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**ELECTRONICALLY  
FILED**  
*Superior Court of California,  
County of San Francisco*

**01/20/2023**  
**Clerk of the Court**  
BY: JEFFREY FLORES  
Deputy Clerk

9 SUPERIOR COURT OF THE STATE OF CALIFORNIA

10 COUNTY OF SAN FRANCISCO

11 EMA BELL,

12 Plaintiff,

13 vs.

14 BANGARANG ENTERPRISES, LLC  
15 dba GANDER GROUP, GROCERY  
16 OUTLET, INC.,

17 Defendants.

Case No.:

**CGC-23-604134**

**COMPLAINT FOR CIVIL PENALTIES AND  
INJUNCTIVE RELIEF**

**(Violation of Health & Safety Code § 25249.5 et  
seq.)**

18 Plaintiff Ema Bell (“Plaintiff”), by and through her attorneys, alleges the following cause  
19 of action in the public interest of the citizens of the State of California.

20 **BACKGROUND OF THE CASE**

21 1. Plaintiff brings this representative action on behalf of all California citizens to  
22 enforce relevant portions of Safe Drinking Water and Toxic Enforcement Act of 1986, codified at  
23 the Health and Safety Code § 25249.5 et seq (“Proposition 65”), which reads, in relevant part,  
24 “[n]o person in the course of doing business shall knowingly and intentionally expose any  
25 individual to a chemical known to the state to cause cancer or reproductive toxicity without first  
26 giving clear and reasonable warning to such individual ...”. Health & Safety Code § 25249.6.

27 2. This complaint is a representative action brought by Plaintiff in the public interest  
28 of the citizens of the State of California to enforce the People’s right to be informed of the health  
hazards caused by exposure to di(2-ethylhexyl) phthalate (DEHP), a toxic chemical found in Kathy  
Ireland Resorts pillow bags sold and/or distributed by defendant Bangarang Enterprises, LLC dba

1 Gander Group (“Bangarang”) and/or defendant Grocery Outlet, Inc. (“Grocery Outlet”)  
2 (collectively with Bangarang, “Defendants”) in California.

3 3. DEHP is a harmful chemical known to the State of California to cause cancer and  
4 reproductive toxicity. On January 1, 1988, the State of California listed DEHP as a chemical known  
5 to the State to cause cancer and it has come under the purview of Proposition 65 regulations since  
6 that time. Cal. Code Regs. Tit. 27, § 27001(c); Health & Safety Code §§ 25249.8 & 25249.10(b).  
7 On October 24, 2003, the State of California listed DEHP as a chemical known to cause  
8 reproductive toxicity.

9 4. Proposition 65 requires all businesses with ten (10) or more employees that operate  
10 within California or sell products therein to comply with Proposition 65 regulations. Included in  
11 such regulations is the requirement that businesses must label any product containing a Proposition  
12 65-listed chemical that will create an exposure above safe harbor levels with a “clear and  
13 reasonable” warning before “knowingly and intentionally” exposing any person to any such listed  
14 chemical.

15 5. Proposition 65 allows for civil penalties of up to \$2,500.00 per day per violation  
16 for up to 365 days (up to a maximum civil penalty amount per violation of \$912,000.00) to be  
17 imposed upon defendants in a civil action for violations of Proposition 65. Health & Safety Code  
18 § 25249.7(b). Proposition 65 also allows for any court of competent jurisdiction to enjoin the  
19 actions of a defendant which “violate or threaten to violate” the statute. Health & Safety Code §  
20 25249.7.

21 6. Plaintiff alleges that Defendants distribute and/or offer for sale in California,  
22 without a requisite exposure warning, Kathy Ireland Resorts pillow bags (the “Products”) that  
23 expose persons to DEHP when used for their intended purpose.

24 7. Defendants’ failure to warn consumers and other individuals in California of the  
25 health hazards associated with exposure to DEHP in conjunction with the sale and/or distribution  
26 of the Products is a violation of Proposition 65 and subjects Defendants to the enjoinder and civil  
27 penalties described herein.

1 8. Plaintiff seeks civil penalties against Defendants for their violations of Proposition  
2 65 in accordance with Health and Safety Code § 25249.7(b).

