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**FILED**  
**ALAMEDA COUNTY**

AUG 12 2020

CLERK OF THE SUPERIOR COURT

By \_\_\_\_\_ Deputy

JUN 22 2020

SUPERIOR COURT OF THE STATE OF CALIFORNIA

COUNTY OF ALAMEDA

11 ANTHONY FERREIRO,

12 Plaintiff,

13 v.

14 R.M. INDUSTRIES, INC., et al.,

15 Defendant.

Case No.: RG19041976

**CONSENT JUDGMENT**

Judge: Paul D. Herbert

Dept.: 20

Hearing Date: August 12, 2020

Hearing Time: 3:00 PM

Reservation #: R-2184285

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**1. INTRODUCTION**

1.1 **The Parties.** This Consent Judgment is entered into by and between Anthony Ferreiro acting on behalf of the public interest (hereinafter "Ferreiro") and R.M. Industries, Inc. ("RMI" or "Defendant") with Ferreiro and Defendant collectively referred to as the "Parties" and each of them as a "Party." Ferreiro is an individual residing in California that seeks to promote awareness of exposures to toxic chemicals and improve human health by reducing or eliminating hazardous substances contained in consumer products. RMI is alleged to be a person in the course of doing business for purposes of Proposition 65, Cal. Health & Safety Code §§ 25249.6 et seq.

1.2 **Allegations and Representations.** Ferreiro alleges that Defendant has exposed individuals to di(2-ethylhexyl) phthalate (DEHP) from its sales of Rite-Hite fishing rod holders without providing a clear and reasonable exposure warning pursuant to Proposition 65. DEHP is listed under Proposition 65 as a chemical known to the State of California to cause cancer and reproductive toxicity.

1.3 **Notice of Violation/Complaint.** On or about January 7, 2019, Ferreiro served RMI, and various public enforcement agencies with documents entitled "60-Day Notice of Violation" pursuant to Health & Safety Code §25249.7(d) (the "Notice"), alleging that Defendant violated Proposition 65 for failing to warn consumers and customers that use of Rite-Hite fishing rod holders expose users in California to DEHP. No public enforcer has brought and is diligently prosecuting the claims alleged in the Notice. On November 5, 2019, Ferreiro filed a complaint (the "Complaint") in the matter.

1.4 For purposes of this Consent Judgment only, the Parties stipulate that this Court has jurisdiction over Defendant as to the allegations contained in the Complaint filed in this matter, that venue is proper in the County of Alameda, and that this Court has jurisdiction to approve, enter, and oversee the enforcement of this Consent Judgment as a full and final binding resolution of all claims which were or could have been raised in the Complaint based on the facts alleged therein and/or in the Notice.

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2 1.5 Defendant denies the material allegations contained in Ferreiro's Notice and  
3 Complaint and maintains that it has not violated Proposition 65. Nothing in this Consent Judgment  
4 shall be construed as an admission by Defendant of any fact, finding, issue of law, or violation of  
5 law; nor shall compliance with this Consent Judgment constitute or be construed as an admission  
6 by Defendant of any fact, finding, conclusion, issue of law, or violation of law, such being  
7 specifically denied by Defendant. However, this section shall not diminish or otherwise affect the  
8 obligations, responsibilities, and duties of Defendant under this Consent Judgment.

9 **2. DEFINITIONS**

10 2.1 **Covered Products.** The term "Covered Products" means Rite-Hite fishing rod  
11 holders that are manufactured, distributed and/or offered for sale in California by RMI.

12 2.2 **Effective Date.** The term "Effective Date" means the date this Consent Judgment is  
13 entered as a Judgment of the Court.

14 **3. INJUNCTIVE RELIEF: WARNINGS**

15 3.1 **Reformulation of Covered Products.** As of the date this Consent Judgment is  
16 signed by both Parties, and continuing thereafter, Covered Products that RMI directly  
17 manufactures, imports, distributes, sells, or offers for sale in California shall either: (a) be  
18 Reformulated Products pursuant to § 3.2, below; or (b) be labeled with a clear and reasonable  
19 exposure warning pursuant to §§ 3.3 and 3.4, below. For purposes of this Consent Judgment, a  
20 "Reformulated Product" is a Covered Product that is in compliance with the standard set forth in §  
21 3.2 below. The warning requirement set forth in §§ 3.3 and 3.4 shall not apply to any Reformulated  
22 Product.

