

1 Evan J. Smith, Esquire (SBN 242352)
2 Ryan P. Cardona, Esquire (SBN 302113)
3 BRODSKY SMITH
4 9465 Wilshire Blvd., Ste. 300
Beverly Hills, CA 90212
Telephone: (877) 534-2590
Facsimile: (310) 247-0160

5 *Attorneys for Plaintiff*

ELECTRONICALLY
FILED

Superior Court of California,
County of San Francisco

07/23/2026
Clerk of the Court
BY: JAMES FORONDA
Deputy Clerk

6 SUPERIOR COURT OF THE STATE OF CALIFORNIA
7
8 COUNTY OF SAN FRANCISCO

9 GABRIEL ESPINOZA,
10 Plaintiff,
11 vs.
12 THE KROGER CO.,
13 Defendant.

Case No.:

CGC-26-638894

**COMPLAINT FOR CIVIL PENALTIES AND
INJUNCTIVE RELIEF**

**(Violation of Health & Safety Code § 25249.5 et
seq.)**

14 Plaintiff Gabriel Espinoza ("Plaintiff"), by and through his attorneys, alleges the following
15 cause of action in the public interest of the citizens of the State of California.

16 **BACKGROUND OF THE CASE**

17 1. Plaintiff brings this representative action on behalf of all California citizens to
18 enforce relevant portions of Safe Drinking Water and Toxic Enforcement Act of 1986, codified at
19 the Health and Safety Code § 25249.5 et seq ("Proposition 65"), which reads, in relevant part,
20 "[n]o person in the course of doing business shall knowingly and intentionally expose any
21 individual to a chemical known to the state to cause cancer or reproductive toxicity without first
22 giving clear and reasonable warning to such individual ...". Health & Safety Code § 25249.6.

23 2. This complaint is a representative action brought by Plaintiff in the public interest
24 of the citizens of the State of California to enforce the People's right to be informed of the health
25 hazards caused by exposure to di(2-ethylhexyl) phthalate (DEHP), a toxic chemical found in *HD*
26 *Designs Outdoors®* bags, UPC# 888777172492 sold and/or distributed by defendant The Kroger
27 Co. ("Kroger" or "Defendant") in California.
28

1 3. DEHP is a harmful chemical known to the State of California to cause cancer and
2 reproductive toxicity. On January 1, 1988, the State of California listed DEHP as a chemical known
3 to the State to cause cancer and it has come under the purview of Proposition 65 regulations since
4 that time. Cal. Code Regs. Tit. 27, § 27001(c); Health & Safety Code §§ 25249.8 & 25249.10(b).
5 On October 24, 2003, the State of California listed DEHP as a chemical known to cause
6 reproductive toxicity.

7 4. Proposition 65 requires all businesses with ten (10) or more employees that operate
8 within California or sell products therein to comply with Proposition 65 regulations. Included in
9 such regulations is the requirement that businesses must label any product containing a Proposition
10 65-listed chemical that will create an exposure above safe harbor levels with a “clear and
11 reasonable” warning before “knowingly and intentionally” exposing any person to any such listed
12 chemical.

13 5. Proposition 65 allows for civil penalties of up to \$2,500.00 per day per violation
14 for up to 365 days to be imposed upon defendants in a civil action for violations of Proposition 65.
15 Health & Safety Code § 25249.7(b). Proposition 65 also allows for any court of competent
16 jurisdiction to enjoin the actions of a defendant which “violate or threaten to violate” the statute.
17 Health & Safety Code § 25249.7.

18 6. Plaintiff alleges that Defendant distributes and/or offers for sale in California,
19 without a requisite exposure warning, *HD Designs Outdoors*® bags, UPC# 888777172492 (the
20 “Products”) that expose persons to DEHP when used for their intended purpose.

21 7. Defendant’s failure to warn consumers and other individuals in California of the
22 health hazards associated with exposure to DEHP in conjunction with the sale and/or distribution
23 of the Products is a violation of Proposition 65 and subjects Defendant to the enjoinder and civil
24 penalties described herein.

25 8. Plaintiff seeks civil penalties against Defendant for its violations of Proposition 65
26 in accordance with Health and Safety Code § 25249.7(b).

