# COPY

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| 7  | Mill Valley, CA 94941 Tel: (415) 380-9222                                                | BY: MARJORIE SCH                 | WARTZ-SCOTT<br>Deputy Clerk  |
| 8  | Fax: (415) 380-9223                                                                      |                                  |                              |
| 9  | Attorneys for Plaintiff RUSSELL BRIMER                                                   |                                  |                              |
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| 11 | WILLIAM F. TARANTINO (S.B. NO. 215343)<br>MILES H. IMWALLE (S.B. NO. 230244)             |                                  |                              |
| 12 | MORRISON & FOERSTER LLP 425 Market Street                                                |                                  |                              |
| 13 | San Francisco, California 94105 2482                                                     |                                  |                              |
| 14 | Tel: (415) 268 7000<br>Fax: (415) 268-7522                                               |                                  |                              |
| 15 | Attorneys for Defendant                                                                  |                                  |                              |
| 16 | HALLMARK CARDS, INCORPORATED                                                             |                                  | ·                            |
| 17 | SUPERIOR COURT OF THE                                                                    | STATE OF CALIFORI                | NIA                          |
| 18 | COUNTY OF SAN FRANCISCO,                                                                 | UNLIMITED JURISD                 | DICTION                      |
| 19 |                                                                                          | _                                |                              |
| 20 | RUSSELL BRIMER,                                                                          | ) Case No. CGC 04                | -436729                      |
| 40 | Plaintiff,                                                                               | )<br>) [PROPOSEDLO               | RDER APPROVING               |
| 21 | <b>,</b>                                                                                 |                                  | 65 SETTLEMENT AND            |
| 22 | v.                                                                                       | ) CONSENT JUD(                   | GMENT                        |
| 23 | HALLMARK CARDS, INCORPORATED, and                                                        | ,                                | October 19, 2005             |
|    | DOES 1 through 50,                                                                       | ) Time:<br>) Dept:               | 9:30 am<br>301               |
| 24 | Defendants.                                                                              | ) Judge:                         | Hon. James L. Warren         |
| 25 |                                                                                          | ) Action Filed:<br>) Trial Date: | December 1, 2004<br>None set |
| 26 |                                                                                          | .,                               | Fone det                     |
| 1  | [Proposed] Order Approving Proposition                                                   | (F.C.) 1.0                       |                              |

Case No. CGC 04-436729

sf-1968517

| 1<br>2<br>3<br>4<br>5<br>6<br>7 | CLIFFORD A. CHANLER (State Bar No. 13553 CHANLER LAW GROUP 71 Elm Street, Suite 8 New Canaan, CT 06840 Telephone: (203) 966-9911 Facsimile (203) 801-5222 Attorneys for Plaintiff Russell Brimer ROBERT L. FALK (State Bar No. 142007) WILLIAM F. TARANTINO (State Bar No. 21534 MORRISON & FOERSTER 117 425 Market Street |                                                       |  |
|---------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------|--|
| 9                               | San Francisco, California 94105-2482<br>Telephone: (415) 268-7000                                                                                                                                                                                                                                                          |                                                       |  |
| 10<br>11                        | Facsimile: (415) 268-7522  Attorneys for Defendants Hallmark Cards, Incorporated                                                                                                                                                                                                                                           |                                                       |  |
| 12                              | mainimark Carus, incorporated                                                                                                                                                                                                                                                                                              |                                                       |  |
| 13                              |                                                                                                                                                                                                                                                                                                                            |                                                       |  |
| 14                              | SUPERIOR COURT OF THE STATE OF CALIFORNIA                                                                                                                                                                                                                                                                                  |                                                       |  |
| 15                              | COUNTY OF SAN FRANCISCO                                                                                                                                                                                                                                                                                                    |                                                       |  |
| - 16                            | UNLIMITED JUI                                                                                                                                                                                                                                                                                                              | RISDICTION                                            |  |
| 17                              | DYIGGEL I Day rem                                                                                                                                                                                                                                                                                                          | • •                                                   |  |
| 18                              | RUSSELL BRIMER,                                                                                                                                                                                                                                                                                                            | Case No. CGC 04-436429                                |  |
| 19                              | Plaintiff,                                                                                                                                                                                                                                                                                                                 | STIPULATION AND [PROPOSED] ORDER RE: CONSENT JUDGMENT |  |
| 20                              | HALLMARK CARDS, INCORPORATED, and                                                                                                                                                                                                                                                                                          | ORDER RE. CONSERT JUDGMENT                            |  |
| 21                              | DOES 1 through 50,                                                                                                                                                                                                                                                                                                         |                                                       |  |
| 22                              | Defendants.                                                                                                                                                                                                                                                                                                                |                                                       |  |
| 23                              | 1. INTRODUCTION                                                                                                                                                                                                                                                                                                            |                                                       |  |
| 24                              |                                                                                                                                                                                                                                                                                                                            | This Consent Judgment is entered into by and          |  |
| 25                              | between plaintiff Russell Brimer (hereafter "Brimer                                                                                                                                                                                                                                                                        | •                                                     |  |
| 26                              | Cards, Incorporated ("Defendant"), with Plaintiff ar                                                                                                                                                                                                                                                                       |                                                       |  |
| 27                              | "Parties" and Brimer and Defendant each being a "I                                                                                                                                                                                                                                                                         |                                                       |  |
| 28                              |                                                                                                                                                                                                                                                                                                                            | 1                                                     |  |
|                                 | CONSENT JUL<br>Case No. CGC 0                                                                                                                                                                                                                                                                                              | XIMENT<br>N-436843                                    |  |

