Gregory M. Sheffer, State Bar No. 173124 1 SHEFFER LAW FIRM 232 E. Blithedale Ave., Suite 210 2 Mill Valley, CA 94941 3 Telephone: 415.388.0911 APR 03 2023 4 Attorneys for Plaintiff SUSAN DAVIA JAMES M. KIM, Court Executive Officer 5 MARIN COUNTY SUPERIOR COURT By: J. Chen, Deputy 6 7 8 SUPERIOR COURT OF THE STATE OF CALIFORNIA 9 FOR THE COUNTY OF MARIN 10 UNLIMITED CIVIL JURISDICTION 11 Case No. CIV 2300969 SUSAN DAVIA, 12 COMPLAINT FOR CIVIL PENALTIES AND 13 Plaintiff, INJUNCTIVE RELIEF 14 v. (Cal. Health & Safety Code § 25249.6 et seq.) NEW PRIDE CORP. DBA PRIDE PRODUCTS, 15 HASSAN & SONS, INC. and DOES 1-150, 16 Defendants. 17 18 19 20 21 22 23 24 25 26 27 28

COMPLAINT FOR CIVIL PENALTIES AND INJUNCTIVE RELIEF

NATURE OF THE ACTION

- 1. This Complaint is a representative action brought by plaintiff SUSAN DAVIA, in the public interest of the citizens of the State of California, to enforce the People's right to be informed of the presence of di(2-ethylhexyl)phthalate ("DEHP"), a toxic chemical found in certain Simply Hardware booster cable and carry case products manufactured, distributed and/or otherwise sold by defendants in California.
- 2. Under California's Safe Drinking Water and Toxic Enforcement Act of 1986, California Health & Safety Code Section 25249.6 et seq. ("Proposition 65"), "No person in the course of doing business shall knowingly and intentionally expose any individual to a chemical known to the state to cause cancer or reproductive toxicity without first giving clear and reasonable warning to such individual..." (Cal. Health & Safety Code § 25249.6.)
- 3. On October 24, 2003, the State listed di(2-ethylhexl)phthalate as a chemical known to cause birth defects and other reproductive harm. DEHP became subject to the warning requirement one year later and was therefore subject to the "clear and reasonable warning" requirements of Proposition 65, beginning on October 24, 2004. (27 CCR § 27001(c); Cal. Health & Safety Code § 25249.8.) DEHP shall hereinafter be referred to as "LISTED CHEMICAL."
- 4. Significant levels of the LISTED CHEMICAL have been discovered in or on the vinyl/PVC components of Simply Hardware booster cable and carry case products that defendants design, manufacture, distribute, and/or offer for sale to consumers throughout the State of California including, as example, but not limited to, Simply Hardware Booster Cables 12 Ft., 10 Ga., 1250 Amp. (8 40180 20205 0). All such Simply Hardware booster cable and case products including vinyl/PVC materials containing any LISTED CHEMICAL shall hereinafter be referred to as the "PRODUCTS."
- 5. Defendants' failure to warn consumers and/or other individuals in the State of California about their exposures to the LISTED CHEMICAL in conjunction with defendants' sale of the PRODUCTS is a violation of Proposition 65.
- 6. For defendants' violations of Proposition 65, plaintiff seeks preliminary and permanent injunctive relief to compel defendants to provide employees handling the PRODUCTS

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and purchasers or users of the PRODUCTS with the required warning regarding the health hazards of the LISTED CHEMICAL. (Cal. Health & Safety Code § 25249.7(a).)

7. Plaintiff also seeks civil penalties against defendants for their violations of Proposition 65, as provided for by California Health & Safety Code Section 25249.7(b).

PARTIES

- 8. Plaintiff SUSAN DAVIA is a citizen of the State of California who is dedicated to protecting the health of California citizens through the elimination or reduction of toxic exposures from consumer products and brings this action in the public interest pursuant to California Health & Safety Code Section 25249.7.
- 9. Based upon publicly available information, plaintiff is informed and believes, and thereupon alleges, that each defendant NEW PRIDE CORP. DBA PRIDE PRODUCTS and HASSAN & SONS, INC. is a person in the course of doing business within the meaning of California Health & Safety Code Section 25249.11.
- 10. Based upon publicly available information, plaintiff is informed and believes, and thereupon alleges, that each defendant NEW PRIDE CORP. DBA PRIDE PRODUCTS and HASSAN & SONS, INC. is legally responsible for the design, manufacture, distribution, and/or offer of the PRODUCTS for sale or use in the State of California or implies by its conduct that it designs, manufactures, distributes, and/or offers the PRODUCTS for sale or use in the State of California.
- 11. Defendants DOES 1-50 ("MANUFACTURER DEFENDANTS") are each persons in the course of doing business within the meaning of California Health & Safety Code Section 25249.11.
- 12. MANUFACTURER DEFENDANTS engage in the process of researching, testing, designing, assembling, fabricating and/or manufacturing, or imply by their conduct that they engage in the process of researching, testing, designing, assembling, fabricating, and/or manufacturing, one or more of the PRODUCTS for sale or use in the State of California.
- 13. Defendants DOES 51-100 ("DISTRIBUTOR DEFENDANTS") are each persons in the course of doing business within the meaning of California Health & Safety Code Section 25249.11.

