1 Evan J. Smith, Esquire (SBN 242352) **ELECTRONICALLY** Ryan P. Cardona, Esquire (SBN 302113) FILED 2 **BRODSKY & SMITH** Superior Court of California, 9595 Wilshire Blvd., Ste. 900 County of San Francisco 3 Beverly Hills, CA 90212 Telephone: (877) 534-2590 07/06/2022 Clerk of the Court Facsimile: (310) 247-0160 4 **BY: LAURA SIMMONS Deputy Clerk** 5 Attorneys for Plaintiff 6 SUPERIOR COURT OF THE STATE OF CALIFORNIA 7 **COUNTY OF SAN FRANCISCO** 8 Case No.: CGC-22-600554 EMA BELL, 9 COMPLAINT FOR CIVIL PENALTIES AND Plaintiff, **INJUNCTIVE RELIEF** 10 (Violation of Health & Safety Code § 25249.5 et 11 VS. seq.) BED BATH & BEYOND, INC., 12 Defendant. 13 14 Plaintiff Ema Bell ("Plaintiff"), by and through her attorneys, alleges the following cause 15 of action in the public interest of the citizens of the State of California. 16 **BACKGROUND OF THE CASE** 17 1. Plaintiff brings this representative action on behalf of all California citizens to 18 enforce relevant portions of Safe Drinking Water and Toxic Enforcement Act of 1986, codified at 19 the Health and Safety Code § 25249.5 et seq ("Proposition 65"), which reads, in relevant part, 20 "[n]o person in the course of doing business shall knowingly and intentionally expose any 21 individual to a chemical known to the state to cause cancer or reproductive toxicity without first 22 giving clear and reasonable warning to such individual ...". Health & Safety Code § 25249.6. 23 This complaint is a representative action brought by Plaintiff in the public interest 24 of the citizens of the State of California to enforce the People's right to be informed of the health 25 hazards caused by exposure to di(2-ethylhexyl) phthalate (DEHP) and/or Di-isodecyl phthalate 26 (DIDP), toxic chemicals found in products sold and/or distributed by defendant Bed Bath & 27 Beyond, Inc. ("Bed Bath & Beyond" or "Defendant") in California. 28

COMPLAINT FOR CIVIL PENALTIES AND INJUNCTIVE RELIEF – VIOLATION OF HEALTH & SAFETY CODE §25249.5

- 3. DEHP is a harmful chemical known to the State of California to cause cancer and reproductive toxicity. On January 1, 1988, the State of California listed DEHP as a chemical known to the State to cause cancer and it has come under the purview of Proposition 65 regulations since that time. Cal. Code Regs. Tit. 27, § 27001(c); Health & Safety Code §§ 25249.8 & 25249.10(b). On October 24, 2003, the State of California listed DEHP as a chemical known to cause reproductive toxicity.
- 4. DIDP is a harmful chemical known to the State of California to cause developmental defects. On April 20, 2007, the State of California listed DIDP as a chemical known to the State to cause developmental defects and DIDP has come under the purview of Proposition 65 regulations since that time. Cal. Code Regs. Tit. 27, § 27001(c); Health & Safety Code §§ 25249.8 & 25249.10(b).
- 5. Proposition 65 requires all businesses with ten (10) or more employees that operate within California or sell products therein to comply with Proposition 65 regulations. Included in such regulations is the requirement that businesses must label any product containing a Proposition 65-listed chemical that will create an exposure above safe harbor levels with a "clear and reasonable" warning before "knowingly and intentionally" exposing any person to any such listed chemical.
- 6. Proposition 65 allows for civil penalties of up to \$2,500.00 per day per violation for up to 365 days to be imposed upon defendants in a civil action for violations of Proposition 65. Health & Safety Code § 25249.7(b). Proposition 65 also allows for any court of competent jurisdiction to enjoin the actions of a defendant which "violate or threaten to violate" the statute. Health & Safety Code § 25249.7.
- 7. Plaintiff alleges that Defendant distributes, sells and/or offers for sale in California, without a requisite exposure warning, (a) Face Values Handpicked Summer Necessities bag/tote/kits, (b) BIOS living Page Magnifiers, (c) Foster & Rye Canvas Grilling Apron, (d) Monarch Specialties magazine racks, and (e) Goldbug Portable Changing Pads, (collectively, the "Products") that expose persons to Proposition 65 DIDP and/or DEHP when used for their intended purpose.

