate” is defined to mean creating “a condition in which there is a substantial  
7 probability that a violation will occur” (H&S Code §25249.11(e)). Violators are liable for civil  
8 penalties of up to \$2,500 per day for each violation of the Act. (H&S Code §25249.7.)

### 9 **FACTUAL BACKGROUND**

10 20. On February 27, 1987, the State of California officially listed the chemical lead  
11 as a chemical known to cause reproductive toxicity. Lead became subject to the warning  
12 requirement one year later and was therefore subject to the “clear and reasonable” warning  
13 requirements of Proposition 65 beginning on February 27, 1988. (27 CCR § 25000, *et seq.*;  
14 H&S Code §25249.5, *et seq.*). Due to the high toxicity of lead, the maximum allowable dose  
15 level (MADL) for lead is 0.5 µg/day (micrograms a day) for reproductive toxicity. (27 CCR  
16 § 25805(b).)

17 21. On October 1, 1992, the State of California officially listed the chemicals lead  
18 and lead compounds as chemicals known to cause cancer. Lead and lead compounds became  
19 subject to the warning requirement one year later and were therefore subject to the “clear and  
20 reasonable” warning requirements of Proposition 65 beginning on October 1, 1993 (27 CCR §  
21 25000, *et seq.*; H&S Code §25249.6 *et seq.*). Due to the carcinogenicity of lead, the no  
22 significant risk level for lead is 15 µg/day (micrograms a day). (27 CCR § 25705(b)(1).)

23 22. To test DEFENDANTS’ PRODUCTS for lead, PLAINTIFF hired a well-  
24 respected and accredited testing laboratory. The results of testing undertaken by PLAINTIFF  
25 of DEFENDANTS’ PRODUCTS show that the PRODUCTS tested were in violation of the 0.5  
26 µg/day “safe harbor” daily dose limit for lead set forth in Proposition 65’s regulations.

1 Ingestion of lead produces much higher exposure levels and health risks than dermal exposure  
2 to this chemical.

3 23. At all times relevant to this action, DEFENDANTS, therefore, have knowingly  
4 and intentionally exposed the consumers of the PRODUCTS to the LISTED CHEMICAL  
5 without first giving a clear and reasonable warning to such individuals.

6 24. DEFENDANTS have sold the PRODUCTS for use in California since at  
7 least April 9, 2017. The PRODUCTS continue to be distributed and sold in California  
8 without the requisite warning information.

9 25. On April 9, 2020, ERC served DEFENDANTS and each of the appropriate  
10 public enforcement agencies with a Proposition 65 Notice, a document entitled “Notice of  
11 Violations of California Health & Safety Code Section 25249.5” that provided DEFENDANTS  
12 and the public enforcement agencies with notice that DEFENDANTS are in violation of  
13 Proposition 65 for failing to warn purchasers and individuals using the PRODUCTS that the  
14 ingestion of the PRODUCTS exposes them to lead, a chemical known to the State of California  
15 to cause cancer and/or reproductive toxicity (a true and correct copy of the 60-Day Notice is  
16 attached hereto as **Exhibit A** and incorporated by reference).

17 26. As a proximate result of acts by DEFENDANTS, as persons in the course of  
18 doing business within the meaning of Health & Safety Code §25249.11, individuals throughout  
19 the State of California, including in the County of Alameda, have been exposed to the LISTED  
20 CHEMICAL without first receiving a clear and reasonable warning. The individuals subject to  
21 the illegal exposures include normal and foreseeable consumers of the PRODUCTS, as well as  
22 all other persons exposed to the PRODUCTS.

23 **FIRST CAUSE OF ACTION**  
24 **(Injunctive Relief for Violations of Health and Safety Code § 25249.5, *et seq.* concerning**  
25 **the PRODUCTS described in the April 9, 2020, Prop. 65 Notice)**  
26 **Against DEFENDANTS**

27 27. PLAINTIFF re-alleges and incorporates by reference Paragraphs 1 through 26,

1 inclusive, as if specifically set forth herein.

2 28. By committing the acts alleged in this Complaint, DEFENDANTS, at all times  
3 relevant to this action, and continuing through the present, have violated or threaten to violate  
4 H&S Code §25249.6 by, in the course of doing business, knowingly and intentionally exposing  
5 individuals who ingest the PRODUCTS set forth in the Notice to the LISTED CHEMICAL,  
6 without first providing a clear and reasonable warning to such individuals pursuant to H&S  
7 Code §§ 25249.6 and 25249.11(f).

8 29. By the above-described acts, DEFENDANTS have violated or threaten to  
9 violate H&S Code § 25249.6 and are therefore subject to an injunction ordering  
10 DEFENDANTS to stop violating Proposition 65, to provide warnings to all present and future  
11 customers, and to provide warnings to DEFENDANTS' past customers who purchased or  
12 ingested the PRODUCTS without receiving a clear and reasonable warning.

13 30. An action for injunctive relief under Proposition 65 is specifically authorized by  
14 Health & Safety Code §25249.7(a).

15 31. Continuing commission by DEFENDANTS of the acts alleged above will  
16 irreparably harm the citizens of the State of California, for which harm they have no plain,  
17 speedy, or adequate remedy at law.

18 Wherefore, PLAINTIFF prays for judgment against DEFENDANTS, as set forth  
19 hereafter.

20 **SECOND CAUSE OF ACTION**  
21 **(Civil Penalties for Violations of Health and Safety Code § 25249.5, et seq. concerning the**  
22 **PRODUCTS described in PLAINTIFF's Notice)**  
23 **Against DEFENDANTS**

24 32. PLAINTIFF re-alleges and incorporates by reference Paragraphs 1 through 31,  
25 inclusive, as if specifically set forth herein.

