



**FILED**  
San Francisco County Superior Court

JUN 8 - 2016

CLERK OF THE COURT

BY: [Signature]  
Deputy Clerk

1  
2  
3  
4  
5  
6  
7  
8  
9  
10  
11  
12  
13  
14  
15  
16  
17  
18  
19  
20  
21  
22  
23  
24  
25  
26  
27  
28

SUPERIOR COURT OF THE STATE OF CALIFORNIA  
FOR THE COUNTY OF SAN FRANCISCO  
UNLIMITED JURISDICTION

CENTER FOR ENVIRONMENTAL HEALTH, )  
Plaintiff, )  
v. )  
FAYEON DISTRIBUTORS, INC., *et al.*, )  
Defendants. )

Case No. CGC-12-526396

~~PROPOSED~~ AMENDED CONSENT  
JUDGMENT AS TO FRIEDA'S, INC.

**1. INTRODUCTION**

1.1 The Parties to this Consent Judgment are the Center For Environmental Health, a California non-profit corporation ("CEH"), and Frieda's, Inc. ("Settling Defendant"). The Parties enter into this Consent Judgment to settle certain claims asserted by CEH against Settling Defendant as set forth in the operative complaint ("Complaint") in the above-captioned matter. This Consent Judgment covers the lead content of snack food products made with ginger that is

1 processed with sugar or a sugar substitute ("Covered Products") that are sold or offered for sale by  
2 Settling Defendant.

3 1.2 On August 22, 2014, CEH served Settling Defendant with a Notice of Violation  
4 under Proposition 65, alleging that Settling Defendant violated Proposition 65 by exposing  
5 persons to lead and lead compounds ("Lead") contained in Covered Products without first  
6 providing a clear and reasonable Proposition 65 warning.

7 1.3 Settling Defendant is a corporation that manufactures, distributes, sells or offers for  
8 sale Covered Products that are offered for sale in the State of California or has done so in the past.

9 1.4 On November 27, 2012, CEH filed the original Complaint in this matter. On  
10 December 20, 2012, CEH filed the operative First Amended Complaint in this matter. The First  
11 Amended Complaint has since been amended to add additional named defendants, including  
12 Settling Defendant.

13 1.5 For purposes of this Consent Judgment only, CEH and Settling Defendant (the  
14 "Parties") stipulate that this Court has jurisdiction over the allegations of violations contained in  
15 the Complaint and personal jurisdiction over Settling Defendant as to the acts alleged in the  
16 Complaint, that venue is proper in the County of San Francisco, and that this Court has  
17 jurisdiction to enter this Consent Judgment as a full and final resolution of all claims which were  
18 or could have been raised in the Complaint based on the facts alleged therein with respect to  
19 Covered Products manufactured, distributed, and/or sold by Settling Defendant.

20 1.6 Nothing in this Consent Judgment is or shall be construed as an admission by the  
21 Parties of any fact, conclusion of law, issue of law or violation of law, nor shall compliance with  
22 the Consent Judgment constitute or be construed as an admission by the Parties of any fact,  
23 conclusion of law, issue of law, or violation of law. Nothing in this Consent Judgment shall  
24 prejudice, waive or impair any right, remedy, argument or defense the Parties may have in any  
25 other pending or future legal proceedings. This Consent Judgment is the product of negotiation  
26 and compromise and is accepted by the Parties solely for purposes of settling, compromising, and  
27 resolving issues disputed in this Action.

28

1     **2.     INJUNCTIVE RELIEF**

2             **2.1     Specification Compliance Date.** To the extent it has not already done so, no more  
3 than fifteen (15) days after the date of entry of this Consent Judgment (“Effective Date”), Settling  
4 Defendant shall provide the reformulation specification set forth in Section 2.2 to each of its  
5 Covered Products suppliers and shall instruct each such Covered Products supplier to provide it  
6 with Covered Products that comply with the reformulation specification set forth in Section 2.2. If  
7 in the future Settling Defendant purchases Covered Products from a new third party that it has not  
8 previously provided with instructions regarding the reformulation specification set forth in Section  
9 2.2, Settling Defendant shall provide the reformulation specification set forth in Section 2.2 prior  
10 to placing an initial order for Covered Products and instruct the new Covered Products supplier to  
11 provide it with Covered Products that comply with the reformulation specification set forth in  
12 Section 2.2. Settling Defendant shall retain records of communications sent to and received from  
13 suppliers that are related to the requirement of this Section 2.1 for a period of five years from the  
14 Effective Date.