3 9. Plaintiff also seeks injunctive relief, preliminarily and permanently, requiring  
4 Defendants to provide purchasers or users of the Products with required warnings related to the  
5 dangers and health hazards associated with exposure to DEHP pursuant to Health and Safety Code  
6 § 25249.7(a).

7 10. Plaintiff further seeks a reasonable award of attorney's fees and costs.

8 **PARTIES**

9 11. Plaintiff is a citizen of the State of California acting in the interest of the general  
10 public to promote awareness of exposures to toxic chemicals in products sold in California and to  
11 improve human health by reducing hazardous substances contained in such items. She brings this  
12 action in the public interest pursuant to Health and Safety Code § 25249.7(d).

13 12. Defendant Bangarang, through its business, effectively imports, distributes, sells,  
14 and/or offers the Products for sale or use in the State of California, or it implies by its conduct that  
15 it imports, distributes, sells, and/or offers the Products for sale or use in the State of California.  
16 Plaintiff alleges that defendant Bangarang is a "person" in the course of doing business within the  
17 meaning of Health & Safety Code sections 25249.6 and 25249.11.

18 13. Defendant Grocery Outlet, through its business, effectively imports, distributes,  
19 sells, and/or offers the Products for sale or use in the State of California, or it implies by its conduct  
20 that it imports, distributes, sells, and/or offers the Products for sale or use in the State of California.  
21 Plaintiff alleges that defendant Grocery Outlet is a "person" in the course of doing business within  
22 the meaning of Health & Safety Code sections 25249.6 and 25249.11.

23 **VENUE AND JURISDICTION**

24 14. Venue is proper in the County of San Francisco because one or more of the  
25 instances of wrongful conduct occurred and continue to occur in this county and/or because  
26 Defendants conducted, and continue to conduct, business in the County of San Francisco with  
27 respect to the Products.



1 20. Pursuant to H&S Code § 25603.1, the warning may be provided by using one or  
2 more of the following methods individually or in combination:<sup>1</sup>

3 a. A warning that appears on a product’s label or other labeling.

4 b. Identification of the product at the retail outlet in a manner which provides  
5 a warning. Identification may be through shelf labeling, signs, menus, or a combination  
6 thereof.

7 c. The warnings provided pursuant to subparagraphs (a) and (b) shall be  
8 prominently placed upon a product’s labels or other labeling or displayed at the retail outlet  
9 with such conspicuousness, as compared with other words, statements, designs, or devices  
10 in the label, labeling or display as to render it likely to be read and understood by an  
11 ordinary individual under customary conditions of purchase or use.

12 d. A system of signs, public advertising identifying the system and toll-free  
13 information services, or any other system that provides clear and reasonable warnings.

14 21. Proposition 65 provides that any “person who violates or threatens to violate” the  
15 statute may be enjoined in a court of competent jurisdiction. (H&S Code § 25249.7.) The phrase  
16 “threaten to violate” is defined to mean creating “a condition in which there is a substantial  
17 probability that a violation will occur.” (H&S Code § 25249.11(e).) Violators are liable for civil  
18 penalties of up to \$2,500.00 per day for each violation of the Act (H&S Code § 25249.7) for up to  
19 365 days (up to a maximum civil penalty amount per violation of \$912,000.00).

20 **FACTUAL BACKGROUND**

21 22. On January 1, 1988, the State of California listed DEHP as a chemical known to  
22 the State to cause cancer and it has come under the purview of Proposition 65 regulations since  
23 that time. Cal. Code Regs. Tit. 27, § 27001(c); Health & Safety Code §§ 25249.8 & 25249.10(b).

24  
25  
26  
27 <sup>1</sup> Alternatively, a person in the course of doing business may elect to comply with the warning  
28 requirements set out in the amended version of 27 CCR 25601, *et seq.*, as amended on August 30,  
2016, and operative on August 30, 2018.

1 On October 24, 2003, the State of California listed DEHP as a chemical known to cause  
2 reproductive toxicity.

3 23. The exposures that are the subject of the Notice result from the purchase,  
4 acquisition, handling and recommended use of the Product. The primary route of exposure to the  
5 is through dermal absorption directly through the skin when consumers use, touch, or handle the  
6 Products. Exposure through ingestion will occur by touching the Product with subsequent touching  
7 of the user's hand to mouth. No clear and reasonable warning is provided with the Products  
8 regarding the health hazards of exposure.