27 9. Plaintiff also seeks injunctive relief, preliminarily and permanently, requiring
28 Defendant to provide purchasers or users of the Products with required warnings related to the

1 dangers and health hazards associated with exposure to DEHP pursuant to Health and Safety Code
2 § 25249.7(a).

3 10. Plaintiff further seeks a reasonable award of attorney's fees and costs.

4 **PARTIES**

5 11. Plaintiff is a citizen of the State of California acting in the interest of the general
6 public to promote awareness of exposures to toxic chemicals in products sold in California and to
7 improve human health by reducing hazardous substances contained in such items. He brings this
8 action in the public interest pursuant to Health and Safety Code § 25249.7(d).

9 12. Defendant The Kroger Co., through its business, effectively imports, distributes,
10 sells, and/or offers the Products for sale or use in the State of California, or it implies by its conduct
11 that it imports, distributes, sells, and/or offers the Products for sale or use in the State of California.
12 Plaintiff alleges that defendant The Kroger Co. is a "person" in the course of doing business within
13 the meaning of Health & Safety Code sections 25249.6 and 25249.11.

14 **VENUE AND JURISDICTION**

15 13. Venue is proper in the County of San Francisco because one or more of the
16 instances of wrongful conduct occurred and continue to occur in this county and/or because
17 Defendant conducted, and continues to conduct, business in the County of San Francisco with
18 respect to the Products. The Products are distributed, marketed, and sold to consumers throughout
19 San Francisco County, the alleged Proposition 65 violations necessarily occurred here. Upon
20 information and belief, the Products are consistently in the stream of commerce and available to
21 consumers for purchase in the City and County of San Francisco.

22 14. This Court has jurisdiction over this action pursuant to California Constitution
23 Article VI, § 10, which grants the Superior Court original jurisdiction in all causes except those
24 given by statute to other trial courts. Health and Safety Code § 25249.7 allows for the enforcement
25 of violations of Proposition 65 in any Court of competent jurisdiction; therefore, this Court has
26 jurisdiction over this lawsuit.

27 15. This Court has jurisdiction over Defendant because Defendant is either a citizen of
28 the State of California, has sufficient minimum contacts with the State of California, is registered

1 with the California Secretary of State as foreign corporations authorized to do business in the State
2 of California, and/or has otherwise purposefully availed itself of the California market. Such
3 purposeful availment has rendered the exercise of jurisdiction by California courts consistent and
4 permissible with traditional notions of fair play and substantial justice. Public policy further
5 supports this conclusion.

6 **STATUTORY BACKGROUND**

7 16. The people of the State of California declared in Proposition 65 their right “[t]o be
8 informed about exposures to chemicals that cause cancer, birth defects, or other reproductive
9 harm.” (Section 1(b) of Initiative Measure, Proposition 65.)

10 17. To effect this goal, Proposition 65 requires that individuals be provided with a
11 “clear and reasonable warning” before being exposed to substances listed by the State of California
12 as causing cancer or reproductive toxicity. H&S Code § 25249.6 states, in pertinent part:

13 No person in the course of doing business shall knowingly and intentionally expose any
14 individual to a chemical known to the state to cause cancer or reproductive toxicity without
15 first giving clear and reasonable warning to such individual...

16 18. An exposure to a chemical in a consumer product is one “which results from a
17 person’s acquisition, purchase, storage, consumption or other reasonably foreseeable use of a
18 consumer good, or any exposure that results from receiving a consumer service.” (27 CCR §
19 25602, para (b).) H&S Code § 25603(c) states that “a person in the course of doing business ...
20 shall provide a warning to any person to whom the product is sold or transferred unless the product
21 is packaged or labeled with a clear and reasonable warning.”

22 19. Pursuant to H&S Code § 25603.1, the warning may be provided by using one or
23 more of the following methods individually or in combination:¹

24 a. A warning that appears on a product’s label or other labeling.

25
26
27 ¹ Alternatively, a person in the course of doing business may elect to comply with the warning
28 requirements set out in the amended version of 27 CCR 25601, *et.seq.* as amended on August 30,
2016, and operative on August 30, 2018.