- 8. Defendant's failure to warn consumers and other individuals in California of the health hazards associated with exposure to DIDP and/or DEHP in conjunction with the sale and/or distribution of the Products is a violation of Proposition 65 and subjects Defendant to the enjoinment and civil penalties described herein.
- 9. Plaintiff seeks civil penalties against Defendant for its violations of Proposition 65 in accordance with Health and Safety Code § 25249.7(b).
- 10. Plaintiff also seeks injunctive relief, preliminarily and permanently requiring Defendant to provide purchasers or users of the Products with required warnings related to the dangers and health hazards associated with exposure to DIDP and/or DEHP, pursuant to Health and Safety Code § 25249.7(a).
  - 11. Plaintiff further seeks a reasonable award of attorney's fees and costs.

## **PARTIES**

- 12. Plaintiff is a citizen of the State of California acting in the interest of the general public to promote awareness of exposures to toxic chemicals in products sold in California and to improve human health by reducing hazardous substances contained in such items. She brings this action in the public interest pursuant to Health and Safety Code § 25249.7(d).
- 13. Defendant Bed Bath & Beyond, through its business, effectively imports, distributes, sells, and/or offers the Products for sale or use in the State of California, or it implies by its conduct that it imports, distributes, sells, and/or offers the Products for sale or use in the State of California.
- 14. Plaintiff alleges that defendant Bed Bath & Beyond is a "person" in the course of doing business within the meaning of Health & Safety Code sections 25249.6 and 25249.11.

## **VENUE AND JURISDICTION**

15. Venue is proper in the County of San Francisco because one or more of the instances of wrongful conduct occurred and continue to occur in this county and/or because Defendant conducted, and continues to conduct, business in the County of San Francisco with respect to the Products.

- 16. This Court has jurisdiction over this action pursuant to California Constitution Article VI, § 10, which grants the Superior Court original jurisdiction in all causes except those given by statute to other trial courts. Health and Safety Code § 25249.7 allows for the enforcement of violations of Proposition 65 in any Court of competent jurisdiction; therefore, this Court has jurisdiction over this lawsuit.
- 17. This Court has jurisdiction over Defendant because Defendant is either a citizen of the State of California, has sufficient minimum contacts with the State of California, is registered with the California Secretary of State as a foreign corporation authorized to do business in the State of California, and/or has otherwise purposefully availed itself of the California market. Such purposeful availment has rendered the exercise of jurisdiction by California courts consistent and permissible with traditional notions of fair play and substantial justice.

## STATUTORY BACKGROUND

- 18. The people of the State of California declared in Proposition 65 their right "[t]o be informed about exposures to chemicals that cause cancer, birth defects, or other reproductive harm." (Section 1(b) of Initiative Measure, Proposition 65.)
- 19. To effect this goal, Proposition 65 requires that individuals be provided with a "clear and reasonable warning" before being exposed to substances listed by the State of California as causing cancer or reproductive toxicity. H&S Code § 25249.6 states, in pertinent part:

No person in the course of doing business shall knowingly and intentionally expose any individual to a chemical known to the state to cause cancer or reproductive toxicity without first giving clear and reasonable warning to such individual...

20. An exposure to a chemical in a consumer product is one "which results from a person's acquisition, purchase, storage, consumption or other reasonably foreseeable use of a consumer good, or any exposure that results from receiving a consumer service." (27 CCR § 25602, para (b).) H&S Code § 25603(c) states that "a person in the course of doing business ... shall provide a warning to any person to whom the product is sold or transferred unless the product is packaged or labeled with a clear and reasonable warning."

