		CM-010
ATTORNEY OR PARTY WITHOUT ATTORNEY (<i>Name, State Bar</i> Richard T. Drury SBN 163559 / Rebecca L.	number, and address): Davis SBN 271662	FOR COURT USE ONLY
Lozeau Drury LLP	Duvis 001(2) 1002	
1939 Harrison St, Suite 150		ELECTRONICALLY FILED
Oakland, CA 94612 TELEPHONE NO.: 510-836-4200	FAX NO.:	
ATTORNEY FOR (Name): Plaintiff Environmen		Superior Court of California,
SUPERIOR COURT OF CALIFORNIA, COUNTY OF A	lameda	—— County of Alameda 🛛 🚽
STREET ADDRESS: 1225 Fallon Street	lameda	
MAILING ADDRESS: 1225 Fallon Street		08/10/2022 at 10:18:50 AM
CITY AND ZIP CODE: Oakland, CA 94612		By: Angela Linhares,
BRANCH NAME: Rene C. Davidson		Deputy Clerk
CASE NAME:		
Environmental Research Center, Inc	. v. BiOptimizers USA, Inc. et	
al CIVIL CASE COVER SHEET	Complex Case Designation	CASE NUMBER:
✓ Unlimited Limited		22CV015886
(Amount (Amount	Counter Joinder	JUDGE:
demanded demanded is	Filed with first appearance by defend	dant
exceeds \$25,000) \$25,000 or less)	(Cal. Rules of Court, rule 3.402)	
	low must be completed (see instructions	on page 2).
1. Check one box below for the case type that Auto Tort	Contract	Provisionally Complex Civil Litigation
	Breach of contract/warranty (06)	(Cal. Rules of Court, rules 3.400–3.403)
Auto (22)	Rule 3.740 collections (09)	
Uninsured motorist (46)		Antitrust/Trade regulation (03)
Other PI/PD/WD (Personal Injury/Property Damage/Wrongful Death) Tort	Other collections (09)	Construction defect (10)
Asbestos (04)	Insurance coverage (18)	Mass tort (40)
	Other contract (37)	Securities litigation (28)
Product liability (24)	Real Property	Environmental/Toxic tort (30)
Medical malpractice (45)	Eminent domain/Inverse condemnation (14)	Insurance coverage claims arising from the
Other PI/PD/WD (23)	Wrongful eviction (33)	above listed provisionally complex case types (41)
Non-PI/PD/WD (Other) Tort		Enforcement of Judgment
Business tort/unfair business practice (07		
Civil rights (08)	Unlawful Detainer	Enforcement of judgment (20)
Defamation (13)	Commercial (31)	Miscellaneous Civil Complaint
Fraud (16)	Residential (32)	RICO (27)
Intellectual property (19)	Drugs (38)	X Other complaint (not specified above) (42)
Professional negligence (25)	Judicial Review	Miscellaneous Civil Petition
Other non-PI/PD/WD tort (35)	Asset forfeiture (05)	Partnership and corporate governance (21)
Employment	Petition re: arbitration award (11)	Other petition (not specified above) (43)
Wrongful termination (36)	Writ of mandate (02)	,
Other employment (15)	Other judicial review (39)	
2. This case is is not com	plex under rule 3.400 of the California Ru	ules of Court. If the case is complex, mark the
factors requiring exceptional judicial mana		
a Large number of separately repre	esented parties d. Large numbe	er of witnesses
b. Extensive motion practice raising		with related actions pending in one or more courts
issues that will be time-consuming	g to resolve in other coun	ties, states, or countries, or in a federal court
c. Substantial amount of documenta	ry evidence f. 🔄 Substantial p	ostjudgment judicial supervision
3. Remedies sought (check all that apply): a	. ✓ monetary b. ✓ nonmonetary:	declaratory or injunctive relief c punitive
5. This case is ✓ is not a clase. If there are any known related cases, file	ss action suit. and serve a notice of related case. (You	may use form
<i>CM-015.)</i> Date: August 10, 2022		
Rebecca L. Davis		
(TYPE OR PRINT NAME)	NOTICE	SIGNATURE OF PARTY OR ATTORNEY FOR PARTY)
• Plaintiff must file this cover sheet with the		ng (except small claims cases or cases filed
under the Probate Code, Family Code, or	Welfare and Institutions Code). (Cal. Rul	les of Court, rule 3.220.) Failure to file may result
in sanctions.		
 File this cover sheet in addition to any cov If this cover is complex under rule 2, 400 et 		
		u must serve a copy of this cover sheet on all
 other parties to the action or proceeding. Unless this is a collections case under rule 	3 740 or a complex case, this cover sh	eet will be used for statistical purposes only. Page 1 of 2
		Page 1 of 2

Short Title: Case Number: Environmental Research Center, Inc. v. biOptimizers USA, Inc. et al.

CIVIL CASE COVER SHEET ADDENDUM

THIS FORM IS REQUIRED IN ALL NEW UNLIMITED CIVIL CASE FILINGS IN THE

SUPERIOR COURT OF CALIFORNIA, COUNTY OF ALAMEDA

[X] Oakland, Rene C. Davidson Alameda County Courthouse (446)

[] Hayward Hall of Justice (447)

[] Pleasanton, Gale-Schenone Hall of Justice (448)