1 b. Identification of the product at the retail outlet in a manner which provides
2 a warning. Identification may be through shelf labeling, signs, menus, or a combination
3 thereof.

4 c. The warnings provided pursuant to subparagraphs (a) and (b) shall be
5 prominently placed upon a product's labels or other labeling or displayed at the retail outlet
6 with such conspicuousness, as compared with other words, statements, designs, or devices
7 in the label, labeling or display as to render it likely to be read and understood by an
8 ordinary individual under customary conditions of purchase or use.

9 d. A system of signs, public advertising identifying the system and toll-free
10 information services, or any other system that provides clear and reasonable warnings.

11 20. Proposition 65 provides that any "person who violates or threatens to violate" the
12 statute may be enjoined in a court of competent jurisdiction. (H&S Code § 25249.7.) The phrase
13 "threaten to violate" is defined to mean creating "a condition in which there is a substantial
14 probability that a violation will occur." (H&S Code § 25249.11(e).) Violators are liable for civil
15 penalties of up to \$2,500.00 per day for each violation of the Act (H&S Code § 25249.7) for up to
16 365 days.

17 **FACTUAL BACKGROUND**

18 21. On January 1, 1988, the State of California listed DEHP as a chemical known to
19 the State to cause cancer and it has come under the purview of Proposition 65 regulations since
20 that time. Cal. Code Regs. Tit. 27, § 27001(c); Health & Safety Code §§ 25249.8 & 25249.10(b).
21 On October 24, 2003, the State of California listed DEHP as a chemical known to cause
22 reproductive toxicity.

23 22. The exposures that are the subject of the Notice result from the purchase,
24 acquisition, handling and recommended use of the Product. The primary route of exposure to the
25 chemical is through dermal absorption directly through the skin when consumers use, touch, or
26 handle the Products. Exposure through ingestion will occur by touching the Product with
27 subsequent touching of the user's hand to mouth. No clear and reasonable warning is provided
28 with the Products regarding the health hazards of exposure.

1 23. Defendant has manufactured, processed, marketed, distributed, offered to sell
2 and/or sold the Products in California since at least June 10, 2025. Upon information and belief,
3 the Products are consistently in the stream of commerce and available to consumers for purchase
4 in the City and County of San Francisco and the alleged Proposition 65 violations necessarily
5 occurred here. The Products continue to be distributed, offered for sale and/or sold in California –
6 including, but not limited to, San Francisco County - without the requisite warning information.

7 24. At all times relevant to this action, Defendant has knowingly and intentionally
8 exposed users of the Products to DEHP without first giving a clear and reasonable exposure
9 warning to such individuals.

10 25. As a proximate result of acts by Defendant, as a person in the course of doing
11 business within the meaning of H&S Code § 25249.11, individuals throughout the State of
12 California, including in San Francisco County, have been exposed to DEHP without a clear and
13 reasonable warning on the Products. The individuals subject to the violative exposures include
14 normal and foreseeable users and consumers that use the Products, as well as all others exposed to
15 the Products.

16 **SATISFACTION OF NOTICE REQUIREMENTS**

17 26. On June 10, 2025, Plaintiff purchased the Product from Defendant in California. At
18 the time of purchase, Defendant did not provide a Proposition 65 exposure warning for DEHP or
19 any other Proposition 65 listed chemical in a manner consistent with H&S Code § 25603.1 as
20 described *supra*.

21 27. The Product was sent to a testing laboratory for phthalate testing to determine the
22 phthalate content of the Product.

23 28. The laboratory provided the results of its analysis. Results of this test determined
24 the Product exposes users to DEHP (the “Chemical Test Report”).

25 29. Plaintiff provided the Chemical Test Report and Product to an analytical chemist
26 to determine if, based on the findings of the Chemical Test Report and the reasonable and
27 foreseeable use of the Product, exposure to DEHP will occur at levels that require Proposition 65
28

warnings under the Clear and Reasonable Warnings section 25601 of Title 27 of the California Code of Regulations.

30. On August 27, 2025, Plaintiff received from the analytical chemist an exposure assessment report which concluded that persons in California who use the Products will be exposed to levels of DEHP that require a Proposition 65 exposure warning.

