1 2 3 4 5 6		ENDORSED FILED ALAMEDA COUNTY APR 1 8 2018 CLERK OF THE SUPERIOR COURT By PAM WILLIAMS Deputy
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8	SUPERIOR COURT OF THE STATE OF CALIFORNIA	
9	FOR THE COUNTY OF ALAMEDA	
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11	CENTER FOR ENVIRONMENTAL HEALTH,) Case No. RG 16-838609
12	Plaintiff,)) [PROPOSED] CONSENT JUDGMENT
13	v.	AS TO DIEFFENBACH'S POTATO CHIPS, INC.
14	SNIKIDDY, LLC, et al.,	
15 16	Defendants.))
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21	1. DEFINITIONS	
22	1.1 The "Complaint" means the operative complaint in the above-captioned matter.	
23	1.2 "Covered Products" means sliced potato and sweet potato chips ("Covered	
24	Products").	
25	1.3 "Effective Date" means the date on which notice of entry of this Consent	
26	Judgment is by the Court is served upon Settling Defendants.	
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28 Document Prepared]	
ON RECYCLED PAPER	CONSENT JUDGMENT – DIEFFENBACH'S – CASE NO. RG 16-838609	

2. INTRODUCTION

- 2.1 The Parties to this Consent Judgment are the Center for Environmental Health, a California non-profit corporation ("CEH"), and Dieffenbach's Potato Chips, Inc. ("Settling Defendant"). CEH and Settling Defendant (the "Parties") enter into this Consent Judgment to settle certain claims asserted by CEH against Settling Defendant as set forth in the Complaint in the above-captioned matter.
- 2.2 On or about August 26, 2016, CEH provided a 60-day Notice of Violation of Proposition 65 to the California Attorney General, to the District Attorneys of every county in California, to the City Attorneys of every California city with a population greater than 750,000, and to Settling Defendant, alleging that Settling Defendant violated Proposition 65 by exposing persons to acrylamide contained in fried or baked potato based snack foods without first providing a clear and reasonable Proposition 65 warning.
- 2.3 Settling Defendant is a corporation or other business entity that manufactures, distributes, sells, or offers for sale Covered Products that are sold in the State of California or has done so in the past.
- 2.4 On November 10, 2016, CEH filed the Complaint in the above-captioned matter, naming Settling Defendant as an original defendant. Upon entry of this Consent Judgment, the operative Complaint is deemed amended such that the term "Products" as to Settling Defendant only means Covered Products.
- 2.5 For purposes of this Consent Judgment only, the Parties stipulate that this Court has jurisdiction over the allegations of violations contained in the Complaint and personal jurisdiction over Settling Defendant as to the acts alleged in the Complaint, that venue is proper in the County of Alameda, and that this Court has jurisdiction to enter and enforce this Consent Judgment as a full and final resolution of all claims which were or could have been raised in the Complaint based on the facts alleged therein with respect to Covered Products manufactured, distributed, and/or sold by Settling Defendant.
 - 2.6 Nothing in this Consent Judgment is or shall be construed as an admission by the

Parties of any fact, conclusion of law, issue of law, or violation of law, nor shall compliance with the Consent Judgment constitute or be construed as an admission by the Parties of any fact, conclusion of law, issue of law, or violation of law. Nothing in this Consent Judgment shall prejudice, waive or impair any right, remedy, argument, or defense the Parties may have in any other pending or future legal proceedings. This Consent Judgment is the product of negotiation and compromise and is accepted by the Parties solely for purposes of settling, compromising, and resolving issues disputed in this Action.

3. INJUNCTIVE RELIEF

- 3.1 **Reformulation of Covered Products.** Upon the Effective Date, Settling Defendant shall not purchase, manufacture, ship, sell, or offer for sale Covered Products that will be sold or offered for sale in California that exceed the following acrylamide concentration levels (the "Reformulation Levels"), such concentration to be determined by use of a test performed by an accredited laboratory using either GC/MS (Gas Chromatograph/Mass Spectrometry), LC-MS/MS (Liquid Chromatograph-Mass Spectrometry), or any other testing method agreed upon by the Parties:
- 3.1.1 The average acrylamide concentration shall not exceed 281 parts per billion ("ppb") by weight (the "Average Level"). The Average Level is determined by randomly selecting and testing at least 1 sample each from 5 different lots of a particular type of Covered Product (or the maximum number of lots available for testing if less than 5) during a testing period of at least 60 days.
- 3.1.2 The acrylamide concentration of any individual unit shall not exceed 350 ppb by weight, based on a representative composite sample taken from the individual unit being tested (the "Unit Level").
- 3.2 **Clear and Reasonable Warnings.** A Covered Product purchased, manufactured, shipped, sold or offered for sale by Settling Defendant may, as an alternative to meeting the reformulation levels set forth in Section 3.1, be sold or offered for sale in California with a Clear and Reasonable Warning that complies with the provisions of this Section 3.2. A Clear and

