



FILED
ALAMEDA COUNTY

AUG 09 2018

CLERK OF THE SUPERIOR COURT
By *Kate White* Deputy

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18 Attorneys for Defendant Trader Joe's Company

19 **SUPERIOR COURT OF THE STATE OF CALIFORNIA**
20 **FOR THE COUNTY OF ALAMEDA**

21 AS YOU SOW,

22 Plaintiff,

23 v.

24 TRADER JOE'S COMPANY,

25 Defendant.

Case No. ***

~~PROPOSED~~ CONSENT JUDGMENT

Unlimited Civil Case

[PROPOSED] CONSENT JUDGMENT

1 This Consent Judgment is entered into by and between Plaintiff As You Sow ("AYS" or
2 "Plaintiff") and Defendant Trader Joe's Company ("Trader Joe's" or "Defendant"), to resolve
3 claims raised against Defendant in the Complaint in the above-captioned action, which was filed
4 on _____, 2018. This Consent Judgment shall be effective upon entry. AYS and
5 Defendant (collectively "the Parties") agree to the terms and conditions set forth below.

6 **1. INTRODUCTION**

7 1.1 AYS is a non-profit corporation dedicated to, among other causes, the protection of
8 the environment, the promotion of human health, the improvement of worker and consumer rights,
9 environmental education, and corporate accountability. AYS is based in Oakland, California and
10 is incorporated under the laws of the State of California.

11 1.2 Defendant produces, distributes, and/or sells Trader Joe's Roasted Seaweed Snack
12 (SKU No. 92743) (the "Covered Product").

13 1.3 AYS alleges in the Complaint that the Covered Product contains cadmium, which
14 is a chemical listed by the State of California as known to cause cancer and birth defects or other
15 reproductive harm pursuant to the Safe Drinking Water and Toxic Enforcement Act of 1986
16 ("Proposition 65"), California Health and Safety Code § 25249.5 *et seq.*

17 1.4 On September 17, 2014, AYS sent a 60-day Notice of Violation ("Notice") to
18 Defendant and to public enforcers as required by Health and Safety Code section 25249.7, alleging
19 that Defendant violated Proposition 65 by failing to provide clear and reasonable warnings before
20 exposing persons to cadmium contained in the Covered Product.

21 1.5 The Parties have agreed to enter into this Consent Judgment to settle Plaintiff's
22 claims with regard to the Covered Product and to avoid prolonged and costly litigation.

23 1.6 Defendant generally denies all material and factual allegations contained in or
24 arising from Plaintiff's Notice, asserts that it has various affirmative defenses to such potential
25 claims, and specifically denies that the Plaintiff or California consumers have been harmed or
26 damaged by its conduct or products, including the Covered Product.

27 1.7 By executing and complying with this Consent Judgment, neither Party admits the
28 existence of any other statutory, common law, or equitable claim, requirement or defense relating

1 to or arising from the production, sale, or distribution of the Covered Product in California.
2 Nothing in this Consent Judgment shall prejudice, waive, or impair any right, remedy, or defense
3 that AYS and Defendant may have in any other, or in future, legal proceedings unrelated to this
4 action. This Paragraph shall not diminish or otherwise affect the obligations, responsibilities, and
5 duties of the Parties under this Consent Judgment.

6 1.8 The term "Effective Date" means the date of entry of this Consent Judgment.

7 1.9 The only product covered by this Consent Judgment is the Covered Product, and
8 the only chemical covered by this Consent Judgment is the chemical cadmium as it relates to the
9 Covered Product only.

10 **2. JURISDICTION AND VENUE**

11 For purposes of this Consent Judgment only, the Parties stipulate that this Court has
12 jurisdiction over the allegations contained in the Complaint and personal jurisdiction over
13 Defendant; venue is proper in Alameda County; the Court has jurisdiction to enter this Consent
14 Judgment as a full and final resolution of all Proposition 65 claims up through and including the
15 Effective Date which were or could have been asserted in this action based on the facts alleged in
16 Plaintiff's Notice and Complaint; and the Court shall retain jurisdiction to enforce this Consent
17 Judgment.

18 **3. INJUNCTIVE RELIEF**

19 3.1 Beginning no later than 90 days from the Effective Date of this Consent Judgment
20 ("Compliance Date"), Defendant shall not produce, distribute, and/or sell in California any
21 Covered Product unless its packaging bears the Notice Statement specified in Section 3.2 below.

