Reuben Yeroushalmi (SBN 193981) 1 reuben@yeroushalmi.com YEROUSHALMI & YEROUSHALMI* 2 9100 Wilshire Boulevard, Suite 240W 3 Beverly Hills, California 90212 Telephone: (310) 623-1926 4 Facsimile: (310) 623-1930 5 Attorneys for Plaintiff, CONSUMER ADVOCACY GROUP, INC. 6 7 8 **COUNTY OF ALAMEDA** 9 10 CASE NO. 23CV039473 CONSUMER ADVOCACY GROUP, INC., 11 in the public interest, 12 Plaintiff, 13 **INJUNCTION** v. 14 15 KREASSIVE, INC., a California Corporation; 16 KREASSIVE, LLC, a California Limited 25249.5, et seg.) Liability Company; 17 AMAZON.COM SERVICES, LLC, a Delaware Limited Liability Company; CASE (exceeds \$25,000) 18 AMAZON.COM SERVICES, INC., a 19 Delaware Corporation and DOES 1-80, 20 Defendants. 21 22 23 24 25 26 27

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ELECTRONICALLY FILED

Superior Court of California, County of Alameda

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By: Chan Huang, Deputy Clerk

SUPERIOR COURT OF THE STATE OF CALIFORNIA

COMPLAINT FOR PENALTY AND

Violation of Proposition 65, the Safe Drinking Water and Toxic Enforcement Act of 1986 (Health & Safety Code, §

ACTION IS AN UNLIMITED CIVIL

Plaintiff CONSUMER ADVOCACY GROUP, INC. alleges ten causes of action against defendants KREASSIVE, INC.; KREASSIVE, LLC; AMAZON.COM SERVICES, LLC, AMAZON.COM SERVICES, INC., and DOES 1-80 as follows:

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COMPLAINT FOR VIOLATION OF PROPOSITION 65, THE SAFE DRINKING WATER AND TOXIC ENFORCEMENT ACT OF 1986 (HEALTH AND SAFETY CODE § 25249.5, ET SEQ.)

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THE PARTIES

- 1. Plaintiff CONSUMER ADVOCACY GROUP, INC. ("Plaintiff" or "CAG") is an organization qualified to do business in the State of California. CAG is a person within the meaning of Health and Safety Code Section 25249.11, subdivision (a). CAG, acting as a private attorney general, brings this action in the public interest as defined under Health and Safety Code Section 25249.7, subdivision (d).
- 2. Defendant KREASSIVE, INC. ("KREASSIVE INC.") is a California Corporation, qualified to do business and doing business in the State of California at all relevant times herein.
- 3. Defendant KREASSIVE, LLC ("KREASSIVE LLC") is a California Limited Liability Company, qualified to do business and doing business in the State of California at all relevant times herein.
- 4. Defendant AMAZON.COM SERVICES, LLC ("AMAZON.COM LLC") is a Delaware Limited Liability Company, qualified to do business in Delaware and doing business in the State of California at all relevant times herein.
- 5. Defendant AMAZON.COM SERVICES, INC. ("AMAZON.COM, INC.") is a Delaware Corporation, qualified to do business in Delaware and doing business in the State of California at all relevant times herein.
- 6. Plaintiff is presently unaware of the true names and capacities of defendants DOES 1-80, and therefore sues these defendants by such fictitious names. Plaintiff will amend this Complaint to allege their true names and capacities when ascertained. Plaintiff is informed, believes, and thereon alleges that each fictitiously named defendant is responsible in some manner for the occurrences herein alleged and the damages caused thereby.
- 7. At all times mentioned herein, the term "Defendants" includes KREASSIVE INC., KREASSIVE LLC, AMAZON.COM LLC, AMAZON.COM, INC., and DOES 1-80.

- 8. Plaintiff is informed and believes, and thereon alleges that each of the Defendants at all times mentioned herein have conducted business within the State of California.
- 9. Upon information and belief, at all times relevant to this action, each of the Defendants, including DOES 1-80, was an agent, servant, or employee of each of the other Defendants. In conducting the activities alleged in this Complaint, each of the Defendants was acting within the course and scope of this agency, service, or employment, and was acting with the consent, permission, and authorization of each of the other Defendants. All actions of each of the Defendants alleged in this Complaint were ratified and approved by every other Defendant or their officers or managing agents. Alternatively, each of the Defendants aided, conspired with and/or facilitated the alleged wrongful conduct of each of the other Defendants.
- 10. Plaintiff is informed, believes, and thereon alleges that at all relevant times, each of the Defendants was a person doing business within the meaning of Health and Safety Code Section 25249.11, subdivision (b), and that each of the Defendants had ten (10) or more employees at all relevant times.

JURISDICTION

- 11. The Court has jurisdiction over this lawsuit pursuant to California Constitution Article VI, Section 10, which grants the Superior Court original jurisdiction in all causes except those given by statute to other trial courts. This Court has jurisdiction over this action pursuant to Health and Safety Code Section 25249.7, which allows enforcement of violations of Proposition 65 in any Court of competent jurisdiction.
- 12. This Court has jurisdiction over Defendants named herein because Defendants either reside or are located in this State or are foreign corporations authorized to do business in California, are registered with the California Secretary of State, or who do sufficient business in California, have sufficient minimum contacts with California, or otherwise intentionally avail themselves of the markets within California through their manufacture, distribution, promotion, marketing, or sale of their products within

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- California to render the exercise of jurisdiction by the California courts permissible under traditional notions of fair play and substantial justice.
- 13. Venue is proper in the County of Alameda because one or more of the instances of wrongful conduct occurred, and continues to occur, in the County of Alameda and/or because Defendants conducted, and continue to conduct, business in the County of Alameda with respect to the consumer product that is the subject of this action.

