

June 9, 2010

BY U.S. FIRST CLASS MAIL

Current CEO or President
Beech-Nut Nutrition Corporation
100 South Fourth Street, Suite 1010
St. Louis, MO 63102

Current CEO or President
The Coca-Cola Company
One Coca Cola Plaza NW
Atlanta, GA 30313

Current CEO or President
Del Monte Foods
1 Market @ The Landmark
San Francisco, CA 94105

Current CEO or President
Earth's Best, Inc.
P.O. Box 57
Pittsburgh, PA 15230

Current CEO or President
First Street Food Group, LLC
17383 Sunset Blvd., Suite A210
Pacific Palisades, CA 90272

Current CEO or President
Golden Star Trading Inc.
2370 Crenshaw Blvd., Ste. M
Torrance, CA 90501

Current CEO or President
Hansen Beverage Company
550 Monica Cir., Ste. 201
Corona, CA 92880

Current CEO or President
The Kroger Co.
1014 Vine Street
Cincinnati, OH 45202

Current CEO or President
Smart & Final, Inc.
600 Citadel Drive
Commerce, CA 90040

Current CEO or President
Core-Mark Holding Company, Inc.
395 Oyster Point Blvd., Suite 415
South San Francisco, CA 94080

Current CEO or President
Dole Packaged Frozen Foods, Inc.
One Dole Drive
Westlake Village, CA 91362

Current CEO or President
Federated Group, Inc.
3025 W. Salt Creek Ln.
Arlington Heights, IL 60005

Current CEO or President
Gerber Products Company
12 Vreeland Road
Florham Park, NJ 07932-0697

Current CEO or President
Hansen Natural Corporation
550 Monica Cir., Ste. 201
Corona, CA 92880

Current CEO or President
Kedem Foods Products Int'l
63 Lefante Drive
Bayonne, NJ 07002

Current CEO or President
Langer Juice Company, Inc.
16195 Stephens Street
City of Industry, CA 91745



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Page 2 of 5

Current CEO or President
Motts, LLP
900 King Street
Rye Brook, NY 10573

Current CEO or President
J.M. Smucker Company
1 Strawberry Lane
Orrville, OH 44667

Current CEO or President
S&W Fine Foods
C/o Tri Valley Growers
P.O. Box 7114
San Francisco, CA 9412-7114

Current CEO or President
Lucerne Foods, Inc.
Tax Division
5918 Stoneridge Mall Rd
Pleasanton, CA 94588-3229

Current CEO or President
Senaca Foods Corporation
3736 South Main Street
Marion, NY 14505

Current CEO or President
Target Corporation
1000 Nicollet Mall, TPN-0945
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Trader Joe's Company
800 S. Shamrock Avenue
Monrovia, CA 91016

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Truitt Bros., Inc.
1105 Front Street NE
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Current CEO or President
Wal-Mart Stores, Inc.
702 SW 8th Street, MS #0555
Bentonville, AR 72716-0555

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Old Orchard Brands LLC
1991 12 Mile Road.
Sparta, MI 49345

Current CEO or President
Raley's
500 W. Capitol Ave.
West Sacramento, CA 95605

Current CEO or President
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5918 Stoneridge Mall Road
Pleasanton, CA 94588

Current CEO or President
Save Mart Supermarkets
P.O. Box 4278
Modesto, CA 95352

Current CEO or President
Stater Bros. Markets
P.O. Box 150
San Bernardino, CA 92408

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Walgreen Co.
200 Wilmot Road, MS #3301
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Current CEO or President
Welch's Foods, Inc., A Cooperative
3 Concord Farms
575 Virginia Road
Concord, MA 01742



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550 Bowie Street
Austin, TX 78703

Current CEO or President
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100 Harbor Drive
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C/o Raley's
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550 Bowie Street
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99 Ranch, Incorporated
Box 194
Lockwood, CA 93932

Current CEO or President
Berkeley Bowl Produce, Inc.
2020 Oregon St
Berkeley, CA 94703