23 3.2 **Reformulation Standard.** "Reformulated Products" shall mean Covered Products  
24 that contain concentrations less than or equal to 0.1% (1,000 parts per million (ppm)) of DEHP  
25 when analyzed pursuant to U.S. Environmental Protection Agency testing methodologies 3580A  
26 and 8270C or other methodology utilized by federal or state government agencies for the purpose  
27 of determining the phthalate content in a solid substance.  
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3.3 **Clear and Reasonable Warning.** As of the date this Consent Judgment is signed by both Parties, and continuing thereafter, a clear and reasonable exposure warning as set forth in this §§ 3.3 and 3.4 must be provided for all Covered Products that Defendant manufacturers, imports, distributes, sells, or offers for sale in California that is not a Reformulated Product. There shall be no obligation for Defendant to provide a warning for Covered Products that enter the stream of commerce prior to the date this Consent Judgment is signed by both Parties. The warning shall consist of either the **Warning** or **Alternative Warning** described in §§ 3.3(a) or (b), respectively:

(a) **Warning.** The "Warning" shall consist of the statement:

**⚠ WARNING:** This product can expose you to chemicals including di(2-ethylhexyl) phthalate (DEHP), which is known to the State of California to cause cancer and birth defects or other reproductive harm. For more information go to [www.P65Warnings.ca.gov](http://www.P65Warnings.ca.gov).

(b) **Alternative Warning:** RMI may, but is not required to, use the alternative short-form warning as set forth in this § 3.3(b) ("**Alternative Warning**") as follows:

**⚠ WARNING:** Cancer and Reproductive Harm - [www.P65Warnings.ca.gov](http://www.P65Warnings.ca.gov).

3.4 A **Warning** or **Alternative Warning** provided pursuant to § 3.3 must print the word "**WARNING:**" in all capital letters and in bold font, followed by a colon. The warning symbol to the left of the word "**WARNING:**" must be a black exclamation point in a yellow equilateral triangle with a black outline, except that if the sign or label for the Covered Product does not use the color yellow, the symbol may be in black and white. The symbol must be in a size no smaller than the height of the word "**WARNING:**". The warning shall be affixed to or printed on the Covered Product's packaging or labeling, or on a placard, shelf tag, sign or electronic device or automatic process, providing that the warning is displayed with such conspicuousness, as compared with other words, statements, or designs as to render it likely to be read and understood by an ordinary individual under customary conditions of purchase or use. A warning may be contained in the same section of the packaging, labeling, or instruction booklet that states other safety warnings, if any, concerning the use of the Covered Product and shall be at least the same size as those other safety warnings.

1 If RMI sells Covered Products via an internet website to customers located in California,  
2 the warning requirements of this section shall be satisfied if the foregoing warning appears either:  
3 (a) on the same web page on which a Covered Product is displayed and/or described; (b) on the  
4 same page as the price for the Covered Product; or (c) on one or more web pages displayed to a  
5 purchaser prior to purchase during the checkout process. Alternatively, a symbol consisting of a  
6 black exclamation point in a yellow or white equilateral triangle may appear adjacent to or  
7 immediately following the display, description, price, or checkout listing of the Covered Product,  
8 if the warning statement appears elsewhere on the same web page in a manner that clearly associates  
9 it with the product(s) to which the warning applies.

10 3.5 **Compliance with Warning Regulations.** Defendant shall be deemed to be in  
11 compliance with this Consent Judgment by either adhering to §§ 3.3 and 3.4 of this Consent  
12 Judgment or by complying with warning requirements adopted by the State of California's Office  
13 of Environmental Health Hazard Assessment ("OEHHA") after the Effective Date.

14 **4. MONETARY TERMS**

15 4.1 **Civil Penalty.** RMI shall pay \$2,000.00 as a Civil Penalty pursuant to Health and  
16 Safety Code section 25249.7(b), to be apportioned in accordance with California Health & Safety  
17 Code § 25192, with 75% of these funds remitted to OEHHA and the remaining 25% of the Civil  
18 Penalty remitted to Ferreiro, as provided by California Health & Safety Code § 25249.12(d).

