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FILED
ALAMEDA COUNTY

OCT 23 2015

CLERK OF THE SUPERIOR COURT
 By Shelley Deputy

Counsel for Plaintiff
 CENTER FOR ENVIRONMENTAL HEALTH

SUPERIOR COURT OF THE STATE OF CALIFORNIA
 COUNTY OF ALAMEDA

Coordination Proceeding Special Title:)	Judicial Council Coordination
)	Proceeding
PROPOSITION 65 COCAMIDE DEA CASES)	
)	Case No. 4765
_____)	
This Document Relates To:)	[PROPOSED] CONSENT
)	JUDGMENT AS TO DERMSTORE
<i>CEH v. Commonwealth Soap & Toiletries, Inc., et</i>)	LLC
<i>al., A.C.S.C. Case No. RG 13-698427</i>)	
)	

1. INTRODUCTION

1.1 The parties to this Consent Judgment (“Parties”) are the Center for Environmental Health (“CEH”) and defendant Dermstore LLC (“Settling Defendant”). CEH and Settling Defendant are referred to collectively as the “Parties.”

1.2 Settling Defendant is a corporation that employs ten (10) or more persons and that manufactures, distributes, and/or sells shampoo and liquid soaps that contain coconut oil

1 diethanolamine condensate (cocamide diethanolamine) (hereinafter, "cocamide DEA") in the
2 State of California or has done so in the past.

3 1.3 On August 2, August 7, and August 13, 2013, CEH served 60-Day Notices of
4 Violation under Proposition 65 (The Safe Drinking Water and Toxic Enforcement Act of 1986,
5 California Health & Safety Code § 25249.5, *et seq.*) (the "Notices") to Settling Defendant, the
6 California Attorney General, the District Attorneys of every County in the State of California, and
7 the City Attorneys for every City in the State of California with a population greater than
8 750,000. The Notices allege violations of Proposition 65 with respect to the presence of
9 cocamide DEA in shampoo and liquid soaps that are manufactured, distributed, and/or sold by
10 Settling Defendant.

11 1.4 On October 8, 2013, CEH filed the action entitled *Center for Environmental*
12 *Health v. Commonwealth Soap & Toiletries, Inc., et al.*, Case No. RG 13-698427, in the Superior
13 Court of California for Alameda County, naming Settling Defendant as a party to that action. On
14 December 4, 2013, the *Commonwealth* action was coordinated with several other related
15 Proposition 65 actions in the *Proposition 65 Cocamide DEA Cases*, Case No. JCCP 4765, which
16 is currently pending before this Court.

17 1.5 For purposes of this Consent Judgment only, the Parties stipulate that: (i) this
18 Court has jurisdiction over the allegations of violations contained in the operative Complaint
19 applicable to Settling Defendant ("Complaint") and personal jurisdiction over Settling Defendant
20 as to the acts alleged in the Complaint; (ii) venue is proper in the County of Alameda; and (iii)
21 this Court has jurisdiction to enter this Consent Judgment.

22 1.6 Nothing in this Consent Judgment is or shall be construed as an admission by
23 the Parties of any fact, conclusion of law, issue of law, or violation of law, nor shall compliance
24 with the Consent Judgment constitute or be construed as an admission by the Parties of any fact,
25 conclusion of law, issue of law, or violation of law. Nothing in this Consent Judgment shall
26 prejudice, waive, or impair any right, remedy, argument, or defense the Parties may have in any
27 other legal proceeding. This Consent Judgment is the product of negotiation and compromise and
28 is accepted by the Parties for purposes of settling, compromising, and resolving issues disputed in

1 this action.

2 **2. DEFINITIONS**

3 2.1 "Covered Products" means products manufactured, distributed, and/or sold by
4 Diana B. Beauty LLC, E. Wightman & Co., Game Day Men's Products, LLC, Kelly Van Gogh
5 Hair Color Cosmetics LLC, Kelly Van Gogh, LLC, Michelle Copeland Skin Care, Inc., Portico
6 Acquisition LLC, and Rejuvi Laboratory, Inc.

7 2.2 "Effective Date" means the date on which this Consent Judgment is entered by
8 the Court.

