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OF COUNSEL

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TERENCE F. YOUNG

March 23, 2004

President / General Counsel  
AMERICAN ROLAND FOOD CORPORATION  
71 West 23<sup>rd</sup> Street  
New York, New York 10010

Re: Notice of Violation of the Safe Drinking Water and Toxic Enforcement Act of 1986 (Proposition 65), Section 25249.6 of the California Health and Safety Code, for Exposing Consumers to Lead in Vinegar Without Warning

Dear President / General Counsel:

This office represents the Environmental Law Foundation (“ELF”), a California non-profit organization dedicated to the preservation and enhancement of human health and the environment. ELF has a long-standing interest in reducing health hazards to the public posed by toxic chemicals.

This letter constitutes notice that the entity listed below has violated and continues to violate provisions of the Safe Drinking Water and Toxic Enforcement Act of 1986, California Health and Safety Code §§ 25249.5, *et seq.* Specifically, this entity has violated and continues to violate the warning requirement at § 25249.6 of the California Health and Safety Code, which provides, “No person in the course of doing business shall knowingly and intentionally expose any individual to a chemical known to the state to cause cancer or reproductive toxicity without first giving clear and reasonable warning to such individual . . .”

Alleged Violator: American Roland Food Corporation

Wine vinegar, including, but not limited to Trader Giottos Balsamic Vinegar of Modena, produced, distributed and/or sold by this entity contains lead, a chemical known to the state to cause cancer and reproductive toxicity. Since on or after February 1, 1999

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AMERICAN ROLAND FOOD CORPORATION  
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and continuing to the present time, this entity has exposed and continues to expose consumers within the State of California to high levels of lead, a toxic chemical contained in vinegar. The amount of lead contained in one serving of the vinegar at issue herein is more than .5 micrograms/liter per day or .5 ppb. Exposure has occurred by ingestion of the vinegar.

Because lead is a chemical listed in Proposition 65 as a reproductive toxin, pursuant to Health & Safety Code § 25249.6 this entity was, and is, required to provide clear and reasonable warnings to purchasers of its vinegar before exposing the purchasers to lead contained in the vinegar. The warnings must state that the vinegar contains a chemical known by the State of California to cause reproductive toxicity. Pursuant to Health & Safety Code § 25249.7(d), ELF intends to bring suit in the public interest against each of the above-named entity sixty days hereafter to correct the violation occasioned by the failure to warn consumers of exposure to lead, unless the entity fully and completely remedies and ceases and desists from violating Proposition 65 within the sixty-day period.

Pursuant to 22 California Code of Regulations § 12903(b)(1), attached is a copy of "The Safe Drinking Water and Toxic Enforcement Act of 1986 (Proposition 65)," a summary of Proposition 65 prepared by the Office of Environmental Health Hazard Assessment of the California Environmental Protection Agency. Pursuant to Health & Safety Code § 25249.7(d)(1), attached is a Certificate of Merit pertaining to the allegations set forth in this Notice.

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**BUSHNELL, CAPLAN & FIELDING, LLP**

President / General Counsel  
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ELF is located at: 1736 Franklin Street, Ninth Floor, Oakland, California 94612, telephone: (510) 208-4555. ELF is represented in this matter by the law firms of Bushnell, Caplan & Fielding, LLP and Altshuler, Berzon, Nussbaum, Rubin & Demain. All communications concerning this matter should be direct to:

Alan M. Caplan, Esq.  
Bushnell, Caplan & Fielding, LLP  
221 Pine Street, Suite 600  
San Francisco, California 94104-2715  
Telephone: (415) 217-3800  
Facsimile: (415) 217-3820

Very truly yours,

AMC: ams  
Enclosures

**CERTIFICATE OF MERIT**  
for Environmental Law Foundation's Notice of  
Proposition 65 Violation on American Roland Food Corporation  
Health & Safety Code § 25249.7(d)

I, Alan M. Caplan, hereby declare:

1. This Certificate of Merit accompanies the attached sixty-day notice in which it is alleged the parties identified in the notice have violated Health and Safety Code section 25249.6 by failing to provide clear and reasonable warnings.
  2. I am an attorney for the Noticing party Environmental Law Foundation.
  3. I have consulted with one or more persons with relevant and appropriate experience or expertise who have reviewed facts, studies, or other data regarding the exposure to the listed chemical that is the subject of the action.
  4. Based on the information obtained through those consultations, and on all other information in my possession, I believe there is a reasonable and meritorious case for the private action. I understand that "reasonable and meritorious case for the private action" means that the information provides a credible basis that all elements of the plaintiffs' case can be established and the information did not prove that the alleged violator will be able to establish any of the affirmative defenses set forth in the statute.
1. The copy of this Certificate of Merit served on the Attorney General attaches to it factual information sufficient to establish the basis for this certificate, including the information identified in Health and Safety Code section 25249.7(h)(2), i.e., (1) the identity of the persons consulted with and relied on by the certifier, and (2) the facts, studies, or other data reviewed by those persons.

Date: 3/23/04

PROOF OF SERVICE  
(Code of Civil Procedure §§ 1013a, 2015)

I am employed in the City and County of San Francisco, State of California. I am over the age of 18 and not a party to the within action. My business address is 221 Pine Street, Suite 600, San Francisco, California 94104.

On the below-stated date, I served the foregoing document entitled:

**NOTICE OF VIOLATION OF AMERICAN ROLAND FOOD CORPORATION OF  
THE SAFE DRINKING WATER AND TOXIC ENFORCEMENT ACT OF 1986  
(PROPOSITION 65), SECTION 25249.6 OF THE CALIFORNIA HEALTH AND  
SAFETY CODE, FOR EXPOSING CONSUMERS TO LEAD IN VINEGAR  
WITHOUT WARNING**

on the other parties in this action by placing the true copies thereof enclosed in sealed envelopes addressed as stated below:

**President / General Counsel  
AMERICAN ROLAND FOOD CORPORATION  
71 West 23<sup>rd</sup> Street  
New York, New York 10010**

**and**

**SERVICE LIST ATTACHED**

BY FIRST-CLASS MAIL: I am readily familiar with the firm's practice of collection and processing of correspondence for mailing. Under that practice, it is deposited with the U.S. Postal Service on that same day with postage thereon fully prepaid at San Francisco, California, in the ordinary course of business. I am aware that on motion of the party served, service is presumed invalid if the postal cancellation date or the postage meter date is more than one day after date of deposit for mailing in affidavit.

BY OVERNIGHT COURIER SERVICE: I caused each envelope with postage fully prepaid to be sent by Federal Express.

BY FACSIMILE: I caused each document to be delivered by facsimile transmission to the offices of the addressee, Fax Number \_\_\_\_\_.

Executed on March 24, 2004 at San Francisco, California. I declare under penalty of perjury under the laws of the State of California, ~~that~~ the above is true and correct.

The Honorable Thomas J. Orloff  
Alameda County District Attorney  
1225 Fallon Street, Room 900  
Oakland, CA 94612

The Honorable Alan Turner  
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