26 33. By committing the acts alleged in this Complaint, DEFENDANTS at all times



1 relevant to this action, and continuing through the present, have violated H&S Code §25249.6  
2 by, in the course of doing business, knowingly and intentionally exposing individuals who  
3 ingest the PRODUCTS set forth in the Notice to the LISTED CHEMICAL, without first  
4 providing a clear and reasonable warning to such individuals pursuant to H&S Code §§  
5 25249.6 and 25249.11(f).

6 34. By the above-described acts, DEFENDANTS are liable, pursuant to H&S Code  
7 §25249.7(b), for a civil penalty of up to \$2,500 per day per violation for each unlawful  
8 exposure to the LISTED CHEMICAL from the PRODUCTS.

9 Wherefore, PLAINTIFF prays for judgment against DEFENDANTS, as set forth  
10 hereafter.

11 **THE NEED FOR INJUNCTIVE RELIEF**

12 35. PLAINTIFF re-alleges and incorporates by this reference Paragraphs 1 through  
13 34, as if set forth below.

14 36. By committing the acts alleged in this Complaint, DEFENDANTS have caused  
15 or threaten to cause irreparable harm for which there is no plain, speedy or adequate remedy at  
16 law. In the absence of equitable relief, DEFENDANTS will continue to create a substantial  
17 risk of irreparable injury by continuing to cause or threatening to cause consumers to be  
18 involuntarily and unwittingly exposed to the LISTED CHEMICAL through the ingestion of the  
19 PRODUCTS.

20 **PRAYER FOR RELIEF**

21 Wherefore, PLAINTIFF accordingly prays for the following relief:

22 A. a preliminary and permanent injunction, pursuant to H&S Code §25249.7(b),  
23 enjoining DEFENDANTS, their agents, employees, assigns, and all persons acting in concert  
24 or participating with DEFENDANTS, from distributing or selling the PRODUCTS in  
25 California without first providing a clear and reasonable warning, within the meaning of  
26 Proposition 65, that the consumers of the PRODUCTS are exposed to the LISTED

1 CHEMICAL;

2 B. an injunction, pursuant to H&S Code §25249.7(b), compelling DEFENDANTS  
3 to identify and locate each individual who has purchased the PRODUCTS since April 9, 2017  
4 and to provide a warning to such persons that ingestion of the PRODUCTS will expose the  
5 consumer to chemicals known to cause birth defects and other reproductive harm;

6 C. an assessment of civil penalties pursuant to Health & Safety Code §25249.7(b),  
7 against DEFENDANTS in the amount of \$2,500 per day for each violation of Proposition 65;

8 D. an award to PLAINTIFF of its reasonable attorney's fees and costs of suit  
9 pursuant to California Code of Civil Procedure §1021.5, as PLAINTIFF shall specify in further  
10 application to the Court; and,

11 E. such other and further relief as may be just and proper.  
12

13 DATED: July 14, 2020

LAW OFFICE OF RICHARD M. FRANCO



Richard M. Franco  
Attorney for Plaintiff  
Environmental Research Center, Inc.

1  
2  
3  
4  
5  
6  
7  
8  
9  
10  
11  
12  
13  
14  
15  
16  
17  
18  
19  
20  
21  
22  
23  
24  
25  
26

# EXHIBIT A

# LAW OFFICE OF RICHARD M. FRANCO

6500 ESTATES DRIVE  
OAKLAND, CA 94611  
510.684.1022  
RICK@RFRANCOLAW.COM

## VIA CERTIFIED MAIL

Current President or CEO  
KWB Incorporated, individually  
and dba YOR Health  
2222 Foothill Blvd, Ste E-515  
La Canada, CA 91011

Ivan Haro  
(Registered Agent for KWB Incorporated,  
individually and dba YOR Health)  
2222 Foothill Blvd, Ste E-515  
La Canada, CA 91011

Current President or CEO  
Perficio Networks, Inc., individually  
and dba YOR Health  
1340 Reynolds Ave, #116-338  
Irvine, CA 92614

Iris K Chau  
(Registered Agent for Perficio Networks,  
Inc., individually and dba YOR Health)  
1340 Reynolds Ave, #116-338  
Irvine, CA 92614

Current President or CEO  
KWB Incorporated, individually  
and dba YOR Health  
2802 Kelvin Ave, Ste 150  
Irvine, CA 92614

Current President or CEO  
Perficio Networks, Inc., individually  
and dba YOR Health  
2802 Kelvin Ave, Ste 150  
Irvine, CA 92614

## VIA CERTIFIED MAIL

Current President or CEO  
Vivacity, Inc., individually and  
dba YOR Health  
2802 Kelvin Ave, Ste 150  
Irvine, CA 92614

Current President or CEO  
KWB Incorporated, individually  
and dba YOR Health  
2967 Michelson Dr, Ste G-338  
Irvine, CA 92612

Current President or CEO  
Perficio Networks, Inc., individually  
and dba YOR Health  
2967 Michelson Dr, Ste G-338  
Irvine, CA 92612

Current President or CEO  
Vivacity, Inc., individually and  
dba YOR Health  
2967 Michelson Dr, Ste G-338  
Irvine, CA 92612

Current President or CEO  
KWB Incorporated, individually  
and dba YOR Health  
13681 Newport Ave, Ste 8-103  
Tustin, CA 92780