22 3.2 Beginning no later than the time period specified above, packaging of the Covered
23 Product produced, distributed, and/or sold by Defendant in the State of California shall comply
24 with the warning requirements set forth in California Code of Regulations, Title 27, Article 6
25 § 25603(b) and bear the following "Notice Statement":

26 **⚠ WARNING: Cancer and Reproductive Harm - www.P65Warnings.ca.gov/food.**

27 3.3 Defendant shall prominently affix or print the Notice Statement as required in
28

1 Paragraph 3.2 on the Covered Product's packaging, in a form substantially similar to the exemplar
2 in Exhibit A. The Notice Statement (as set forth in Exhibit A) shall be displayed with such
3 conspicuousness, as compared with other words, statements, designs, or devices on the packaging
4 or labeling of the Covered Product, so as to render the Notice Statement likely to be read and
5 understood by an ordinary individual under customary conditions of purchase and use.

6 3.4 The Parties agree, and by entering this Consent Judgment the Court so finds, that
7 the content and placement of the Notice Statement as shown in Exhibit A hereto meets the
8 requirements of Paragraphs 3.2 – 3.3 of this Consent Judgment. The Parties further agree, and by
9 entering this Consent Judgment the Court so finds, that the alternate placement of the Notice
10 Statement either directly below the distribution information in Exhibit A, or directly above the
11 barcode in Exhibit A, also meets the requirements of Paragraphs 3.2 – 3.3 of this Consent
12 Judgment. Defendant agrees to print the Notice Statement in high resolution such that it will be
13 clearly legible.

14 3.5 If Defendant sells the Covered Product via an internet site controlled by Defendant
15 to customers located in California, Defendant shall prominently display the Notice Statement set
16 forth in Paragraph 3.2 on the internet site in conjunction with the Covered Product as set forth
17 below. Such a statement shall be displayed in the same type size as the surrounding, non-heading
18 text, either: (a) on the same page, without scrolling, as the description of the Covered Product; (b)
19 on the same page, without scrolling, as the order form for the Covered Product; (c) on the same
20 page, without scrolling, as the price for the Covered Product; or (d) in a dialogue box which
21 appears and is visible when a California address for delivery is provided by the consumer, so long
22 as the dialogue box appears prior to completion of the internet sale and requires the consumer to
23 affirmatively accept receipt of the statement set forth in the dialogue box as a condition precedent
24 to completing the sale. For purposes of option (d), the text of the statement shall be displayed in
25 the same type size as the surrounding, non-heading text on the screen at the time of the appearance
26 of the dialogue box.

27 3.6 If Defendant sells the Covered Product through the website of any internet retailer,
28 Defendant shall send by first class mail or overnight delivery, prior to the Compliance Date, a

1 letter requesting that the internet retailer provide the Notice Statement in Paragraph 3.2 in the
2 same manner as required under Paragraph 3.5. The letter shall state that failure to provide this
3 statement may result in liability for the internet retailer. In the letter, Defendant shall request that
4 the internet retailer respond with a written acknowledgement that it will comply with Defendant's
5 request.

6 3.7 If Defendant sells the Covered Product via mail order to customers located in
7 California, Defendant shall prominently display the Notice Statement as required in Paragraph 3.2,
8 in the mail order catalogue in conjunction with the Covered Product. The Notice Statement shall
9 appear either on the same page as the Covered Product is displayed, or on the same page upon
10 which the Covered Product's price is listed, in the same type size as the surrounding, non-heading
11 text. The Notice Statement shall be added in the first print run of the mail order catalogue on or
12 after the Effective Date.

13 3.8 Any changes to the text, format, or placement of the statements required under
14 Paragraphs 3.2 through 3.7 shall be made only after Court approval and following written notice to
15 Plaintiff and to the Attorney General.

16 4. SETTLEMENT PAYMENTS

17 4.1 Civil Penalty: Within thirty days of the Effective Date, Defendant shall pay
18 \$25,000 in the form of a check made payable to As You Sow, as a civil penalty pursuant to Health
19 and Safety Code section 25249.7(b). AYS shall remit seventy-five percent (75%) of this amount
20 to the State of California pursuant to Health and Safety Code section 25249.12(b).