Civil Case Cover Sheet Category	Civil Case Cover Sheet Case Type	Alame	da Co	ounty Case Type (check only o	ne)
Auto Tort	Auto tort (22)	[] Is this	34 an un	Auto tort (G) insured motorist case? []yes [lno
Other PI /PD / WD Tort	Asbestos (04) Product liability (24)	[]	75 89	Asbestos (D) Product liability (<u>not</u> asbestos or toxic	•
	Medical malpractice (45) Other PI/PD/WD tort (23)	[]	97 33	Medical malpractice (G) Other PI/PD/WD tort (G)	
Non - PI /PD / WD Tort	Bus tort / unfair bus. practice (07) Civil rights (08)	[] []	79 80	Bus tort / unfair bus. practice (G) Civil rights (G)	
	Defamation (13) Fraud (16)	[] []	84 24	Defamation (G) Fraud (G)	
	Intellectual property (19) Professional negligence (25) Other non-PI/PD/WD tort (35)		87 59 03	Intellectual property (G) Professional negligence - non-medica Other non-PI/PD/WD tort (G)	al (G)
Employment	Wrongful termination (36) Other employment (15)		38 85 53 54	Other Hori-PI/PD/WD ton (G) Wrongful termination (G) Other employment (G) Labor comm award confirmation Notice of appeal - L.C.A.	
Contract	Breach contract / Wrnty (06) Collections (09) Insurance coverage (18) Other contract (37)		04 81 86 98	Breach contract / Wrnty (G) Collections (G) Ins. coverage - non-complex (G) Other contract (G)	
Real Property	Eminent domain / Inv Cdm (14) Wrongful eviction (33) Other real property (26)		18 17 36	Eminent domain / Inv Cdm (G) Wrongful eviction (G) Other real property (G)	
Unlawful Detainer	Commercial (31) Residential (32) Drugs (38)		94 47 21	Unlawful Detainer - commercial Unlawful Detainer - residential Unlawful detainer - drugs	Is the deft. in possession of the property? [] Yes [] No
Judicial Review	Asset forfeiture (05) Petition re: arbitration award (11) Writ of Mandate (02)	[]	41 62 49	Asset forfeiture Pet. re: arbitration award Writ of mandate	
	Other judicial review (39)	is this	64	A action (Publ.Res.Code section 21) Other judicial review	UUU et seq) [] Yes [] No
Provisionally Complex	Antitrust / Trade regulation (03) Construction defect (10) Claims involving mass tort (40)	[]	77 82 78	Antitrust / Trade regulation Construction defect Claims involving mass tort	
	Securities litigation (28) Toxic tort / Environmental (30) Ins covrg from cmplx case type (41)		91 93 95	Securities litigation Toxic tort / Environmental Ins covrg from complex case type	
Enforcement of Judgment	Enforcement of judgment (20)	[]	19 08	Enforcement of judgment Confession of judgment	
Misc Complaint	RICO (27) Partnership / Corp. governance (21) Other complaint (42)	[] [] [X]	90 88 68	RICO (G) Partnership / Corp. governance (G) All other complaints (G)	
Misc. Civil Petition	Other petition (43)	[]	06 69	Change of name Other petition	

SUM-100

SUMMONS (CITACION JUDICIAL)

NOTICE TO DEFENDANT: (AVISO AL DEMANDADO):

BIOPTIMIZERS USA, INC. and DOES 1-100

YOU ARE BEING SUED BY PLAINTIFF: (LO ESTÁ DEMANDANDO EL DEMANDANTE): ENVIRONMENTAL RESEARCH CENTER, INC., a California non-profit

corporation

NOTICE! You have been sued. The court may decide against you without your being heard unless you respond within 30 days. Read the information below.

You have 30 CALENDAR DAYS after this summons and legal papers are served on you to file a written response at this court and have a copy served on the plaintiff. A letter or phone call will not protect you. Your written response must be in proper legal form if you want the court to hear your case. There may be a court form that you can use for your response. You can find these court forms and more information at the California Courts Online Self-Help Center (www.courtinfo.ca.gov/selfhelp), your county law library, or the courthouse nearest you. If you cannot pay the filing fee, ask the court clerk for a fee waiver form. If you do not file your response on time, you may lose the case by default, and your wages, money, and property may be taken without further warning from the court.

There are other legal requirements. You may want to call an attorney right away. If you do not know an attorney, you may want to call an attorney referral service. If you cannot afford an attorney, you may be eligible for free legal services from a nonprofit legal services program. You can locate these nonprofit groups at the California Legal Services Web site (www.lawhelpcalifornia.org), the California Courts Online Self-Help Center (www.courtinfo.ca.gov/selfhelp), or by contacting your local court or county bar association. NOTE: The court has a statutory lien for waived fees and costs on any settlement or arbitration award of \$10,000 or more in a civil case. The court's lien must be paid before the court will dismiss the case. ¡AVISO! Lo han demandado. Si no responde dentro de 30 días, la corte puede decidir en su contra sin escuchar su versión. Lea la información a continuación.

Tiene 30 DÍAS DE CALENDARIO después de que le entreguen esta citación y papeles legales para presentar una respuesta por escrito en esta corte y hacer que se entregue una copia al demandante. Una carta o una llamada telefónica no lo protegen. Su respuesta por escrito tiene que estar en formato legal correcto si desea que procesen su caso en la corte. Es posible que haya un formulario que usted pueda usar para su respuesta. Puede encontrar estos formularios de la corte y más información en el Centro de Ayuda de las Cortes de California (www.sucorte.ca.gov), en la biblioteca de leyes de su condado o en la corte que le quede más cerca. Si no puede pagar la cuota de presentación, pida al secretario de la corte que le dé un formulario de exención de pago de cuotas. Si no presenta su respuesta a tiempo, puede perder el caso por incumplimiento y la corte le podrá quitar su sueldo, dinero y bienes sin más advertencia.

Hay otros requisitos legales. Es recomendable que llame a un abogado inmediatamente. Si no conoce a un abogado, puede llamar a un servicio de remisión a abogados. Si no puede pagar a un abogado, es posible que cumpla con los requisitos para obtener servicios legales gratuitos de un programa de servicios legales sin fines de lucro. Puede encontrar estos grupos sin fines de lucro en el sitio web de California Legal Services, (www.lawhelpcalifornia.org), en el Centro de Ayuda de las Cortes de California, (www.sucorte.ca.gov) o poniéndose en contacto con la corte o el colegio de abogados locales. AVISO: Por ley, la corte tiene derecho a reclamar las cuotas y los costos exentos por imponer un gravamen sobre cualquier recuperación de \$10,000 ó más de valor recibida mediante un acuerdo o una concesión de arbitraje en un caso de derecho civil. Tiene que pagar el gravamen de la corte antes de que la corte pueda desechar el caso.

The name and address of the court is:

(El nombre y dirección de la corte es): Alameda County Superior Court

CASE NUMBER: (Número del Caso)

22CV015886

1225 Fallon Street

Oakland, CA 94612

The name, address, and telephone number of plaintiff's attorney, or plaintiff without an attorney, is: (El nombre, la dirección y el número de teléfono del abogado del demandante, o del demandante que no tiene abogado, es): Richard T. Drury, Rebecca L. Davis 1939 Harrison St, Suite 150, Oakland, CA 94612 Tel: (510) 836-4200

DATE: (Fecha) 08/10/2022 Chad F	inke, Executive Officer / Clerk of the Court (Secretario)	A. Linhares , Deputy (Adjunto)
	mmons, use Proof of Service of Summons (form POS-010 sta citatión use el formulario Proof of Service of Summons	
ISEAL]	 NOTICE TO THE PERSON SERVED: You are served as an individual defendant. as the person sued under the fictitious name of 	of (specify):
	3. on behalf of <i>(specify):</i> under: CCP 416.10 (corporation)	CCP 416.60 (minor)
GUNTY OF ALLMINT	CCP 416.20 (defunct corporation) CCP 416.40 (association or partnersh other (<i>specify</i>): 4. by personal delivery on (<i>date</i>):	CCP 416.70 (conservatee) ip) CCP 416.90 (authorized person)
		Page 1 of 1