Current CEO or President
CVS Pharmacy, Inc.
One CVS Drive
Woonsocket, RI 02895

Current CEO or President
Food Maxx
P.O. BOX 4278
Modesto, CA 95352

Current CEO or President
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2000 Fifth St.
Berkeley, CA 94710

Current CEO or President
Nob Hill General Store, Inc.
500 W. Capitol Ave.
West Sacramento, CA 95605

Current CEO or President
Rite Aid Corporation
30 Hunter Lane
Camp Hill, PA 17011



Re: Notice of Violation of the Safe Drinking Water and Toxic Enforcement Act of 1986 (Proposition 65), Section 25249.6 of the California Health and Safety Code, for Exposing Consumers of Apple Juice, Grape Juice, Packaged Peaches, Packaged Pears, and Fruit Cocktail to Lead.

Dear Sir/Madam:

The Environmental Law Foundation (“ELF”) is a California non-profit organization dedicated to the preservation and enhancement of human health and the environment. ELF has a long-standing interest in reducing health hazards to the public posed by toxic chemicals and protecting the public from harmful substances.

This letter constitutes notice that the entities identified in Exhibit A have violated and continue to violate provisions of the Safe Drinking Water and Toxic Enforcement Act of 1986, California Health and Safety Code sections 25249.5 et seq. Specifically, these entities have violated and continue to violate the warning requirement at section 25249.6 of the California Health and Safety Code, which provides, “No person in the course of doing business shall knowingly and intentionally expose any individual to a chemical known to the state to cause cancer or reproductive toxicity without first giving clear and reasonable warning to such individual...”

The list of entities subject to this Notice is attached as Exhibit A. Consumer food products sold by these entities contain lead, a chemical known to the State to cause reproductive toxicity and cancer. On each and every day from June 9, 2009 through the present, these entities have exposed and continue to expose consumers of their food products to lead. Exposure to the consumers has occurred through ingestion of the food products. The categories of food products that are the subject of this Notice are apple juice, grape juice, packaged peaches, packaged pears and fruit cocktail. Specific examples of food products that are the subject of this Notice are identified in the document attached as Exhibit B.

Because lead is a chemical listed in Proposition 65 as a human carcinogen and a reproductive toxin, pursuant to Health and Safety Code § 25249.6 the entities in Exhibit A were, and are, required to provide clear and reasonable warnings to all consumers of food products before exposing them to lead. Pursuant to Health and Safety Code section 25249.7(d), ELF intends to bring suit in the public interest against the entities in Exhibit A sixty days hereafter to correct the violation occasioned by the failure to warn all consumers of the exposure to lead.

Pursuant to 27 California Code of Regulations § 25903(b)(1), attached is a copy of “The Safe Drinking Water and Toxic Enforcement Act of 1986 (Proposition 65): A Summary,” a summary of Proposition 65 prepared by the Office of Environmental Health Hazard Assessment of the California Environmental Protection Agency.

Pursuant to Health and Safety Code § 25249.7(d)(1), the undersigned hereby includes with the copy of this notice to the Attorney General a confidential Certificate of Merit.

While violations are occurring throughout the State of California, the noticing parties are unable to know for certain if violations are occurring in all of the 58 counties in California. Therefore, pursuant to 27 California Code of Regulations § 25903(c)(3), the noticing parties are



providing this notice to the district attorney for each of the 58 counties in California. Further, the noticing parties provide this notice to the California Attorney General and the city attorneys for the cities of Los Angeles, San Diego, San Francisco and San Jose.

ELF is located at: 1736 Franklin, 9th Floor, Oakland, California 94612, telephone (510) 208-4555. The president of ELF is James Wheaton. ELF is represented in this matter by the law firms of Baron & Budd, P.C. and the Law Offices of April Strauss. All communications concerning this matter should be directed to:

Thomas Sims
Baron & Budd, P.C.
3102 Oak Lawn Ave, Suite 1100
Dallas, Texas 75219
(214) 521-3605.

Sincerely,

BARON & BUDD, P.C.