BACKGROUND AND PRELIMINARY FACTS

- 14. In 1986, California voters approved an initiative to address growing concerns about exposure to toxic chemicals and declared their right "[t]o be informed about exposures to chemicals that cause cancer, birth defects, or other reproductive harm." Ballot Pamp., Proposed Law, Gen. Elec. (Nov. 4, 1986) at p. 3. The initiative, The Safe Drinking Water and Toxic Enforcement Act of 1986, codified at Health and Safety Code Sections 25249.5, et seq. ("Proposition 65"), helps to protect California's drinking water sources from contamination, to allow consumers to make informed choices about the products they buy, and to enable persons to protect themselves from toxic chemicals as they see fit.
- 15. Proposition 65 requires the Governor of California to publish a list of chemicals known to the state to cause cancer, birth defects, or other reproductive harm. Health & Safety Code § 25249.8. The list, which the Governor updates at least once a year, contains over 700 chemicals and chemical families. Proposition 65 imposes warning requirements and other controls that apply to Proposition 65-listed chemicals.
- 16. All businesses with ten (10) or more employees that operate or sell products in California must comply with Proposition 65. Under Proposition 65, businesses are: (1) prohibited from knowingly discharging Proposition 65-listed chemicals into sources of drinking water (Health & Safety Code § 25249.5), and (2) required to provide "clear and reasonable" warnings before exposing a person, knowingly and intentionally, to a Proposition 65-listed chemical (*Health & Safety Code* § 25249.6).

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- 17. Proposition 65 provides that any person "violating or threatening to violate" the statute may be enjoined in any court of competent jurisdiction. *Health & Safety Code* § 25249.7. "Threaten to violate" means "to create a condition in which there is a substantial probability that a violation will occur." *Health & Safety Code* § 25249.11(e). Defendants are also liable for civil penalties of up to \$2,500.00 per day per violation, recoverable in a civil action. *Health & Safety Code* § 25249.7(b).
- 18. Plaintiff identified certain practices of manufacturers and distributors of Fried Squid and Roasted Squid; Fish & Chips Snacks; Nori Seaweed; Dried Shrimp; Roasted Squid; Fried Baby Crab; Dried Edible Green Fennel; Dried Korean Thistle; Roasted Squid of exposing, knowingly and intentionally, persons in California to Lead and Lead Compounds, Cadmium and Cadmium Compounds of such products without first providing clear and reasonable warnings of such to the exposed persons prior to the time of exposure. Plaintiff later discerned that Defendants engaged in such practice.
- 19. On October 1, 1992 the Governor of California added Lead and Lead Compounds ("Lead") to the list of chemicals known to the State to cause cancer (*Cal. Code Regs.* tit. 27, § 27001(b)). Pursuant to Health and Safety Code Sections 25249.9 and 25249.10, twenty (20) months after addition of Lead to the list of chemicals known to the State to cause cancer, Lead became fully subject to Proposition 65 warning requirements and discharge prohibitions.
- 20. On February 27, 1987, the Governor of California added Lead to the list of chemicals known to the State to cause developmental and reproductive toxicity (*Cal. Code Regs.* tit. 27, § 27001(c)). Lead is known to the State to cause developmental, female, and male reproductive toxicity. Pursuant to Health and Safety Code Sections 25249.9 and 25249.10, twenty (20) months after addition of Lead to the list of chemicals known to the State to cause developmental and reproductive toxicity, Lead became fully subject to Proposition 65 warning requirements and discharge prohibitions.

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21	. On October 1, 1987 the Governor of California added Cadmium and Cadmium
	Compounds ("Cadmium") to the list of chemicals known to the State to cause cancer
	(Cal. Code Regs. tit. 27, § 27001(b)). Pursuant to Health and Safety Code Sections
	25249.9 and 25249.10, twenty (20) months after addition of Cadmium to the list of
	chemicals known to the State to cause cancer, Cadmium became fully subject to
	Proposition 65 warning requirements and discharge prohibitions.

22. On May 1, 1997, the Governor of California added Cadmium to the list of chemicals known to the State to cause developmental and reproductive toxicity (*Cal. Code Regs.* tit. 27, § 27001(c)). Cadmium is known to the State to cause developmental, and male reproductive toxicity. Pursuant to Health and Safety Code Sections 25249.9 and 25249.10, twenty (20) months after addition of Cadmium to the list of chemicals known to the State to cause developmental and reproductive toxicity, Cadmium became fully subject to Proposition 65 warning requirements and discharge prohibitions.

SATISFACTION OF PRIOR NOTICE

- 23. Plaintiff served the following notices for alleged violations of Health and Safety Code Section 25249.6, concerning consumer products exposures:
 - a. On or about June 16, 2021, Plaintiff gave notice of alleged violations of Health and Safety Code Section 25249.6, concerning consumer products exposures subject to a private action to KREASSIVE INC., AMAZON.COM, INC., and to the California Attorney General, County District Attorneys, and City Attorneys for each city containing a population of at least 750,000 people in whose jurisdictions the violations allegedly occurred, concerning Fried Squid and Roasted Squid.
 - b. On or about July 2, 2021, Plaintiff gave notice of alleged violations of Health and Safety Code Section 25249.6, concerning consumer products exposures subject to a private action to KREASSIVE LLC, AMAZON.COM, INC., and to the California Attorney General, County District Attorneys, and City Attorneys

for each city containing a population of at least 750,000 people in whose jurisdictions the violations allegedly occurred, concerning the Fish & Chips Snacks.