SUMMONS

FOR COURT USE ONLY (SOLO PARA USO DE LA CORTE)

ELECTRONICALLY FILED Superior Court of California County of Alameda 08/10/2022

Chad Finke, Executive Officer / Clerk of the Court A. Linhares By: Deputy

1	RICHARD T. DRURY (CBN 163559)	
2	REBECCA L. DAVIS (CBN 271662) LOZEAU DRURY LLP	
3	1939 Harrison Street, Suite 150 Oakland, CA 94612	Superior Court of California, Countγ of Alameda
4	Ph: 510-836-4200	08/10/2022 at 10:18:50 AM
5	Email: richard@lozeaudrury.com rebecca@lozeuadrury.com	By: Angela Linhares, Deputy Clerk
6	Attorneys for Plaintiff Environmental Research Cer	
7		
8	SUPERIOR COURT OF THE S	TATE OF CALIFORNIA
9	COUNTY OF ALAMEDA	
10		
11	ENVIRONMENTAL RESEARCH CENTER, INC., a California non-profit corporation	CASE NO. 22CV015886
12		COMPLAINT FOR INJUNCTIVE
13	Plaintiff, vs.	AND DECLARATORY RELIEF AND CIVIL PENALTIES
14	BIOPTIMIZERS USA, INC. and DOES 1-100	[Miscellaneous Civil Complaint (42)]
15		Proposition 65, Health & Safety Code
16	Defendants.	Section 25249.5 et seq.]
17		
18	Plaintiff Environmental Research Center, Inc. hereb	by alleges:
19	I	
20	INTRODUC	<u>CTION</u>
21	1. Plaintiff Environmental Research Center, Inc. (hereinafter "Plaintiff" or "ERC") brings	
22	this action as a private attorney general enforcer and in the public interest pursuant to Health &	
23	Safety Code section 25249.7, subdivision (d). The Safe Drinking Water and Toxic Enforcement	
24	Act of 1986 (Health & Safety Code section 25249.5 et seq.) also known as "Proposition 65,"	
25	mandates that businesses with ten or more employe	es must provide a "clear and reasonable
26	warning" prior to exposing any individual to a chen	nical known to the state to cause cancer or
27	reproductive toxicity. Lead and mercury are chemicals known to the State of California to	
28	cause cancer, birth defects, and other reproductive harm. This Complaint seeks injunctive and	

Ш

Page 1 of 9 Complaint for Injunctive and Declaratory Relief and Civil Penalties

declaratory relief and civil penalties to remedy the ongoing failure of Defendants biOptimizers USA, Inc. ("biOptimizers") and Does 1-100 (hereinafter individually referred to as "Defendant" or collectively as "Defendants"), to warn consumers that they have been exposed to lead and/or 4 mercury from a number of biOptimizers' nutritional health products as set forth in paragraph 3 at levels exceeding the applicable Maximum Allowable Dose Level ("MADL") and requiring a warning pursuant to Health & Safety Code section 25249.6.

Π

PARTIES

2. Plaintiff ERC is a California non-profit corporation dedicated to, among other causes, helping safeguard the public from health hazards by reducing the use and misuse of hazardous and toxic chemicals, facilitating a safe environment for consumers and employees, and encouraging corporate responsibility.

3. Defendant biOptimizers is a business that develops, manufactures, markets, distributes, and/or sells nutritional health products that have exposed users to lead and/or mercury in the State of California within the relevant statute of limitations period. These "SUBJECT PRODUCTS" (as identified in the Notice of Violation dated May 26, 2022 attached hereto as *Exhibit A*) are: (1) biOptimizers Blood Sugar Breakthrough (lead), and (2) biOptimizers Protein Breakthrough Plant-Based Protein Supplement Berry Bliss (lead, mercury). biOptimizers USA, Inc. is a company subject to Proposition 65 as it employs ten or more persons and has employed ten or more persons at all times relevant to this action.

4. Defendants Does 1-100, are named herein under fictitious names, as their true names and capacities are unknown to ERC. ERC is informed and believes, and thereon alleges, that each of said Does is responsible, in some actionable manner, for the events and happenings hereinafter referred to, either through said Does' conduct, or through the conduct of its agents, servants or employees, or in some other manner, causing the harms alleged by ERC in this Complaint. When said true names and capacities of Does are ascertained, ERC will seek leave to amend this Complaint to set forth the same.

/// 28

1

2

3

5

6

7

8

9

10

11

12

13

14

15

16

17

18

19

20

21

22

23

24

25

26

27

JURISDICTION AND VENUE

5. This Court has jurisdiction pursuant to California Constitution Article VI, Section 10, which grants the Superior Court original jurisdiction in all causes except those given by statute to other trial courts. The statute under which this action is brought does not specify any other basis for jurisdiction.

6. This Court has jurisdiction over biOptimizers because biOptimizers has sufficient minimum contacts with California, and otherwise intentionally avails itself of the California market through the marketing, distribution, and/or sale of the SUBJECT PRODUCTS in the State of California so as to render the exercise of jurisdiction over it by the California courts consistent with traditional notions of fair play and substantial justice.

7. The Complaint is based on allegations contained in the Notice of Violation dated May 26, 2022 served on the California Attorney General, other public enforcers, and biOptimizers. The Notice of Violation constitutes adequate notice to biOptimizers because it provided adequate information to allow biOptimizers to assess the nature of the alleged violations, consistent with Proposition 65 and its implementing regulations. A certificate of merit and a certificate of service accompanied each copy of the Notice of Violation, and both certificates comply with Proposition 65 and its implementing regulations. The Notice of Violation served on biOptimizers also included a copy of "The Safe Drinking Water and Toxic Enforcement Act of 1986 (Proposition 65): A Summary." Service of the Notice of Violation and accompanying documents complied with Proposition 65 and its implementing regulations. Attached hereto as *Exhibit A* is a true and correct copy of the Notice of Violation and associated documents. More than 60 days have passed since ERC mailed the Notice of Violation and no public enforcement entity has filed a Complaint in this case.

8. This Court is the proper venue for the action because the causes of action have arisen in the County of Alameda where some of the violations of law have occurred, and will continue to occur, due to the ongoing sale of biOptimizers' products. Furthermore, venue is proper in this Court under Code of Civil Procedure section 395.5 and Health & Safety Code section 25249.7.

