60 DAY NOTICE OF VIOLATION

SENT IN COMPLIANCE WITH CALIFORNIA HEALTH & SAFETY CODE §25249.7(d)

DATE: November 14, 2016

To: JackandJillAdult.com; The Stockroom, Inc.;

California Attorney General's Office;

District Attorney's Office for 58 Counties; and

City Attorney's Office for Los Angeles, San Diego, San Jose and San Francisco.

From: SHEFA LMV, INC.

I. INTRODUCTION

We are a nonprofit public benefit corporation of the State of California acting in the interest of the general public. We seek to promote awareness of exposures to toxic chemicals in products sold in California and, if possible, to improve public health and safety by reducing the hazardous substances contained in such items. This Notice is provided to the parties listed above pursuant to California Health & Safety Code §25249.6, et seq. ("Proposition 65"). The violations alleged by this Notice consist of product exposures, routes of exposures, and types of harm that may potentially result from exposures to the toxic chemical ("listed chemical") identified below:

Product Exposure:	See Section VII
Listed Chemical:	DINP (Diisononyl
	Phthalate)
Routes of Exposure:	Touch, Oral, Dermal
	absorption
Types of Harm:	Carcinogen

II. NATURE OF ALLEGED VIOLATION (PRODUCT EXPOSURE)

The specific type of product that is causing consumer exposures in violation of Proposition 65, and which is the subject of this Notice, is listed under "Product Category/Type" in Section VII below. All products within the type covered by this Notice shall be referred to hereinafter as the "products." The sales of these products in California dating at least as far back as June 25, 2015 are subject to this Notice. As a result of the sales of these products, exposures to the listed chemical have been occurring without the clear and responsible warnings required by Proposition 65. Without proper warnings regarding the toxic effects of exposures to the listed chemical, resulting from contact with the products, California citizenry lack the information necessary to make informed decisions on whether and/or how to eliminate (or reduce) the risk of exposure to the toxic chemical from the reasonably foreseeable use of the products.

Through the act of buying, acquiring and using the products, citizens of California are exposed to the listed chemical in homes and elsewhere throughout California where these products are used. Exposure to consumers includes, but is not limited to, when handling the product the listed chemical comes into contact with the hands and is then absorbed through the skin, hand to mouth contact, hand to food to

mouth contact, or through hand to cigarette to mouth. Exposure may continue to occur for a significant period after the initial contact. These violations and threatened violations pertain to a chemical listed as a carcinogen.

III. CONTACT INFORMATION

Please direct all questions concerning this Notice to our counsel's offices at the following address:

Daniel N. Greenbaum, Esq. Law Office of Daniel N. Greenbaum The Hathaway Building 7120 Hayvenhurst Avenue, Suite 320 Van Nuys, CA 91406

Main: (818) 809-2196 Fax: (424) 243-7689

Email: dgreenbaum@greenbaumlawfirm.com

IV. PROPOSITION 65 INFORMATION

For general information concerning the provisions of Proposition 65, please feel free to contact the Office of Environmental Health Hazard Assessment ("OEHHA") in the Proposition 65 Implementation Office at (916) 445-6900, or to visit their website at http://oehha.ca.gov/proposition-65.

For the alleged Violator(s), please see the attached copy of "Proposition 65 in Plain Language" which has been prepared by OEHHA.

V. RESOLUTION OF NOTICED CLAIMS

Based on the allegations set forth in this Notice, we intend to file a citizen enforcement lawsuit against the alleged Violator(s), unless such Violator enters into a binding written agreement to: (1) recall products already sold or undertake best efforts to ensure that the requisite health hazard warnings are provided to those whom have received such products; (2) provide clear and reasonable warnings for products sold in the future, or (3) to reformulate such products to eliminate exposures to the listed chemicals.

