

## NOTICE OF VIOLATION

### California Safe Drinking Water and Toxic Enforcement Act

#### Lead in Belts Made With Leather, Vinyl or Imitation Leather Materials

August 25, 2010

This Notice of Violation is provided to you pursuant to and in compliance with California Health and Safety Code Section 25249.7(d).

- For general information regarding the California Safe Drinking Water and Toxic Enforcement Act, see the attached summary provided by the California EPA (copies not provided to public enforcement agencies).
- This Notice of Violation is provided by the Center for Environmental Health ("CEH"), 2201 Broadway, Suite 302, Oakland, CA 94612, (510) 655-3900. CEH is a nonprofit corporation dedicated to protecting the environment, improving human health and supporting environmentally sound practices. Charlie Pizarro is the Associate Director of and a responsible individual within CEH.

#### Description of Violation:

- Violators: The names and addresses of the violators are listed on the attached Exhibit 1.
- Time Period of Exposure: The violations have been occurring since at least August 25, 2007, and are continuing to this day.
- Provision of Proposition 65: This Notice of Violation covers the "warning provision" of Proposition 65, which is found at California Health and Safety Code Section 25249.6.
- Chemical(s) Involved: The names of the listed chemicals involved in these violations are lead and lead compounds ("Lead"). Exposures to Lead occur from use of the products identified in this Notice.
- Type of Product: The specific type of product causing these violations are belts made with leather, vinyl or imitation leather materials.
- Description of Exposure: This Notice addresses consumer exposures to Lead. Use of the products identified in this Notice results in human exposures to Lead. Lead is found in the products as a stabilizer in the vinyl or imitation leather materials, as a chemical ingredient in some of the dyes, paints and other coloring agents used in the products and in the chemicals used in the leather tanning process. Lead is also found in the metallic components such as buckles used on the products. The route of exposure for the violations is direct ingestion when consumers (including children) place the products in their mouths; ingestion via hand to mouth contact after consumers touch or handle the products; and dermal absorption directly through the skin when consumers take on or off, touch or handle the products. No clear and reasonable warning is provided with these products regarding the carcinogenic or reproductive hazards of Lead.

Please direct any inquiries regarding this Notice to CEH through its counsel Eric S. Somers (esomers at lexlawgroup.com) or Howard Hirsch (hhirsch at lexlawgroup.com) at Lexington Law Group, 1627 Irving Street, San Francisco, CA 94122, (415) 759-4111.

**EXHIBIT 1**  
**August 25, 2010 Notice of Violation**  
**Lead in Belts Made With Leather, Vinyl or Imitation Leather Materials**  
**List of Violators**