- 21. Pursuant to H&S Code § 25603.1, the warning may be provided by using one or more of the following methods individually or in combination:<sup>1</sup>
  - a. A warning that appears on a product's label or other labeling.
  - b. Identification of the product at the retail outlet in a manner which provides a warning. Identification may be through shelf labeling, signs, menus, or a combination thereof.
  - c. The warnings provided pursuant to subparagraphs (a) and (b) shall be prominently placed upon a product's labels or other labeling or displayed at the retail outlet with such conspicuousness, as compared with other words, statements, designs, or devices in the label, labeling or display as to render it likely to be read and understood by an ordinary individual under customary conditions of purchase or use.
  - d. A system of signs, public advertising identifying the system and toll-free information services, or any other system that provides clear and reasonable warnings.
- 22. Proposition 65 provides that any "person who violates or threatens to violate" the statute may be enjoined in a court of competent jurisdiction. (H&S Code § 25249.7.) The phrase "threaten to violate" is defined to mean creating "a condition in which there is a substantial probability that a violation will occur." (H&S Code § 25249.11(e).) Violators are liable for civil penalties of up to \$2,500.00 per day for each violation of the Act (H&S Code § 25249.7) for up to 365 days.

## **FACTUAL BACKGROUND**

23. On January 1, 1988, the State of California listed DEHP as a chemical known to the State to cause cancer and it has come under the purview of Proposition 65 regulations since that time. Cal. Code Regs. Tit. 27, § 27001(c); Health & Safety Code §§ 25249.8 & 25249.10(b).

Alternatively, a person in the course of doing business may elect to comply with the warning requirements set out in the amended version of 27 CCR 25601, et.seq. as amended on August 30, 2016, and operative on August 30, 2018.

On October 24, 2003, the State of California listed DEHP as a chemical known to cause reproductive toxicity.

- 24. On April 20, 2007, the State of California listed DIDP as a chemical known to the State to cause female reproductive toxicity and DIDP has come under the purview of Proposition 65 regulations since that time. Cal. Code Regs. Tit. 27, § 27001(c); Health & Safety Code §§ 25249.8 & 25249.10(b).
- 25. The exposures that are the subject of the Notice result from the purchase, acquisition, handling, and recommended use of the Products.
- 26. The primary route of exposure to DEHP and DIDP is through dermal absorption. Dermal absorption can occur through direct skin contact when the Products are contacted with bare hands or exposed skin. Exposure through ingestion will occur by touching the Products with subsequent touching of the user's hand to mouth.
- 27. Defendant has marketed, distributed, offered to sell and/or sold the Products in California since at least July 8, 2021. The Products continue to be distributed and sold in California without the requisite warning information.
- 28. At all times relevant to this action, Defendant has knowingly and intentionally exposed users of the Products to DIDP and/or DEHP without first giving a clear and reasonable exposure warning to such individuals.
- 29. As a proximate result of acts by Defendant, as a person in the course of doing business within the meaning of H&S Code § 25249.11, individuals throughout the State of California, including in San Francisco County, have been exposed to Proposition 65 listed chemicals without a clear and reasonable warning on the Products. The individuals subject to the violative exposures include normal and foreseeable users and consumers that use the Products, as well as all others exposed to the Products.

# The Alleged Violations of Health and Safety Code § 25249.6 to Bed Bath & Beyond

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30. Plaintiff purchased the Products from Bed Bath & Beyond. At the time of the purchases, Bed Bath & Beyond did not provide a Proposition 65 exposure warning for DIDP and/or DEHP in a manner consistent with H&S Code § 25603.1 as described supra.

SATISFACTION OF NOTICE REQUIREMNTS

- Each Product was sent to a testing laboratory<sup>2</sup> to determine the phthalate content of 31. the Product.
- 32. The results of these analyses<sup>3</sup> determined the Products expose users to DEHP and/or DIDP (each, a "Chemical Test Report," collectively, the "Chemical Test Reports").
- 33. Plaintiff provided each Chemical Test Report and each Product to an analytical chemist to determine if, based on the findings of the Chemical Test Reports and the reasonable and foreseeable use of the Products, exposure to DIDP and/or DEHP will occur at levels that require Proposition 65 warnings under the Clear and Reasonable Warnings section 25601 of Title 27 of the California Code of Regulations.
- 34. Plaintiff received from the analytical chemist an exposure assessment report for each Product which concluded that persons in California who use the Products will be exposed to levels of DEHP or DIDP that require a Proposition 65 exposure warning.
- 35. On July 8, 2021 (Face Values), September 23, 2021 (BIOS), September 23, 2022 (Foster & Rye), February 17, 2022 (Monarch), and March 18, 2022 (Goldbug), Plaintiff gave

<sup>&</sup>lt;sup>2</sup> The Face Values Handpicked Summer Necessities bag/tote/kit Chemical Test Report determined the Product exposes users to DEHP; the BIOS living Page Magnifier Chemical Test Report determined the Product exposes users to DEHP; the Foster & Rye Canvas Grilling Apron Chemical Test Report determined the Product exposes users to DEHP; the Monarch Specialties magazine rack Chemical Test Report determined the Product exposes users to DEHP; and the Goldbug Portable Changing Pad Chemical Test Report determined the Product exposes users to DIDP.