Current President or CEO  
Perficio Networks, Inc., individually  
and dba YOR Health  
13681 Newport Ave, Ste 8-103  
Tustin, CA 92780

**VIA CERTIFIED MAIL**

Current President or CEO  
Vivacity, Inc., individually and  
dba YOR Health  
13681 Newport Ave, Ste 8-103  
Tustin, CA 92780

Iris K Chau  
(Registered Agent for Vivacity, Inc.,  
individually and dba YOR Health)  
13681 Newport Ave, Ste 8-103  
Tustin, CA 92780

**VIA ELECTRONIC MAIL**

Nancy O'Malley, District Attorney  
Alameda County  
7677 Oakport Street, Suite 650  
Oakland, CA 94621  
CEPDProp65@acgov.org

Barbara Yook, District Attorney  
Calaveras County  
891 Mountain Ranch Road  
San Andreas, CA 95249  
Prop65Env@co.calaveras.ca.us

Stacey Grassini, Deputy District Attorney  
Contra Costa County  
900 Ward Street  
Martinez, CA 94553  
sgrassini@contracostada.org

Thomas L. Hardy, District Attorney  
Inyo County  
168 North Edwards Street  
Independence, CA 93526  
inyoda@inyocounty.us

Michelle Latimer, Program Coordinator  
Lassen County  
220 S. Lassen Street  
Susanville, CA 96130  
mlatimer@co.lassen.ca.us

**VIA ELECTRONIC MAIL**

Jeannine M. Pacioni, District Attorney  
Monterey County  
1200 Aguajito Road  
Monterey, CA 93940  
Prop65DA@co.monterey.ca.us

Gary Lieberstein, District Attorney  
Napa County  
931 Parkway Mall  
Napa, CA 94559  
CEPD@countyofnapa.org

Paul E. Zellerbach, District Attorney  
Riverside County  
3072 Orange Street  
Riverside, CA 92501  
Prop65@rivcoda.org

Anne Marie Schubert, District Attorney  
Sacramento County  
901 G Street  
Sacramento, CA 95814  
Prop65@sacda.org

Summer Stephan, District Attorney  
San Diego County  
330 West Broadway  
San Diego, CA 92101  
SanDiegoDAProp65@sdcca.org

Mark Ankcorn, Deputy City Attorney  
San Diego City Attorney  
1200 Third Avenue  
San Diego, CA 92101  
CityAttyProp65@sandiego.gov

Gregory Alker, Assistant District Attorney  
San Francisco County  
732 Brannan Street  
San Francisco, CA 94103  
gregory.alker@sfgov.org

**VIA ELECTRONIC MAIL**

Valerie Lopez, Deputy City Attorney  
San Francisco City Attorney  
1390 Market Street, 7th Floor  
San Francisco, CA 94102  
Valerie.Lopez@sfcityatty.org

Tori Verber Salazar, District Attorney  
San Joaquin County  
222 E. Weber Avenue, Room 202  
Stockton, CA 95202  
DAConsumer.Environmental@sjcda.org

Eric J. Dobroth, Deputy District Attorney  
San Luis Obispo County  
County Government Center Annex, 4th  
Floor  
San Luis Obispo, CA 93408  
edobroth@co.slo.ca.us

Christopher Dalbey, Deputy District  
Attorney  
Santa Barbara County  
1112 Santa Barbara Street  
Santa Barbara, CA 93101  
DAProp65@co.santa-barbara.ca.us

Bud Porter, Supervising Deputy District  
Attorney  
Santa Clara County  
70 W Hedding St  
San Jose, CA 95110  
EPU@da.sccgov.org

Jeffrey S. Rosell, District Attorney  
Santa Cruz County  
701 Ocean Street  
Santa Cruz, CA 95060  
Prop65DA@santacruzcounty.us

Stephan R. Passalacqua, District Attorney  
Sonoma County  
600 Administration Dr  
Sonoma, CA 95403  
jbarnes@sonoma-county.org

**VIA ELECTRONIC MAIL**

Phillip J. Cline, District Attorney  
Tulare County  
221 S Mooney Blvd  
Visalia, CA 95370  
Prop65@co.tulare.ca.us

Gregory D. Totten, District Attorney  
Ventura County  
800 S Victoria Ave  
Ventura, CA 93009  
daspecialops@ventura.org

Jeff W. Reisig, District Attorney  
Yolo County  
301 Second Street  
Woodland, CA 95695  
cfepd@yolocounty.org

**VIA FIRST CLASS MAIL**

District Attorneys of Select California  
Counties and Select City Attorneys  
(See Attached Certificate of Service)

**VIA ONLINE SUBMISSION**

Office of the California Attorney General

**Re: Notice of Violations of California Health & Safety Code Section 25249.5 *et seq.***

Dear Addressees:

I represent the Environmental Research Center, Inc. (“ERC”) in connection with this Notice of Violations of California’s Safe Drinking Water and Toxic Enforcement Act of 1986, which is codified at California Health & Safety Code Section 25249.5 *et seq.* and also referred to as Proposition 65.

ERC is a California non-profit corporation dedicated to, among other causes, helping safeguard the public from health hazards by bringing about a reduction in the use and misuse of hazardous and toxic chemicals, facilitating a safe environment for consumers and employees, and encouraging corporate responsibility.

