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David W. Slayton,
Executive Officer/Clerk of Court,
By D. Williams, Deputy Clerk

Attorneys for Plaintiff,
BERJ PARSEGHIAN

SUPERIOR COURT OF THE STATE OF CALIFORNIA
COUNTY OF LOS ANGELES

BERJ PARSEGHIAN, in the public interest,
Plaintiff,

v.

D'vash Organics, LLC; Whole Foods Market
California, Inc., a California Corporation; and
DOES 1 through 100, inclusive,

Defendants.

Civil Action No.: 23STCV11036

**COMPLAINT FOR INJUNCTIVE RELIEF AND
CIVIL PENALTIES**

[Cal. Health and Safety Code Sec. 25249.6, *et seq.*]

KJT LAWGROUP LLP
Jivalagian | Thomassian

1 Berj Parseghian, in the public interest, based on information and belief and investigation of
2 counsel, except for information based on knowledge, hereby makes the following allegations.
3

4 **INTRODUCTION**

5 1. This Complaint seeks to remedy Defendants’ continuing failure to adequately warn
6 individuals in California that they are being exposed to lead, a chemical known to the State of
7 California to cause cancer and other reproductive harm. Such exposures have occurred, and
8 continue to occur, through the manufacture, distribution, sale and consumption of Defendants’
9 D’VASH - Hazelnut Superfood Bites; UPC #: 8 50019 54207 3 (the “Product”). The Product is
10 available to consumers in California through a multitude of retail channels including, without
11 limitation (a) third-party traditional brick-and-mortar retail locations; (b) via the internet through
12 Defendants’ website; and (c) via the internet through third-party retail websites. Consumers are
13 exposed to lead when they consume the Product.

14 2. Under California’s Proposition 65, Health and Safety Code § 25249.5, et seq., it is
15 unlawful for businesses to knowingly and intentionally expose individuals in California to chemicals
16 known to the State to cause cancer, birth defects or other reproductive harm without providing clear
17 and reasonable warnings to individuals prior to their exposure. Defendants introduce a product
18 contaminated with significant quantities of lead into the California marketplace, exposing consumers
19 of the Product to lead.

20 3. Despite the fact that the Defendants expose consumers to lead, Defendants provide
21 no warning, or inadequate warnings about the reproductive hazards associated with lead exposure.
22 Defendants’ conduct thus violates the warning provision of Proposition 65, Health & Safety Code §
23 25249.6.

24 **PARTIES**

25 4. Plaintiff brings this enforcement action in the public interest pursuant to Health &
26 Safety Code § 25249.7(d).
27
28

1 12. To effectuate this goal, Proposition 65 prohibits exposing people to chemicals listed
2 by the State of California as known to cause cancer, birth defects or other reproductive harm above
3 certain levels without a “clear and reasonable warning” unless the business responsible for the
4 exposure can prove that it fits within a statutory exemption. Health & Safety Code § 25249.6 states
5 in pertinent part:

6 No person in the course of doing business shall knowingly and intentionally expose any
7 individual to a chemical known to the state to cause cancer or reproductive toxicity without
8 first giving clear and reasonable warning to such individual...

9 13. The State of California has officially listed lead as a chemical known to cause cancer
10 and reproductive harm.

11 14. The level of exposure to a chemical causing reproductive toxicity under Proposition
12 65 is determined by multiplying the level in question times the reasonably anticipated rate of
13 exposure for an individual to a given medium. 27 C.C.R. § 25821(b). for exposures to consumer
14 products, the level of exposure is calculated using the reasonably anticipated rate of intake or
15 exposure for average users of the consumer product. 27 C.C.R. § 25821(C)(2).

16 15. Defendants’ Product contains sufficient quantities of lead such that consumers,
17 including pregnant women, who consume the Product are exposed to lead. The primary route of
18 exposure for the violations is direct ingestion when consumers orally ingest the Product. These
19 exposures occur in homes, workplaces and everywhere in California where the Product is
20 consumed.

21 16. During the relevant one-year period herein, no clear and reasonable warning was
22 provided with the Product regarding the reproductive hazards of lead.

23 17. Any person acting in the public interest has standing to enforce violations of
24 Proposition 65 provided that such person has supplied the requisite public enforcers with a valid
25 60-Day Notice of Violation and such public enforcers are not diligently prosecuting the action
26 within such time. Health & Safety Code § 25249.7(d).

27 18. More than sixty days prior to naming each Defendant in this lawsuit, Plaintiff
28 provided a 60-Day “Notice of Violation of Proposition 65” to the California Attorney General, the

1 District Attorneys of every county in California, the City Attorneys of every California city with a
2 population greater than 750,000 and to the named Defendants. In compliance with Health & Safety
3 Code § 25249.7(d) and 27 C.C.R. § 25903(b), each Notice included the following information: (1)
4 the name and address of each violator; (2) the statute violated; (3) the time period during which
5 violations occurred; (4) specific descriptions of the violations, including (a) the routes of exposure
6 to lead from the Product, and (b) the specific type of Product sold and used in violation of
7 Proposition 65; and (5) the name of the specific Proposition 65-listed chemical that is the subject of
8 the violations described in each Notice.

