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David W. Slayton,
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By R. Perez, Deputy Clerk

11 **SUPERIOR COURT OF THE STATE OF CALIFORNIA**
12 **COUNTY OF LOS ANGELES**

13 TAMAR KALOUSTIAN, in the public interest,
14 Plaintiff,

15 v.

16 Ancient Brands, LLC; and DOES 1 through 100,
17 inclusive,
18 Defendants.

Civil Action No.: 23STCV30991

**COMPLAINT FOR INJUNCTIVE RELIEF AND
CIVIL PENALTIES**

[Cal. Health and Safety Code Sec. 25249.6, *et seq.*]

1 Tamar Kaloustian, in the public interest, based on information and belief and investigation
2 of counsel, except for information based on knowledge, hereby makes the following allegations.

3 **INTRODUCTION**

4 1. This Complaint seeks to remedy Defendant’s continuing failure to adequately warn
5 individuals in California that they are being exposed to lead, a chemical known to the State of
6 California to cause birth defects and other reproductive harm. Such exposures have occurred, and
7 continue to occur, through the manufacture, distribution, sale and consumption of Defendant’s
8 Ancient Nutrition - Organic Super Greens - Detox Digest Energize - Mint Flavor”; UPC #:8 16401
9 02573 9 (the “Product”). The Product is available to consumers in California through a multitude of
10 retail channels including, without limitation (a) third-party traditional brick-and-mortar retail
11 locations; (b) via the internet through Defendant’s website; and (c) via the internet through third-
12 party retail websites. Consumers are exposed to lead when they consume the Product.

13 2. Under California’s Proposition 65, Health and Safety Code § 25249.5, et seq., it is
14 unlawful for businesses to knowingly and intentionally expose individuals in California to chemicals
15 known to the State to cause cancer, birth defects or other reproductive harm without providing clear
16 and reasonable warnings to individuals prior to their exposure. Defendant introduces products
17 contaminated with significant quantities of lead into the California marketplace, exposing consumers
18 of the Product to lead.

19 3. Despite the fact that the Defendant exposes consumers to lead, Defendant provides
20 no warning, or inadequate warnings about the reproductive hazards associated with lead exposure.
21 Defendant’s conduct thus violates the warning provision of Proposition 65, Health & Safety Code §
22 25249.6.

23 **PARTIES**

24 4. Plaintiff brings this enforcement action in the public interest pursuant to Health &
25 Safety Code § 25249.7(d).

26 5. Defendant ANCIENT BRANDS, LLC, d.b.a. Ancient Nutrition (“ANCIENT
27 BRANDS”) is a person in the course of doing business within the meaning of Health & Safety Code
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§ 25249.11. ANCIENT BRANDS manufactures, distributes and/or sells the Product for sale and use in California.

6. The true names of DOES 1 through 100 are unknown to Plaintiff at this time. When their identities are ascertained, the Complaint shall be amended to reflect their true names.

JURISDICTION AND VENUE

7. The Court has jurisdiction over this action pursuant to Health & Safety Code § 25249.7, which allows enforcement in any court of competent jurisdiction, and pursuant to California Constitution Article VI, Section 10, because this case is a cause not given by statute to other trial courts.

8. This Court has jurisdiction over Defendant as a business entity that does sufficient business, has sufficient minimum contacts in California or otherwise intentionally avails itself of the California market through the sale, marketing or use of the Product in California and/or by having such other contacts with California so as to render the exercise of jurisdiction over it by the California courts consistent with traditional notions of fair play and substantial justice.

9. Venue is proper in Los Angeles County Superior Court because one or more of the violations arise in the County of Los Angeles.

BACKGROUND FACTS

10. The People of the State of California have declared by initiative under Proposition 65 their right “[t]o be informed about exposures to chemicals that cause cancer, birth defects, or other reproductive harm.” Proposition 65 § 1(b).