15             **2.2     Reformulation of Covered Products.** After the Effective Date, Settling  
16 Defendant shall not purchase, manufacture, ship, sell or offer for sale any Covered Product that  
17 will be sold or offered for sale in California that contains a concentration of more than seventeen  
18 (17) parts per billion (“ppb”) Lead by weight, such concentration to be determined by use of a test  
19 performed by an accredited laboratory using inductively coupled plasma mass spectrometry (ICP-  
20 MS) equipment with a level of detection of at least ten (10) ppb that meets standard laboratory  
21 QA/QC requirements (the “Reformulation Level”).

22     **3.     ENFORCEMENT**

23             **3.1     Enforcement Procedures.** Prior to bringing any motion or order to show cause to  
24 enforce the terms of this Consent Judgment, a Party seeking to enforce shall provide the violating  
25 party thirty (30) days advanced written notice of the alleged violation. The Parties shall meet and  
26 confer during such thirty (30) day period, exchanging any relevant information, in an effort to try  
27 to reach agreement on an appropriate cure for the alleged violation absent Court intervention.

28

1 After such thirty (30) day period, the Party seeking to enforce may, by new action, motion or order  
2 to show cause before the Superior Court of San Francisco, seek to enforce the terms and  
3 conditions contained in this Consent Judgment.

4 **4. PAYMENTS**

5 4.1 **Payments by Settling Defendant.** Within five (5) days of the Effective Date,  
6 Settling Defendant shall pay a total \$40,000 as further set forth in this Section.

7 4.2 **Allocation of Payments.** The total settlement amount for Settling Defendant shall  
8 be paid in four separate checks in the amounts set forth below and delivered as set forth below.  
9 Any failure by Settling Defendant to comply with the payment terms herein shall be subject to a  
10 stipulated late fee in the amount of \$100 for each day after the delivery date the payment is  
11 received. The late fees required under this Section shall be recoverable, together with reasonable  
12 attorneys' fees, in an enforcement proceeding brought pursuant to Section 3 of this Consent  
13 Judgment. The funds paid by Settling Defendant shall be allocated as set forth below between the  
14 following categories and made payable as follows:

15 4.2.1 A civil penalty pursuant to Health & Safety Code § 25249.7(b) in the  
16 amount of \$5,250. The civil penalty payment shall be apportioned in accordance with Health &  
17 Safety Code § 25249.12 (25% to CEH and 75% to the State of California's Office of  
18 Environmental Health Hazard Assessment ("OEHHA")). Accordingly, the OEHHA portion of the  
19 civil penalty payment in the amount of \$3,938 shall be made payable to OEHHA and associated  
20 with taxpayer identification number 68-0284486. This payment shall be delivered as follows:  
21  
22  
23  
24  
25  
26  
27  
28

1  
2  
3  
4  
5  
6  
7  
8  
9  
10  
11  
12  
13  
14  
15  
16  
17  
18  
19  
20  
21  
22  
23  
24  
25  
26  
27  
28

For United States Postal Service Delivery:  
Attn: Mike Gyurics  
Fiscal Operations Branch Chief  
Office of Environmental Health Hazard Assessment  
P.O. Box 4010, MS #19B  
Sacramento, CA 95812-4010

For Non-United States Postal Service Delivery:  
Attn: Mike Gyurics  
Fiscal Operations Branch Chief  
Office of Environmental Health Hazard Assessment  
1001 I Street, MS #19B  
Sacramento, CA 95814

The CEH portion of the civil penalty payment in the amount of \$1,312 shall be made payable to the Center For Environmental Health and associated with taxpayer identification number 94-3251981. This payment shall be delivered to Lexington Law Group, 503 Divisadero Street, San Francisco, CA 94117.

4.2.2 A payment in lieu of civil penalty to CEH pursuant to Health & Safety Code § 25249.7(b), and California Code of Regulations, Title 11, § 3203(b) in the amount of \$7,900. CEH shall use such funds to continue its work educating and protecting people from exposures to toxic chemicals, including heavy metals. In addition, as part of its Community Environmental Action and Justice Fund, CEH will use four percent of such funds to award grants to grassroots environmental justice groups working to educate and protect people from exposures to toxic chemicals. The method of selection of such groups can be found at the CEH web site at [www.ceh.org/justicefund](http://www.ceh.org/justicefund). The payment pursuant to this Section shall be made payable to the Center For Environmental Health and associated with taxpayer identification number 94-3251981. This payment shall be delivered to Lexington Law Group, 503 Divisadero Street, San Francisco, CA 94117.