Laura J. Baughman
Thomas Sims
Attorneys for ELF

Enclosures

cc: Attorney General of California
(with attached confidential factual information supporting Certificate of Merit)
Los Angeles City Attorney
San Diego City Attorney
City Attorney of San Francisco
San Jose City Attorney
District Attorneys for California's 58 Counties
(see attached certificate of service)

EXHIBIT A

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Berkeley, CA 94703

CVS Pharmacy, Inc.
One CVS Drive
Woonsocket, RI 02895

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Modesto, CA 95352

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Berkeley, CA 94710

Lucky's
C/o Save Mart Supermarkets
P.O. Box 4278
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500 W. Capitol Ave.
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Pak 'N Save, Inc.
5918 Stoneridge Mall Rd.
Pleasanton, CA 94588-3229

Rite Aid Corporation
30 Hunter Lane
Camp Hill, PA 17011

Whole Foods Market California, Inc.
5500 Bowie Street
Austin, TX 78703

EXHIBIT B

- 1 365 Everyday Value Organic 100% Juice Concord Grapes
- 2 Beech Nut 100% Apple Juice
- 3 Best Yet Bartlett Pear Halves in Heavy Syrup
- 4 Best Yet Chunky Mixed Fruit in Pear Juice
- 5 Best Yet Yellow Cling Peach Halves in Heavy Syrup
- 6 Chef's Review Fruit Cocktail
- 7 Del Monte 100% Juice Fruit Cocktail
- 8 Del Monte Chunky Mixed Fruit in 100 % Juice (peach, pear, grape, etc.)
- 9 Del Monte Diced Pears in Light Syrup
- 10 Del Monte Freestone Peach Slices in 100 % Juice
- 11 Del Monte Fruit Cocktail in Heavy Syrup (peach, pear, grapes)
- 12 Del Monte Fruit Cocktail No Sugar Added
- 13 Del Monte Lite Fruit Cocktail in Extra Light Syrup
- 14 Del Monte Pear Halves in Heavy Syrup
- 15 Del Monte Pear Halves, Bartlett Pears in 100% real fruit juice from concentrate
- 16 Del Monte Sliced Yellow Cling Peaches in 100 % Juice
- 17 Del Monte Sliced Yellow Cling Peaches in heavy syrup
- 18 Dole Diced Peaches, Yellow Cling in light syrup
- 19 Dole Mixed Fruit in Light Syrup
- 20 Dole Pear Halves in Juice
- 21 Earth's Best Organics Apple Juice
- 22 Eating Right Fruit Cocktail packed in Sucralose
- 23 Eating Right No Sugar Fruit Cocktail
- 24 First Street 100% Apple Cider from concentrate
- 25 First Street Apple Juice from concentrate 100% juice
- 26 First Street Diced Pears

- 27 First Street Fruit Cocktail in heavy syrup
- 28 First Street Grape Juice from concentrate 100% juice
- 29 First Street Sliced Bartlett
- 30 First Street Yellow Cling Peaches in heavy syrup
- 31 Full Circle Organic Apple Juice
- 32 Full Circle Organic Bartlett Pear Slices
- 33 Gerber 100% Juice - White Grape Juice
- 34 Gerber 100% Juice Apple Juice
- 35 Gerber 3rd Foods Peaches
- 36 Gerber 3rd Foods Pears
- 37 Golden Star Mixed Fruit in Light Syrup (peach, pineapple, pears)
- 38 Golden Star Peach Halves in Heavy Syrup
- 39 Great Value 100% Grape Juice
- 40 Great Value 100% No Sugar Added Apple Juice
- 41 Great Value Bartlett Pear Halves in 100% Juice
- 42 Great Value Bartlett Sliced Pears in Heavy Syrup
- 43 Great Value No Sugar Added Fruit Cocktail
- 44 Great Value Yellow Cling Sliced Peaches
- 45 Hansen's Natural Apple Juice
- 46 Kedem Concord Grape Juice 100% pure grape juice
- 47 Kroger 100% Juice Apple Juice
- 48 Kroger Fruit Cocktail in Heavy Syrup
- 49 Kroger Grape Juice 100% Juice
- 50 Kroger Lite Fruit Cocktail in Pear Juice
- 51 Kroger Value Fruit Mix (Peaches, pears, grapes)
- 52 Langers Apple Juice 100% Juice
- 53 Langers Grape Juice (Concord)
- 54 Langers Red Grape Juice