The names of the Companies covered by this notice that violated Proposition 65 (hereinafter the “Violators”) are:

**KWB Incorporated, individually and dba YOR Health  
Perficio Networks, Inc., individually and dba YOR Health  
Vivacity, Inc., individually and dba YOR Health**

The products that are the subject of this notice and the chemical in those products identified as exceeding allowable levels are:

- 1. YOR Health YOR Supergreens - Lead**
- 2. YOR Health YOR Shake Chocolate - Lead**
- 3. YOR Health YOR Shake Vanilla - Lead**
- 4. YOR Health YOR Essential Vitamin - Lead**

On February 27, 1987, the State of California officially listed lead as a chemical known to cause developmental toxicity, and male and female reproductive toxicity. On October 1, 1992, the State of California officially listed lead and lead compounds as chemicals known to cause cancer.

This letter is a notice to the Violators and the appropriate governmental authorities of the Proposition 65 violations concerning the listed products. This notice covers all violations of Proposition 65 involving the Violators currently known to ERC from the information now available. ERC may continue to investigate other products that may reveal further violations. A summary of Proposition 65, prepared by the Office of Environmental Health Hazard Assessment, is enclosed with the copy of this letter to the Violators.

The Violators have manufactured, marketed, distributed, and/or sold the listed products, which has exposed and continues to expose numerous individuals within California to the identified chemical, lead. The consumer exposures that are the subject of this notice result from the recommended use of these products by consumers. The route of exposure to lead has been

April 9, 2020

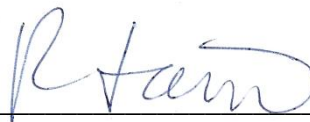
Page 5

through ingestion. Proposition 65 requires that a clear and reasonable warning be provided prior to exposure to lead. The method of warning should be a warning that appears on the product's label. The Violators violated Proposition 65 because they failed to provide an appropriate warning to persons ingesting these products that they are being exposed to lead. Each of these ongoing violations has occurred on every day since April 9, 2017, as well as every day since the products were introduced in the California marketplace, and will continue every day until clear and reasonable warnings are provided to product purchasers and users.

Pursuant to Section 25249.7(d) of the statute, ERC intends to file a citizen enforcement action sixty days after effective service of this notice unless the Violators agree in an enforceable written instrument to: (1) reformulate the listed products so as to eliminate further exposures to the identified chemical; (2) pay an appropriate civil penalty; and (3) provide clear and reasonable warnings compliant with Proposition 65 to all persons located in California who purchased the above products in the last three years. Consistent with the public interest goals of Proposition 65 and my client's objectives in pursuing this notice, ERC is interested in seeking a constructive resolution to this matter. Such resolution will avoid both further unwarned consumer exposures to the identified chemical and expensive and time consuming litigation.

ERC's Executive Director is Chris Heptinstall, and is located at 3111 Camino Del Rio North, Suite 400, San Diego, CA 92108; Tel. 619-500-3090. ERC has retained me in connection with this matter. We suggest that communications regarding this Notice of Violations should be directed to my attention at the above listed law office address and telephone number.

Sincerely,



---

Rick Franco

Attachments

Certificate of Merit

Certificate of Service

OEHHA Summary (to KWB Incorporated, individually and dba YOR Health, Perficio Networks, Inc., individually and dba YOR Health, Vivacity, Inc., individually and dba YOR Health and their Registered Agents for Service of Process only)

Additional Supporting Information for Certificate of Merit (to AG only)



**CERTIFICATE OF MERIT**

**Re: Environmental Research Center, Inc.’s Notice of Proposition 65 Violations by KWB Incorporated, individually and dba YOR Health, Perficio Networks, Inc., individually and dba YOR Health, and Vivacity, Inc., individually and dba YOR Health**

I, Rick Franco, declare:

1. This Certificate of Merit accompanies the attached sixty-day notice in which it is alleged the parties identified in the notice violated California Health & Safety Code Section 25249.6 by failing to provide clear and reasonable warnings.
2. I am an attorney for the noticing party.
3. I have consulted with one or more persons with relevant and appropriate experience or expertise who have reviewed facts, studies, or other data regarding the exposure to the listed chemical that is the subject of the notice.
4. Based on the information obtained through those consultants, and on other information in my possession, I believe there is a reasonable and meritorious case for the private action. I understand that “reasonable and meritorious case for the private action” means that the information provides a credible basis that all elements of the plaintiff’s case can be established and that the information did not prove that the alleged Violators will be able to establish any of the affirmative defenses set forth in the statute.
5. Along with the copy of this Certificate of Merit served on the Attorney General is attached additional factual information sufficient to establish the basis for this certificate, including the information identified in California Health & Safety Code §25249.7(h)(2), i.e., (1) the identity of the persons consulted with and relied on by the certifier, and (2) the facts, studies, or other data reviewed by those persons.

Dated: April 9, 2020



---

Rick Franco

**CERTIFICATE OF SERVICE PURSUANT TO 27 CCR § 25903**

I, the undersigned, declare under penalty of perjury under the laws of the State of California that the following is true and correct:

I am a citizen of the United States and over the age of 18 years of age. My business address is 306 Joy Street, Fort Oglethorpe, Georgia 30742. I am a resident or employed in the county where the mailing occurred. The envelope or package was placed in the mail at Fort Oglethorpe, Georgia.