11. To effectuate this goal, Proposition 65 prohibits exposing people to chemicals listed by the State of California as known to cause cancer, birth defects or other reproductive harm above certain levels without a “clear and reasonable warning” unless the business responsible for the exposure can prove that it fits within a statutory exemption. Health & Safety Code § 25249.6 states in pertinent part:

No person in the course of doing business shall knowingly and intentionally expose any individual to a chemical known to the state to cause cancer or reproductive toxicity without first giving clear and reasonable warning to such individual...

1 12. The State of California has officially listed lead as a chemical known to cause cancer,
2 developmental toxicity and reproductive harm.

3 13. The level of exposure to a chemical causing reproductive toxicity under Proposition
4 65 is determined by multiplying the level in question times the reasonably anticipated rate of
5 exposure for an individual to a given medium. 27 C.C.R. § 25821(b). for exposures to consumer
6 products, the level of exposure is calculated using the reasonably anticipated rate of intake or
7 exposure for average users of the consumer product. 27 C.C.R. § 25821(C)(2).

8 14. Defendant's Product contain sufficient quantities of lead such that consumers,
9 including pregnant women, who consume the Product are exposed to lead. The primary route of
10 exposure for the violations is direct ingestion when consumers orally ingest the Product. These
11 exposures occur in homes, workplaces and everywhere in California where the Product is
12 consumed.

13 15. During the relevant one-year period herein, no clear and reasonable warning was
14 provided with the Product regarding the reproductive hazards of lead.

15 16. Any person acting in the public interest has standing to enforce violations of
16 Proposition 65 provided that such person has supplied the requisite public enforcers with a valid
17 60-Day Notice of Violation and such public enforcers are not diligently prosecuting the action
18 within such time. Health & Safety Code § 25249.7(d).

19 17. More than sixty days prior to naming Defendant in this lawsuit, Plaintiff provided two
20 sets of 60-Day "Notice of Violation of Proposition 65" to the California Attorney General, the
21 District Attorneys of every county in California, the City Attorneys of every California city with a
22 population greater than 750,000 and to the named Defendant. In compliance with Health & Safety
23 Code § 25249.7(d) and 27 C.C.R. § 25903(b), each Notice included the following information: (1)
24 the name and address of each violator; (2) the statute violated; (3) the time period during which
25 violations occurred; (4) specific descriptions of the violations, including (a) the routes of exposure
26 to lead from the Product, and (b) the specific type of Product sold and used in violation of
27 Proposition 65; and (5) the name of the specific Proposition 65-listed chemical that is the subject of
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1 the violations described in each Notice.

2 18. Plaintiff also sent a Certificate of Merit for each Notice to the California Attorney
3 General, the District Attorneys of every county in California, the City Attorneys of every California
4 city with a population greater than 750,000 and to the named Defendant. In compliance with
5 Health & Safety Code § 25249.7(d) and 11 C.C.R. § 3101, each Certificate certified that Plaintiff's
6 counsel: (1) has consulted with one or more persons with relevant and appropriate experience or
7 expertise who reviewed facts, studies or other data regarding the exposures to lead alleged in each
8 Notice; and (2) based on the information obtained through such consultations, believes that there is
9 a reasonable and meritorious case for a citizen enforcement action based on the facts alleged in
10 each Notice. In compliance with Health & Safety Code § 25249.7(d) and 11 C.C.R. § 3102, each
11 Certificate served on the Attorney General included factual information-provided on a confidential
12 basis-sufficient to establish the basis for the Certificate, including the identity of the person(s)
13 consulted by the Plaintiff's counsel and the facts, studies or other data reviewed by such persons.

14 19. None of the public prosecutors with the authority to prosecute violations of
15 Proposition 65 has commenced and/or is diligently prosecuting a cause of action against Defendant
16 under Health & Safety Code § 25249.5, *et seq.*, based on the claims asserted in each of Plaintiff's
17 Notices.

18 20. Defendant knows and intends that individuals will consume the Product, thus
19 exposing them to lead.