31. On August 27, 2025, Plaintiff gave notice of alleged violation of Health and Safety Code § 25249.6 (the "Notice") to Defendant concerning the exposure of California citizens to DEHP from use of the Products without proper warning, subject to a private action to Defendant and to the California Attorney General's office and the offices of the County District attorneys and City Attorneys for each city with a population greater than 750,000 persons wherein the herein violations allegedly occurred.

32. The Notice complied with all procedural requirements of Proposition 65 including the attachment of a Certificate of Merit affirming that Plaintiff's counsel had consulted with at least one person with relevant and appropriate expertise who reviewed relevant data regarding DEHP exposure, and that counsel believed there was meritorious and reasonable cause for a private action.

33. After receiving the Notice, and to Plaintiff's best information and belief, none of the noticed appropriate public enforcement agencies have commenced and diligently prosecuted a cause of action against Defendant under Proposition 65 to enforce the alleged violations which are the subject of the Notice.

34. Plaintiff is commencing this action more than sixty (60) days from the date of the Notice to Defendant, as required by law.

FIRST CAUSE OF ACTION

(By Plaintiff against Defendant for the Violation of Proposition 65)

35. Plaintiff hereby repeats and incorporates by reference paragraphs 1 through 34 of this Complaint as though fully set forth herein.

36. Defendant has, at all times mentioned herein, acted as distributor and/or retailer of the Products.

1 37. Use of the Products will expose users and consumers thereof to DEHP, a hazardous
2 chemical found on the Proposition 65 list of chemicals known to be hazardous to human health.

3 38. The Products do not comply with the Proposition 65 warning requirements.

4 39. Plaintiff, based on his best information and belief, avers that at all relevant times
5 herein, and at least since August 27, 2025, continuing until the present, that Defendant has
6 continued to knowingly and intentionally expose California users and consumers of the Products
7 to DEHP without providing required warnings under Proposition 65.

8 40. The exposures that are the subject of the Notice result from the purchase,
9 acquisition, handling and recommended use of the Product. The primary route of exposure to the
10 is through dermal absorption directly through the skin when consumers use, touch, or handle the
11 Products. Exposure through ingestion will occur by touching the Product with subsequent touching
12 of the user's hand to mouth. No clear and reasonable warning is provided with the Products
13 regarding the health hazards of exposure.

14 41. Plaintiff, based on his best information and belief, avers that such exposures will
15 continue every day until clear and reasonable warnings are provided to purchasers and users or
16 until this known toxic chemical is removed from the Products.

17 42. Defendant has knowledge that the normal and reasonably foreseeable use of the
18 Products exposes individuals to DEHP, and Defendant intends that exposures to DEHP will occur
19 by their deliberate, non-accidental participation in the importation, distribution, sale and offering
20 of the Products to consumers in California

21 43. Plaintiff has engaged in good faith efforts to resolve the herein claims prior to this
22 Complaint.

23 44. Pursuant to Health and Safety Code § 25249.7(b), as a consequence of the above
24 described acts, Defendant is liable for a maximum civil penalty of \$2,500 per day per violation.

25 45. Pursuant to Health and Safety Code § 25249.7(a), this Court is specifically
26 authorized to grant injunctive relief in favor of Plaintiff and against Defendant.

PRAYER FOR RELIEF

WHEREFORE, Plaintiff demands judgment against Defendant and requests the following relief:

A. That the court assess civil penalties against Defendant in the amount of \$2,500 per day for each violation for up to 365 days in accordance with Health and Safety Code § 25249.7(b);

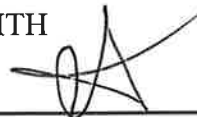
B. That the court preliminarily and permanently enjoin Defendant mandating Proposition 65 compliant warnings on the Products;

C. That the court grant Plaintiff reasonable attorney's fees and costs of suit, in the amount of \$50,000.00.

D. That the court grant any further relief as may be just and proper.

Dated: July 23, 2026

BRODSKY SMITH

By: 

Evan J. Smith (SBN242352)

Ryan P. Cardona (SBN302113)

9465 Wilshire Boulevard, Suite 300

Beverly Hills, CA 90212

Telephone: (877) 534-2590

Facsimile: (310) 247-0160

Attorneys for Plaintiff