		ELECTRONICALLY FILED	
		Superior Court of California,	
1	ENTORNO LAW, LLP	County of Alameda	
2	Noam Glick (SBN 251582) Craig M. Nicholas (SBN 178444)	05/14/2025 at 05:15:30 PM	
3	Jake W. Schulte (SBN 293777)	By: Damaree Franklin, Damate Clark	
	Janani Natarajan (SBN 346770)	Deputy Clerk	
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10	Attorneys for Plaintiff Environmental Health Advocates, Inc.		
11	SUPERIOR COURT OF THE STATE OF CALIFORNIA		
12	IN AND FOR THE CO	UNTY OF ALAMEDA	
13	ENVIRONMENTAL HEALTH ADVOCATES,	Case No.: 250V122923	
14	INC.,		
15	Plaintiff,	COMPLAINT FOR CIVIL PENALTIES AND INJUNCTIVE RELIEF	
	V.	(Health & Safety Code § 25249.6 et seq.)	
16	CALEEL&HAYDEN LLC D.B.A. GLO SKIN		
17	BEAUTY, a Delaware limited liability company; and DOES 1 through 100, inclusive,		
18	Defendants.		
19	Derendunts.		
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## I. INTRODUCTION

2 1. This Complaint is a representative action brought by Environmental Health Advocates, 3 Inc. ("Plaintiff") in the public interest of the citizens of the State of California ("the People"). Plaintiff 4 seeks to remedy Defendants' failure to inform the People of exposure to diethanolamine ("DEA"), a 5 chemical known to the State of California to cause cancer. DEA is a common component of cosmetic 6 and grooming products, and often functions as an emulsifier or foaming agent. Defendants expose 7 consumers to DEA by manufacturing, importing, selling, and/or distributing a variety of skincare 8 products including, but not limited to Phyto-Active Enzyme Cream Cleanser and Phyto-Active Eye 9 Serum (collectively, the "Products<sup>1</sup>"). Defendants know and intend that customers will use Products 10 containing DEA.

Under California's Safe Drinking Water and Toxic Enforcement Act of 1986, California
 Health and Safety Code, section 25249.6 et seq. ("Proposition 65"), "[n]o person in the course of doing
 business shall knowingly and intentionally expose any individual to a chemical known to the state to
 cause cancer or reproductive toxicity without first giving clear and reasonable warning to such
 individual..." (Health & Safety Code, § 25249.6.)

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3. On or around June 22, 2012, the State of California added DEA to Proposition 65 as a
known carcinogen, thereby requiring a clear and reasonable warning about potential exposure to DEA
on any consumer good. Despite this, Defendants failed to sufficiently warn consumers and individuals
in California about potential exposure to DEA in connection with Defendants' manufacture, import, sale,
or distribution of Products. This is a violation of Proposition 65.

4. Plaintiff seeks injunctive relief compelling Defendants to sufficiently warn consumers
 in California before exposing them to DEA in Products. (Health & Safety Code, § 25249.7(a).) Plaintiff
 also seeks civil penalties against Defendants for violations of Proposition 65 along with attorney's fees
 and costs. (Health & Safety Code, § 25249.7(b).)

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<sup>&</sup>lt;sup>1</sup> See 60-Day Notices of Violation Attorney General Nos. 2024-05282 and 2024-05273 attached hereto as **Exhibits 1 & 2** (hereinafter, the "Notices.")

### II. <u>PARTIES</u>

2 5. Plaintiff ENVIRONMENTAL HEALTH ADVOCATES, INC. ("Plaintiff") is a 3 corporation in the State of California dedicated to protecting the health of California citizens through 4 the elimination or reduction of toxic exposure from consumer products. Plaintiff has prosecuted a 5 number of Proposition 65 cases in the public interest. These cases have resulted in significant public 6 benefit—including the reformulation and repackaging of numerous consumer products—to make them 7 safer for California consumers, and to properly apprise California consumers of any health risks 8 associated with their usage. Plaintiff brings this action in the public interest pursuant to Health and 9 Safety Code, section 25249.7.

 6. Defendant CALEEL&HAYDEN LLC D.B.A. GLO SKIN BEAUTY ("Caleel & Hayden") is a limited liability company organized and existing under the laws of Delaware. Caleel & Hayden is registered to do business in California, and does business in the County of Alameda, within the meaning of Health and Safety Code, section 25249.11. Caleel & Hayden manufactures, imports, sells, or distributes the Products in California and Alameda County.

7. Plaintiff does not know the true names and/or capacities, whether individual, partners,
or corporate, of the Defendants sued herein as DOES 1 through 100, inclusive, and for that reason sues
said Defendants under fictitious names pursuant to Cal. Civ. Proc. § 474. Plaintiff will seek leave to
amend this Complaint when the true names and capacities of these Defendants have been ascertained.
Plaintiff is informed and believes and thereon alleges that these Defendants are responsible in whole or
in part for the remedies and penalties sought herein.

8. At all times mentioned, Defendants were the agents, alter egos, servants, joint venturers,
 joint employers, or employees for each other. Defendants acted with the consent of the other Co Defendants and acted within the course, purpose, and scope of their agency, service, or employment.
 All conduct was ratified by Defendants, and each of them.