9 19. Plaintiff also sent a Certificate of Merit for each Notice to the California Attorney
10 General, the District Attorneys of every county in California, the City Attorneys of every California
11 city with a population greater than 750,000 and to the named Defendants. In compliance with
12 Health & Safety Code § 25249.7(d) and 11 C.C.R. § 3101, each Certificate certified that Plaintiff's
13 counsel: (1) has consulted with one or more persons with relevant and appropriate experience or
14 expertise who reviewed facts, studies or other data regarding the exposures to lead alleged in each
15 Notice; and (2) based on the information obtained through such consultations, believes that there is
16 a reasonable and meritorious case for a citizen enforcement action based on the facts alleged in
17 each Notice. In compliance with Health & Safety Code § 25249.7(d) and 11 C.C.R. § 3102, each
18 Certificate served on the Attorney General included factual information-provided on a confidential
19 basis-sufficient to establish the basis for the Certificate, including the identity of the person(s)
20 consulted by the Plaintiff's counsel and the facts, studies or other data reviewed by such persons.

21 20. None of the public prosecutors with the authority to prosecute violations of
22 Proposition 65 has commenced and/or is diligently prosecuting a cause of action against
23 Defendants under Health & Safety Code § 25249.5, *et seq.*, based on the claims asserted in each of
24 Plaintiff's Notices.

25 21. Defendants both know and intend that individuals will consume the Product, thus
26 exposing them to lead.

27 22. Under Proposition 65, an exposure is "knowing" where the party responsible for
28

1 such exposure has:
2

3 Knowledge of the fact that a[n]...exposure to a chemical listed pursuant to [Health & Safety
4 Code § 25249.8(a)] is occurring. No knowledge that the... exposure is unlawful is required.
5 27 C.C.R.§ 25102(n). This knowledge may be either actual or constructive. *See, e.g.,* Final
6 Statement of Reasons Revised (November 4, 1988) (pursuant to former 22 C.C.R. Division
7 2, § 12201).

8 23. Defendants have been informed of the lead in their Products by the 60-Day Notice
9 of Violation and accompanying Certificate of Merit served on them.

10 24. Defendants also have constructive knowledge that the Products contain lead due to
11 the widespread media coverage concerning the problem of lead in consumer products.

12 25. As entities that manufacture, import, distribute and/or sell the Product for use in the
13 California marketplace, Defendants know or should know that the Product contains lead and that
14 individuals who consume the Product will be exposed to lead. The lead exposures to consumers
15 who consume the Product are a natural and foreseeable consequence of Defendant's placing the
16 Product into the stream of commerce.

17 26. Nevertheless, Defendants continue to expose consumers to lead without prior clear
18 and reasonable warnings regarding the reproductive hazards of lead.

19 27. Plaintiff has engaged in good-faith efforts to resolve the claims alleged herein prior to
20 filing this Complaint.

21 28. Any person "violating or threatening to violate" Proposition 65 may be enjoined in
22 any court of competent jurisdiction. Health & Safety Code § 25249.7. "Threaten to violate" is
23 defined to mean "to create a condition in which there is a substantial probability that a violation will
24 occur." Health & Safety Code § 25249.11(e). Proposition 65 provides for civil penalties not to
25 exceed \$2,500 per day for each violation of Proposition 65.

26 **CAUSE OF ACTION**

27 (Violations of the Health & Safety Code 25249.6)

28 29. Plaintiff realleges and incorporates by reference as if specifically set forth herein

1 Paragraphs 1 through 27, inclusive.

2 30. By placing the Product into the stream of commerce, each Defendant is a person in
3 the course of doing business within the meaning of Health & Safety Code § 25249.11.

4 31. Lead is a chemical listed by the State of California as known to cause cancer and
5 other reproductive harm.

6 32. Defendants know that average use of the Product will expose users of the Product to
7 lead. Defendants intend that the Product be used in a manner that results in exposures to lead from
8 the Products.

9 33. Defendants have failed, and continue to fail, to provide clear and reasonable
10 warnings regarding the reproductive toxicity of lead to users of the Products.

11 34. By committing the acts alleged above, Defendants have at all times relevant to this
12 Complaint violated Proposition 65 by knowingly and intentionally exposing individuals to lead
13 without first giving clear and reasonable warnings to such individuals regarding the reproductive
14 toxicity of lead.

15
16 **PRAYER FOR RELIEF**

17 Wherefore, Plaintiff prays for judgment against Defendants as follows:

18 1. That the Court, pursuant to Health & Safety Code § 25249.7(b), assess civil penalties
19 against the Defendants in the amount of \$2,500 per day for each violation of Proposition 65;

20 2. That the Court, pursuant to Health & Safety Code § 25249.7(a), preliminarily and
21 permanently enjoin Defendants from offering the Product for sale in California without either
22 reformulating the Products such that no Proposition 65 warnings are required or providing prior
23 clear and reasonable warnings, as Plaintiff shall specify in further application to the Court;

24 3. That the Court, pursuant to Health & Safety Code § 25249.7(a), order Defendants to
25 take action to stop ongoing unwarranted exposures to lead resulting from use of Product sold, as
26 Plaintiff shall specify in further application to the Court;

27 4. That the Court, pursuant to Code of Civil Procedure § 1021.5 or any other
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1 applicable theory or doctrine, grant Plaintiff her reasonable attorneys' fees and costs of suit; and

2 5. That the Court grant such other and further relief as may be just and proper.

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5 Dated: May 15, 2023

KJT LAW GROUP, LLP

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8 By: 

Tro Krikorian, Esq.
Attorneys for Plaintiff
BERJ PARSEGHIAN

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