14. DISTRIBUTOR DEFENDANTS distribute, exchange, transfer, process and/or transport one or more of the PRODUCTS to individuals, businesses or retailers for sale or use in the State of California.

- 15. Defendants DOES 101-150 ("RETAIL DEFENDANTS") are each persons in the course of doing business within the meaning of California Health & Safety Code Section 25249.11.
- 16. RETAIL DEFENDANTS and HASSAN & SONS, INC. offer the PRODUCTS for sale to individuals in the State of California.
- 17. At this time, the true names of Defendants DOES 1 through 150, inclusive, are unknown to plaintiff, who therefore sues said defendants by their fictitious name pursuant to Code of Civil Procedure Section 474. Plaintiff is informed and believes, and on that basis alleges, that each of the fictitiously named defendants is responsible for the acts and occurrences herein alleged. When ascertained, their true names shall be reflected in an amended complaint.
- 18. NEW PRIDE CORP. DBA PRIDE PRODUCTS, HASSAN & SONS, INC., MANUFACTURER DEFENDANTS, DISTRIBUTOR DEFENDANTS, and RETAIL DEFENDANTS shall, where appropriate, collectively be referred to hereinafter as "DEFENDANTS".

VENUE AND JURISDICTION

- 19. Venue is proper in the Marin County Superior Court, pursuant to Code of Civil Procedure Sections 394, 395, and 395.5, because this Court is a court of competent jurisdiction, because one or more instances of wrongful conduct occurred, and continues to occur, in the County of Marin and/or because DEFENDANTS conducted, and continue to conduct, business in this County with respect to the PRODUCTS.
- 20. The California Superior Court has jurisdiction over this action pursuant to California Constitution Article VI, Section 10, which grants the Superior Court "original jurisdiction in all causes except those given by statute to other trial courts." The statute under which this action is brought does not specify any other basis of subject matter jurisdiction.
- 21. The California Superior Court has jurisdiction over DEFENDANTS based on plaintiff's information and good faith belief that each defendant is a person, firm, corporation or association that either are citizens of the State of California, have sufficient minimum contacts in the

State of California, or otherwise purposefully avail themselves of the California market.

DEFENDANTS' purposeful availment renders the exercise of personal jurisdiction by California courts consistent with traditional notions of fair play and substantial justice.

FIRST CAUSE OF ACTION (Violation of Proposition 65 - Against All Defendants)

- 22. Plaintiff re-alleges and incorporates by reference, as if fully set forth herein, Paragraphs 1 through 22, inclusive.
- 23. In passing Proposition 65, the citizens of the State of California expressed their intent through the preamble to the Safe Drinking Water and Toxic Enforcement Act of 1986 that they must be "informed about exposures to chemicals that cause cancer, birth defects, or other reproductive harm."
- 24. Proposition 65 states, "[n]o person in the course of doing business shall knowingly and intentionally expose any individual to a chemical known to the state to cause cancer or reproductive toxicity without first giving clear and reasonable warning to such individual" Health & Safety Code § 25249.6.
- 25. On May 16, 2022, plaintiff SUSAN DAVIA served a valid and compliant Proposition 65 60-Day Notice of Violation ("60-Day Notice"), together with a valid, requisite Certificate of Merit, on NEW PRIDE CORP. DBA PRIDE PRODUCTS and various public enforcement agencies stating that as a result of the DEFENDANTS' manufacture, distribution and sales of the PRODUCTS, purchasers and users in the State of California are being exposed to the LISTED CHEMICAL resulting from the reasonably foreseeable uses of certain PRODUCTS, without the individual purchasers and users first having been provided with a "clear and reasonable warning" regarding such toxic exposures.
- 26. On January 10, 2023, plaintiff SUSAN DAVIA served a valid and compliant Supplemental Proposition 65 60-Day Notice of Violation ("Supplemental 60-Day Notice"), together with a valid, requisite Certificate of Merit, on NEW PRIDE CORP. DBA PRIDE PRODUCTS, HASSAN & SONS, INC. and various public enforcement agencies stating that as a result of the DEFENDANTS' manufacture, distribution and sales of the PRODUCTS, purchasers and users in the

State of California are being exposed to the LISTED CHEMICAL resulting from the reasonably foreseeable uses of certain PRODUCTS, without the individual purchasers and users first having been provided with a "clear and reasonable warning" regarding such toxic exposures.

