

800.222.2766
tel 214.521.3605
fax 214.520.11813102 Oak Lawn Avenue
Suite 1100
Dallas, TX 75219-4283

February 1, 2012

Via First Class U.S. MailCurrent CEO or President
NBTY, Inc. d/b/a Nature's Bounty
110 Orville Drive
Bohemia, NY 11716Current CEO or President
NBTY, Inc.
2100 Smithtown Avenue
Ronkonkoma, NY 11779**Re: Notice of Violation of the Safe Drinking Water and Toxic Enforcement Act of 1986 (Proposition 65), Section 25249.6 of the California Health and Safety Code, for Exposing Consumers to PCBs**

Dear Sir/Madam:

Chris Manthey and Benson Chiles (hereinafter "Noticing Parties") are private enforcers of the Safe Drinking Water and Toxic Enforcement Act of 1986, California Health and Safety Code sections 25249.5 *et seq.* ("Proposition 65").

This letter constitutes notice that the entities identified in Exhibit A have violated and continue to violate provisions of the Safe Drinking Water and Toxic Enforcement Act of 1986, California Health and Safety Code sections 25249.5 *et seq.* Specifically, these entities have violated and continue to violate the warning requirement at section 25249.6 of the California Health and Safety Code, which provides, "No person in the course of doing business shall knowingly and intentionally expose any individual to a chemical known to the state to cause cancer or reproductive toxicity without first giving clear and reasonable warning to such individual..."

The list of entities subject to this Notice is attached as Exhibit A. Consumer supplements that are made wholly, or partly, from fish oil ("fish oil dietary supplements") sold by these entities contain polychlorinated biphenyls ("PCBs"), a chemical known to the State to cause reproductive toxicity and cancer. On each and every day from February 1, 2011 through the present, these entities have exposed and continue to expose consumers of their fish oil dietary supplements to PCBs. Exposure to the consumers has occurred through ingestion of the fish oil dietary supplements. Specific examples of fish oil dietary supplement products that are the subject of this Notice are identified in the document attached as Exhibit B.

Because PCBs are a chemical listed in Proposition 65 as a human carcinogen and a reproductive toxin, pursuant to Health and Safety Code § 25249.6 the entities in Exhibit A were, and are, required to provide clear and reasonable warnings to all consumers of fish oil dietary supplements before exposing them to PCBs. Pursuant to Health and Safety Code section 25249.7(d), the Noticing Parties intend to bring suit in the public interest against the entities in Exhibit A sixty days hereafter to correct the violation occasioned by the failure to warn all consumers of the exposure to PCBs.



February 1, 2012

Page 2

Pursuant to 27 California Code of Regulations § 25903(b)(1), attached is a copy of "The Safe Drinking Water and Toxic Enforcement Act of 1986 (Proposition 65): A Summary," a summary of Proposition 65 prepared by the Office of Environmental Health Hazard Assessment of the California Environmental Protection Agency.

Pursuant to Health and Safety Code § 25249.7(d)(1), the undersigned hereby includes with the copy of this notice a Certificate of Merit.

While violations are occurring throughout the State of California, the noticing parties are unable to know for certain if violations are occurring in all of the 58 counties in California. Therefore, pursuant to 27 California Code of Regulations § 25903(c)(3), the noticing parties are providing this notice to the district attorney for each of the 58 counties in California. Further, the noticing parties provide this notice to the California Attorney General and the city attorneys for the cities of Los Angeles, San Diego, San Francisco and San Jose.

The Noticing Parties are represented in this matter by the law firm of Baron & Budd, P.C. All communications concerning this matter should be directed to:

Laura Baughman
Baron & Budd, P.C.
3102 Oak Lawn Ave., Suite 1100
Dallas, Texas 75219
Telephone: (214) 521-3605
Email: lbaughman@baronbudd.com.

Sincerely,

BARON & BUDD, P.C.

