

State of California - Department of Justice - Attorney General's Office - Proposition 65 Enforcement Reporting

Attention: Prop 65 Coordinator, 1515 Clay Street, Suite 2000, Oakland, CA 94612

FORM JUS 1502
(03-01)

PRIVATE ENFORCEMENT FILING - Health and Safety Code section 25249.7(e) and (f)

REPORT OF ENTRY OF JUDGMENT

Please print or type required information

Original Filing Supplemental Filing Corrected Filing

PARTIES TO THE ACTION	PLAINTIFF(S) Shefa LMV LLC			
	DEFENDANT(S) INVOLVED IN JUDGMENT Vedco, Inc.			
CASE INFO	COURT DOCKET NUMBER JCCP004765		COURT NAME Alameda Superior Court	
	SHORT CASE NAME Proposition 65 Cocamide DEA Cases			
REPORT INFO	INJUNCTIVE RELIEF Reformultion and/or warning label			
	PAYMENT: CIVIL PENALTY \$1,000.00	PAYMENT: ATTORNEYS FEES \$9,750.00	PAYMENT: OTHER \$0.00	For Internal Use Only
	DATE SUBMITTED TO COURT 06 / 08 / 2015	IS JUDGMENT PURSUANT TO SETTLEMENT? <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No	IF YES, DATE SETTLEMENT WAS REPORTED TO ATTORNEY GENERAL 06 / 02 / 2015	
	COPY OF JUDGMENT MUST BE ATTACHED			
NAME OF CONTACT Daniel N. Greenbaum, Esq.				
FILER INFO	ORGANIZATION Law Office of Daniel Greenbaum		TELEPHONE NUMBER (818) 809-2199	
	ADDRESS 7120 Hayvenhurst Ave., Suite 320		FAX NUMBER (424) 243-7689	
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FILING INSTRUCTIONS: This form can be completed online and printed. If electronic filing is not available, mail the completed form with a copy of the judgment to the attention of the Prop 65 Coordinator at the address shown above. If you need additional space to complete this form please use an attachment.

ENDORSED
FILED
ALAMEDA COUNTY

JUL 21 2015

CLERK OF THE SUPERIOR COURT
By ~~YOLANDA ESTRADA~~ Deputy

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18 Attorneys for Defendant Vedco, Inc.

19 SUPERIOR COURT OF THE STATE OF CALIFORNIA
20 COUNTY OF ALAMEDA

21 Coordination Proceeding Special Title:

Judicial Council Coordination Proceeding

22 PROPOSITION 65 COCAMIDE DEA CASES

Case No. 4765

23 This Document Relates To:

~~PROPOSED~~ CONSENT JUDGMENT
AS TO VEDCO, INC.

24 *Shefa LMV, LLC v. New World Imports, Inc., et*
25 *al.*, Los Angeles County Superior Court
26 No. BC561056

Judge: Hon. George C. Hernandez, Jr.

~~PROPOSED~~ CONSENT JUDGMENT AS TO VEDCO, INC.

Case No. JCCP 4765

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1 **1. INTRODUCTION**

2 1.1 The parties to this Consent Judgment (“Parties”) are Shefa LMV, LLC (“Shefa”)
3 and Vedco, Inc. (“Settling Defendant”). Shefa and Settling Defendant are referred to collectively
4 as the “Parties.”

5 1.2 Shefa alleges that the Settling Defendant in the past has manufactured, distributed,
6 and/or sold types of products identified on Exhibit A that contain Cocamide diethanolamine
7 (“Cocamide DEA”) in the State of California.

8 1.3 On the date identified on Exhibit A, Shefa served a 60-Day Notice of Violation
9 under Proposition 65 (The Safe Drinking Water and Toxic Enforcement Act of 1986, California
10 Health & Safety Code §§ 25249.5, et seq.) (“Notices”) to Settling Defendant, the California
11 Attorney General, the District Attorneys of every County in the State of California, and the City
12 Attorneys for every City in the State of California with a population greater than 750,000. The
13 Notices allege violations of Proposition 65 with respect to the presence of Cocamide DEA in the
14 types of products identified in Exhibit A.

15 1.4 On the date(s) identified on Exhibit A, Shefa filed the Complaint applicable to the
16 Settling Defendant (“Complaint”) for the Proposition 65 Action identified in Exhibit A.

17 1.5 For purposes of this Consent Judgment only, the Parties stipulate that: (i) this
18 Court has jurisdiction over the allegations of violations contained in the operative Complaint
19 applicable to Settling Defendant and personal jurisdiction over Settling Defendant as to the acts
20 alleged in the Complaint; (ii) venue is proper in the County of Alameda; and (iii) this Court has
21 jurisdiction to enter this Consent Judgment.