- 1.2 Plaintiff. Brimer is an individual residing in California who seeks to promote awareness of exposures to toxic chemicals and improve human health by reducing or eliminating hazardous substances contained in consumer and industrial products.
- 1.3 General Allegations. Plaintiff alleges that Defendant has distributed and/or sold in the State of California mugs and other tableware products with colored artwork, designs or markings on the exterior surface with materials in that colored artwork, designs or markings that contain cadmium and/or lead, which are listed pursuant to the Safe Drinking Water and Toxic Enforcement Act of 1986, California Health & Safety Code §§ 25249.5 et seq., also known as Proposition 65, to cause cancer and birth defects and other reproductive harm. Lead (and/or lead compounds) and cadmium shall be referred to herein as "Listed Chemicals."
- 1.4 Product Descriptions. The products that are covered by this Consent Judgment are defined as follows: mugs and other tableware products with colored artwork, designs or markings on the exterior surface, sold and/or distributed by Defendant, its subsidiaries and corporate affiliates (collectively "Hallmark") in California including, by way of example and without limitation, products contained in the items listed at Exhibit A. Such products collectively are referred to herein as the "Products."
- 1.5 Notices of Violation. Beginning on July 30, 2004, Brimer served Defendant and various public enforcement agencies with documents, entitled "60-Day Notice of Violation" ("Notice") that provided Defendant and such public enforcers with notice that alleged that Defendant was in violation of Health & Safety Code § 25249.6 for failing to warn purchasers that certain products that they sold expose users in California to the Listed Chemicals.
- 1.6 Complaint. On December 1, 2004, Brimer, in the interest of the general public in California, filed a complaint (hereafter referred to as the "Complaint" or the "Action") in the Superior Court for the City and County of San Francisco against Defendant and Does 1 through 50, alleging violations of Health & Safety Code § 25249.6 based on the alleged exposures to one or more of the Listed Chemicals contained in certain products sold by Defendant.
- 1.7 No Admission. Defendant denies the material factual and legal allegations contained in Plaintiff's Notices and Complaint and maintain that all products that it has sold and

| distributed in California including the Products have been and are in compliance with all laws.    |
|----------------------------------------------------------------------------------------------------|
| Nothing in this Consent Judgment shall be construed as an admission by Defendant of any fact,      |
| finding, issue of law, or violation of law, nor shall compliance with this Agreement constitute of |
| be construed as an admission by Defendant of any fact, finding, conclusion, issue of law or        |
| violation of law. However, this section shall not diminish or otherwise affect the obligations,    |
| responsibilities and duties of Defendant under this Consent Judgment.                              |

- 1.8 Consent to Jurisdiction. For purposes of this Consent Judgment only, the Parties stipulate that this Court has jurisdiction over the parties and concerning the violations contained in the Complaint and personal jurisdiction over Defendant as to the acts alleged in the Complaint, that verme is proper in the County of San Francisco, and that this Court has jurisdiction to enter this Consent Judgment and to enforce the provisions thereof.
- 1.9 Effective Date. For purposes of this Consent Judgment, "Effective Date" shall be the date of entry of the Consent Judgment.

## 2. INJUNCTIVE RELIEF: WARNINGS AND REFORMULATION

## 2.1 Warning Obligations

- (a) Required Warnings. After the Effective Date, Defendant shall not ship or offer to ship for sale in California any Products containing the Listed Chemicals, unless warnings are given in accordance with one or more provisions in subsection 2.2 below.
- (b) Exceptions. The warning requirements set forth in subsections 2.1(a) and 2.2 below shall not apply to:
  - (i) any Products distributed by Hallmark before the Effective Date, or
  - (ii) Reformulated Products.

## 2.2 Clear and Reasonable Warnings

Defendant may satisfy its warning obligation under section 2.1(a) through any of the following methods:

(a) Product Labeling. A warning is affixed to the packaging, labeling or directly to or on a Product by Hallmark, its agents, or the manufacturer, importer, or distributor of the Product, that states:

WARNING: The mas

The materials used as colored decorations on the exterior of this product contain lead and/or cadmium, chemicals known to the State of California to cause birth defects or other reproductive harm.

OF

WARNING: The materials used as colored decorations on the

exterior of these products contain lead and/or cadmium, chemicals known to the State of California to cause birth defects or other

reproductive harm.1

Warnings issued for Products pursuant to this subsection shall be prominently placed with such conspicuousness as compared with other words, statements, designs, or devices as to render it likely to be read and understood by an ordinary individual under customary conditions of use or purchase. Any changes to the language or format of the warning required by this subsection shall only be made following: (1) approval of Plaintiff; (2) approval from the California Attorney General's Office, provided that written notice of at least fifteen (15) days is given to Plaintiff for the opportunity to comment; or (3) Court approval.