- c. On or about August 2, 2021, Plaintiff gave notice of alleged violations of Health and Safety Code Section 25249.6, concerning consumer products exposures subject to a private action to KREASSIVE INC., AMAZON.COM, INC., and to the California Attorney General, County District Attorneys, and City Attorneys for each city containing a population of at least 750,000 people in whose jurisdictions the violations allegedly occurred, concerning the Nori Seaweed.
- d. On or about August 20, 2021, Plaintiff gave notice of alleged violations of Health and Safety Code Section 25249.6, concerning consumer products exposures subject to a private action to KREASSIVE INC., AMAZON.COM, INC., and to the California Attorney General, County District Attorneys, and City Attorneys for each city containing a population of at least 750,000 people in whose jurisdictions the violations allegedly occurred, concerning the Dried Shrimp.
- e. On or about November 19, 2021, Plaintiff gave notice of alleged violations of Health and Safety Code Section 25249.6, concerning consumer products exposures subject to a private action to KREASSIVE INC., AMAZON.COM LLC, AMAZON.COM, INC., and to the California Attorney General, County District Attorneys, and City Attorneys for each city containing a population of at least 750,000 people in whose jurisdictions the violations allegedly occurred, concerning the Roasted Squid.
- f. On or about December 23, 2021, Plaintiff gave notice of alleged violations of Health and Safety Code Section 25249.6, concerning consumer products exposures subject to a private action to KREASSIVE LLC, AMAZON.COM LLC, AMAZON.COM, INC., and to the California Attorney General, County

District Attorneys, and City Attorneys for each city containing a population of at least 750,000 people in whose jurisdictions the violations allegedly occurred, concerning the Fried Baby Crab.

- g. On or about January 12, 2022, Plaintiff gave notice of alleged violations of Health and Safety Code Section 25249.6, concerning consumer products exposures subject to a private action to KREASSIVE LLC, KREASSIVE INC., AMAZON.COM LLC, AMAZON.COM, INC. and to the California Attorney General, County District Attorneys, and City Attorneys for each city containing a population of at least 750,000 people in whose jurisdictions the violations allegedly occurred, concerning the Dried Edible Green Fennel.
- h. On or about November 3, 2022, Plaintiff gave notice of alleged violations of Health and Safety Code Section 25249.6, concerning consumer products exposures subject to a private action to KREASSIVE LLC, AMAZON.COM LLC, and to the California Attorney General, County District Attorneys, and City Attorneys for each city containing a population of at least 750,000 people in whose jurisdictions the violations allegedly occurred, concerning the Roasted Squid.
- 24. Before sending the notice of alleged violations, Plaintiff investigated the consumer products involved, the likelihood that such products would cause users to suffer significant exposures to Lead and Cadmium, and the corporate structure of each of the Defendants.
- 25. Plaintiff's notice of alleged violation included a Certificate of Merit executed by the attorney for the noticing party, CAG. The Certificate of Merit stated that the attorney for Plaintiff who executed the certificate had consulted with at least one person with relevant and appropriate expertise who reviewed data regarding the exposures to Lead and Cadmium, the subject Proposition 65-listed chemical of this action. Based on that information, the attorney for Plaintiff who executed the Certificate of Merit believed

there was a reasonable and meritorious case for this private action. The attorney for Plaintiff attached to the Certificate of Merit served on the Attorney General the confidential factual information sufficient to establish the basis of the Certificate of Merit.

- 26. Plaintiff's notice of alleged violations also included a Certificate of Service and a document entitled "The Safe Drinking Water & Toxic Enforcement Act of 1986 (Proposition 65) A Summary." *Health & Safety Code* § 25249.7(d).
- 27. Plaintiff is commencing this action more than sixty (60) days from the dates that Plaintiff gave notice of the alleged violations to KREASSIVE INC., KREASSIVE LLC, AMAZON.COM LLC, AMAZON.COM, INC., and the public prosecutors referenced in Paragraph 23.
- 28. Plaintiff is informed, believes, and thereon alleges that neither the Attorney General, nor any applicable district attorney or city attorney has commenced and is diligently prosecuting an action against the Defendants.

FIRST CAUSE OF ACTION

(By CONSUMER ADVOCACY GROUP, INC. and against KREASSIVE INC., AMAZON.COM, INC., and DOES 1-10 for Violations of Proposition 65, The Safe Drinking Water and Toxic Enforcement Act of 1986 (*Health & Safety Code*, §§ 25249.5, et seq.))

Dried Seafood I

- 29. Plaintiff repeats and incorporates by reference paragraphs 1 through 28 of this complaint as though fully set forth herein.
- 30. Each of the Defendants is, and at all times mentioned herein was, a manufacturer, distributor, promoter, or retailer of Fried Squid and Roasted Squid ("Squid"), including but not limited to "Fried Squid"; "Net Weight: 0.88 lbs (40g); "UPC 8 809389 490363"; "Product of Korea";
 - "Roasted Squid"; "Net Weight: 0.55 lbs (25g); "UPC 8 809389 490608"; "Product of Korea".

- 31. Squid contains Lead and Cadmium.
- 32. Defendants knew or should have known that Lead and Cadmium has been identified by the State of California as a chemical known to cause cancer, and reproductive toxicity and therefore was subject to Proposition 65 warning requirements. Defendants were also informed of the presence of Lead and Cadmium in Squid within Plaintiff's notice of alleged violations further discussed above at Paragraph 23a.
- 33. Plaintiff's allegations regarding Squid concerns "[c]onsumer products exposure[s]," which "is an exposure that results from a person's acquisition, purchase, storage, consumption, or other reasonably foreseeable use of a consumer good, or any exposure that results from receiving a consumer service." *Cal. Code Regs.* tit. 27, § 25602(b). Squid is consumer products, and, as mentioned herein, exposures to Lead and Cadmium took place as a result of such normal and foreseeable consumption and use.
- 34. Plaintiff is informed, believes, and thereon alleges that between June 16, 2018 and the present, each of the Defendants knowingly and intentionally exposed California consumers and users of Squid, which Defendants manufactured, distributed, or sold as mentioned above, to Lead and Cadmium, without first providing any type of clear and reasonable warning of such to the exposed persons before the time of exposure.

 Defendants have distributed and sold Squid in California. Defendants know and intend that California consumers will use and consume Squid, thereby exposing them to Lead and Cadmium. Further, Plaintiff is informed, believes, and thereon alleges that Defendants are selling Squid under a brand or trademark that is owned or licensed by the Defendants or an entity affiliated thereto; have knowingly introduced Lead and Cadmium into Squid or knowingly caused Lead and Cadmium to be created in Squid; have covered, obscured or altered a warning label that has been affixed to Squid by the manufacturer, producer, packager, importer, supplier or distributor of Squid; have received a notice and warning materials for exposure from Squid without conspicuously posting or displaying the warning materials; and/or have actual knowledge of potential

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exposure to Lead and Cadmium from Squid. Defendants thereby violated Proposition 65.

