

1 Jeffrey M. Judd (SBN 136358)  
jeff@juddlawgroup.com  
2 JUDD LAW GROUP LLP  
222 Sutter Street, Suite 600  
3 San Francisco, California 94108  
Telephone: 415.597.5500  
4 Facsimile: 888.308.7686

ENDORSED  
FILED  
ALAMEDA COUNTY

SEP 23 2014

5 Attorneys for Plaintiff  
Public Interest Alliance LLC  
6

CLERK OF THE SUPERIOR COURT  
By YOLANDA ESTRADA Deputy

8 SUPERIOR COURT OF THE STATE OF CALIFORNIA  
9 FOR THE COUNTY OF ALAMEDA  
10 UNLIMITED CIVIL JURISDICTION  
11

12 THE PUBLIC INTEREST ALLIANCE, LLC, a  
13 California limited liability company  
14 Plaintiff,  
15 vs.  
16 ACCESS BUSINESS GROUP LLC, et al.  
17 Defendants.

) Case No. RG13697992  
) **[PROPOSED] JUDGMENT UNDER**  
) **PROPOSITION 65 SETTLEMENT AND**  
) **CONSENT JUDGMENT AS TO**  
) **DEFENDANT NIPPON MENARD**  
) **COSMETICS CO. LTD.**  
)  
) Date: September 23, 2014  
) Time: 2:30 p.m.  
) Dept: 17  
) Res'n No. R-1541622

19 Action Filed: October 3, 2013

1 In the above-captioned action, plaintiff Public Interest Alliance LLC, and defendant Nippon  
2 Menard Cosmetics Co. Ltd. ("Nippon Menard"), having agreed through their respective counsel that  
3 Judgment be entered under the terms of their settlement in the form of the proposed consent judgment  
4 (the "Consent Judgment"), and following this Court's entry of an Order approving the Consent  
5 Judgment on September \_\_, 2014:

6 IT IS HEREBY ORDERED, ADJUDGED AND DECREED that, under Health & Safety Code  
7 section 25249.7, subsection (f)(4), and Code of Civil Procedure section 664.6, judgment is entered in  
8 accordance with the terms of the Consent Judgment attached hereto as Exhibit A and by this reference  
9 incorporated herein. The Court shall maintain jurisdiction under Code of Civil Procedure section 664.6  
10 to resolve any allegations by Nippon Menard or PIA that the other has breached any terms of the  
11 Consent Judgment, as provided in Section 13 of the Consent Judgment.

12 **IT IS SO ORDERED:**

13  
14 Dated: September 23, 2014

GEORGE C. HERNANDEZ, JR.  
\_\_\_\_\_  
JUDGE, SUPERIOR COURT

# EXHIBIT A

1 Jeffrey M. Judd (SBN 136358)  
2 jeff@juddlawgroup.com  
3 JUDD LAW GROUP LLP  
4 222 Sutter Street, Suite 600  
5 San Francisco, California 94108  
6 Telephone: 415.597.5500  
7 Facsimile: 888.308.7686

8 Attorneys for Plaintiff  
9 Public Interest Alliance LLC

10 SUPERIOR COURT OF THE STATE OF CALIFORNIA  
11 FOR THE COUNTY OF ALAMEDA  
12 UNLIMITED CIVIL JURISDICTION

13 THE PUBLIC INTEREST ALLIANCE, LLC, a ) Case No. RG13697992  
14 California limited liability company )  
15 Plaintiff, ) [PROPOSED] CONSENT JUDGMENT –  
16 vs. ) NIPPON MENARD COSMETIC CO., LTD.  
17 ACCESS BUSINESS GROUP LLC, et al. ) (Cal. Health & Safety Code section 25249.6 et  
18 Defendants. ) seq.)

19 1. INTRODUCTION

20 1.1 **Parties.** This Consent Judgment is entered into by and between plaintiff The Public  
21 Interest Alliance LLC (“PIA”) and Nippon Menard Cosmetic Co., Ltd. (“NMCC”), with PIA and  
22 NMCC collectively referred to as the “Parties.”