20 21. Under Proposition 65, an exposure is "knowing" where the party responsible for
21 such exposure has:

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23 Knowledge of the fact that a[n]...exposure to a chemical listed pursuant to [Health & Safety
24 Code § 25249.8(a)] is occurring. No knowledge that the... exposure is unlawful is required.
25 27 C.C.R. § 25102(n). This knowledge may be either actual or constructive. *See, e.g.*, Final
26 Statement of Reasons Revised (November 4, 1988) (pursuant to former 22 C.C.R. Division
27 2, § 12201).

28 22. Defendant has been informed of the lead in their Product by the 60-Day Notice of

1 Violation and accompanying Certificate of Merit served on them.

2 23. Defendant also has constructive knowledge that the Product contains lead due to the
3 widespread media coverage concerning the problem of lead in consumer products.

4 24. As entities that manufacture, import, distribute and/or sell the Product for use in the
5 California marketplace, Defendant knows or should know that the Product contains lead and that
6 individuals who consume the Product will be exposed to lead. The lead exposures to consumers
7 who consume the Product are a natural and foreseeable consequence of Defendant's placing the
8 Product into the stream of commerce.

9 25. Nevertheless, Defendant continues to expose consumers to lead without prior clear
10 and reasonable warnings regarding the reproductive hazards of lead.

11 26. Plaintiff has engaged in good-faith efforts to resolve the claims alleged herein prior to
12 filing this Complaint.

13 27. Any person "violating or threatening to violate" Proposition 65 may be enjoined in
14 any court of competent jurisdiction. Health & Safety Code § 25249.7. "Threaten to violate" is
15 defined to mean "to create a condition in which there is a substantial probability that a violation will
16 occur." Health & Safety Code § 25249.11(e). Proposition 65 provides for civil penalties not to
17 exceed \$2,500 per day for each violation of Proposition 65.

18 **CAUSE OF ACTION**

19 (Violations of the Health & Safety Code 25249.6)

20 28. Plaintiff realleges and incorporates by reference as if specifically set forth herein
21 Paragraphs 1 through 27, inclusive.

22 29. By placing the Product into the stream of commerce, Defendant is a person in the
23 course of doing business within the meaning of Health & Safety Code § 25249.11.

24 30. Lead is a chemical listed by the State of California as known to cause birth defects
25 and other reproductive harm.

26 31. Defendant knows that average use of the Product will expose users of the Product to
27 lead. Defendant intends that the Product be used in a manner that results in exposures to lead from
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1 the Product.

2 32. Defendant has failed, and continues to fail, to provide clear and reasonable warnings
3 regarding the reproductive toxicity of lead to users of the Product.

4 33. By committing the acts alleged above, Defendant has at all times relevant to this
5 Complaint violated Proposition 65 by knowingly and intentionally exposing individuals to lead
6 without first giving clear and reasonable warnings to such individuals regarding the reproductive
7 toxicity of lead.

8 **PRAYER FOR RELIEF**

9 Wherefore, Plaintiff prays for judgment against Defendant as follows:

10 1. That the Court, pursuant to Health & Safety Code § 25249.7(b), assess civil penalties
11 against the Defendant in the amount of \$2,500 per day for each violation of Proposition 65;

12 2. That the Court, pursuant to Health & Safety Code § 25249.7(a), preliminarily and
13 permanently enjoin Defendant from offering the Product for sale in California without either
14 reformulating the Product such that no Proposition 65 warnings are required or providing prior
15 clear and reasonable warnings, as Plaintiff shall specify in further application to the Court;

16 3. That the Court, pursuant to Health & Safety Code § 25249.7(a), order Defendant to
17 take action to stop ongoing unwarranted exposures to lead resulting from use of Products sold, as
18 Plaintiff shall specify in further application to the Court;

19 4. That the Court, pursuant to Code of Civil Procedure § 1021.5 or any other
20 applicable theory or doctrine, grant Plaintiff her reasonable attorneys' fees and costs of suit; and

21 5. That the Court grant such other and further relief as may be just and proper.

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24 Dated: December 19, 2023

KJT LAW GROUP, LLP

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27 By: _____

Tro Krikorian
Attorneys for Plaintiff
TAMAR KALOUTIAN