

1 **ENTORNO LAW, LLP**

2 Noam Glick (SBN 251582)
3 Craig M. Nicholas (SBN 178444)
4 Jake W. Schulte (SBN 293777)
5 Janani Natarajan (SBN 346770)

6 225 Broadway, Suite 1900
7 San Diego, California 92101
8 Tel: (619) 629-0527
9 Email: noam@entornolaw.com
10 Email: craig@entornolaw.com
11 Email: jake@entornolaw.com
12 Email: janani@entornolaw.com

13 Attorneys for Plaintiff
14 ENVIRONMENTAL HEALTH ADVOCATES, INC.

15 **SUPERIOR COURT OF THE STATE OF CALIFORNIA**

16 **IN AND FOR THE COUNTY OF ALAMEDA**

17 ENVIRONMENTAL HEALTH ADVOCATES,
18 INC.,

19 Plaintiff,

20 v.

21 FOODS ALIVE INC., an Indiana corporation;
22 THE RAW FOOD WORLD, INC., a
23 California corporation; and DOES 1 through
24 100, inclusive,

25 Defendants.

ELECTRONICALLY FILED

Superior Court of California,

County of Alameda

12/19/2022 at 02:53:58 PM

By: Xian-xii Bowie,
Deputy Clerk

Case No.: **22CV024175**

**COMPLAINT FOR CIVIL PENALTIES
AND INJUNCTIVE RELIEF**

(Health & Safety Code § 25249.6 et seq.)

I.
INTRODUCTION

1
2 1. This Complaint is a representative action brought by Environmental Health Advocates,
3 Inc. (“Plaintiff”) in the public interest of the citizens of the State of California (“the People”). Plaintiff
4 seeks to remedy Defendants’ failure to inform the People of exposure to lead, a known carcinogen.
5 Defendants expose consumers to lead by manufacturing, importing, selling, and/or distributing crackers
6 including, but not limited to, Foods Alive Organic Flax Crackers (“Products”). Defendants know and
7 intend that customers will ingest Products containing lead.

8 2. Under California’s Safe Drinking Water and Toxic Enforcement Act of 1986, California
9 Health and Safety Code, section 25249.6 et seq. (“Proposition 65”), “[n]o person in the course of doing
10 business shall knowingly and intentionally expose any individual to a chemical known to the state to
11 cause cancer or reproductive toxicity without first giving clear and reasonable warning to such
12 individual. . . .” (Health & Safety Code, § 25249.6.)

13 3. California identified and listed lead as a chemical known to cause cancer as early as
14 October 1, 1992, and as a chemical known to cause developmental/reproductive toxicity on February
15 27, 1987.

16 4. Defendants failed to sufficiently warn consumers and individuals in California about
17 potential exposure to lead in connection with Defendants’ manufacture, import, sale, or distribution of
18 Products. This is a violation of Proposition 65.

19 5. Plaintiff seeks injunctive relief compelling Defendants to sufficiently warn consumers
20 in California before exposing them to lead in Products. (Health & Safety Code, § 25249.7(a).) Plaintiff
21 also seeks civil penalties against Defendants for its violations of Proposition 65 along with attorney’s
22 fees and costs. (Health & Safety Code, § 25249.7(b).)

II.
PARTIES

23
24
25 6. Plaintiff ENVIRONMENTAL HEALTH ADVOCATES, INC. (“Plaintiff”) is a
26 corporation in the State of California dedicated to protecting the health of California citizens through
27 the elimination or reduction of toxic exposure from consumer products. It brings this action in the public
28 interest pursuant to Health and Safety Code, section 25249.7.