- 35. The principal routes of exposure are through dermal contact, ingestion and inhalation. Persons sustain exposures by handling Squid without wearing gloves or any other personal protective equipment, or by touching bare skin or mucous membranes with gloves after handling Squid, as well as through direct and indirect hand to mouth contact, hand to mucous membrane, or breathing in particulate matter dispersed from Squid.
- 36. Plaintiff is informed, believes, and thereon alleges that each of Defendants' violations of Proposition 65 as to Squid have been ongoing and continuous, as Defendants engaged and continue to engage in conduct which violates Health and Safety Code Section 25249.6, including the manufacture, distribution, promotion, and sale of Squid, so that a separate and distinct violation of Proposition 65 occurred each and every time a person was exposed to Lead and Cadmium by Squid as mentioned herein.
- 37. Plaintiff is informed, believes, and thereon alleges that each violation of Proposition 65 mentioned herein is ever continuing. Plaintiff further alleges and believes that the violations alleged herein will continue to occur into the future.
- 38. Based on the allegations herein, Defendants are liable for civil penalties of up to \$2,500.00 per day per individual exposure to Lead and Cadmium from Squid, pursuant to Health and Safety Code Section 25249.7(b).
- 39. Plaintiff has engaged in good faith efforts to resolve the claims alleged herein prior to filing this Complaint.

SECOND CAUSE OF ACTION

(By CONSUMER ADVOCACY GROUP, INC. and against KREASSIVE LLC, AMAZON.COM, INC., and DOES 11-20 for Violations of Proposition 65, The Safe Drinking Water and Toxic Enforcement Act of 1986 (*Health & Safety Code*, §§ 25249.5, et seq.))

Seafood Snacks

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- 40. Plaintiff repeats and incorporates by reference paragraphs 1 through 39 of this complaint as though fully set forth herein.
- 41. Each of the Defendants is, and at all times mentioned herein was, a manufacturer, distributor, promoter, or retailer of Fish & Chips Snacks ("Fish & Chips"), including but not limited to "Fried Sea Fish & Chips"; "Net Wt 1.5 oz (42.5g)"; "Crispy! Tasty! Yummy"; "UPC 8 809389 491926"; "Product of Korea".
- 42. Fish & Chips contains Lead.
- 43. Defendants knew or should have known that Lead has been identified by the State of California as a chemical known to cause cancer, and reproductive toxicity and therefore was subject to Proposition 65 warning requirements. Defendants were also informed of the presence of Lead in Fish & Chips within Plaintiff's notice of alleged violations further discussed above at Paragraph 23b.
- 44. Plaintiff's allegations regarding Fish & Chips concerns "[c]onsumer products exposure[s]," which "is an exposure that results from a person's acquisition, purchase, storage, consumption, or other reasonably foreseeable use of a consumer good, or any exposure that results from receiving a consumer service." *Cal. Code Regs.* tit. 27, § 25602(b). Fish & Chips are consumer products, and, as mentioned herein, exposures to Lead took place as a result of such normal and foreseeable consumption and use.
- 45. Plaintiff is informed, believes, and thereon alleges that between July 2, 2018, and the present, each of the Defendants knowingly and intentionally exposed California consumers and users of Fish & Chips, which Defendants manufactured, distributed, or sold as mentioned above, to Lead, without first providing any type of clear and reasonable warning of such to the exposed persons before the time of exposure.

 Defendants have distributed and sold Fish & Chips in California. Defendants know and intend that California consumers will use and consume Fish & Chips, thereby exposing them to Lead. Further, Plaintiff is informed, believes, and thereon alleges that Defendants are selling Fish & Chips under a brand or trademark that is owned or

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licensed by the Defendants or an entity affiliated thereto; have knowingly introduced Lead into Fish & Chips or knowingly caused Lead to be created in Fish & Chips; have covered, obscured or altered a warning label that has been affixed to Fish & Chips by the manufacturer, producer, packager, importer, supplier or distributor of Fish & Chips; have received a notice and warning materials for exposure from Fish & Chips without conspicuously posting or displaying the warning materials; and/or have actual knowledge of potential exposure to Lead from Fish & Chips. Defendants thereby violated Proposition 65.

- 46. The principal routes of exposure are through dermal contact, ingestion and inhalation. Persons sustain exposures by handling Fish & Chips without wearing gloves or any other personal protective equipment, or by touching bare skin or mucous membranes with gloves after handling Fish & Chips, as well as through direct and indirect hand to mouth contact, hand to mucous membrane, or breathing in particulate matter dispersed from Fish & Chips.
- 47. Plaintiff is informed, believes, and thereon alleges that each of Defendants' violations of Proposition 65 as to Fish & Chips have been ongoing and continuous, as Defendants engaged and continue to engage in conduct which violates Health and Safety Code Section 25249.6, including the manufacture, distribution, promotion, and sale of Fish & Chips, so that a separate and distinct violation of Proposition 65 occurred each and every time a person was exposed to Lead by Fish & Chips as mentioned herein.
- 48. Plaintiff is informed, believes, and thereon alleges that each violation of Proposition 65 mentioned herein is ever continuing. Plaintiff further alleges and believes that the violations alleged herein will continue to occur into the future.
- 49. Based on the allegations herein, Defendants are liable for civil penalties of up to \$2,500.00 per day per individual exposure to Lead from Fish & Chips, pursuant to Health and Safety Code Section 25249.7(b).

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50. Plaintiff has engaged in good faith efforts to resolve the claims alleged herein prior to filing this Complaint.