23 1.2 **Public Interest Alliance LLC.** The Public Interest Alliance LLC is a California  
24 limited liability company dedicated to improving human health, preserving the natural environment,  
25 and promoting compliance with environmental and consumer disclosure laws.

26 1.3 **NMCC.** NMCC employs ten or more persons and, for purposes of this Consent  
27 Judgment only agrees that it is a “person in the course of doing business” for purposes of the Safe

1 Drinking Water and Toxic Enforcement Act of 1986, California Health & Safety Code § 25249.6, *et*  
2 *seq.* (“Proposition 65”).

3 1.4 **General Allegations**

4 1.4.1 PIA alleges that NMCC manufactured, imported, sold and/or distributed for sale  
5 in California, cosmetic and personal care powders that contain Titanium dioxide (“TiO2”). During  
6 use, some TiO2 is released into the air, exposing consumers to unbound TiO2 particles of respirable  
7 size without the health hazard warnings that Proposition 65 requires. A list of such products is  
8 identified on Exhibit A attached hereto (the “Covered Products”). TiO2 is a chemical widely used as a  
9 whitening agent in a wide range of consumer products, including, without limitation, paper, paints,  
10 printers’ inks, toothpaste, cosmetics, and personal care products. In 2010, the International Agency for  
11 Research on Cancer (“IARC”) issued Monograph 93, which concluded that TiO2 is “possibly  
12 carcinogenic” to humans when inhaled.

13 1.4.2 Pursuant to Proposition 65, on September 2, 2011, California identified and  
14 listed Titanium Dioxide (airborne, unbound chemicals of respirable size) as a chemical known to cause  
15 cancer. Titanium Dioxide (airborne, unbound chemicals of respirable size) became subject to the  
16 “clear and reasonable warning” requirements of the Act one year later on September 2, 2012. Cal.  
17 Code Regs., Tit. 27, § 27001(c); Health & Safety Code §§ 25249.8, 25249.10(b).

18 1.4.4 Titanium Dioxide (airborne, unbound chemicals of respirable size) is hereinafter  
19 referred to as the “Listed Chemical.” PIA alleges that the Listed Chemical is released into the air when  
20 the Covered Products are applied to the skin by brush, pad or sponge, leading to human exposures.

21 1.5 **Notice of Violation.** On or about June 12, 2013, PIA served NMCC and certain  
22 requisite public enforcement agencies with Proposition 65 60-Day Notices of Violation and  
23 Proposition 65 Supplemental Notices of Violation (the “NOVs”) that provided the recipients with  
24 notice of alleged violations of Proposition 65 based on the recipient’s alleged failure to warn customers  
25 and consumers, workers and other individuals that the Covered Products exposed users in California to  
26 the Listed Chemical. To the best of the Parties’ knowledge, no public enforcer has commenced or is  
27 diligently prosecuting the allegations set forth in the NOVs.

1           1.6    **Complaint.** On October 3, 2013, PIA filed a Complaint in the Superior Court in and  
2 for the County of Alameda styled, *PIA v. Access Business Group, LLC, et al.*, Case No. RG13697992,  
3 alleging violations of Proposition 65 arising from unwarned exposures to the Listed Chemical when  
4 the Covered Products are used (the “Complaint”).

5           1.7    **No Admission.** NMCC denies the material factual and legal allegations contained in  
6 the NOV and Complaint and maintains that all products it has manufactured, imported, distributed,  
7 and/or sold in California, including the Covered Products, have been and are in compliance with all  
8 laws. Nothing in this Consent Judgment shall be construed as an admission by NMCC of any fact,  
9 finding, conclusion, issue of law, or violation of law, nor shall compliance with this Consent Judgment  
10 constitute or be construed as an admission by NMCC of any fact, finding, conclusion, issue of law, or  
11 violation of law. This section shall not, however, diminish or otherwise affect NMCC’s obligations,  
12 responsibilities, and duties under this Consent Judgment.

13           1.8    **Consent to Jurisdiction.** For purposes of this Consent Judgment only, the Parties  
14 stipulate that this Court has jurisdiction over NMCC as to the allegations contained in the Complaint,  
15 that venue is proper in the County of Alameda, and that this Court has jurisdiction to enter and enforce  
16 the provisions of this Consent Judgment pursuant to Proposition 65 and California Code of Civil  
17 Procedure § 664.6.