9 24. Defendants have manufactured, processed, marketed, distributed, offered to sell  
10 and/or sold the Products in California since at least March 16, 2022. The Products continue to be  
11 distributed and sold in California without the requisite warning information.

12 25. At all times relevant to this action, Defendants have knowingly and intentionally  
13 exposed users of the Products to DEHP without first giving a clear and reasonable exposure  
14 warning to such individuals.

15 26. As a proximate result of acts by each defendant, as a person in the course of doing  
16 business within the meaning of H&S Code § 25249.11, individuals throughout the State of  
17 California, including in San Francisco County, have been exposed to DEHP without a clear and  
18 reasonable warning on the Products. The individuals subject to the violative exposures include  
19 normal and foreseeable users and consumers that use the Products, as well as all others exposed to  
20 the Products.

21 **SATISFACTION OF NOTICE REQUIREMENTS**

22 27. On February 15, 2022, Plaintiff purchased the Product from Grocery Outlet. At the  
23 time of purchase, Grocery Outlet and Bangarang did not provide a Proposition 65 exposure  
24 warning for DEHP or any other Proposition 65 listed chemical in a manner consistent with H&S  
25 Code § 25603.1 as described *supra*.

26 28. On or about February 24, 2022, the Product was sent to a testing laboratory for  
27 phthalate testing to determine the phthalate content of the Product.



1 **(By Plaintiff against Defendants for the Violation of Proposition 65)**

2 36. Plaintiff hereby repeats and incorporates by reference paragraphs 1 through 35 of  
3 this Complaint as though fully set forth herein.

4 37. Defendants have, at all times mentioned herein, acted as distributor, and/or retailer  
5 of the Products.

6 38. Use of the Products will expose users and consumers thereof to DEHP, a hazardous  
7 chemical found on the Proposition 65 list of chemicals known to be hazardous to human health.

8 39. The Products do not comply with the Proposition 65 warning requirements.

9 40. Plaintiff, based on his best information and belief, avers that at all relevant times  
10 herein, and at least since March 16, 2022, continuing until the present, that Defendants have  
11 continued to knowingly and intentionally expose California users and consumers of the Products  
12 to DEHP without providing required warnings under Proposition 65.

13 41. The exposures that are the subject of the Notice result from the purchase,  
14 acquisition, handling and recommended use of the Product. The primary route of exposure to the  
15 is through dermal absorption directly through the skin when consumers use, touch, or handle the  
16 Products. Exposure through ingestion will occur by touching the Product with subsequent touching  
17 of the user's hand to mouth. No clear and reasonable warning is provided with the Products  
18 regarding the health hazards of exposure.

19 42. Plaintiff, based on his best information and belief, avers that such exposures will  
20 continue every day until clear and reasonable warnings are provided to purchasers and users or  
21 until this known toxic chemical is removed from the Products.

22 43. Defendants have knowledge that the normal and reasonably foreseeable use of the  
23 Products exposes individuals to DEHP, and Defendants intend that exposures to DEHP will occur  
24 by their deliberate, non-accidental participation in the importation, distribution, sale and offering  
25 of the Products to consumers in California

26 44. Plaintiff has engaged in good faith efforts to resolve the herein claims prior to this  
27 Complaint.

28



1 45. Pursuant to Health and Safety Code § 25249.7(b), as a consequence of the above  
2 described acts, Defendants are liable for a maximum civil penalty of \$2,500 per day per violation.

3 46. Pursuant to Health and Safety Code § 25249.7(a), this Court is specifically  
4 authorized to grant injunctive relief in favor of Plaintiff and against Defendants.

5 **PRAYER FOR RELIEF**

6 WHEREFORE, Plaintiff demands judgment against Defendants and requests the following  
7 relief:

8 A. That the court assess civil penalties against each defendant in the amount of \$2,500  
9 per day for each violation for up to 365 days (up to a maximum civil penalty amount per  
10 violation of \$912,000.00) in accordance with Health and Safety Code § 25249.7(b);


11 B. That the court preliminarily and permanently enjoin Defendants mandating  
12 Proposition 65 compliant warnings on the Products;

13 C. That the court grant Plaintiff reasonable attorney's fees and costs of suit, in the  
14 amount of \$50,000.00.

15 D. That the court grant any further relief as may be just and proper.

16 Dated: January 20, 2023

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