IV STATUTORY BACKGROUND 9. The Safe Drinking Water and Toxic Enforcement Act of 1986 is an initiative statute passed as "Proposition 65" by an overwhelming majority vote of the people in November of 1986. 10. The warning requirement of Proposition 65 is contained in Health & Safety Code section 25249.6, which provides: No person in the course of doing business shall knowingly and intentionally expose any individual to a chemical known to the state to cause cancer or reproductive toxicity without first giving clear and reasonable warning to such individual, except as provided in Section 25249.10. 11. The Office of Environmental Health Hazard Assessment ("OEHHA"), a division of Cal EPA, is the lead agency in charge of the implementation of Proposition 65. OEHHA administers the Proposition 65 program and administers regulations that govern Proposition 65 in general, including warnings to comply with the statute. The warning regulations are found at Title 27 of the California Code of Regulations, Article 6. The regulations define expose as "to cause to ingest, inhale, contact via body surfaces or otherwise come into contact with a listed chemical. An individual may come into contact with a listed chemical through water, air, food, consumer products and any other environmental exposure as well as occupational exposures." (Cal. Code Regs., tit. 27, § 25102, subd. (i).) 12. In this case, the exposures are caused by consumer products. A consumer product is defined as "any article, or component part thereof, including food, that is produced, distributed, or sold for the personal use, consumption or enjoyment of a consumer." (Cal. Code Regs., tit. 27, § 25600.1, subd. (d).) Food "includes 'dietary supplements' as defined in California Code of Regulations, title 17, section 10200." (Id. at subd. (g).) A consumer product exposure is "an exposure that results from a person's acquisition, purchase, storage, consumption, or any reasonably foreseeable use of a consumer product, including consumption of a food." (Id. at subd. (e).)

13. On August 30, 2016, the Office of Administrative Law approved the adoption of OEHHA's amendments to Article 6, Clear and Reasonable Warnings of the California Code of Regulations. This action repealed virtually all of the regulatory provisions of Title 27 of the California Code of Regulations, Article 6 (sections 25601 *et seq.*) and replaced the repealed sections with new regulations set forth in two new Subarticles to Article 6 that became operative on August 30, 2018 (the "New Warning Regulations"). The New Warning Regulations provide, among other things, methods of transmission and content of warnings deemed to comply with Proposition 65. biOptimizers is subject to the warning requirements set forth in the New Warning Regulations that became operative on August 30, 2018.

14. Health & Safety Code section 25249.6 provides that "No person in the course of doing business shall knowingly and intentionally expose any individual to a chemical known to the state to cause cancer or reproductive toxicity without first giving clear and reasonable warning to such individual" The New Warning Regulations apply when clear and reasonable warnings are required under Section 25249.6. Pursuant to the New Warning Regulations, consumer product warnings "must be prominently displayed on a label, labeling, or sign, and must be displayed with such conspicuousness as compared with other words, statements, designs or devices on the label, labeling, or sign, as to render the warning likely to be seen, read, and understood by an ordinary individual under customary conditions of purchase or use." (*Id.* at § 25601, subd. (c).)

15. Proposition 65 establishes a procedure by which the State is to develop a list of chemicals "known to the State to cause cancer or reproductive toxicity." (Health & Safety Code, § 25249.8.) There is no duty to provide a clear and reasonable warning until 12-months after the chemical is published on the State list. (Health & Safety Code, § 25249.10, subd. (b).)

16. Lead was listed as a chemical known to the State of California to cause developmental toxicity in the fetus and male and female reproductive toxicity on February 27, 1987. Lead was listed as a chemical known to the State of California to cause cancer on October 1, 1992. (State of California EPA OEHHA Safe Drinking Water and Toxic Enforcement Act of 1986 Chemicals Known to the State to Cause Cancer and Reproductive Toxicity.) The MADL for

lead as a chemical known to cause reproductive toxicity is 0.5 micrograms per day. (Cal. Code Regs., tit. 27, §25805, subd. (b).) The No Significant Risk Level for lead as a carcinogen is 15 micrograms per day. (Cal. Code Regs., tit. 27, §25705, subd. (b).)

17. Mercury and mercury compounds were listed as chemicals known to the State of California to cause developmental toxicity in the fetus and male and female reproductive toxicity on July 1, 1990 (State of California EPA OEHHA Safe Drinking Water and Toxic Enforcement Act of 1986 Chemicals Known to the State to Cause Cancer and Reproductive Toxicity).

18. Proposition 65 provides that any person "violating or threatening to violate" Proposition
65 may be enjoined in any court of competent jurisdiction. (Health & Safety Code, §25249.7,
subd. (a).) To "threaten to violate" means "to create a condition in which there is a substantial
probability that a violation will occur." (Health & Safety Code, § 25249.11, subd. (e).)
Furthermore, violators are subject to a civil penalty of up to \$2,500 per day for each violation.
(Health & Safety Code, § 25249.7, subd. (b)(1).)

19. Proposition 65 may be enforced by any person in the public interest who provides notice sixty days before filing suit to both the violator and designated law enforcement officials. The failure of law enforcement officials to file a timely Complaint enables a citizen suit to be filed pursuant to Health & Safety Code section 25249.7, subdivisions (c) and (d).

V

STATEMENT OF FACTS

20. biOptimizers has developed, manufactured, marketed, distributed, and/or sold the
SUBJECT PRODUCTS containing lead and/or mercury into the State of California.
Consumption of the SUBJECT PRODUCTS according to the directions and/or
recommendations provided for said products causes consumers to be exposed to lead at levels
exceeding the 0.5 micrograms per day MADL and/or to be exposed to mercury and requiring a
warning. Consumers have been ingesting these products for many years, without any
knowledge of their exposure to these very dangerous chemicals.

21. For many years, biOptimizers has knowingly and intentionally exposed numerous

persons to lead and/or mercury without providing any type of Proposition 65 warning. Prior to ERC's Notice of Violation and this Complaint, biOptimizers failed to provide a warning on the labels of the SUBJECT PRODUCTS or provide any other legally acceptable warning.
biOptimizers has, at all times relevant hereto, been aware that the SUBJECT PRODUCTS contained lead and/or mercury and that persons using these products have been exposed to these chemicals. biOptimizers has been aware of the presence of lead and/or mercury in the SUBJECT PRODUCTS and has failed to disclose the presence of these chemicals to the public, who undoubtedly believe they have been ingesting totally healthy and pure products pursuant to the company's statements.

22. Both prior and subsequent to ERC's Notice of Violation, biOptimizers failed to provide consumers of the SUBJECT PRODUCTS with a clear and reasonable warning that they have been exposed to chemicals known to the State of California to cause cancer, birth defects and other reproductive harm. This failure to warn is ongoing.