22 1.6 Nothing in this Consent Judgment is or shall be construed as an admission by the
23 Parties of any fact, conclusion of law, issue of law, or violation of law, nor shall compliance with
24 the Consent Judgment constitute or be construed as an admission by the Parties of any fact,
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1 conclusion of law, issue of law, or violation of any statutory, regulatory, or common law. Nothing
2 in this Consent Judgment shall prejudice, waive, or impair any right, remedy, argument, or
3 defense the Parties may have in any other legal proceeding. This Consent Judgment is the product
4 of negotiation and compromise and is accepted by the Parties for purposes of settling,
5 compromising, and resolving issues disputed in this action.

6 1.7 Nothing in the Consent Judgment, or compliance with the terms, shall constitute or
7 be construed, considered, offered, or admitted as evidence of an admission or evidence of fault,
8 wrongdoing, or liability by Vedco, its officers, directors, managers, employees, parents,
9 subsidiaries, or affiliates, in any administrative or judicial proceeding or litigation in any court,
10 agency, or forum.

11 **2. DEFINITIONS**

12 2.1 "Covered Products" means the types of products identified on the Exhibit A for
13 each Settling Defendant.

14 2.2 "Effective Date" means the date on which this Consent Judgment is entered by the
15 Court.

16 **3. INJUNCTIVE RELIEF**

17 3.1 Reformulation of Covered Products. As of the Effective Date, Settling Defendant
18 shall not manufacture, distribute, sell, or offer for sale any Covered Product that contains
19 Cocamide DEA and that will be sold or offered for sale to California consumers. For purposes of
20 this Consent Judgment, a product "contains Cocamide DEA" if Cocamide DEA is an intentionally
21 added ingredient in the product and/or intentionally added part of the product formulation.

22 3.2 Specification to Suppliers. No more than thirty (30) days after the Effective Date,
23 Settling Defendant shall issue specifications to its supplier(s) of Covered Products requiring that
24 Covered Products not contain any Cocamide DEA, and shall instruct each supplier to use
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1 reasonable efforts to eliminate Covered Products containing Cocamide DEA on a nationwide
2 basis.

3 3.3 Action Regarding Specific Products.

4 3.3.1 On or before the Effective Date, Settling Defendant shall cease selling the
5 specific products (if any) identified as Section 3.3 Products on the Exhibit A for such Settling
6 Defendant (“Section 3.3 Products”) in California unless such products have been reformulated
7 such that they do not contain Cocamide DEA. On or before the Effective Date, Settling Defendant
8 shall also: (i) cease shipping the Section 3.3 Products to any of its stores and/or customers that
9 resell the Section 3.3 Products in California; and (ii) send instructions to its stores and/or
10 customers that resell the Section 3.3 Products in California instructing them either to: (a) return
11 all the Section 3.3 Products to Settling Defendant for destruction, or (b) directly destroy the
12 Section 3.3 Products. The requirements of this Section apply only to those Section 3.3 Products
13 that contain Cocamide DEA.
14

15 3.3.2 Any destruction of Section 3.3 Products shall be in compliance with all
16 applicable laws.

17 3.3.3 Within sixty (60) days of the Effective Date, Settling Defendant shall
18 provide Shefa with written certification from Settling Defendant confirming compliance with the
19 requirements of this Section 3.3.

20 **4. ENFORCEMENT**

21 4.1 Shefa may, by motion or application for an order to show cause before the
22 Superior Court of Alameda County, enforce the terms and conditions contained in this Consent
23 Judgment. Prior to bringing any motion or application to enforce the requirements of Section 3
24 above, Shefa shall provide Settling Defendant with a Notice of Violation and proof of purchase
25 and a copy of any test results which purportedly support the Notice of Violation. The Parties shall
26

1 then meet and confer regarding the basis for the anticipated motion or application in an attempt to
2 resolve it informally, including providing Settling Defendant(s) with a reasonable opportunity of
3 at least thirty (30) days to cure any alleged violation. Should such attempts at informal resolution
4 fail, Shefa may file an enforcement motion or application. This Consent Judgment may only be
5 enforced by the Parties.

6 **5. PAYMENTS**

7 5.1 Payments by Settling Defendant. Within ten (10) business days of the Effective
8 Date, Settling Defendant shall pay the settlement payment identified for it on Exhibit A. The total
9 settlement amount for Settling Defendant shall be paid pursuant to the instructions outlined in
10 Exhibit A. The funds paid by Settling Defendant shall be allocated, as identified in Exhibit A,
11 between the following categories:
12

13 5.1.1 A civil penalty pursuant to Health & Safety Code § 25249.7(b), with such
14 money to be apportioned by Shefa as identified on the Exhibit A for the Settling Defendant in
15 accordance with Health & Safety Code § 25249.12 (25% to Shefa and 75% to the State of
16 California's Office of Environmental Health Hazard Assessment).