4.2.3 A reimbursement of a portion of CEH's reasonable attorneys' fees and costs in the amount of \$26,850. The attorneys' fees and cost reimbursement check shall be made payable to the Lexington Law Group and associated with taxpayer identification number 94-

1 3317175. This payment shall be delivered to Lexington Law Group, 503 Divisadero Street, San  
2 Francisco, CA 94117.

3 **5. MODIFICATION AND DISPUTE RESOLUTION**

4 5.1 **Modification.** This Consent Judgment may be modified from time to time by  
5 express written agreement of the Parties, with the approval of the Court, or by an order of this  
6 Court upon motion and in accordance with law.

7 5.2 **Notice; Meet and Confer.** Any Party seeking to modify this Consent Judgment  
8 shall attempt in good faith to meet and confer with all affected Parties prior to filing a motion to  
9 modify the Consent Judgment.

10 **6. CLAIMS COVERED AND RELEASE**

11 6.1 This Consent Judgment is a full, final and binding resolution between CEH on  
12 behalf of itself and the public interest and Settling Defendant, and Settling Defendant's parents,  
13 subsidiaries, and affiliated entities that are under common ownership, predecessors, successors  
14 and assigns, directors, officers, employees, and attorneys ("Defendant Releasees"), and all entities,  
15 other than those listed on Exhibit A, to which Settling Defendant distributes or sells Covered  
16 Products, including but not limited to distributors, wholesalers, customers, retailers, franchisees,  
17 licensors and licensees ("Downstream Defendant Releasees"), of any violation of Proposition 65  
18 based on failure to warn about alleged exposure to Lead contained in Covered Products that were  
19 sold by a Settling Defendant prior to the Effective Date.

20 6.2 CEH, for itself releases, waives, and forever discharges any and all claims against  
21 Settling Defendant, Defendant Releasees, and Downstream Defendant Releasees arising from any  
22 violation of Proposition 65 or any other statutory or common law claims that have been or could  
23 have been asserted in the public interest regarding the failure to warn about exposure to Lead  
24 arising in connection with Covered Products manufactured, distributed or sold by Settling  
25 Defendant prior to the Effective Date.

26 6.3 Compliance with the terms of this Consent Judgment by Settling Defendant and  
27 Settling Defendant's Defendant Releasees shall constitute compliance with Proposition 65 by

28

1 Settling Defendant, Settling Defendant's Defendant Releasees and Settling Defendant's  
2 Downstream Defendant Releasees with respect to any alleged failure to warn about Lead in  
3 Covered Products manufactured, distributed or sold by Settling Defendant after the Effective Date.

4 **7. PROVISION OF NOTICE**

5 7.1 When CEH is entitled to receive any notice under this Consent Judgment, the  
6 notice shall be sent by first class and electronic mail to:

7 Eric S. Somers  
8 Lexington Law Group  
9 503 Divisadero Street  
10 San Francisco, CA 94117  
11 esomers@lexlawgroup.com

12 7.2 When Settling Defendant is entitled to receive any notice under this Consent  
13 Judgment, the notice shall be sent by first class and electronic mail to:

14 Marie G. Quashnock  
15 Alvis Quashnock and Associates  
16 613 First Street  
17 Brentwood, California 94513  
18 marie@agalegal.com

19 7.3 Any Party may modify the person and address to whom the notice is to be sent by  
20 sending the other Party notice by first class and electronic mail.

21 **8. COURT APPROVAL**

22 8.1 This Consent Judgment shall become effective on the Effective Date, provided  
23 however, that CEH shall prepare and file a Motion for Approval of this Consent Judgment and  
24 Settling Defendant shall support approval of such Motion.

25 8.2 If this Consent Judgment is not entered by the Court, it shall be of no force or effect  
26 and shall not be introduced into evidence or otherwise used in any proceeding for any purpose.

27 **9. GOVERNING LAW AND CONSTRUCTION**

28 9.1 The terms of this Consent Judgment shall be governed by the laws of the State of  
California.