If the alleged Violator is interested in resolving this dispute without resorting to time-consuming and expensive litigation, please feel free to contact the counsel identified above. It should be noted that we cannot: (A) finalize any settlement until after the 60-day Notice period elapses; or (B) speak for the Attorney General or any public agency who received this Notice. Therefore, although we may ultimately reach an agreement that will resolve our claims, such an agreement may not satisfy the public prosecutors.

VI. PRODUCT INFORMATION

Product	Retailer(s)	Manufacturer(s)/Distributor(s)
Kinlab Bondage Tape, Black	JackandJillAdult.com	The Stockroom, Inc.

Identified are specific examples of products recently purchased and witnessed as being available for purchase or use in California that is within the <u>category or type of product</u> covered by this Notice. Based on publicly available information, the retailers, distributors and/or manufacturers of this exemplar product within the <u>category or type of product</u> are also provided below. We allege that the sale of the offending products also has occurred without the requisite Proposition 65 "clear and reasonable warnings" at one or more locations and/or via other means including, but not limited to, transactions made over-the-counter, business to business, through the internet, and/or via catalog by the alleged Violator(s), as well as other distributors and retailers of the product(s).

VII. EXEMPLAR PRODUCT

Product Category / Type	Specific Product	Toxins	<u>Manufacturer</u>
Bondage Tape	Kinklab Bondage Tape, Black; UPC:844915090929	DINP	The Stockroom, Inc.

The specific exemplar product identified above is within the category or type of product which is the subject of this Notice. We identify it herein for all recipients' benefit in order to assist the investigation of the magnitude of potential exposure to the listed chemical from other items within the product category or type listed in Section VII. It is important to note that this exemplar product does not represent an exhaustive or comprehensive identification of any or all specific products of the type listed under "Product Category/Type" in Section VII.

Furthermore, it is our position that the alleged Violator(s) are the best situated to identify <u>any and all</u> products within the product category or type listed in Section VII. Therefore, as such, the Violator(s) are obligated to conduct (in good faith) an investigation into <u>any and all</u> other products <u>within the product type or category</u> described above that may have been manufactured, distributed, sold, shipped, stored (or otherwise within the alleged Violator(s)' custody or control) during the relevant period in order to ensure that the requisite toxic warnings are provided to California citizens prior to purchase.

PROOF OF SERVICE OF DOCUMENT

I am over the age of 18 and not a party to this case or action. My business address is: 7120 Hayvenhurst Ave., Suite 320, Van Nuys CA 91406

A True and Correct copy of the documents entitled 60 DAY NOTICE OF VIOLATION; CERTIFICATE OF MERIT; THE SAFE DRINKING WATER AND TOXIC ENFORCEMENT ACT OF 1986 (PROPOSITION 65): A SUMMARY will be served or was served in the manner stated below:

I. <u>Interested Parties (Served via Certified Mail)</u>: On November 14, 2016, I caused to be served the following persons and/or entities at the last known addresses by placing a true and correct copy thereof in a sealed envelope in the US Mail, postage prepaid, and addressed as follows:

Attn: CEO or President	JackandJillAdult.com	3627 Tyrone Blvd. N	St. Petersburg	FL	33710
Attn: CEO or President	JackandJillAdult.com	1622 S. Tamiami Trail	Venice	FL	34293
Attn: CEO or President	The Stockroom, Inc.	2807 W. Sunset Blvd.	Los Angeles	CA	90026
		20700 Ventura Blvd.,			
Attn: Michael David Daniels	c/o The Stockroom, Inc.	Suite 227	Woodland Hills	CA	91364

- II. <u>California Attorney General (via website Portal):</u> On November 14, 2016, I uploaded a true and correct copy thereof as a PDF file via the California Attorney General's website.
- III. <u>District and City Attorneys (via U.S. Mail)</u>: On November 14, 2016, I caused to be served the following persons and/or entities at the last known addresses by placing a true and correct copy thereof in a sealed envelope in the United States Mail, first class, postage prepaid, and addressed as follows: SEE ATTACHED FOR FULL SERVICE LIST
- IV. <u>District and City Attorneys (via email)</u>: On November 14, 2016, I served the following persons and/or entities at the last known electronic addresses via email. The transmission was reported as sent without error.