- (b) Point-of-Sale Warnings. Defendant may execute its warning obligations, where applicable, through arranging for the posting of signs in Hallmark's stores and/or at third party retail outlets located in the State of California at which Products are sold, in accordance with the terms specified in subsections 2.2(b)(i), 2.2(b)(ii) and 2.2(b)(iii).
- (i) Point-of-Sale warnings may be provided through one or more signs posted at or near the point of sale or display of the Products that state:

<sup>&</sup>lt;sup>1</sup> This formulation of the warning may only be used with respect to Products when sold as a set.

1 WARNING: The materials used as colored decorations on the exterior of this product contain lead and/or 2 cadmium, chemicals known to the State of California to cause birth defects or other 3 reproductive harm. 4 or 5 WARNING: The materials used as colored decorations on the 6 exterior of the tableware sold in this store contain lead and/or cadmium, chemicals known 7 to the State of California to cause birth defects or other reproductive harm.2 8 9 or 10 WARNING: The materials used as colored decorations on the exterior of the following tableware products sold 11 in this store contain lead and/or cadmium, chemicals known to the State of California to 12 cause birth defects or other reproductive harm: [Insert list of products] 13 (ii) A point of sale warning provided pursuant to subsection 2.2(b)(i) 14 shall be prominently placed with such conspicuousness as compared with other words, 15 statements, designs, or devices as to render it likely to be read and understood by an ordinary 16 individual under customary conditions of use or purchase and shall be placed or written in a 17 manner such that the consumer understands to which specific Products the warnings apply so as 18 to minimize, if not eliminate, the chances that an overwarning situation will arise. Any changes 19 to the language or format of the warning required for Products by this subsection shall only be 20 made following: (1) approval of Plaintiff; (2) approval from the California Attorney General's 21 Office, provided that written notice of at least fifteen (15) days is given to Plaintiff for the 22 opportunity to comment; or (3) Court approval. 23 If Hallmark intends to utilize point-of-sale warnings to comply with 24 this Consent Judgment, it must provide notice as required by this Consent Judgment to each third 25 26 <sup>2</sup> The posting instructions shall instruct that the sign is intended for use only where the recipient establishment uses or sells non-Reformulated Products and that if the establishment uses 27 both Reformulated Products and non-Reformulated Products, a sign delineating the names of the (specific) Products for which the warning is being given will need to be indicated on the sign. 28

party retailer to whom it ships the Products for sale in California and obtain the written consent of such retailer before shipping the Products to them. Such notice shall include specific posting instructions, and any required warning materials (including, as appropriate, signs and/or stickers). If Hallmark obtains the consent of such a retailer, Hallmark shall not be found to have violated this Consent Judgment if it has complied with the terms of this Consent Judgment and has proof that it transmitted the requisite warnings in the manner provided herein.

- (c) Internet Sales For Products that are sold by Hallmark from the internet to California residents, a warning containing the language in subsection 2.2(a) shall be included, at Hallmark's sole option, either: (a) on the website; or (b) with the Product when it is shipped to an address in California. Any warnings given on a website shall identify the specific Products to which the warning applies.
- (i) Web Site Warning The warning text, or a link to a page containing the warning text, shall be displayed either (a) on the same page on which a Product is displayed, (b) on the same page as any order form for a Product, (c) on the same page as the price for any Product, (d) on one or more pages displayed to a purchaser over the Internet or via electronic mail during the checkout and order confirmation process for sale of a Product. The same language as that appearing in subsection 2.2(a) must be used for transmitting warnings under this paragraph. If a link is used, it shall state "California residents," and shall be of a size equal to the size of other links on the page.
- (ii) Warning With Product Alternatively, a warning may be provided with the Product when it is shipped directly to a consumer in California, by (a) product labeling pursuant to subsection 2.2(a) above, (b) inserting a card or alip of paper measuring at least 4" x 6" in the shipping carton, or (c) including the warning, using at least 18-point font size, on the packing slip or customer invoice identifying the Product. The warning shall include the language appearing in subsection 2.2(a) and shall inform the consumer that he or she may return the Product for a full refund within 30 days of receipt.

2.3 Reformulation Standards. Products satisfying the conditions of section 2.3(a), 2.3(b), 2.3(c) and 2.3(d), are to be considered "Reformulated Products" and are defined as follows:

(a) If the colored artwork, designs or markings on the exterior surface of the Product (i) do not extend into the top 20 millimeters on the exterior of the ware (i.e., appears only below the lip and rim area as defined by American Society of Testing and Materials Standard Test Method C 927-99, hereinafter the "Lip and Rim Area"), and (ii) produce a test result no higher than 1.0 micrograms (ug) of lead and 4.0 micrograms (ug) or less of cadmium using a GhostWipe<sup>TM</sup> test applied on all decorated portions of the surface of the Product performed as outlined in NIOSH method no. 9100; or