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1	III. VENUE AND HIDSDICTION
2	<ul> <li><u>VENUE AND JURISDICTION</u></li> <li>9. California Constitution Article VI, Section 10 grants the Superior Court original</li> </ul>
3	
	jurisdiction in all cases except those given by statute to other trial courts. The Health and Safety Code
4	statute upon which this action is based does not give jurisdiction to any other court. As such, this Court
5	has jurisdiction.
6	10. Venue is proper in Alameda County Superior Court pursuant to Code of Civil
7	Procedure, sections 394, 395, and 395.5. Wrongful conduct occurred and continues to occur in this
8	County. Defendants conducted and continue to conduct business in this County as it relates to Products.
9	11. Defendants have sufficient minimum contacts in the State of California or otherwise
10	purposefully avail themselves of the California market. Exercising jurisdiction over Defendants would
11	be consistent with traditional notions of fair play and substantial justice.
12	IV.
13	BACKGROUND FACTS
14	12. Under California's Safe Drinking Water and Toxic Enforcement Act of 1986, California
15	Health and Safety Code, section 2529.6 et seq. ("Proposition 65"), "no person in the course of doing
16	business shall knowingly and intentionally expose any individual to a chemical known to the state of to
17	cause cancer or reproductive toxicity without first giving clear and reasonable warning to such
18	individual" (Health & Safety Code, § 25249.6.)
19	13. Proposition 65 requires the State of California to maintain "a list of chemicals known to
20	the state to cause cancer or reproductive toxicity," which is to be "revised and republished in light of
20	additional knowledge" on at least an annual basis. (Health & Safety Code, § 25249.8(a).)
21	14. On June 22, 2012, the State of California formally identified and listed DEA as a
22	chemical known to cause cancer. DEA is a common component of cosmetic and grooming products,
23	and often functions as an emulsifier or foaming agent.
24	15. In 2012, the International Agency for Research on Cancer (IARC) also formally
	identified DEA as a Group 2B possible human carcinogen. (See IARC Working Group on the Evaluation
26 27	of Carcinogenic Risks to Humans, Some Chemicals Present in Industrial and Consumer Products, Food
27	and Drinking-Water. Lyon (FR): International Agency for Research on Cancer; 2013, (IARC
28	

1 Risks 101.) Monographs the Evaluation of Carcinogenic No. on to Humans, 2 DIETHANOLAMINE, available at: https://www.ncbi.nlm.nih.gov/books/NBK373177/ [last visited 3 May 14, 2025].)

Animal studies have reported effects on various organ systems from long-term topical
administration of DEA. For example, a study conducted by the National Toxicology Program
(hereinafter, the "NTP study") showed that dermal exposure to DEA amplified the development of
tumors in the liver and kidney tubules. (*See* National Toxicology Program, NTP Toxicology and
Carcinogenesis Studies of Diethanolamine (CAS No. 111-42-2) in F344/N Rats and B6C3F1 Mice
(Dermal Studies). Natl Toxicol Program Tech Rep Ser. 1999 Jul; 478:1-212. PMID: 12571685.,
available at: <a href="https://pubmed.ncbi.nlm.nih.gov/12571685/">https://pubmed.ncbi.nlm.nih.gov/12571685/</a> [last visited May 14, 2025].)

11 17. The Office of Environmental Health Hazard Assessment ("OEHHA") has established 12 specific safe harbor levels for many of the chemicals listed under Proposition 65. For cancer-causing 13 chemicals in particular, a safe harbor level is called a "No Significant Risk Level," or "NSRL." An 14 NSRL is the daily intake level calculated to result in one excess case of cancer in an exposed human 15 population of 100,000, assuming lifetime exposure at the level in question. (See OEHHA's Proposition 16 65 Process for Developing Safe Harbor Numbers (February 2001), available at 17 https://oehha.ca.gov/media/downloads/crnr/2001safeharborprocess.pdf [last visited May 14, 2025].) 18 The State of California has not yet established an NSRL for DEA. However, research suggests that an 19 NSRL of 5.6 micrograms/day of DEA is appropriate, where dermal absorption is the route of exposure. 20 (See Wang B, Amacher DE, Whittaker MH. Derivation of a No-Significant-Risk-Level (NSRL) for 21 diethanolamine 2014 (DEA). Toxicol Pharmacol. Feb;68(1):76-84. doi: Regul 22 10.1016/j.yrtph.2013.11.009. Epub 2013 Nov 23. PMID: 24275050 [last visited May 14, 2025].) This 23 NSRL is derived from the NTP study described above, using a benchmark dose modeling method based 24 on the incidence of hepatocellular carcinomas in female mice, in accordance with the guidelines of the 25 California Environmental Protection Agency.

18. In order to ensure that the injunctive relief sought herein confers a public benefit upon
California consumers, EHA adopts the NSRL of 5.6 micrograms/day for DEA derived from the NTP
study.

<ul> <li>FIRST CAUSE OF ACTION</li> <li>(Violation of Proposition 65 – Against all Defendants)</li> <li>19. Plaintiff incorporates by reference each and every allegation contained abor</li> <li>20. Proposition 65 mandates that citizens be informed about exposures to ch</li> <li>cause cancer, birth defects, and other reproductive harm.</li> <li>Defendants manufactured, imported, sold, and/or distributed Products contained and be</li> <li>in violation of Health and Safety Code, section 25249.6 et seq. Plaintiff is informed and be</li> <li>violations have continued after receipt of the Notices and will continue to occur into the function of the section 25249.6 et seq. Plaintiff is informed and be</li> </ul>	
<ul> <li>Plaintiff incorporates by reference each and every allegation contained about</li> <li>Proposition 65 mandates that citizens be informed about exposures to che</li> <li>cause cancer, birth defects, and other reproductive harm.</li> <li>Defendants manufactured, imported, sold, and/or distributed Products cont</li> <li>in violation of Health and Safety Code, section 25249.6 et seq. Plaintiff is informed and be</li> </ul>	
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<ul> <li>6 cause cancer, birth defects, and other reproductive harm.</li> <li>7 21. Defendants manufactured, imported, sold, and/or distributed Products cont</li> <li>8 in violation of Health and Safety Code, section 25249.6 et seq. Plaintiff is informed and b</li> </ul>	ove.
<ul> <li>7 21. Defendants manufactured, imported, sold, and/or distributed Products cont</li> <li>8 in violation of Health and Safety Code, section 25249.6 et seq. Plaintiff is informed and b</li> </ul>	emicals that
8 in violation of Health and Safety Code, section 25249.6 et seq. Plaintiff is informed and b	
	taining DEA
violations have continued after receipt of the Notices and will continue to occur into the fu	elieves such
y minimum in the commune and the provide the second s	ture.
10 22. In manufacturing, importing, selling, and/or distributing Products, Defendation	ants failed to
11 provide a clear and reasonable warning to consumers and individuals in California who may	y be exposed
12 to DEA through reasonably foreseeable use of the Products.	
13 23. Products expose individuals to DEA through dermal absorption. This ex	xposure is a
14 natural and foreseeable consequence of Defendants placing Products into the stream of con	mmerce. As
such, Defendants intend that consumers will use Products, exposing them to DEA.	
16 24. Defendant's Products exceed the NSRL of 5.6 micrograms/day, which was	derived from
17 the NTP study.	
18 25. Defendants knew or should have known that the Products contained DEA	and exposed
19 individuals to DEA in the ways provided above. The Notice informed Defendants of the	presence of
20 DEA in the Products. Likewise, media coverage concerning DEA and related chemicals	in consumer
21 products provided constructive notice to Defendants.	
22 26. Defendants' actions in this regard were deliberate and not accidental.	
23 27. More than sixty days prior to naming each defendant in this lawsuit, Plair	ntiff issued a
24 60-Day Notice of Violations upon each Defendant as required by and in compliance with	Proposition
25 65. Plaintiff provided the Notice to the various required public enforcement agencies a	along with a
certificate of merit. The Notice alleged that Defendants violated Proposition 65 by failing to sufficiently	
warn consumers in California of the health hazards associated with exposures to DEA con	tained in the
28 Products.	