**Amity/Rolfs, Inc.**  
690 E. Lamar Blvd.  
Suite 200  
Arlington, TX 76011

**AM Retail Group, Inc.**  
7401 Boone Avenue N.  
Brooklyn Park, MN 55428

**BCBG Max Azria Group, Inc.**  
2761 Fruitland Ave.  
Vernon, CA 90058

**Belgo Lux, Inc.**  
5606 Avenue de Gaspe  
Bureau 901  
Montreal, QC H2T 2A4  
Canada

**Byer California**  
66 Potrero Avenue  
San Francisco, CA 94103-4837

**C&C California LLC**  
3000 N.W. 107th Avenue  
Miami, FL 33172

**Element Skateboards, Inc.**  
117 Waterworks Way  
Suite 100  
Irvine, CA 92618

**H.A. Sheldon Canada Ltd.**  
690 E. Lamar Blvd.  
Suite 200  
Arlington, TX 76011

**Jantzen LLC**  
3000 N.W. 107th Avenue  
Miami, FL 33172

**J.C. Penney Corporation, Inc.**  
6501 Legacy Drive  
Plano, TX 75024-3698

**Marc Jacobs International, L.L.C.**  
72 Spring Street, 2<sup>nd</sup> Floor  
New York, NY 10012

**Pacific Sunwear of California, Inc.**  
3450 E. Miraloma Avenue  
Anaheim, CA 92806

**Pacific Sunwear Stores Corp.**  
3450 E. Miraloma Avenue  
Anaheim, CA 92806

**Payless ShoeSource, Inc.**  
3231 SE 6th Avenue  
Topeka, KS 66607

**Perry Ellis Menswear LLC**  
3000 N.W. 107th Avenue  
Miami, FL 33172

**Polo Ralph Lauren Corporation**  
9 Polito Avenue  
Lyndhurst, NJ 07071

**Ralph Lauren Footwear Corp.**  
9 Polito Avenue  
Lyndhurst, NJ 07071

**The Stride Rite Corporation**  
191 Spring St.  
Lexington, MA 02420-9191

**Supreme International LLC**  
3000 N.W. 107th Avenue  
Miami, FL 33172

**The Talbots, Inc.**  
One Talbots Drive  
Hingham, MA 02043

**Tandy Brands Accessories, Inc.**  
690 E. Lamar Blvd.  
Suite 200  
Arlington, TX 76011

**Tandy Brands Accessories  
Handbags, Inc.**

690 E. Lamar Blvd.

Suite 200

Arlington, TX 76011

**Ted Baker Limited**

1250 E. Hallandale

Beach Blvd., Suite 1007

Hallandale Beach, FL 33009

**Ted Baker New York, Inc.**

107 Grand Street

New York, NY 10013-5933

**VF Outdoor, Inc.**

2013 Farallon Drive

San Leandro, CA 94577

**CERTIFICATE OF MERIT**  
**Health & Safety Code § 25249.7(d)**

I, Howard Hirsch, hereby declare:

1. This Certificate of Merit accompanies the attached sixty-day notice in which it is alleged that the parties identified in the notice have violated Health & Safety Code § 25249.6 by failing to provide clear and reasonable warnings.

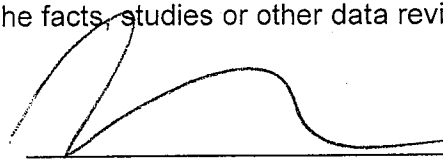
2. I am an attorney with the Lexington Law Group, and I represent the noticing party, the Center for Environmental Health.

3. Members of my firm and I have consulted with one or more persons with relevant and appropriate experience or expertise who has reviewed facts, studies or other data regarding the exposures to the listed chemical that is the subject of the action.

4. Based on the information obtained through those consultations, and on other information in my possession, I believe there is a reasonable and meritorious case for the private action. I understand that "reasonable and meritorious case for the private action" means that the information provides a credible basis that all elements of the plaintiff's case can be established and the information did not prove that the alleged violators will be able to establish any of the affirmative defenses set forth in the statute.

5. The copy of the Certificate of Merit served on the Attorney General attaches to it factual information sufficient to establish the basis for this certificate, including the information identified in Health & Safety Code § 25249.7(h)(2), i.e. (1) the identity of the persons consulted with and relied on by the certifier, and (2) the facts, studies or other data reviewed by those persons.

August 25, 2010



Howard Hirsch  
Attorney for CENTER FOR  
ENVIRONMENTAL HEALTH

## PROOF OF SERVICE BY MAIL

I declare that:

I am employed in San Francisco County, California; my business address is 1627 Irving Street, San Francisco, California 94122. I am over the age of 18 years and not a party to the within cause and my electronic notification address is [pcarey@lexlawgroup.com](mailto:pcarey@lexlawgroup.com).

On August 25, 2010, I served true copies of the following documents:

**NOTICE OF VIOLATION OF CALIFORNIA SAFE DRINKING WATER AND TOXIC ENFORCEMENT ACT;**

**CERTIFICATE OF MERIT; and**

**THE SAFE DRINKING WATER AND TOXIC ENFORCEMENT ACT OF 1986 (PROPOSITION 65): A SUMMARY** (only sent to those on service list marked with an asterisk).

On this date, I deposited fully prepaid and sealed envelopes containing the above-mentioned documents with the United States Postal Service, addressed to the following individuals:

*Please see attached service list.*

Also on this date, I transmitted via electronic mail the documents listed above to the electronic mail addresses set forth below at \_\_\_\_:\_\_\_\_ p.m. on August 25, 2010:

Lon Wixson, Deputy District Attorney  
Contra Costa County  
900 Ward Street  
Martinez, CA 94553  
[lwixson@contracostada.org](mailto:lwixson@contracostada.org)

Birgit Fladager, District Attorney  
Stanislaus County  
832 12<sup>th</sup> Street, Ste. 300  
Modesto, CA 95354  
[Prop65@standa.org](mailto:Prop65@standa.org)

Dije Ndreu, Deputy District Attorney  
Monterey County  
230 Church Street, Bldg. 2  
Salinas, CA 93901  
[ndreud@co.monterey.ca.us](mailto:ndreud@co.monterey.ca.us)

District Attorney of Napa County  
931 Parkway Mall  
Napa, CA 94559  
[CEPD@countyofnapa.org](mailto:CEPD@countyofnapa.org)

District Attorney of Sonoma County  
600 Administration Drive, Rm. 212J  
Santa Rosa, CA 95403  
[jbarnes@sonoma-county.org](mailto:jbarnes@sonoma-county.org)

District Attorney of Tulare County  
221 S. Mooney Avenue, Rm. 224  
Visalia, CA 93291  
[Prop65@co.tulare.ca.us](mailto:Prop65@co.tulare.ca.us)

District Attorney of Ventura County  
District Attorney of Ventura County  
800 South Victoria Avenue  
Ventura, CA 93009  
[daspecialops@ventura.org](mailto:daspecialops@ventura.org)

The transmission was reported as complete and without error.