**10. ATTORNEYS' FEES**

10.1 A Party who unsuccessfully brings or contests an action arising out of this Consent

1 Judgment shall be required to pay the prevailing Party's reasonable attorneys' fees and costs  
2 unless the unsuccessful Party has acted with substantial justification. For purposes of this Consent  
3 Judgment, the term substantial justification shall carry the same meaning as used in the Civil  
4 Discovery Act of 1986, Code of Civil Procedure §§ 2016.010, *et seq.*

5 10.2 Notwithstanding Section 10.1, a Party who prevails in a contested enforcement  
6 action brought pursuant to Section 3 may seek an award of attorneys' fees pursuant to Code of  
7 Civil Procedure §1021.5 against a Party that acted with substantial justification. The Party  
8 seeking such an award shall bear the burden of meeting all of the elements of §1021.5, and this  
9 provision shall not be construed as altering any procedural or substantive requirements for  
10 obtaining such an award:

11 10.3 Nothing in this Section 10 shall preclude a Party from seeking an award of  
12 sanctions pursuant to law.

13 **11. ENTIRE AGREEMENT**

14 11.1 This Consent Judgment contains the sole and entire agreement and understanding  
15 of the Parties with respect to the entire subject matter hereof, and any and all prior discussions,  
16 negotiations, commitments, or understandings related thereto, if any, are hereby merged herein  
17 and therein. There are no warranties, representations, or other agreements between the Parties  
18 except as expressly set forth herein. No representations, oral or otherwise, express or implied,  
19 other than those specifically referred to in this Consent Judgment have been made by any Party  
20 hereto. No other agreements not specifically contained or referenced herein, oral or otherwise,  
21 shall be deemed to exist or to bind any of the Parties hereto. Any agreements specifically  
22 contained or referenced herein, oral or otherwise, shall be deemed to exist or to bind any of the  
23 Parties hereto only to the extent that they are expressly incorporated herein. No supplementation,  
24 modification, waiver, or termination of this Consent Judgment shall be binding unless executed in  
25 writing by the Party to be bound thereby. No waiver of any of the provisions of this Consent  
26 Judgment shall be deemed or shall constitute a waiver of any of the other provisions hereof  
27 whether or not similar, nor shall such waiver constitute a continuing waiver.

28

1    **12.    RETENTION OF JURISDICTION**

2            12.1    This Court shall retain jurisdiction of this matter to implement or modify the  
3    Consent Judgment.

4    **13.    AUTHORITY TO STIPULATE TO CONSENT JUDGMENT**

5            13.1    Each signatory to this Consent Judgment certifies that he or she is fully authorized  
6    by the Party he or she represents to stipulate to this Consent Judgment and to enter into and  
7    execute the Consent Judgment on behalf of the Party represented and legally to bind that Party.

8    **14.    NO EFFECT ON OTHER SETTLEMENTS**

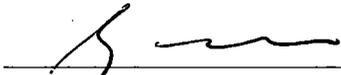
9            14.1    Nothing in this Consent Judgment shall preclude CEH from resolving any claim  
10   against an entity that is not Settling Defendant on terms that are different than those contained in  
11   this Consent Judgment.

12   **15.    EXECUTION IN COUNTERPARTS**

13           15.1    The stipulations to this Consent Judgment may be executed in counterparts and by  
14   means of facsimile or portable document format (pdf), which taken together shall be deemed to  
15   constitute one document.

16   **IT IS SO ORDERED, ADJUDGED,**  
17   **AND DECREED**

18   Dated: *June 8 2016*

  
\_\_\_\_\_

Judge of the Superior Court of the State of California

20  
21  
22  
23  
24  
25  
26  
27  
28

1 IT IS SO STIPULATED:

2 Dated: 6 May, 2016

CENTER FOR ENVIRONMENTAL HEALTH

*cm*

*CHARLIE PIZZANO*

Printed Name

*ASSOCIATE DIRECTOR*

Title

11  
12 Dated: \_\_\_\_\_, 2016

FRIEDA'S, INC.