<u>FIRST CAUSE OF ACTION</u> (Violation of Section 25249.6 of the Health and Safety Code, Failure to Provide Clear and <u>Reasonable Warning under Proposition 65</u>)

23. ERC refers to paragraphs 1-22, inclusive, and incorporates them herein by this reference.

24. By committing the acts alleged above, biOptimizers has, in the course of doing business, knowingly and intentionally exposed users of the SUBJECT PRODUCTS to lead and/or mercury, chemicals known to the State of California to cause cancer, birth defects, and other reproductive harm, without first giving clear and reasonable warning to such individuals within the meaning of Health & Safety Code section 25249.6. In doing so, biOptimizers has violated Health & Safety Code section 25249.6 and continues to violate the statute with each successive sale of the SUBJECT PRODUCTS.

25. Said violations render biOptimizers liable for civil penalties, up to \$2,500 per day for each violation, and subject biOptimizers to injunction.

8 || ///

SECOND CAUSE OF ACTION (Declaratory Relief)

26. ERC refers to paragraphs 1-25, inclusive, and incorporates them herein by this reference.

27. There exists an actual controversy relating to the legal rights and duties of the Parties, within the meaning of Code of Civil Procedure section 1060, between ERC and biOptimizers, concerning whether biOptimizers has exposed individuals to chemicals known to the State of California to cause cancer, birth defects, and other reproductive harm without providing clear and reasonable warning.

VI

PRAYER

WHEREFORE ERC prays for relief as follows:

1. On the First Cause of Action, for civil penalties for each and every violation according to proof;

2. On the First Cause of Action, and pursuant to Health & Safety Code section 25249.7, subdivision (a), for such temporary restraining orders, preliminary and permanent injunctive orders, or other orders as are necessary to prevent biOptimizers from exposing persons to lead and/or mercury without providing clear and reasonable warning;

3. On the Second Cause of Action, for a declaratory judgment pursuant to Code of Civil Procedure section 1060 declaring that biOptimizers has exposed individuals to lead and/or mercury without providing clear and reasonable warning; and

4. On all Causes of Action, for reasonable attorneys' fees pursuant to Code of Civil Procedure section 1021.5 or the substantial benefit theory;

5. For costs of suit herein; and

6. For such other relief as the Court may deem just and proper.

26 27

1

2

3

4

5

6

7

8

9

10

11

12

13

14

15

16

17

18

19

20

21

22

23

24

25

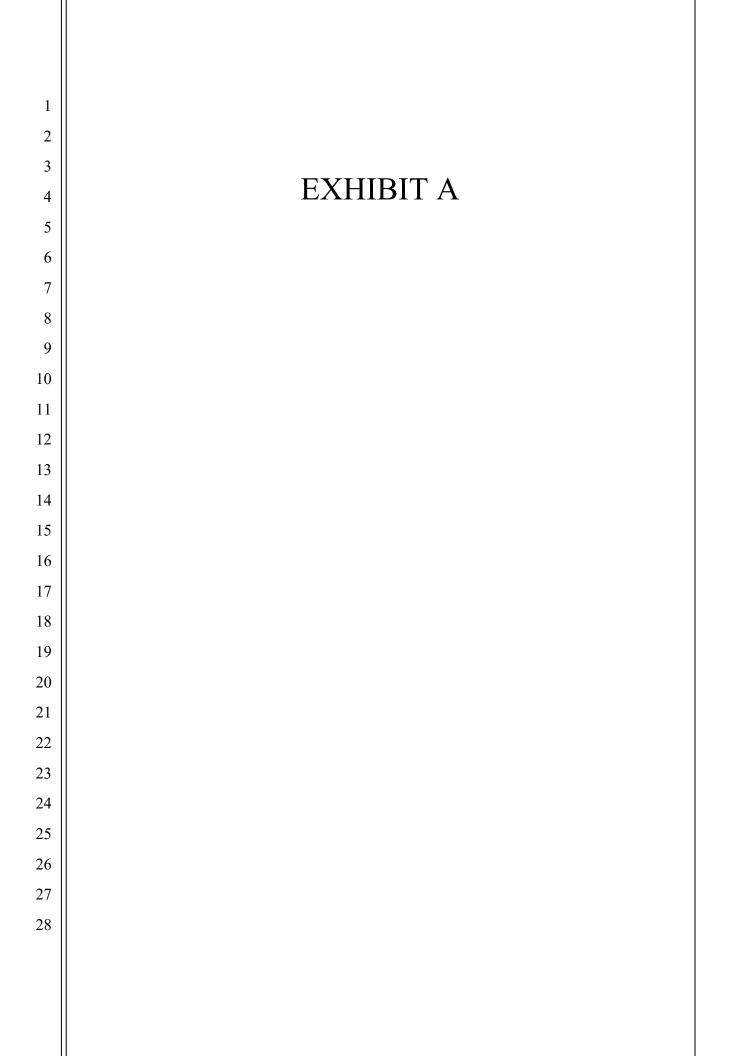
28 ////

///

///

Page 8 of 9

1	DATED: August 10, 2022	LOZEAU DRURY LLP
2		M. I
3		
4		Rebecca L. Davis Attorneys for Plaintiff Environmental Research Center,
5		Inc.
6		
7		
8		
9		
10		
11		
12		
13		
14		
15		
16		
17		
18		
19		
20		
21		
22		
23		
24		
25		
26		
27		
28		
		Page 9 of 9
	Complaint for I	Injunctive and Declaratory Relief and Civil Penalties





T 510.836.4200 F 510.836.4205

1939 Harrison Street, Ste. 150 www.lozeaudrury.com Oakland, CA 94612

rebecca@lozeaudrury.com

VIA CERTIFIED MAIL

Current CEO or President biOptimizers USA, Inc. 5470 Kietzke Lane. Ste 300 Reno. NV 89511

Current CEO or President biOptimizers USA, Inc. 19655 E 35th Dr, #100 Aurora, CO 80011

Jonn Morningstaur (Registered Agent for biOptimizers USA, Inc.) 5470 Kietzke Lane. Ste 300 Reno, NV 89511

VIA ELECTRONIC MAIL

Nancy O'Malley, District Attorney Alameda County 7677 Oakport Street, Suite 650 Oakland, CA 94621 CEPDProp65@acgov.org

Barbara Yook, District Attorney Calaveras County 891 Mountain Ranch Road San Andreas, CA 95249 Prop65Env@co.calaveras.ca.us

Stacey Grassini, Deputy District Attorney Contra Costa County 900 Ward Street Martinez, CA 94553 sgrassini@contracostada.org

VIA ELECTRONIC MAIL

Lisa A. Smittcamp, District Attorney Fresno County 2100 Tulare Street Fresno, CA 93721 consumerprotection@fresnocountyca.gov

