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Attorneys for Plaintiff
ENVIRONMENTAL HEALTH ADVOCATES, INC.

**SUPERIOR COURT OF THE STATE OF CALIFORNIA
IN AND FOR THE COUNTY OF ALAMEDA**

ENVIRONMENTAL HEALTH ADVOCATES, INC.,

Plaintiff,

v.

THE SAVE MART COMPANIES, INC., a
California corporation, and DOES 1 through
100, inclusive,

Defendants.

Case No.:

**COMPLAINT FOR CIVIL PENALTIES
AND INJUNCTIVE RELIEF**

(Health & Safety Code § 25249.6 et seq.)

FILED BY FAX
ALAMEDA COUNTY

June 30, 2021

CLERK OF
THE SUPERIOR COURT
By Xian-xii Bowie, Deputy

CASE NUMBER:
RG21103798

I.
INTRODUCTION

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2 1. This Complaint is a representative action brought by Environmental Health Advocates,
3 Inc. (“Plaintiff”) in the public interest of the citizens of the State of California (“the People”). Plaintiff
4 seeks to remedy Defendants’ failure to inform the People of exposure to acrylamide, a known
5 carcinogen. Defendants expose consumers to acrylamide by manufacturing, importing, selling, and/or
6 distributing Lucky’s Bakery Croutons (“Products”). Defendants know and intend that customers will
7 ingest Products containing acrylamide.

8 2. Under California’s Safe Drinking Water and Toxic Enforcement Act of 1986, California
9 Health and Safety Code, section 25249.6 et seq. (“Proposition 65”), “[n]o person in the course of doing
10 business shall knowingly and intentionally expose any individual to a chemical known to the state to
11 cause cancer or reproductive toxicity without first giving clear and reasonable warning to such
12 individual. . . .” (Health & Safety Code, § 25249.6.)

13 3. California identified and listed acrylamide as a chemical known to cause cancer as early
14 as January 1, 1990, and as a chemical known to cause developmental/reproductive toxicity on February
15 25, 2011.

16 4. Defendants failed to sufficiently warn consumers and individuals in California about
17 potential exposure to acrylamide in connection with Defendants’ manufacture, import, sale, or
18 distribution of Products. This is a violation of Proposition 65.

19 5. Plaintiff seeks injunctive relief compelling Defendants to sufficiently warn consumers
20 in California before exposing them to acrylamide in Products. (Health & Safety Code, § 25249.7(a).)
21 Plaintiff also seeks civil penalties against Defendants for its violations of Proposition 65 along with
22 attorney’s fees and costs. (Health & Safety Code, § 25249.7(b).)

II.
PARTIES

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25 6. Plaintiff ENVIRONMENTAL HEALTH ADVOCATES, INC. (“Plaintiff”) is a
26 corporation in the State of California dedicated to protecting the health of California citizens through
27 the elimination or reduction of toxic exposure from consumer products. It brings this action in the public
28 interest pursuant to Health and Safety Code, section 25249.7.

1 7. Defendant THE SAVE MART COMPANIES, INC. ("Save Mart") is a corporation
 2 organized and existing under the laws of California. Save Mart is registered to do business in California,
 3 and does business in the County of Alameda, within the meaning of Health and Safety Code, section
 4 25249.11. Save Mart manufactures, imports, sells, or distributes the Products in California and Alameda
 5 County.

6 8. Plaintiff does not know the true names and/or capacities, whether individual, partners,
 7 or corporate, of the defendants sued herein as DOES 1 through 100, inclusive, and for that reason sues
 8 said defendants under fictitious names. Plaintiff will seek leave to amend this Complaint when the true
 9 names and capacities of these defendants have been ascertained. Plaintiff is informed and believes and
 10 thereon alleges that these defendants are responsible in whole or in part for Plaintiff's damages.