Reasonable Warning may only be provided for Covered Products that Settling Defendant reasonably believes do not meet the Reformulation Levels. A Clear and Reasonable Warning under this Agreement shall state:

WARNING: Consuming this product can expose you to chemicals including acrylamide, which are known to the State of California to cause cancer. For more information go to www.P65Warnings.ca.gov/food.

The word "WARNING" shall be displayed in all capital letters and bold print. This warning statement shall be prominently displayed on the Covered Product, on the packaging of the Covered Product, or on a placard or sign provided that the statement is displayed with such conspicuousness, as compared with other words, statements or designs as to render it likely to be read and understood by an ordinary individual prior to sale. If the warning statement is displayed on the Covered Product's label, it must be set off from other surrounding information and enclosed in a text box. If the warning statement is displayed on a placard or sign where the Covered Product is offered for sale, the warning placard or sign must enable an ordinary individual to easily determine which specific Covered Products the warning applies to, and to differentiate between that Covered Product and other products to which the warning statement does not apply. For internet, catalog or any other sale where the consumer is not physically present, the warning statement shall be displayed in such a manner that it is likely to be read and understood by an ordinary individual prior to the authorization of or actual payment.

4. ENFORCEMENT

4.1 **General Enforcement Provisions**. CEH may, by motion or application for an order to show cause before this Court, enforce the terms and conditions contained in this Consent Judgment. Any action to enforce alleged violations of Section 3 by Settling Defendant shall be brought exclusively pursuant to this Section 4, and be subject to the meet and confer requirement of Section 4.2.4 if applicable.

4.2 **Enforcement of Reformulation Commitment.**

4.2.1 Covered Product Identification. Within 30 days after the Effective Date, Settling Defendant shall notify CEH of a means sufficient to allow CEH to identify Covered Products supplied or offered by Settling Defendant for sale on or after that date, for example, a unique brand name or characteristic system of product numbering or labeling. Settling Defendant shall provide a copy of the same notice to the Oakland Office of the Attorney General, Attn: Laura Zuckerman, subject and pursuant to Cal. Evid. Code § 1040. Except as provided for in Cal. Health & Safety Code § 25249.7(i), the Attorney General shall maintain, and ensure that all recipients maintain, the submitted information as confidential official information to the full extent authorized in Section 1040 of the Evidence Code. Upon written request by CEH, but no more than once in any calendar year, Settling Defendant shall, within 30 days of receiving a request from CEH, update the information provided to CEH pursuant to this Section 4.2.1 by notifying CEH of a means sufficient to allow CEH to identify Covered Products currently supplied or offered for sale by Settling Defendant. If CEH is unable to determine whether a particular product is a Covered Product as to Settling Defendant based on the information provided to CEH pursuant to this Section 4.2.1, Settling Defendant shall cooperate in good faith with CEH in determining whether the product at issue is a Covered Product supplied or offered for sale by Settling Defendant. Information provided to CEH pursuant to this Section 4.2.1, including but not limited to the identities of parties to contracts between Settling Defendant and third parties, may be designated by Settling Defendant as competitively sensitive confidential business information, and if so designated shall not be disclosed to any person without the written permission of Settling Defendant. Any motions or pleadings or any other court filings that may reveal information designated as competitively sensitive confidential business information pursuant to this Section shall be submitted in accordance with California Rules of Court 8.46 and 2.550, et seq. This provision shall sunset seven years after the Effective Date.

4.2.2 <u>Notice of Violation</u>. In the event that CEH purchases a Covered Product in California that was manufactured, distributed or sold by Settling Defendant with a best-by or

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sell-by (or equivalent) date or other code that reflects that the Covered Product was manufactured on or after the Effective Date, for which CEH has laboratory test results showing that the Covered Product has an acrylamide level exceeding the Unit Level, and which lacks a Clear and Reasonable Warning that complies with Section 3.2, CEH may issue a Notice of Violation pursuant to this Section.