On April 9, 2020, between 8:00 a.m. and 5:00 p.m. Eastern Time, I served the following documents: **NOTICE OF VIOLATIONS OF CALIFORNIA HEALTH & SAFETY CODE §25249.5 ET SEQ.; CERTIFICATE OF MERIT; “THE SAFE DRINKING WATER AND TOXIC ENFORCEMENT ACT OF 1986 (PROPOSITION 65): A SUMMARY”** on the following parties by placing a true and correct copy thereof in a sealed envelope, addressed to each of the parties listed below and depositing it in a U.S. Postal Service Office with the postage fully prepaid for delivery by Certified Mail:

Current President or CEO  
KWB Incorporated, individually  
and dba YOR Health  
2222 Foothill Blvd, Ste E-515  
La Canada, CA 91011

Ivan Haro  
(Registered Agent for KWB Incorporated,  
individually and dba YOR Health)  
2222 Foothill Blvd, Ste E-515  
La Canada, CA 91011

Current President or CEO  
Perficio Networks, Inc., individually  
and dba YOR Health  
1340 Reynolds Ave, #116-338  
Irvine, CA 92614

Iris K Chau  
(Registered Agent for Perficio Networks,  
Inc., individually and dba YOR Health)  
1340 Reynolds Ave, #116-338  
Irvine, CA 92614

Current President or CEO  
KWB Incorporated, individually  
and dba YOR Health  
2802 Kelvin Ave, Ste 150  
Irvine, CA 92614

Current President or CEO  
Perficio Networks, Inc., individually  
and dba YOR Health  
2802 Kelvin Ave, Ste 150  
Irvine, CA 92614

Current President or CEO  
Vivacity, Inc., individually and  
dba YOR Health  
13681 Newport Ave, Ste 8-103  
Tustin, CA 92780

Current President or CEO  
Vivacity, Inc., individually and  
dba YOR Health  
2802 Kelvin Ave, Ste 150  
Irvine, CA 92614

Current President or CEO  
KWB Incorporated, individually  
and dba YOR Health  
2967 Michelson Dr, Ste G-338  
Irvine, CA 92612

Current President or CEO  
Perficio Networks, Inc., individually  
and dba YOR Health  
2967 Michelson Dr, Ste G-338  
Irvine, CA 92612

Current President or CEO  
Vivacity, Inc., individually and  
dba YOR Health  
2967 Michelson Dr, Ste G-338  
Irvine, CA 92612

Current President or CEO  
KWB Incorporated, individually  
and dba YOR Health  
13681 Newport Ave, Ste 8-103  
Tustin, CA 92780

Current President or CEO  
Perficio Networks, Inc., individually  
and dba YOR Health  
13681 Newport Ave, Ste 8-103  
Tustin, CA 92780

Iris K Chau  
(Registered Agent for Vivacity, Inc.,  
individually and dba YOR Health)  
13681 Newport Ave, Ste 8-103  
Tustin, CA 92780

Notice of Violations of California Health & Safety Code §25249.5 *et seq.*

April 9, 2020

Page 8

On April 9, 2020, between 8:00 a.m. and 5:00 p.m. Eastern Time, I verified the following documents **NOTICE OF VIOLATIONS, CALIFORNIA HEALTH & SAFETY CODE §25249.5 ET SEQ.; CERTIFICATE OF MERIT; ADDITIONAL SUPPORTING INFORMATION FOR CERTIFICATE OF MERIT AS REQUIRED BY CALIFORNIA HEALTH & SAFETY CODE §25249.7(d)(1)** were served on the following party when a true and correct copy thereof was uploaded on the California Attorney General's website, which can be accessed at <https://oag.ca.gov/prop65/add-60-day-notice> :

Office of the California Attorney General  
Prop 65 Enforcement Reporting  
1515 Clay Street, Suite 2000  
Oakland, CA 94612-0550

On April 9, 2020, between 8:00 a.m. and 5:00 p.m. Eastern Time, I verified the following documents **NOTICE OF VIOLATIONS, CALIFORNIA HEALTH & SAFETY CODE §25249.5 ET SEQ.; CERTIFICATE OF MERIT** were served on the following parties when a true and correct copy thereof was sent via electronic mail to each of the parties listed below:

Nancy O'Malley, District Attorney  
Alameda County  
7677 Oakport Street, Suite 650  
Oakland, CA 94621  
CEPDProp65@acgov.org

Gary Lieberstein, District Attorney  
Napa County  
931 Parkway Mall  
Napa, CA 94559  
CEPD@countyofnapa.org

Barbara Yook, District Attorney  
Calaveras County  
891 Mountain Ranch Road  
San Andreas, CA 95249  
Prop65Env@co.calaveras.ca.us

Paul E. Zellerbach, District Attorney  
Riverside County  
3072 Orange Street  
Riverside, CA 92501  
Prop65@rivcoda.org

Stacey Grassini, Deputy District Attorney  
Contra Costa County  
900 Ward Street  
Martinez, CA 94553  
sgrassini@contracostada.org

Anne Marie Schubert, District Attorney  
Sacramento County  
901 G Street  
Sacramento, CA 95814  
Prop65@sacda.org

Thomas L. Hardy, District Attorney  
Inyo County  
168 North Edwards Street  
Independence, CA 93526  
inyoda@inyocounty.us

Summer Stephan, District Attorney  
San Diego County  
330 West Broadway  
San Diego, CA 92101  
SanDiegoDAProp65@sdcca.org

Michelle Latimer, Program Coordinator  
Lassen County  
220 S. Lassen Street  
Susanville, CA 96130  
mlatimer@co.lassen.ca.us

Mark Ankcorn, Deputy City Attorney  
San Diego City Attorney  
1200 Third Avenue  
San Diego, CA 92101  
CityAttyProp65@sandiego.gov