21 4.2 Additional Settlement Payment: Within thirty days of the Effective Date,
22 Defendant shall pay \$18,000 in the form of a check made payable to AYS, with this amount to be
23 used by AYS for grants to California 501(c)(3) non-profit organizations and by the AYS
24 Environmental Enforcement Fund. These funds shall be used to educate and/or reduce or
25 remediate consumer exposures to toxic chemicals such as cadmium and to increase consumer,
26 worker, and community awareness of the health hazards posed by toxic chemicals in California.
27 In deciding among grant proposals, the As You Sow Board of Directors ("Board") takes into
28 consideration a number of important factors, including: (1) the nexus between the harm done in

1 the underlying case(s) and the grant program work; (2) the potential for toxics reduction,
2 prevention, remediation, or educational benefits to California citizens from the proposal; (3) the
3 budget requirements of the proposed grantee and the alternate funding sources available to it for
4 its project; and, (4) the Board's assessment of the proposed grantee's ability to perform the funded
5 activities. AYS shall ensure that all funds will be disbursed and used in accordance with this
6 paragraph, as well as AYS' mission statement, articles of incorporation, bylaws, and applicable
7 state and federal laws and regulations. AYS shall obtain and maintain adequate records to
8 document that the funds are spent on the activities described in this paragraph, and shall provide to
9 the Attorney General, within thirty days of any request, copies of all documentation demonstrating
10 how such funds have been spent. No Party to this Consent Judgment or counsel of record, or
11 spouse or dependent child thereof, has an economic interest in any individual or entity, besides
12 itself, that will receive all or part of an Additional Settlement Payment.

13 4.3 Within thirty days of the Effective Date, Defendant shall pay \$57,000 in the form
14 of a check made payable to Altshuler Berzon LLP, as reimbursement for Plaintiff's attorneys'
15 fees, investigation costs, and other reasonable litigation costs and expenses.

16 5. MODIFICATION

17 5.1 This Consent Judgment may be modified by written agreement and stipulation of
18 the Parties. If either Party seeks to modify the Consent Judgment, then it shall provide written
19 notice to the other Party. The parties shall meet and confer within 30 days of receipt of such meet
20 and confer notice. Neither Party shall unreasonably withhold agreement to any modification
21 requested by the other Party based on an amendment to Proposition 65 or its supporting
22 regulations or a change in the law. If despite their meet-and-confer efforts, the Parties are unable
23 to reach agreement on a stipulated modification, either Party may file a noticed motion for
24 modification with the Court for good cause shown, provided a copy of the motion is also served
25 on the other Party and the Office of the California Attorney General.

26 5.2 If the parties reach agreement as to modification of the Consent Judgment, such
27 stipulation shall be reported to the Office of the California Attorney General at least 21 days in
28 advance of its submission to the Court for approval.

1 **6. DISPUTE RESOLUTION AND ENFORCEMENT**

2 6.1 If Plaintiff alleges that Defendant has failed to meet an obligation set forth in this
3 Consent Judgment, Plaintiff shall inform Defendant in a reasonably prompt manner. As long as
4 Defendant cures any such alleged violations within 30 days of receipt of the written notice, then
5 there shall be deemed no material violation.

6 6.2 The Parties may, by motion filed in this Court, enforce the terms and conditions of
7 this Consent Judgment. In the event a dispute arises with respect to any of the provisions of this
8 Consent Judgment, and prior to the filing of any such motion, the Parties shall meet and confer
9 within 14 days after either Party receives written notice of an alleged violation of this Consent
10 Judgment or other dispute.

11 6.3 Either Party to this Consent Judgment is entitled to seek recovery of its reasonable
12 attorneys' fees and costs incurred in any such motion or proceeding pursuant to the provisions of
13 Code of Civil Procedure section 1021.5.

14 **7. CLAIMS COVERED AND RELEASE**

15 7.1 This Consent Judgment is a full, final, and binding resolution between Plaintiff, on
16 behalf of itself and in the public interest, as well as Plaintiff's parents, subsidiaries, officers,
17 directors, employees, agents, insurers, representatives, successors and assigns ("AYS Releasees"),
18 and Defendant and its respective officers, directors, shareholders, employees, agents, parent
19 companies, subsidiaries, divisions, suppliers, franchisees, licensees, customers, distributors,
20 wholesalers, retailers, and all other upstream and downstream entities in the distribution chain of
21 the Covered Product, and the predecessors, successors, and assigns of any of them (collectively,
22 "Trader Joe's Releasees"). Plaintiff hereby fully releases and discharges Trader Joe's Releasees
23 from any and all claims, actions, causes of action, suits, demands, liabilities, damages, penalties,
24 fees (including fees of attorneys, experts, and others), costs, and expenses asserted, or that could
25 have been asserted from the handling, use, or consumption of the Covered Product, as to any
26 alleged violation of Proposition 65 or its implementing regulations arising from the failure to
27 provide Proposition 65 warnings on the Covered Product regarding cadmium up to and including
28 the Compliance Date. Defendant hereby releases AYS from, and waives any claims against AYS

1 and AYS Releasees for injunctive relief or damages, penalties, fines, sanctions, mitigation, fees
2 (including fees of attorneys, experts and others), costs, expenses, or any other sum incurred or
3 claimed or which could have been claimed for matters related to the Notice of Violation or
4 Complaint.