1	28. The appropriate public enforcement agencies provided with the Notice failed to		
2	commence and diligently prosecute a cause of action against Defendants.		
3	29. Individuals exposed to DEA contained in Products through dermal absorption resulting		
4	from reasonably foreseeable use of the Products have suffered and continue to suffer irreparable harm.		
5	There is no other plain, speedy, or adequate remedy at law.		
6	30. Defendants are liable for a maximum civil penalty of \$2,500 per day for each violation		
7	of Proposition 65 pursuant to Health and Safety Code, section 252497(b). Injunctive relief is also		
8	appropriate pursuant to Health and Safety Code, section 25249.7(a).		
9	PRAYER FOR RELIEF		
10	Wherefore, Plaintiff prays for judgment against Defendants as follows:		
11	1. Civil penalties in the amount of \$2,500 per day for each violation. Plaintiff alleges that		
12	damages total a minimum of \$1,000,000;		
13	2. A preliminary and permanent injunction against Defendants from manufacturing,		
14	importing, selling, and/or distributing Products in California without providing a clear and reasonable		
15	warning as required by Proposition 65 and related Regulations;		
16	3. Reasonable attorney's fees and costs of suit; and		
17	4. Such other and further relief as may be just and proper.		
18			
19	Respectfully submitted:		
20	Dated: May 14, 2025 ENTORNO LAW, LLP		
21	By: Noan Slich		
22	By: Noam Glick		
23	Craig M. Nicholas		
24	Jake W. Schulte		
25	Janani Natarajan Gianna E. Tirrell		
26	Attorneys for Plaintiff		
27	Environmental Health Advocates, Inc.		
28			

# EXHIBIT 1



ATTORNEYS AT LAW

Tel: 619-629-0527 noam@entornolaw.com craig@entornolaw.com jake@entornolaw.com janani@entornolaw.com

225 Broadway, Suite 1900 San Diego, CA 92101

December 17, 2024

Via Certified Mail:	,
Caleel&Hayden LLC d.b.a Glo Skin Beauty	Current Chief Executive Officer
c/o CSC- Lawyers Incorporating Service	Caleel&Hayden LLC d.b.a Glo Skin Beauty
2710 Gateway Oaks Drive	c/o Sharon Collier
Sacramento, CA 95833	610 East 55 <sup>th</sup> Ave Suite 100
	Denver, CO 80216

## Re: Proposition 65 Notice of Violation

To Whom It May Concern:

We represent Environmental Health Advocates, Inc., an organization in the State of California acting in the interest of the general public. This letter serves as notice that the parties listed above are in violation of Proposition 65, the Safe Drinking Water and Toxic Enforcement Act, commencing with section 25249.5 of the Health and Safety Code ("Proposition 65"). In particular, the violations alleged by this notice consist of types of harm that may potentially result from exposures to the toxic chemical Diethanolamine ("DEA"). This chemical was listed as a carcinogen on June 22, 2012.

The specific type of product that is causing exposures in violation of Proposition 65 are facial cleansers, including but not limited to:

	Product Name	Manufacturer	Distributor/Retailer
1.	Phyto-Active Enzyme Cream Cleanser	at att 5	Caleel & Hayden LLC d.b.a Glo Skin Beauty

The routes of exposure for the violations include dermal absorption by consumers. These exposures occur through the reasonably foreseeable use of the product. The sales of this product have been occurring since at least October 2024, are continuing to this day and will continue to occur as long as the product subject to this notice is sold to and used by consumers.

Proposition 65 requires that a clear and reasonable warning is provided with these products regarding the exposures to DEA caused by ordinary use of the product. The Parties are in violation of Proposition 65 by failing to provide such warning to consumers and as a result of the sales of this product, exposures to DEA have been occurring without proper warnings.

Pursuant to Proposition 65, notice and intent to sue shall be provided to violators 60days before filing a complaint. This letter provides notice of the alleged violation to the parties listed above and the appropriate governmental authorities. A summary of Proposition 65 is attached.

EHA identifies Allan Cate as a responsible individual within the entity, 888 Prospect Street, Suite 200, La Jolla, CA 92037; 858-692-1035. Mr. Cate requests all communications be sent to EHA's attorneys.

If you have any questions or wish to discuss any of the above, please contact me at jake@entornolaw.com and include clerks@entornolaw.com in the email.

## ENTORNO LAW, LLP

ala Agh He

Jake Schulte

Noam Glick Craig M. Nicholas Janani Natarajan

Enclosures

## **CERTIFICATE OF MERIT**

I, Jake Schulte, hereby declare:

1. This Certificate of Merit accompanies the attached sixty-day notice in which it is alleged the parties identified in the notice have violated Health and Safety Code section 25249.6 by failing to provide clear and reasonable warnings.

2. I am an attorney for the noticing party.

3. I have consulted with one or more persons with relevant and appropriate experience or expertise who has reviewed facts, studies, or other data regarding the alleged exposure to the listedchemical that is the subject of the action.