<sup>&</sup>lt;sup>3</sup> The Face Values Handpicked Summer Necessities bag/tote/kit Chemical Test Report was provided to Plaintiff on July 2, 2021; the BIOS living Page Magnifier Chemical Test Report was provided to Plaintiff on September 20, 2021; and the Foster & Rye apron Chemical Test Report was provided to Plaintiff on September 20, 2021; the Monarch Specialties magazine rack Chemical Test Report was provided to Plaintiff on February 15, 2022; ; and the Goldbug Portable Changing Pad Chemical Test Report was provided to Plaintiff on March 8, 2022.

notice of alleged violation of Health and Safety Code § 25249.6 (collectively, the "Notices") to
Defendant concerning the exposure of California citizens to DEHP or DIDP from use of the
Products without proper warning, subject to a private action to Defendant and to the California
Attorney General's office and the offices of the County District attorneys and City Attorneys for
each city with a population greater than 750,000 persons wherein the herein violations allegedly
occurred. See attached at Exhibits "A" – "E" a true and correct copy of the each Notice.

- 36. The Notices complied with all procedural requirements of Proposition 65 including the attachment of a Certificate of Merit affirming that Plaintiff's counsel had consulted with at least one person with relevant and appropriate expertise who reviewed relevant data regarding DEHP or DIDP exposure, and that counsel believed there was meritorious and reasonable cause for a private action.
- 37. After receiving the Notices, and to Plaintiff's best information and belief, none of the noticed appropriate public enforcement agencies have commenced and diligently prosecuted a cause of action against Defendant under Proposition 65 to enforce the alleged violations which are the subject of the Notices.
- 38. Plaintiff is commencing this action more than sixty (60) days from the date of each Notice to Defendant, as required by law.

## FIRST CAUSE OF ACTION

## (By Plaintiff against Defendant for the Violation of Proposition 65)

- 39. Plaintiff hereby repeats and incorporates by reference paragraphs 1 through 38 of this Complaint as though fully set forth herein.
- 40. Defendant has, at all times mentioned herein, acted as distributer, and/or retailer of the Products.
- 41. Use of the Products will expose users and consumers thereof to DEHP or DIDP, hazardous chemicals found on the Proposition 65 list of chemicals known to be hazardous to human health.
  - 42. The Products do not comply with the Proposition 65 warning requirements.

- 43. Plaintiff, based on her best information and belief, avers that at all relevant times herein, and at least July 8, 2021, continuing until the present, that Defendant has continued to knowingly and intentionally expose California users and consumers of the Products to DEHP or DIDP without providing required warnings under Proposition 65.
- 44. The exposures that are the subject of the Notices result from the purchase, acquisition, handling and recommended use of the Products. The primary route of exposure to these chemicals is through dermal absorption. Dermal absorption of DEHP and DIDP can occur through direct skin contact when the Products are contacted with bare hands or exposed skin. Exposure through ingestion will occur by touching the Products with subsequent touching of the user's hand to mouth, or direct contact with the user's mouth.
- 45. Plaintiff, based on her best information and belief, avers that such exposures will continue every day until clear and reasonable warnings are provided to purchasers and users or until this known toxic chemical is removed from the Products.
- 46. Defendant has knowledge that the normal and reasonably foreseeable use of the Products exposes individuals to DEHP or DIDP, and Defendant intends that exposures to DEHP or DIDP will occur by its deliberate, non-accidental participation in the importation, distribution, sale and offering of the Products to consumers in California
- 47. Plaintiff has engaged in good faith efforts to resolve the herein claims prior to this Complaint.
- 48. Pursuant to Health and Safety Code § 25249.7(b), as a consequence of the above described acts, Defendant is liable for a maximum civil penalty of \$2,500 per day per violation.
- 49. Pursuant to Health and Safety Code § 25249.7(a), this Court is specifically authorized to grant injunctive relief in favor of Plaintiff and against Defendant.