5 7.2 Plaintiff agrees not to issue a press release regarding this Consent Judgment.

6 7.3 Compliance with the terms of this Consent Judgment shall be deemed to constitute
7 compliance with Proposition 65 for the Covered Product.

8 **8. GOVERNING LAW AND CONSTRUCTION**

9 This Consent Judgment shall be governed by, and construed in accordance with, the laws
10 of the State of California.

11 **9. COURT APPROVAL**

12 9.1 Unless otherwise stipulated by the Parties, the Court shall either approve or
13 disapprove of this Consent Judgment in its entirety, without alteration, deletion or amendment.

14 9.2 Unless otherwise stipulated by the Parties, if the Court fails to approve and order
15 entry of the Consent Judgment without any alteration, deletion or amendment, this Consent
16 Judgment shall become null and void upon the election of either Party, and shall not be introduced
17 into evidence or otherwise used in any proceeding for any purpose.

18 9.3 Defendant agrees not to oppose Court approval of this Consent Judgment.

19 **10. ENTIRE AGREEMENT**

20 The Parties declare and represent that no promise, inducement or other agreement has been
21 made conferring any benefit upon any Party except those contained herein and that this agreement
22 contains the entire agreement pertaining to the subject matter hereof.

23 **11. DURATION OF CONSENT JUDGMENT**

24 This Consent Judgment shall terminate five years from the Effective Date unless the term
25 of this Consent Judgment is extended. This Consent Judgment shall be extended only by a
26 stipulation of the Parties that is entered by the Court.

27 **12. APPLICATION OF CONSENT JUDGMENT**

28 This Consent Judgment shall apply to, be binding upon, and benefit the Parties and their

1 respective officers, directors, shareholders, employees, agents, parent companies, subsidiaries,
2 divisions, franchisees, licensees, customers, distributors, wholesalers, retailers, predecessors,
3 successors, and assigns. This Consent Judgment shall have no application to Covered Products
4 sold exclusively outside the State of California and not used by California consumers.

5 **13. ATTORNEYS' FEES**

6 Except as specifically provided in this Consent Judgment, each Party shall bear its own
7 attorneys' fees and costs incurred in connection with the 60-day Notice of Violation and Plaintiff's
8 Complaint.

9 **14. COMPLIANCE WITH HEALTH AND SAFETY CODE §25249.7**

10 14.1 Plaintiff shall comply with the reporting requirements referred to in Health and
11 Safety Code section 25249.7(f) (and established in Title 11 of the California Code of Regulations
12 sections 3000-3008), and shall move for approval of this Consent Judgment pursuant to the terms
13 thereof.

14 14.2 The Parties shall use their best efforts to support entry of this Consent Judgment. If
15 the California Attorney General objects to any term in this Consent Judgment, the Parties shall use
16 their best efforts to resolve the concern in a timely manner, and if possible, prior to the hearing on
17 the motion to approve this Consent Judgment.

18 **15. PROVISION OF NOTICE**

19 All correspondence and notices required by this Consent Judgment to the Parties shall be
20 sent to:

21 Plaintiff As You Sow

22 As You Sow Foundation
23 Attn: Danielle Fugere, President and Chief Counsel
24 1611 Telegraph Street, Suite 1450
Oakland, CA 94612
Tel.: (510) 735-8158

25 With a copy to:

26 Barbara Chisholm
27 Tony LoPresti
28 Altshuler Berzon LLP
177 Post Street, Suite 300
San Francisco, CA 94108
Tel.: (415) 421-7151

1 Defendant Trader Joe's Company

2 Kathryn Cahan
3 Senior Vice President, General Counsel
4 Trader Joe's Company
5 800 South Shamrock Avenue
6 Monrovia, CA 91016

7 With a copy to:

8 Dawn Sestito
9 O'Melveny & Myers LLP
10 400 South Hope Street
11 Los Angeles, CA 90071

12 16. EXECUTION AND COUNTERPARTS

13 This Consent Judgment may be executed in one or more counterparts and by means of
14 facsimile or portable document format (.pdf), which taken together shall be deemed to constitute
15 one document.