4. Based on the information obtained through those consultations, and on all other information in my possession, I believe there is a reasonable and meritorious case for the private action. I understand that "reasonable and meritorious case for the private action" means that the information provides a credible basis that all elements of the plaintiffs' case can be established andthe information did not prove that the alleged violator will be able to establish any of the affirmative defenses set forth in the statute.

5. The copy of this Certificate of Merit served on the Attorney General attaches to it factualinformation sufficient to establish the basis for this certificate, including the information identified in Health and Safety Code section 25249.7(h)(2), i.e., (1) the identity of the persons consulted withand relied on by the certifier, and (2) the facts, studies, or other data reviewed by those persons.

Dated: December 17, 2024

Jala Jah He

Jake Schulte, Attorney at Law

### **CERTIFICATE OF SERVICE**

I, Madeline Walsh, declare that I am over the age of 18 years, and am not a party to the within action. I am employed in the County of San Diego, California, where the mailing occurs; and my business address is 225 Broadway, 19th Floor, San Diego, California 92101.

On December 17, 2024, I served the following documents: (1) 60-DAY NOTICE OF VIOLATION SENT IN COMPLIANCE WITH HEALTH & SAFETY CODE SECTION 25249.7(d); (2) CERTIFICATE OF MERIT; (3) PROPOSITION 65: A SUMMARY; and (4) CERTIFICATE OF MERIT ATTACHMENT (served only on the Attorney General) on the parties listed below by placing a true and correct copy thereof in a sealed envelope, addressed to each party and depositing it at my business address with the U.S. Postal Service for delivery by Certified Mail with the postage thereon fully prepaid:

### Via Certified Mail

Caleel&Hayden LLC d.b.a Glo Skin Beauty	Current Chief Executive Officer
c/o CSC- Lawyers Incorporating Service	Caleel&Hayden LLC d.b.a Glo Skin Beauty
2710 Gateway Oaks Drive	c/o Sharon Collier
Sacramento, CA 95833	610 East 55 <sup>th</sup> Ave Suite 100
	Denver, CO 80216

On December 17, 2024, I served the California Attorney General (via website Portal) by uploading a true and correct copy thereof as a PDF file via the California Attorney General's website.

On December 17, 2024, I transmitted via electronic mail the above-listed documents to the electronic mail addresses of the City and/or District Attorneys who have specifically authorized e-mail serviceand the authorization appears on the Attorney General's web site.

### See Attached Service List

On December 17, 2024, I served the following persons and/or entities at the last known address by placing true and correct copy thereof in a sealed envelope and depositing it at my business address with the U.S.Postal Service for delivery with the postage thereon fully prepaid, and addressed as follows:

#### See Attached Service List

I declare under penalty of perjury under the laws of the State of California that the foregoing is trueand correct.

Executed on December 17, 2024, at San Diego, California.

Madeline Walsh

Madeline Walsh

# APPENDIX A

# OFFICE OF ENVIRONMENTAL HEALTH HAZARD ASSESSMENT CALIFORNIA ENVIRONMENTAL PROTECTION AGENCY

# THE SAFE DRINKING WATER AND TOXIC ENFORCEMENT ACT OF 1986 (PROPOSITION 65): A SUMMARY

The following summary has been prepared by the California Office of Environmental Health Hazard Assessment (OEHHA), the lead agency for the implementation of the Safe Drinking Water and Toxic Enforcement Act of 1986 (commonly known as "Proposition 65"). A copy of this summary must be included as an attachment to any notice of violation served upon an alleged violator of the Act. The summary provides basic information about the provisions of the law, and is intended to serve only as a convenient source of general information. It is not intended to provide authoritative guidance on the meaning or application of the law. The reader is directed to the statute and OEHHA implementing regulations (see citations below) for further information.

FOR INFORMATION CONCERNING THE BASIS FOR THE ALLEGATIONS IN THE NOTICE RELATED TO YOUR BUSINESS, CONTACT THE PERSON IDENTIFIED ON THE NOTICE.

The text of Proposition 65 (Health and Safety Code Sections 25249.5 through 25249.13) is available online at: http://oehha.ca.gov/prop65/law/P65law72003.html. Regulations that provide more specific guidance on compliance, and that specify procedures to be followed by the State in carrying out certain aspects of the law, are found in Title 27 of the California Code of Regulations, sections 25102 through 27001.<sup>1</sup> These implementing regulations are available online at: http://oehha.ca.gov/prop65/law/P65Regs.html.

# WHAT DOES PROPOSITION 65 REQUIRE?

**The "Proposition 65 List."** Under Proposition 65, the lead agency (OEHHA) publishes a list of chemicals that are known to the State of California to cause cancer and/or reproductive toxicity. Chemicals are placed on the Proposition 65 list if they are known to cause cancer and/or birth defects or other reproductive harm, such as damage to

<sup>&</sup>lt;sup>1</sup> All further regulatory references are to sections of Title 27 of the California Code of Regulations unless otherwise indicated. The statute, regulations and relevant case law are available on the OEHHA website at: http://www.oehha.ca.gov/prop65/law/index.html.

female or male reproductive systems or to the developing fetus. This list must be updated at least once a year. The current Proposition 65 list of chemicals is available on the OEHHA website at: <u>http://www.oehha.ca.gov/prop65/prop65\_list/Newlist.html</u>.

Only those chemicals that are on the list are regulated under Proposition 65. Businesses that produce, use, release or otherwise engage in activities involving listed chemicals must comply with the following:

*Clear and reasonable warnings.* A business is required to warn a person before "knowingly and intentionally" exposing that person to a listed chemical unless an exemption applies. The warning given must be "clear and reasonable." This means that the warning must: (1) clearly make known that the chemical involved is known to cause cancer, or birth defects or other reproductive harm; and (2) be given in such a way that it will effectively reach the person before he or she is exposed to that chemical. Some exposures are exempt from the warning requirement under certain circumstances discussed below.

**Prohibition from discharges into drinking water.** A business must not knowingly discharge or release a listed chemical into water or onto land where it passes or probably will pass into a source of drinking water. Some discharges are exempt from this requirement under certain circumstances discussed below.