cfepd@yolocounty.org; sgrassini@contracosta.org; Prop65DA@co.monterey.ca.us; epu@da.sccgov.org; CEPD@countyofnapa.org; jbarnes@sonoma-county.org; Prop65@co.tulare.ca.us;

I declare under penalty of perjury under the laws of the State of California and the United States of America that the foregoing is true and correct.

		N W
November 14, 2016	Nathan Ford	
Date	Name	Signature

District Attorney ALAMEDA COUNTY 1225 Fallon Street, Room 900 Oakland, CA 94612

District Attorney ALPINE COUNTY PO Box 248

Markleeville, CA 96120

District Attorney AMADOR COUNTY 708 Court Street, #202 Jackson, CA 95642

District Attorney
BUTTE COUNTY
25 County Center Drive —
Administration Building
Oroville, CA 95965

District Attorney CALAVERAS COUNTY 891 Mountain Ranch Road San Andreas, CA 95249

District Attorney COLUSA COUNTY 346 5th Street, Suite. 101 Colusa, CA 95932

District Attorney DEL NORTE COUNTY 450 H Street, Room 171 Crescent City, CA 95531

District Attorney EL DORADO COUNTY 515 Main Street Placerville, CA 95667

District Attorney FRESNO COUNTY 2220 Tulare Street, Suite. 1000 Fresno, CA 93721

District Attorney GLENN COUNTY PO Box 430 Willows, CA 95988

District Attorney HUMBOLDT COUNTY 825 5th Street Eureka, CA 95501

District Attorney
IMPERIAL COUNTY
940 West Main Street, Suite. 102
El Centro, CA 92243

District Attorney INYO COUNTY 168 North Edwards Independence, CA 93526

District Attorney KERN COUNTY 1215 Truxtun Avenue Bakersfield, CA 93301

District Attorney KINGS COUNTY 1400 West Lacey Blvd. Hanford, CA 93230

District Attorney LAKE COUNTY 255 N. Forbes Street Lakeport, CA 95453

District Attorney LASSEN COUNTY 220 S. Lassen Street, Suite. 8 Susanville, CA 96130

District Attorney LOS ANGELES COUNTY 210 W. Temple Street Los Angeles, CA 90012

District Attorney MADERA COUNTY 209 West Yosemite Avenue Madera, CA 93637

District Attorney MARIN COUNTY 3501 Civic Center Drive, Room 130 San Rafael, CA 94903

District Attorney MARIPOSA COUNTY PO BOX 730 Mariposa, CA 95338

District Attorney MENDOCINO COUNTY PO BOX 1000 Ukiah, CA 95482

District Attorney MERCED COUNTY 550 West Main Street Merced, CA 95340

District Attorney MODOC COUNTY 204 S. Court Street, Room 202 Alturas, CA 96101 District Attorney MONO COUNTY PO BOX 2053 Mammoth Lakes, CA 93546

District Attorney NEVADA COUNTY 201 Commercial Street Nevada City, CA 95959

District Attorney
ORANGE COUNTY
401 Civic Center Drive West
Santa Ana, CA 92701

District Attorney PLACER COUNTY 10810 Justice Center Drive Roseville, CA 95678

District Attorney PLUMAS COUNTY 520 Main Street, Room 404 Quincy, CA 95971

District Attorney RIVERSIDE COUNTY 3960 Orange Street Riverside, CA 92501

District Attorney SACRAMENTO COUNTY 901 G Street Sacramento, CA 95812

District Attorney SAN BENITO COUNTY 419 4th Street Hollister, CA 95023

District Attorney SAN BERNARDINO COUNTY 303 W. Third Street San Bernardino, CA 92415