9 **3. INJUNCTIVE RELIEF**

10 3.1 **Reformulation of Covered Products.** As of the Effective Date, Settling
11 Defendant shall not manufacture, distribute, sell, or offer for sale any Covered Product that
12 contains cocamide DEA and that will be sold or offered for sale to California consumers. For
13 purposes of this Consent Judgment, a product "contains cocamide DEA" if cocamide DEA is an
14 intentionally added ingredient in the product and/or part of the product formulation.

15 3.2 **Specification to Suppliers.** No more than thirty (30) days after the Effective
16 Date, Settling Defendant shall issue specifications to its suppliers of Covered Products requiring
17 that Covered Products not contain any cocamide DEA, and shall instruct each supplier to use
18 reasonable efforts to eliminate Covered Products containing cocamide DEA on a nationwide
19 basis.

20 3.3 **Action Regarding Specific Products.**

21 3.3.1 On or before the Effective Date, Settling Defendant shall cease selling the
22 following products:

- 23 (i) The Diana B. Green Tea Desert Grapefruit Bath Gel, SKU No. 8-51929-
24 00109-4;
- 25 (ii) The Diana B. Peach Frangipani Bath Gel, SKU No. 8-51929-00101-8;
- 26 (iii) The Elizabeth W Lavender Shower Gel with Cucumber, Arnica & Aloe
27 Vera, Item No. 84314;
- 28 (iv) The Game Day Shower Gel Body + Facial Cleanser;

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- (v) The Kelly Van Gogh Colour Protecting Caviar Shampoo, SKU No. 8-51138-00268-4, Item No. 42653;
- (vi) The Dr. Michelle Copeland Skincare Bath / Shower Gelee with Green Tea and Aloe, SKU No. 8-51996-00107, Item No. 683129;
- (vii) The Portico Revitalizer Cucumber + Grapefruit Body Wash, SKU No. 8-78108-00008-2, Item No. 20104; and
- (viii) The Rejuvi "J" Shower Cream, SKU No. 28963, Item No. 623659.

(the "Section 3.3 Products"). On or before the Effective Date, Settling Defendant shall also: (i) cease shipping the Section 3.3 Products to any of its stores and/or customers that resell the Section 3.3 Products in California; and (ii) send instructions to its stores and/or customers that resell the Section 3.3 Products in California instructing them either to: (a) return all the Section 3.3 Products to Settling Defendant for destruction, or (b) directly destroy the Section 3.3 Products.

3.3.2 Any destruction of the Section 3.3 Products shall be in compliance with all applicable laws.

3.3.3 Within sixty (60) days of the Effective Date, Settling Defendant shall provide CEH with written certification from Settling Defendant confirming compliance with the requirements of this Section 3.3.

4. ENFORCEMENT

4.1 CEH may, by motion or application for an order to show cause before the Superior Court of Alameda County, enforce the terms and conditions contained in this Consent Judgment. Prior to bringing any motion or application to enforce the requirements of Section 3 above, CEH shall provide Settling Defendant with a Notice of Violation and a copy of any test results which purportedly support CEH's Notice of Violation. The Parties shall then meet and confer regarding the basis for CEH's anticipated motion or application in an attempt to resolve it informally, including providing Settling Defendant a reasonable opportunity of at least thirty (30) days to cure any alleged violation. Should such attempts at informal resolution fail, CEH may

1 file its enforcement motion or application. This Consent Judgment may only be enforced by the
2 Parties.

3 **5. PAYMENTS**

4 5.1 **Payments by Settling Defendant.** Within five (5) business days of the Effective
5 Date, Settling Defendant shall pay the total sum of \$15,000 as a settlement payment. Each
6 settlement payment from Settling Defendant shall be paid in four separate checks delivered to
7 counsel for CEH at the address set forth in Section 8.1 below. The funds paid by Settling
8 Defendant shall be allocated between the following categories:

9 5.1.1 \$1,650 as a civil penalty pursuant to Health & Safety Code § 25249.7(b),
10 such money to be apportioned by CEH in accordance with Health & Safety Code § 25249.12
11 (25% to CEH and 75% to the State of California's Office of Environmental Health Hazard
12 Assessment). The check for this civil penalty shall be made payable to the Center for
13 Environmental Health.