19 4.1.1 Within ten (10) business days of the Effective Date, RMI shall issue two  
20 separate checks for the Civil Penalty payment to (a) "OEHHA" in the amount of \$1,500.00; and  
21 to (b) "Brodsky & Smith, LLC in Trust for Ferreiro" in the amount of \$500.00. Payment owed to  
22 Ferreiro pursuant to this Section shall be delivered to the following payment address:

23 Evan J. Smith, Esquire  
24 Brodsky & Smith, LLC  
25 Two Bala Plaza, Suite 510  
Bala Cynwyd, PA 19004

26 Payment owed to OEHHA (EIN: 68-0284486) pursuant to this Section shall be delivered directly  
27 to OEHHA (Memo Line "Prop 65 Penalties") at one of the following address(es):

28 For United States Postal Service Delivery:

1 Mike Gyurics  
2 Fiscal Operations Branch Chief  
3 Office of Environmental Health Hazard Assessment  
4 P.O. Box 4010  
5 Sacramento, CA 95812-4010

6 For Non-United States Postal Service Delivery:

7 Mike Gyurics  
8 Fiscal Operations Branch Chief  
9 Office of Environmental Health Hazard Assessment  
10 1001 I Street  
11 Sacramento, CA 95814

12 A copy of the check payable to OEHHA shall be mailed to Brodsky & Smith, LLC at the address  
13 set forth above as proof of payment to OEHHA.

14 4.2 **Attorneys' Fees.** Within ten (10) business days of the Effective Date, RMI shall  
15 pay \$23,000.00 to Brodsky & Smith, LLC ("Brodsky Smith") as complete reimbursement for  
16 Ferreiro's attorneys' fees and costs incurred as a result of investigating, bringing this matter to RMI  
17 attention, litigating and negotiating and obtaining judicial approval of a settlement in the public  
18 interest, pursuant to Code of Civil Procedure § 1021.5.

19 **5. RELEASE OF ALL CLAIMS**

20 5.1 This Consent Judgment is a full, final, and binding resolution between Ferreiro  
21 acting on his own behalf, and on behalf of the public interest, and RMI, and its parents,  
22 shareholders, members, directors, officers, managers, employees, representatives, agents,  
23 attorneys, divisions, subdivisions, subsidiaries, partners, sister companies, and affiliates, and their  
24 predecessors, successors and assigns ("Defendant Releasees"), and all entities from whom they  
25 obtain and to whom they directly or indirectly distribute or sell Covered Products, including but  
26 not limited to manufacturers, suppliers, distributors, wholesalers, customers, licensors, licensees  
27 retailers, franchisees, and cooperative members ("Downstream Releasees"), of all claims for  
28 violations of Proposition 65 based on exposure to DEHP from Covered Products as set forth in the  
Notice, with respect to any Covered Products manufactured, distributed, or sold by RMI prior to  
the Effective Date. This Consent Judgment shall have preclusive effect such that no other person  
or entity, whether purporting to act in his, her, or its interests or the public interest shall be permitted

1 to pursue and/or take any action with respect to any violation of Proposition 65 that was alleged in  
2 the Complaint, or that could have been brought pursuant to the Notice against RMI and/or the  
3 Downstream Releasees of the Covered Products ("Proposition 65 Claims"). Compliance with the  
4 terms of this Consent Judgment constitutes compliance with Proposition 65 with regard to the  
5 Covered Products.

6           5.2 In addition to the foregoing, Ferreiro, on behalf of himself, his past and current  
7 agents, representatives, attorneys, and successors and/or assignees, and *not* in his representative  
8 capacity, hereby waives all rights to institute or participate in, directly or indirectly, any form of  
9 legal action and releases RMI, Defendant Releasees, and Downstream Releasees from any and all  
10 manner of actions, causes of action, claims, demands, rights, suits, obligations, debts, contracts,  
11 agreements, promises, liabilities, damages, charges, losses, costs, expenses, and attorneys' fees, of  
12 any nature whatsoever, known or unknown, in law or equity, fixed or contingent, now or in the  
13 future, with respect to any alleged violations of Proposition 65 related to or arising from Covered  
14 Products manufactured, distributed, or sold by RMI, Defendant Releasees or Downstream  
15 Releasees. With respect to the foregoing waivers and releases in this paragraph, Ferreiro hereby  
16 specifically waives any and all rights and benefits which he now has, or in the future may have,  
17 conferred by virtue of the provisions of § 1542 of the California Civil Code, which provides as  
18 follows:

19           A GENERAL RELEASE DOES NOT EXTEND TO CLAIMS THAT THE  
20 CREDITOR OR RELEASING PARTY DOES NOT KNOW OR SUSPECT TO  
21 EXIST IN HIS OR HER FAVOR AT THE TIME OF EXECUTING THE  
22 RELEASE AND THAT, IF KNOWN BY HIM OR HER, WOULD HAVE  
23 MATERIALLY AFFECTED HIS OR HER SETTLEMENT WITH THE  
24 DEBTOR OR RELEASED PARTY.