Thomas L. Hardy, District Attorney Inyo County 168 North Edwards Street Independence, CA 93526 inyoda@inyocounty.us

Michelle Latimer, Program Coordinator Lassen County 220 S. Lassen Street Susanville, CA 96130 mlatimer@co.lassen.ca.us

Walter W. Wall, District Attorney Mariposa County P.O. Box 730 Mariposa, CA 95338 mcda@mariposacounty.org

Kimberly Lewis, District Attorney Merced County 550 West Main St Merced, CA 95340 Prop65@countyofmerced.com

Jeannine M. Pacioni, District Attorney Monterey County 1200 Aguajito Road Monterey, CA 93940 Prop65DA@co.monterey.ca.us

VIA ELECTRONIC MAIL

Allison Haley, District Attorney Napa County 1127 First Street, Ste C Napa, CA 94559 CEPD@countyofnapa.org

Clifford H. Newell, District Attorney Nevada County 201 Commercial St Nevada City, CA 95959 DA.Prop65@co.nevada.ca.us

Todd Spitzer, District Attorney Orange County 300 N Flower St Santa Ana, CA 92703 Prop65notice@da.ocgov.com

Morgan Briggs Gire, District Attorney Placer County 10810 Justice Center Drive Roseville, CA 95678 Prop65@placer.ca.gov

David Hollister, District Attorney Plumas County 520 Main St Quincy, CA 95971 davidhollister@countyofplumas.com

Paul E. Zellerbach, District Attorney Riverside County 3072 Orange Street Riverside, CA 92501 Prop65@rivcoda.org

Anne Marie Schubert, District Attorney Sacramento County 901 G Street Sacramento, CA 95814 Prop65@sacda.org

Summer Stephan, District Attorney San Diego County 330 West Broadway San Diego, CA 92101 SanDiegoDAProp65@sdcda.org

VIA ELECTRONIC MAIL

Mark Ankcorn, Deputy City Attorney San Diego City Attorney 1200 Third Avenue San Diego, CA 92101 CityAttyProp65@sandiego.gov

Alexandra Grayner, Assistant District Attorney San Francisco District Attorney's Office 350 Rhode Island Street San Francisco, CA 94103 Alexandra.grayner@sfgov.org

Valerie Lopez, Deputy City Attorney San Francisco City Attorney 1390 Market Street, 7th Floor San Francisco, CA 94102 Valerie.Lopez@sfcityatty.org

Tori Verber Salazar, District Attorney San Joaquin County 222 E. Weber Avenue, Room 202 Stockton, CA 95202 DAConsumer.Environmental@sjcda.org

Nora V. Frimann, City Attorney San Jose City Attorney 200 E. Santa Clara Street, 16th Floor San Jose, CA 96113 Proposition65notices@sanjoseca.gov

Eric J. Dobroth, Deputy District Attorney San Luis Obispo County County Government Center Annex, 4th Floor San Luis Obispo, CA 93408 edobroth@co.slo.ca.us

Christopher Dalbey, Deputy District Attorney Santa Barbara County 1112 Santa Barbara Street Santa Barbara, CA 93101 DAProp65@co.santa-barbara.ca.us

VIA ELECTRONIC MAIL

Bud Porter, Supervising Deputy District Attorney Santa Clara County 70 W Hedding St San Jose, CA 95110 EPU@da.sccgov.org

Jeffrey S. Rosell, District Attorney Santa Cruz County 701 Ocean Street Santa Cruz, CA 95060 Prop65DA@santacruzcounty.us

Jill Ravitch, District Attorney Sonoma County 600 Administration Dr Sonoma, CA 95403 Jeannie.Barnes@sonoma-county.org

Phillip J. Cline, District Attorney Tulare County 221 S Mooney Blvd Visalia, CA 95370 Prop65@co.tulare.ca.us

VIA ELECTRONIC MAIL

Gregory D. Totten, District Attorney Ventura County 800 S Victoria Ave Ventura, CA 93009 daspecialops@ventura.org

Jeff W. Reisig, District Attorney Yolo County 301 Second Street Woodland, CA 95695 cfepd@yolocounty.org

VIA ONLINE SUBMISSION

Office of the California Attorney General

VIA FIRST CLASS MAIL

District Attorneys of Select California Counties and Select City Attorneys (See Attached Certificate of Service)

Re: Notice of Violations of California Health & Safety Code Section 25249.5 et seq.

Dear Addressees:

I represent Environmental Research Center, Inc. ("ERC") in connection with this Notice of Violations of California's Safe Drinking Water and Toxic Enforcement Act of 1986, which is codified at California Health & Safety Code Section 25249.5 *et seq.* and also referred to as Proposition 65.

ERC is a California non-profit corporation dedicated to, among other causes, helping safeguard the public from health hazards by bringing about a reduction in the use and misuse of hazardous and toxic chemicals, facilitating a safe environment for consumers and employees, and encouraging corporate responsibility.

The name of the Company covered by this notice that violated Proposition 65 (hereinafter the "Violator") is:

biOptimizers USA, Inc.

The products that are the subject of this notice and the chemicals in those products identified as exceeding allowable levels are:

1. biOptimizers Blood Sugar Breakthrough - Lead

2. biOptimizers Protein Breakthrough Plant-Based Protein Supplement Berry Bliss – Lead, Mercury

On February 27, 1987, the State of California officially listed lead as a chemical known to cause developmental toxicity, and male and female reproductive toxicity. On October 1, 1992, the State of California officially listed lead and lead compounds as chemicals known to cause cancer.

On July 1, 1990, the State of California officially listed mercury and mercury compounds as chemicals known to cause developmental toxicity and male and female reproductive toxicity.

This letter is a notice to the Violator and the appropriate governmental authorities of the Proposition 65 violations concerning the listed products. This notice covers all violations of Proposition 65 involving the Violator currently known to ERC from the information now available. ERC may continue to investigate other products that may reveal further violations. A summary of Proposition 65, prepared by the Office of Environmental Health Hazard Assessment, is enclosed with the copy of this letter to the Violator.

The Violator has manufactured, marketed, distributed, and/or sold the listed products, which have exposed and continue to expose numerous individuals within California to the identified chemicals, lead and/or mercury. The consumer exposures that are the subject of this notice result from the recommended use of these products by consumers. The route of exposure to lead and/or mercury has been through ingestion. Proposition 65 requires that a clear and reasonable warning be provided prior to exposure to lead and/or mercury. The method of warning should be a warning that appears on the product's label. The Violator violated Proposition 65 because it failed to provide an appropriate warning to persons ingesting these products that they are being exposed to lead and/or mercury. Each of these ongoing violations has occurred on every day since May 26, 2019, as well as every day since the products were introduced in the California marketplace, and will continue every day until clear and reasonable warnings are provided to product purchasers and users.