THIRD CAUSE OF ACTION

(By CONSUMER ADVOCACY GROUP, INC. and against KREASSIVE INC., AMAZON.COM, INC., and DOES 21-30 for Violations of Proposition 65, The Safe Drinking Water and Toxic Enforcement Act of 1986 (*Health & Safety Code*, §§ 25249.5, et seq.))

Seaweed

- 51. Plaintiff repeats and incorporates by reference paragraphs 1 through 50 of this complaint as though fully set forth herein.
- 52. Each of the Defendants is, and at all times mentioned herein was, a manufacturer, distributor, promoter, or retailer of Nori Seaweed, including but not limited to "100 Roasted Kimbap Kim"; "[SUN IL Seafood] Nori seaweed sheets 100 pcs"; "Net Wt. 250 grams"; "UPC 8 803807 88111 5"; "X002MKODKF"; "Product of Korea".
- 53. Nori Seaweed contains Lead and Cadmium.
- 54. Defendants knew or should have known that Lead and Cadmium has been identified by the State of California as a chemical known to cause cancer, and reproductive toxicity and therefore was subject to Proposition 65 warning requirements. Defendants were also informed of the presence of Lead and Cadmium in Nori Seaweed within Plaintiff's notice of alleged violations further discussed above at Paragraph 23c.
- 55. Plaintiff's allegations regarding Nori Seaweed concerns "[c]onsumer products exposure[s]," which "is an exposure that results from a person's acquisition, purchase, storage, consumption, or other reasonably foreseeable use of a consumer good, or any exposure that results from receiving a consumer service." *Cal. Code Regs.* tit. 27, § 25602(b). Nori Seaweed is consumer products, and, as mentioned herein, exposures to Lead and Cadmium took place as a result of such normal and foreseeable consumption and use.

56. Plaintiff is informed, believes, and thereon alleges that between August 2, 2018 and the present, each of the Defendants knowingly and intentionally exposed California consumers and users of Nori Seaweed, which Defendants manufactured, distributed, or sold as mentioned above, to Lead and Cadmium, without first providing any type of clear and reasonable warning of such to the exposed persons before the time of exposure. Defendants have distributed and sold Nori Seaweed in California. Defendants know and intend that California consumers will use and consume Nori Seaweed, thereby exposing them to Lead and Cadmium. Further, Plaintiff is informed, believes, and thereon alleges that Defendants are selling Nori Seaweed under a brand or trademark that is owned or licensed by the Defendants or an entity affiliated thereto; have knowingly introduced Lead and Cadmium into Nori Seaweed or knowingly caused Lead and Cadmium to be created in Nori Seaweed; have covered, obscured or altered a warning label that has been affixed to Nori Seaweed by the manufacturer, producer, packager, importer, supplier or distributor of Nori Seaweed; have received a notice and warning materials for exposure from Nori Seaweed without conspicuously posting or displaying the warning materials; and/or have actual knowledge of potential exposure to Lead and Cadmium from Nori Seaweed. Defendants thereby violated Proposition 65.

- 57. The principal routes of exposure are through dermal contact, ingestion and inhalation. Persons sustain exposures by handling Nori Seaweed without wearing gloves or any other personal protective equipment, or by touching bare skin or mucous membranes with gloves after handling Nori Seaweed, as well as through direct and indirect hand to mouth contact, hand to mucous membrane, or breathing in particulate matter dispersed from Nori Seaweed.
- 58. Plaintiff is informed, believes, and thereon alleges that each of Defendants' violations of Proposition 65 as to Nori Seaweed have been ongoing and continuous, as Defendants engaged and continue to engage in conduct which violates Health and Safety Code Section 25249.6, including the manufacture, distribution, promotion, and sale of Nori

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Seaweed, so that a separate and distinct violation of Proposition 65 occurred each and every time a person was exposed to Lead and Cadmium by Nori Seaweed as mentioned herein.

- 59. Plaintiff is informed, believes, and thereon alleges that each violation of Proposition 65 mentioned herein is ever continuing. Plaintiff further alleges and believes that the violations alleged herein will continue to occur into the future.
- 60. Based on the allegations herein, Defendants are liable for civil penalties of up to \$2,500.00 per day per individual exposure to Lead and Cadmium from Nori Seaweed, pursuant to Health and Safety Code Section 25249.7(b).
- 61. Plaintiff has engaged in good faith efforts to resolve the claims alleged herein prior to filing this Complaint.

FOURTH CAUSE OF ACTION

(By CONSUMER ADVOCACY GROUP, INC. and against KREASSIVE INC., AMAZON.COM, INC. and DOES 31-40 for Violations of Proposition 65, The Safe Drinking Water and Toxic Enforcement Act of 1986 (Health & Safety Code, §§ 25249.5, et seq.))

Dried Seafood II

- 62. Plaintiff repeats and incorporates by reference paragraphs 1 through 61 of this complaint as though fully set forth herein.
- 63. Each of the Defendants is, and at all times mentioned herein was, a manufacturer, distributor, promoter, or retailer of Dried Shrimp, including but not limited to "Delicious Dried Shrimp"; "Fried Shrimp"; "Net Wight: 0.55 lbs (25g)"; "UPC 8 809389 490721"; "Product of Korea".
- 64. Dried Shrimp contains Lead.
- 65. Defendants knew or should have known that Lead has been identified by the State of California as a chemical known to cause cancer, and reproductive toxicity and therefore was subject to Proposition 65 warning requirements. Defendants were also informed of

the presence of Lead in Dried Shrimp within Plaintiff's notice of alleged violations further discussed above at Paragraph 23d.