# DOES PROPOSITION 65 PROVIDE ANY EXEMPTIONS?

Yes. You should consult the current version of the statute and regulations (http://www.oehha.ca.gov/prop65/law/index.html) to determine all applicable exemptions, the most common of which are the following:

*Grace Period.* Proposition 65 warning requirements do not apply until 12 months after the chemical has been listed. The Proposition 65 discharge prohibition does not apply to a discharge or release of a chemical that takes place less than 20 months after the listing of the chemical.

*Governmental agencies and public water utilities.* All agencies of the federal, state or local government, as well as entities operating public water systems, are exempt.

**Businesses with nine or fewer employees.** Neither the warning requirement nor the discharge prohibition applies to a business that employs a total of nine or fewer employees. This includes all employees, not just those present in California.

**Exposures that pose no significant risk of cancer.** For chemicals that are listed under Proposition 65 as known to the State to cause cancer, a warning is not required if the business causing the exposure can demonstrate that the exposure occurs at a level that poses "no significant risk." This means that the exposure is calculated to result in not more than one excess case of cancer in 100,000 individuals exposed over a 70-year lifetime. The Proposition 65 regulations identify specific "No Significant Risk Levels" (NSRLs) for many listed carcinogens. Exposures below these levels are exempt from the warning requirement. See OEHHA's website at:

http://www.oehha.ca.gov/prop65/getNSRLs.html for a list of NSRLs, and Section 25701 *et seq.* of the regulations for information concerning how these levels are calculated.

**Exposures that will produce no observable reproductive effect at 1,000 times the level in question.** For chemicals known to the State to cause reproductive toxicity, a warning is not required if the business causing the exposure can demonstrate that the exposure will produce no observable effect, even at 1,000 times the level in question. In other words, the level of exposure must be below the "no observable effect level" divided by 1,000. This number is known as the Maximum Allowable Dose Level (MADL). See OEHHA's website at: http://www.oehha.ca.gov/prop65/getNSRLs.html for a list of MADLs, and Section 25801 *et seq.* of the regulations for information concerning how these levels are calculated.

*Exposures to Naturally Occurring Chemicals in Food.* Certain exposures to chemicals that naturally occur in foods (i.e., that do not result from any known human activity, including activity by someone other than the person causing the exposure) are exempt from the warning requirements of the law. If the chemical is a contaminant<sup>2</sup> it must be reduced to the lowest level feasible. Regulations explaining this exemption can be found in Section 25501.

Discharges that do not result in a "significant amount" of the listed chemical entering any source of drinking water. The prohibition from discharges into drinking water does not apply if the discharger is able to demonstrate that a "significant amount" of the listed chemical has not, does not, or will not pass into or probably pass into a source of drinking water, and that the discharge complies with all other applicable laws, regulations, permits, requirements, or orders. A "significant amount" means any detectable amount, except an amount that would meet the "no significant risk" level for chemicals that cause cancer or that is 1,000 times below the "no observable effect" level for chemicals that cause reproductive toxicity, if an individual were exposed to that amount in drinking water.

<sup>&</sup>lt;sup>2</sup> See Section 25501(a)(4).

# HOW IS PROPOSITION 65 ENFORCED?

Enforcement is carried out through civil lawsuits. These lawsuits may be brought by the Attorney General, any district attorney, or certain city attorneys. Lawsuits may also be brought by private parties acting in the public interest, but only after providing notice of the alleged violation to the Attorney General, the appropriate district attorney and city attorney, and the business accused of the violation. The notice must provide adequate information to allow the recipient to assess the nature of the alleged violation. The notice must comply with the information and procedural requirements specified in Section 25903 of Title 27 and sections 3100-3103 of Title 11. A private party may not pursue an independent enforcement action under Proposition 65 if one of the governmental officials noted above initiates an enforcement action within sixty days of the notice.

A business found to be in violation of Proposition 65 is subject to civil penalties of up to \$2,500 per day for each violation. In addition, the business may be ordered by a court to stop committing the violation.

A private party may not file an enforcement action based on certain exposures if the alleged violator meets specific conditions. For the following types of exposures, the Act provides an opportunity for the business to correct the alleged violation:

- An exposure to alcoholic beverages that are consumed on the alleged violator's premises to the extent onsite consumption is permitted by law;
- An exposure to a Proposition 65 listed chemical in a food or beverage prepared and sold on the alleged violator's premises that is primarily intended for immediate consumption on- or off-premises. This only applies if the chemical was not intentionally added to the food, and was formed by cooking or similar preparation of food or beverage components necessary to render the food or beverage palatable or to avoid microbiological contamination;
- An exposure to environmental tobacco smoke caused by entry of persons (other than employees) on premises owned or operated by the alleged violator where smoking is permitted at any location on the premises;
- An exposure to listed chemicals in engine exhaust, to the extent the exposure occurs inside a facility owned or operated by the alleged violator and primarily intended for parking non-commercial vehicles.

If a private party alleges that a violation occurred based on one of the exposures described above, the private party must first provide the alleged violator a notice of special compliance procedure and proof of compliance form.

A copy of the notice of special compliance procedure and proof of compliance form is included in Appendix B and can be downloaded from OEHHA's website at: http://oehha.ca.gov/prop65/law/p65law72003.html.

FOR FURTHER INFORMATION ABOUT THE LAW OR REGULATIONS...

Contact the Office of Environmental Health Hazard Assessment's Proposition 65 Implementation Office at (916) 445-6900 or via e-mail at P65Public.Comments@oehha.ca.gov.

Revised: May 2017

NOTE: Authority cited: Section 25249.12, Health and Safety Code. Reference: Sections 25249.5, 25249.6, 25249.7, 25249.9, 25249.10 and 25249.11, Health and Safety Code.