- (b) If the colored artwork, designs or markings on the exterior surface of the Product (i) do not extend to the Lip and Rim Area and (ii) the Product achieves a result of 0.99 ppm or less for lead or 3.96 ppm or less for cadmium when tested under the protocol attached here to as Exhibit B (the ASTM C927-99 test method, modified for total immersion and comparison to internal volume), (iii) the Product is made of ceramic material, and (iv) the Product is manufactured on or before December 31, 2006; or
- (c) If the colored artwork, designs or markings on the exterior surface of the Product extend into the exterior Lip and Rim Area and otherwise meets the standard set forth under Paragraph 2.2(a)(ii) above, and (i) the decorative materials used in the Lip and Rim Area contain no detectable lead or cadmium, 3 or (ii) the Product yields a test result of 0.5 micrograms/milliliter (ug/ml) of lead or less and a result of 2.0 ug/ml of cadmium of less using ASTM method C 927-99, 4 or

<sup>&</sup>lt;sup>3</sup> For purposes of this subsection, "no detectable lead or cadmium" shall mean that neither lead nor cadmium is detected at a level above .02% (for lead) or .08% (for cadmium) by weight, respectively, using a sample size of the materials in question measuring approximately 50-100 mg and a test method of sufficient sensitivity to establish a limit of quantitation of less than 200 ppm.

<sup>&</sup>lt;sup>4</sup> The reformulation standard specified in subsection 2.3.(c)(ii) may only be used for Products manufactured prior to December 31, 2006.

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(d) If the Product utilizes decorating materials for all colored artwork, designs or markings containing six one-hundredths of one percent (0.06%) lead by weight or less and twenty-four one hundredths of one percent (0.24%) cadmium by weight or less as measured, at Defendant's option, either before or after the material is fired onto (or otherwise affixed to) the Product, using EPA's Test Method 3050B<sup>5</sup>; such Products are "Reformulated Products".

2.4 Reformulation Commitment. By entering into this Stipulation and Consent Judgment, Defendant hereby commits that it will undertake good faith efforts, to ensure that as many Products as reasonably possible shall qualify as Reformulated Products, with the commitment to reach 80% (eighty percent) or more Reformulated Products for Products manufactured on or after December 31, 2005, and the commitment to make commercially reasonable efforts thereafter to reach 100% (one-hundred percent) Reformulated Products.

## 3. MONETARY PAYMENTS.

3.1 Payments Pursuant to Health & Safety Code § 25249.7(b). Pursuant to Health & Safety Code Section 25249.7(b), Defendant shall pay \$40,000. This payment shall be made payable to "Chanler Law Group in Trust For Russell Britiser," and shall be delivered to Plaintiff's counsel on or before April 15, 2005 at the following address:

CHANLER LAW GROUP Attn: Clifford A. Chanler 71 Elm Street, Suite 8 New Canaan, CT 06840

(a) In the event that Defendant pays any amount pursuant to this section and the Consent Judgment is not thereafter approved and entered by the Court, Brimer or his counsel shall return any funds paid under this section within fifteen (15) days of receipt of a written request from Defendant following notice of the issuance of the Court's decision.

<sup>&</sup>lt;sup>5</sup> If any party tests the decoration after it is affixed to the Product, the percentage of the Listed Chemical by weight must be less than the identified limit as measured in relation to the other components of the decorating material and not the ceramic material.

 (b) The Parties agree that Defendant's potential interest in and ability to acquire and market Reformulated Products is to be accounted for in this section and, since it is not a remedy provided for by law, the absence of Defendant previously acquiring, manufacturing, marketing or selling Reformulated Products is not relevant to the establishment of a payment amount pursuant to section 3.1 above.

3.2 Apportionment Pursuant to Health & Safety Code § 25192. After Court approval of this Consent Judgment pursuant to section 6, all monies received shall be apportioned by Plaintiff in accordance with Health & Safety Code § 25192, with 75% of these funds remitted to the State of California's Office of Environmental Health Hazard Assessment and remaining 25% of these monies retained by Plaintiff as provided by Health & Safety Code § 25249.12(d). Plaintiff shall bear all responsibility for apportioning and paying to the State of California the appropriate amounts paid in accordance with this section.

## 4. REIMBURSEMENT OF FEES AND COSTS

dispute without reaching terms on the amount of fees and costs to be reimbursed to them, thereby leaving this fee issue to be resolved after the material terms of the agreement had been settled. Defendant then expressed a desire to resolve the fee and cost issue shortly after the other settlement terms had been finalized. The Parties then attempted to (and did) reach an accord on the compensation due to Plaintiff and his counsel under the private attorney general doctrine codified at Code of Civil Procedure § 1021.5 for all work performed through the Effective Date of the Agreement. Under the private attorney general doctrine codified at Code of Civil Procedure § 1021.5, Defendant shall reimburse Plaintiff and his counsel for fees and costs, incurred as a result of investigating, bringing this matter to Defendant's attention, litigating and negotiating a settlement in the public interest. Specifically, Defendant shall pay Plaintiff and his counsel \$65,000 for all attorneys' fees, expert and investigation fees, and litigation costs. The payment shall be made payable to the "Chanler Law Group" and shall be delivered to Plaintiff's counsel on or before April 15, 2005, at the following address:

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27 28 CHANLER LAW GROUP Attn: Clifford A. Chanler 71 Elm Street, Suite 8 New Canaan, CT 06840

Except as specifically provided in this Consent Judgment, Defendant shall have no further obligation with regard to reimbursement of Plaintiff's attorney's fees and costs with regard to the Products covered in this Action.