- 66. Plaintiff's allegations regarding Dried Shrimp concerns "[c]onsumer products exposure[s]," which "is an exposure that results from a person's acquisition, purchase, storage, consumption, or other reasonably foreseeable use of a consumer good, or any exposure that results from receiving a consumer service." *Cal. Code Regs.* tit. 27, § 25602(b). Dried Shrimp is consumer products, and, as mentioned herein, exposures to Lead took place as a result of such normal and foreseeable consumption and use.
- 67. Plaintiff is informed, believes, and thereon alleges that between August 20, 2018 and the present, each of the Defendants knowingly and intentionally exposed California consumers and users of Dried Shrimp, which Defendants manufactured, distributed, or sold as mentioned above, to Lead, without first providing any type of clear and reasonable warning of such to the exposed persons before the time of exposure. Defendants have distributed and sold Dried Shrimp in California. Defendants know and intend that California consumers will use and consume Dried Shrimp, thereby exposing them to Lead. Further, Plaintiff is informed, believes, and thereon alleges that Defendants are selling Dried Shrimp under a brand or trademark that is owned or licensed by the Defendants or an entity affiliated thereto; have knowingly introduced Lead into Dried Shrimp or knowingly caused Lead to be created in Dried Shrimp; have covered, obscured or altered a warning label that has been affixed to Dried Shrimp by the manufacturer, producer, packager, importer, supplier or distributor of Dried Shrimp; have received a notice and warning materials for exposure from Dried Shrimp without conspicuously posting or displaying the warning materials; and/or have actual knowledge of potential exposure to Lead from Dried Shrimp. Defendants thereby violated Proposition 65.
- 68. The principal routes of exposure are through dermal contact, ingestion and inhalation.

 Persons sustain exposures by handling Dried Shrimp without wearing gloves or any

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- 69. Plaintiff is informed, believes, and thereon alleges that each of Defendants' violations of Proposition 65 as to Dried Shrimp have been ongoing and continuous, as Defendants engaged and continue to engage in conduct which violates Health and Safety Code Section 25249.6, including the manufacture, distribution, promotion, and sale of Dried Shrimp, so that a separate and distinct violation of Proposition 65 occurred each and every time a person was exposed to Lead by Dried Shrimp as mentioned herein.
- 70. Plaintiff is informed, believes, and thereon alleges that each violation of Proposition 65 mentioned herein is ever continuing. Plaintiff further alleges and believes that the violations alleged herein will continue to occur into the future.
- 71. Based on the allegations herein, Defendants are liable for civil penalties of up to \$2,500.00 per day per individual exposure to Lead from Dried Shrimp, pursuant to Health and Safety Code Section 25249.7(b).
- 72. Plaintiff has engaged in good faith efforts to resolve the claims alleged herein prior to filing this Complaint.

FIFTH CAUSE OF ACTION

(By CONSUMER ADVOCACY GROUP, INC. and against KREASSIVE INC., AMAZON.COM, INC., AMAZON.COM LLC and DOES 41-50 for Violations of Proposition 65, The Safe Drinking Water and Toxic Enforcement Act of 1986 (Health & Safety Code, §§ 25249.5, et seq.))

Dried Seafood III

- 73. Plaintiff repeats and incorporates by reference paragraphs 1 through 72 of this complaint as though fully set forth herein.
- 74. Each of the Defendants is, and at all times mentioned herein was, a manufacturer, distributor, promoter, or retailer of Roasted Squid, including but not limited to "Roasted

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- Squid"; "King-Sized Squid Leg"; "Net Weight: 0.55 lbs (25g)"; "UPC 8 809389 490608"; "Product of Korea".
- 75. Roasted Squid contains Cadmium.
- 76. Defendants knew or should have known that Cadmium has been identified by the State of California as a chemical known to cause cancer, and reproductive toxicity and therefore was subject to Proposition 65 warning requirements. Defendants were also informed of the presence of Cadmium in Roasted Squid within Plaintiff's notice of alleged violations further discussed above at Paragraph 23e.
- 77. Plaintiff's allegations regarding Roasted Squid concerns "[c]onsumer products exposure[s]," which "is an exposure that results from a person's acquisition, purchase, storage, consumption, or other reasonably foreseeable use of a consumer good, or any exposure that results from receiving a consumer service." *Cal. Code Regs.* tit. 27, § 25602(b). Roasted Squid is consumer products, and, as mentioned herein, exposures to Cadmium took place as a result of such normal and foreseeable consumption and use.
- 78. Plaintiff is informed, believes, and thereon alleges that between November 19, 2018 and the present, each of the Defendants knowingly and intentionally exposed California consumers and users of Roasted Squid, which Defendants manufactured, distributed, or sold as mentioned above, to Cadmium, without first providing any type of clear and reasonable warning of such to the exposed persons before the time of exposure.

 Defendants have distributed and sold Roasted Squid in California. Defendants know and intend that California consumers will use and consume Roasted Squid, thereby exposing them to Cadmium. Further, Plaintiff is informed, believes, and thereon alleges that Defendants are selling Roasted Squid under a brand or trademark that is owned or licensed by the Defendants or an entity affiliated thereto; have knowingly introduced Cadmium into Roasted Squid or knowingly caused Cadmium to be created in Roasted Squid; have covered, obscured or altered a warning label that has been affixed to Roasted Squid by the manufacturer, producer, packager, importer, supplier or distributor

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of Roasted Squid; have received a notice and warning materials for exposure from Roasted Squid without conspicuously posting or displaying the warning materials; and/or have actual knowledge of potential exposure to Cadmium from Roasted Squid.

Defendants thereby violated Proposition 65.

- 79. The principal routes of exposure are through dermal contact, ingestion and inhalation. Persons sustain exposures by handling Roasted Squid without wearing gloves or any other personal protective equipment, or by touching bare skin or mucous membranes with gloves after handling Roasted Squid, as well as through direct and indirect hand to mouth contact, hand to mucous membrane, or breathing in particulate matter dispersed from Roasted Squid.
- 80. Plaintiff is informed, believes, and thereon alleges that each of Defendants' violations of Proposition 65 as to Roasted Squid have been ongoing and continuous, as Defendants engaged and continue to engage in conduct which violates Health and Safety Code Section 25249.6, including the manufacture, distribution, promotion, and sale of Roasted Squid, so that a separate and distinct violation of Proposition 65 occurred each and every time a person was exposed to Cadmium by Roasted Squid as mentioned herein.
- 81. Plaintiff is informed, believes, and thereon alleges that each violation of Proposition 65 mentioned herein is ever continuing. Plaintiff further alleges and believes that the violations alleged herein will continue to occur into the future.
- 82. Based on the allegations herein, Defendants are liable for civil penalties of up to \$2,500.00 per day per individual exposure to Cadmium from Roasted Squid, pursuant to Health and Safety Code Section 25249.7(b).
- 83. Plaintiff has engaged in good faith efforts to resolve the claims alleged herein prior to filing this Complaint.