- 55 Libby's Fruit Cocktail No Sugar Added (Sweetened with Splenda)
- 56 Libby's Yellow Cling Peach Slices No Sugar Added (Sweetened with Splenda)
- 57 Market Pantry Diced Peaches in light syrup
- 58 Market Pantry Diced Pears in light syrup
- 59 Market Pantry Mixed Fruit in light syrup
- 60 Maxx Value Fruit Mix in Light Syrup (peach, pear, grape)
- 61 Maxx Value Pear Pieces in Light Syrup
- 62 Minute Maid Juice Apple - 100% Apple Juice
- 63 Motts 100% Apple Juice
- 64 Mrs. Brown's Fruit Cocktail in Heavy Syrup (peaches, pears, grapes)
- 65 O Organics Organic Grape Juice from concentrate
- 66 O Organics Organic Unfiltered Apple Juice Not From Concentrate
- 67 Old Orchard 100% Apple Juice
- 68 Parade 100% Juice Apple
- 69 Polar Mixed Fruit
- 70 Polar Peach Slices
- 71 Polar Pear Halves in light syrup
- 72 R.W. Knudsen Just Concord Grape Juice
- 73 R.W. Knudsen Organic Just Concord
- 74 Raley's 100% Grape Juice
- 75 Raley's Fruit Cocktail in Heavy Syrup
- 76 Raley's Premium 100% Apple Juice not from Concentrate
- 77 Raley's Sliced Yellow Cling Peaches in Heavy Syrup
- 78 S&W Natural Style Fruit Cocktail in Lightly Sweetened Juice
- 79 S&W Natural Style Pear Slices in Juice
- 80 S&W Natural Style Yellow Cling Peach Slices in Lightly Sweetened Juice
- 81 S&W Premium Peach Halves Yellow Cling Peaches in light syrup
- 82 S&W Sun Pears Premium

- 83 Safeway 100% Juice Apple Cider
- 84 Safeway 100% Juice Apple Juice
- 85 Safeway 100% Juice Grape Juice
- 86 Safeway Diced Peaches in Light Syrup
- 87 Safeway Fruit Cocktail in Heavy Syrup
- 88 Safeway Light Sugar Fruit Cocktail
- 89 Safeway Lite Bartlett Pear Halves in Pear Juice
- 90 Safeway Lite Fruit Cocktail in Pear Juice
- 91 Safeway Organic Grape Juice
- 92 Safeway Pear Halves in Light Juice
- 93 Safeway Yellow Cling Peach Slices in Pear Juice
- 94 Santa Cruz Organic Concord Grape Juice
- 95 Simple Value Yellow Cling Peaches in light syrup
- 96 Stater Bros. 100% Juice Apple Juice
- 97 Stater Bros. 100% Juice Grape Juice
- 98 Stater Bros. 100% Juice White Grape Juice
- 99 Stater Bros. Fruit Cocktail in Heavy Syrup
- 100 Stater Bros. Yellow Cling Peach Halves
- 101 Stater Bros. Yellow Cling Sliced Peaches in heavy syrup
- 102 Sunny Select 100% Apple Juice
- 103 Sunny Select 100% Grape Juice
- 104 Sunny Select Fruit Cocktail in Juice
- 105 Sunny Select Pear Halves in Pear Juice
- 106 Sunny Select Yellow Cling Sliced Peaches in Pear Juice
- 107 Trader Joe's Certified Organic Apple Juice, pasteurized
- 108 Trader Joe's Concord Grape Juice made from fress pressed organic concord grapes
- 109 Trader Joe's Pear Halves in white grape juice
- 110 Trader Joe's Yellow Cling Peach Halves in while grape juice