Pursuant to Section 25249.7(d) of the statute, ERC intends to file a citizen enforcement action sixty days after effective service of this notice unless the Violator agrees in an enforceable written instrument to: (1) reformulate the listed products so as to eliminate further exposures to the identified chemicals; (2) pay an appropriate civil penalty; and (3) provide clear and reasonable warnings compliant with Proposition 65 to all persons located in California who purchased the above products in the last three years. Consistent with the public interest goals of Proposition 65 and my client's objectives in pursuing this notice, ERC is interested in seeking a constructive resolution to this matter. Such resolution will avoid both further unwarned consumer exposures to the identified chemicals and expensive and time-consuming litigation.

ERC's Executive Director is Chris Heptinstall, and is located at 3111 Camino Del Rio North, Suite 400, San Diego, CA 92108; Tel. 619-500-3090. ERC has retained me in connection with this matter. We suggest that communications regarding this Notice of Violations should be directed to my attention at the above listed law office address and telephone number.

Sincerely,

Rebecca Davis

Attachments

Certificate of Merit Certificate of Service OEHHA Summary (to biOptimizers USA, Inc. and its Registered Agent for Service of Process only) Additional Supporting Information for Certificate of Merit (to AG only)

CERTIFICATE OF MERIT

Re: Environmental Research Center, Inc.'s Notice of Proposition 65 Violations by biOptimizers USA, Inc.

I, Rebecca Davis, declare:

- 1. This Certificate of Merit accompanies the attached sixty-day notice in which it is alleged the party identified in the notice violated California Health & Safety Code Section 25249.6 by failing to provide clear and reasonable warnings.
- 2. I am an attorney for the noticing party.
- 3. I have consulted with one or more persons with relevant and appropriate experience or expertise who have reviewed facts, studies, or other data regarding the exposure to the listed chemicals that are the subject of the notice.
- 4. Based on the information obtained through those consultants, and on other information in my possession, I believe there is a reasonable and meritorious case for the private action. I understand that "reasonable and meritorious case for the private action" means that the information provides a credible basis that all elements of the plaintiff's case can be established and that the information did not prove that the alleged Violators will be able to establish any of the affirmative defenses set forth in the statute.
- 5. Along with the copy of this Certificate of Merit served on the Attorney General is attached additional factual information sufficient to establish the basis for this certificate, including the information identified in California Health & Safety Code §25249.7(h)(2), i.e., (1) the identity of the persons consulted with and relied on by the certifier, and (2) the facts, studies, or other data reviewed by those persons.

Dated: May 26, 2022

Rebecca Davis

CERTIFICATE OF SERVICE PURSUANT TO 27 CCR § 25903

I, the undersigned, declare under penalty of perjury under the laws of the State of California that the following is true and correct:

I am a citizen of the United States and over the age of 18 years of age. My business address is 306 Joy Street, Fort Oglethorpe, Georgia 30742. I am a resident or employed in the county where the mailing occurred. The envelope or package was placed in the mail at Fort Oglethorpe, Georgia.

On May 26, 2022, between 8:00 a.m. and 5:00 p.m. Eastern Time, I served the following documents: NOTICE OF VIOLATIONS OF CALIFORNIA HEALTH & SAFETY CODE §25249.5 *ET SEQ.*; CERTIFICATE OF MERIT; "THE SAFE DRINKING WATER AND TOXIC ENFORCEMENT ACT OF 1986 (PROPOSITION 65): A SUMMARY" on the following parties by placing a true and correct copy thereof in a sealed envelope, addressed to each of the parties listed below and depositing it in a U.S. Postal Service Office with the postage fully prepaid for delivery by Certified Mail:

Current CEO or President biOptimizers USA, Inc. 5470 Kietzke Lane, Ste 300 Reno, NV 89511

Current CEO or President biOptimizers USA, Inc. 19655 E 35th Dr, Ste 100 Aurora, CO 80011 Jonn Morningstaur (Registered Agent for biOptimizers USA, Inc.) 5470 Kietzke Lane, Ste 300 Reno, NV 89511

On May 26, 2022, between 8:00 a.m. and 5:00 p.m. Eastern Time, I verified the following documents NOTICE OF VIOLATIONS, CALIFORNIA HEALTH & SAFETY CODE §25249.5 *ET SEQ.*; CERTIFICATE OF MERIT; ADDITIONAL SUPPORTING INFORMATION FOR CERTIFICATE OF MERIT AS REQUIRED BY CALIFORNIA HEALTH & SAFETY CODE §25249.7(d)(1) were served on the following party when a true and correct copy thereof was uploaded on the California Attorney General's website, which can be accessed at https://oag.ca.gov/prop65/add-60-day-notice :

Office of the California Attorney General Prop 65 Enforcement Reporting 1515 Clay Street, Suite 2000 Oakland, CA 94612-0550

On May 26, 2022, between 8:00 a.m. and 5:00 p.m. Eastern Time, I verified the following documents **NOTICE OF VIOLATIONS, CALIFORNIA HEALTH & SAFETY CODE §25249.5** *ET SEQ.*; **CERTIFICATE OF MERIT** were served on the following parties when a true and correct copy thereof was sent via electronic mail to each of the parties listed below:

Nancy O'Malley, District Attorney Alameda County 7677 Oakport Street, Suite 650 Oakland, CA 94621 CEPDProp65@acgov.org Barbara Yook, District Attorney Calaveras County 891 Mountain Ranch Road San Andreas, CA 95249 Prop65Env@co.calaveras.ca.us

Stacey Grassini, Deputy District Attorney Contra Costa County 900 Ward Street Martinez, CA 94553 sgrassini@contracostada.org

Lisa A. Smittcamp, District Attorney Fresno County 2100 Tulare Street Fresno, CA 93721 consumerprotection@fresnocountyca.gov

Thomas L. Hardy, District Attorney Inyo County 168 North Edwards Street Independence, CA 93526 inyoda@inyocounty.us

Michelle Latimer, Program Coordinator Lassen County 220 S. Lassen Street Susanville, CA 96130 mlatimer@co.lassen.ca.us

Walter W. Wall, District Attorney Mariposa County P.O. Box 730 Mariposa, CA 95338 mcda@mariposacounty.org

Kimberly Lewis, District Attorney Merced County 550 West Main St Merced, CA 95340 Prop65@countyofmerced.com

Jeannine M. Pacioni, District Attorney Monterey County 1200 Aguajito Road Monterey, CA 93940 Prop65DA@co.monterey.ca.us

Allison Haley, District Attorney Napa County 1127 First Street, Ste C Napa, CA 94559 CEPD@countyofnapa.org