### 5. RELEASE OF ALL CLAIMS

5.1 Plaintiff's Release of Defendant. In further consideration of the promises and agreements herein contained, and for the payments to be made pursuant to sections 3 and 4. Plaintiff, on behalf of himself, his past and current agents, representatives, attorneys, successors assignces, or any person or entity who may now or in the future claim through him in a derivative manner, and in the interest of the general public, hereby waives all rights to institute or participate in, directly or indirectly, any form of legal action and release all claims, including, without limitation, all actions, causes of action, in law or in equity, suits, liabilities, demands, obligations, damages, costs, fines, penalties, losses or expenses (including, but not limited to, investigation fees, expert fees and attorneys' fees) of any nature whatsoever, whether known or unknown, fixed or contingent (collectively "Claims"), against Defendant and each of its distributors, wholesalers, licensors, licensees, auctioneers, retailers, dealers, customers, owners, purchasers, users, parent companies, corporate affiliates, subsidiaries and their respective officers, directors, attorneys, representatives, shareholders, agents, representatives, insurers and employees and any other persons or entities to whom Defendant may be liable (collectively, "Defendant's Releasees") arising under Proposition 65, Business & Professions Code § 17200 et seq. and Business & Professions Code § 17500 et seq., related to Defendant's or Defendant's Releasees' alleged failure to warn about exposures to or identification of Listed Chemicals contained in the Products. The Parties acknowledge that Plaintiff does not waive or release any Claims against the manufacturers or other entities who supplied the Products to Defendant.

The Parties further agree and acknowledge that this Consent Judgment is a full, final, and binding resolution of any violation of Proposition 65, Business & Professions Code

 §§ 17200 et seq. and Business & Professions Code §§ 17500 et seq., that have been or could have been asserted in the Complaint against Defendant for its alleged failure to provide clear and reasonable warnings of exposure to or identification of Listed Chemicals in the Products.

In addition, Plaintiff, on behalf of himself, his attorneys, and their agents, waive all rights to institute or participate in, directly or indirectly, any form of legal action and releases all Claims against the Defendant's Releasees arising under Proposition 65, Business & Professions Code §§ 17200 et seq. and Business & Professions Code §§ 17500 et seq., related to each of the Defendants Releasees' alleged failures to warn about exposures to or identification of Listed Chemicals contained in the Products and for all actions or statements made by Defendant or its attorneys or representatives, in the course of responding to alleged violations of Proposition 65, Business & Professions Code §§ 17200 et seq. or Business & Professions Code §§ 17500 et seq. by Defendant. Provided however, Plaintiff shall remain free to institute any form of legal action to enforce the provisions of this Consent Judgment.

It is specifically understood and agreed that the Parties intend that Defendant's compliance with the terms of this Consent Judgment resolves all issues and liability, now and in the future (so long as Defendant complies with the terms of the Consent Judgment) concerning Defendant and the Defendant's Releasees' compliance with the requirements of Proposition 65, Business and Professions Code §§ 17200 et. seq. and Business & Professions Code §§ 17500 et seq., as to the Listed Chemicals in the Products.

5.2 Defendant's Release of Plaintiff. Defendant waives all rights to institute any form of legal action against Plaintiff, or their attorneys or representatives, for all actions taken or statements made by Plaintiff and his attorneys or representatives, in the course of seeking enforcement of Proposition 65, Business & Professions Code §§ 17200 et seq. or Business & Professions Code §§ 17500 et seq. in this Action.

## 6. COURT APPROVAL

This Consent Judgment is not effective until it is approved and entered by the Court and shall be null and void if, for any reason, it is not approved and entered by the Court within one year after it has been fully executed by all Parties, in which event any monies that have been

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provided to Plaintiff or his counsel pursuant to section 3 and section 4 above, shall be refunded within fifteen (15) days.

#### 7. SEVERABILITY

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If, subsequent to court approval of this Consent Judgment, any of the provisions of this Consent Judgment are held by a court to be unenforceable, the validity of the enforceable provisions remaining shall not be adversely affected.

In the event that a dispute arises with respect to any provision(s) of this Consent

Judgment, the prevailing party shall, except as otherwise provided herein, be entitled to recover

reasonable and necessary costs and reasonable attorneys' fees incurred from the resolution of

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#### ATTORNEYS' FEES 8.

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#### 9. GOVERNING LAW

such dispute.

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The terms of this Consent Judgment shall be governed by the laws of the State of California and apply within the State of California. In the event that Proposition 65 is repealed or is otherwise rendered inapplicable by reason of law generally, or as to the Products specifically, then Defendant shall have no further obligations pursuant to this Consent Judgment with respect to, and to the extent that, those Products are so affected.

#### 10. NOTICES

All correspondence and notices required to be provided pursuant to this Consent Judgment shall be in writing and personally delivered or sent by: (1) first-class, registered, certified mail, return receipt requested or (ii) overnight courier on either Party by the other at the addresses listed below. Either Party, from time to time, may specify a change of address to which all notices and other communications shall be serit.