SIXTH CAUSE OF ACTION

(By CONSUMER ADVOCACY GROUP, INC. and against KREASSIVE LLC, AMAZON.COM, INC., AMAZON.COM LLC and DOES 51-60 for Violations of Proposition 65, The Safe Drinking Water and Toxic Enforcement Act of 1986 (Health & Safety Code, §§ 25249.5, et seq.))

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Fried Seafood

- 84. Plaintiff repeats and incorporates by reference paragraphs 1 through 83 of this complaint as though fully set forth herein.
- 85. Each of the Defendants is, and at all times mentioned herein was, a manufacturer, distributor, promoter, or retailer of Fried Baby Crab "Baby Crab", including but not limited to "Fried Baby Crab with Beer; 1.05 oz (30g); (100%) 40.97% Jan.31.2022; Distributed by Kreassive LLC; UPC 8809389490707; Product of Korea".
- 86. Baby Crab contains Lead.
- 87. Defendants knew or should have known that Lead has been identified by the State of California as a chemical known to cause cancer, and reproductive toxicity and therefore was subject to Proposition 65 warning requirements. Defendants were also informed of the presence of Lead in Baby Crab within Plaintiff's notice of alleged violations further discussed above at Paragraph 23f.
- 88. Plaintiff's allegations regarding Roasted Squid concerns "[c]onsumer products exposure[s]," which "is an exposure that results from a person's acquisition, purchase, storage, consumption, or other reasonably foreseeable use of a consumer good, or any exposure that results from receiving a consumer service." *Cal. Code Regs.* tit. 27, § 25602(b). Baby Crab is consumer products, and, as mentioned herein, exposures to Lead took place as a result of such normal and foreseeable consumption and use.
- 89. Plaintiff is informed, believes, and thereon alleges that between December 23, 2018 and the present, each of the Defendants knowingly and intentionally exposed California consumers and users of Baby Crab, which Defendants manufactured, distributed, or sold as mentioned above, to Lead, without first providing any type of clear and reasonable warning of such to the exposed persons before the time of exposure. Defendants have distributed and sold Baby Crab in California. Defendants know and intend that California consumers will use and consume Baby Crab, thereby exposing them to Lead. Further, Plaintiff is informed, believes, and thereon alleges that Defendants are selling

Baby Crab under a brand or trademark that is owned or licensed by the Defendants or an entity affiliated thereto; have knowingly introduced Lead into Baby Crab or knowingly caused Lead to be created in Baby Crab; have covered, obscured or altered a warning label that has been affixed to Baby Crab by the manufacturer, producer, packager, importer, supplier or distributor of Baby Crab; have received a notice and warning materials for exposure from Baby Crab without conspicuously posting or displaying the warning materials; and/or have actual knowledge of potential exposure to Lead from Baby Crab. Defendants thereby violated Proposition 65.

The principal routes of exposure are through dermal contact, ingestion and inhalation.

- 90. The principal routes of exposure are through dermal contact, ingestion and inhalation. Persons sustain exposures by handling Baby Crab without wearing gloves or any other personal protective equipment, or by touching bare skin or mucous membranes with gloves after handling Baby Crab, as well as through direct and indirect hand to mouth contact, hand to mucous membrane, or breathing in particulate matter dispersed from Baby Crab.
- 91. Plaintiff is informed, believes, and thereon alleges that each of Defendants' violations of Proposition 65 as to Baby Crab have been ongoing and continuous, as Defendants engaged and continue to engage in conduct which violates Health and Safety Code Section 25249.6, including the manufacture, distribution, promotion, and sale of Baby Crab, so that a separate and distinct violation of Proposition 65 occurred each and every time a person was exposed to Lead by Baby Crab as mentioned herein.
- 92. Plaintiff is informed, believes, and thereon alleges that each violation of Proposition 65 mentioned herein is ever continuing. Plaintiff further alleges and believes that the violations alleged herein will continue to occur into the future.
- 93. Based on the allegations herein, Defendants are liable for civil penalties of up to \$2,500.00 per day per individual exposure to Lead from Baby Crab, pursuant to Health and Safety Code Section 25249.7(b).

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94. Plaintiff has engaged in good faith efforts to resolve the claims alleged herein prior to filing this Complaint.

SEVENTH CAUSE OF ACTION

(By CONSUMER ADVOCACY GROUP, INC. and against KREASSIVE LLC, KREASSIVE INC., AMAZON.COM, INC., AMAZON.COM LLC and DOES 61-70 for Violations of Proposition 65, The Safe Drinking Water and Toxic Enforcement Act of 1986 (Health & Safety Code, §§ 25249.5, et seq.))

Fennel

- 95. Plaintiff repeats and incorporates by reference paragraphs 1 through 94 of this complaint as though fully set forth herein.
- 96. Each of the Defendants is, and at all times mentioned herein was, a manufacturer, distributor, promoter, or retailer of Dried Edible Green Fennel ("Fennel"), including but not limited to "Dried Edible Green Bangpung;" "JeollaNamdo;" "Necipe;" "Distributed by: Kreassive LLC;" "Product of Korea;" "Net Weight: 3.52oz(100g);" "Expiray Date: 2022.12.03;".
- 97. Fennel contains Lead.
- 98. Defendants knew or should have known that Lead has been identified by the State of California as a chemical known to cause cancer, and reproductive toxicity and therefore was subject to Proposition 65 warning requirements. Defendants were also informed of the presence of Lead in Fennel within Plaintiff's notice of alleged violations further discussed above at Paragraph 23g.
- 99. Plaintiff's allegations regarding Fennel concerns "[c]onsumer products exposure[s]," which "is an exposure that results from a person's acquisition, purchase, storage, consumption, or other reasonably foreseeable use of a consumer good, or any exposure that results from receiving a consumer service." *Cal. Code Regs.* tit. 27, § 25602(b). Fennel is consumer products, and, as mentioned herein, exposures to Lead took place as a result of such normal and foreseeable consumption and use.