4.2.3 <u>Service of Notice of Violation and Supporting Documentation.</u>

4.2.3.1 Subject to Section 4.2.2, the Notice of Violation shall be sent to the person(s) identified in Section 8.2 to receive notices for Settling Defendant, and must be served within sixty (60) days of the later of the date the Covered Products at issue were purchased or otherwise acquired by CEH or the date that CEH can reasonably determine that the Covered Products at issue were manufactured, shipped, sold, or offered for sale by Settling Defendant, provided, however, that CEH may have up to an additional sixty (60) days to send the Notice of Violation if, notwithstanding CEH's good faith efforts, the test data required by Section 4.2.3.2 below cannot be obtained by CEH from its laboratory before expiration of the initial sixty (60) day period.

4.2.3.2 The Notice of Violation shall, at a minimum, set forth: (a) the date the Covered Products were purchased; (b) the location at which the Covered Products were purchased; (c) a description of the Covered Products giving rise to the alleged violation, including the name and address of the retail entity from which the sample was obtained and pictures of the product packaging from all sides, which identifies the product lot; and (d) all test data obtained by CEH regarding the Covered Products and supporting documentation sufficient for validation of the test results, including any laboratory reports, quality assurance reports, and quality control reports associated with testing of the Covered Products.

4.2.4 <u>Notice of Election of Response</u>. No more than thirty (30) days after effectuation of service of a Notice of Violation, Settling Defendant shall provide written notice to CEH whether it elects to contest the allegations contained in a Notice of Violation ("Notice of Election"). Failure to provide a Notice of Election within thirty (30) days of effectuation of

service of a Notice of Violation shall be deemed an election to contest the Notice of Violation. Upon notice to CEH, Settling Defendant may have up to an additional sixty (60) days to elect if, notwithstanding Settling Defendant's good faith efforts, Settling Defendant is unable to verify the test data provided by CEH before expiration of the initial thirty (30) day period.

- 4.2.4.1 If a Notice of Violation is contested, the Notice of Election shall include all documents upon which Settling Defendant is relying to contest the alleged violation, including all available test data. If Settling Defendant or CEH later acquires additional test or other data regarding the alleged violation during the meet and confer period described in Section 4.2.4, it shall notify the other party and promptly provide all such data or information to the party unless either the Notice of Violation or Notice of Election has been withdrawn.
- 4.2.5 Meet and Confer. If a Notice of Violation is contested, CEH and Settling Defendant shall meet and confer to attempt to resolve their dispute. Within thirty (30) days of serving a Notice of Election contesting a Notice of Violation, Settling Defendant may withdraw the original Notice of Election contesting the violation and serve a new Notice of Election to not contest the violation, provided, however, that, in this circumstance, Settling Defendant shall pay \$2,500 in addition to any payment required under this Consent Judgment. At any time, CEH may withdraw a Notice of Violation, in which case for purposes of this Section 4.2 the result shall be as if CEH never issued any such Notice of Violation. If no informal resolution of a Notice of Violation results within thirty (30) days of a Notice of Election to contest, CEH may file an enforcement motion or application pursuant to Section 4.1. In any such proceeding, CEH may seek whatever fines, costs, penalties, attorneys' fees, or other remedies are provided by law for an alleged failure to comply with the Consent Judgment.
- 4.2.6 <u>Non-Contested Notices</u>. If Settling Defendant elects to not contest the allegations in a Notice of Violation, it shall undertake corrective action(s) and make payments, if any, as set forth below.
- 4.2.6.1 Settling Defendant shall include in its Notice of Election a detailed description with supporting documentation of the corrective action(s) that it has undertaken or

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proposes to undertake to address the alleged violation. Any such correction shall, at a minimum, provide reasonable assurance that all Covered Products having the same lot number as that of the Covered Product identified in CEH's Notice of Violation (the "Noticed Covered Products") will not be thereafter sold in California or offered for sale to California customers by Settling Defendant and that Setting Defendant has sent instructions to any retailers or customers that offer the Noticed Covered Products for sale to cease offering the Noticed Covered Products for sale to California consumers and to return all such Noticed Covered Products to Settling Defendant if Settling Defendant has reason to believe the Noticed Covered Products are still offered for sale to California consumers. Settling Defendant shall keep for a period of one year and make available to CEH upon reasonable notice (which shall not exceed more than one request per year) for inspection and copying records of any correspondence regarding the foregoing. If there is a dispute over the corrective action, Settling Defendant and CEH shall meet and confer before seeking any remedy in court. In no case shall CEH issue more than one Notice of Violation per manufacturing lot of a type of Covered Product, nor shall CEH issue more than two Notices of Violation in the first calendar year following the Effective Date.