Jeannine M. Pacioni, District Attorney  
Monterey County  
1200 Aguajito Road  
Monterey, CA 93940  
Prop65DA@co.monterey.ca.us

Gregory Alker, Assistant District Attorney  
San Francisco County  
732 Brannan Street  
San Francisco, CA 94103  
gregory.alker@sfgov.org

Notice of Violations of California Health & Safety Code §25249.5 *et seq.*

April 9, 2020

Page 9

Valerie Lopez, Deputy City Attorney  
San Francisco City Attorney  
1390 Market Street, 7<sup>th</sup> Floor  
San Francisco, CA 94102  
Valerie.Lopez@sfcityatty.org

Jeffrey S. Rosell, District Attorney  
Santa Cruz County  
701 Ocean Street  
Santa Cruz, CA 95060  
Prop65DA@santacruzcounty.us

Tori Verber Salazar, District Attorney  
San Joaquin County  
222 E. Weber Avenue, Room 202  
Stockton, CA 95202  
DAConsumer.Environmental@sjcda.org

Stephan R. Passalacqua, District Attorney  
Sonoma County  
600 Administration Dr  
Sonoma, CA 95403  
jbarnes@sonoma-county.org

Eric J. Dobroth, Deputy District Attorney  
San Luis Obispo County  
County Government Center Annex, 4<sup>th</sup> Floor  
San Luis Obispo, CA 93408  
edobroth@co.slo.ca.us

Phillip J. Cline, District Attorney  
Tulare County  
221 S Mooney Blvd  
Visalia, CA 95370  
Prop65@co.tulare.ca.us

Christopher Dalbey, Deputy District Attorney  
Santa Barbara County  
1112 Santa Barbara Street  
Santa Barbara, CA 93101  
DAProp65@co.santa-barbara.ca.us

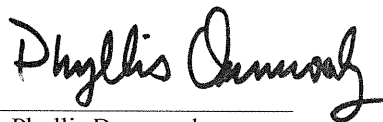
Gregory D. Totten, District Attorney  
Ventura County  
800 S Victoria Ave  
Ventura, CA 93009  
daspecialops@ventura.org

Bud Porter, Supervising Deputy District Attorney  
Santa Clara County  
70 W Hedding St  
San Jose, CA 95110  
EPU@da.sccgov.org

Jeff W. Reisig, District Attorney  
Yolo County  
301 Second Street  
Woodland, CA 95695  
cfepd@yolocounty.org

On April 9, 2020, between 8:00 a.m. and 5:00 p.m. Eastern Time, I served the following documents: **NOTICE OF VIOLATIONS, CALIFORNIA HEALTH & SAFETY CODE §25249.5 ET SEQ.; CERTIFICATE OF MERIT** on each of the parties on the Service List attached hereto by placing a true and correct copy thereof in a sealed envelope, addressed to each of the parties **on the Service List attached hereto**, and depositing it with the U.S. Postal Service with the postage fully prepaid for delivery by First Class Mail.

Executed on April 9, 2020, in Fort Oglethorpe, Georgia.



---

Phyllis Dunwoody

# Notice of Violations of California Health & Safety Code §25249.5 *et seq.*

April 9, 2020

Page 10

## Service List

District Attorney, Alpine  
County  
P.O. Box 248  
Markleeville, CA 96120

District Attorney, Amador  
County  
708 Court Street, Suite 202  
Jackson, CA 95642

District Attorney, Butte  
County  
25 County Center Drive,  
Suite 245  
Oroville, CA 95965

District Attorney, Colusa  
County  
346 Fifth Street Suite 101  
Colusa, CA 95932

District Attorney, Del Norte  
County  
450 H Street, Room 171  
Crescent City, CA 95531

District Attorney, El Dorado  
County  
778 Pacific St  
Placerville, CA 95667

District Attorney, Fresno  
County  
2220 Tulare Street, Suite  
1000  
Fresno, CA 93721

District Attorney, Glenn  
County  
Post Office Box 430  
Willows, CA 95988

District Attorney, Humboldt  
County  
825 5th Street 4<sup>th</sup> Floor  
Eureka, CA 95501

District Attorney, Imperial  
County  
940 West Main Street, Ste  
102  
El Centro, CA 92243

District Attorney, Kern  
County  
1215 Truxtun Avenue  
Bakersfield, CA 93301

District Attorney, Kings  
County  
1400 West Lacey Boulevard  
Hanford, CA 93230

District Attorney, Lake  
County  
255 N. Forbes Street  
Lakeport, CA 95453

District Attorney, Los  
Angeles County  
Hall of Justice  
211 West Temple St., Ste  
1200  
Los Angeles, CA 90012

District Attorney, Madera  
County  
209 West Yosemite Avenue  
Madera, CA 93637

District Attorney, Marin  
County  
3501 Civic Center Drive,  
Room 130  
San Rafael, CA 94903

District Attorney, Mariposa  
County  
Post Office Box 730  
Mariposa, CA 95338

District Attorney,  
Mendocino County  
Post Office Box 1000  
Ukiah, CA 95482

District Attorney, Merced  
County  
550 W. Main Street  
Merced, CA 95340

District Attorney, Modoc  
County  
204 S Court Street, Room  
202  
Alturas, CA 96101-4020

District Attorney, Mono  
County  
Post Office Box 617  
Bridgeport, CA 93517

District Attorney, Nevada  
County  
201 Commercial Street  
Nevada City, CA 95959

District Attorney, Orange  
County  
401 West Civic Center Drive  
Santa Ana, CA 92701