17 5.1.2 A reimbursement of a portion of Shefa's reasonable attorneys' fees and
18 costs.

19 **6. MODIFICATION**

20 6.1 Written Consent. This Consent Judgment may be modified from time to time by
21 express written agreement of the Parties with the approval of the Court, or by an order of this
22 Court upon motion and in accordance with law.

23 6.2 Meet and Confer. Any Party seeking to modify this Consent Judgment shall
24 attempt in good faith to meet and confer with all affected Parties prior to filing a motion to
25 modify the Consent Judgment.
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7. CLAIMS COVERED AND RELEASED

7.1 This Consent Judgment is a full, final, and binding resolution and release between (i) Shefa on behalf of itself and the public interest; and (ii) Settling Defendant and its affiliates, its former affiliates (“affiliate” means a person or entity who directly or indirectly owns or controls, is owned or controlled by, or is under common ownership or control with, Settling Defendant), and their current and past directors, officers, managers, employees and attorneys (“Defendant Releasees”), and each entity to whom any of them directly or indirectly distribute or sell Covered Products, including but not limited to distributors, wholesalers, customers, retailers, franchisees, cooperative members, licensors, and licensees (“Downstream Defendant Releasees”); of any violation of Proposition 65 that was or could have been asserted in the Complaint and all claims for damages, penalties, costs, fees, attorneys’ fees, and any other legal, equitable, statutory, or regulatory relief against Settling Defendant, Defendant Releasees, and Downstream Defendant Releasees, based on failure to warn about alleged exposure to Cocamide DEA contained in Covered Products that were sold by Settling Defendant prior to the Effective Date.

7.2 Compliance with the terms of this Consent Judgment by Settling Defendant and Defendant Releasees shall constitute compliance with Proposition 65 by Settling Defendant, Defendant Releasees, and Downstream Defendant Releasees with respect to any alleged failure to warn about Cocamide DEA in Covered Products manufactured, distributed, or sold by Settling Defendants after the Effective Date.

7.3 Nothing in this Section 7 affects Shefa’s right to commence or prosecute an action under Proposition 65 against any person other than Settling Defendant, Defendant Releasees, or Downstream Defendant Releasees.

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8. NOTICE

8.1 When Shefa is entitled to receive any notice under this Consent Judgment, the notice shall be sent by first class and electronic mail to:

Daniel N. Greenbaum
Law Office of Daniel N. Greenbaum
7120 Hayvenhurst Ave., Suite 320
Van Nuys CA 91406
dgreenbaum@greenbaumlawfirm.com

8.2 When Settling Defendant is entitled to receive any notice under this Consent Judgment, the notice shall be sent by first class and electronic mail to the person identified on the Exhibit A for Settling Defendant.

8.3 Any Party may modify the person and address to whom the notice is to be sent by sending the other Party notice by first class and electronic mail.

9. COURT APPROVAL

9.1 This Consent Judgment shall become effective upon entry by the Court. Shefa shall prepare and file a Motion for Approval of this Consent Judgment and Settling Defendant shall support entry of this Consent Judgment.

9.2 If this Consent Judgment is not entered by the Court, it shall be of no force or effect and shall never be introduced into evidence or otherwise used in any proceeding for any purpose other than to allow the Court to determine if there was a material breach of Section 9.1.

10. ATTORNEYS' FEES

10.1 Should Shefa prevail on any motion, application for an order to show cause, or other proceeding to enforce a violation of this Consent Judgment, Shefa shall be entitled to its reasonable attorneys' fees and costs incurred as a result of such motion or application. Should Settling Defendant prevail on any motion application for an order to show cause or other proceeding, that Settling Defendant may be awarded its reasonable attorneys' fees and costs

1 against Shefa as a result of such motion or application upon a finding by the Court that Shefa's
2 prosecution of the motion or application lacked substantial justification. For purposes of this
3 Consent Judgment, the term substantial justification shall carry the same meaning as used in the
4 Civil Discovery Act of 1986, Code of Civil Procedure §§ 2016, et seq.

5 10.2 Except as otherwise provided in this Consent Judgment, each Party shall bear its
6 own attorneys' fees and costs.

7 10.3 Nothing in this Section 10 shall preclude a Party from seeking an award of
8 sanctions pursuant to law.

9 **11. OTHER TERMS**

10 11.1 The terms of this Consent Judgment shall be governed by the laws of the State of
11 California.

12 11.2 This Consent Judgment shall apply to and be binding upon Shefa, Settling
13 Defendant, its affiliates, and successors or assigns of any of them.