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# EXHIBIT 2



ATTORNEYS AT LAW

Tel: 619-629-0527 noam@entornolaw.com craig@entornolaw.com jake@entornolaw.com janani@entornolaw.com

225 Broadway, Suite 1900 San Diego, CA 92101

December 17, 2024

<u>Via Certified Mail:</u>	
Caleel&Hayden LLC d.b.a Glo Skin Beauty	Current Chief Executive Officer
c/o CSC- Lawyers Incorporating Service	Caleel&Hayden LLC d.b.a Glo Skin Beauty
2710 Gateway Oaks Drive	c/o Sharon Collier
Sacramento, CA	610 East 55 <sup>th</sup> Ave Suite 100
	Denver, CO 80216

## Re: Proposition 65 Notice of Violation

To Whom It May Concern:

We represent Environmental Health Advocates, Inc., an organization in the State of California acting in the interest of the general public. This letter serves as notice that the parties listed above are in violation of Proposition 65, the Safe Drinking Water and Toxic Enforcement Act, commencing with section 25249.5 of the Health and Safety Code ("Proposition 65"). In particular, the violations alleged by this notice consist of types of harm that may potentially result from exposures to the toxic chemical Diethanolamine ("DEA"). This chemical was listed as a carcinogen on June 22, 2012.

The specific type of product that is causing exposures in violation of Proposition 65 are serum, including but not limited to:

	Product Name	Manufacturer	Distributor/Retailer
1.	5		Caleel & Hayden LLC d.b.a Glo Skin Beauty

The routes of exposure for the violations include dermal absorption by consumers. These exposures occur through the reasonably foreseeable use of the product. The sales of this product have been occurring since at least October 2024, are continuing to this day and will continue to occur as long as the product subject to this notice is sold to and used by consumers.

Proposition 65 requires that a clear and reasonable warning is provided with these products regarding the exposures to DEA caused by ordinary use of the product. The Parties are in violation of Proposition 65 by failing to provide such warning to consumers and as a result of the sales of this product, exposures to DEA have been occurring without proper warnings.

Pursuant to Proposition 65, notice and intent to sue shall be provided to violators 60days before filing a complaint. This letter provides notice of the alleged violation to the parties listed above and the appropriate governmental authorities. A summary of Proposition 65 is attached.

EHA identifies Allan Cate as a responsible individual within the entity, 888 Prospect Street, Suite 200, La Jolla, CA 92037; 858-692-1035. Mr. Cate requests all communications be sent to EHA's attorneys.

If you have any questions or wish to discuss any of the above, please contact me at jake@entornolaw.com and include clerks@entornolaw.com in the email.

## ENTORNO LAW, LLP

Jala Jah He

Jake Schulte

Noam Glick Craig M. Nicholas Janani Natarajan

Enclosures

## **CERTIFICATE OF MERIT**

I, Jake Schulte, hereby declare:

1. This Certificate of Merit accompanies the attached sixty-day notice in which it is alleged the parties identified in the notice have violated Health and Safety Code section 25249.6 by failing to provide clear and reasonable warnings.

2. I am an attorney for the noticing party.

3. I have consulted with one or more persons with relevant and appropriate experience or expertise who has reviewed facts, studies, or other data regarding the alleged exposure to the listedchemical that is the subject of the action.

4. Based on the information obtained through those consultations, and on all other information in my possession, I believe there is a reasonable and meritorious case for the private action. I understand that "reasonable and meritorious case for the private action" means that the information provides a credible basis that all elements of the plaintiffs' case can be established andthe information did not prove that the alleged violator will be able to establish any of the affirmative defenses set forth in the statute.

5. The copy of this Certificate of Merit served on the Attorney General attaches to it factualinformation sufficient to establish the basis for this certificate, including the information identified in Health and Safety Code section 25249.7(h)(2), i.e., (1) the identity of the persons consulted withand relied on by the certifier, and (2) the facts, studies, or other data reviewed by those persons.

Dated: December 17, 2024

Jala Jah He

Jake Schulte, Attorney at Law

### **CERTIFICATE OF SERVICE**

I, Madeline Walsh, declare that I am over the age of 18 years, and am not a party to the within action. I am employed in the County of San Diego, California, where the mailing occurs; and my business address is 225 Broadway, 19th Floor, San Diego, California 92101.

On December 17, 2024, I served the following documents: (1) 60-DAY NOTICE OF VIOLATION SENT IN COMPLIANCE WITH HEALTH & SAFETY CODE SECTION 25249.7(d); (2) CERTIFICATE OF MERIT; (3) PROPOSITION 65: A SUMMARY; and (4) CERTIFICATE OF MERIT ATTACHMENT (served only on the Attorney General) on the parties listed below by placing a true and correct copy thereof in a sealed envelope, addressed to each party and depositing it at my business address with the U.S. Postal Service for delivery by Certified Mail with the postage thereon fully prepaid:

### Via Certified Mail

Caleel&Hayden LLC d.b.a Glo Skin Beauty	Current Chief Executive Officer
c/o CSC- Lawyers Incorporating Service	Caleel&Hayden LLC d.b.a Glo Skin Beauty
2710 Gateway Oaks Drive	c/o Sharon Collier
Sacramento, CA	610 East 55 <sup>th</sup> Ave Suite 100
	Denver, CO 80216

On December 17, 2024, I served the California Attorney General (via website Portal) by uploading a true and correct copy thereof as a PDF file via the California Attorney General's website.

On December 17, 2024, I transmitted via electronic mail the above-listed documents to the electronic mail addresses of the City and/or District Attorneys who have specifically authorized e-mail serviceand the authorization appears on the Attorney General's web site.

### See Attached Service List

On December 17, 2024, I served the following persons and/or entities at the last known address by placing true and correct copy thereof in a sealed envelope and depositing it at my business address with the U.S.Postal Service for delivery with the postage thereon fully prepaid, and addressed as follows:

### See Attached Service List

I declare under penalty of perjury under the laws of the State of California that the foregoing is trueand correct.

Executed on December 17, 2024, at San Diego, California.

Madeline Walsh

Madeline Walsh

# APPENDIX A

# OFFICE OF ENVIRONMENTAL HEALTH HAZARD ASSESSMENT CALIFORNIA ENVIRONMENTAL PROTECTION AGENCY

# THE SAFE DRINKING WATER AND TOXIC ENFORCEMENT ACT OF 1986 (PROPOSITION 65): A SUMMARY

The following summary has been prepared by the California Office of Environmental Health Hazard Assessment (OEHHA), the lead agency for the implementation of the Safe Drinking Water and Toxic Enforcement Act of 1986 (commonly known as "Proposition 65"). A copy of this summary must be included as an attachment to any notice of violation served upon an alleged violator of the Act. The summary provides basic information about the provisions of the law, and is intended to serve only as a convenient source of general information. It is not intended to provide authoritative guidance on the meaning or application of the law. The reader is directed to the statute and OEHHA implementing regulations (see citations below) for further information.