District Attorney, Placer  
County  
10810 Justice Center Drive,  
Ste 240  
Roseville, CA 95678

District Attorney, Plumas  
County  
520 Main Street, Room 404  
Quincy, CA 95971

District Attorney, San Benito  
County  
419 Fourth Street, 2nd Floor  
Hollister, CA 95023

District Attorney, San  
Bernardino County  
303 West Third Street  
San Bernardino, CA 92415

District Attorney, San Mateo  
County  
400 County Ctr., 3rd Floor  
Redwood City, CA 94063

District Attorney, Shasta  
County  
1355 West Street  
Redding, CA 96001

District Attorney, Sierra  
County  
100 Courthouse Square, 2<sup>nd</sup>  
Floor  
Downieville, CA 95936

District Attorney, Siskiyou  
County  
Post Office Box 986  
Yreka, CA 96097

District Attorney, Solano  
County  
675 Texas Street, Ste 4500  
Fairfield, CA 94533

District Attorney, Stanislaus  
County  
832 12th Street, Ste 300  
Modesto, CA 95354

District Attorney, Sutter  
County  
463 2<sup>nd</sup> Street  
Yuba City, CA 95991

District Attorney, Tehama  
County  
Post Office Box 519  
Red Bluff, CA 96080

District Attorney, Trinity  
County  
Post Office Box 310  
Weaverville, CA 96093

District Attorney, Tuolumne  
County  
423 N. Washington Street  
Sonora, CA 95370

District Attorney, Yuba  
County  
215 Fifth Street, Suite 152  
Marysville, CA 95901

Los Angeles City Attorney's  
Office  
City Hall East  
200 N. Main Street, Suite  
800  
Los Angeles, CA 90012

San Jose City Attorney's  
Office  
200 East Santa Clara Street,  
16th Floor  
San Jose, CA 95113

## APPENDIX A

### OFFICE OF ENVIRONMENTAL HEALTH HAZARD ASSESSMENT CALIFORNIA ENVIRONMENTAL PROTECTION AGENCY

#### THE SAFE DRINKING WATER AND TOXIC ENFORCEMENT ACT OF 1986 (PROPOSITION 65): A SUMMARY

The following summary has been prepared by the California Office of Environmental Health Hazard Assessment (OEHHA), the lead agency for the implementation of the Safe Drinking Water and Toxic Enforcement Act of 1986 (commonly known as “Proposition 65”). A copy of this summary must be included as an attachment to any notice of violation served upon an alleged violator of the Act. The summary provides basic information about the provisions of the law, and is intended to serve only as a convenient source of general information. It is not intended to provide authoritative guidance on the meaning or application of the law. The reader is directed to the statute and OEHHA implementing regulations (see citations below) for further information.

FOR INFORMATION CONCERNING THE BASIS FOR THE ALLEGATIONS IN THE NOTICE RELATED TO YOUR BUSINESS, CONTACT THE PERSON IDENTIFIED ON THE NOTICE.

The text of Proposition 65 (Health and Safety Code Sections 25249.5 through 25249.13) is available online at: <http://oehha.ca.gov/prop65/law/P65law72003.html>. Regulations that provide more specific guidance on compliance, and that specify procedures to be followed by the State in carrying out certain aspects of the law, are found in Title 27 of the California Code of Regulations, sections 25102 through 27001.<sup>1</sup> These implementing regulations are available online at: <http://oehha.ca.gov/prop65/law/P65Regs.html>.

#### *WHAT DOES PROPOSITION 65 REQUIRE?*

***The “Proposition 65 List.”*** Under Proposition 65, the lead agency (OEHHA) publishes a list of chemicals that are known to the State of California to cause cancer and/or reproductive toxicity. Chemicals are placed on the Proposition 65 list if they are known to cause cancer and/or birth defects or other reproductive harm, such as damage to

---

<sup>1</sup> All further regulatory references are to sections of Title 27 of the California Code of Regulations unless otherwise indicated. The statute, regulations and relevant case law are available on the OEHHA website at: <http://www.oehha.ca.gov/prop65/law/index.html>.

female or male reproductive systems or to the developing fetus. This list must be updated at least once a year. The current Proposition 65 list of chemicals is available on the OEHHA website at: [http://www.oehha.ca.gov/prop65/prop65\\_list/Newlist.html](http://www.oehha.ca.gov/prop65/prop65_list/Newlist.html).

Only those chemicals that are on the list are regulated under Proposition 65. Businesses that produce, use, release or otherwise engage in activities involving listed chemicals must comply with the following:

***Clear and reasonable warnings.*** A business is required to warn a person before “knowingly and intentionally” exposing that person to a listed chemical unless an exemption applies. The warning given must be “clear and reasonable.” This means that the warning must: (1) clearly make known that the chemical involved is known to cause cancer, or birth defects or other reproductive harm; and (2) be given in such a way that it will effectively reach the person before he or she is exposed to that chemical. Some exposures are exempt from the warning requirement under certain circumstances discussed below.

***Prohibition from discharges into drinking water.*** A business must not knowingly discharge or release a listed chemical into water or onto land where it passes or probably will pass into a source of drinking water. Some discharges are exempt from this requirement under certain circumstances discussed below.

#### *DOES PROPOSITION 65 PROVIDE ANY EXEMPTIONS?*

Yes. You should consult the current version of the statute and regulations (<http://www.oehha.ca.gov/prop65/law/index.html>) to determine all applicable exemptions, the most common of which are the following:

***Grace Period.*** Proposition 65 warning requirements do not apply until 12 months after the chemical has been listed. The Proposition 65 discharge prohibition does not apply to a discharge or release of a chemical that takes place less than 20 months after the listing of the chemical.