4.2.6.2 If the Notice of Violation is the first, second, third, or fourth Notice of Violation received by Settling Defendant under Section 4.2.2 that was not successfully contested or withdrawn, then Settling Defendant shall pay \$15,000 for each Notice of Violation. If Settling Defendant has received more than four (4) Notices of Violation under Section 4.2.2 that were not successfully contested or withdrawn, then Settling Defendant shall pay \$25,000 for each Notice of Violation. If Settling Defendant produces with its Notice of Election test data for the Covered Product that: (i) was conducted prior to the date CEH gave Notice of Violation; (ii) was conducted on the same or same type of Covered Product; and (iii) demonstrates acrylamide levels below Reformulation Level, then any payment under this Section shall be reduced by 100 percent (100%) for the first Notice of Violation, by seventy-five percent (75%) for the second Notice of Violation, and by fifty percent (50%) for any subsequent Notice of Violation. In no case shall Settling Defendant be obligated to pay more than \$100,000 for

uncontested Notices of Violation in any calendar year irrespective of the total number of Notices of Violation issued.

- 4.2.7 <u>Payments</u>. Any payments under Section 4.2 shall be made by check payable to the "Lexington Law Group" and shall be paid within thirty (30) days of service of a Notice of Election triggering a payment and shall be used as reimbursement for costs for investigating, preparing, sending, and prosecuting Notices of Violation, and to reimburse attorneys' fees and costs incurred in connection with these activities.
- 4.3 **Repeat Violations.** If Settling Defendant has received four (4) or more Notices of Violation concerning the same type of Covered Product that were not successfully contested or withdrawn in any two (2) year period then, at CEH's option, CEH may seek whatever fines, costs, penalties, attorneys' fees, or other remedies that are provided by law for failure to comply with the Consent Judgment. Prior to seeking such relief, CEH shall meet and confer with Settling Defendant for at least thirty (30) days to determine if Settling Defendant and CEH can agree on measures that Settling Defendant can undertake to prevent future alleged violations.

5. PAYMENTS

- 5.1 **Payments by Settling Defendant.** Within ten (10) calendar days of the Effective Date, Settling Defendant shall pay the total sum of \$140,000 as a settlement payment as further set forth in this Section.
- 5.2 **Allocation of Payments.** The total settlement amount for Settling Defendant shall be paid in five (5) separate checks in the amounts specified below and delivered as set forth below. Any failure by Settling Defendant to comply with the payment terms herein shall be subject to a stipulated late fee to be paid by Settling Defendant in the amount of \$100 for each day the full payment is not received after the applicable payment due date set forth in Section 4.1. The late fees required under this Section shall be recoverable, together with reasonable attorneys' fees, in an enforcement proceeding brought pursuant to Section 3 of this Consent Judgment. The funds paid by Settling Defendant shall be allocated as set forth below between the following categories and made payable as follows:

1	5.2.1 \$18,915 as a civil penalty pursuant to Health & Safety Code § 25249.7(b).
2	The civil penalty payment shall be apportioned in accordance with Health & Safety Code §
3	25249.12 (25% to CEH and 75% to the State of California's Office of Environmental Health
4	Hazard Assessment ("OEHHA")). Accordingly, the OEHHA portion of the civil penalty
5	payment for \$14,186.25 shall be made payable to OEHHA and associated with taxpayer
6	identification number 68-0284486. This payment shall be delivered as follows:
7	For United States Postal Service Delivery:
8	Attn: Mike Gyurics Fiscal Operations Branch Chief
9	Office of Environmental Health Hazard Assessment P.O. Box 4010, MS #19B
10	Sacramento, CA 95812-4010
11	For Non-United States Postal Service Delivery: Attn: Mike Gyurics
12	Fiscal Operations Branch Chief Office of Environmental Health Hazard Assessment
13	1001 I Street, MS #19B Sacramento, CA 95814
14	TI OFIL (') (4 ' ') 1 1 4 4 5 \$4.700.75 1 111 1
15	The CEH portion of the civil penalty payment for \$4,728.75 shall be made
16	payable to the Center for Environmental Health and associated with taxpayer identification
17	number 94-3251981. This payment shall be delivered to Lexington Law Group, 503 Divisadero
18	Street, San Francisco, CA 94117.
19	5.2.2 \$14,185 as an Additional Settlement Payment ("ASP") to CEH pursuant
20	to Health & Safety Code § 25249.7(b), and California Code of Regulations, Title 11, § 3204.
21	CEH intends to restrict use of the ASPs received from the Consent Judgment before the Court to
22	the following purposes: the funds will be placed in CEH's Toxics in Food Fund and used to
23	support CEH programs and activities that seek to educate the public about acrylamide and other
24	toxic chemicals in food, to work with the food industry and agriculture interests to reduce
25	exposure to acrylamide and other toxic chemicals in food, and to thereby reduce the public health
26	impacts and risks of exposure to acrylamide and other toxic chemicals in food sold in California.
27	CEH shall obtain and maintain adequate records to document that ASPs are spent on these

activities and CEH agrees to provide such documentation to the Attorney General within thirty days of any request from the Attorney General. The payment pursuant to this Section shall be made payable to the Center for Environmental Health and associated with taxpayer identification number 94-3251981. This payment shall be delivered to Lexington Law Group, 503 Divisadero Street. San Francisco. CA 94117.