Laura J. Baughman

LJB/abw

Enclosures

cc: Attorney General of California
(with attached confidential factual information supporting Certificate of Merit)
Los Angeles City Attorney
San Diego City Attorney
City Attorney of San Francisco
San Jose City Attorney
District Attorneys for California's 58 Counties (see attached certificate of service)
Judith Praitis, Esq.

Exhibit A

Current CEO or President
NBTY, Inc. d/b/a Nature's Bounty
110 Orville Drive
Bohemia, NY 11716

Current CEO or President
NBTY, Inc.
2100 Smithtown Avenue
Ronkonkoma, NY 11779

Exhibit B

1. Nature's Bounty Omega-3 Norwegian Cod Liver Oil, 100 softgels
2. Nature's Bounty Cold Water Salmon Oil 1000 mg softgels

CERTIFICATE OF SERVICE

I am employed in the City of Dallas in the County of Dallas, Texas. I am over the age of eighteen years and not a party to the within action. My business address is 3102 Oak Lawn Ave., Suite 1100, Dallas, Texas 75219.

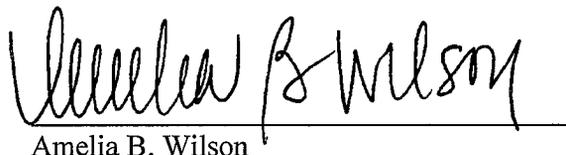
On February 1, 2012, I served the following document(s):

Notice of Violation of the Safe Drinking Water and Toxic Enforcement Act of 1986 (Proposition 65), Section 25249.6 of the California Health and Safety Code, for Exposing Consumers to PCBs

by UNITED STATES FIRST CLASS MAIL by placing a true and correct copy thereof in an envelope addressed to each of the persons named below at the address shown, and by sealing and depositing said envelope in the United States mail at Dallas, Texas, with postage fully prepaid to:

See Attached List.

Executed on this 1st day of February, 2012 at Dallas, Texas. I declare under penalty of perjury under the laws of the State of California and Texas that the foregoing is true and correct.


Amelia B. Wilson

SERVICE LIST

Current CEO or President
NBTY, Inc. d/b/a Nature's Bounty
110 Orville Drive
Bohemia, NY 11716

Current CEO or President
NBTY, Inc.
2100 Smithtown Avenue
Ronkonkoma, NY 11779

District Attorney of Alameda County
1225 Fallon Street, Room 900
Oakland, CA 94612

District Attorney of El Dorado County
515 Main Street
Placerville, CA 95667

District Attorney of Alpine County
P.O. Box 248
Markleeville, CA 96120

District Attorney of Fresno County
2220 Tulare Street, #1000
Fresno, CA 93721

District Attorney of Amador County
708 Court Street, #202
Jackson, CA 95642

District Attorney of Glenn County
P.O. Box 430
Willows, CA 95988

District Attorney of Butte County
25 County Center Drive
Oroville, CA 95965

District Attorney of Humboldt County
825 5th Street
Eureka, CA 95501

District Attorney of Calaveras County
891 Mountain Ranch Road
San Andreas, CA 95249

District Attorney of Imperial County
939 Main Street
El Centro, CA 92243

District Attorney of Colusa County
547 Market Street
Colusa, CA 95932

District Attorney of Inyo County
P.O. Drawer D
Independence, CA 93526

District Attorney of Contra Costa County
725 Court Street, Room 402
Martinez, CA 94553

District Attorney of Kern County
1215 Truxtun Avenue
Bakersfield, CA 93301

District Attorney of Del Norte County
450 H Street, Ste 171
Crescent City, CA 95531

District Attorney of Kings County
1400 West Lacey
Hanford, CA 93230

District Attorney of Lake County
255 N. Forbes Street
Lakeport, CA 95453

District Attorney of Lassen County
220 S. Lassen St., Ste. 8
Susanville, CA 96130

District Attorney of Los Angeles County
210 W. Temple Street, Room 345
Los Angeles, CA 90012