11 **III.**
 12 **VENUE AND JURISDICTION**

13 9. California Constitution Article VI, Section 10 grants the Superior Court original
 14 jurisdiction in all cases except those given by statute to other trial courts. The Health and Safety Code
 15 statute upon which this action is based does not give jurisdiction to any other court. As such, this Court
 16 has jurisdiction.

17 10. Venue is proper in Alameda County Superior Court pursuant to Code of Civil
 18 Procedure, sections 394, 395, and 395.5. Wrongful conduct occurred and continues to occur in this
 19 County. Defendants conducted and continues to conduct business in this County as it relates to Products.

20 11. Defendant has sufficient minimum contacts in the State of California or otherwise
 21 purposefully avails itself of the California market. Exercising jurisdiction over Defendant would be
 22 consistent with traditional notions of fair play and substantial justice.

23 **IV.**
 24 **CAUSES OF ACTION**

25 **FIRST CAUSE OF ACTION**
 26 **(Violation of Proposition 65 – Against all Defendants)**

27 12. Plaintiff incorporates by reference each and every allegation contained above.

28 13. Proposition 65 mandates that citizens be informed about exposures to chemicals that
 cause cancer, birth defects, and other reproductive harm.

1 14. Defendant manufactured, imported, sold, and/or distributed Products containing
2 acrylamide in violation of Health and Safety Code, section 25249.6 et seq. Plaintiff is informed and
3 believes such violations have continued after receipt of the Notice (defined *infra*) and will continue to
4 occur into the future.

5 15. In manufacturing, importing, selling, and/or distributing Products, Defendant failed to
6 provide a clear and reasonable warning to consumers and individuals in California who may be exposed
7 to acrylamide through reasonably foreseeable use of the Products.

8 16. Products expose individuals to acrylamide through direct ingestion. This exposure is a
9 natural and foreseeable consequence of Defendant placing Products into the stream of commerce. As
10 such, Defendant intends that consumers will ingest Products, exposing them to acrylamide.

11 17. Defendant knew or should have known that the Products contained acrylamide and
12 exposed individuals to acrylamide in the ways provided above. The Notice informed Defendant of the
13 presence of acrylamide in the Products. Likewise, media coverage concerning acrylamide and related
14 chemicals in consumer products provided constructive notice to Defendant.

15 18. Defendant's action in this regard were deliberate and not accidental.

16 19. More than sixty days prior to naming each defendant in this lawsuit, Plaintiff issued a
17 60-Day Notice of Violation ("Notice") as required by and in compliance with Proposition 65. Plaintiff
18 provided the Notice to the various required public enforcement agencies along with a certificate of merit.
19 The Notice alleged that Defendant violated Proposition 65 by failing to sufficiently warn consumers in
20 California of the health hazards associated with exposures to acrylamide contained in the Products.

21 20. The appropriate public enforcement agencies provided with the Notice failed to
22 commence and diligently prosecute a cause of action against Defendant.

23 21. Individuals exposed to acrylamide contained in Products through direct ingestion
24 resulting from reasonably foreseeable use of the Products have suffered and continue to suffer
25 irreparable harm. There is no other plain, speedy, or adequate remedy at law.

26 22. Defendant is liable for a maximum civil penalty of \$2,500 per day for each violation of
27 Proposition 65 pursuant to Health and Safety Code, section 252497(b). Injunctive relief is also
28 appropriate pursuant to Health and Safety Code, section 25249.7(a).

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PRAYER FOR RELIEF

Wherefore, Plaintiff prays for judgment against Defendant as follows:

- 1. Civil penalties in the amount of \$2,500 per day for each violation. Plaintiff alleges that damages total a minimum of \$1,000,000;
- 2. A preliminary and permanent injunction against Defendant from manufacturing, importing, selling, and/or distributing Products in California without providing a clear and reasonable warning as required by Proposition 65 and related Regulations;
- 3. Reasonable attorney’s fees and costs of suit; and
- 4. Such other and further relief as may be just and proper.

Respectfully submitted:

Dated: June 30, 2021

NICHOLAS & TOMASEVIC, LLP



By:

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Craig M. Nicholas

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