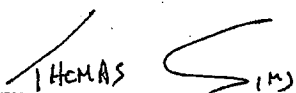
- 111 Tree Top 100% Juice Apple Cider
- 112 Tree Top 100% Juice, Grape
- 113 Truitt Brothers Pacific North West Bartlett Pear Halves, in pear juice from concentrate
- 114 Valu Time Grape Drink from Concentrate
- 115 Valu Time Irregular Bartlett Pear Slices
- 116 Valu Time Yellow Cling Peach Slices
- 117 Walgreens Apple Juice from concentrate 100% juice
- 118 Walgreens Grape Juice from concentrate 100% juice
- 119 Walnut Acres Organic Concord Grape
- 120 Walnut Grove Market 100% Apple Juice
- 121 Walnut Grove Market Grape Juice
- 122 Walnut Grove Market Natural Peaches Sliced Yellow Cling in Light Syrup
- 123 Walnut Grove Market Natural Pear Halves in Heavy Syrup
- 124 Welch's 100% Grape Juice (from Welch's Concord Grapes)
- 125 Welch's 100% Red Grape Juice from Concentrate

CERTIFICATE OF MERIT
Health & Safety Code Section 25249.7(d)

I, Thomas Sims, hereby declare:

1. This Certificate of Merit accompanies the attached notice of violation in which it is alleged that the parties identified in the notice have violated Health & Safety Code section 25249.6 by failing to provide clear and reasonable warnings.
2. I am an attorney representing the Environmental Law Foundation.
3. I have consulted with one or more persons with relevant and appropriate experience or expertise who has reviewed facts, studies, or other data regarding the alleged exposure to the listed chemical that is the subject of the action.
4. Based on the information obtained through those consultations, and on all other information in my possession, I believe there is a reasonable and meritorious case for the private action. I understand that "reasonable and meritorious case for the private action" means that the information provides a credible basis that all elements of the plaintiffs' case can be established and the information did not prove that the alleged violator will be able to establish any of the affirmative defenses set forth in the statute.
5. The copy of this Certificate of Merit served on the Attorney General attaches to it factual information sufficient to establish the basis for this certificate, including the information identified in Health & Safety Code section 25249.7(h)(2), i.e., (1) the identify of the persons consulted with and relied on by the certifier, and (2) the facts, studies, or other data reviewed by those persons.

Dated: June 7, 2010



Thomas Sims, Attorney for
Environmental Law Foundation

CERTIFICATE OF SERVICE

I am employed in the City of Dallas in the County of Dallas, Texas. I am over the age of eighteen years and not a party to the within action. My business address is 3102 Oak Lawn Ave., Suite 1100, Dallas, Texas 75219.

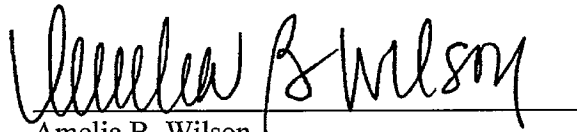
On June 9, 2010 I served the following document(s):

NOTICE OF VIOLATION OF THE SAFE DRINKING WATER AND TOXIC ENFORCEMENT ACT OF 1986 (PROPOSITION 65), SECTION 25249.6 OF THE CALIFORNIA HEALTH AND SAFETY CODE, FOR EXPOSING CONSUMERS OF APPLE JUICE, GRAPE JUICE, PACKAGED PEACHES, PACKAGED PEARS, AND FRUIT COCKTAIL TO LEAD

by UNITED STATE FIRST CLASS MAIL by placing a true and correct copy thereof in an envelope addressed to each of the persons named below at the address shown, and by sealing and depositing said envelope in the United States mail at Dallas, Texas, with postage fully prepaid to:

See Attached List.

Executed on this 9th day of June, 2010 at Dallas, Texas. I declare under penalty of perjury under the laws of the State of California and Texas that the foregoing is true and correct.


Amelia B. Wilson

SERVICE LIST

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District Attorney of Alameda County
1225 Fallon Street, Room 900
Oakland, CA 94612

District Attorney of Alpine County
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Markleeville, CA 96120

District Attorney of El Dorado County
515 Main Street
Placerville, CA 95667

District Attorney of Fresno County
2220 Tulare Street, #1000
Fresno, CA 93721

District Attorney of Amador County
708 Court Street, #202
Jackson, CA 95642

District Attorney of Butte County
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Oroville, CA 95965

District Attorney of Calaveras County
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