- 27. DEFENDANTS have engaged in the manufacture, distribution, and/or offering of the PRODUCTS for sale or use in violation of California Health & Safety Code Section 25249.6 and plaintiff is informed and believes that DEFENDANTS' manufacture, distribution, and/or offering of the PRODUCTS for sale or use in violation of California Health & Safety Code Section 25249.6 has continued to occur beyond DEFENDANTS' receipt of plaintiff's 60-Day Notice and Supplemental 60-Day Notice. Plaintiff further alleges and believes that such violations will continue to occur into the future.
- 28. After receipt of the claims asserted in the 60-Day Notice and Supplemental 60-Day Notice, the appropriate public enforcement agencies failed to commence and diligently prosecute a cause of action against DEFENDANTS under Proposition 65 for DEFENDANTS' manufacture, distribution and sale of the COVERED PRODUCTS to California citizens without a warning regarding the LISTED CHEMICAL.
- 29. The PRODUCTS manufactured, distributed and/or offered for sale or use in California by DEFENDANTS contain one or more LISTED CHEMICAL.
- 30. DEFENDANTS knew or should have known that the PRODUCTS contained such LISTED CHEMICAL.
- 31. A LISTED CHEMICAL is present in or on the PRODUCTS in such a way as to expose individuals to the LISTED CHEMICAL, as such exposure is defined by 27 CCR Section 25602(b), through dermal contact and/or ingestion and/or inhalation during, or as a consequence of, the packing, shipping, unpacking, display and daily organization and movement of PRODUCTS as well as the reasonably foreseeable handling and use of the PRODUCTS.
- 32. DEFENDANTS knew or should have known that the packing, shipping, unpacking, display and daily organization and movement of PRODUCTS as well as the reasonably foreseeable handling and use of the PRODUCTS exposes individuals to a LISTED CHEMICAL through dermal contact and/or ingestion and/or inhalation.

- 33. Each of the RETAIL DEFENDANTS and HASSAN & SONS, INC. has actual knowledge of the potential consumer product exposures to the LISTED CHEMICAL both pursuant to information obtained by them from reliable sources in their course of doing business and pursuant to the 60-Day Notice and Supplemental 60-Day Notice.
- 34. No manufacturer, producer, packager, importer, supplier, or distributor of the PRODUCTS sold by RETAIL DEFENDANTS and HASSAN & SONS, INC. has designated an agent for service of process in California or has a place of business in California.
- 35. DEFENDANTS' participation in the manufacture, distribution and/or offer for sale or use of PRODUCTS to individuals in the State of California was deliberate and non-accidental.
- 36. DEFENDANTS failed to provide a "clear and reasonable warning" to those consumers and/or other individuals in the State of California who were or who could become exposed to a LISTED CHEMICAL during the reasonably foreseeable retail receipt, display and organization of PRODUCTS as well as the reasonably foreseeable use of the PRODUCTS.
- 37. Contrary to the express policy and statutory prohibition of Proposition 65, employees and individuals exposed to a LISTED CHEMICAL through dermal contact and/or ingestion and/or inhalation resulting from the reasonably foreseeable use of the PRODUCTS, sold by DEFENDANTS without a "clear and reasonable warning", have suffered, and continue to suffer, irreparable harm, for which harm they have no other plain, speedy or adequate remedy at law.
- 38. As a consequence of the above-described acts, DEFENDANTS are liable for a maximum civil penalty of \$2,500 per day for each violation of Proposition 65 pursuant to California Health & Safety Code Section 25249.7(b).
- 39. As a consequence of the above-described acts, California Health & Safety Code Section 25249.7(a) also specifically authorizes the Court to grant injunctive relief against DEFENDANTS.
- 40. In addition to the commission of all acts and actions identified hereinabove, defendants NEW PRIDE CORP. DBA PRIDE PRODUCTS, HASSAN & SONS, INC. further violated 27 C.C.R. 25600.2(g), by failing to promptly provide the name and contact information for the

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1	manufacturer, producer, packager, importer, supplier, and distributor of the product to plaintiff as
2	demanded in her 60-Day Notice and Supplemental 60-Day Notice to them.
3	PRAYER FOR RELIEF
4	Wherefore, plaintiff prays for judgment against DEFENDANTS, and each of them, as
5	follows:
6	1. That the Court, pursuant to California Health & Safety Code Section 25249.7(b), assess
7	civil penalties against DEFENDANTS in the amount of \$2,500 per day for each violation alleged
8	herein;
9	2. That the Court, pursuant to California Health & Safety Code Section 25249.7(a),
10	preliminarily and permanently enjoin DEFENDANTS from manufacturing, distributing, or offering
11	the PRODUCTS for sale or use in California, without providing "clear and reasonable warnings" as
12	defined by 27 CCR Section 25601, as to the harms associated with exposures to the LISTED
13	CHEMICAL;
14	3. That the Court grant plaintiff her reasonable attorneys' fees and costs of suit; and
15	4. That the Court grant such other and further relief as may be just and proper.
16	Dated: March 22, 2023 SHEFFER LAW FIRM
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18	Gregory M. Sheffer
19	Attorneys for Plaintiff Susan Davia
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