16 17. DRAFTING

17 The terms of this Consent Judgment have been reviewed by the respective counsel for each
18 Party prior to its signing, and each Party has had an opportunity to fully discuss the terms and
19 conditions with legal counsel. The Parties agree that, in any subsequent interpretation and
20 construction of this Consent Judgment, no inference, assumption, or presumption shall be drawn,
21 and no provision of this Consent Judgment shall be construed against any Party, based on the fact
22 that one of the Parties and/or one of the Parties' legal counsel prepared and/or drafted all or any
23 portion of the Consent Judgment. It is conclusively presumed that all of the Parties participated
24 equally in the preparation and drafting of this Consent Judgment.

25 18. AUTHORIZATION

26 Each signatory to this Consent Judgment certifies that he or she is fully authorized by the
27 Party he or she represents to stipulate to this Consent Judgment and to enter into and execute the
28 Consent Judgment on behalf of the Party represented and legally bind that Party. The undersigned
29 have read, understand, and agree to all of the terms and conditions of this Consent Judgment.

1 APPROVED AS TO FORM:

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Dated: _____, 2018

ALTSHULER BERZON LLP

4

5

By

BARBARA J. CHISHOLM

TONY LOPRESTI

ALTSHULER BERZON LLP

6

7

Attorneys for Plaintiff AS YOU SOW

8

Dated: March 19, 2018

By

[Signature]
DAWN SESTITO

O'MELVENY & MYERS LLP

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Attorneys for Defendant TRADER JOE'S COMPANY

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SO AGREED:

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Dated: _____, 2018

AS YOU SOW

15

16

By: _____

17

Name: _____

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Title: _____

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Dated: _____, 2018

TRADER JOE'S COMPANY

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By: _____

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Name: Kathryn Cahan

23

Title: Senior Vice President, General Counsel

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1 APPROVED AS TO FORM:

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3 Dated: MARCH 19, 2018

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ALTSHULER BERZON LLP

By

BARBARA J. CHISHOLM
TONY LOPRESTI
ALTSHULER BERZON LLP

Attorneys for Plaintiff AS YOU SOW

Dated: _____, 2018

By

DAWN SESTITO
O'MELVENY & MYERS LLP

Attorneys for Defendant TRADER JOE'S COMPANY

SO AGREED:

Dated: _____, 2018

AS YOU SOW

By: _____

Name: _____

Title: _____

Dated: March 19, 2018

TRADER JOE'S COMPANY

By:

Name: Kathryn Cahan

Title: Senior Vice President, General Counsel

1 APPROVED AS TO FORM:

2
3 Dated: MARCH 19, 2018

ALTSHULER BERZON LLP

4
5 By 

BARBARA J. FISHOLM
TONY LOPRESTI
ALTSHULER BERZON LLP

6
7 Attorneys for Plaintiff AS YOU SOW

8
9 Dated: _____, 2018

By _____

DAWN SESTITO
O'MELVENY & MYERS LLP

10
11 Attorneys for Defendant TRADER JOE'S COMPANY

12 SO AGREED:

13
14 Dated: 3/22, 2018

AS YOU SOW

15
16 By: 

17 Name: Andrew Behar

18 Title: CEO

19 Dated: March 19, 2018

TRADER JOE'S COMPANY

20
21 By: 

22 Name: Kathryn Cahan

23 Title: Senior Vice President, General Counsel

[PROPOSED] ORDER

IT IS SO ORDERED AND ADJUDGED:

The Court hereby incorporates the terms of this Consent Judgment into this Order. If a Party violates the provisions of this Consent Judgment, this Court retains jurisdiction over this matter.

Dated: 8/9, 2018



HON.
JUDGE OF THE SUPERIOR COURT

Stephen Pulido

EXHIBIT A

Nutrition Facts Serving Size 1/2 package (5g) Servings Per Container about 2

Amount Per Serving

Calories 50 Calories from Fat 20

% Daily Values*

Total Fat 2g 4%

Saturated Fat 0g 0%

Trans Fat 0g

Cholesterol 0mg 0%

Sodium 50mg 2%

Total Carbohydrate 1g 0%

Dietary Fiber 1g 4%

Sugars 0g

Protein 1g

Vitamin A 0% • **Vitamin C 20%**

Calcium 0% • **Iron 2%**

*Percent Daily Values are based on a diet of other people's secrets. Your daily values may be higher or lower depending on your individual needs.

Total Fat	2g	4%
Saturated Fat	0g	0%
Trans Fat	0g	
Cholesterol	0mg	0%
Sodium	50mg	2%
Total Carbohydrate	1g	0%
Dietary Fiber	1g	4%
Sugars	0g	
Protein	1g	