18    2.    **DEFINITIONS**

19           2.1    **California Customers.** “California Customer(s)” shall mean any customer that NMCC  
20 reasonably understands is located in California, has a California warehouse or distribution center,  
21 maintains a retail outlet in California or has made any internet sale into California between September  
22 2, 2012 and the Effective Date, inclusive.

23           2.2    **Effective Date.** “Effective Date” shall mean the date on which this Consent Judgment  
24 is approved and entered by the Court.

25           2.3    **Reformulated Products.** “Reformulated Products” shall mean Covered Products that  
26 contain no more than trace amounts of Titanium Dioxide (airborne, unbound chemicals of respirable  
27 size) that were not added intentionally by NMCC.





1 For Non-United States Postal Service Delivery: Fiscal Operations Branch Chief  
2 Office of Environ'tal Health Hazard Assessment  
3 1001 I Street  
4 Sacramento, CA 95814

5 4.3.2 **Proof of Payment to OEHHA.** A copy of each check payable to OEHHA shall  
6 be mailed, simultaneous with payment, to the Judd Law Group LLP at the address set forth in Section  
7 4.3.1(a) above, as proof of payment to OEHHA.

8 4.3.3 **Tax Documentation.** NMCC shall issue a separate 1099 form for each  
9 payment required by this Section to: (a) PIA (EIN 46-3826361), to the address set forth in Section  
10 4.3.1(a) above; (b) OEHHA, which shall be identified as "California Office of Environmental Health  
11 Hazard Assessment" (EIN 68-0284486) in the 1099 form, to be delivered directly to OEHHA, P.O.  
12 Box 4010, Sacramento, CA 95814; and (c) "Judd Law Group LLP" (EIN: 90-0789749) to the address  
13 set forth in Section 4.3.1(a) above.

14 **5. CLAIMS COVERED AND RELEASED**

15 5.1 **PIA's Release of Proposition 65 Claims.** PIA, acting on his own behalf and in the  
16 public interest, releases NMCC, its parents, subsidiaries, directors, officers, attorneys, and each entity  
17 to whom NMCC directly or indirectly distributed or sold Covered Products, including, but not limited  
18 to, Hi-Mate International Corporation and any other downstream distributors, wholesalers, customers,  
19 retailers, franchisees, cooperative members, and licensees (collectively, "Releasces"), from all claims  
20 for violations of Proposition 65 through the Effective Date based on unwarned exposures to the Listed  
21 Chemicals in the Covered Products, as set forth in the NOV and Complaint. Compliance with the  
22 terms of this Consent Judgment constitutes compliance with Proposition 65 with respect to exposures  
23 to the Listed Chemicals from the Covered Products, as set forth in the NOVs. The Parties further  
24 understand and agree that this Section 5.1 release shall not extend upstream to any entities other than  
25 affiliates of NMCC.

26 5.2 **NMCC's Release of PIA.** NMCC, on behalf of itself, its past and current agents,  
27 representatives, attorneys, successors, and assignees, hereby waives any and all claims against PIA and  
28 its attorneys and other representatives for any and all actions taken or statements made (or those that

1 could have been taken or made) by PIA and its attorneys and other representatives, whether in the  
2 course of investigating claims or otherwise seeking to enforce Proposition 65 against it in this matter  
3 with respect to the Covered Products.