FOR INFORMATION CONCERNING THE BASIS FOR THE ALLEGATIONS IN THE NOTICE RELATED TO YOUR BUSINESS, CONTACT THE PERSON IDENTIFIED ON THE NOTICE.

The text of Proposition 65 (Health and Safety Code Sections 25249.5 through 25249.13) is available online at: http://oehha.ca.gov/prop65/law/P65law72003.html. Regulations that provide more specific guidance on compliance, and that specify procedures to be followed by the State in carrying out certain aspects of the law, are found in Title 27 of the California Code of Regulations, sections 25102 through 27001.<sup>1</sup> These implementing regulations are available online at: http://oehha.ca.gov/prop65/law/P65Regs.html.

# WHAT DOES PROPOSITION 65 REQUIRE?

**The "Proposition 65 List."** Under Proposition 65, the lead agency (OEHHA) publishes a list of chemicals that are known to the State of California to cause cancer and/or reproductive toxicity. Chemicals are placed on the Proposition 65 list if they are known to cause cancer and/or birth defects or other reproductive harm, such as damage to

<sup>&</sup>lt;sup>1</sup> All further regulatory references are to sections of Title 27 of the California Code of Regulations unless otherwise indicated. The statute, regulations and relevant case law are available on the OEHHA website at: http://www.oehha.ca.gov/prop65/law/index.html.

female or male reproductive systems or to the developing fetus. This list must be updated at least once a year. The current Proposition 65 list of chemicals is available on the OEHHA website at: <u>http://www.oehha.ca.gov/prop65/prop65\_list/Newlist.html</u>.

Only those chemicals that are on the list are regulated under Proposition 65. Businesses that produce, use, release or otherwise engage in activities involving listed chemicals must comply with the following:

*Clear and reasonable warnings.* A business is required to warn a person before "knowingly and intentionally" exposing that person to a listed chemical unless an exemption applies. The warning given must be "clear and reasonable." This means that the warning must: (1) clearly make known that the chemical involved is known to cause cancer, or birth defects or other reproductive harm; and (2) be given in such a way that it will effectively reach the person before he or she is exposed to that chemical. Some exposures are exempt from the warning requirement under certain circumstances discussed below.

**Prohibition from discharges into drinking water.** A business must not knowingly discharge or release a listed chemical into water or onto land where it passes or probably will pass into a source of drinking water. Some discharges are exempt from this requirement under certain circumstances discussed below.

# DOES PROPOSITION 65 PROVIDE ANY EXEMPTIONS?

Yes. You should consult the current version of the statute and regulations (http://www.oehha.ca.gov/prop65/law/index.html) to determine all applicable exemptions, the most common of which are the following:

*Grace Period.* Proposition 65 warning requirements do not apply until 12 months after the chemical has been listed. The Proposition 65 discharge prohibition does not apply to a discharge or release of a chemical that takes place less than 20 months after the listing of the chemical.

*Governmental agencies and public water utilities.* All agencies of the federal, state or local government, as well as entities operating public water systems, are exempt.

**Businesses with nine or fewer employees.** Neither the warning requirement nor the discharge prohibition applies to a business that employs a total of nine or fewer employees. This includes all employees, not just those present in California.

**Exposures that pose no significant risk of cancer.** For chemicals that are listed under Proposition 65 as known to the State to cause cancer, a warning is not required if the business causing the exposure can demonstrate that the exposure occurs at a level that poses "no significant risk." This means that the exposure is calculated to result in not more than one excess case of cancer in 100,000 individuals exposed over a 70-year lifetime. The Proposition 65 regulations identify specific "No Significant Risk Levels" (NSRLs) for many listed carcinogens. Exposures below these levels are exempt from the warning requirement. See OEHHA's website at:

http://www.oehha.ca.gov/prop65/getNSRLs.html for a list of NSRLs, and Section 25701 *et seq.* of the regulations for information concerning how these levels are calculated.

**Exposures that will produce no observable reproductive effect at 1,000 times the level in question.** For chemicals known to the State to cause reproductive toxicity, a warning is not required if the business causing the exposure can demonstrate that the exposure will produce no observable effect, even at 1,000 times the level in question. In other words, the level of exposure must be below the "no observable effect level" divided by 1,000. This number is known as the Maximum Allowable Dose Level (MADL). See OEHHA's website at: http://www.oehha.ca.gov/prop65/getNSRLs.html for a list of MADLs, and Section 25801 *et seq.* of the regulations for information concerning how these levels are calculated.

*Exposures to Naturally Occurring Chemicals in Food.* Certain exposures to chemicals that naturally occur in foods (i.e., that do not result from any known human activity, including activity by someone other than the person causing the exposure) are exempt from the warning requirements of the law. If the chemical is a contaminant<sup>2</sup> it must be reduced to the lowest level feasible. Regulations explaining this exemption can be found in Section 25501.

Discharges that do not result in a "significant amount" of the listed chemical entering any source of drinking water. The prohibition from discharges into drinking water does not apply if the discharger is able to demonstrate that a "significant amount" of the listed chemical has not, does not, or will not pass into or probably pass into a source of drinking water, and that the discharge complies with all other applicable laws, regulations, permits, requirements, or orders. A "significant amount" means any detectable amount, except an amount that would meet the "no significant risk" level for chemicals that cause cancer or that is 1,000 times below the "no observable effect" level for chemicals that cause reproductive toxicity, if an individual were exposed to that amount in drinking water.

<sup>&</sup>lt;sup>2</sup> See Section 25501(a)(4).