25           5.3 RMI waives any and all claims against Ferreiro, his attorneys and other  
26 representatives, for any and all actions taken or statements made (or those that could have been  
27 taken or made) by Ferreiro and his attorneys and other representatives, whether in the course of  
28 investigating claims or otherwise seeking enforcement of Proposition 65 against it in this matter,  
and/or with respect to Covered Products.

1           **6. INTEGRATION**

2           6.1 This Consent Judgment contains the sole and entire agreement of the Parties and  
3 any and all prior negotiations and understandings related hereto shall be deemed to have been  
4 merged within it. No representations or terms of agreement other than those contained herein exist  
5 or have been made by any Party with respect to the other Party or the subject matter hereof.

6           **7. GOVERNING LAW**

7           7.1 The terms of this Consent Judgment shall be governed by the laws of the State of  
8 California and apply within the State of California. In the event that Proposition 65 is repealed or  
9 is otherwise rendered inapplicable by reason of law generally, or as to Covered Products, then  
10 Defendant shall have no further obligations pursuant to this Consent Judgment with respect to, and  
11 to the extent that, Covered Products are so affected.

12           **8. NOTICES**

13           8.1 Unless specified herein, all correspondence and notices required to be provided  
14 pursuant to this Consent Judgment shall be in writing and personally delivered or sent by: (i) first-  
15 class, (registered or certified mail) return receipt requested; or (ii) overnight courier on any party  
16 by the other party at the following addresses:

17 For Defendant:

18           Mark E. Elliott  
19           Pillsbury Winthrop Shaw Pittman LLP  
20           725 South Figueroa Street, Suite 2800  
21           Los Angeles, CA 90017-5406

22           Rebecca M. Lee  
23           Pillsbury Winthrop Shaw Pittman LLP  
24           725 South Figueroa Street, Suite 2800  
25           Los Angeles, CA 90017-5406

26 And

27 For Ferreiro:

28           Evan Smith  
29           Brodsky & Smith, LLC  
30           9595 Wilshire Blvd., Ste. 900  
31           Beverly Hills, CA 90212

Any party, from time to time, may specify in writing to the other party a change of address to



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which all notices and other communications shall be sent.

**9. COUNTERPARTS; FACSIMILE SIGNATURES**

9.1 This Consent Judgment may be executed in counterparts and by facsimile, each of which shall be deemed an original, and all of which, when taken together, shall constitute one and the same document.

**10. COMPLIANCE WITH HEALTH & SAFETY CODE § 25249.7(f)/COURT APPROVAL**

10.1 Ferreiro agrees to comply with the requirements set forth in California Health & Safety Code § 25249.7(f) and to promptly bring a Motion for Approval of this Consent Judgment. Defendant agrees it shall support approval of such Motion.

10.2 This Consent Judgment shall not be effective until it is approved and entered by the Court and shall be null and void if, for any reason, it is not approved by the Court. In such case, the Parties agree to meet and confer on how to proceed and if such agreement is not reached within 30 days, the case shall proceed on its normal course.

10.3 If the Court approves this Consent Judgment and is reversed or vacated by an appellate court, the Parties shall meet and confer as to whether to modify the terms of this Consent Judgment. If the Parties do not jointly agree on a course of action to take, the case shall proceed on its normal course on the trial court's calendar.

**11. MODIFICATION**

11.1 This Consent Judgment may be modified only by further stipulation of the Parties and the approval of the Court or upon the granting of a motion brought to the Court by either Party.

**12. ATTORNEY'S FEES**

12.1 A Party who unsuccessfully brings or contests an action arising out of this Consent Judgment shall be required to pay the prevailing party's reasonable attorney's fees and costs.

12.2 Nothing in this Section shall preclude a Party from seeking an award of sanctions pursuant to law.

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**13. RETENTION OF JURISDICTION**

13.1 This Court shall retain jurisdiction of this matter to implement or modify the Consent Judgment.

**14. AUTHORIZATION**

14.1 The undersigned are authorized to execute this Consent Judgment on behalf of their respective Parties and have read, understood and agree to all of the terms and conditions of this document and certify that he or she is fully authorized by the Party he or she represents to execute the Consent Judgment on behalf of the Party represented and legally bind that Party. Except as explicitly provided herein each Party is to bear its own fees and costs.

**AGREED TO:**

**AGREED TO:**

Date: June 8, 2020

Date: 4-3-2020

By: Anthony Ferrero  
ANTHONY FERREIRO

By: Kevin Keller  
R.M. Industries, Inc.

**IT IS SO ORDERED, ADJUDGED AND DECREED:**

Dated: 08/12/2020

Paul D. Haber  
Judge of Superior Court