District Attorney SAN DIEGO COUNTY 330 W. Broadway, Suite 1300 San Diego, CA 92101

District Attorney SAN FRANCISCO COUNTY 880 Bryant Street, Third Floor San Francisco, CA 94103

District Attorney SAN JOAQUIN COUNTY PO BOX 990 Stockton, CA 95202 District Attorney SAN LUIS OBISPO COUNTY Courthouse Annex, 4th Floor San Luis Obispo, CA 93408

District Attorney SAN MATEO COUNTY 400 County Center, Third Floor Redwood City, CA 94063

District Attorney SANTA BARBARA COUNTY 1112 Santa Barbara Street Santa Barbara, CA 93101

District Attorney SANTA CLARA COUNTY 70 West Hedding Street, West Wing San Jose, CA 95110

District Attorney SHASTA COUNTY 1355 West Street Redding, CA 96001

District Attorney SIERRA COUNTY 100 Courthouse Square Downieville, CA 95936

District Attorney SISKIYOU COUNTY PO BOX 986 Yreka, CA 96097 District Attorney SOLANO COUNTY 675 Texas Street, Suite 4500 Fairfield, CA 94533

District Attorney SONOMA COUNTY 600 Administration Drive. Room 212J

600 Administration Drive, Room 212. Santa Rosa, CA 95403

District Attorney STANISLAUS COUNTY 832 12th Street, Suite 300 Modesto, CA 95353

District Attorney SUTTER COUNTY 446 Second Street, Suite 102 Yuba City, CA 95991

District Attorney TEHAMA COUNTY PO BOX 519 Red Bluff, CA 96080

District Attorney TRINITY COUNTY PO BOX 310 Weaverville, CA 96093

District Attorney TUOLUMNE COUNTY 423 No. Washington Street Sonora, CA 95370 District Attorney VENTURA COUNTY 800 South Victoria Avenue Ventura, CA 93009

District Attorney YUBA COUNTY 215 Fifth Street, Suite. 152 Marysville, CA 95901

Mike Feuer City Attorney CITY OF LOS ANGELES 200 N. Main Street Los Angeles, CA 90012

Jan Goldsmith City Attorney CITY OF SAN DIEGO 1200 Third Avenue, 3rd Floor San Diego, CA 92101

Richard Doyle City Attorney CITY OF SAN JOSE 200 East Santa Clara Street San Jose, CA 95113

Dennis J. Herrera City Attorney CITY OF SAN FRANCISCO City Hall, Room 234 1 Dr. Carlton B. Goodlett Place San Francisco, CA 94102

CERTIFICATE OF MERIT

- I, Daniel N. Greenbaum, hereby declare:
- (1) This Certificate of Merit accompanies the attached sixty-day notice(s) in which it is alleged the parties identified in the notices have violated Health and Safety Code section 25249.6 by failing to provide clear and reasonable warnings.
- (2) I am the attorney for the noticing party.
- (3) I have consulted with one or more persons with relevant and appropriate experience or expertise who has reviewed facts, studies, or other data regarding the alleged exposure to the listed chemical that is the subject of the action.
- (4) Based on the information obtained through those consultations, and on all other information in my possession, I believe there is a reasonable and meritorious case for the private action. I understand that "reasonable and meritorious case for the private action" means that the information provides a credible basis that all elements of the plaintiffs' case can be established and the information did not prove that the alleged violator will be able to establish any of the affirmative defenses set forth in the statute.
- (5) The copy of this Certificate of Merit served on the Attorney General attaches to it factual information sufficient to establish the basis for this certificate, including the information identified in Health and Safety Code section 25249.7(h)(2), i.e., (1) the identity of the persons consulted with and relied on by the certifier, and (2) the facts, studies, or other data reviewed by those persons.

November 14, 2016	Daniel N. Greenbaum	S/millin
Date	Name	Signature

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