# HOW IS PROPOSITION 65 ENFORCED?

Enforcement is carried out through civil lawsuits. These lawsuits may be brought by the Attorney General, any district attorney, or certain city attorneys. Lawsuits may also be brought by private parties acting in the public interest, but only after providing notice of the alleged violation to the Attorney General, the appropriate district attorney and city attorney, and the business accused of the violation. The notice must provide adequate information to allow the recipient to assess the nature of the alleged violation. The notice must comply with the information and procedural requirements specified in Section 25903 of Title 27 and sections 3100-3103 of Title 11. A private party may not pursue an independent enforcement action under Proposition 65 if one of the governmental officials noted above initiates an enforcement action within sixty days of the notice.

A business found to be in violation of Proposition 65 is subject to civil penalties of up to \$2,500 per day for each violation. In addition, the business may be ordered by a court to stop committing the violation.

A private party may not file an enforcement action based on certain exposures if the alleged violator meets specific conditions. For the following types of exposures, the Act provides an opportunity for the business to correct the alleged violation:

- An exposure to alcoholic beverages that are consumed on the alleged violator's premises to the extent onsite consumption is permitted by law;
- An exposure to a Proposition 65 listed chemical in a food or beverage prepared and sold on the alleged violator's premises that is primarily intended for immediate consumption on- or off-premises. This only applies if the chemical was not intentionally added to the food, and was formed by cooking or similar preparation of food or beverage components necessary to render the food or beverage palatable or to avoid microbiological contamination;
- An exposure to environmental tobacco smoke caused by entry of persons (other than employees) on premises owned or operated by the alleged violator where smoking is permitted at any location on the premises;
- An exposure to listed chemicals in engine exhaust, to the extent the exposure occurs inside a facility owned or operated by the alleged violator and primarily intended for parking non-commercial vehicles.

If a private party alleges that a violation occurred based on one of the exposures described above, the private party must first provide the alleged violator a notice of special compliance procedure and proof of compliance form.

A copy of the notice of special compliance procedure and proof of compliance form is included in Appendix B and can be downloaded from OEHHA's website at: http://oehha.ca.gov/prop65/law/p65law72003.html.

FOR FURTHER INFORMATION ABOUT THE LAW OR REGULATIONS...

Contact the Office of Environmental Health Hazard Assessment's Proposition 65 Implementation Office at (916) 445-6900 or via e-mail at P65Public.Comments@oehha.ca.gov.

Revised: May 2017

NOTE: Authority cited: Section 25249.12, Health and Safety Code. Reference: Sections 25249.5, 25249.6, 25249.7, 25249.9, 25249.10 and 25249.11, Health and Safety Code.

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Alpine County, District Attorney	Amador County, District Attorney	Butte County, District Attorney
P.O. Box 248	708 Court Street, #202	25 County Center Drive - Administrative Building
Markleeville, CA 96120	Jackson, CA 95642	Oroville, CA 95965
The Honorable Brenden Farrell	The Honorable Katherine Micks	The Honorable Dwayne Stewart Glenn
Colusa County, District Attorney	Del Norte County, District Attorney	County, District Attorney
310 6 <sup>th</sup> Street	450 H Street, Room 171	P.O. Box 430
Colusa, CA 95932	Crescent City, CA 95531	Willows, CA 95988
The Honorable Stacey Eads Humboldt	The Honorable George Marquez	The Honorable Cynthia Zimmer
County, District Attorney	Imperial County, District Attorney	Kern County, District Attorney
825 5th Street	940 West Main Street, Suite 102	1215 Truxtun Avenue
Eureka, CA 95501	El Centro, CA 92243	Bakersfield, CA 93301
The Honorable Sarah Hacker	The Honorable Susan Krones	The Honorable George Gascon
Kings County, District Attorney	Lake County, District Attorney	Los Angeles County, District Attorney
1400 West Lacey Blvd.	255 N. Forbes Street	211 W. Temple Street, Suite 1200
Hanford, CA 93230	Lakeport, CA 95453	Los Angeles, CA 90012
The Honorable Sally O. Moreno,	The Honorable C. David Eyster	The Honorable Cynthia Campbell
District Attorney	Mendocino County, District Attorney	Modoc County, District Attorney
300 South G Street, Suite 300	P.O. Box 1000	204 S. Court Street, Room 202
Madera, CA 93637	Ukiah, CA 95482	Alturas, CA 96101
The Honorable David Anderson	The Honorable Todd Spitzer	The Honorable Joel Buckingham
Mono County, District Attorney	Orange County, District Attorney	San Benito County, District Attorney
P.O. Box 2053	300 N. Flower Street	419 4th Street
Mammoth Lakes, CA 93546	Santa Ana, CA 92703	Hollister, CA 95023
The Honorable Jason Anderson	The Honorable Stephen M. Wagstaffe	The Honorable Stephanie A. Bridgett
San Bernardino County, District Attorney	San Mateo County, District Attorney	Shasta County, District Attorney
303 W. Third Street	400 County Center, Third Floor	1355 West Street
San Bernardino, CA 92415	Redwood City, CA 94063	Redding, CA 96001
The Honorable Sandra Groven	The Honorable James Kirk Andrus	The Honorable Krishna A. Abrams
Sierra County, District Attorney	Siskiyou County, District Attorney	Solano County, District Attorney
100 Courthouse Square	P.O. Box 986	675 Texas Street, Suite 4500
Downieville, CA 95936	Yreka, CA 96097	Fairfield, CA 94533
The Honorable Jeff Laugero	The Honorable Jennifer Dupre	The Honorable Matthew Rogers
Stanislaus County, District Attorney	Sutter County, District Attorney	Tehama County, District Attorney
832 12th Street, Suite 300	463 2nd Street, Suite 102	P.O. Box 519
Modesto, CA 95353	Yuba City, CA 95991	Red Bluff, CA 96080
The Honorable David Brady	The Honorable Cassandra Jenecke	The Honorable Clint Curry
Trinity County, District Attorney	Tuolumne County, District Attorney	Yuba County, District Attorney
P.O. Box 310	2 S. Green St.	215 Fifth Street, Suite 152
Weaverville, CA 96093	Sonora, CA 95370	Marysville, CA 95901
The Honorable Mike Feuer City of Los Angeles, City Attorney 200 N. Main Street Los Angeles, CA 90012		