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100. Plaintiff is informed, believes, and thereon alleges that between January 12, 2019 and the present, each of the Defendants knowingly and intentionally exposed California consumers and users of Fennel, which Defendants manufactured, distributed, or sold as mentioned above, to Lead, without first providing any type of clear and reasonable warning of such to the exposed persons before the time of exposure. Defendants have distributed and sold Fennel in California. Defendants know and intend that California consumers will use and consume Fennel, thereby exposing them to Lead. Further, Plaintiff is informed, believes, and thereon alleges that Defendants are selling Fennel under a brand or trademark that is owned or licensed by the Defendants or an entity affiliated thereto; have knowingly introduced Lead into Fennel or knowingly caused Lead to be created in Fennel; have covered, obscured or altered a warning label that has been affixed to Fennel by the manufacturer, producer, packager, importer, supplier or distributor of Fennel; have received a notice and warning materials for exposure from Fennel without conspicuously posting or displaying the warning materials; and/or have actual knowledge of potential exposure to Lead from Fennel. Defendants thereby violated Proposition 65.

- 101. The principal routes of exposure are through dermal contact, ingestion and inhalation. Persons sustain exposures by handling Fennel without wearing gloves or any other personal protective equipment, or by touching bare skin or mucous membranes with gloves after handling Fennel, as well as through direct and indirect hand to mouth contact, hand to mucous membrane, or breathing in particulate matter dispersed from Fennel.
- 102. Plaintiff is informed, believes, and thereon alleges that each of Defendants' violations of Proposition 65 as to Fennel have been ongoing and continuous, as Defendants engaged and continue to engage in conduct which violates Health and Safety Code Section 25249.6, including the manufacture, distribution, promotion, and sale of Fennel,

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so that a separate and distinct violation of Proposition 65 occurred each and every time a person was exposed to Lead by Fennel as mentioned herein.

- 103. Plaintiff is informed, believes, and thereon alleges that each violation of Proposition 65 mentioned herein is ever continuing. Plaintiff further alleges and believes that the violations alleged herein will continue to occur into the future.
- 104. Based on the allegations herein, Defendants are liable for civil penalties of up to \$2,500.00 per day per individual exposure to Lead from Fennel, pursuant to Health and Safety Code Section 25249.7(b).
- 105. Plaintiff has engaged in good faith efforts to resolve the claims alleged herein prior to filing this Complaint.

EIGHTH CAUSE OF ACTION

(By CONSUMER ADVOCACY GROUP, INC. and against KREASSIVE LLC, AMAZON.COM LLC and DOES781-80 for Violations of Proposition 65, The Safe Drinking Water and Toxic Enforcement Act of 1986 (*Health & Safety Code*, §§ 25249.5, et seq.))

Seafood Snack

- 106. Plaintiff repeats and incorporates by reference paragraphs 1 through 105 of this complaint as though fully set forth herein.
- 107. Each of the Defendants is, and at all times mentioned herein was, a manufacturer, distributor, promoter, or retailer of Roasted Squid, including but not limited "Roasted Squid"; King-Sized Leg"; Net Wt. 0.055 lbs. (25g)"; "Jsn.11.2023"; "Product of Korea"; Distributed By Kreassive LLC"; "UPC 8 809389 490608".
- 108. Roasted Squid contains Cadmium.
- 109. Defendants knew or should have known that Cadmium has been identified by the State of California as a chemical known to cause cancer, and reproductive toxicity and therefore was subject to Proposition 65 warning requirements. Defendants were also informed of the presence of Cadmium in Roasted Squid within Plaintiff's notice of alleged violations further discussed above at Paragraph 23h.

11	0. Plaintiff's allegations regarding Roasted Squid concerns "[c]onsumer products
	exposure[s]," which "is an exposure that results from a person's acquisition, purchase,
	storage, consumption, or other reasonably foreseeable use of a consumer good, or any
	exposure that results from receiving a consumer service." Cal. Code Regs. tit. 27, §
	25602(b). Roasted Squid is consumer products, and, as mentioned herein, exposures to
	Cadmium took place as a result of such normal and foreseeable consumption and use.

- 111. Plaintiff is informed, believes, and thereon alleges that between November 3, 2019 and the present, each of the Defendants knowingly and intentionally exposed California consumers and users of Roasted Squid, which Defendants manufactured, distributed, or sold as mentioned above, to Cadmium, without first providing any type of clear and reasonable warning of such to the exposed persons before the time of exposure. Defendants have distributed and sold Roasted Squid in California. Defendants know and intend that California consumers will use and consume Roasted Squid, thereby exposing them to Cadmium. Further, Plaintiff is informed, believes, and thereon alleges that Defendants are selling Roasted Squid under a brand or trademark that is owned or licensed by the Defendants or an entity affiliated thereto; have knowingly introduced Cadmium into Roasted Squid or knowingly caused Cadmium to be created in Roasted Squid; have covered, obscured or altered a warning label that has been affixed to Roasted Squid by the manufacturer, producer, packager, importer, supplier or distributor of Roasted Squid; have received a notice and warning materials for exposure from Roasted Squid without conspicuously posting or displaying the warning materials; and/or have actual knowledge of potential exposure to Cadmium from Roasted Squid. Defendants thereby violated Proposition 65.
- 112. The principal routes of exposure are through dermal contact, ingestion and inhalation.

 Persons sustain exposures by handling Roasted Squid without wearing gloves or any other personal protective equipment, or by touching bare skin or mucous membranes with gloves after handling Roasted Squid, as well as through direct and indirect hand to

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