By \_\_\_\_\_

Printed Name

Title

1  
2  
3  
4  
5  
6  
7  
8  
9  
10  
11  
12  
13  
14  
15  
16  
17  
18  
19  
20  
21  
22  
23  
24  
25  
26  
27  
28

**IT IS SO STIPULATED:**

Dated: _____, 2016	CENTER FOR ENVIRONMENTAL HEALTH
	_____
	_____
	Printed Name
	_____
	Title

Dated: <u>May 3</u> , 2016	FRIEDA'S, INC.
	_____
	<u>Karen Kaplan</u>
	By
	<u>Karen B. Kaplan</u>
	Printed Name
	<u>CEO + President</u>
	Title

1  
2  
3  
4  
5  
6  
7  
8  
9  
10  
11  
12  
13  
14  
15  
16  
17  
18  
19  
20  
21  
22  
23  
24  
25  
26  
27  
28

**EXHIBIT A**  
**(LIST OF ENTITIES NOT SUBJECT**  
**TO DOWNSTREAM DEFENDANT RELEASE)**

List of non-settling defendants that have received  
60-Day Notices re lead in Covered Products from CEH

- ACH Food Companies, Inc.
- Albertson's LLC
- Amazon.com, Inc.
- American Roland Food Corporation
- Blue Marble Brands, LLC
- B&V Enterprises, Inc.
- Brinkhoff & Monoson, Inc.
- Buderim Ginger Limited
- The C.F. Sauer Company
- Cost Plus, Inc.
- Dakota Brothers, Inc.
- Draeger's Super Markets
- Euromarket Designs, Inc.
- Food Castle, Inc.
- Food Market Management, Inc.
- Foodnet Supermarket, Inc.
- Fresh & Easy LLC fka Y-Opco LLC
- Frontier Distribution LLC
- Frontier Natural Products Co-op
- Garden Grove Superstore Inc.
- Gelson's Markets
- Goldstar Supermarket

- 1 Hosoda Bros. Inc.
- 2 Island Pacific Supermarkets, Inc.
- 3 JFC International Inc.
- 4 Kam Lee Yuen Trading Co., Inc.
- 5 KeHE Distributors, LLC
- 6 KeHE Enterprises, LLC
- 7 KeHE Distributors, Inc.
- 8 Longchamp Corporation dba Lion Supermarket
- 9 Marra Bros. Dist., Inc.
- 10 McCormick & Company, Incorporated
- 11 Mrs. Gooch's Natural Food Markets, Inc.
- 12 Nature's World LLC
- 13 PANOS Brands, LLC
- 14 Reed's, Inc.
- 15 San Pablo Supermarket, Inc.
- 16 Safeway Inc.
- 17 Seawind International, LLC
- 18 Sincerely Nuts, Inc.
- 19 The Spice Hunter, Inc.
- 20 Shun Fat Supermarket, Inc.
- 21 Sunflower Farmers Markets, LLC
- 22 Target Corporation
- 23 Tawa Supermarket, Inc.
- 24 Torn & Glasser, Inc.
- 25 Trader Joe's Company
- 26 Unbeatable Sale. Com Inc.
- 27 United Natural Foods, Inc.

28

1  
2  
3  
4  
5  
6  
7  
8  
9  
10  
11  
12  
13  
14  
15  
16  
17  
18  
19  
20  
21  
22  
23  
24  
25  
26  
27  
28

United Natural Trading, LLC  
Vanns Spices Ltd.  
Wal-Mart Stores, Inc.  
Walmart.com USA LLC  
Whole Foods Market California, Inc.  
Y-Opco, LLC  
Zion Market Irvine, Inc.

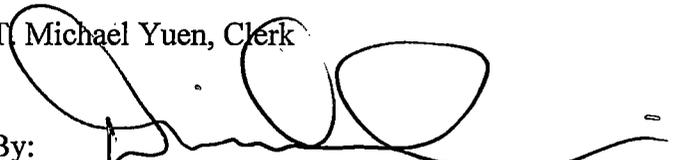
**CERTIFICATE OF ELECTRONIC SERVICE**  
(CCP 1010.6(6) & CRC 2.260(g))

I, DANIAL LEMIRE, a Deputy Clerk of the Superior Court of the County of San Francisco, certify that I am not a party to the within action.

On **JUN 10 2016**, I electronically served THE ATTACHED DOCUMENT via File & ServeXpress on the recipients designated on the Transaction Receipt located on the File & ServeXpress website.

Dated: **JUN 10 2016**

T. Michael Yuen, Clerk

By: 

DANIAL LEMIRE, Deputy Clerk