For Plaintiff:

Chanler Law Group Attn: Clifford A. Chanler 71 Elm Street, Suite 8 New Canaan, CT 05840

For Defendant:

Robert L. Falk Morrison & Foerster LLP 425 Market Street

San Francisco, CA 94105-2482

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### 11. NO ADMISSIONS

Nothing in this Consent Judgment shall constitute or be construed as an admission by Defendant of any fact, finding, conclusion, issue of law, or violation of law, nor shall compliance with this Consent Judgment constitute or be construed as an admission by Defendant of any fact, finding, conclusion, issue of issue of law, or violation of law, such being specifically denied by Defendant. Defendant reserves all of its rights and defenses with regard to any claim by any party under Proposition 65 or otherwise. However, this section shall not diminish or otherwise affect Defendant's obligations, responsibilities and duties under this Consent Judgment.

## 12. COUNTERPARTS; FACSIMILE SIGNATURES

This Consent Judgment may be executed in counterparts and by facsimile, each of which shall be deemed an original, and all of which, when taken together, shall constitute one and the same document.

## 13. COMPLIANCE WITH HEALTH & SAFETY CODE § 25249.7(F)

Plaintiff agrees to comply with the reporting form requirements referenced in Health & Safety Code § 25249.7(f). Pursuant to regulations promulgated under that section, Plaintiff shall present this Consent Judgment to the California Attorney General's Office within two (2) days after receiving all of the necessary signatures. A noticed motion to enter the Consent Judgment will then be served on the Attorney General's Office at least forty-five (45) days prior to the date a hearing is scheduled on such motion in the Superior Court for the City and County of San Francisco unless the Court allows a shorter period of time.

## 14. ADDITIONAL POST EXECUTION ACTIVITIES

The Parties shall mutually employ their best efforts to support the entry of this Agreement as a Consent Judgment and obtain approval of the Consent Judgment by the Court in a timely manner. The Parties acknowledge that, pursuant to Health & Safety Code § 25249.7, a noticed motion is required to obtain judicial approval of this Consent Judgment. Accordingly, the Parties agree to file a Joint Motion to Approve the Agreement ("Joint Motion"), the first draft of which Defendant's counsel shall prepare, within a reasonable period of time after the Execution Date (i.e., not to exceed thirty (30) days unless otherwise agreed to by the Parties' counsel based on

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1 unanticipated circumstances). Plaintiff's counsel shall prepare a declaration in support of the 2 Joint Motion which shall, inter alia, set forth support for the fees and costs to be reimbursed 3 pursuant to Section 4. Defendant shall have no additional responsibility to Plaintiff's counsel 4 pursuant to C.C.P. § 1021.5 or otherwise with regard to reimbursement of any fees and costs 5 incurred with respect to the preparation and filing of the Joint Motion and its supporting 6 declaration or with regard to Plaintiff's counsel appearing for a hearing or related proceedings thereon. 15. MODIFICATION This Consent Judgment may be modified only by: (1) written agreement of the Parties and upon entry of a modified Consent Judgment by the Court thereon, or (2) motion of any Party as provided by law and upon entry of a modified Consent Judgment by the Court. The Attorney General shall be served with notice of any proposed modification to this Consent Judgment at least fifteen (15) days in advance of its consideration by the Court. 16. AUTHORIZATION The undersigned are authorized to execute this Consent Judgment on behalf of their respective Parties and have read, understood and agree to all of the terms and conditions of this Consent Judgment. AGREED TO: AGREED TO: Date: Plaintiff Russell Brimer mark Cards Incorporated

unanticipated circumstances). Plaintiff's counsel shall prepare a declaration in support of the Joint Motion which shall, inter alia, set forth support for the fees and costs to be reimbursed pursuant to Section 4. Defendant shall have no additional responsibility to Plaintiff's counsel pursuant to C.C.P. § 1021.5 or otherwise with regard to reimbursement of any fees and costs incurred with respect to the preparation and filing of the Joint Motion and its supporting declaration or with regard to Plaintiff's counsel appearing for a hearing or related proceedings thereon.

#### 15. MODIFICATION

This Consent Judgment may be modified only by: (1) written agreement of the Parties and upon entry of a modified Consent Judgment by the Court thereon, or (2) motion of any Party as provided by law and upon entry of a modified Consent Judgment by the Court. The Attorney General shall be served with notice of any proposed modification to this Consent Judgment at least fifteen (15) days in advance of its consideration by the Court.