District Attorney of Madera County
209 West Yosemite Avenue
Madera, CA 93637

District Attorney of Marin County
3501 Civic Center Dr., Room 183
San Rafael, CA 94903

District Attorney of Mariposa County
P.O. Box 730
Mariposa, CA 95338

District Attorney of Mendocino County
P.O. Box 1000
Ukiah, CA 95482

District Attorney of Merced County
2222 "M" Street
Merced, CA 95340

District Attorney of Modoc County
204 S Court Street
Alturas, CA 96101-4020

District Attorney of Mono County
P.O. Box 617
Bridgeport, CA 93517

District Attorney of Monterey County
PO Box 1131
Salinas, CA 93901

District Attorney of Napa County
931 Parkway Mall
Napa, CA 94559

District Attorney of Nevada County
110 Union Street
Nevada City, CA 95959

District Attorney of Orange County
401 Civic Ctr. Drive West
Santa Ana, CA 92701

District Attorney of Placer County
10810 Justice Center Drive Suite #240
Roseville, CA 95678

District Attorney of Plumas County
520 Main Street, Room 404
Quincy, CA 95971

District Attorney of Riverside County
3960 Orange Street, Ste. 5
Riverside, CA 92501

District Attorney of Sacramento County
901 "G" Street
Sacramento, CA 95814

District Attorney of San Bernardino County
316 N. Mountain View Avenue
San Bernardino, CA 92415-0004

District Attorney of San Benito County
419 Fourth Street, 2nd Floor
Hollister, CA 95023

District Attorney of San Diego County
330 West Broadway, Suite 1320
San Diego, CA 92112

District Attorney of San Francisco County
850 Bryant Street, Rm. 325
San Francisco, CA 94103

District Attorney of San Joaquin County
P.O. Box 990
Stockton, CA 95201

District Attorney of San Luis Obispo County
1050 Monterey St, Room 450
San Luis Obispo, CA 93408

District Attorney of San Mateo County
400 County Ctr., 3rd Floor
Redwood City, CA 94063

District Attorney of Santa Barbara County
1105 Santa Barbara Street
Santa Barbara, CA 93101

District Attorney of Santa Clara County
70 West Hedding Street
San Jose, CA 95110

District Attorney of Santa Cruz County
701 Ocean Street, Room 200
Santa Cruz, CA 95061

District Attorney of Sierra County
Courthouse, P.O. Box 457
Downieville, CA 95936

District Attorney of Siskiyou County
P.O. Box 986
Yreka, CA 96097

District Attorney of Solano County
600 Union Avenue
Fairfield, CA 94533

District Attorney of Sonoma County
600 Administration Drive, Room 212J
Santa Rosa, CA 95403

District Attorney of Shasta County
1355 West Street
Redding, CA 96001-1652

District Attorney of Stanislaus County
800 11th Street, Room 200
Modesto, CA 95353

District Attorney of Sutter County
446 Second Street
Yuba City, CA 95991

District Attorney of Tehama County
P.O. Box 519
Red Bluff, CA 96080

District Attorney of Trinity County
P.O. Box 1310
Weaverville, CA 96093

District Attorney of Tulare County
221 S. Mooney Ave, Room 224
Visalia, CA 93291

District Attorney of Tuolumne County
2 South Green
Sonora, CA 95370

District Attorney of Ventura County
800 South Victoria Ave
Ventura, CA 93009

District Attorney of Yolo County
301 Second Street
Woodland, CA 95695

District Attorney of Yuba County
215 Fifth Street
Marysville, CA 95901

San Jose City Attorney's Office
151 West Mission Street
San Jose, CA 95110

Los Angeles City Attorney's Office
200 N. Main Street, Room 1800, City Hall E.
Los Angeles, CA 90012

San Diego City Attorney's Office
1200 3rd Avenue, 12th Floor
San Diego, CA 92101

San Francisco City Attorney's Office
City Hall, Room 234
San Francisco, CA 94102

California Attorney General's Office
Attn: Proposition 65 Coordinator
1515 Clay Street
Oakland, CA 94612