5.2.3 \$106,900 as a reimbursement of a portion of CEH's reasonable attorneys' fees and costs. The attorneys' fees and cost reimbursement shall be made in two separate checks as follows: (a) \$90,265 payable to the Lexington Law Group and associated with taxpayer identification number 94-3317175; and (b) \$16,635 payable to the Center for Environmental Health and associated with taxpayer identification number 94-3251981. These payments shall be delivered to Lexington Law Group, 503 Divisadero Street, San Francisco, CA 94117.

6. MODIFICATION AND DISPUTE RESOLUTION

- 6.1 **Modification.** This Consent Judgment may be modified from time to time by express written agreement of the Parties, with the approval of the Court and prior notice to the Attorney General's Office, or by an order of this Court upon motion and prior notice to the Attorney General's Office and in accordance with law.
- 6.2 **Notice; Meet and Confer.** Any Party seeking to modify this Consent Judgment shall attempt in good faith to meet and confer with all affected Parties prior to filing a motion to modify the Consent Judgment.

7. CLAIMS COVERED AND RELEASE

7.1 Provided that Settling Defendant complies in full with its obligations under Section 5 hereof, this Consent Judgment is a full, final, and binding resolution between CEH on behalf of itself and the public interest and Settling Defendant and its parents, subsidiaries, affiliated entities that are under common ownership, directors, officers, employees, agents, shareholders, attorneys, and the predecessors, successors, and assigns of each of them ("Defendant Releasees"), and all entities to which Settling Defendant directly or indirectly distributes or sells Covered Products, including but not limited to distributors, wholesalers,

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and therein. There are no warranties, representations, or other agreements between the Parties except as expressly set forth herein. No representations, oral or otherwise, express or implied, other than those specifically referred to in this Consent Judgment have been made by any Party hereto. No other agreements not specifically contained or referenced herein, oral or otherwise, shall be deemed to exist or to bind any of the Parties hereto. Any agreements specifically contained or referenced herein, oral or otherwise, shall be deemed to exist or to bind any of the Parties hereto only to the extent that they are expressly incorporated herein. No supplementation, modification, waiver, or termination of this Consent Judgment shall be binding unless executed in writing by the Party to be bound thereby. No waiver of any of the provisions of this Consent Judgment shall be deemed or shall constitute a waiver of any of the other provisions hereof whether or not similar, nor shall such waiver constitute a continuing waiver.

13. RETENTION OF JURISDICTION

13.1 This Court shall retain jurisdiction of this matter to implement or modify the Consent Judgment.

14. AUTHORITY TO STIPULATE TO CONSENT JUDGMENT

14.1 Each signatory to this Consent Judgment certifies that he or she is fully authorized by the Party he or she represents to stipulate to this Consent Judgment and to enter into and execute the Consent Judgment on behalf of the Party represented and legally to bind that Party.

15. NO EFFECT ON OTHER SETTLEMENTS

against an entity that is not Settling Defendant on terms that are different than those contained in this Consent Judgment. Settling Defendant may move to modify this Consent Judgment pursuant to Section 6 to substitute higher Reformulation Levels that CEH agrees to in a future consent judgment applicable to products identical to the Covered Products, and CEH agrees not to oppose any such motion except for good cause shown.

DOCUMENT PREPARED ON RECYCLED PAPER

EXECUTION IN COUNTERPARTS 16. The stipulations to this Consent Judgment may be executed in counterparts and by means of facsimile or portable document format (pdf), which taken together shall be deemed to constitute one document. IT IS SO ORDERED, ADJUDGED, AND DECREED. 4/18/18 IOANA PETROU Judge of the Superior Court IT IS SO STIPULATED: Dated: 2017 CENTER FOR ENVIRONMENTAL HEALTH Signature Printed Name DOCUMENT PREPARED

CONSENT JUDGMENT -- DIEFFENBACIPS -- CASE NO. RG 16-838609

ON RECYCLED PAPER

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