#### 16. **AUTHORIZATION**

AGREED TO:

The undersigned are authorized to execute this Consent Judgment on behalf of their respective Parties and have read, understood and agree to all of the terms and conditions of this Consent Judgment.

| AGREED TO:                                 | AGREED TO:                                      |
|--------------------------------------------|-------------------------------------------------|
| Date: 3-35-55  By: Quantiff Russell Brimer | Date: By: Defendant Hallmark Cards Incorporated |

| 1  | APPROVICED AS TO DODA                  | A 1941                                                            |
|----|----------------------------------------|-------------------------------------------------------------------|
|    | APPROVED AS TO FORM:                   | APPROVED AS TO FORM:                                              |
| 2  | Date:                                  | Date:                                                             |
| 3  | CHANLER LAW GROUP                      | MORRISON & FOERSTER LLP                                           |
| 4  | By:<br>Clifford A. Chanler             | By:<br>Robert L. Falk                                             |
| 5  | Attorneys for Plaintiff RUSSELL BRIMER | Attorneys for Defendant HALLMARK CARDS INCORPORATED               |
| 6  |                                        |                                                                   |
| 7  | TT IC CO ONNERS                        |                                                                   |
| 8  | IT IS SO ORDERED.                      |                                                                   |
| 9  | Date:                                  |                                                                   |
| 10 |                                        | JUDGE OF THE SUPERIOR COURT                                       |
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| I  | STIPULATION AND (PRI                   | 15<br>OPOSEDI ORDER RE CONSENT JUDGMENT<br>ISSE No. CGC 04-436429 |

| ,        | APPROVED AS TO FORM:  Date:            | APPROVED AS TO FORM:                                |
|----------|----------------------------------------|-----------------------------------------------------|
| 2        | Date: Chys Clu                         | Date:                                               |
| 3        | CHANLER LAW GROUP                      | MORRISON & FOERSTER LLP                             |
| 4        | By:<br>Clifford A. Chanler             | By:<br>Robert L. Falk                               |
| 5        | Attorneys for Plaintiff RUSSELL BRIMER | Attorneys for Defendant HALLMARK CARDS INCORPORATED |
| 6        |                                        | THE DIFFERENCE OF THE OWN OWN THE                   |
| 7        |                                        |                                                     |
| 8        | IT IS SO ORDERED.                      |                                                     |
| 9        | Date:                                  |                                                     |
| 10       | <del></del>                            | JUDGE OF THE SUPERIOR COURT                         |
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| ]        | STIPULATION AND [PROPO<br>Case N       | SED] ORDER RE CONSENT JUDGMENT<br>No. CGC 04-436429 |

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|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---|----------------------------|--------------------------------------|
| Date: Date: Date: Date: TI 13 Date: Date: TI 13 Date: Date: TI 13 Date:  | i | APPROVED AS TO FORM:       | APPROVED AS TO FORM:                 |
| CHANLER LAW GROUP  By: Clifford A. Chanler Attorneys for Plaintiff RUSSELL BRIMER  IT IS SO ORDERED.  Date:  JUDGE OF THE SUPERIOR COURT  JUDGE OF THE SUPERIOR COURT  JUDGE OF THE SUPERIOR COURT  THE SUPERI | 2 |                            | 4/13/05                              |
| S Clifford A. Chanler Attorneys for Plaintiff RUSSELL BRIMER Attorneys for Defendant HALLMARK CARDS INCORPORATED  IT IS SO ORDERED.  Date:                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     | 3 | Date:<br>CHANLER LAW GROUP | MORRISON & FOERSTER CLP              |
| Attorneys for Plaintiff RUSSELL BRIMER  Attorneys for Defendant HALLMARK CARDS INCORPORATED  IT IS SO ORDERED.  Date:  JUDGE OF THE SUPERIOR COURT  JUDGE OF THE SUPERIOR COURT  1 2 3 4 5 6 6 7 8 9 9 10 11 12 13 14 15 16 16 17 18                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           | 4 | By:                        | By: Kellent Wtell                    |
| IT IS SO ORDERED.  Date:                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       | 5 | Attorneys for Plaintiff    | Attorneys for Defendant              |
| 8 IT IS SO ORDERED.  9 Date:                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   | 6 | RUSSELL BRIMER             | HALLMARK CARDS INCORPORATED          |
| Date:                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          | 7 |                            |                                      |
| Date:                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          | 8 | IT IS SO ORDERED.          |                                      |
| JUDGE OF THE SUPERIOR COURT  11 22 33 44 55 66 7 88 99 20 21 22 23 24 25 26 27 28                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              | 9 |                            |                                      |
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| STIPULATION AND [PROPOSED] ORDER RE CONSENT JUDGMENT                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           |   |                            | 1.0                                  |
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Exhibit A

All ceramic or glass mugs and other ceramic or glass tableware with colored designs and/or artwork on the exterior, including but not limited to Hallmark items nos.:

0001BGP1008 0001BGP1009 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 0001NSA6213 0001NSA6214 21 0001NSA6215 0001NSG5209 22 0001NSG5226 23 0001NSG5236 24 0001NSG5410 0001NSG5421 25 0001PEO5003 0001PXA2011 26 0001SNO5002 0001SNO5016 27 0001SWF4018 0001SWF4022 0001SWF4052

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STIPULATION AND PROPOSED ORDER RE CONSENT JUDGMENT Case No. COC 04-436429

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17
STIPULATION AND PROPOSED ORDER RE CONSENT JUDGMENT
Case No. CGC 04-436429