14 5.1.2 \$2,250 as payment in lieu of civil penalty to CEH pursuant to Health &
15 Safety Code § 25249.7(b), and California Code of Regulations, Title 11, § 3203(b). CEH will use
16 such funds to continue its work educating and protecting people from exposures to toxic
17 chemicals. CEH may also use a portion of such funds to monitor compliance with this Consent
18 Judgment and to purchase and test Settling Defendant's products to confirm compliance. In
19 addition, as part of its Community Environmental Action and Justice Fund, CEH will use four
20 percent (4%) of such funds to award grants to grassroots environmental justice groups working to
21 educate and protect people from exposures to toxic chemicals. The method of selection of such
22 groups can be found at the CEH web site at www.ceh.org/justicefund. The check for this
23 payment in lieu of civil penalty shall be made payable to the Center for Environmental Health.

24 5.1.3 \$11,100 as reimbursement of a portion of CEH's reasonable attorneys' fees
25 and costs. A check for \$9,600 shall be made payable to the Lexington Law Group, and a check
26 for \$1,500 shall be made payable to the Center for Environmental Health.

27 **6. MODIFICATION**

28 6.1 **Written Consent.** This Consent Judgment may be modified from time to

1 time by express written agreement of the Parties with the approval of the Court, or by an order of
2 this Court upon motion and in accordance with law.

3 6.2 **Meet and Confer.** Any Party seeking to modify this Consent Judgment shall
4 attempt in good faith to meet and confer with all affected Parties prior to filing a motion to
5 modify the Consent Judgment.

6 **7. CLAIMS COVERED AND RELEASED**

7 7.1 This Consent Judgment is a full, final, and binding resolution between CEH on
8 behalf of itself and the public interest and Settling Defendant, and its parents, subsidiaries,
9 affiliated entities that are under common ownership, directors, officers, employees, and attorneys
10 (“Defendant Releasees”), and each entity to whom they directly or indirectly distribute or sell
11 Covered Products, including but not limited to distributors, wholesalers, customers, retailers,
12 franchisees, cooperative members, licensors, and licensees (“Downstream Defendant Releasees”)
13 of any violation of Proposition 65 that was or could have been asserted in the Complaint against
14 Settling Defendant, Defendant Releasees, and Downstream Defendant Releasees, based on failure
15 to warn about alleged exposure to cocamide DEA contained in Covered Products that were sold
16 by Settling Defendant prior to the Effective Date.

17 7.2 Compliance with the terms of this Consent Judgment by Settling Defendant
18 and Defendant Releasees shall constitute compliance with Proposition 65 by Settling Defendant,
19 Defendant Releasees, and Downstream Defendant Releasees with respect to any alleged failure to
20 warn about cocamide DEA in Covered Products manufactured, distributed, or sold by Settling
21 Defendant after the Effective Date.

22 7.3 Nothing in this Section 7 affects CEH’s right to commence or prosecute an
23 action under Proposition 65 against any person other than Settling Defendant, Defendant
24 Releasees, or Downstream Defendant Releasees.

25 **8. NOTICE**

26 8.1 When CEH is entitled to receive any notice under this Consent Judgment, the
27 notice shall be sent by first class and electronic mail to:

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1 Mark Todzo
2 Lexington Law Group
3 503 Divisadero Street
4 San Francisco, CA 94117
5 mtodzo@lexlawgroup.com

6 8.2 When Settling Defendant is entitled to receive any notice under this Consent
7 Judgment, the notice shall be sent by first class and electronic mail to:

8 Will Troutman
9 Julie Scher
10 Norton Rose Fulbright US LLP
11 555 South Flower Street, 41st Floor
12 Los Angeles, CA 90071
13 william.troutman@nortonrosefulbright.com
14 julie.scher@nortonrosefulbright.com

15 8.3 Any Party may modify the person and address to whom the notice is to be sent
16 by sending the other Party notice by first class and electronic mail.

17 **9. COURT APPROVAL**

18 9.1 This Consent Judgment shall become effective upon entry by the Court. CEH
19 shall prepare and file a Motion for Approval of this Consent Judgment and Settling Defendant
20 shall support entry of this Consent Judgment.

21 9.2 If this Consent Judgment is not entered by the Court, it shall be of no force or
22 effect and shall never be introduced into evidence or otherwise used in any proceeding for any
23 purpose other than to allow the Court to determine if there was a material breach of Section 9.1.