4       6.       PRESERVATION OF COMPETITIVENESS. The intent of this Section 6 is to  
5 protect the competitive interests of NMCC arising from PIA's claims and to ensure that by settling the  
6 allegations in the NOV and the Complaint, NMCC is not disadvantaged with respect to its competitors.  
7 Specifically, the parties agree that should any agreement or consent judgment be entered into by PIA,  
8 the California Office of Environmental Health Hazard Assessment, or the California Attorney  
9 General's Office concerning personal care products similar to the Covered Products that contains  
10 provisions that would materially impact the terms of this Agreement, such benefits shall be deemed to  
11 accrue to NMCC and this Agreement shall be amended by a stipulation and proposed order, a copy of  
12 which shall be provided to the Attorney General's office five (5) business days prior to submission to  
13 the Court, to provide NMCC the benefit thereof. Further, should there be a court decision involving  
14 any other person or entity that received a Proposition 65 60-Day Notice of Violation alleging Titanium  
15 Dioxide in personal care products similar to the Covered Products and such decision is in whole or in  
16 part favorable to the defendant(s) in such action, then that decision shall be incorporated into this  
17 Agreement by a stipulation and proposed order, a copy of which shall be provided to the Attorney  
18 General's office five (5) business days prior to submission to the Court. Further, should any consent  
19 judgment establish a "No Significant Risk Level" for Titanium Dioxide (airborne, unbound particles of  
20 respirable size) and provide for other parties to opt-in, any payments NMCC has made pursuant to this  
21 Consent Judgment shall be offset against any opt-in payment requirements of such consent judgment.  
22 Should PIA in the future become aware of facts or circumstances that have not been publicly disclosed  
23 that, in PIA's opinion, affect NMCC's competitiveness, it shall so notify NMCC's counsel by email  
24 within forty-five (45) days after PIA becomes aware of such non-public facts or circumstances.  
25 Nothing herein shall prohibit NMCC from selling or distributing or manufacturing for sale or  
26 distribution in California Covered Products that bear the Required California Proposition 65 Health  
27 Warning.

28 A  
M  
3

1           7.       **COURT APPROVAL.** This Consent Judgment is not effective until it is approved and  
2 entered by the Court and shall be null and void if, for any reason, it is not approved and entered by the  
3 Court within one (1) year after it has been fully executed by all Parties. If the Court does not approve  
4 the Consent Judgment, the Parties shall meet and confer as to whether to modify the language or  
5 appeal the ruling. If the Parties do not jointly agree on a course of action to take, then the case shall  
6 proceed in its normal course on the Court's trial calendar. If the Court's approval is ultimately  
7 overturned by an appellate court, the Parties shall meet and confer as to whether to modify the terms of  
8 this Consent Judgment. If the Parties do not jointly agree on a course of action to take, then the case  
9 shall proceed in its normal course on the Court's trial calendar. If for any reason, this Consent  
10 Judgment is not entered by the Court, then it shall be of no force or effect and PIA shall not introduce  
11 into evidence or otherwise use this Consent Judgment in any proceeding for any purpose.

12           8.       **SEVERABILITY.** If, subsequent to the Court's approval and entry of this Consent  
13 Judgment, any of the provisions of this Consent Judgment are held by a court to be unenforceable, the  
14 validity of the enforceable provisions remaining shall not be adversely affected.

15           9.       **GOVERNING LAW.** The terms of this Consent Judgment shall be governed by the  
16 laws of the State of California. In the event that Proposition 65 is repealed, preempted, or otherwise  
17 rendered inapplicable by reason of law generally, or if any of the provisions of this Consent Judgment  
18 are rendered inapplicable or are no longer required as a result of any such repeal or preemption, or  
19 rendered inapplicable by reason of law generally as to the Covered Products, then NMCC may make a  
20 formally noticed motion to this Court for relief from this Consent Judgment or provisions of this  
21 Consent Judgment, with the requisite written notice to PIA, and shall only have no further obligations  
22 pursuant to this Consent Judgment to the extent of any Court order so excusing or eliminating such  
23 obligation or obligations. Nothing in this Consent Judgment shall be interpreted to relieve NMCC  
24 from any obligation to comply with any pertinent state or federal law or regulation.

25           10.       **NOTICES.** Unless specified herein, all correspondence and notices required to be  
26 provided pursuant to this Consent Judgment shall be in writing and sent by: (i) personal delivery; (ii)  
27 first-class registered or certified mail, return receipt requested; (iii) overnight courier to any party by

28  
A  
M  
J

1 the other party at the following addresses; or (iv) e-mail:

2 To NMCC:

3 Ronie M. Schmelz  
4 Edwards Wildman Palmer LLP  
5 1901 Avenue of the Stars, Suite 1700  
6 Los Angeles, CA 90067  
7 rschmelz@edwardswildman.com

To PIA:

Public Interest Alliance, LLC  
c/o Jeffrey M. Judd  
222 Sutter Street, Suite 600  
San Francisco, CA 94108  
jeff@juddlawgroup.com

8 Any Party, from time to time, may specify in writing to the other Party a change of address to  
9 which all notices and other communications shall be sent.