# COPY

| 1   | CLIFFORD A. CHANLER (S.B. NO. 135534)                                    |                                         |                             |
|-----|--------------------------------------------------------------------------|-----------------------------------------|-----------------------------|
| 2   | CHANLER LAW GROUP 71 Elm Street, Suite 8                                 |                                         |                             |
|     | New Canaan, CT 06840                                                     |                                         | <b></b>                     |
| 3   | Tel: (203) 966-9911                                                      | ENDOF                                   | RSED .                      |
| 4   | Fax: (203) 801-5222                                                      | San Francisco Coun                      | ty Superior Court           |
| _   | STEPHEN S. SAYAD (S.B. No. 104866)                                       | GCT 18                                  | 9 2005                      |
| 5   | DANIEL BORNSTEIN (S.B. No. 181711)<br>LARALEI S. PARAS (S.B. No. 203319) |                                         | ,                           |
| 6   | PARAS LAW GROUP                                                          | GORDON PA<br>BY: MARJORIE SC            | RK-LI, CIEFK                |
| 7   | 655 Redwood Highway, Suite 216<br>Mill Valley, CA 94941                  | BY: MARJONIE SO                         | Deputy Clerk                |
| ′   | Tel: (415) 380-9222                                                      |                                         |                             |
| 8   | Fax: (415) 380-9223                                                      |                                         |                             |
| 9   | Attorneys for Plaintiff                                                  |                                         |                             |
|     | RUSSELL BRIMER                                                           |                                         |                             |
| 10  | ROBERT L. FALK (S.B. NO. 142007)                                         |                                         |                             |
| 11  | WILLIAM F. TARANTINO (S.B. NO. 215343)                                   |                                         |                             |
| 12  | MILES H. IMWALLE (S.B. NO. 230244)                                       |                                         |                             |
| 12  | MORRISON & FOERSTER LLP                                                  |                                         |                             |
| 13  | 425 Market Street San Francisco, California 94105-2482                   |                                         |                             |
| 14  | Tel: (415) 268 7000                                                      |                                         |                             |
| 14  | Fax: (415) 268-7522                                                      |                                         |                             |
| 15  | Attamana for Defendant                                                   |                                         |                             |
| 16  | Attorneys for Defendant HALLMARK CARDS, INCORPORATED                     |                                         |                             |
| 10  |                                                                          |                                         |                             |
| 17  | SUPERIOR COURT OF THE S'                                                 | TATE OF CALIFORN                        | ŊIA                         |
| 18  | COUNTY OF SAN FRANCISCO, U                                               | NLIMITED JURISD                         | HCTION                      |
|     |                                                                          | ,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,, |                             |
| 19  |                                                                          | a 11 000 01                             | 10/700                      |
| 20  | RUSSELL BRIMER,                                                          | Case No. CGC 04                         | -436729                     |
| 0.1 | Plaintiff,                                                               | IPROPOSEDI JI                           | UDGMENT PURSUANT            |
| 21  | j – j                                                                    |                                         | CONSENT JUDGMENT            |
| 22  | v. )                                                                     | ъ.                                      | 0 . 1 . 10 4004             |
| 20  | ) HALLMADE CADDS DICODDODATED and)                                       | Date:<br>Time:                          | October 19, 2005<br>9:30 am |
| 23  | HALLMARK CARDS, INCORPORATED, and) DOES 1 through 50,                    | Dept:                                   | 301                         |
| 24  | )                                                                        | Judge:                                  | Hon. James L. Warren        |
|     | Defendants.                                                              | Action Filed:                           | December 1, 2004            |
| 25  | )                                                                        | Trial date:                             | None set                    |
| 26  |                                                                          |                                         | . <del></del>               |
|     | 1                                                                        |                                         |                             |

| 1  | In the above-entitled action, Plaintiff Russell Brimer and Defendant Hallmark Cards,              |                         |                                                               |
|----|---------------------------------------------------------------------------------------------------|-------------------------|---------------------------------------------------------------|
| 2  | Incorporated, having agreed through their respective counsel that judgment be entered pursuant to |                         |                                                               |
| 3  | the terms of the Co                                                                               | onsent Judgment entered | d into by the parties, and after issuing an Order Approving   |
| 4  | Proposition 65 Set                                                                                | tlement Agreement and   | Consent Judgment on October 19, 2005;                         |
| 5  | IT IS HER                                                                                         | EBY ORDERED, ADJ        | UDGED AND DECREED that pursuant to Code of Civil              |
| 6  | Procedure section                                                                                 | 664.5, judgment is ente | ered in accordance with the terms of the Order Approving      |
| 7  | Proposition 65 Set                                                                                | tlement Agreement and   | Consent Judgment, between the parties.                        |
| 8  | IT IS SO                                                                                          | ORDERED.                | JAMES L WARREN                                                |
| 9  | Dated:                                                                                            | - 1 () 200E             | Hon, James L. Warren                                          |
| 10 | UCT                                                                                               | 1 9 2005                | JUDGE OF THE SUPERIOR COURT                                   |
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| 26 | !<br>!                                                                                            |                         | 1                                                             |
|    |                                                                                                   |                         | URSUANT TO TERMS OF CONSENT JUDGMENT<br>ASE NO. CGC 04-436729 |
|    |                                                                                                   |                         |                                                               |

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