24 **10. ATTORNEYS' FEES**

25 10.1 Should CEH prevail on any motion, application for an order to show cause, or
26 other proceeding to enforce a violation of this Consent Judgment, CEH shall be entitled to its
27 reasonable attorneys' fees and costs incurred as a result of such motion or application. Should
28 Settling Defendant prevail on any motion application for an order to show cause or other
proceeding, Settling Defendant may be awarded its reasonable attorneys' fees and costs as a result
of such motion or application upon a finding by the Court that CEH's prosecution of the motion
or application lacked substantial justification. For purposes of this Consent Judgment, the term

1 substantial justification shall carry the same meaning as used in the Civil Discovery Act of 1986,
2 Code of Civil Procedure § 2016, *et seq.*

3 10.2 Except as otherwise provided in this Consent Judgment, each Party shall bear
4 its own attorneys' fees and costs.

5 10.3 Nothing in this Section 10 shall preclude a Party from seeking an award of
6 sanctions pursuant to law.

7 **11. OTHER TERMS**

8 11.1 The terms of this Consent Judgment shall be governed by the laws of the State
9 of California.

10 11.2 This Consent Judgment shall apply to and be binding upon CEH and Settling
11 Defendant, and its respective divisions, subdivisions, and subsidiaries, and the successors or
12 assigns of any of them.

13 11.3 This Consent Judgment contains the sole and entire agreement and
14 understanding of the Parties with respect to the entire subject matter hereof, and any and all prior
15 discussions, negotiations, commitments, or understandings related thereto, if any, are hereby
16 merged herein and therein. There are no warranties, representations, or other agreements between
17 the Parties except as expressly set forth herein. No representations, oral or otherwise, express or
18 implied, other than those specifically referred to in this Consent Judgment have been made by any
19 Party hereto. No other agreements not specifically contained or referenced herein, oral or
20 otherwise, shall be deemed to exist or to bind any of the Parties hereto. No supplementation,
21 modification, waiver, or termination of this Consent Judgment shall be binding unless executed in
22 writing by the Party to be bound thereby. No waiver of any of the provisions of this Consent
23 Judgment shall be deemed or shall constitute a waiver of any of the other provisions hereof
24 whether or not similar, nor shall such waiver constitute a continuing waiver.

25 11.4 Nothing in this Consent Judgment shall release, or in any way affect any rights
26 that Settling Defendant might have against any other party, whether or not that party is a settling
27 defendant.

28 11.5 This Court shall retain jurisdiction of this matter to implement or modify the

1 Consent Judgment.

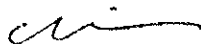
2 11.6 The stipulations to this Consent Judgment may be executed in counterparts
3 and by means of facsimile or portable document format (pdf), which taken together shall be
4 deemed to constitute one document.

5 11.7 Each signatory to this Consent Judgment certifies that he or she is fully
6 authorized by the Party he or she represents to stipulate to this Consent Judgment and to enter into
7 and execute the Consent Judgment on behalf of the Party represented and legally to bind that
8 Party.

9 11.8 The Parties, including their counsel, have participated in the preparation of
10 this Consent Judgment and this Consent Judgment is the result of the joint efforts of the Parties.
11 This Consent Judgment was subject to revision and modification by the Parties and has been
12 accepted and approved as to its final form by all Parties and their counsel. Accordingly, any
13 uncertainty or ambiguity existing in this Consent Judgment shall not be interpreted against any
14 Party as a result of the manner of the preparation of this Consent Judgment. Each Party to this
15 Consent Judgment agrees that any statute or rule of construction providing that ambiguities are to
16 be resolved against the drafting Party should not be employed in the interpretation of this Consent
17 Judgment and, in this regard, the Parties hereby waive California Civil Code § 1654.
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19 **IT IS SO STIPULATED:**

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21 **CENTER FOR ENVIRONMENTAL HEALTH**

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25 Charlie Pizarro
26 Associate Director
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DERMSTORE LLC

DocuSigned by:
David Weissman
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Signature

david weissman

Printed Name

President

Title

IT IS SO ORDERED:

Dated: 10/23, 2015



Judge of the Superior Court