14 11.3 This Consent Judgment contains the sole and entire agreement and understanding
15 of the Parties with respect to the entire subject matter hereof, and any and all prior discussions,
16 negotiations, commitments, or understandings related thereto, if any, are hereby merged herein
17 and therein. There are no warranties, representations, or other agreements between the Parties
18 except as expressly set forth herein. No representations, oral or otherwise, express or implied,
19 other than those specifically referred to in this Consent Judgment have been made by any Party
20 hereto. No other agreements not specifically contained or referenced herein, oral or otherwise,
21 shall be deemed to exist or to bind any of the Parties hereto. No supplementation, modification,
22 waiver, or termination of this Consent Judgment shall be binding unless executed in writing by
23 the Party to be bound thereby. No waiver of any of the provisions of this Consent Judgment shall
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1 be deemed or shall constitute a waiver of any of the other provisions hereof whether or not
2 similar, nor shall such waiver constitute a continuing waiver.

3 11.4 Nothing in this Consent Judgment shall release, or in any way affect any rights
4 Settling Defendant might have against any other party, whether or not that party is a Settling
5 Defendant.

6 11.5 This Court shall retain jurisdiction of this matter to implement or modify the
7 Consent Judgment.

8 11.6 The stipulations to this Consent Judgment may be executed in counterparts and by
9 means of facsimile or portable document format (pdf), which taken together shall be deemed to
10 constitute one document.

11 11.7 Each signatory to this Consent Judgment certifies that he or she is fully authorized
12 by the Party he or she represents to stipulate to this Consent Judgment and to enter into and
13 execute the Consent Judgment on behalf of the Party represented and legally to bind that Party.

14 11.8 The Parties, including their counsel, have participated in the preparation of this
15 Consent Judgment and this Consent Judgment is the result of the joint efforts of the Parties. This
16 Consent Judgment was subject to revision and modification by the Parties and has been accepted
17 and approved as to its final form by all Parties and their counsel. Accordingly, any uncertainty or
18 ambiguity existing in this Consent Judgment shall not be interpreted against any Party as a result
19 of the manner of the preparation of this Consent Judgment. Each Party to this Consent Judgment
20 agrees that any statute or rule of construction providing that ambiguities are to be resolved against
21 the drafting Party should not be employed in the interpretation of this Consent Judgment and, in
22 this regard, the Parties hereby waive California Civil Code § 1654.
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24 11.9 Defendant Releasees shall not be liable or responsible for the payment or
25 obligation of taxes, fees, or other duties, if any, with respect to the payments herein.
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11.10 Except as agreed herein, Shefa and Defendant Releasees will be responsible for their own attorneys' fees, costs, investigative fees, testing fees, and all other expenses incurred.

AGREED TO:
Dated: 6/2/2015

SHEFA LMV, LLC

By:  _____

Dated: June 2, 2015

VEDCO, INC.

By:  _____

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ORDER AND JUDGMENT

Based upon the stipulated Consent Judgment between Shefa LMV, LLC and Vedco, Inc., the settlement is approved and the clerk is directed to enter judgment in accordance with the terms herein.

Dated: JUL 21 2015

GEORGE C. HERNANDEZ, JR.
Judge of the Superior Court

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EXHIBIT A

1. Name of Settling Defendant: Vedco, Inc.
2. Name of Plaintiff: Shefa LMV, LLC
3. Person(s) to Receive Notices (Pursuant to Section 8.2):

Polsinelli PC
Mark Olthoff, Esq.
900 West 48th Place,
Suite 900
Kansas City, Missouri, 64112-1895
Telephone: 816-395-0620
Facsimile: 816-817-0247
Email: molthoff@polsinelli.com
4. Date of 60-Day Notice of Violation (Pursuant to Section 1.3): August 25, 2014
5. Complaint Naming Settling Defendant (Pursuant to Section 1.4): *Shefa LMV, LLC v. New World Imports, Inc., et al.*, Los Angeles County Superior Court No. BC561056
 - a. Date Complaint Filed: October 17, 2014
6. Covered Products Applicable to Defendant (Pursuant to Sections 1.2, 1.3, 2.1, 3.1, 3.2, 7.1, and 7.2):

 Shampoos
 Soaps
7. Defendant's Section 3.3 Product(s) (Pursuant to Sections 3.3.1, 3.3.2, and 3.3.3):

Vedco Antibacterial Moisturizing soap; UPC: 350989919290
8. Defendant's Settlement Payment and Allocation (Pursuant to Section 5.1):

Total Settlement Payment: \$10,750.00
Civil Penalty (payable to Shefa LMV, LLC): \$1,000.00
Payment in Lieu of Civil Penalty (payable to Shefa): \$ N/A
Shefa Fees and Costs (payable to the Law Office of Daniel N. Greenbaum): \$9,750.00

Checks payable to "Shefa LMV, LLC" or the "Law Office of Daniel N. Greenbaum" shall be delivered to counsel for Shefa as set forth in Section 8.1.