Clifford H. Newell, District Attorney Nevada County 201 Commercial St Nevada City, CA 95959 DA.Prop65@co.nevada.ca.us Todd Spitzer, District Attorney Orange County 300 N Flower St Santa Ana, CA 92703 Prop65notice@da.ocgov.com

Morgan Briggs Gire, District Attorney Placer County 10810 Justice Center Drive Roseville, CA 95678 Prop65@placer.ca.gov

David Hollister, District Attorney Plumas County 520 Main St Quincy, CA 95971 davidhollister@countyofplumas.com

Paul E. Zellerbach, District Attorney Riverside County 3072 Orange Street Riverside, CA 92501 Prop65@rivcoda.org

Anne Marie Schubert, District Attorney Sacramento County 901 G Street Sacramento, CA 95814 Prop65@sacda.org

Summer Stephan, District Attorney San Diego County 330 West Broadway San Diego, CA 92101 SanDiegoDAProp65@sdcda.org

Mark Ankcorn, Deputy City Attorney San Diego City Attorney 1200 Third Avenue San Diego, CA 92101 CityAttyProp65@sandiego.gov

Alexandra Grayner, Assistant District Attorney San Francisco District Attorney's Office 350 Rhode Island Street San Francisco, CA 94103 Alexandra.grayner@sfgov.org

Valerie Lopez, Deputy City Attorney San Francisco City Attorney 1390 Market Street, 7th Floor San Francisco, CA 94102 Valerie.Lopez@sfcityatty.org

Tori Verber Salazar, District Attorney San Joaquin County 222 E. Weber Avenue, Room 202 Stockton, CA 95202 DAConsumer.Environmental@sjcda.org

Eric J. Dobroth, Deputy District Attorney San Luis Obispo County County Govrnment Center Annex, 4th Floor San Luis Obispo, CA 93408 edobroth@co.slo.ca.us

Christopher Dalbey, Deputy District Attorney Santa Barbara County 1112 Santa Barbara Street Santa Barbara, CA 93101 DAProp65@co.santa-barbara.ca.us

Bud Porter, Supervising Deputy District Attorney Santa Clara County 70 W Hedding St San Jose, CA 95110 EPU@da.sccgov.org

Nora V. Frimann, City Attorney San Jose City Attorney 200 E. Santa Clara Street, 16th Floor San Jose, CA 96113 Proposition65notices@sanjoseca.gov Jeffrey S. Rosell, District Attorney Santa Cruz County 701 Ocean Street Santa Cruz, CA 95060 Prop65DA@santacruzcounty.us

Jill Ravitch, District Attorney Sonoma County 600 Administration Dr Sonoma, CA 95403 Jeannie.Barnes@sonoma-county.org

Phillip J. Cline, District Attorney Tulare County 221 S Mooney Blvd Visalia, CA 95370 Prop65@co.tulare.ca.us

Gregory D. Totten, District Attorney Ventura County 800 S Victoria Ave Ventura, CA 93009 daspecialops@ventura.org

Jeff W. Reisig, District Attorney Yolo County 301 Second Street Woodland, CA 95695 cfepd@yolocounty.org

On May 26, 2022, between 8:00 a.m. and 5:00 p.m. Eastern Time, I served the following documents: **NOTICE OF VIOLATIONS, CALIFORNIA HEALTH & SAFETY CODE §25249.5** *ET SEQ.*; **CERTIFICATE OF MERIT** on each of the parties on the Service List attached hereto by placing a true and correct copy thereof in a sealed envelope, addressed to each of the parties **on the Service List attached hereto**, and depositing it with the U.S. Postal Service with the postage fully prepaid for delivery by First Class Mail.

Executed on May 26, 2022, in Fort Oglethorpe, Georgia.

Phyllis Junes

Phyllis Dunwoody

District Attorney, Alpine County P.O. Box 248 Markleeville, CA 96120

District Attorney, Amador County 708 Court Street, Suite 202 Jackson, CA 95642

District Attorney, Butte County 25 County Center Drive, Suite 245 Oroville, CA 95965

District Attorney, Colusa County 310 6th St Colusa, CA 95932

District Attorney, Del Norte County 450 H Street, Room 171 Crescent City, CA 95531

District Attorney, El Dorado County 778 Pacific St Placerville, CA 95667

District Attorney, Glenn County Post Office Box 430 Willows, CA 95988

District Attorney, Humboldt County 825 5th Street 4th Floor Eureka, CA 95501

District Attorney, Imperial County 940 West Main Street, Ste 102 El Centro, CA 92243

District Attorney, Kern County 1215 Truxtun Avenue Bakersfield, CA 93301

District Attorney, Kings County 1400 West Lacey Boulevard Hanford, CA 93230

District Attorney, Lake County 255 N. Forbes Street Lakeport, CA 95453

District Attorney, Los Angeles County Hall of Justice 211 West Temple St., Ste 1200 Los Angeles, CA 90012 District Attorney, Madera County 209 West Yosemite Avenue Madera, CA 93637

District Attorney, Marin County 3501 Civic Center Drive, Room 130 San Rafael, CA 94903

District Attorney, Mendocino County Post Office Box 1000 Ukiah, CA 95482

District Attorney, Modoc County 204 S Court Street, Room 202 Alturas, CA 96101-4020

District Attorney, Mono County Post Office Box 617 Bridgeport, CA 93517

District Attorney, San Benito County 419 Fourth Street, 2nd Floor Hollister, CA 95023

District Attorney,San Bernardino County 303 West Third Street San Bernadino, CA 92415

District Attorney, San Mateo County 400 County Ctr., 3rd Floor Redwood City, CA 94063

District Attorney, Shasta County 1355 West Street Redding, CA 96001

District Attorney, Sierra County Post Office Box 457 100 Courthouse Square, 2nd Floor Downieville, CA 95936

District Attorney, Siskiyou County Post Office Box 986 Yreka, CA 96097

District Attorney, Solano County 675 Texas Street, Ste 4500 Fairfield, CA 94533 District Attorney, Stanislaus County 832 12th Street, Ste 300 Modesto, CA 95354

District Attorney, Sutter County 463 2nd Street Yuba City, CA 95991

District Attorney, Tehama County Post Office Box 519 Red Bluff, CA 96080

District Attorney, Trinity County Post Office Box 310 Weaverville, CA 96093

District Attorney, Tuolumne County 423 N. Washington Street Sonora, CA 95370

District Attorney, Yuba County 215 Fifth Street, Suite 152 Marysville, CA 95901

Los Angeles City Attorney's Office City Hall East 200 N. Main Street, Suite 800 Los Angeles, CA 90012