I declare under penalty of perjury that the foregoing is true and correct, and that this declaration was executed on August 25, 2010, at San Francisco, California.

Signed: \_\_\_\_\_  
Patrick Carey

### SERVICE LIST

District Attorney of Alameda County  
1225 Fallon Street, Rm. 900  
Oakland, CA 94612

District Attorney of Alpine County  
P.O. Box 248  
Markleeville, CA 96120

District Attorney of Amador County  
708 Court Street, Ste. 202  
Jackson, CA 95642

District Attorney of Butte County  
Administration Building  
25 County Center Drive  
Oroville, CA 95965

District Attorney of Calaveras  
County  
891 Mountain Ranch Road  
San Andreas, CA 95249

District Attorney of Colusa County  
547 Market Street, Ste. 102  
Colusa, CA 95932

District Attorney of Del Norte County  
450 H Street, Ste. 171  
Crescent City, CA 95531

District Attorney of El Dorado  
County  
515 Main Street  
Placerville, CA 95667

District Attorney of Fresno County  
2220 Tulare Street, Ste. 1000  
Fresno, CA 93721

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P.O. Box 430  
Willows, CA 95988

District Attorney of Humboldt County  
825 5th Street  
Eureka, CA 95501

District Attorney of Imperial County  
939 Main Street, Ste. 102  
El Centro, CA 92243

District Attorney of Inyo County  
P.O. Drawer D  
Independence, CA 93526

District Attorney of Kern County  
1215 Truxtun Avenue  
Bakersfield, CA 93301

District Attorney of Kings County  
1400 West Lacey Blvd.  
Hanford, CA 93230

District Attorney of Lake County  
255 N. Forbes Street  
Lakeport, CA 95453

District Attorney of Lassen County  
220 S. Lassen Street, Ste. 8  
Susanville, CA 96130

District Attorney of Los Angeles  
County  
210 W. Temple Street, Ste. 1800  
Los Angeles, CA 90012-3210

District Attorney of Madera County  
209 West Yosemite Avenue  
Madera, CA 93637

District Attorney of Marin County  
3501 Civic Center Drive, Rm. 130  
San Rafael, CA 94903

District Attorney of Mariposa County  
P.O. Box 730  
Mariposa, CA 95338

District Attorney of Mendocino  
County  
P.O. Box 1000  
Ukiah, CA 95482

District Attorney of Merced County  
2222 "M" Street  
Merced, CA 95340

District Attorney of Modoc  
County  
204 S. Court Street, Rm. 202  
Alturas, CA 96101-4020

District Attorney of Mono County  
P.O. Box 617  
Bridgeport, CA 93546

District Attorney of Nevada  
County  
110 Union Street  
Nevada City, CA 95959

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County  
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Santa Ana, CA 92701

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240  
Roseville, CA 95678

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County  
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Quincy, CA 95971

District Attorney of Riverside  
County  
4075 Main Street  
Riverside, CA 92501

District Attorney of Sacramento  
County  
901 "G" Street  
Sacramento, CA 95814

District Attorney of San Benito  
County  
419 Fourth Street, 2<sup>nd</sup> Fl.  
Hollister, CA 95023

District Attorney of San  
Bernardino County  
316 N. Mountain View Avenue  
San Bernardino, CA 92415

District Attorney of San Diego  
County  
330 West Broadway, Ste. 1300  
San Diego, CA 92101

District Attorney of San Francisco  
County  
850 Bryant Street, Rm. 325  
San Francisco, CA 94103

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County  
P.O. Box 990  
Stockton, CA 95202

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1050 Monterey Street, Rm. 450  
San Luis Obispo, CA 93408

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Redwood City, CA 94063

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County  
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Wing  
San Jose, CA 95110

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County  
701 Ocean Street, Rm. 200  
Santa Cruz, CA 95060

District Attorney of Santa Barbara  
County  
Attn: Jerry Lule-Jian  
312-D E. Cook Street  
Santa Maria, CA 93454

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1525 Court Street, 3<sup>rd</sup> Fl.  
Redding, CA 96001-1632

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Yreka, CA 96097

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Fairfield, CA 94533

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Yuba City, CA 95991

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P.O. Box 519  
Red Bluff, CA 96080

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P.O. Box 310  
11 Court Street  
Weaverville, CA 96093

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215 Fifth Street  
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200 N. Main Street, Rm. 800  
Los Angeles, CA 90012

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San Diego, CA 92101

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City Hall, Room 234  
1 Dr. Carlton B. Goodlett Place  
San Francisco, CA 94102

San Jose City Attorney's Office  
200 East Santa Clara Street  
San Jose, CA 95113

California Attorney General's  
Office  
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Coordinator and Robert Thomas  
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Oakland, CA 94612-0550

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