10 11. COUNTERPARTS, FACSIMILE AND PDF SIGNATURES. This Consent  
11 Judgment may be executed in counterparts and by facsimile or pdf signature, each of which shall be  
12 deemed an original, and all of which, when taken together, shall constitute one and the same document.  
13 A facsimile or pdf signature shall be as valid as the original.

14 12. COMPLIANCE WITH HEALTH & SAFETY CODE SECTION 25249.7(f). PIA  
15 and its attorneys agree to comply with the reporting form requirements referenced in California Health  
16 & Safety Code Section 25249.7(f).

17 13. ADDITIONAL POST-EXECUTION ACTIVITIES. PIA and NMCC each agrees to  
18 mutually employ its best efforts to support the entry of this Agreement as a Consent Judgment and  
19 obtain approval of the Consent Judgment by the Court in a timely manner. The parties acknowledge  
20 that, pursuant to California Health & Safety Code Section 25249.7, a noticed motion is required to  
21 obtain judicial approval of this Consent Judgment, which PIA shall draft and file, and in which NMCC  
22 shall join. If any third party objection to the noticed motion is filed, PIA and NMCC shall work  
23 together to file a joint reply and appear at any hearing before the Court. This provision is a material  
24 component of the Consent Judgment and shall be treated as such in the event of a breach.

25 14. MODIFICATION. This Consent Judgment may be modified only: (1) by written  
26 agreement of the Parties and upon entry of a modified Consent Judgment by the Court thereon; or (2)  
27 upon a successful motion of any party and entry of a modified Consent Judgment by the Court.

28 15. AUTHORIZATION. The undersigned certify that they are authorized to execute this

1 Consent Judgment on behalf of their respective parties and have read, understood, and agree to all of  
2 the terms and conditions of this Consent Judgment.

3 Dated: 8/5, 2014

PUBLIC INTEREST ALLIANCE LLC

4  
5 By:   
6 Daniel P. Madison  
Managing Member

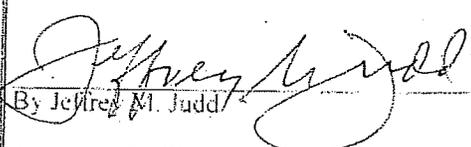
7 Dated: August 08, 2014

NIPPON MENARD COSMETICS CO., LTD.

8  
9 By:   
10 Junichi Nonogawa  
President

11 Approved as to form:

12 JUDD LAW GROUP LLP

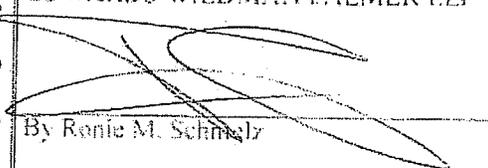
13  
14   
15 By Jeffrey M. Judd

Dated: August 5, 2014

16 Attorneys for PIA

17 Approved as to form:

18 EDWARDS WILDMAN PALMER LLP

19   
20 By Ronnie M. Schmelz

Dated: 8/4/14, 2014

21 Attorneys for Nippon Menard Cosmetics Co., Ltd.

22  
23  
24  
25  
26  
27  
28 A  
M  
3

EXHIBIT A

[PROP.] CONSENT JUDGMENT (NIPPON MENARD COSMETIC CO., LTD.)

Covered Products Include:

Embellir Powder Foundation

Tsukika Powder Foundation

Tsukika Face Powder

Fairlucent Fix Bihaku Cake

Jupier Powder Foundation

Jupier Face Powder

Jupier Pressed Powder

Jupier Eye Color

Jupier Face Color

Shining Coffret II

1  
2  
3  
4  
5  
6  
7  
8  
9  
10  
11  
12  
13  
14  
15  
16  
17  
18  
19  
20  
21  
22  
23  
24  
25  
26  
27  
28

A  
M  
3