***Governmental agencies and public water utilities.*** All agencies of the federal, state or local government, as well as entities operating public water systems, are exempt.

***Businesses with nine or fewer employees.*** Neither the warning requirement nor the discharge prohibition applies to a business that employs a total of nine or fewer employees. This includes all employees, not just those present in California.

**Exposures that pose no significant risk of cancer.** For chemicals that are listed under Proposition 65 as known to the State to cause cancer, a warning is not required if the business causing the exposure can demonstrate that the exposure occurs at a level that poses “no significant risk.” This means that the exposure is calculated to result in not more than one excess case of cancer in 100,000 individuals exposed over a 70-year lifetime. The Proposition 65 regulations identify specific “No Significant Risk Levels” (NSRLs) for many listed carcinogens. Exposures below these levels are exempt from the warning requirement. See OEHHA's website at: <http://www.oehha.ca.gov/prop65/getNSRLs.html> for a list of NSRLs, and Section 25701 *et seq.* of the regulations for information concerning how these levels are calculated.

**Exposures that will produce no observable reproductive effect at 1,000 times the level in question.** For chemicals known to the State to cause reproductive toxicity, a warning is not required if the business causing the exposure can demonstrate that the exposure will produce no observable effect, even at 1,000 times the level in question. In other words, the level of exposure must be below the “no observable effect level” divided by 1,000. This number is known as the Maximum Allowable Dose Level (MADL). See OEHHA's website at: <http://www.oehha.ca.gov/prop65/getNSRLs.html> for a list of MADLs, and Section 25801 *et seq.* of the regulations for information concerning how these levels are calculated.

**Exposures to Naturally Occurring Chemicals in Food.** Certain exposures to chemicals that naturally occur in foods (i.e., that do not result from any known human activity, including activity by someone other than the person causing the exposure) are exempt from the warning requirements of the law. If the chemical is a contaminant<sup>2</sup> it must be reduced to the lowest level feasible. Regulations explaining this exemption can be found in Section 25501.

**Discharges that do not result in a “significant amount” of the listed chemical entering any source of drinking water.** The prohibition from discharges into drinking water does not apply if the discharger is able to demonstrate that a “significant amount” of the listed chemical has not, does not, or will not pass into or probably pass into a source of drinking water, and that the discharge complies with all other applicable laws, regulations, permits, requirements, or orders. A “significant amount” means any detectable amount, except an amount that would meet the “no significant risk” level for chemicals that cause cancer or that is 1,000 times below the “no observable effect” level for chemicals that cause reproductive toxicity, if an individual were exposed to that amount in drinking water.

---

<sup>2</sup> See Section 25501(a)(4).



## *HOW IS PROPOSITION 65 ENFORCED?*

Enforcement is carried out through civil lawsuits. These lawsuits may be brought by the Attorney General, any district attorney, or certain city attorneys. Lawsuits may also be brought by private parties acting in the public interest, but only after providing notice of the alleged violation to the Attorney General, the appropriate district attorney and city attorney, and the business accused of the violation. The notice must provide adequate information to allow the recipient to assess the nature of the alleged violation. The notice must comply with the information and procedural requirements specified in Section 25903 of Title 27 and sections 3100-3103 of Title 11. A private party may not pursue an independent enforcement action under Proposition 65 if one of the governmental officials noted above initiates an enforcement action within sixty days of the notice.

A business found to be in violation of Proposition 65 is subject to civil penalties of up to \$2,500 per day for each violation. In addition, the business may be ordered by a court to stop committing the violation.

A private party may not file an enforcement action based on certain exposures if the alleged violator meets specific conditions. For the following types of exposures, the Act provides an opportunity for the business to correct the alleged violation:

- An exposure to alcoholic beverages that are consumed on the alleged violator's premises to the extent onsite consumption is permitted by law;
- An exposure to a Proposition 65 listed chemical in a food or beverage prepared and sold on the alleged violator's premises that is primarily intended for immediate consumption on- or off-premises. This only applies if the chemical was not intentionally added to the food, and was formed by cooking or similar preparation of food or beverage components necessary to render the food or beverage palatable or to avoid microbiological contamination;
- An exposure to environmental tobacco smoke caused by entry of persons (other than employees) on premises owned or operated by the alleged violator where smoking is permitted at any location on the premises;
- An exposure to listed chemicals in engine exhaust, to the extent the exposure occurs inside a facility owned or operated by the alleged violator and primarily intended for parking non-commercial vehicles.

If a private party alleges that a violation occurred based on one of the exposures described above, the private party must first provide the alleged violator a notice of special compliance procedure and proof of compliance form.

A copy of the notice of special compliance procedure and proof of compliance form is included in Appendix B and can be downloaded from OEHHA's website at:  
<http://oehha.ca.gov/prop65/law/p65law72003.html>.

*FOR FURTHER INFORMATION ABOUT THE LAW OR REGULATIONS...*

Contact the Office of Environmental Health Hazard Assessment's Proposition 65 Implementation Office at (916) 445-6900 or via e-mail at [P65Public.Comments@oehha.ca.gov](mailto:P65Public.Comments@oehha.ca.gov).

Revised: May 2017

NOTE: Authority cited: Section 25249.12, Health and Safety Code. Reference: Sections 25249.5, 25249.6, 25249.7, 25249.9, 25249.10 and 25249.11, Health and Safety Code.